

On May 1, 2020 the CDS Board of Directors approved the following actions:

- To direct staff to investigate the possibility of acquiring PPE as well as mechanisms that might be used for the reasonable and equal distribution of the PPE.
- To direct the staff team to work with appropriate vendors to develop a 3 month “Get Back to the Dentist Safely” advertising campaign using all appropriate means.

On May 13, 2020 the CDS Board of Directors approved the following actions:

- To direct Hawthorne Strategy Group to begin the programs that would not carry additional costs.
- That staff investigate adding texting as an option for communicating with members.
- That CDS explore a portal to a third party to allow members a limited number of PPE supplies to be determined later.
- Approved funding for a three month media campaign to promote a message of reassurance around dental office safety to the public.