PHOTOGRAPHY & VIDEO RECORDING

SIGN AND RETURN TO:

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INFORMATION (TYPE OR PRINT)

COMPANY NAME | AGENCY (*IF APPLICABLE*)

CONTACT PERSON | TITLE

ADDRESS | CITY | STATE | ZIP

PHONE | FAX | EMAIL

AUTHORIZED SIGNATURE | DATE

NOTE: Video recording is defined as using any device, including cell phones, computers, cameras and video recorders to capture both visual and audio elements of the Midwinter Meeting.

In order to photograph or record video at the Midwinter Meeting, media must be approved through the CDS Press Office.

The person responsible for photography and/or video recording on behalf of the company must initial and sign below.

☐ _____ (initial) Photography and video recording are permitted only on the exhibit floor of the Midwinter Meeting

☐ _____ (initial) Photography and video recording of Midwinter Meeting courses are not allowed.

☐ _____ (initial) I will obtain consent to be photographed and/or video recorded from anyone interviewed or otherwise personally identifiable in images.

☐ _____ (initial) The Chicago Dental Society reserves the right to rescind press passes or expel from the Midwinter Meeting anyone who does not adhere to these conditions.

Please check the sponsorship opportunities you wish to participate in for the 2018 Midwinter Meeting.

BANNERS AND SIGNAGE

(Fees include production unless otherwise noted)

BANNERS

- ☐ **Concourse Banner** – Rectangle (Level 3, 15' wide x 6' tall): $13,500 ea.
- ☐ **Concourse Banner** – Square (Level 3, 15' wide x 15' tall): $19,500 ea.
- ☐ **Elevator Banner (Level 1):** $14,000
- ☐ **Exhibit Hall Wall Banner (Level 3):** $17,000 ea.
- ☐ **Exhibit Hall Aisle Banners (Level 3):** $85,000 exclusive sponsorship
- ☐ **Main Escalator/Staircase Banner (Level 3):** $16,500 ea.
- ☐ **Restaurant Banner (Level 3):** $18,000
- ☐ **Restaurant Banner** – Exhibit Hall (Level 3): $16,500 ea.
- ☐ **Restaurant Banner** – Exhibit Hall Staircase (Level 3): $15,000 ea.

CARPET GRAPHICS

- ☐ **One location:** $16,500
- ☐ **Two locations:** $20,000

COLUMN WRAP SIGNS

Narrow Version (111" tall x 48" wide)

- ☐ **One panel:** $7,000
- ☐ **Two panels:** $5,250 per panel
- ☐ **Three panels:** $4,200 per panel
- ☐ **Four panels:** $3,750 per panel

Wide Version (111" tall x 77 7/16" wide)

- ☐ **One panel:** $8,500
- ☐ **Two panels:** $5,200 per panel
- ☐ **Three panels:** $4,500 per panel
- ☐ **Four panels:** $4,000 per panel

ESCALATOR HAND RAILS

- ☐ $65,000 per escalator bank

ESCALATOR AND STAIRCASE SIGNAGE AND RUNNERS

Escalator Runners

- ☐ **One escalator:** $35,000
- ☐ **Two escalators:** $22,500 ea. escalator
- ☐ **Three escalators:** $18,500 ea. escalator

Escalator and Staircase Signage

- ☐ $1,750 per step

SIGNAGE

- ☐ **Lecture Room Digital Panels:** $2,500 per panel
- ☐ **Meter Panels – Lecture Corridor:** $3,500 per panel
- ☐ **New Product Digital Showcase:** $1,500 per product

WINDOW CLINGS

- ☐ **1-5 window clings:** $2,250 ea.
- ☐ **6-10 window clings:** $1,500 ea.
- ☐ **11-15 window clings:** $1,000 ea.

COURSE AND SPEAKER SPONSORSHIP OPPORTUNITIES

Please contact Dr. Ted Borris, CDS Director of Scientific Programs, at 312.836.7312 or *tborris@cds.org*.

DIGITAL AND PRINTED MATERIALS

- ☐ **Online Exhibit Hall Floor Plan Logo:** $1,250
- ☐ **Online Registration Site:** $3,500 per ad

Virtual Tradeshow Bag:

- ☐ **6 featured placements:** $1000 ea.
- ☐ **25 standard placements:** $650 ea.

- ☐ **AdPak:** $1,750 per insert *(Sponsor to provide)*
- ☐ **Badge Holder Lanyard Tie:** $25,000 *(Sponsor to provide)*
- ☐ **Lecture Notepads:** $3,500 *(Sponsor to provide)*
- ☐ **Literature/Sample Distribution:** $6,500 *(Sponsor to provide)*
- ☐ **Pens:** $3,500 *(Sponsor to provide)*
- ☐ **Registration and Credentials Envelopes:** $40,000

Show Bags: *(Sponsor to provide)*

- ☐ **Exclusive sponsorship:** $45,000
- ☐ **Co-sponsorship:** $10,000 per sponsor (limit 6)

ENTERTAINMENT AND SPECIAL EVENTS

OPENING SESSION

- ☐ **Exclusive Headline Entertainment Sponsorship:** $50,000
- ☐ **Exclusive Opening Session Reception Sponsorship:** $15,000

NEW DENTISTS RECEPTION

- ☐ **Sponsorship:** $1,000 - $7,500
- ☐ **Exclusive Sponsorship:** $25,000

STAFF RECEPTION

- ☐ **Sponsorship:** $1,000 - $5,000

FOOD VENUES

- ☐ **Beverage/Snack Carts:** Starting at $6,500
- ☐ **Hot Beverage Cup Sleeves:** $15,000
- ☐ **Overlook Café** – Exhibit Hall: $40,000
  - ☐ **Napkins:** $9,000
  - ☐ **Cups:** $15,000
- ☐ **Restaurant Pavilion – Skyline Ballroom AB:** $15,000
  - ☐ **Table Top Covers:** $500 per table
  - ☐ **Napkins:** $7,500
  - ☐ **Cups:** $10,000
- ☐ **Water Coolers:** $20,000

GENERAL LOCATIONS

- ☐ **Boarding Pass Printing Station:** $7,500
- ☐ **CE Verification Stations:** $35,000 exclusive sponsorship
- ☐ **Exhibitor Locators:** $10,000 per location
- ☐ **Hand Sanitizer Stations:** $40,000
- ☐ **On-site Publication Bins:** $2,000
- ☐ **WiFi Service in the Exhibit Hall and Course Rooms:** $60,000
- ☐ **Charging Stations:** $3,500 ea.

HOTELS

- ☐ **Hotel Room Key Cards:** $9,000 per hotel *(two key cards per room)*
- ☐ **In-Guest Room Television:** $8,000 per day, per participating hotel
- ☐ **In-Hotel Lobby/Elevator Television:** $10,000 per day, per hotel

SHUTTLE BUS SIGNS AND HEADRESTS

SHUTTLE SIGNS (*Sponsor to provide*)

- ☐ **1-5 buses:** $4,750 per bus
- ☐ **6-10 buses:** $3,750 per bus
- ☐ **11-15 buses:** $3,250 per bus
- ☐ **16+ buses:** $1,750 per bus

SHUTTLE HEADRESTS (*Sponsor to provide*)

- ☐ **1-5 buses:** $1,750 per bus
- ☐ **6-10 buses:** $1,350 per bus
- ☐ **11-15 buses:** $1,200 per bus
- ☐ **16+ buses:** $950 per bus
- ☐ **Shuttle Vision:** Call for quote

OTHER SPONSORSHIP OPPORTUNITIES

CDS also offers a multi-tiered sponsorship opportunity, which will include the special events and programs we offer throughout the year. This allows you repeated exposure to our membership, which includes all 50 states, as well as Canada, Mexico, Europe, Asia and South America.

If you are interested, please call Lisa Girardi, Director of Exhibit Services, at 312.836.7327 or *lgirardi@cds.org*.