INTRODUCING YOUR 2014 CHICAGO DENTAL SOCIETY OFFICERS

~ INSIDE ~
LOOKING BACK | 1924 BRANCH NEWS
A SILENT REVOLUTION
WEDNESDAY
MAY 14
NEW START TIME!
Program starts at noon (CST)

Peter Jacobsen, DDS, PHD
The Art of Dental Therapeutics
Attend from the comfort of your desk!
Dental Pharmacology is one of the mainstays of dental therapy. Bacteria, viruses, fungi and immunologic responses make up a wide range of oral diseases that commonly require pharmacological management. This presentation will cover the drugs of choice and their alternatives for these oral problems. It will also touch on the effective over-the-counter (OTC) products for a diverse range of oral complaints and problems seen daily in dental practice. This is one course all dentists and hygienists should take to ensure they are current in this important area of oral healthcare.

About our speaker:
Dr. Jacobsen is a leading speaker on the topic of dental pharmacology. He is a Diplomat of the American Academy of Oral Medicine and directed the Oral Medicine Clinic at the Arthur A. Dugoni School of Dentistry in San Francisco for more than 30 years. He lectures widely on the topic of dental drugs, OTC dental products and the management of medically complex patients. He is the author of the Little Dental Drug Booklet, a handbook of dental pharmacology.

1 CE hour
Free to CDS members
$30 for non-members

Registration begins online only at 9 a.m. Tuesday, March 12
If you sign up but can’t attend the lecture when it is presented, you will receive a link to watch a recording of the event at a later date. This recording will only be available for a limited time. Only registered attendees may earn CE credit.

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November 13 Regional Meeting minutes

The Regional Meeting of the Chicago Dental Society convened Nov. 13 at the Drury Lane Oak Brook, Oakbrook Terrace, with CDS President David Fulton Jr. presiding.

Dr. Fulton called the meeting to order at 9:05 a.m.

Attention was directed to the minutes of the meeting of April 24. Inasmuch as the official minutes of April 24 were published in the July/August 2013 issue of the CDS Review, a motion was entertained to dispense with reading them.

MOVED by George Zehak, seconded by Maria Fe Corpuz-Bato, and carried to accept the minutes of the April 24, 2013, meeting.

There were no reports of the Board, standing or special committees.

There was unfinished business to report.

Dr. Fulton reported that nominating petitions for the 2014 officers were duly filed in the CDS central office, and their names published in the May/June, July/August and September/October issues of the CDS Review, in accordance with the bylaws.

Dr. Fulton further reported that since not more than one candidate had been nominated for each elective office, in accordance with CDS Bylaws, the secretary would cast a single unanimous ballot on behalf of all the respective candidates for office.

MOVED by Loren Feldner, seconded by James Bryniarski, and carried that a single unanimous ballot be cast on behalf of all the respective candidates for office.

Dr. Fulton then congratulated Treasurer-elect Louis Imburgia, Vice President-elect Phillip Fijal, Secretary-elect George Zehak, and Susan Becker Doroshow, who will become president-elect.

He noted that these officers would be installed Nov. 17, along with Richard Holba, who will assume the office of president. These officers will assume their respective duties January 1 and will continue through Dec. 31, in accordance with the fiscal year.

Dr. Fulton extended an open invitation to all CDS members, their families and friends to join them on this occasion at the Palmer House, to personally congratulate them and wish them well while enjoying refreshments. Dr. Fulton noted that CDSs 50-year graduates would also be recognized at that time.

With no further business, Dr. Fulton called upon Regional Meeting Program Chair Maria Fe Corpuz-Bato to introduce William Blatchford, DDS, to present his program entitled, “Ten Steps to Grow Your Practice.”

The meeting was adjourned at approximately 1:45 p.m.
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Cover photo: Andrew Campbell
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As we begin this year, I invite all our members to join in the Sesquicentennial Anniversary celebration. It is hard to believe that the Chicago Dental Society is on the verge of 150 years of existence; that is a claim that should make us all feel proud. We will officially begin the celebration with this year’s 149th Midwinter Meeting and culminate our celebration at the end of our 2015 Midwinter Meeting.

Because a group of dentists in the midst of the Civil War had concerns with the state of dentistry, we have become a world renowned society. That contingent of dentists probably never imagined that from that humble beginning we would become, through the work and dedication of past and present members, a component society that is known for a Midwinter Meeting — *the respected leader in scientific dental meetings*.

To honor these forefathers, I chose to have the 2014 CDS officers dress in period clothing for our cover photo.

As Vince Lombardi once said: “The achievements of an organization are the results of the combined effort of each individual.”

The first activity of the sesquicentennial celebration will begin at this year’s Midwinter Meeting. This fall, our members and commercial partners decorated 4-foot fiberglass molars, and attendees will have the opportunity to vote for their favorite “150th Anniversary Molar” at McCormick Place West. Look for your ballot with your Midwinter Meeting badge and course tickets. Voting will continue online after the Midwinter Meeting. The top four vote-getting molars will be displayed in the plaza in front of the CDS headquarters (401 N. Michigan Ave.) this summer.

I thank the Sesquicentennial Committee for its time and effort in planning our upcoming anniversary events.

In order to see why our meeting is so well respected, I encourage all our regular and associate members to register and invite non-members to attend the 2014 Midwinter Meeting.

My team of Jim Frett, general chair, and Robert Manasse, program chair, along with the CDS staff, have collaborated to present many programs that will afford you the opportunity to enhance your dental knowledge and skills. I think you will be able to find something educational, entertaining and beneficial on your travel across *The Bridge*.

Please be sure to vote for your favorite Anniversary Molar.

Thank you for your support, and I hope to meet you on *The Bridge*. ■
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Your Midwinter Meeting theme is “The Bridge: Past, Present, Future.” Would you expand on that theme, especially the future?

I selected The Bridge as a theme because of its symbolism and of course usefulness. It is a term that is useful not only in dentistry but in music, plays, billiards and science; it is the link from point A to point B and beyond.

Because I am fortunate to serve as president as we begin our celebration of 150 years of the Chicago Dental Society (though not the 150th Midwinter Meeting), I thought the theme would be a great way to link the past, the present and the future of our efforts to excel in meeting the needs of the dental community.

It is the Midwinter Meeting that enables us to continue our education, improve our techniques, and improve patient health. I believe our meeting has consistently achieved these goals, and will continue to do so in the years to come.

I think planning for the future is exciting and important. We have to look ahead so that our society will not become stale, non-essential or without value.

The new horizons are expanding with the aid of digital enhancements in diagnoses, treatment planning, and the construction of final prosthetic devices. The possibilities of future vaccines and stem cell treatment make it hard to comprehend.

It is amazing how our previous discussions have changed from waxes, denture teeth, different types of alloy, and gold to CAD/CAM construction, digital images, design and implants. The future is exciting with its new ideas and new challenges to the art and science of dentistry.

What advice would you give to a senior dental student?

I frequently recall the advice spoken by a past superintendent of the Chicago Public Schools, Benjamin Willis: “You will need to be a student for the rest of your life.”

I would add that for most of your life, nothing will come easy; you have to work at it. I believe that through the various programs offered by organized dentistry you can achieve your goals.
WHAT CAN YOU AND THE BOARD DO TO INCREASE MEMBERSHIP?

That question is the hardest one to answer for organized dentistry. This problem has been difficult for past and present boards and most likely will plague future ones.

I believe we have to be open-minded and try whatever needs to be done. We need to listen to the new dentists and their concerns, but also to all dentists so that we can attract and retain them well into their careers. It is very possible that some of the methods or ideas may be outside our comfort zones—to use today’s vernacular “outside the box.” I believe our board will work hard at attracting and maintaining membership with the aid of our various CDS committees and volunteers.

WHAT’S NEW AT THE MIDWINTER MEETING THIS YEAR?

Some of the new things this year are the location of the live televised demonstration theater and our Rebate Redemption Center. Also, rebates may only be redeemed in the Exhibit Hall this year, not by mail as in years past. We hope this change will make your coupon redemption experience easier, and it ensures that you will be rewarded for supporting our exhibitors.

Also we will award CE credit for visiting the exhibit floor. Receive one hour of CE credit per day when you visit the Exhibit Hall.

And at this year’s Midwinter Meeting, we’re happy to continue the New Dentist Reception. It’s a great event and a great value for our newest colleagues.

I encourage everyone attending the Midwinter Meeting to download our free meeting app, available for all mobile devices (find it in the Apple iTunes store or Google Play). It will make organizing your meeting experience fun and stress-free.

I frequently recall the advice spoken by a past superintendent of the Chicago Public Schools Benjamin Willis: “You will need to be a student for the rest of your life.”

WHAT IMPACT IS SO-CALLED CORPORATE DENTISTRY HAVING ON ORGANIZED DENTISTRY?

The impact of corporate dentistry is still an unknown. I think that the complete answer to this question will come over time.

Due to the amount of debt that most new dentists have upon graduation, joining a corporate clinic is an attractive way to begin their careers.

The question is whether this will be their permanent place or just a temporary stop in their career path. If they stay, will the corporate headquarters be their sole source for continuing education and development? Will that environment hamper their ability to be involved? Are there barriers in place to prevent them from seeing the value of our tripartite system?

I see far more questions than answers at this time.

Photos by Andrew Campbell.
PROFILE

EDUCATION: Richard Holba is a 1973 graduate of the University of Illinois College of Dentistry at the Medical Center.

FAMILY: Dr. Holba and his wife, Kathy, have four children — Paul, Janice, John and James — and 12 grandchildren.

THE BEST ADVICE I RECEIVED AS A YOUNG DENTIST WAS: given to me after serving two years in the Air Force — that I should establish my own practice instead of working as an associate.

THE BEST ADVICE I CAN NOW OFFER TO MY YOUNGER COLLEAGUES IS: that they must be open to new concepts and ideas, and continue to broaden their dental knowledge and skills through continuing education. The best way to accomplish these goals is to maintain membership in organized dentistry. This will allow them to network and be advised of political issues which can affect their dental practice, whether solo or group.
In installation ceremonies Nov. 17, Richard Holba was sworn in as president of the Chicago Dental Society. Nearly 400 members and guests attended the ceremonies — which fittingly took place at the Palmer House, a hotel with roots in Chicago history dating back to 1871. The Dental Society celebrates its sesquicentennial this year.

“All our members should be excited and proud about this celebration of 150 years...”

“One can only imagine what it must have been like 150 years ago, in the winter of 1864. I imagine it was a small group of concerned dentists who got together to discuss the present day practice of dentistry in Chicago, even though we were in the throes of the Civil War. We can only guess at what their thought processes were. However, we should be thankful that during this time of uncertainty they had the forethought to lay the foundation for one of the best scientific dental meetings in the world the following year,” Dr. Holba said during his installation speech.

For the full text of Dr. Holba’s speech, please see page 14.

Prior to his speech, President Holba and other officers and new directors for 2014 were installed.

The other officers for 2014 are Louis Imburgia, treasurer; Phillip Fijal, vice president; George Zehak, secretary; and Susan Becker Doroshow, president-elect.

New members of the Board of Directors are John Kozal, Englewood Branch, Astrid Schroetter, North Sub-
Retiring branch directors
Pictured (L-R): 2013 CDS President David Fulton Jr. with Denise Hale (Englewood) with her husband Rob Sorpassa, Petra von Heimburg (Northwest Suburban) with her husband Manfred Stommel, and LiLynn and Paul Kattner (North Suburban).

Retiring 2012-13 branch presidents
Pictured (L-R): CDS President David Fulton Jr. with Yetta McCullom (Kenwood/Hyde Park), Jun Lim (North Side), James Benz (North Suburban), Will Perkinson (Northwest Suburban), LeRoy Weathersby II (South Suburban), Frank Orland (West Side) and Paul Kempf (West Suburban).

Jubilarians

JANUARY/FEBRUARY 2014 » CDS REVIEW 13


DR. HOLBA’S INSTALLATION SPEECH

‘To infinity and beyond’

This evening I would like to welcome all of you to the 149th Installation of officers and directors of the Chicago Dental Society for 2014. It is not only an honor but a privilege to be installed as your president, most notably because 2014 will mark the 150th year since our inception. This is truly a moment to cherish.

All our members should be excited and proud about this celebration of 150 years. The celebration starts with this year’s Midwinter Meeting and culminates at the 150th Midwinter Meeting in 2015. Look for more of our colorful molars at this meeting and check the CDS Review for upcoming events.

Even though times have changed and our delivery systems are different, the goals of the Society to advance the practice and art of dentistry are the same. As Henry Ford once said, “Anyone who stops learning is old, whether at 20 or 80. Anyone who keeps learning stays young. The greatest thing in life is to keep your mind young.”

It is through the Midwinter Meeting that we have and will continue to maintain the connection from past to present and to the future, thus the other abutment of our Bridge. It is also because of this connection that our Society and its members are involved in such programs as Give Kids a Smile, the Illinois Mission of Mercy, and our own CDS Foundation. These programs and others like them act as the railing of our Bridge. But, like all bridges, we must maintain it and keep it in excellent condition by making sure the steel and concrete — which are our members, new or old — continue to increase in numbers, to be informed, and to be involved. The new ideas and concepts of our members act as the paint which will be applied repeatedly and influence the future changes in the design to accommodate our future needs.

However, now is the time to thank and honor some of our attendees. First, our Jubilarians, who over a span of 50 years have tended to the needs of their patients and have belonged to organized dentistry. And to our retiring directors, who have
dedicated their time and talents to improve and expand the scope and the image of the Society. I hope you’ve had a pleasurable experience and enjoyed your three years.

To our nine branches and their presidents, where would our Society be without them? Thank you, presidents, for your numerous years of service, moving through the various branch chairmanships, culminating in your presidency. It is from these past, present and future presidents that our future leaders will come, allowing our Society to thrive and be strong for at least another 150 years.

This is also the time to thank the Fulton family. Yes, both senior and junior for their many years of dedication and service to organized dentistry and especially CDS: our first father and son presidents. If it was not for Dave Sr.’s participation, Dave Jr. may not have had his Midwinter Night’s Dream, so thank you both.

It is hard to believe that it has been a year since Dave Jr. gave us insight into his Dream. Dave, you and Kim and your entire team have worked hard to bring that Dream to fruition. CDS will miss your leadership and vision for the future. Kathy and I would like to thank both of you for your guidance and friendship. We will miss having some caipirinhas together. The old folks will miss you.

To my Midwinter Meeting team of Jim Frett, General Chair; Rob Manasse, Program Chair; and Al Kleszynski, Director of Scientific Programs, for all their help in constructing The Bridge. It is because of their endeavors these past years we will again show that the Midwinter Meeting is The Respected Leader in Scientific Meetings.

A special thanks should also go out to those individuals who helped create my Bridge. To the South Suburban Branch where it all started, where I had many leadership models to emulate, such as Bill Slavin, Leo Finley, Tony Venezia and Ron Testa, who appointed me to my first Midwinter Meeting committee. I would be remiss if I did not give credit to Todd Cubbon, who helped me in more ways than you can count. And I’d also like to mention the Members Group, who are too numerous to thank without missing someone; and the members of the Dental Arts Group. I would also like to thank the ISDS and CDS board members who have helped me in the past.

To my staff, for putting up with me especially this past year and hopefully this next year. They are here today: Betty McErlean, and Lynn Romaniak, who are in charge of the front desk; my hygienists, Melissa Redmond and Sandy Malloy; my assistant, Cindy O’Connor, and my assistant emeritus, Joanna Roat.

To my family, who has for a long time listened to me vent: sons Paul, John and Jim and their spouses; and my daughter Janice, who could not be here tonight since she gave birth to my 12th grandchild last Sunday and is needed at home.

And to the lady with many hats: office manager, part-time accountant, critic, friend and advisor for these past 40-some years, my wife, Kathy.

Again, thank you all, and I hope you will enjoy your trip across The Bridge.

To quote my grandchildren’s hero, Buzz Lightyear, it is my hope that CDS will take us “To infinity and beyond.”

— Nov. 17, 2013
Meet your CDS Officers for 2014

Susan Becker Doroshow, DDS • PRESIDENT-ELECT

**Education:** Susan Becker Doroshow is a 1983 graduate of the University of Illinois at Chicago College of Dentistry.

**Family:** Dr. Doroshow has been married to William for 31 years. They share their home with Delilah, their 10-year-old rescued Labrador retriever.

**The best advice I received as a young dentist was:** to treat your patients with the same care you’d want someone to give to your mother. They’ll tell others, and your practice will grow.

**The best advice I can now offer to my younger colleagues is:** to start cultivating professional friendships with colleagues in every phase of practice life. It’s not enough to keep up with classmates and peers; older colleagues have the wisdom and experience to help you avoid some heartburn and heartache (and to put disappointments into perspective), and as you get more “seasoned,” mentoring others will keep your passion for dentistry alive. Dentists who participate actively in the profession are happier and more satisfied with their career choice — so get involved now!

George Zehak, DDS • SECRETARY

**Education:** George Zehak graduated from the University of Illinois at Chicago College of Dentistry in 1977.

**Family:** Dr. Zehak and his wife, Maria, have three children: David, Connor and Natalie.

**The best advice I received as a young dentist was:** to join organized dentistry and never stop learning as a dentist.

**The best advice I can now offer to my younger colleagues is:** the same as I was told; join organized dentistry and get involved immediately. Your older colleague-friends are here to help you with everything you will need to succeed in this new climate. We have been there and are evolving with you and want you to succeed as much as you want to. This is a great profession you have chosen, and I want to keep it that way for you. And never forget to keep learning!
Phillip Fijal, DDS • VICE PRESIDENT

Education: Phillip Fijal graduated from the Loyola University School of Dentistry in 1986.

Family: Dr. Fijal and his wife, Jan, have been married for 29 years. Their children are Phillip and Kristie.

The best advice I received as a young dentist was: from my father, a dentist for 42 years with whom I got to practice for a year after graduation. As a young dentist I received a list an arm’s length long from him such as “start saving for your retirement now, start saving for your kids’ education before you even have any,” etc. But the most valuable thing he told me related to our field was to not “diagnose someone’s pocketbook.” One of his greatest attributes is how he treated ALL his patients and it has been one of the greatest lessons he could have imparted.

The best advice I can now offer to my younger colleagues is: to keep kindled your entrepreneurial spirit that has defined this profession. It allows us to maintain practicing the way we want without added pressures from other forces. Today is a very different era than when I started practicing dentistry and there are many more pressures on the profession which require a new and different approach. We have generational proof of continuous improvement in oral health based on our entrepreneurial practice modality and it needs to be sustained.

Lou Imburgia, DDS • TREASURER

Education: Louis Imburgia is a 1984 graduate of the Loyola University School of Dentistry.

Family: Dr. Imburgia is married to Rosemary, with three children: Michelle, Anthony and Sean.

The best advice I received as a young dentist was: to always tell the truth to your patients. The best advice I can now offer to my younger colleagues is: to always tell the truth to your patients and treat every patient the way you would want yourself or a family member to be treated.
**New Branch Directors for 2014-2016**

**John Kozal, DDS • ENGLEWOOD BRANCH**

**Education:** John Kozal is a 1990 graduate of the Loyola University School of Dentistry.

**Family:** Dr. Kozal and his wife, Roxanne, have four daughters: Anastasia, Tatiana, Katarina and Natasha.

**The best advice I received as a young dentist was:** to get involved in organized dentistry.

**The best advice I can now offer to my younger colleagues is:** the same. Get involved in organized dentistry to continue the art of dentistry as you know today. Due to the changing climate and changing regulations, your involvement in organized dentistry is more prudent today.

**Astrid Schroetter, DDS • NORTH SUBURBAN BRANCH**

**Education:** Astrid Schroetter is a 1981 graduate of the Northwestern University Dental School.

**Family:** Dr. Schroetter and her significant other, John Jameson, have a daughter, Brett.

**The best advice I received as a young dentist was:** to enjoy life and take time to smell the roses.

**The best advice I can now offer to my younger colleagues is:** to be a perpetual student by taking continuing education, not only for all the topics in dentistry, but in fields like business and psychology — so you can enjoy life and smell the roses!

**Will Perkinson, DDS • NORTHWEST SUBURBAN BRANCH**

**Education:** William Perkinson graduated from the West Virginia University School of Dentistry in 1999.

**Family:** Dr. Perkinson has two daughters: Payton and Reagan.

**The best advice I received as a young dentist was:** that the struggle I was going to face in the practice of dentistry should be cherished. The struggle of school, loans and the start of practicing dentistry will add value and enrich your life for years to come.

**The best advice I can now offer to my younger colleagues is:** that there are three main pillars that keep most of us going; they are work, family and Faith. There is a balance that must be maintained between all three and it is different for all of us. My advice is to find the balance for yourself with respect and maintenance for all three.
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LEARN

Dr. Holba worked with his leadership team of James Frett, general chair, and Robert Manasse, program chair, to develop a program with a broad spectrum of courses, speakers and educational topics.

“Our goal was to have covered, if possible, a wide array of topics. We were hoping to have something of interest for every attendee. We did not want a heavy concentration in any one area,” Dr. Holba explained. “It’s for that reason that I am excited about the whole program. I hope that every attendee will find the courses they attended were beneficial.”

This year, 134 speakers will offer 99 lectures, 78 limited attendance courses
and 38 participation courses on topics including digital impressions, cone beam technology, sleep apnea and social media.

Remember that course handouts will only be available online — not on site. Look for the red Acrobat icon next to course descriptions online to indicate that your instructor has provided a handout for your selected course, and print it before you travel to the Midwinter Meeting.

Please note that instructors add handouts to our website every day, so check back frequently for new handouts as your travel date approaches.

There are also learning opportunities in the Exhibit Hall. Returning to the east side of the exhibit floor is live, patient-based education broadcast on closed-circuit television — making every seat in the house a good one. Five courses will be presented in the Live TV Theatre (room EH Theatre) during the three days of the Midwinter Meeting.

Not far from the theater is a new classroom for computer courses Friday and Saturday. The Exhibit Hall will open at 8:45 a.m. these days to allow students time to find the classroom, room EH300.

And while you’re on the exhibit floor, spend some time browsing the booths. CDS is proud to offer 1 CE credit hour per day when you visit the Exhibit Hall. Look for signs with the CE Codes near the Overlook Café.

**Facts and Figures**

134 speakers will offer 99 lectures, 78 limited attendance courses and 38 participation courses on topics including digital impressions, cone beam technology, sleep apnea and social media.

630 companies have reserved 162,100 square feet of exhibit space to showcase their products and services.
Special Events
Tickets are required for admission to all Midwinter Meeting Special Events.

Mentor Luncheon: Thursday, Feb. 20, Room CC10 of the Hyatt Regency McCormick Corporate Center.

Opening Session featuring the cast of Million Dollar Quartet: Thursday, Feb. 20, 5:30 p.m. McCormick Place West Ballroom, 375E.

Fashion Show: Friday, Feb. 21, 11:30 a.m., Chicago Hilton and Towers Grand Ballroom.

New Dentist Reception: Friday, Feb. 21, 5 p.m., 270 Restaurant at McCormick Place West.

25 or 6 to 4 — The Chicago Experience with guests Danny Seraphine, Dennis Tufano and Marty Grebb: Friday, Feb. 21, 8 p.m., Park West.

President’s Dinner Dance: Saturday, Feb. 22, 7 p.m., Chicago Hilton and Towers Grand Ballroom.

EXPLORE
Rounding out the Midwinter Meeting experience is a tour of the Exhibit Hall. Exhibit space is sold out; 630 companies have reserved 162,100 square feet of exhibit space to showcase goods and services that enhance the art and science of dentistry.

“A walk into the Exhibit Hall complements the scientific program in many ways. It allows the attendee a chance to see, in person, products they have been reading about and seeing in professional journals, online and in lectures,” Dr. Holba said. “Usually, manufacturers will introduce in Chicago new materials and instruments.”

Access the Virtual Exhibit Hall at www.cds.org to plan your trip before you travel. Our exhibiting partners are adding coupons, news about show specials and products, and podcasts to give Midwinter Meeting shoppers the edge.

A reminder to CDS member dentists who registered for the Midwinter Meeting in November, December or January and received a rebate coupon with their course and special event tickets: stop by the Rebate Redemption Center before you leave the Exhibit Hall. This counter on the east side of the exhibit floor (near row 400) is the only place to submit your proof of purchase and rebate coupon. Submissions by mail will not be accepted this year.

NETWORK
And when the work is done, attendees will enjoy a variety of social events that make the Midwinter Meeting a tremendous networking opportunity. This is part of the meeting that should be of special interest to young dentists, Dr. Holba said.

“The Midwinter Meeting benefits young and new dentists because of the contacts they can make with other dentists who are having the same problems or concerns,” he explained. “They can see that they are not on an island by themselves, but part of a group of professionals who can help them. It is also important for them to continue their education through lectures and technical presentations.

“For the dental students, it gives them a taste of what their future in dentistry can and will be.”

In conjunction with the participating Illinois dental schools, CDS will host a
You're invited
CDS President Richard Holba (center) — with his team of James Frett, general chair, and Robert Manasse, program chair — encourages you to attend the 149th Midwinter Meeting.

Get the Midwinter Meeting app
Returning this year is the CDS Midwinter Meeting mobile app. Make time to download the app so you can stay on top of the latest information leading up to and during the Midwinter Meeting.

Once installed, you'll have instant access to many features:
- The full course schedule
- Social sharing on Facebook, Twitter and YouTube
- Detailed information about speakers and exhibitors
- Special Event information
- Maps of McCormick Place West
- The Daily Review, the official publication of the Midwinter Meeting

This year you'll be able to click on your course room number or an exhibitor's booth in the app to bring up a map of its location, allowing you to more easily navigate McCormick Place West.

Apple and Android users can find the free app in the iTunes store or Google Play store using the search term "Chicago Dental Society."


Mentor Luncheon Thursday, Feb. 20, in Room CC10 of the Hyatt Regency McCormick Corporate Center. Dentists and dental students will kick off the season, meet with each other, and spend an informational afternoon together as they build relationships that will be beneficial to both the student and the dentist.

This event is by invitation only to participating mentors and protégés. If you are interested in becoming a mentor or protégé, visit http://on.cds.org/mentors.

The Opening Session Thursday, Feb. 20, offers attendees a glimpse of The Roots of Rock and Roll, featuring cast members of The Million Dollar Quartet: Killer, Cash and the King. Their most memorable performance begins at 5:30 p.m. in the McCormick Place West Ballroom, 375E.

Friday, Feb. 21, presents a variety of networking opportunities, beginning with Passage to Elegance, the Annual Fashion Show and Luncheon, at the Chicago Hilton and Towers Grand Ballroom. Sneak a peek at this spring’s fashion trends, as presented by ZZAZZ Productions, while lunching with colleagues and friends of the Chicago Dental Society. The reception begins at 11:30 a.m., with luncheon seating and the show at noon.

Dentists in practice for 10 years or less will gather in the 270 Restaurant at McCormick Place West at 5 p.m. at the New Dentist Reception for cocktails and conversation among contemporaries. Enjoy a bite to eat there, too.

The CDS Foundation is hosting the party Friday night, when 25 or 6 to 4 — the Chicago Experience takes the stage at the Park West, 322 W. Armitage Ave. The Vegas-style show offers a high-energy performance of the music of one of the greatest bands from the ’60s, ’70s and ’80s.

And all Midwinter Meeting attendees are invited to close out the weekend at the annual President’s Dinner Dance, honoring Dr. and Mrs. Richard Holba. This black tie-optional dinner features dancing to the music of the High Society Orchestra. The reception begins at 7 p.m., followed by dinner seating at 7:30 p.m.

Tickets are required for admission to all Midwinter Meeting Special Events.

Ms. Brown is CDS senior writer.
It has been several years since I have written this column; I am excited to be back at the desk after my sojourn with the Chicago Dental Society Board of Directors.

In that time, there have been lots of new developments that will affect dentistry, none more so than the gradual implementation of the Patient Protection and Affordable Care Act (ACA).

IMPACT
On the surface, the impact of the ACA on dentistry appears to be minor, as dentistry was not at the center of the negotiations of this law. But make no mistake: the implementation of the ACA will eventually have a far-reaching effect on dentistry. While the ACA does not contain provisions regulating the insurance coverage of adult dentistry, it does affect the coverage of an increasing number of children. Illinois mandates that insurance plans offer dental benefits for children under the Act, but it does not mandate that parents actually purchase a plan for their children.

Beginning this month, the impact of the ACA will be felt by dentists providing pediatric and orthodontic care. However, it is still too early to foretell the ramifications of this new insurance regulatory framework, as the implementations of many rules and regulations are still a work in progress. But I intend to cover the effects of the ACA on dentistry in future columns as more information becomes available. In the meantime, we will have to roll with the punches, so to speak.

REIMBURSEMENT
The new healthcare law envisions reimbursement procedures that move away from traditional fee-for-service arrangements and toward a concept of evidence-based re-imbursement. The American Dental Association has provided excellent programs explaining and promoting evidence-based dentistry by providing seminars for its member dentists. Many questions remain.

While evidence-based dentistry emphasizes outcomes of treatment rather than the performance of individual procedures, how will we measure the value of the services rendered? What (scientific) information will be available to decide what procedures work under which circumstances and which procedures are to be avoided?

We know as careful practitioners not to place expensive dental work into the mouth of a patient who is not committed to adhering to basic hygiene protocols. However, will the day come when an insurance carrier might be able to refuse payment for orthodontic work on a teenager whose oral hygiene does not live up to a certain care standard? What will happen to a dentist’s assertion, “but in my hands this procedure works”? Presumably, this approach to dentistry will not be sustainable in the long run and will gradually be replaced by evidence-based guidelines as is increasingly the case in medicine.

It seems clear that, in order to support a new evidence-based approach to dentistry, we need more research to support the effectiveness of certain procedures, if only to counter claims that certain treatments are not evidence-based.

The new regulatory environment creates new challenges for the doctor-patient relationship. What are specific ethical and legal considerations under the ACA and evidence based dentistry? In the next column, the impact these new regulations might have on the everyday practice of dentistry will be discussed.

Editor’s note: The above article does not constitute legal advice but is for educational purposes only. In order to obtain legal advice, a personal consultation with an attorney is required.

Dr. von Heimburg is a dentist and an attorney practicing in the Chicago area. She represents, advises and educates dental professionals, exclusively, in all matters relating to the practice of dentistry. For more information, visit www.petrvonheimburgddsjd.com.

Manfred Stommel, PhD, professor of Health Sciences Research, at Michigan State University, contributed to this report.
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What makes NSK handpieces the best?
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Smallest head & slimmest neck in electric attachments.*

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Make a New Year’s resolution

New Year’s resolutions are a longtime tradition in my family. And in our practice, we start asking the kids at the end of December what their New Year’s resolutions are. The answers are both expected and surprising. Some kids talk about handing in their homework on time, being nice to their mom and dad; some say they will clean their room without asking, that they will brush their teeth without complaint. One sweet boy plans on bringing his mother pancakes in bed. They know this is about bad habits to be changed, good habits to be promoted.

But there are a surprising number of children who ask: “What are you talking about?” They have never heard of New Year’s resolutions!

What an opportunity wasted! As adults, isn’t this a great time to show the kids in our lives what it means to reflect on taking steps to improve oneself for the future? As professionals in dentistry, isn’t this a time to lead by example: to show that good oral health is basic to all health?

In reviewing our past year, the CDS Foundation has had the usual ups and downs, but also remarkable accomplishments: the CDS Foundation Clinic opened in 2013. This has been a spectacular demonstration of the power of committed individuals to bring positive change to the community.

Of course, in our personal lives, we all give a hand on a regular basis to someone in trouble. We give our time, money, resources and hearts. These acts of kindness happen on a daily basis.

There is never enough time or money to solve the problems of the world, but we each do the best we can.

JOIN HANDS WITH THE CDS FOUNDATION

In 2014, consider placing the CDS Foundation on your list of New Year’s resolutions. Please pledge: “I join hands with the CDS Foundation, guided by the belief that all individuals should enjoy good oral health.”

We believe this vision can provide a brighter future for everyone in our communities. It is sustained by the extraordinary contributions of compassionate, knowledgeable and dedicated volunteers and donors.

The CDS Foundation needs all of us to be successful in this goal. We need all hands on deck, in terms of good will, time and, of course, money. Being busy people, not all of us have time, but then — as I’ve often told my North Side Branch — a financial donation is appreciated. Going forward, your good will and your resolution of support for your CDS Foundation is valuable beyond words.

At the Midwinter Meeting, look for the CDS Foundation booth and Donor Lounge and give us a smile. With little effort, you can be a friend of the CDS Foundation. Participate in the CDS Foundation fundraising campaign through your branch when the hat is passed. Volunteer at the clinic. Or join CDS Foundation committee activities and events.

The more CDS members who participate, the more solidly the CDS Foundation Board can approach other partners knowing that you are on our side, that you have stood up to be counted, and that you are serious in your professional commitment to access to care.

MY RESOLUTIONS

Becoming chair of an organization such as the CDS Foundation is daunting, but a huge honor. My 2014 New Year’s resolutions are clear: I will tell everyone about my kind and generous colleagues; I will work with wonderful people; I will pester policy makers to wake up to the need for oral health. The dental community can not do it alone, but we can resolve to do our best, to lead by example.

As Thomas Jefferson said: “I’m a great believer in luck, and I find the harder I work, the more I have of it.” You can expect that your CDS Foundation Board will be hard at work for you in 2014. It will be a lucky year.

Mary Hayes DDS, MS, is the Chair of the Chicago Dental Society Foundation. She is a partner in Pediatric Dental Health Associates, Ltd., in Chicago. Contact Dr. Hayes at maryhayes737@gmail.com.
Featured listings

• Northwest Suburban
New Listing. Beautiful five-op office grossing $500,000+. Lots of room to grow. Won’t last!

• Western Suburban
Four ops, very well established, $325,000+ on three days/week. Motivated seller.

• Sold!
Congratulations to Dr. Brandon Pursa for purchasing the practice of Dr. Fred Purcell, 415 W. Belmont, Chicago.

• Many new practices coming!
Many confidential sales unlisted. North and south sides of Chicago. Also north, south and western suburbs. Call for details!

Don’t miss it
Join us for the “Practice Transitions” Windy City Lecture Series presentation (F212WC) at the Midwinter Meeting Friday, Feb. 21, 9 - 10 a.m. Register in advance when you register for the Midwinter Meeting at www.cds.org.
Zealous Good makes it easier to be charitable

Are you familiar with Zealous Good? It’s a two-year-old, Chicago-based organization that connects donors with local non-profits to meet specific needs; they say they match non-profits with “the goods they need to do great.”

Redecorating your reception area? Zealous Good can help you find local groups that need the gently used furniture, and you get to select your preferred recipient. They help the donor and recipient communicate directly, and provide tax receipts when appropriate.

Zealous Good started as a pilot with four charities in 2011, and has since expanded to 330 organizations throughout Chicagoland. Director of Operations and Outreach Jesse Mavi estimates that 80 percent of their work is in the metro area. They’ve made 1,800 connections totaling $900,000 in donated goods – and counting.

Find them online or on Facebook and Twitter.

As student debt grows, new dentists choosing financial stability over starting practices

In many respects, today’s generation of new dentists is inspired by many of the professional qualities that motivated veteran dentists in their day, primarily a strong entrepreneurial drive, control over their time, service to others, and working with their hands.

Where do they part ways with their older colleagues? Numbers. Money. And, specifically, debt.

“Admission into dental school is more competitive than it has been in the past,” said Reena Patel, a 2001 graduate of Northwestern University Dental School. “Incoming students really have to be at the top to get in.

“One of the biggest burdens that dental students are facing today is the rising cost of tuition. It has increased at an exponential rate, and students are graduating with incredible financial debt. This in turn influences the career path they choose. We have seen a shift in students joining corporate dentistry instead of independent, private practices.”

Looking at the numbers, there are more accredited dental schools open today (65) than ever before. Applications peaked at nearly 23,000 in the early 1980s, but plateaued at about 20,000 in 2010-11. The cost of pursuing a dental education, even adjusted for inflation and in “real dollars,” has never been higher; averages span from $180,000 (public schools) to $220,000 (private).

While income for new dentists able to start or buy a private practice can exceed $100,000, according to the ADA’s 2008 survey on new dentists, 91 percent of new dentists say they couldn’t afford to start their own practice. Salaries for employee new dentists range from $40,000 to $90,000.

“We have noticed in the past years that our residents are not too eager to start their own or buy into solo practices,” confirmed Dr. Patel. “I think financial stability is really the most important factor. Due to their debt/loans, they prefer to join practices that will pay them a ‘guaranteed’ salary.”
December 13
Alright folks, it’s time to make things merry. We’ll start, and you add another verse below:

On the first day of Christmas my dentist gave to me: a new crown for nuh-uhm-ber threeeeeee.

On the second day of Christmas my dentist gave to me... 5 people like this.

Tina Krumdick: Two rolls of floss, and a new crown for nuh-uhm-ber threeeeeee.

On the third day of Christmas my dentist gave to me... 

Bryan Bauer: Sorry to skip ahead but the 12th day should be “the bill”

Debbie Vicich Zelinski: 3 shots of Novocain, 2 rolls of floss, and a new crown for nuh-uhm-ber threeeeeee.

Mary Britten Bogaudo: 4 follow-up phone calls, 3 shots of Novocain, 2 rolls of floss, and a new crown for nuh-uhm-ber threeeeeee. On the fifth day of Christmas... 

Rachel Azark: 5 gold-en fillings!! 4 follow-up phone calls, 3 shots of Novocain, 2 rolls of floss, and a new crown for nuh-uhm-ber threeeeeee. On the sixth day of Christmas... 

Chicago Dental Society: 6 veneers a-placing, 5 gold-en fillings!! 4 follow-up phone calls, 3 shots of Novocain, 2 rolls of floss, and a new crown for nuh-uhm-ber threeeeeee. On the seventh day of Christmas... 

Tina Krumdick: 7 free toothbrushes, 6 veneers a-placing, 5 gold-en fillings!! 4 follow-up phone calls, 3 shots of Novocain, 2 rolls of floss, and a new crown for nuh-uhm-ber threeeeeee.

Chicago Dental Society: And from our Twitter friend: On the 2nd day of Xmas my dentist gave to me...nitrous sedation for anxiety!

December 5
Season’s Greetings from your 2013 Chicago Dental Society Officers and Board of Directors. May you all enjoy a safe and happy holiday season and a healthy and prosperous New Year.

24 people like this.

Andrew Browar: Thank you all for a great year!

Sam Weisz: Lookin good

Stay connected with Chicago Dental Society

- Like us on Facebook
- Follow us on Twitter
- Read Stephanie Sisk’s monthly column available exclusively online at CDS.org
- Find out about CDS news and events through our Open Wide blog
THE DRAKE MEETING

January 17th, 18th and 19th
Total attendance: 4,911
Thirty-one states and the District of Colombia were represented, as well as seven foreign countries. Outside of Illinois, Indiana sent the largest delegation, with Wisconsin second, Ohio third, and Iowa fourth.

The exhibits covered 6,000 square feet, more than ever before, one hundred and fifty firms, with an average of five representatives, each, occupying space.

THREE MILLION DOLLAR GIFT

Provides Building for Northwestern University Dental School

Three million dollars given by Mrs. A. Montgomery Ward to Northwestern University, for the construction of a large Dental-Medical Center upon the new urban campus at Lake Shore Drive and Chicago Avenue, will provide for the Dental School quarters for five hundred undergraduate and one hundred graduate students in dentistry in a building of the most modern design.

FREE COMMUNITY DENTAL SERVICE

Children’s Free Dental Clinic

The opening of the children’s free dental clinic at Cook County hospital Nov. 21, marked a milestone gained for the Chicago Dental Society who have worked for 20 years to see free community dental service established in Chicago.

The opening was a big affair, attended by a large body of the city’s ethical dentists and by many prominent welfare workers. The Visiting Nurses’ Association, the Woman’s City Club, League of Cook County Clubs, the Board of Education and the Juvenile Court sent delegates.

The clinic has done splendid work since its opening, Nov. 21. An average of 42 children a day have received treatment and seven operators are working full time.

COMMITTEE REPORTS

January Meeting, Program Committee

First, the topics for the two general sessions were considered and “Community Dental Service” was selected as the key note of the meeting, this being a timely subject, of interest to every progressive dentist and of vital importance to the entire community as well.

The other general session was devoted to a symposium on the importance of “Diagnosis,” which is paramount in every individual dental operation, with the idea of stimulating greater interest and developing deeper and more thorough study of conditions and symptoms by the dentist in his daily work.

COOK COUNTY NURSES

277 Children Treated in Four Months

Rural Public Health Nurses of Cook County, Report of Cases Taken to the Dental Clinic Dec. 1, 1923, to March 22, 1924 – Cook County, outside Chicago

Eight hundred and eighty children have been taken care of in the dental clinic since its opening on Nov. 21, 1923, and 277 of these children were taken to the Clinic through the Bureau of Social Service.

Lyons Twp. .............25
Berwyn, Cicero ..........10
Thornton Twp. ..........15
Bremen Twp. ..........54
Worth Twp. ..........17
Calumet Twp. ..........21
Leyden Twp. ..........60
Norwood Twp. ..........60
Nile Twp. ............15
Northfield Twp. ........0
Total ..................277

THE JOHN CRERAR LIBRARY

Michigan Avenue and Randolph Street

The Board of Directors announced with pleasure that through the generosity of some of the friends of the library they are enabled to resume the evening service. Crear contains the library of the Chicago Dental Society. Members are cordially invited and urged to use it.
ANNOUNCEMENT

Reserve and Ex-Service Dental Officers

The 6th Corps Area Auxiliary, Chicago Chapter, Association of the Military Dental Surgeons of the U.S. is now completing its organization.

The Chicago Chapter is working for closer unity of the service men of dentistry who believe in the high ideals of patriotism and national defense, for the interests of the dental reserve corps, and for the promotion of good fellowship among comrades.

MIDWINTER MEETING

ANNUAL CLINIC

REGISTRATION NOTICE

Registration begins Wednesday, January 16th, 2:00 P.M., Hotel Drake, the day before the meeting formally opens. Please register Wednesday and avoid the crowd.

Members should bring 1924 membership cards with them. It is obvious that a great saving of time will be accomplished both for yourself and for many others if dues are paid prior to the meeting. Please do this at once.

The Preliminary Program should be carefully studied and reservations made by mail. Tickets may be secured any time after Wednesday, January 16th, 2:00 P.M., and will be held until 9:30 P.M., Thursday, January 17th. Programs have been sent to thirteen surrounding states and a vast number of reservations have already been received from those who have read them and from the readers of the American Dental Journal, which contained the program.

Our own members should co-operate in these matters to the fullest extent.

M. M. Printz, Secretary.

Registration Committee

M. M. Printz, Chairman
R. M. Bondy
E. P. Boulger
L. L. Burroughs
F. B. Clemmer
Ray S. Cooke
M. G. Fox
S. D. Green

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Rufus W. Lee
J. H. Morlan
C. F. Rockey
M. A. Root
M. A. Root, Jr.
E. W. Swanson

ANNUAL BANQUET AND DANCE

THE DRAKE

THURSDAY, JANUARY 17, 1924

The Branch Societies are working hard for the choice location and at the present writing we cannot say which Branch is leading.

Mr. and Mrs. Julius Rosenwald will be the guests of honor.

The invited guests are Mayor and Mrs. Wm. E. Dever, Archbishop Mundelein, Mr. and Mrs. A. J. Cermak, Mr. and Mrs. C. S. Peterson, Dr. and Mrs. W. A. Evans, Dr., and Mrs. H. N. Bunde sen, Mr. and Mrs. C. M. Moderwell, Mr. and Mrs. P. A. Mortenson and Mr. and Mrs. W. C. Graves.

E. W. Elliot,
D. W. Adams,
H. B. Finney, Chairman.

YOUR LETTERS

August 7, 1924.

2333 Cleveland Avenue.
Dr. Dan U. Cameron,
Chairman Public Service Committee,
Chicago Dental Society.
25 East Elm Street.

Dear Doctor Cameron:

The recently opened Home and Hospital of the Salvation Army at 5040 North Crawford avenue with a capacity of 65 has now about 20 patients. Nearly every one is in need of treatment. Can you help us to find men who will undertake to give professional service to this important charitable institution?

Very respectfully yours,

C. S. Bacon,
Chief of Medical Staff.

Members of the Chicago Dental Society who are willing and can arrange time to help in this worthy cause are requested to communicate with Dr. Cameron at once, Telephone Superior 1446.
It had been a long time since Michael Hayward performed general dentistry.

And though the Barrington orthodontist sold his practice a few years ago, the Chicago Dental Society member called on those skills again when he began volunteering at a new dental clinic which is part of the Willow Creek Community Church Care Center. The clinic opened June 3.

“I’m an orthodontist, so dentistry is a little foreign to me,” said Dr. Hayward, who has been a member of Willow Creek Community Church, South Barrington, for 38 years.

Dr. Hayward, however, was able to revive his general dentistry skills during a mission trip to Guatemala, which included Dr. James Cho; Nancy Colovos, Health Services coordinator at Willow Creek Community Church; Dave Cimo, program manager for health services at the Care Center; and a registered nurse.

“Not being familiar with some of the restorative materials being used today, I found myself primarily scheduled to treat patients requiring extractions. I received a good review course before I went to Guatemala from some very good friends who are oral surgeons; they gave me an intensive four-day review course on how to extract teeth,” he recalled. “In Guatemala, Nancy was my assistant. She said, ‘Mike, you’re pretty good at that.’ She’s kind of plugged me into the oral surgery spot (at the dental clinic) because we don’t have an oral surgeon there.”

The dental clinic is open Mondays, Wednesdays, Thursdays, Fridays and some Saturdays; Dr. Hayward works two to three Fridays a month. Services are limited to oral exams and X-rays, cleanings, restorative services, minor tooth extraction and oral health education. Patients pay $20 per visit. The clinic provided $205,438 in dental services in 522 dental visits in its first six months.

“I think what we’re trying to do is provide a service to the under-resourced,” said Dr. Hayward. “There are people who are struggling to make ends meet, whether unemployed or just facing hard times. They have had to decide to defer their oral care. That’s who we serve. It’s very sad. It’s nice that we’re at least providing some help for them. We’re just trying to avoid their oral care from being neglected, and help them get on their feet a little bit.

“Some of the folks don’t have transportation. I’ve worked on several people who were homeless and have been invited by others to come to the clinic for assistance.”

The experience has been rewarding for Dr. Hayward, who admits that he had always wanted to do volunteer work but just didn’t have the time until he sold his practice. His wife, Barbara, intervened.

“My wife was concerned that her husband had something better to do with his extra time, so she said, ‘you know, you could work at the Care Center,’” said Dr. Hayward, one of 17 dentists who volunteer at the dental clinic. The clinic also has 17 hygienists and 45 other volunteers.

“Every time I leave I feel like I did something okay,” he said. “I’m an orthodontist. I live in a nice community. I am able to travel and live a very comfortable life. It’s nice to help other people who don’t have those advantages and probably never will.

“It’s nice that most of them are gracious and say ‘thank you.’ That’s all I get back. I don’t need to get anything else.”

Find more information about the Willow Creek Care Center dental clinic online at www.willowcreekcarecenter.org.

Mr. Hibbert is a freelance journalist working in the Chicago metropolitan area.
LEND US A HAND

The CDS Foundation Dental Clinic is now open.

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Located in Wheaton, the CDS Foundation Dental Clinic offers free basic dental care to uninsured residents of Cook, Lake and DuPage counties whose incomes are at or below 200% of the poverty level. The brand new three-operatory clinic is modern and professional. All qualified patients are scheduled ahead of time. All a volunteer needs is the desire to help.

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416 E. Roosevelt Rd., Suite 102, Wheaton, IL 60187
GE Capital Retail Bank to refund $34.1 million

CFPB ANNOUNCES SETTLEMENT AFTER INVESTIGATION REPORTS CARECREDIT CARDS MISLED CUSTOMERS

General Electric Co.’s credit card division will refund $34.1 million to consumers who government regulators say were misled about the potential costs of relying on a deferred-interest plan to pay their medical bills.

The settlement, announced in December by the Consumer Financial Protection Bureau (CFPB), affects more than 1 million people who obtained CareCredit cards from GE Capital Retail Bank since 2009.

GE Capital didn’t acknowledge any wrongdoing in consenting to the order.

Regulators contend that GE Capital Retail Bank exploited consumers by not taking adequate steps to ensure they understood the terms of the credit cards that they obtained to help cover the costs at doctors’ and dentists’ offices around the country.

In many instances, healthcare providers told patients that the CareCredit cards would provide interest-free financing for a year, according to regulators. But the charges could only be avoided if the entire amount was paid within a year after the charge. If an outstanding balance remained at the end of the one-year grace period, interest accruing at a rate of nearly 27 percent was then tacked on to the bill.

“Medical debt is already a big problem for many Americans,” said CFPB director Richard Cordray, in a statement. “Poor credit card transparency should not be making the problem even worse.”

GE Capital Retail Bank spokeswoman Dori Abel said CareCredit has one of the highest customer satisfaction levels in the industry, with about 60 percent of customers deciding to charge additional bills on their cards. CareCredit agreed in June to provide more information about its deferred-interest plans as part of a settlement reached with New York Attorney General Eric Schneiderman.

Under the Dodd-Frank Wall Street Reform and Consumer Protection Act, the CFPB has the authority to take action against institutions engaging in unfair and deceptive practices. To ensure that consumers harmed by such practices are appropriately compensated, and that consumers are no longer subject to these unfair practices, the CFPB order requires that GE Capital Retail Bank and CareCredit:

- Create a $34.1 million reimbursement fund. Consumers who incurred charges in connection with their credit cards will be notified by CareCredit that they may file a claim seeking reimbursement.

Claims will be reviewed by an independent adjudicator. More than 1.2 million consumers will have access to this reimbursement fund.
to this independent review process and the reimbursement fund.

The company will pay all expenses related to the administration of the fund.

- **Enhance consumer disclosures.** CareCredit will also be required to enhance the disclosures provided to consumers during the application process and on billing statements.

  - The new disclosures will include improved descriptions of the deferred-interest product, and consumers will be warned in advance when the promotional period is ending.

  - Representatives will contact most CareCredit consumers within 72 hours of the initial transaction to explain the product to them over the phone.

  - In addition, for certain transactions of more than $1,000, consumers will enroll directly through a CareCredit representative and not through the doctor or dentist’s office representative.

- **Improve consumer experience with service providers.** CareCredit providers will be required to follow new transparency principles, including mandatory training for staff who market the CareCredit card to consumers. They will also be required to provide plain-language disclosure forms to ensure that consumers receive adequate information before signing up for a card.

**ADI gives fellowships to CDS members**

The Academy of Dentistry International (ADI) honored five CDS members.

- D. Spencer Pope, Howard Waldrop, Cheryl Watson-Lowry, Melanie Watson-Montgomery and Larry Williams were awarded fellowships during convocation ceremonies held at its USA Section Meeting Oct. 30.

  - Fellowship in ADI is an honor bestowed upon dentists who have distinguished themselves in their profession and who were nominated for the award by an active fellow.

  - ADI is celebrating its 39th year of serving mankind around the world. The honor society for dentists is dedicated to sharing knowledge through continuing education in order to elevate the standard of dental care, better serve the dental health needs and improve the quality of life throughout the world.

  - ADI membership includes dentists in 88 different countries.

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Frederick Orendach
and bones named Sue

by Jill Holtz

As a child, Frederick Orendach would hop on the “L” in the Englewood neighborhood and ride it to visit Chicago’s many museums.

“It was a thing of wonder,” he said of those childhood visits.

For the last four years, Dr. Orendach of Burr Ridge, alongside his wife, Marie, has volunteered between 200 and 250 hours annually at The Field Museum of Chicago, mostly on Sundays.

“I love it. You meet lots of interesting people,” he said. Among them he named primate authority Jane Goodall and Sue Henrickson, who discovered the dinosaur at the center of the Field Museum’s SUE exhibit. It is the largest Tyrannosaurus rex skeleton yet found.

Along with meeting experts, he also enjoys interacting with museum visitors.

“I love to see families with kids and teenagers coming in,” he said. “They have so much wonder.”

Dr. Orendach, now the West Side Branch president, said he was first inspired to volunteer years ago when his daughter Alison, then 12, volunteered at the museum with Marie, who has been doing the same for 20 years. But with a busy dental practice, he put that plan on hold.

So it was four years ago, with his love for the city’s museums riding high and his Englewood dental practice slowing down, that Dr. Orendach thought it the perfect time to join his wife in her volunteer post.

“Chicago is the nicest city in the whole darn world,” he said. “It has the cleanest streets, a diverse culture, and the nicest people. I wish I could volunteer at every museum.”

In addition to The Field, Dr. Orendach enjoys visiting the Museum of Science and Industry — a childhood favorite — as well as the Chicago Historical Society and the Chinese American Museum in Chinatown.

Dr. Orendach currently sees patients — some of whom he has treated for 40 years — two to three days a week. Whenever he decides to retire, increasing his volunteer hours is near the top of his list of priorities, he said.

“If I ever retire, I’d like to add more (volunteer) days,” he said. “I get more out of it than I put into it. It’s fun.”

Ms. Holtz is a freelance journalist working in the Chicago metropolitan area.
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**MEETING PLACE**

**Dental meetings and CE opportunities**

**March**

4: Kenwood/Hyde Park Branch
Katherine Brown, MD: CPR Training at the office of Yetta McCullom, DDS; 820 E. 87th St., Second Floor, Chicago. Contact: Jason Grinter, 773.369.5428 or jgrinter@gmail.com.

4: Northwest Side Branch
Michael S. Higgins, DDS: Medical Emergencies in the Dental Office. Rosewood Restaurant, 9421 W. Higgins Rd., Rosemont. Cocktails: 6:30 p.m., Dinner: 7 p.m., Program: 8 p.m. For information, contact Richard Stiles, 847.299.4811 or rstiles@gmail.com.

4: Northwest Suburban Branch

4: South Suburban Branch

11: Englewood Branch

11: North Side Branch
Christy White: Flossing and Flowing: The Seeming-ly Strange Relationship Between Yoga and the Dental Profession. The Parthenon, 314 S. Halsted St., Chicago. Cocktails: 6 p.m., Dinner: 7 p.m., Program: 8 p.m. Contact: Agata Skiba, 773.294.3869 or etward2@uic.edu.

11: North Suburban Branch

11: West Side Branch
Shuaib Malik, DDS: Medical Emergencies in the Dental Office. Barclay’s American Grille at the Carleton of Oak Park, 1110 Pleasant St., Oak Park. Cocktails: 6:15 p.m., Dinner and Program: 7 p.m. Contact: Shafa Amirsoltani, 708.383.3377 or shafa92@msn.com.

11: West Suburban Branch
Clinic Night. Naperville Country Club, 25W570 Chicago Ave., Naperville. Cocktails: 6 p.m., Dinner: 7 p.m., Program: 7:45 p.m. Contact: Mary Ann Hollis, 630.627.4680 or dds@holliss.com.

**May 14**

**CDS Webinar**
Peter Jacobsen, DDS, PhD: The Art of Dental Therapeutics
2 p.m. (CST)
CDS designates webinars for 1 hour of CE credit. The webinar is free to all CDS members and their auxiliaries, as well as dental hygienist members of the Illinois State Dental Society. A $30 fee is charged to dentists and their staffs who are not CDS members.

Registration will take place online only beginning in March.

**Study clubs**

**Central Lake County Dental Study Club**
Meets third Tuesday of every month at noon, January-November, Grandma V’s Pancakes, 10 E. Maple Ave., Mundelein. For information, contact Paul Showers, 847.816.3636.

**Chicago Aesthetic Masters, a Hornbrook Group Study Club**
Meets monthly, 6:30-8:30 p.m. at the office of Sheldon Seidman, 410 N. Michigan Ave., Suite 1014, Chicago. For information, call 312.644.4321 or email smilechicago2@aol.com.

**Chicago Dental Study Club**
For information, visit www.chicagodentalstudyclub.com or call Forrest Tower, 708.423.0610. Newcomers are free. Please RSVP.

**Greater Evanston Dentists Association**
Meets first Monday of every month, noon-1 p.m., Gio Restaurant, 1631 Chicago Ave., Evanston. For information, contact Roger Nouneh, 847.475.7754.

**Uptown Dental Forum**
Meets every Friday, 12:30-2 p.m., Via Veneto Restaurant, 6340 N. Lincoln Ave., Chicago. Academy of General Dentistry sponsorship approved. For information, contact Steven Pearl, 773.262.4544.

**Waukegan Dental Study Group**
Semi-monthly meeting, noon-2 p.m., Waukegan Ramada, 200 Green Bay Rd., Waukegan. For information, contact Robert Stanuch, 847.336.8080, or Ellis Neiburger, 847.244.0292.

CDS provides the free publication of meeting announcements for dental study clubs and other not-for-profit organizations. The publication of such notices is at the sole discretion of CDS. Include the following: subject, date, time, location and speaker’s name and degree, as well as the name and phone or email of your contact person. All information must be submitted in writing. The editor reserves the right to edit material for space and style.
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Applications & Deceased Members

Applicants

Alanguilan-Reyes, Editha
University of the East Manila, 1962
1110 S. State St., Chicago
North Side Branch

Arain, Nadia
University of Illinois, 2004
801 Planefield Rd., Darien
Englewood Branch

Bell, Logan
University of Illinois, 2010
518 Hillgrove Ave. , Western Springs
Englewood Branch

Bordignon, Thomas
Loyola University, 1991
1730 Dewes St., Glenview
North Suburban Branch

Brammeier, Michael
Marquette University, 2012
1375 E. Schaumberg Rd., Schaumberg
Northwest Suburban Branch

Christensen, Kelli
University of Illinois, 2003
3450 Lacey Rd., Downers Grove
West Suburban Branch

Colella, Marco
Southern Illinois University, 2013
2035 Foxfield Rd., Saint Charles
West Suburban Branch

Courer, Emilie
University of Iowa, 2001
1704 W. North Ave., Chicago
West Side Branch

Damko, Michael
Northwestern University, 1973
644 Sheridan Rd., Winthrop Harbor
North Suburban Branch

Davis, Melissa
University of Illinois, 2013
132 E. Slade St., Palatine
Northwest Suburban Branch

Fisher, Katrina
University of Texas, 2013
205 N. Michigan Ave., Chicago
Kenwood/Hyde Park Branch

Fitzpatrick, Robert
University of Illinois, 2006
4560 W. 103rd St., Oak Lawn
Englewood Branch

Hudetz, Patricia
Loyola University, 1981
3027 English Rows Ave., Naperville
West Suburban Branch

Huh, Youna
Indiana University, 2013
3210 W. 63rd St., Chicago
Englewood Branch

Issa, Bassam
University of North Carolina, 2012
10 Orland Square Dr., Orland Park
South Suburban Branch

Issa, Yasir
Indiana University, 2013
1320 Golf Rd., Waukegan
North Suburban Branch

Jabir, Yosif
Creighton University, 2001
3450 Lacey Rd., Downers Grove
West Suburban Branch

Jit, Jasroop
University of Illinois, 2013
2841 Grand Ave., Waukegan
North Suburban Branch

Khan, Mir Wahajuddin
University of Illinois, 2013
601 W. Central Rd, Mount Prospect
Northwest Suburban Branch

Kang, Amandeep
University of Illinois, 2012
3205 W. Irving Park Rd., Chicago
North Side Branch

Kanji, Liana
Colorado School of Dental Medicine, 2013
4956 W. Irving Park Rd., Chicago
Northwest Side Branch

Kase, Michael
Temple University, 2009
1007 S. Crescent Ave., Park Ridge
Northwest Side Branch

Kim, Mary
Indiana University, 1998
2101 N. Damen Ave., Chicago
North Side Branch

Kochleff, Susan
University of Minnesota, 1989
120 Oakbrook Ctr., Oak Brook
West Suburban Branch

Krell, Jeremy
Tufts University, 2013
651 S. Wells St., Chicago
West Side Branch

Maniakouras, Denise
University of Illinois, 2011
64 Orland Square Dr., Orland Park
South Suburban Branch

Marouf, Dalia
Tufts University, 2013
939 W. North Ave., Chicago
Northwest Side Branch

McBroom, Charles
Southern Illinois University, 2004
1029 Howard St., Evanston
North Side Branch

Mehta, Priyanka
University of California — San Francisco, 2013
2167 Wildwood Ct., Hanover Park
West Suburban Branch

Mellus, Davin
Boston University, 2002
200 E. Chestnut St., Chicago
North Side Branch

Mohan, Preethi
University of Illinois, 2013
4197 S. Archer Ave., Chicago
Englewood Branch

Naik, Sneha
New York University, 2012
837 S. Westmore Meyers, Lombard
West Suburban Branch

Nicolata, Erin
Creighton University, 2013
6741 W. 127th St., Palos Heights
South Suburban Branch

Ogla, Aaron
University of Michigan, 2012
10020 W. Grand Ave., Franklin Park
Northwest Side Branch

Pateil, Phalguni
University of Michigan, 2003
2457 N. Lincoln Ave., Chicago
North Side Branch

Pogue, Thomas
Loyola University, 1963
287 N. Lake St., Mundelein
North Suburban Branch

Richman, Joshua
University of Iowa, 2008
1303 Macom Dr., Naperville
West Suburban Branch

Ruggio, Nicholas
University of Illinois, 2013
615 W. Euclid Ave., Arlington Heights
Northwest Suburban Branch

Sannapreddy, Umapiya
University of Illinois, 2013
350 N. Clark St., Chicago
Kenwood/Hyde Park Branch

Severino, Antoinette
Loyola University, 1985
2485 Rio Grande Cir., Naperville
West Suburban Branch

Shah, Sagar
New York University, 2012
400 N. McClurg Ct., Chicago
North Side Branch

Sharma, Tripty
University of California — San Francisco, 2007
2507 Durango Ln., Naperville
West Suburban Branch

Shin, Young
University of Detroit—Mercy, 2013
3065 Falling Waters Blvd., Lindenhurst
North Suburban Branch

Siddiqui, Saleem
New York University, 2007
12001 S. Harlem Ave., Palos Heights
South Suburban Branch

Varchetto, Antony
University of Michigan, 2011
670 Randi Ln., Hoffman Estates
Northwest Suburban Branch

Villanueva, Jose R. III
Southern Illinois University, 1991
470 Pfingsten Rd., Northbrook
North Suburban Branch

Zaid, Ghazala
University of Pennsylvania, 2012
355 Trinity Ln., Oak Brook
West Suburban Branch

Deceased members

Kutz, Robert
University of Detroit — Mercy, 1953
42064 Park Ln., Clinton Twp., MI
West Side Branch

Warzak, Lauren
Chicago College of Dental Surgery, 1932
31 Compass Rd., Fort Lauderdale, FL
Northwest Side Branch


Englewood Branch
by Denise Hale, DDS

Happy New Year to everyone! I hope you are all doing well on your New Year’s resolutions!

A huge belated Happy Birthday to Bob Unger. Bob celebrated his 90th birthday in November with his family. For you Facebook fans, the “Younger Unger,” Joe Unger, has posted a few flashback photos from the Unger family’s younger days. Great looking family!

Who could be more proud as a parent at this moment than John Kozal? His daughter Natasha is currently performing in the Joffrey Ballet’s production of The Nutcracker as a Spanish doll. Perhaps little Natasha is a prima ballerina in the making.

A little shout out to the CDS Foundation Clinic in Wheaton: I know they are in need of volunteer dentists. Call 630.260.8530 for more information about scheduling your time there.

Correspondents
Do you have news that you want to share? From birth and wedding announcements to the opening of a new office, submit news and photos to your branch correspondent.

ENGLEWOOD
Denise Hale
708.599.7090, denise.haledds@yahoo.com

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WEST SUBURBAN
Alex Figueroa
630.778.7198, westsubcds@gmail.com

ENGLEWOOD: Walter Lamacki, John Fredricksen, Denise Hale and Tom Remijas visited the Houmas House Plantation and Gardens in New Orleans during the ADA Annual Session.
Kenwood/Hyde Park Branch
by Shereece Thompson, DDS

Congratulations to Cheryl Watson-Lowry and Melanie Watson-Montgomery on their fellowships in the Academy of Dentistry International (ADI). They were honored Oct. 30, during the American Dental Association’s Annual Session in New Orleans. ADI is an international honor society for dentists, promoting social responsibility in the dental profession. We congratulate them on this high achievement.

President Profile

Alice Boghosian, DDS | NORTH SIDE BRANCH

Education: Alice Boghosian earned her dental degree from the Loyola University School of Dentistry in 1985.

Family and Practice: Dr. Boghosian has a daughter named Lydia Gerlach, who lives and works in Seoul, South Korea. Alice practices in Niles with fellow branch member, John Hagopian.

Outside of dentistry, I enjoy: music performance (flute), yoga, jogging, cooking and gardening. I so much enjoy growing produce to transform into tasty creations!

My goal for the coming year: I have participated in organized dentistry since I graduated in 1985. But in the past two years, I’ve managed to dive in head first. In addition to being the North Side Branch president, I serve on the American Dental Association’s Council on Communications and the Illinois State Dental Society’s Board of Trustees. Some might call this crazy, but what I have learned so far is that this simultaneous tripartite involvement has allowed me to gain special insight into how each arm fits together and how important a role each plays. As branch president, I want to bring this insight and knowledge to our members and communicate its importance.

North Side Branch
by Lindsey Yates, DDS

Our branch hosted Tripartite Night Nov. 12 at Petterino’s downtown. The evening offered a rare opportunity to see the executive directors of the Chicago Dental Society, Illinois State Dental Society and American Dental Association speak together on a variety of topics related to organized dentistry. The meeting was very informative and well attended.
As vice chair of the University of Illinois at Chicago Alumni Advisory Board, Gene Romo was invited to the Alumni Education Summit in Beijing and Shanghai, China. Gene visited the Great Wall, Tiananmen Square, the Forbidden City and also rode the bullet train to Shanghai.

Darren Pakravan helped plan and host the 19th Annual Chicago Slaughterhouse Scooter Rally over Labor Day weekend. More than 80 riders from around the country came to Chicago for a weekend of riding, events, karaoke, bands, DJs, BBQ and fun!
North Suburban Branch
by Nikisha Jodhan, DDS, and Ingrid Schroetter, DDS

Peter Domagala was a guest lecturer at the Spear Institute. He presented a program with Frank Spear and Pat Allen on soft tissue grafting techniques.

Yendis Gibson-King and Nikisha Jodhan (pictured to the right with their friend) had a whale of a time at the Chicago Dental Society’s Installation of Officers in November, at the Palmer House Hilton.

Northwest Side Branch
New Member Profile:

MIKE MUNARETTO

Hello to all fellow branch members! I am very excited to be a new member of the Northwest Side Branch.

In August I began practicing with Patrick Fitzgerald at Park Ridge Endodontics.

I grew up in nearby Western Springs and attended Benet Academy in Lisle. I earned my Bachelor’s degree at the University of Illinois at Urbana-Champaign and then spent six years at the University of Illinois at Chicago, earning my dental degree and completing residency training. I am currently pursuing Board certification in endodontics.

In my spare time I enthusiastically support the Blackhawks, the Fighting Illini football team and the (always disheartening) Cubs. I also enjoy exercising and traveling. I look forward to meeting more Northwest Side Branch members soon.

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44 CDS REVIEW » JANUARY/FEBRUARY 2014
**Northwest Side Branch**

by Robert Busan, DDS

With all of the advances in digital technology, often it is difficult to keep up with new products available to help us in our practices. For this reason, we were very lucky to have had Bryan Currier of Advantage Technologies as the speaker at our November branch meeting. He discussed topics ranging from digital imaging to office ergonomics and layout, as well as remote access and backing up data. Bryan’s knowledge and sense of humor made for a very informative and enjoyable lecture.

We were also fortunate to be joined by multiple dental students from the Midwestern University College of Dental Medicine-Illinois.

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**Northwest Suburban Branch**

by Maria Fournier, DDS

Jeff Kemp and Carolyn Tomczyk-Kemp are proud of their daughter Catherine, who bicycled from New York City to San Francisco to spread awareness and raise money for cancer research. Catherine inspired her dad enough that Jeff has taken up riding as well.

Jeff, Eric Eisen and Chris Hall were pie throwing targets during a fundraising effort for Catherine’s ride. As you can see, the pie throwing line must have been pretty long.

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Midwest Dental  
midwest-dental.com
Mike Higgins enjoyed his recent trip to San Francisco. He attended an anesthesia conference. Mike’s daughter, Lindsay, was accepted as a fellow in pain management with the University of Illinois Department of Anesthesiology after she finishes her anesthesia residency at Tulane. His son, Mitch, just started graduate school, pursuing an MBA at DePaul University.

We extend a warm welcome to Justin Welke. He is excited to join the practice of Mike Schroeder and associates.

Paul Litvin has relocated his practice from Des Plaines to Rolling Meadows.

We were so lucky to have some of our members involved at the American Dental Association Annual Session in New Orleans this past October. Hugo Bertagni finished his fourth year as chair of Exhibits. Vicki Ursitti, Ed Segal and Mike Durbin served as delegates.

Joseph Baldassano was honored with a fellowship in the American College of Dentists. He received this honorary degree Oct. 31 in New Orleans prior to the ADA Annual Session.

Jerry Pisano is enjoying his retirement and his wine. He became a certified specialist of wine, which includes six months of study and a written exam. We may see him as a sommelier sometime. Jerry is also creating beautiful paintings with acrylics.

It is wonderful to have members of our branch present lectures at the 2014 Midwinter Meeting. Petra von Heimburg will discuss legal ethics, Joseph Baldassano will present a lecture on nonsurgical retreatment root canal therapy, and John Dzakovich and Robert Oslak will present a program on noncarious lesions.

Renee Pappas and Mike Dubin recently returned from London where they visited their son, Peter, who is attending the University of Notre Dame. While overseas, they visited the British Museum and saw the Rosetta Stone and some of the Greek sculptures from the Parthenon, including the Caryatid (one of six) from the Erechtheion. When they weren’t touring antiquities, they enjoyed tea time!

Jeff Socher is involved with the CDS Foundation Clinic in Wheaton. He is calling upon branch members to volunteer performing dentistry. Your financial support is also appreciated.

I hope everyone enjoyed their holidays, and send best wishes to all for a very healthy and happy 2014!
South Suburban Branch
by Kenneth Coffey, DDS

Greetings to everyone from all of us at the South Suburban Branch. I hope everyone had a wonderful holiday season spending quality time with friends and family.

We are excited for Richard Holba, who presides over this year’s Midwinter Meeting as CDS president.

Congratulations to Loren Feldner and Generand Algenio for their inductions as fellows in the International College of Dentists. Well done, Loren and Generand.

Our November meeting featured Matthew Hallas, who spoke on the topic of implant placement and their restorations. Matthew currently practices as a prosthodontist in the Green Bay area. His lecture was informative and well received. Our January meeting featured the McGill and Hill Group speaking on how to increase the value of your dental practice.

A few of our members have been out and about. Francis Wright and his wife, Marjorie, went to China. They rode in a rickshaw in Shanghai, visited Beijing and Xi-on, cruised the Yangtze River, walked the Great Wall and sailed the Grand Canal. They finished their Asian visit in Hong Kong.

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708-390-2529
Brothers Larry Jagmin and Gary Jagmen rode to Sturgis, SD, this past fall, where they “spent four glorious days riding the big bikes through the most scenic riding area in the midwest.”

Finally, Kevin Patterson enjoyed skiing in the mountains of Utah outside Salt Lake City.

Kevin organizes an annual ski trip for anyone interested in enjoying a few days of fun and adventure. This year’s trip will be to Banff, Alberta, in early - mid-March. To find out more, email him at kpattersondds@aol.com.

West Side Branch
by Michelle Jennings, DDS, and Michael Santucci, DDS

With the onset of winter Kamal Vibhakar decided to vacation with his family in St. Maarten. It was just too cold in Chicago. He wanted us to notice his deep tan. Good job, Kamal! The islands have treated you well.

Ray Domico caught the travel bug, too. He went to the west coast, visiting the San Francisco area and Yosemite National Park.

Michelle Jennings had a busy fall. She travelled to Punta Cana for a week of sun and relaxation. Then Michelle went to southern Illinois (not as luxurious sounding as Punta Cana) for a girls weekend. The highlights were a Tunnel Hill 10-mile run on a trail that used to be a railroad track. She also visited the local wineries.

Barb and Mike Santucci spent a week in October on a mission trip in rural Jamaica. Mike took seven students from UIC, along with his son-in-law and daughter, Chad and Beth Pilohl, and their two children, Charlie and Rainie. They treated more than 200 patients, performing 450 extractions and 60 restorations. The Santuccis make this a yearly trip.

Grace and Rick Battistoni toured Tuscany this fall with friends. They sampled wines and visited the Battistoni store in Rome which is a high-end clothing store. Believe it or not, having the same name did not get him the family discount. Oh well.

They participated in the Out of the Darkness walk along the lakeshore this last October, with funds raised by more than 3,000 participants for suicide prevention. The walk is done to raise awareness about resources available for relief from depression and other causes of suicide.

To cap off the month, Rick went on a hunting trip to South Dakota with a group of doctors. This is the seventh year they have taken this trip together, and each year is more fun than the previous.

Eva Egolf successively defended her PhD dissertation at New York University. Her parents, Dennis and Becky Egolf, are immensely proud.
West Suburban Branch
by Alex Figueroa, DMD

It’s that time of year again. Temperatures have fallen, there’s snow on the ground, and the holidays are behind us. Our members weathered the cold start to winter well.

The West Suburban Branch congratulates Paul Kempf and his wife, Carol, on their 25th wedding anniversary. To mark the special occasion they enjoyed fun in the sun with much of their family on the U.S. Virgin Island of St. John. We wish them many more years of happiness.

Many of our branch members enjoyed the CDS officer installation night Nov. 17, held at the Palmer House Hilton. Dean Nicholas was joined by many of his dental students from Midwestern University. All had a great time.

Our Nov. 12 Branch Meeting was a huge success. More than 130 members came out to learn about tax preparation and how it is impacted by the new healthcare laws. The lecture was presented by Joseph Kimmerling, CPA, of Pesavento & Pesavento, Ltd.

We ended the meeting by raffling off four pairs of Beats by Dr. Dre headphones. Congratulations to John Aiello, Sheila Cozzola, Dottie Mackie and Mark Ploskonka.

I hope to see you at the Midwinter Meeting and wish all our branch members all the best in 2014!
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Place your ad online at CDS.org

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July/August ........................................June 10, 2014
September/October .........................August 10, 2014
November .........................................September 10, 2014
December .........................................November 10, 2014
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Advance payment must accompany your ad. Make checks payable to Chicago Dental Society.

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Member discount: CDS members are entitled to a 10% discount. Your CDS membership number must be provided as proof of membership when placing the classified ad to qualify.
Changes or edits to ads: $10 per ad for any edit or change that an advertiser asks CDS to make prior to the ad’s expiration.

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Dental practices listed for sale within this section of the CDS Review are limited to practices that are being sold either by a dentist or a management company hired by the dentist to sell the practice. Ads from all others may not be accepted.

DISCLAIMER
Although CDS believes that advertisements published in the CDS Review are from reputable sources, CDS neither investigates the offers nor assumes responsibility for them. CDS reserves the right to edit, decline, accept and withdraw advertisements at its discretion.

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CDS has discontinued its reply box service effective with the January/February 2014 issue.

Address your replies to the remaining CDS Review reply box number ads as follows:
Box Number
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Chicago Dental Society
401 N. Michigan Ave., Suite 200
Chicago, IL 60611

NORTHERN UNIVERSITY DENTAL SCHOOL
Midwinter Alumni Reception
Friday, February 21, 2014
5:30-7:30 p.m.
Hard Rock Hotel Chicago, Gibson Ballroom
http://alumni.northwestern.edu/nuds
Text/Voice Adrian Codell, DDS:
312.217.9630
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Your patients admire the personal attention and gentle care you’ve given. I want to continue that relationship by purchasing your well-established practice in the northwest suburbs. Transition flexible and confidential.
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PRACTICE AND REAL ESTATE FOR SALE in near west suburbs. Practice has been established for more than 40 years. Office offers a spacious facility with five equipped ops, consultation room, private office and much more. Revenues in excess of $260,000. Please contact Dominic at 630.768.6769 or rossi2945@comcast.net

For Rent

DENTAL CLINIC FOR LEASE: Dental clinic along commercials area of Clark St. Equipped with two dental chairs, X-ray and office equipments. Accessible to public transportation. Free parking. Clinic is ready for business. Ideal for branching out or main office. For information, 847.489.4434.

DENTAL OFFICE SPACE: Dental office for rent in Moline. Ready to move in. Four exam rooms, 2,336 square feet. Located near Trinity hospital. Details contact Mohan Kumar, 309.269.2707 or mkumar@meijercosco.com.

OFFICE SPACE FOR SALE/LEASE: Great location, plenty of parking. 800 square feet in Tinley Center near downtown Tinley. Built-out. Available immediately. Motivated seller: $69,000 or $950. Call 815.570.9780.

5127 WEST DEVON — AVAILABLE NOW: Three plumbed operatories, lab, sterilization area. Office for doctor adjacent to another dental practice. Would be great for oral surgeon or ortho practice. To see, call 773.252.5222, ext. 228, or 312.350.0501.

Space Sharing

SPACE SHARING/SATELLITE OFFICE: Beautiful downtown GP office with ideal location, six state-of-the-art operatories, 2,000+ square feet. Perfect opportunity for suburban practice needing downtown presence, downtown practice wanting to decrease overhead, or specialist/GP starting their own practice. Inquiries drbahu@drramybahu.com or 312.943.4376.

SPACE SHARING in Niles (Golf and Milwaukee Ave). Newly built, beautiful, large office and your own room available. Any days per week. Flexible to terms. Please contact hdcdds@gmail.com.

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SELLERS NEEDED. Never has the market been stronger! Call for a free consultation if you are considering a transition or sale!

ORTHOD: $900,000, fantastic location, $250,000 net after debt on part-time schedule.

PEDO: $2 million, FFS, no evenings, no weekends. Seller would stay.

NORTHWEST CHICAGO: $270,000, high visibility.

ORTH SIDE CHICAGO: Two ops, great starter, Belmont/Pulaski.

SOUTHWEST SUBURBS: Sold!

WEST SUBURB: $900,000, restorative/preventive, low overhead, high net.

WEST SUBURB: $550,000. Two high-traffic locations.

NORTHWEST SUBURB: Four ops, two equipped, digital. Perfect location.

NORTHWEST SUBURB: $800,000, FFS, low overhead, high net.

NORTHWEST SUBURB: $200,000, high visibility. Dentist retiring.

ROCKFORD: $600,000 100% FFS, strong hygiene.

ROCKFORD: $200,000 collections, part-time. Priced to sell.

NORTH CENTRAL ILLINOIS: $600,000, low overhead, significant hygiene base.

PRACTICE SALE: Chicago Downtown. Qualified buyer seeks to buy or merge practice/charts. All types of situations will be considered. Contact Al Brown at 630.781.2176.


PRACTICE SALE: Chicago. Five ops. Located on high traffic street. GR $690,000. Contact Al Brown or Paul Lettieri at 630.780.2176.

PRACTICE SALE: Western suburbs. Qualified buyer seeks practice to buy or merge. All types of situations considered. Contact Al Brown at 630.780.2176.

PRACTICE SALE: Naperville. Beautiful four-five op office on major street. Contact Al Brown or Paul Lettieri at 630.780.2176.


SELLERS: Ask about our flat brokering rates of 5%. Call today for a free “staged to sell” evaluation!

BUYERS AND SELLERS: Already found each other but need help transacting? Ask about buyer/seller transition services. Valuations and second opinions available for a low flat rate!

BUYERS: Whether you are interested in buying or starting up, we can help. Visit our sister site, www.cuttingedgepractice.com, to learn more about practice start-ups in high visibility locations that result in high volume patient flow!

ILLINOIS PRACTICES FOR SALE:

CHICAGO — GOLD COAST: Partnership opportunity. Call for details.

CHICAGO — LOOP: Sold!

FAR WEST SUBURBS: Two ops, $125,000 collections. Seller retiring.

SOUTH LOOP: Three ops, expandable. Newer build, $225,000 collections, FFS, PPO.

WORTH: General practice with specialists on staff. FFS and PPO. Building for sale. Collections: $775,000.

PALATINE: New Listing. Details coming!

Melrose Park Practice for Sale: Modern all digital office. Ops two - hygiene, three - doctors, three - un-furnished. Lab, kitchen, office, large reception area, bathroom. General dentistry, 25+ years in same location. szat5@yahoo.com.

Panoramic Machine for Sale: 2004 Panoramic Corporation Collimator Model PC1000, serial number CN0638, Tube Style BX4P.5. Asking $1,750. Buyer pays transportation cost. All offers considered. Contact Greg Lane at 630.830.8330 or drgregorydlane@gmail.com.

Well Established Des Plaines Practice for sale: Excellent opportunity to own your practice. Three fully equipped operators, lab, doctors room and nice reception area. Lots of growth potential. Low overhead. Great bargain with or without patient base. Make an offer. Please call 630.935.0268 or email metrochicago1@gmail.com.

Hinsdale Practice: Two-three operators, lab, reception, on-site parking, half block from Metra, 100% fee-for-service, 2/12 days per week, great for satellite or starter office. Building also for sale. Owner retiring. jreglide@gmail or 630.936.8020.
EQUIPMENT: Handler model trimmer $195, 70KV GE X-ray $1,000, DentalEZ Chair with pole light and A-dec unit $2,000. 847.650.7052.

OFFICE AVAILABLE: 5353 W. DEVON. Storefront, ground level available March 2014. Four operating rooms, sterilization. Front desk, computer network, suction pump and 12 o’clock units can stay. Practice is moving. Take over lease. 312.375.9595, 79dentaltv@gmail.com.

PRACTICE FOR SALE: Southeast Chicago dental office for sale. Three ops, single story building. Would make ideal starter or second office. Collecting $100,000+ on 12 hours/week. All private, fee-for-service. Practice and building available. Great opportunity for young dentist, or for supplemental income. Contact ms_betty_22@comcast.net.

INTRAORAL CAMERA WITH PRINTER FOR SALE: Dental Systems Portable Camera Module Type B. Model DHP-200 and Serial DP20338A with Sony Color Digital Printer. Asking $325. Buyer pays transport costs. All offers considered. Contact Greg Lane at drgregorydlane@gmail.com or 630.830.8330.

FAN OR PAN/CEPH FOR SALE: Instrumentarium OP100 with Fan/Ceph for sale. Converted to digital in 2003. All offers considered. Call 847.249.8800 or email lauredp@prairieortho.com.

Opportunities

WELL-ESTABLISHED DENTAL CLINIC in Chicago seeks experienced dentist in extractions and root canals. Part-time. If you are available, please call the office at 773.376.2777.


ASSOCIATE NEEDED: Full-time and part-time opportunities for interested general dentists). Must possess superb chair-side manner. Clinic is located in Chicago. Staff is well-trained and efficient. Eaglesoft practice management is utilized for administration and clinical charting. Interested candidates must have availability on Saturdays. Spanish speaking is a plus although not required. For consideration, forward your resume/CV to dentaljobs123@gmail.com.

GENERAL DENTIST NEEDED
Are you a motivated dentist with good communication skills? Want to work in a high-tech, digital office within 30-45 minutes of Chicago’s western suburbs and make around $200,000 per year. If so, please email dmddds007@gmail.com.

ORTHODONTIST AND ENDODONTIST NEEDED
Experienced, quality-oriented, friendly endodontist and orthodontist needed to provide services at a Naperville general dental practice for fee-for-service and PPO patients. Please email resume to sjof@naperville@gmail.com.

GENERAL DENTIST Needed
Are you a dentist who is motivated, seeking hands-on mentoring and has good people skills? We are a growing practice in the western suburbs with a unique opportunity to be mentored by dentists who have instructed seasoned dentists in a globally-known dental CE institute. You have the opportunity to develop your skills and earn a substantial income. If interested, please email us with your resume. pcdds1@gmail.com

ENDODONTIST NEEDED. Immediate opening for the right individual in a growing, digital, endodontic practice in the southwest suburbs, two-three days a week leading to full-time. 312.316.1993.

TEMPORARY/FLEXIBLE/DYNAMIC opportunities: Do you have a passion for patient care? Do you enjoy new challenges and desire a flexible work environment? Our team is looking for doctors who are interested in covering maternity leaves, military leaves and extended vacations in our fee-for-service practices. If you’ve ever considered the benefits of temporary coverage, give us a call. With us, you can work as much or as little as desired. Midwest Dental has practices in Wisconsin, Minnesota, Iowa, Illinois, Kansas and Missouri. Mountain Dental has practices in Colorado and New Mexico. Merit Dental has practices in Pennsylvania, Michigan and Ohio. To learn more, please contact Laura Anderson Laehn at 71S.225.9126 or landerson@midwest-dental.com. Visit us online at www.midwest-dental.com, www.mountain-dental.com, or www.mymeritdental.com.

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GENERAL DENTIST • PERIODONTIST • ORTHODONTIST • DENTAL ASSISTANT
A modern, full-digital and fast-growing practice in northwest suburb, looking for part-time, possibly full-time, general dentist, periodontist, orthodontist and dental assistant. dentalvue@gmail.com

GENERAL DENTIST. Family Dental Care. Full- or part-time. Several of our associates have become partners. Come and talk to them. Very high income potential. Specialists on staff. Currently four locations and growing. 95 percent fee-for-service. No Public Aid. 773.978.7801 (ask for Laura) or email personnel@familydentalcare.com.

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CHICAGO-BASED GROUP PRACTICE has position for enthusiastic, personable individual with IV sedation experience. The ability to grow with a quality-oriented group of general dentists and specialists. Excellent compensation. Please respond to toothgroup@comcast.net.

GENERAL DENTIST. We are looking for an enthusiastic dentist to join our practice in Calumet City. Must feel comfortable working with adults and children. Email resume to icyangdds@yahoo.com

DENTAL DREAMS: Earn $230,000/year on average plus benefits while providing general family dentistry in a technologically advanced setting. Dental Dreams desires motivated, quality-oriented associate dentists for its offices in Chicago and surrounding suburbs. DC, LA, MA, MD, MI, NM, PA, SC, TX, and VA. New grads encouraged, great place to start your career. We have full-time, part-time, and Saturday only schedules available. Call 312.274.4524, email dtharp@kosservices.com, or fax CV to 312.464.9421.
WISCONSIN: More reasons to smile. We have always believed in putting patients first. In fact, Dental Associates was built on the notion that everyone deserves access to affordable dental care of the highest caliber. From a small, solo practice that launched more than 35 years ago, Dental Associates has grown to 10 multi-specialty dental centers. We are proud to bring quality, progressive treatment to communities across Wisconsin. Fortunately, when you join Dental Associates you do not have to keep up with the day-to-day business tasks. Put all of your focus back on your patients and you will enjoy more of those rewarding moments. We would love to have you join us. Visit our website at http://dentalassociates.com, call or send resume/CV in confidence to Dental Associates, Attn: Susan Bullen, 11711 W. Burleigh Street, Wauwatosa, WI 53222, 800.315.7007, fax 414.456.9911.

CHICAGO LOOP OFFICE seeks dentist to help create an Integrative Department in our traditional practice. High-tech office and great staff. Would include networking with like-minded professionals to learn our definition of Integrative Dentistry. Income slow to start and mostly created by your networking. Currently all fee-for-service, but considering joining some network plans to provide early income. Send resume to applicants@choicesindentistry.com.

GENERAL DENTIST OPPORTUNITY: Sonrisa Family Dental is searching for a motivated general dentist that possesses superb chair side manner and executes quality dental treatment on children and adults. Vacant position requires Saturdays 8 a.m. - 1 p.m. Dental clinics are located in Chicago and Chicago Heights. Interested candidates, please forward your CV or résumé to recruitment@sonrisafamilydental.com.

PEDIATRIC DENTIST NEEDED IN KENWOOD office: We are looking for a pediatric dentist with at least two years experience to work in a new ortho/pedo office. The applicant should possess an excellent attitude and great chair side manner. The applicant should also be board-eligible/certified with the AAPD. Please send your CV and references to 773.239.7696 or email bonciegriffin@gmail.com.

ENDODONTIST NEEDED: Experienced, quality-oriented, friendly endodontist needed to provide endodontic services at a busy, well-established northwest suburban dental practice. One-two Saturdays and/or evenings per month. Please send résumé to endoapplication@yahoo.com.

SEEKING ORAL SURGEON OR PERIODONTIST: Join a motivated and compassionate growing multi-specialty practice on Chicago’s southwest side. We are looking for the right person for one-three days/week. Please email your résumé to hr@completecaredental.com.

GENERAL DENTIST NEEDED: We are seeking enthusiastic, talented and caring GP for our growing practice. Two locations available in metro Chicago. We offer flexible hours and days with a great, supportive staff that will take your career to the next level. Please send resume to etcdentistry@gmail.com.

GENERAL DENTIST: North side, community-based dental group has position available for personable general dentist with skills and interest in treating oral surgery patients. Very busy practice with excellent earning potential. Please send CV to toothgroup@comcast.net.

ASSOCIATE NEEDED: Proficient in all aspects including RCTs. Polish speaking a plus. Buy-out opportunity. Two-four days a week in northwest Chicago. Contact 847.212.2077, logzpo@gmail.com.

DENTIST: We are looking for a full/part time dentist to work in one of our state-of-the art dental practice located in the southwest suburbs of Chicago. Great opportunity and friendly staff. Please email resume to applydds@gmail.com or fax to 630.596.5019.

DENTIST: Dental Care Alliance is a group dental practice that was established in 1991 to provide comprehensive dental care to patients in eight states. All DCA offices pride themselves on satisfying patient needs, providing high-quality general and specialty dental services, and offering patient comfort that is second to none. DCA believes in providing a positive professional experience so that your goals can be achieved. We are one of the nation’s largest and most successful dental practice management companies because we understand that when you succeed, we succeed. Outstanding associate opportunity for an experienced general dentist to join one of our highly successful affiliated practices in the Peoria area. State-of-the-art practice facilities. Strong commitment to long-term dental care for the whole family. Email CV to jdreels@dentalcarealliance.com or call 941.955.3150 ext.7271.

Contact us at Dentistry@ManusHealth.com, or call Skip Heizer at 847.283.8700 ext 200
IMMEDIATE OPPORTUNITY — ARLINGTON Heights. We are a thriving general practice in Arlington Heights. Our office is growing and we need help. This is a great opportunity for someone who loves to treat people. We offer great income potential and a terrific office to excel in dentistry. This is a full-time opportunity. Call 847.577.7171 or email drkciss@westgatedentalcare.net.

PART-TIME PERIODONTIST AND ORAL surgeon: For a dental clinic in northern suburbs to provide all aspects of specialty care to our patients. Friendly staff, appreciative patients and excellent compensation. Please email resume/CV to roundslakefamilydentistry@gmail.com or fax 847.740.0397.

UNIQUE OPPORTUNITY for cosmetically skilled dentist to open work and practice closely with adjacent plastic surgeon in Glenview/Mt. Prospect area (Milwaukee and Lake). High visibility, high traffic corner plaza. Please call 847.814.3862.

SUPERSTAR SMILE SAVERS DESIRED. Cosmetically driven, multi-specialty office seeking elite GP extraordinaire. Located in the western suburbs, walking distance from Metra. Ideal availability Mondays, Tuesdays, Saturdays. Eager inquiries resume to wbmetz7256@gmail.com.

FULL-TIME GENERAL DENTIST: Looking for a general dentist to join our practice close to Urbana-Champaign. Efficient office and staff. Minimum guarantee over $200,000/year; potential income is higher. Please submit your resume. sweisdds@yahoo.com.

GENERAL DENTIST needed for a modern, state-of-the-art, progressive dental office in Naperville. Part- or full-time days/ hours available. New grads are encouraged to apply. Excellent compensation, highly skilled staff. Please send resume to katie@advancedfamilydental.com or fax to 815.483.2298.

ASSOCIATE WANTED: Associate general dentist wanted at a busy fee-for-service, southwest suburban Chicago private practice. Email resume to philcollinsdental@aol.net.

FULL-TIME GENERAL DENTIST: Our well-established, multi-site group is looking for a full-time general dentist in southeastern Wisconsin. State-of-the-art equipment and the best staff in the area complement this busy, newly remodeled location making this a great opportunity. Email resume/CV to hr@elmhurstdental.com.

PART-TIME GENERAL DENTIST: General practice in southwest suburbs seeking part-time associate dentist. Hours include 8 a.m. - 5 p.m. Fridays, Wednesday afternoons/evenings and two Saturday mornings per month. Please email mokenadentaljobs@gmail.com.

SEARS/WILLIS TOWER: Downtown Chicago. Office seeking entrepreneurial enthusiastic dentist. Potential for ownership/partnership. Excellent opportunity to develop and learn advanced diagnostic and treatment skills and grow professionally. Email CV and short note on what you are looking for now and in five years, what entrepreneurial and marketing ideas you have for yourself and “what you bring to the table?” to seniordoc@gmail.com.

ORTHODONTIST AND GENERAL DENTIST needed: Practice in Elgin seeking a part-time orthodontist for our fee-for-service and PPO patients. We are also seeking a general dentist for our practice in Naperville. Associate must be comfortable with most aspects of dentistry. Molar RCT and surgical extractions. Send CV to smilesofelgin@gmail.com.

THE COLLEGE OF DENTAL MEDICINE — Illinois (CDMI) at Midwestern University is seeking full-time clinical faculty to serve in the group practice student clinics to begin February, 2014. Submit a letter of application, CV, and 3 professional references to: Midwestern University, Dental Institute, Attn: Dr. Darryn Weinstein, 3450 Lacey Rd., Downers Grove, IL 60515. Applications can also be made online at: http://on.cds.org/cdmi2014job. EOE/AA employer M/F/D/V. We maintain a drug-free workplace.

GREAT OPPORTUNITY: If you are looking for a dental career in the New Lenox area, let’s talk. Solo practitioner wants to add a dentist at same location. Business relationship open to discussion. 815.277.9393.

DENTIST NEEDED: School-based dental sealant program. Exams only. Guaranteed minimum of $400 plus/day. Danville, Jacksonville and Champaign areas. Four days/week: Mondays - Thursdays. Please fax resume to 708.226.0248. Must be willing to travel. School hours only.

PERIODONTIST NEEDED for progressive, state-of-the-art dental office. Multiple locations in the southwest suburbs. Full-time or part-time days and hours available. New grads welcome. Please send resume to katie@advancedfamilydental.com or fax to 815.483.2298.


GENERAL DENTIST: Searching for part-time dentist interested in buy-in one-two years with total buy-in in five years. Great patients and staff. Candidate must possess excellent skills, perform all phases of dentistry and have the ability and desire for practice purchase. Located in the far western suburbs. Reply to lookingfords@gmail.com.

ENDODONTIST WANTED: Compass Dental, PC, is expanding and currently looking for a part-time endodontist. If interested, please contact Dr. Brandon R. Prusa at prusadds@gmail.com for more information.

PERIODONTIST AND ORAL SURGEON NEEDED: Part-time in Schaumburg and/or Rockford for implant teaching surgicenter with ultra modern facility with Kodak 9300. Email resume to usa@wesleyhouse.net or call 815.289.7678.

ENDODONTIST WANTED: Compass Dental, PC, is expanding and currently looking for a part-time endodontist. If interested, please contact Dr. Brandon R. Prusa at prusadds@gmail.com for more information.

GENERAL DENTIST NEEDED: Seeking a part-time dentist to join our well-established practice in the Oak Lawn area. Hours include 9 a.m. - 6 p.m. on Wednesday and 9 a.m. - 2 p.m. on Saturday with the opportunity for additional days if desired. Great patients and a friendly, highly trained staff. Looking for a highly motivated individual with good patient skills. Please fax your resume to 708.423.0719 or email to oshbin@aol.com.

GENERAL DENTIST needed to work part-time including alternate Saturdays in our state-of-the-art dental practice located in northwest suburbs. New grads welcome. Please email resume to ddsdental3@gmail.com.

PEDIATRIC DENTIST: Opportunity to join a state-of-the-art pediatric/orthodontic group practice in the northwest suburbs. Part-time or full-time available. Excellent compensation packages. New graduates welcome to apply. Please send CV to hr@dentist1527@gmail.com.

PEDIATRIC/GENERAL DENTIST: Established practice in the northwest suburbs seeking pediatric/general dentist to join our team. Experience in practice is preferred but new graduates welcome. Interested individuals please email ortho40sr1@gmail.com.
GENERAL DENTIST: Seeking motivated associate for Humboldt Park practice. Great staff, fee-for-service digital office, Tuesdays, Wednesdays, Thursdays, some Saturdays. Hours are flexible. Email resume to logansquaredental@gmail.com.

Services

FOR THE COMFORT of your patients: General dentist is available to work in your office, performing surgical extractions and removal of impacted third molars. Fax inquiries to 847.940.9885 or email saf62151@aol.com.

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Tickets may also be purchased on site Thursday, Feb. 20 at McCormick Place West at the Special Events ticket counter in the Registration Area, Level 3, Concourse, subject to availability.

FRIDAY, FEB. 21

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• 5 – 6:30 p.m.
• $10 per ticket advanced registration, $20 on site
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there is a silent revolution occurring in dental education; it is unorganized, uncoordinated and disparate. It has one common thread, which is offering a variant on the medical model of education. The concept is not new; the founders of this country’s dental schools in the 1880s debated whether dentistry should be a specialty of medicine.

In 2015, the University of Illinois at Chicago College of Dentistry will confer a Doctor of Medicine in Dentistry (DMD) degree for the first time to its graduating class. The change from the traditional Doctor of Dental Surgery (DDS) to DMD reflects the school’s new philosophy of treating a patient for all their dental needs by one student, rather than viewing the patient as a required clinical procedure. I think awarding a DMD degree is a logical evolution of dental education. It’s a seemingly modest change, but with profound effects.

Oral Maxillofacial Surgeon (OMS) graduate programs have long offered dual degrees in medicine with a certificate in OMS. Case Western Reserve University Dental School is offering a DMD/MD after completion of a five-year program that integrates both disciplines. Applicants for the program have to be highly motivated and excellent students, especially in the sciences.

The Harvard School of Dental Medicine (HSDM) has kicked it up a notch by offering an Oral Physician (OP) residency. The program, co-sponsored by Harvard Medical School and the Cambridge Health Alliance of Massachusetts, would add a year to a general practice residency.

HSDM faculty members Donald Giddon, DMD, PhD, and Brian Swann, DDS, PhD, assert that by “… increasing numbers of mid-level providers, particularly in underserved areas, patients will not be willing and able to distinguish these non-dentists from more highly trained dentists.” Dr. Giddon goes on to say in a DrBicuspid.com news article, “Dentists, therefore, must assume a new superordinate designation as oral physicians who will oversee all dental care, whether provided by a dentist, or non-dentist, including physicians.”

Dr. Giddon, a Fulbright scholar, is a distinguished educator, scientist and former dean. He has been promoting the creation of an OP designation for nearly a decade; he finally convinced Harvard to offer the program three years ago. I think his planning assumptions were flawed.

First, the number of mid-level providers is not increasing and certainly if created they would not clamor to go to underserved areas. Canada has had dental therapists since 1978. However, many are migrating back to cities where making a living wage working for a dentist is paramount.

Secondly, the creation of the newfangled OP term is itself confusing.

No, Dr. Giddon’s well-meaning quest for a different type of dental practitioner is riddled with real problems. Not the least of the unanswered questions is where would they work, what would they do, and who would pay them? He has identified a problem that doesn’t exist and then applied a solution.

It appears that Dr. Giddon did not read The Harvard Business Review article, “Are You Solving the Right Problem?” by Dwayne Spradin in which he avers, “… most companies (organizations) are not rigorous in defining the problems they are attempting to solve.”

I believe the underlying thrust of these changes in dental education is that we are moving toward a fifth year of dental school. Is that the problem or the solution?

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