

the Daily Review

Thursday, February 25, 2021

Official Publication of the Chicago Dental Society 156th Midwinter Meeting



CHICAGO DENTAL SOCIETY
THE RESPECTED LEADER IN SCIENTIFIC DENTAL MEETINGSSM

Historic virtual Midwinter Meeting starts

For the past 155 years the dental community has come together in Chicago for the Chicago Dental Society's Midwinter Meeting, featuring camaraderie and celebration to further the advancement of the dental profession.

That tradition continues today, with a slight historical twist. Instead of a physical meeting in one space, the dental community will be getting together virtually because of the coronavirus pandemic.

With the theme of **Heart of Dentistry**, the live virtual Midwinter Meeting launches at 8 a.m. this morning and continues until 5 p.m. Saturday. An on-demand session runs until March 15. Attendees from all 50 states and 35 countries are participating in this year's meeting, all without leaving home.

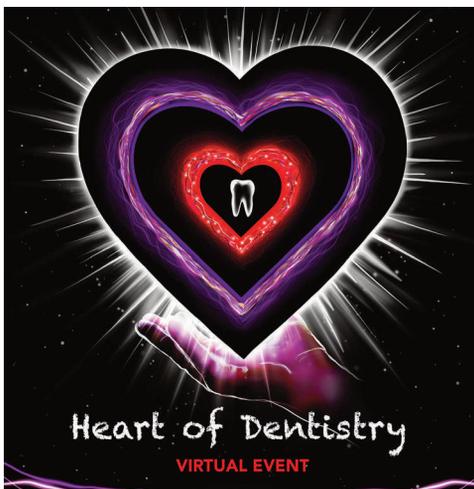
It's a different type of meeting than the Chicago Dental Society has presented in the past, but the spirit and core purpose attendees have come to expect will be on display.

CDS President Dr. Dean P. Nicholas said when deciding on this year's theme of **Heart of Dentistry** he knew early on that the heart would play a part because its power has had a strong presence in his life.

"I also knew that I wanted a logo that had more meaning than just a picture," Dr. Nicholas said. "This has been incredibly special to me."

Little could he have envisioned how prescient his choice of theme would be, that the dental profession, along with the world, would need all the heart it could muster to survive a challenging time.

The meeting still offers plenty of learning opportunities with 117 90-minute lectures, each offering 1.5 hours of continuing education credit. The Corporate Learning Theater offers engaging events that offer 1 hour of CE credit. The meeting features 66 speakers, the greatest number of speakers for any dental meeting this year.



And of course what would Midwinter Meeting be without exhibitors? There are more than 140, each ready to interact with attendees to present the latest in dental technology and services.

While **Heart of Dentistry** is the theme, the nerve center for the meeting is the platform page where attendees can access all aspects of the event. If you have received this publication that means you registered for the meeting. And if you haven't done so yet, you need to log in, create your profile and make sure you set up your schedule with the courses you plan to take and events you want to attend. Here's the log-in page URL: <https://www.eventscribe.net/2021/CDSvMWM/login.asp>. The official program is located in PDF form on the left-hand navigation list, although each course by day and time is also listed when you click on the Lectures button on the page.

Although we won't be together physically, everyone attending the meeting is just a mouse click away from interacting with one another. So don't forget to peruse the Exhibitors list to highlight favorites and request a meeting or chat, check out the virtual networking rooms and highlight the star pm on the right portion to insert an event into your personal schedule.

You'll find a handy guide on "Navigating the Virtual Meeting" on the left-hand side of the Midwinter Meeting home page. When entering the Exhibit Hall, go to the Connect Now feature where you will find a tutorial on how to best use that function to get together with exhibitors and other attendees. ■

Corporate Learning Theater

Included with your vMWM registration is access to the Corporate Learning Theater. View live or on-demand 12 courses sponsored by our corporate partners:

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CREST + ORAL-B
Decision Skills Institute
Invisalign iTero
Keystone Industries
PLANMECA
TDIC-The Dentists Insurance Co.
VITA North America, and
YAPI

These lectures are 60 minutes in length and most carry continuing education.

Click on the Corporate Learning Theater tile to view the complete schedule.

Virtual
Exhibit Hall opens at 9 a.m.

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Welcome to the 156th Midwinter Meeting

On behalf of the Chicago Dental Society Members, Board and Staff, it is my honor to welcome you to the first virtual Midwinter Meeting in 156 years.

The Midwinter Meeting's theme for 2021 is **Heart of Dentistry**.

When I started thinking about this theme years ago, I never expected that **Heart of Dentistry** would take on more meaning than I could ever imagine. While our world is changing, our profession now compels us to look even deeper into our hearts for the passion and commitment to move forward. The one thing we share together is that we have all been asked to make great sacrifices both at the office and in our personal lives.

What was once taken for granted, now finds us treasuring life and looking beyond the mouth and our cherished profession! While our team is focused on providing the best **virtual** meeting, it is difficult to imagine Midwinter without hugging our colleagues and embracing in-person together. Although we may not meet in a physical space during our vMWM, our friendships and bonds will continue to grow, and our hearts will go on!

General Chair Gene Romo and Program Chair Cheryl Mora, along with Scientific Director Ted Borris, and our entire CDS staff are working tirelessly to provide a tremendous **virtual** experience as we maintain our reputation as "The Respected Leader in Scientific Dental Meetings."

Just as we have adjusted our lives, we are finding a new way of providing excellence to our membership. We are proud to have an amazing array of speakers who were chosen specifically for this **virtual** format. For your best learning experience during this time, we have chosen 117 of the best classes for each of the three days; each class is one and half hours long. This format will allow you to experience as many of these exceptional speakers as you would like in the privacy of your home or at your office.

Because 2021 is a CE year, I recommend signing up for several classes to take advantage of these world-class speakers.



We have live **virtual** exhibits and a New Product Showcase, among other exciting events. The introduction of the latest products and great exhibitor deals are sure to be part of this extraordinary experience.

Make sure to register for texting at cnds.org to receive updates and surprises to come for our 2021 virtual Heart of Dentistry Midwinter Meeting.

I am excited to share this new opportunity with you and venture as one into 2021! As we maintain our high standards from the past, we look ahead to our future as I urge each of you to embark on this virtual experience together.

Lastly, I encourage each of you to share what **Heart of Dentistry** means to you, as I place my heart in your hands through this experience. ■

Dr. Dino
Dean P. Nicholas, DDS
2021 CDS President

Sign up for
CDS Text Updates
by texting
DENTAL to 69922

WHAT DOES HEART OF DENTISTRY MEAN TO YOU?

This year's theme of **Heart of Dentistry** can mean different things to different people. When 2021 CDS President Dean P. Nicholas and his wife, Celeste, chose the theme after months of hard work it immediately meant something special to them. "It's not just a theme, it's my life," Dr. Nicholas said. Now it's your chance to say what **Heart of Dentistry** means to you.

As Dr. Nicholas put it: "Dentists share a heartfelt desire to help patients achieve the best oral health care we can deliver. That passion and commitment brings health and happiness to our patients and communities. The satisfaction we receive from making a difference in patients' lives goes beyond any financial reward. It feeds our hearts and inspires us every day."

Tag Chicago Dental Society in your social media posts using the hashtag #CDS21.

the Daily Review

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Thank you for reading **the Daily Review**, the official publication of the Midwinter Meeting 2021. This online newspaper is published by the CDS staff each day of the meeting. Our team of seasoned writers and photographers work hard to keep you-in-the-know. Inside, you will find:

- Articles from our editorial team boast about how the Chicago Dental Society, its members, and the CDS Foundation are working to improve the oral health in our beautiful city.

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Don't miss this year's Opening Session

The 156th Midwinter Meeting Opening Session will be held at 5 p.m. Thursday, Feb. 25, presided over by 2021 CDS President Dean P. Nicholas.

The session will include presentation of three special awards, the Gordon J. Christensen Lecturer Recognition Award, the George Cushing Award and the CDS Foundation Vision Award.

The Christensen Award was established in 1990 and honors the contributions to the dental profession by the recipient. It recognizes Dr. Christensen's many contributions to the dental profession and the Midwinter Meeting.

The Cushing Award recognizes those who raise public awareness about the importance of oral health. The CDS Communications Committee recommends the award recipient.

The Vision Award honors outstanding volunteer achievement. The recipient is a CDS dentist dedicated to philanthropy and volunteerism by generously supporting access to care programs and dental education for underserved in their communities. ■



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Group viewing doesn't mean group CE!

Remember, each individual participant needs to be registered for the Midwinter Meeting and signed into the course to earn CE.

Enjoying some togetherness time and sharing a screen does not mean you will receive CE credit! You **MUST** be signed into the course on a device in order to receive CE credit for the lecture. Remember CE-eligible recorded lectures will be available from March 1 to March 15. To log into the virtual Midwinter Meeting, you need to enter your unique email address, registration access code number, and eight-digit sequence number.