Meet your CDS Board

Midwinter Meeting
Sneak Preview
Access to Care
Branch News

THE 2012 OFFICERS ISSUE

CONTENTS

JANUARY/FEBRUARY 2012
WWW.CDS.ORG

Continuing Excellence in Dentistry
Come experience something different... in dentistry!

Chicago Dental Society
147th Midwinter Meeting

For over 15 years, Manus has helped dentists in the Chicagoland area build successful dental practices while minimizing the challenges associated with being an independent owner.

Whether you are looking to retire or simply ready to think differently about operating a successful practice, Manus invites you to consider becoming a part of our Dental Network. Visit us at www.manusdental.com for more information.

McCormick Place Convention Center
Building Location: West Building.
Event Dates: 2/23/12 - 2/25/12

For more information about our practice acquisition program, or to join the Manus Dental network, contact Jennifer McIntyre at Dentistry@manushealth.com or call 312.274.3333.
Manus Dental 676 N. Michigan Ave. • Omni Hotel, Suite 3500 • Chicago, IL 60611
November 9 Regional Meeting minutes

The Regional Meeting of the Chicago Dental Society convened Nov. 9 at the Drury Lane Oak Brook, Oak Brook Terrace, with CDS President Ian Elliott presiding.

Dr. Elliott called the meeting to order at 9:05 a.m.

Attention was directed to the minutes of the meeting of Sept. 21. Inasmuch as the official minutes of the meeting of Sept. 21 had not yet been published, Dr. Elliott said he would forego the reading and approving of the minutes at this time until everyone had an opportunity to review them.

There were no reports of the Board, Standing or Special committees.

There was no Unfinished Business to report.

Dr. Elliott reported that the nominating petitions for the 2012 officers had been duly filed in the CDS central office, and their names duly published in the May/June 2011, July/August 2011, and September/October 2011 issues of the CDS Review, in accordance with the bylaws.

Dr. Elliott further reported that since not more than one candidate had been nominated for each elective office, in accordance with CDS Bylaws, the secretary would cast a single unanimous ballot on behalf of all the respective candidates for office.

MOVED by Andrew Browar, seconded by John Hagopian, and carried, that a single unanimous ballot be cast on behalf of all the respective candidates for office.

Dr. Elliott then congratulated Treasurer-elect George Zehak, Vice President-elect Susan Becker Doroshaw, Secretary-elect Richard Holba and David Fulton Jr., who will become president-elect.

Dr. Elliott noted that these officers would be installed Nov. 13, along with John Gerding, who will assume the office of the president. These officers will assume their respective duties Jan. 1 and will continue through Dec. 31, in accordance with the fiscal year. Dr. Elliott noted that the CDS 50-year graduates would also be recognized at that time.

Dr. Elliott extended an open invitation to all CDS members, their families and friends to join him on this occasion at the Four Seasons Hotel, to personally congratulate them and wish them well while enjoying refreshments.

Dr. Elliott announced that earlier in the day, representatives from the Dental Life-line Network held a ceremony to dedicate their new dental van and that the van was parked in the lot outside for attendees to view the equipment during the break.

With no further business, Dr. Elliott called upon Astrid Schroetter to introduce Marvin Fier, DDS, to present the program entitled “How to Thrive in the New Economy.”

The meeting was adjourned at 1:55 p.m.

Think baseball, Cubs and rooftop this summer

Play ball! Words to warm your heart during another Chicago winter. Here’s a CDS Special Event that adds warmth to those words.

Watch your Chicago Cubs take on the Arizona Diamondbacks, a predicted playoff team, from Beyond the Ivy Wrigley Field Rooftop at 1010 W. Waveland Ave. Sunday, July 15.

There are 200 tickets available and they will go on sale at CDS.org at 9 a.m. Wednesday, Feb. 15. Members are limited to two tickets each. You must log in to the website as a member to purchase your tickets.

The ticket includes all your favorite American ballpark food, beer and wine. This $137.13 ticket is available to members for $70, with CDS providing a $67.13 subsidy. The subsidy is nearly a 50 percent savings per ticket.

Fraud alert

CDS recently learned about fraudulent dues invoices currently being circulated to dentists nationwide. We encourage you to review the following information with your office staff to protect your practice from predators.

Here are a few ways to sniff out a questionable invoice:

• Examine the source of the invoice: Slight differences in the name of the billing organization are an easy way to identify a fraud. Your real dues invoice will come from the American Dental Association, the Illinois State Dental Society or the Chicago Dental Society (depending on your membership class). The ADA and CDS are based in Chicago. ISDS is based in Springfield.

Each association processes your membership applications in its home state.

• Look at the amount due: In 2012, regular membership fees are as follows: ADA: $512, ISDS: $340 and CDS: $125.

• If you’re not sure, ask us.

A legitimate organization lists its phone number and web address on the invoice for ease of use. Local members can contact CDS, ISDS or the ADA to confirm that what you’ve received is for real.

Create a virtual floor plan for MWM

While you prepare for the upcoming Midwinter Meeting, be sure to visit CDS.org and create your own Exhibitor Agenda Plan. This tool allows attendees to view the virtual floor plan and create a personalized contact list of “must-see” exhibitors for when you arrive on site.

Please remember to thank our exhibitors, our course and event sponsors, our advertisers and the CDS Foundation’s partners while you’re at the meeting. These relationships have allowed CDS to continue to provide a world class Midwinter Meeting for all attendees to enjoy, including more than half of the educational courses at no charge.

We look forward to seeing you and your staff at the Midwinter Meeting.
Knee-length down coat
Pocket hand warmers
Waterproof boots
Hat and gloves

Just a few packing suggestions from The Dentists Insurance Company, where protecting dentists is all we do. To learn more, stop by booth #1439 at Chicago Midwinter and register to win a free iPad. Or better yet, for the first time ever at the show, register for TDIC’s Risk Management seminar, Good Intentions—Bad Outcomes.

For details, visit cds.org.
Registration now open.

800.733.0633
tdic@tdicsolutions.com

Endorsed by
Illinois State Dental Society

Protecting dentists.
It’s all we do.

The Dentists Insurance Company
Features
Q&A with John Gerding, 2012 CDS president
Editor Walter Lamacki sits down with the 2012 CDS president to discuss his plans for the year.

With honors: CDS installs 2012 Board
Will Conkis reports on the Installation of Officers. Plus profiles of the Board and new branch directors.

Teeth and All That Jazz: The 147th Midwinter Meeting preview
Senior writer Joanna Brown presents a sneak peek at some of the highlights CDS will offer Feb. 23-25.

Index 2011
The index of articles and authors published in the 2011 CDS Review.

Columns
President’s Perspective
John Gerding, DDS: The sounds of silence *Debut column*

In Other Words
Stephanie Sisk: We introduce you to a patient’s perspective *Debut column*

It’s the Law
John M. Green, DDS, JD: FAQs about the Illinois Dental Practice Act

From the Ground Up
Milly Goldstein: Start the year off right *Debut column*

Final Impressions
Walter F. Lamacki, DDS: What does professionalism mean these days?

Departments
Directory
Vox Pop
6
Access to Care *New*
34
Going Local
36
Snap Shots
38
Looking Back
40
Dental Dateline
Meeting Place
42
44
Branch News
47
Applicants & Deceased Members
60
Classified Advertising
68
Advertising Index
76

Copyright 2012 by the Chicago Dental Society.
CDS Review (USPS 573-520) January/February 2012, Vol. 105, No. 1. The CDS Review is published seven times a year by the Chicago Dental Society.

STAFF
Editor: Walter F. Lamacki, DDS
Director of Publications and
Managing Editor: Will Conkis
Publications Coordinator/Designer: Tom Long
Senior Writer: Joanna Brown
Editorial Assistant: Rachel Azark

CORRESPONDENCE & CONTRIBUTIONS
Address editorial correspondence to
Chicago Dental Society
CDS Review
401 N. Michigan Ave., Suite 200
Chicago, IL 60611-5585
Phone: 312.836.7300
Fax: 312.836.7337
Email: review@cds.org

Dr. Lamacki’s email: wlamacki@aol.com
All material submitted for publishing consideration must be emailed or typewritten, not hand-written. Original articles published herein become the property of the publication. Opinions and statements expressed, however, are those of the writer and not necessarily those of CDS.

ADVERTISING
Those interested in placing a display ad should email
adinfo.cds@foxrep.com or contact one of the following regional offices:

Fox-Chicago
116 W. Kinzie St., Chicago, IL 60654
800.440.0232, 312.644.3888, Fax: 312.644.8718

Fox-New York
347 Fifth Ave., Suite 110, New York, NY 10016
800.826.3032, 212.725.2106, Fax: 212.779.1928

Fox-Los Angeles
1445 E. Los Angeles Ave., Suite 301
Simi Valley, CA 93065
805.522.0501, Fax: 805.522.0504

Fox-Detroit
6765 Woodbank Dr., Bloomfield Hills, MI 48301
248.626.0511, Fax: 248.626.0512

Fox-Atlanta
3685 Bellegrove Ridge, Marietta, GA 30062
770.977.3225, Fax: 888.853.9234

Fox-Phoenix
14300 N. Northright Blvd., Suite 118
Scottsdale, AZ 85260
480.538.5021, Fax: 480.367.1110

SUBSCRIPTIONS
CDS members, $37 (U.S./Canada); Nonmembers, $25 (U.S./Canada); Schools and Other Institutions, $30 (U.S./Canada); Foreign, $45. Single copies $5 domestic, $8 foreign, except Preliminary Program issue $10 domestic, $20 (U.S. funds) foreign.

Circulation: 7,500. Periodicals postage paid at Chicago, IL, and at additional mailing offices.

Postmaster: Send address changes to:
Chicago Dental Society
Member Services
401 N. Michigan Ave., Suite 200
Chicago, IL 60611-5585
Freedom
See the doctor, specialist and hospital of your choice without referrals.

Individual and Group Health Insurance Plans
When it comes to your health insurance, you deserve the best combination of freedom, choice and price. Choose the plan, coverage options and deductible that best suits your needs and budget. Designed by physicians for physicians: call now for your personal consultation and competitive rate quote.

ISMS/CMS Members
1-800-621-0748 • www.pbtinsurance.com
ISDS Members
1-866-898-0926 • www.isdsinsurance.com

Sponsored by:
PBT LIC is a wholly owned subsidiary of:

Administered by Affinity Insurance Services, Inc.
VOX POP
comments from our readers

Do you take my insurance?

How many times have you heard a patient say “Do you take my insurance?” This is a phrase that dental offices are hearing with increasing frequency; and, unfortunately, it can be signaling an end to fee-for-service dentistry.

The physicians that I talk to feel that the private practice of medicine is over, simply because there is not a fee that they can determine for the services they provide. The insurance industry and third party payers determine their fees. The physicians feel hopeless that this will ever change and warn, “don’t let this happen to dentistry.”

The dental benefit plans are heavily promoting their managed care products. Plan purchasers work with dental plan representatives to reduce their companies’ financial exposure in providing a dental benefit to their employees. In talking to plan purchasers they openly acknowledge that they purchase plans that discount fees to dentists, but affirm their commitment to the financial well being of their respective companies. They are also quick to point out that they are just following the industry standards.

It is evident that the reimbursement levels in managed care plans are established without any concern for the costs of operating a dental practice. The decision to join low reimbursement plans is left to the judgment of the dentist.

Dentists complain to our professional organizations to petition our federal and state legislators for relief. But after decades of trying, dentists (and physicians) still can not meet to specifically discuss fees that are imposed upon us. And dentists (like physicians) are still not allowed to unionize.

At this past Illinois State Dental Society Annual Session in St. Louis, the House of Delegates had the opportunity to hear debate on a proposal to present a bill to the Illinois legislature to deal with the capping of Non-Covered Dental Services by dental benefit plans and insurers that offer a dental benefit. Two models for this legislation were discussed. The first model was developed by the National Council of Insurance Legislators (NCOIL). This favored the non-capping of procedures that are considered non-covered services (veneers, implants etc.). This model does, however, allow the insurance companies to maintain their ability to cap dental services as agreed upon in the original contracts. In the states where this model was used, there was a high success rate in the passage of Non-Covered Services legislation.

The second model discussed was based on the American Dental Association’s policy statement on Non-Covered Services. The State of Iowa has passed a law that apparently parallels the ADA’s model. Essentially, in these models, the dental benefit plans lose their ability to cap fees on dental services that are not going to be actually reimbursed by the dental benefit plan. So, in cases of non-covered services or when a plan’s maximum has been reached in a given plan year, if the dental benefit plan is not actually going to pay for the service, the dentist can charge his/her usual and customary fee. The agreed upon fee schedule in managed care plans ends when the actual payment for the dental services by the insurance companies no longer occurs. This would apply, therefore, to all dental services, covered or non-covered.

The House of Delegates voted to utilize the NCOIL model for fear that the insurance lobby would not allow a bill based on the ADA’s model to be heard. The questions now are, did Illinois dentists miss an opportunity to take a stand to partially regain the ability to set their own fees? The passage of any legislation can take years. Do Illinois dentists have the time? What is our desired legislation; are we depleting our political energy on the NCOIL model? Despite our mone-

tary gifting, do we really have the Illinois legislator’s ear? Should Illinois dentists look to the courage displayed by the Iowa dentists and say, why not us?

For those of you who have taken the time to read this, please call ISDS with your thoughts.

—Joseph Zucchero, DDS
Chicago

It’s an ‘ugly weather pattern’ for dentistry

Moving from the West to the East, like an ugly weather pattern ready to descend upon a region of the country, third party payers are cutting the benefits and reimbursement of their subscribers and the dentists who serve them. Delta Dental of Idaho has informed its preferred providers that reimbursement levels will be reduced anywhere from 4 percent to 13 percent. Washington Dental Service reduced reimbursements to its premier members by 15 percent and its PPO providers by 5 percent.

I guess no one informed Delta that the cost of providing dentistry has been going up, not down, and we as a profession are already in a recession that has affected 95 percent of practices in the nation.

You all knew this was coming. As soon as you and your colleagues signed up for these plans, you were doomed. Once the insurance industry roped enough of us into their plans, they could pull the strings like a puppet and make us dance. By joining Delta, you knew the check was coming to you and not going to the patient.

The American Dental Association has been mute, rightly so, due to antitrust laws. What has happened to the repeal of the McCarran-Ferguson Act? Any group of dentists who tries to influence fee schedules in their area can suffer the wrath of the federal government. What can we as a profession accomplish? The answer to that question lies inward. Is it still a good busi-
ness decision to participate in these insurance networks? Each individual dentist must answer that question for the practice. Do you want to be truly self-employed, or serve at the whim of insurance executives? I cannot answer that question for you. But the financial picture for dentists and the quality of care for our patients does not seem very bright.

— Thomas Machnowski, DDS
Hinsdale

‘Volunteerism is not a program’

I have been a dentist for 54 years. During that time I have served on the Access to Care Committee for the Chicago Dental Society, and served as dental director for the Free People’s Clinic at St. Basil’s Church.

The ADA’s opposition to the creation of a mid-level provider in the dental hierarchy, which has been proposed as a solution to the access to care problem, is justified. However, opposing the solution does not solve the problem of inadequate quality dental care for our citizens. It will be viewed by some as an attempt to maintain the status quo.

The dental profession has many intelligent and dedicated members. Why can’t the ADA take some of its precious resources to create and promote a program which will provide dental care for all Americans, regardless of income? As one former president of the ADA stated, “Volunteerism is not a program.”

When a genuine need and desire are present, other non-dental organizations will attempt to fill the void. Nature abhors a vacuum.

For lo many years organized dentistry has repeatedly stated that oral health is an integral component of overall health. It is incumbent upon us then to make that outcome possible by taking a leadership role. As the slogan from the 1960s says, if you are not part of the solution, you are part of the problem.

— Edward Schaaf, DDS
Chicago

Where you’ll smile more.

Most of us get into the dentistry field because we genuinely want to help people maintain a healthy smile and experience the confidence that smile brings. But when you’re running your own practice, keeping up with the day-to-day business tasks can make those rewarding moments seem fewer and far between.

Fortunately, when you join Dental Associates, you can truly put your focus back on your patients.

From a small, solo practice that launched more than thirty-five years ago, Dental Associates has grown to ten multi-specialty dental centers. We’re proud to bring quality, progressive treatment to communities across Wisconsin.

In addition to general dentistry, each Dental Associates center provides the following dental services:

• Urgent Care
• Pediatric Dentistry
• Oral Surgery
• Orthodontics
• Endodontics
• Periodontics
• Prosthodontics
• Cosmetic Dentistry
• Dental Implants

To learn more visit careers.dentalassociates.com, give us a call at 800.315.7007 or email us at thinkingofyou@dentalassociates.com. We look forward to hearing from you!

DentalAssociates
smile more.
The sounds of silence

In the opening verse of Simon and Garfunkel’s blockbuster 1960s hit “Sounds of Silence” are the immortal words we all remember:

Hello darkness, my old friend

But is darkness, and the silence that often accompanies it, really our friend? Does that silence not in fact speak a multitude of words?

People talking without speaking

And how often do others hear only what they wish to hear, filtering out the unwelcome words or even making them up altogether from our lack of intonations?

People hearing without listening

Are we in dentistry reaching our own sounds of silence? We see a continuing decrease in market share of licensed dentists who are American Dental Association members, down from 72 percent to 68 percent in just five years. As the number of participating dentists declines, so does the strength of the Chicago Dental Society, the Illinois State Dental Society and the ADA — not only in what these organizations can do for us, their members, but also in how they are perceived by other organizations, the insurance industry, and perhaps most importantly, our politicians. In numbers comes strength. When there are fewer and fewer to speak on our behalf, is silence really golden?

Dent-IL-PAC, the Governors Club, ADPAC: how effective can these be without members, and thus without the political dollars to try to get our dental message through to our governing bodies? Our politicians are legislators, not dentists, and can not be expected to know the answers to oral health issues without being informed. To inform them, however, takes both money and manpower. Lack of donations to our political action committees (in effect a silent wallet) actually speaks volumes in its inability to say anything to anyone.

Chances are that you, like most of us, did not become involved in organized dentistry through happenstance. It was probably that first invitation to that first branch or component meeting that piqued your interest. Whether it came from the boss when you were an associate or the dentist down the block, or perhaps that phone call from the branch membership committee — however that first contact was made, it was not silence that led you to where you are today. It was communication, verbal or written, that drew you. If the call had not come, you might not have gone.

Although never one to be envious of door-to-door salesmen, I guess we are all salesmen in a sense: “Are you happy with your smile? Do you realize what can happen if you don’t have that missing tooth replaced? Are you familiar with sealants and what they can do to protect your child’s teeth?” A question not asked is a question not answered. Our children certainly know this, realizing that the worst that can happen is that we, as parents, say “no.” Or, to put this in Biblical terms, “Ask and you shall receive.”

Outside the dental world, reflect for a moment on the consequences of remaining quiet when something needs to be said. Recall the acquiescence of British Prime Minister Neville Chamberlain to Nazi dictator Adolf Hitler, the many people we have seen voted into office by not doing our civic duty and going to the polls, and the numerous crimes committed with silent witnesses nearby. Think of the many years of tolerated abuse within various religious institutions, the gangs that operate with impunity through the inaction of those who know, and the more recent Penn State and Syracuse University allegations of the cover-up of sexual improprieties with minors. Are we the new Silent Majority of the Spiro Agnew years, so quiet and thus so ineffective? The sounds of silence can certainly be deafening.

“We fools,” said I, “You do not know, silence like a cancer grows.”
Dental Office Designers & Builders

Services

- Architecture*
- Interior Design
- Turnkey Construction
- Millwork / Custom Cabinetry
- Steris, Labs, Business Offices
- Reception Desk Units
- Painting and Wallpaper
- Floor Treatments
- Licensed Installers of Dental Gas Lines

“Experience Matters”

Over the past 20 years ACOA, Ltd. Construction Company has guided dentists through every phase of their new office build-out process on-time and on-budget

*Architecture services provided by Licensed Architects

Contact us: 847.229.8414
See our work at: www.acoadental.com

ACOA, Ltd.
CONSTRUCTION COMPANY
DESIGNERS & BUILDERS
Live television returns to the Midwinter Meeting!

Back again in 2012, live closed-circuit television returns to the Midwinter Meeting for patient-based lectures each day. Join leading clinicians in the operatory in the southeast corner of the Exhibit Hall for a demonstration and discussion. Every seat in the house is a good one, as techniques will be broadcast live on large screens. At the same time, audience members are encouraged to interact with the presenter; a moderator will facilitate questions throughout each program.

Topics change daily, so make time to visit the course room each day of the 147th Midwinter Meeting. Sherri Hicks will discuss whitening systems Thursday; Nolen Levine will discuss periodontal procedures Friday; and Alex Touchstone, Lee Culp and Shannon Pace Brinker will discuss CAD/CAM Saturday.

NO TICKET IS REQUIRED TO ATTEND.

CONTINUING EDUCATION CREDIT (CE) WILL BE AWARDED.

Chicago Dental Society Midwinter Meeting equipment display for closed-circuit television CE is provided through the generous support of Henry Schein Dental, Pelton & Crane and KaVo N.A. and D4D Technologies, in professional partnership with the CDS.
NO SMALL ACHIEVEMENT: DREAMING BIGGER

CHALLENGE: Dr. Moore always dreamed of having a cutting-edge dental practice. And with a growing patient list, he was eager to expand. But his cash flow challenges were limiting his growth potential.

SOLUTION: Dr. Moore had the Cash Flow Conversation with his PNC Healthcare Business Banker, who used his detailed knowledge of the industry to help Dr. Moore tackle key business issues. They consolidated his equipment leases into one monthly payment, which lowered expenses and freed up working capital—and tailored a real estate loan that helped open the door to bigger opportunities.

ACHIEVEMENT: Moore Smiles Family & Cosmetic Dentistry now has a beautiful, modern space to call home. And Dr. Moore has turned his dream into a reality.

WATCH DR. MOORE’S FULL STORY at pnc.com/cfo and see how The PNC Advantage for Healthcare Professionals can help solve your practice’s challenges, too. Or call PNC Healthcare Business Banker Bethany Rivera at 1-866-356-6916 to start your own Cash Flow Conversation today.

ACCELERATE RECEIVABLES
IMPROVE PAYMENT PRACTICES
INVEST EXCESS CASH
LEVERAGE ONLINE TECHNOLOGY
ENSURE ACCESS TO CREDIT
What is CDS doing to increase access to dental care for the needy and underserved?
While interest and debate in access to care issues has increased over the past few years, the Chicago Dental Society has actually been working quietly behind the scenes for more than a decade to do its part for access to dental care for the needy and underserved in our tri-county area.

The predecessor to our Chicago Dental Society Foundation (CDSF), the CDS Grants and Donations Committee, used to annually distribute grants up to $200,000 to numerous deserving dental clinics and organizations addressing the access problem. CDSF now continues that mission, with an eye to even greater financial help as it grows.

In addition to the financial assistance that CDS has provided, the Government Affairs Committee of CDS that was the brainchild of the late Mike Stablein has made terrific inroads in the Cook County area to bring awareness to Cook County Board President Toni Preckwinkle of the serious need to address the oral health needs of the county’s poor. This has led to the earmarking of $1 million by the Cook County Board of Commissioners.

CDS has also been a constant supporter of the recently closed DuPage Community Dental Clinic in Wheaton, supplying both financial and volunteer support since its inception. It now appears that a new clinic will be opening sometime in 2012 within DuPage County, with CDS planning to reinstall all the equipment currently stored at our expense for this future use.

Yet another area of CDS support for access to care has been the number of volunteers we supplied for the 2010 Mission of Mercy in Bloomington, the 2011 CURE event in Chicago, and the many free dental programs given annually through Give Kids a Smile Day.

This being said, the best answer to this perpetual issue is twofold: to educate the public in preventive oral health maintenance and to secure the passage of all aspects of the Bridge to Healthy Smiles Campaign still before the State Legislature. The key item in the latter...
Profile

**Family:** Dr. Gerding has four adult children: John, Joe, Chris and Julie. He lives with his wife, Shirley, in Lisle.

Of all the CDS positions I’ve had over the years, I’ve learned the most from: each of the CDS officer years and the West Suburban Branch presidency. But for the initial eye-opener, I would have to go back to my days as CDS Review branch correspondent.

**My experience there helped me:** to get to know my branch members (of which there have always been many, ours being the largest branch) and to help me better understand the workings of the branch system and its relationship to CDS.

If you had to spend $1 million in 24 hours, how would you do it? I’d buy an annuity that would pay out over time so that I wouldn’t have to make a rushed decision on purchasing or donating that amount of money in such a short period of time.

On television, I can’t say that I never miss an episode of anything because I watch so little TV, but I was quite a fan of *Boston Legal* until its untimely demise.

**People say the weather in Chicago in February is brutal, but I just tell them:** that that is what makes our Midwinter Meeting such a success. Attendees are there to attend lectures and to visit the exhibit floor, not just to vacation and sightsee. Besides, it builds character.

**What song would be on the soundtrack of your life story?** Sinatra’s “My Kind of Town”

**The best way to spend a long weekend is:** for an unplanned romantic getaway with my wife within a few hours from home, low key and under the radar to allow for more privacy.

A campaign is to increase Medicaid payment rates above the 47 percent maximum so as to allow more dentists to participate in Medicaid without actually losing money on every patient they treat.

**With so much continuing education credit available today and no sign of it waning, should CDS expand the amount of CE it offers?**

It is probably not so much a question of whether we should expand the amount of CE that we offer, but rather expand the type of CE. We are already moving well along in this through our Virtual Reality Meeting, our webinars and our online CE available to members and non-members alike. Change is certainly upon us from all directions in this age of rapidly advancing technology, and we are trying to stay at the forefront in available forms of CE without sacrificing the strengths of our Midwinter Meeting and Regional Meetings that have been so successful. At the same time, we are reaching out to our younger members through various forms of social media such as Facebook, Twitter and YouTube.

**What are your goals for your year as president of CDS?**

My main goal for the year is to maintain our status as The Respected Leader in Scientific Dental Meetings while at the same time expanding that concept into the other areas of available CE mentioned earlier. It would be our Board’s desire to become the respected leader in all areas of dental CE that we offer, with the CDS brand immediately recognizable worldwide as representing reliable, evidence-based CE. If the executive director of the American Dental Association is correct in stating that dental meeting attendance has dropped throughout the country by as much as 25 percent, then CE not requiring physical attendance may be the answer, at least in these difficult times.

It is also my desire to maintain the 67 percent active CDS membership share that we enjoy, while at the same time increasing the number of associate members. As our reputation with online CE continues to grow, this could be an avenue to increase associate members well beyond our Midwestern region. Also high on my list of priorities is heavy CDS participation in the 2012 Mission of Mercy in Lake Country in June.

**What’s new at the Midwinter Meeting this year?**

Probably the newest and most exciting thing at the 2012 Midwinter Meeting is not really new at all. It is the return of
It is also my desire to maintain the 67 percent active CDS membership share that we enjoy while at the same time increasing the number of associate members. As our reputation with online CE continues to grow, this could be an avenue to increase associate members well beyond our Midwestern region.

Live televised patient education to our Midwinter Meeting, the place where it all began many years ago. This year it will be on the exhibit floor where all the action is, yet in the back of the Hall to allow for a quieter learning environment.

We are continuing the popular Health Screening, but are adding several new options this year such as auditory testing. It is a known fact that dentists tend to start suffering hearing loss after about 10 years chairside next to the ever-present handpiece, so this has been a concern of mine that we are not getting tested on any kind of a regular basis for this occupationally related health issue.

We have 45 new speakers that have never been to the Midwinter Meeting before, and of course we’re bringing back many of everyone’s favorites. More than 50 percent of the courses continue to be free.

What are the biggest changes you have seen in dentistry over the years you have been practicing?

If I go back to the year that I entered the dental field, I would have to list at least five major changes:

1. The addition of fiberoptics to hand pieces
2. The dawning of the dental insurance era
3. Computerization of our dental offices
4. The explosive change in the percentage of women dentists
5. Intraoral cameras and digital radiography

It will be exciting to see what lies ahead!

Dr. Lamacki is editor of the Chicago Dental Society.

AT THE INSTALLATION OF OFFICERS: John and Shirley Gerding are pictured with 2011 CDS President Ian Elliott and his wife, Jan.

---

**The Amalgam Collector**

*best buy amalgam separator*

- Efficient - 99.96% removal
- Economical - one time only purchase
- Versatile - size and model options
- ISO certified

No replacement filters/canisters needed, larger sludge capacity, installation and sludge recycle options, choice of economy model or automatic valve.

Save $$$ now, Save $1000’s in the future

It’s never too late to start saving money. Visit us even if you have another separator.

**Excelling in dentist-to-dentist service since 1993**

R & D Services, Inc. 800-816-4995
www.TheAmalgamCollector.com

Expert Consultations, prize drawings
$50 savings + free shipping

Booth #1403
With honors

CDS installs 2012 Board

by Will Conkis

John Gerding is the 147th president of the Chicago Dental Society. More than 400 people attended the Installation ceremony Nov. 13 at the Four Season Hotel, Chicago.

During his installation speech, Dr. Gerding acknowledged the 36 Jubilarians honored that night for their 50 years of service to the profession and thanked those who encouraged his involvement in organized dentistry, especially CDS.

He also reflected on the theme of the 2012 Midwinter Meeting, *Teeth and All That Jazz*, and provided an “ironic” anecdote.

“I thought that you might find it ironic, or at least amusing given our musical theme, that I do not play any musical instrument and can not read a single note of music,” he said. “For some reason, though, the letters E G B D F come back to me — Every Good Boy Does Fine. I can’t remember what it stands for in music, but let’s hope that with God’s blessing and your support, maybe this boy will also do fine in the next 12 months and CDS will have another excellent year.”

[For the full text of Dr. Gerding’s speech, please see page 18.]

Retiring CDS President Ian Elliott welcomes his successor, John Gerding.

2011 Jubilarians: CDS honored the achievement and commitment of each of these 1961 dental school graduates. Pictured (L-R) are William Kort, Allen Bagdade, Marshall Dolnick, Donald Krzyzak, Walter Lamacki, Paul Landman, David Marcus, Joel Montalbano, Indru Punwani and Charles Watson.
Preceding his remarks, Dr. Gerding and the other officers and new directors for 2012 were installed.

The other officers for 2012 are George Zehak, treasurer; Susan Becker Doroshow, vice president; Richard Holba, secretary; and David Fulton Jr., president-elect.

The new members of the Board of Directors for 2012 are Jack Liu, Kenwood/Hyde Park Branch; Loren Feldner, South Suburban Branch; and James Bryniarski, West Side Branch.

Robert Bitter, president of the Illinois State Dental Society, served as installing officer and administered the oath of office.

Also recognized during the ceremonies for their contributions to organized dentistry were retiring directors and retiring branch presidents, as well as the Jubilarians, members who graduated from dental school in 1961 and have been members since graduating dental school.


Retiring branch directors Melanie Watson-Montgomery, Kenwood/Hyde Park Branch; Philip Schelke, South Suburban Branch; and Donald Tuck, West Side Branch, were also honored.

The retiring branch presidents honored at the installation were John Burke, Englewood Branch; Kimberley Bolden, Kenwood/Hyde Park Branch; Janet Kuhn, North Side Branch; Astrid Schroetter, North Suburban Branch; Jeffrey Wittmus, Northwest Side Branch; Tina Smith-Arpinos, Northwest Suburban Branch; Generand Algenio, South Suburban Branch; Donald Bennett, West Side Branch; Donald Kipper, West Suburban Branch; and Jerry Cheng, Academic Chapter.

Mr. Conkis is CDS Director of Publications.
Welcome everyone to this annual Installation of Officers and Directors of your Chicago Dental Society. This is, of course, a very special occasion for myself, but also for our 36 Jubilarians celebrating 50 years in our profession. It is certainly an impressive list of names, many of whom we are very familiar with. Congratulations again to each and every one of you, and thank you for setting the stage for myself and so many others through your dedication to dentistry. Because you were there then, we are here today.

A long, long time ago, I was introduced to organized dentistry through the efforts of one man, one who has himself been a CDS Jubilarian. I had exited the U.S. Army Dental Corps and was beginning an associateship with my former dental school instructor. I was asked by him — no, “told” would be more correct — that I was going to the opening meeting of the West Suburban Branch. Shortly thereafter, I was “told” why I had to go to the Independent Dental Organization Fall Meeting. And it was not too long after that I found myself with the “volunteer” appointment as West Suburban Branch correspondent for the CDS Review. And, like the evolution of the Midwinter Meeting from its origins back at the Conrad Hilton (days I still fondly remember), I, now some 30 years later, find myself in this honored position tonight. And who is the person largely responsible for my metamorphosis? It is none other than one of our illustrious past presidents of CDS, Dr. Joseph Discipio, my first boss back in civilian life and my mentor from Day 1. Thank you, Joe, for helping make this night possible!

I could point to a similar story, equally long ago, when I was the one doing the appointing. This was in Scouting, and there was a need for an assistant Cub Scout den leader. I boldly nominated an individual for the position, who happened to be in absentia that evening. That frequently happened in those days, by the way, so you did not want to be absent very often. Three weeks later, the den leader quit; the assistant den leader that I had appointed was moved up to den leader and guess who was nominated (also in absentia) to be the new assistant den leader (by the same lady I had nominated)? You’ve all heard the expression “Hell hath no fury like a woman scorned,” but guess what? This led to more than 20 years of Scout volunteerism, two times as a Webelos leader, 10 years as assistant scoutmaster, and another 10 as troop committee chairman. The point of these stories is the influence one person can have in initiating volunteerism and the positive long-term effects that can result. As is so often stated by our past ADA vice president and ISDS president Tom Sullivan, a one-on-one approach is the best grassroots way to involve people, whether in organized dentistry, scouting, church, coaching sports or just about anything else. Remember, it is “from little acorns that great oaks grow.”

So what will 2012 bring the Chicago Dental Society during my tenure as president? Let’s start with our fun, down-to-earth theme, Teeth and All That Jazz. My love of jazz goes back to the early ’60s when I would often find myself studying well past midnight and listening to jazz on WCFL 1000. The Real McCoy was the program, hosted by Sid McCoy, and later also Yvonne Daniels. This led to a sizable jazz album collection, concerts at the London House, Mr. Kelly’s, and even the old Chicago Stadium, where I was fortunate enough to see Frank Sinatra, Ella Fitzgerald and Count Basie all on the same stage together. Ultimately, after dental school and the Army and into my own practice, WNUA’s Smooth Jazz 94.5 was my station of choice in the office as background music for my patients. WNUA has now become WLFM 87.7.

None of us can deny that our profession centers around teeth; even the word dentist comes from the Latin word “dens” meaning tooth, but it’s all the other areas and specialties having to do with the oral cavity, head and neck that make up our
profession. The tie-ins to systemic health, the staffs with whom we so closely work, our software programs, annual CE, in other words, “Teeth and All That Jazz.” The dentist may be the head musician on the team, but the music produced, the end product of our efforts, is the result of everything coming together “all...that...jazz.”

Where will this lead us? Hopefully to our best Midwinter Meeting ever, for that is the goal of each and every CDS president: that his or her meeting will surpass the one preceding, and that CDS will continue to thrive and improve year after year as The Respected Leader in Scientific Dental Meetings.

Unlike so many of our politicians, I won’t regale you with promises for next year, but we are planning some exciting things, not the least of which will be bringing back live televised patient-based education to the Midwinter Meeting where it all began many years ago. We will continue our popular health screenings, and be adding some new options such as hearing screenings, and be adding some new options such as hearing

So I am excited about our Midwinter Meeting and our year; my general chair, Dean Nicholas, and program chair, Ed Segal, are excited, and our officers and Board of Directors are excited. We hope it is contagious and that you, too, will get caught up in the excitement.

And now, just like at the Academy Awards, come the thank-yous. As already stated, I owe so much to the CDS staff and to my mentor, Joe Discipio, and to our CDS officers and Board of Directors. And of course, how can I thank my predecessor, Ian Elliott, enough for all he has done for CDS and for me personally as I approach this role. But there are others, so many others: former CDS president Bill Kort, who once told me that you’re not done serving when you finish a branch presidency, you have to keep giving back; Bob Banks, who trusted me to be his program chair at the West Suburban Branch many years ago; and Ron Testa, Todd Cubbon, Tom Machnowski, George Zehak, Ed Segal and so many others who urged me to run for this position.

I would like now to introduce my long-standing, loyal staff, who are already feeling the changes that come with this job. My first employee, Cindy, and still one of my hygienists to this day, has been with me since the mid-70s, minus a few child-raising years. How come she still looks the same and I don’t?

My other hygienist, Lela, has been with me since the mid-80s. My front desk duo: Patti, also since the mid-80s, and Jennifer, off and on since 1981 when she started as my dental assistant and then left to have a family.

And the rookie on the team, with only 10 years, is my chairside assistant, Trish, who is not able to be with us tonight because she is in Florida with her daughter.

I would also like to introduce my associate for the last year and a half, Andy Wiers, who has been a godsend with all the time I now find myself out of the office.

When I am asked how I am able to keep staff so long, my first response is that I must be paying them way too much. To a person, however, they trash that theory whenever they get a chance. The truth is, I guess I’m a very lucky person.

And family: my only sibling, brother Paul, in from Arizona with his wife, Ellen, of nearly 50 years, has not only been a great brother, but a mentor, a friend and a father-figure to me ever since my dad died when I was a freshman in high school. Thanks, Paul, for being there when I needed you and for being here tonight.

And there are my children: twins John and Joe, in from San Diego and Portland, ME, respectively. Joe’s wife, Dawn, and their two little ones, Molly (3) and Connor (1) are in town, but bedtime won out over coming tonight. John’s wife, Jenny, with my grandson Jamie (3) and granddaughter-to-be on the way, were unable to make this trip.

My third, son, Chris, is also here, with my daughter, Julie, who many of you have met at various CDS functions over the years. Regrettably, Shirley’s daughters Laura and Sara and their husbands and seven children could also not make it tonight.

Saving the best for last, I for sure would not be up here without the unending support of my lovely wife, Shirley. She has been a continuing source of encouragement, inspiration and most importantly, love. Thank you so much, Hon. I am fortunate that endurance is also one of your strong points because I believe we have a busy 12 months ahead.

In closing, I thought that you might find it ironic, or at least amusing given our musical theme, that I do not play any musical instruments and can not read a single note of music. For some reason, though, the letters E G B D F come back to me from grammar school: Every Good Boy Does Fine. I can’t remember what it stands for in music, but let’s hope that with God’s blessing and your support, maybe this boy will also do fine in the next 12 months and CDS will have another excellent year.

— Nov. 13, 2011
Meet your CDS Officers for 2012

David Fulton Jr., DDS • PRESIDENT-ELECT

Family: Dr. Fulton has been married to Kimberly for 26 years. They have three sons: David (21), Spencer (19) and Lucas (16).

Of all the CDS positions I've had over the years, I've learned the most from: Having started my journey in organized dentistry in year one of practice, every CDS position has offered personal and professional rewards and growing experiences, but I would say when I served as my father's program chair for the 1998 Midwinter Meeting, I discovered the real passion I have for the inner workings of the world of dental meetings and catalyzed my passion to help CDS maintain the Midwinter Meeting as the greatest of its kind offered to our profession.

My experience there helped me to: better understand that there is a whole lot more going on in the world of dentistry than just what's going on in the four walls of my office and that if I am to be the best doctor I can be, I'd better immerse myself in it!

If you had to spend $1 million in 24 hours, how would you do it? Make one phone call to the CDS Foundation and BAM, it's donated! Now if I had $2 million.

On television, I never miss an episode of: The Sons of Anarchy. They are my "brothers of the iron."

People say the weather in Chicago in February is brutal, but I just tell them: "Obviously you've never felt the warm kiss of a Midwinter Meeting breeze that we are often rewarded with." Otherwise I tell them to "Suck it up, spring break is around the corner!"

What song would be on the soundtrack of your life story? "Born to Run" from my hero, Bruce Springsteen.

The best way to spend a long weekend is: Sleep in, hot coffee, newspaper, big breakfast, no lunch, long gourmet cooking session with Kim, candlelight dinner, great wine and conversation, late night movie, and then repeat all over again the next day. No, it doesn't happen enough!

Richard Holba, DDS • SECRETARY

Family: Dr. Holba is married to Kathy. They have four married children, Paul, Janice, John and James; and 11 grandchildren.

Of all the CDS positions I've had over the years, I've learned the most from: my tenure on the Midwinter Meeting General Arrangements Committee.

My experience there helped me to: better understand how one of the best dental meetings in the world really works and why it does. Also, it gave me the opportunity to know and interact with many branch members, other dentists, lecturers, exhibitors, and most of the behind-the-curtain support people such as the decorators, sign makers, and audio visual professionals, just to name a few.

If you had to spend $1 million in 24 hours, how would you do it? I would give half to various charitable organizations and the other half to my children and grandchildren.

On television, I never miss an episode of: The Mentalist.

People say the weather in Chicago in February is brutal, but I just tell them: what better weather to attend various lectures and participation courses and to walk the exhibit floor to see and purchase equipment and supplies, especially new products.

What song would be on the soundtrack of your life story? "It's The Hard Knock Life," from the musical Annie.

The best way to spend a long weekend is: having a leisurely breakfast, reading the newspaper, going for a long walk with my wife and dog, spending time with my children and grandchildren, and of course, watching a sporting event.
Susan Becker Doroshow, DDS • VICE PRESIDENT

Family: Dr. Doroshow is married to William. They live with Labrador retrievers Bandit, age 13, and Delilah, age 7.
Of all the CDS positions I’ve had over the years, I’ve learned the most from: serving on the Exhibits Committee for Midwinter Meeting.
My experience there helped me to: better understand what goes on “behind the scenes” among CDS staff members, our committed member-volunteers, our speakers, the McCormick Place contractors and the exhibitors, all with a common goal to create a terrific experience for our meeting guests.
If you had to spend $1 million in 24 hours, how would you do it? Give most of it to my favorite charities, after paying off my parents’ mortgages and buying one really fantastic pair of earrings as a souvenir of my spending spree.
On television, I never miss an episode of: Top Chef or Project Runway.
People say the weather in Chicago in February is brutal, but I just tell them: that they’re correct. (My mom is from North Dakota and still insists that it’s colder here!)
What song would be on the soundtrack of your life story? “Lot of Livin’ to Do” from Bye Bye Birdie.
The best way to spend a long weekend is: a visit to Cedar Point in Sandusky, OH, riding my favorite roller coasters, napping on the beach, enjoying the shows, chatting with strangers, binging on junk food and barbeque, and people watching — doing nothing but having fun for a few days!

George Zehak, DDS • TREASURER

Family: George and Maria have 3 children: David, Natalie and Connor.
Of all the CDS positions I’ve had over the years, I’ve learned the most from: That’s a good one, since I have learned from all of them, but if I had to pick just one it would be my time as CDS Foundation chair.
My experience there helped me to better understand: how helping to grow an important new organization from a well established one brings out the greatest passion from everyone. This further develops patience and character, and allows one to grow in many ways. That is what great organizations are built on: putting everything together. It was both fun and challenging, and I really felt honored and appreciative of the opportunity to serve in this role.
If you had to spend $1 million in 24 hours, how would you do it? I would split the money among a few charities that serve the needy, including the CDS Foundation. We have been blessed, and we must give back to those who have not been.
On television, I never miss an episode of: Supernatural.
People say the weather in Chicago in February is brutal, but I just tell them: It depends on who I am talking to. If I am speaking to a non-dental related person, I tell them there is so much to do in the great City of Chicago, you don’t even realize what the weather is like – rain, snow or sun. If I am talking to someone in the dental profession, I tell them that the Midwinter Meeting is not only the greatest show on earth, but it is like a vacation seeing all of your friends and enjoying the festivities. Everything is inside anyway at the Midwinter Meeting, and transportation to the meeting from your hotel is extremely organized and comfortable — hence weather is not an issue.
What song would be on the soundtrack of your life story? “Living on a Prayer,” by Bon Jovi.
The best way to spend a long weekend is: spending time with my family, friends and dog.
New Branch Directors

Jack Liu, DDS • KENWOOD/HYDE PARK BRANCH

Family: Jack and Vickie have two daughters, Alexa and Rebecca.

Of all the CDS positions I’ve had over the years, I’ve learned the most from: serving on CDS’s Mediation Committee.

My experience there helped me to better understand: the patients we serve.

If you had to spend $1 million in 24 hours, how would you do it? I would donate it to those organizations that directly serve under-served patients.

People say the weather in Chicago in February is brutal, but I just tell them: the snow is beautiful and you do not need to go to the North Pole to experience this kind of winter.

What song would be on the soundtrack of your life story? “I’m Gonna Be (500 miles),” by The Proclaimers.

The best way to spend a long weekend is: biking down the expressway.

Loren Feldner, DDS • SOUTH SUBURBAN BRANCH

Family: Dr. Feldner has a daughter, Alexandra.

Of all the CDS positions I’ve had over the years, I’ve learned the most from: I have learned different things from every position, even going back as far as the Academic Chapter.

My experience helped me to better understand: working with people from all backgrounds and walks of life.

If you had to spend $1 million in 24 hours, how would you do it? I would pre-pay my daughter’s college tuition, assist with my niece’s and nephew’s tuition, book a two-week cruise for my staff, add more horsepower to my boat, and invest in a fuel card.

On television, I never miss: a Formula One race.

People say the weather in Chicago in February is brutal, but I just tell them: it’s to be expected when you live in the Windy City.


The best way to spend a long weekend is: on the water.
Family: Dr. Bryniarski is married to Leona. He has two children: Jeff and Amelia.

Of all the CDS positions I’ve had over the years, I’ve learned the most from: serving as program chair for the 2009 Midwinter Meeting.

My experience there helped me to better understand: all the efforts and preparations that are needed to put on a world class dental meeting.

If you had to spend $1 million in 24 hours, how would you do it? I would rent out Navy Pier and throw one heck of a party for all my friends, relatives, past and present students, colleagues and patients.

On television I never miss an episode of: I never used to miss 24. Since it’s been canceled I guess my answer would be PBS Mystery on Sunday night.

When people complain about the weather in Chicago in February I tell them: “It builds character and it’s better than January!”

What song would be on the soundtrack of your life story? “Let’s Stay Together” by Al Green.

The best way to spend a long weekend is: to go biking or cross country skiing in Wisconsin or Michigan, depending on the season.

James Bryniarski, DDS • WEST SIDE BRANCH

ergonomic products
performance without compromise

The Most Performance Per Square Foot Money Can Buy

Our award winning products are used by the most productive practices in the country

Visit Ergonomic Products at Booth #1544 at the 2012 Chicago Midwinter Meeting

1.866.ERGO.4.U.S I 508.636.2263

www.ergonomic-products.com
Experience Teeth and All That Jazz when the 147th Midwinter Meeting opens at McCormick Place’s West Building Feb. 23-25. Chicago Dental Society President John Gerding and his leadership team — general chair Dean Nicholas and program chair Ed Segal — promise a meeting that will blend continuing education with commercial exhibition and first-class entertainment in harmony.

“It will truly be about Teeth and All That Jazz,” Dr. Gerding said, alluding to the theme he selected for this year’s meeting. “With our renowned list of speakers covering such a wide variety of subjects, an Exhibit Hall full of diverse products and services, and an entertainment program promising to complement the overall theme, we look forward to having everyone here with us.”

Pre-registration continues online through Feb. 17 at CDS.org. It’s the fastest and easiest way to secure your spot among the top-notch clinicians and exhibitors who will assemble in just a few short weeks.

LEARN

“With Dr. Nicholas’s experience as president of the Illinois State Dental Society and Dr. Segal’s as president of the Illinois Society of Periodontists, we have been able to put together a very balanced program,” said Dr. Gerding, touting the scientific program his team has planned. More than 220 courses will be offered by 120 speakers over three days.

“Many of the courses will be participation courses for a hands-on approach, and there will be even more emphasis this year on classes for hygienists and assistants, many of them free of charge,” he said. “Just a few of the highlighted topics, over and above the expected dental specialty fields, will be: marketing and social media, nutrition, finances, geriatric care, substance abuse, diabetes, bisphosphonates, Botox, ergonomics, mouthguards, snoring and sleep apnea, smoking cessation, and practice transitions.”

Scientific courses will be offered Thursday-Saturday, Feb. 23-25. Attendees who pre-register prior to Jan. 31 will receive their tickets by mail; those who pre-register online in February must pick up their registration materials on site at McCormick Place. Please allow time to pick up your materials prior to the start of your first course.

Also, please remember that course handouts will not be available on site. Plan ahead and download any handouts that our lecturers have prepared for your classes ahead of time. Look for the red Acrobat icon next to course descriptions online to indicate that your instructor has provided a handout.
EXPLORE

Outside of the classroom, attendees will find an Exhibit Hall with the products and services they need to keep their practices swinging. Nearly 600 companies will fill 1,700 booths.

“There is a reason so many exhibitors love our meeting and often choose to introduce new products here,” Dr. Gerding said. “Our consistent attendance in excess of 30,000 — so many of whom really visit and purchase on the exhibit floor — is that reason.”

LIVE TELEVISED CE RETURNS

The Exhibit Hall presents two additional opportunities for education. In the southeast corner of the exhibit floor is the patient-based education broadcast on closed-circuit television to the audience — every seat in the house will be a good one. A different topic will be offered each day, and each course is free. Tickets are not required for admission and CE credit will be awarded, so make time to stop by and witness the return of this Midwinter Meeting tradition.

“As a five-year veteran of our MWM Live TV Committee before it ended back in 2003, I always had a passion for that form of CE and yearned for its return,” Dr. Gerding said. “Now a reality again at many dental meetings, I was able to again witness the buzz of the sold-out audiences, and I can’t wait for this excitement to be part of our own exhibit floor come February.”

And while you’re in the Exhibit Hall, spend some time browsing the booths. CDS is proud to offer 1 CE credit hour per day when you visit the Exhibit Hall. Look for signs with CE Codes near the Overlook Café.

For more information on televised courses, see the following page.

CELEBRATE

After the last course has been dismissed and the Exhibit Hall is closed for business, unwind with your colleagues at one of the many social events we have planned for the weekend.

The Opening Session Thursday, Feb. 23, celebrates many achievements in dentistry, including CDS’s annual Cush- ing Award and Christensen Award and the CDS Foundation’s first Vision Award. At the conclusion, Ryan Baker will present a tribute to the life and music of Frank Sinatra. The reception begins at 5 p.m. in Skyline Ballroom W375E, followed by the program at 5:30 p.m.

Friday will be a similar celebration. It will be A Wonderful World of Fashion at the Chicago Hilton and Towers, where ZZZAZZ Productions will again stage a sneak peek at spring must-haves during the annual Fashion Show and Luncheon. The reception begins at 11:30 a.m., with luncheon seating and the show at noon.

The CDS Foundation is hosting the party Friday night, with Stayin’ Alive: One Night of the Bee Gees at the Park West. Three performers, backed by a live band, bring to life the songs you can’t help but sing along to.

Close out the Midwinter Meeting at the annual President’s Dinner Dance, honoring Dr. and Mrs. John Gerding. Toast another successful meeting with a black tie-optional dinner and dancing to the music of the Don Cagen Orchestra. The reception begins at 7 p.m., followed by dinner seating at 7:30 p.m.

Tickets are required for admission to all special events during the Midwinter Meeting.

Ms. Brown is CDS senior writer.
It was at the 102nd Midwinter Meeting, in February 1967, that live closed circuit color television programs were first offered each morning and afternoon.

Course descriptions read like the TV Guide:

“It differs from other television programs in that the actual operations will be performed in full view of the audience, as well as being televised to monitors placed throughout the room.”

Viewers were accustomed to watching live patient demonstrations done in a small studio, but the broadcast resembled movie films, “effective as a demonstration procedure but lacking the impact and understanding of an adequate teaching medium.” Midwinter Meeting broadcasts, however, put the audience in the same room as the instructor and patient.

Back again in 2012, live closed circuit television returns to the Midwinter Meeting for patient-based lectures each day. Join leading clinicians in the operatory in the southeast corner of the Exhibit Hall for a demonstration and...
discussion. Every seat in the house is a good one, as techniques will be broadcast on large screens hanging from the ceiling. At the same time, audience members are encouraged to interact with the presenter; a moderator will facilitate questions throughout each program.

"Bringing live courses back to the Midwinter Meeting will bring a whole new level of energy to the exhibit floor," said CDS president John Gerding, who long served on CDS's Midwinter Meeting Closed Circuit TV Committee during the program’s first run. “I remember watching the live closed circuit TV courses during my days as a new dentist, and I always found them fascinating, especially when they were taking place on stage at the hotels right before my eyes.

“Now we are finding a renewed interest across the country in live patient education, so it is time for a revival, and what better venue than our CDS Midwinter Meeting where it all began.”

Topics change daily, so make time to visit the course room each day of the 147th Midwinter Meeting. Sherri Hicks will discuss whitening systems Thursday; Nolen Levine will discuss periodontal procedures Friday; and Alex Touchstone, Lee Culp and Shannon Pace Brinker will discuss CAD/CAM Saturday.

Equipment for closed circuit television CE is provided through the generous support of Henry Schein Dental, Pelton & Crane and KaVo N.A. and D4D Technologies, in professional partnership with CDS.

— Joanna Brown

Dental Careers Forum connects dentists with dental hygienists

Looking to hire a dental hygienists? Our online Dental Careers Forum is the place to start your search. CDS offers this service FREE to members and dental hygienists.

CDS members may post positions available; dental hygienists seeking jobs may post their résumés; and each may browse the other’s postings. It is a great way to connect the job seekers with the job posters.

To get started, visit CDS.org and click on the Dental Community tab.

Looking for a new dental hygienist just got a lot easier.

Chicago Dental Society
CDS.org

RICHARD MONAHAN DDS MS JD
BOARD CERTIFIED IN ORAL AND MAXilloFACIAL RADIOLOGY

RADIOLOGY REPORTS
CBCT – PANORAMIC – CEPHALOMETRIC – CBVT
IMPLANT – TMJ – PATHOLOGY – SINUS – TRAUMA – CRANIOFACIAL

www.MONAHANRADIOLOGY.com
SECURE ONLINE IMAGE TRANSFER AVAILABLE

JANUARY/FEBRUARY 2012 » CDS REVIEW 27
IN OTHER WORDS
by Stephanie Sisk

Follow the conversation online at http://on.cds.org/FrontDesk.

We introduce you to a patient’s perspective

The CDS Review welcomes veteran reporter and editor Stephanie Sisk to our editorial team. She brings two decades of experience in journalism, as she outlines below.

Ms. Sisk’s online feature, Front Desk, will address a variety of topics related to practice management, ranging from first impressions to ongoing communications issues. Her insights will be based on research and interviews, and will appear monthly at http://on.cds.org/FrontDesk.

We hope you’ll read her articles and respond with your ideas and opinions in the comments section of our website and our Facebook page. Some of your comments may even appear in these pages of the CDS Review from time to time.

Get to know Stephanie better, and look for new articles from her online monthly, beginning this month.

CDS Review: Stephanie, tell us a little about yourself.
Ms. Sisk: I’m delighted to take a place alongside the other online columnists at the Chicago Dental Society, ready to share – and hopefully, you with me – some thoughts, suggestions and ideas to make your dental practice more perceptive of and responsive to your patients.

Over the past five years, I’ve had the pleasure to talk with many dental professionals both in the Chicago area and around the country, in preparing articles for the Midwinter Meeting’s Daily Review.

I’ve enjoyed talking to many professionals from all walks of life as a newspaper reporter and editor for nearly 20 years. It was my job to write, rewrite and edit material so that it made sense, told a story and of course adhered to standards of accuracy and fairness. I was lucky to work at two large, award-winning suburban newspaper organizations and win a few awards of my own along the way.

In my current freelance writing career, I’ve also written for Midwest Living magazine and smaller education-related journals.

CDS Review: What are your plans for Front Desk this year?
Ms. Sisk: I hope to bring to this space a different perspective, one that sees your practice as I come in the door, size up what you and your staff offer, and make decisions about whether to stay or go – in other words, the viewpoints of your customers.

There’s that word: customer. No doubt it ranksles many healthcare providers. It does me, too. I like to think of all my healthcare providers as professionals who care about me and want to do what’s needed to keep me well. But let me tell you from out in the trenches, it doesn’t always feel quite that altruistic anymore. More often than not, it feels like the business it has become.

But I think (and I hope you do, too) that it doesn’t have to feel that way. Your office and the ways you and your staff interact with patients are crucial to how I feel about the care I receive and the value I’ve received for my hard-earned dollar.

And so, I’d like to tell you what it looks like from the chair, to share what I and others take away from your dental offices every day. Maybe those observations will lead you to pause and consider how such perceptions affect your practice in ways small and large.

CDS Review: You’ve been a healthcare consumer for a long time – for both yourself and for your children. What have your favorite providers done to put you and your family at ease, and to let you know that their practice is the right one for you?
Ms. Sisk: As a mother of two, I have to say that my assessment of a good healthcare practice has evolved. Where I used to place a premium on what I perceived to be top-notch care, I now place more value on my ongoing relationship with my providers.

Like many of us, I’ve bounced around looking for doctors, taking my share of wrong turns. But for the last 10 years, I have been fortunate enough to find doctors who listen to what I’m saying, ask questions, and speak to me, rather than from a script or memory. I value them as people and as doctors, and in turn they respond to me in ways that go well beyond the name on the chart. It’s a relationship built and nurtured on mutual respect.

The views expressed in this column are those of the writer and not necessarily the opinions of the Chicago Dental Society.
ENGAGE™

BONE LEVEL IMPLANT

UNCHALLENGED STABILITY
NOW AT BONE LEVEL

OCO Biomedical implants are known for their unchallenged high implant stability at placement which is a critical success factor during the early healing process of osseointegration. With the Dual Stabilization™ combination of our patent-pending Bull Nose Auger™ tip and Mini Cortic-O Thread™, the Engage™ implant system offers practitioners a bone level implant with high initial stability for Selective Loading options.

The Engage™ Implant also features:
- Universal Hex Connection
- Platform Shifting Capabilities
- Self Tapping Body Design

ONLY $139
INTRODUCTORY PRICING

Impression Coping/Temporary Abutment
Tissue Former, Cover Screw & Analog

Available 12/15/2011

Available in 3.0mm, 3.5mm, 4.5mm & 5.7mm platforms in a variety of lengths.

Visit ocobiomedical.com/engage for complete product information.

THE NEXT GENERATION IN DENTAL IMPLANTS

OCO BIOMEDICAL

(800) 228-0477 | www.ocobiomedical.com

Designed and Manufactured in the USA

© 2011 OCO Biomedical Inc.
FAQs about the Illinois Dental Practice Act

Every month I respond to dozens of phone calls and emails expressing dento-legal questions about the Illinois Dental Practice Act — the “rule book” for dentists and dental hygienists. Following I will address two sections of the Act from recent inquiries from my dental colleagues.

What is ‘general supervision’ and what must I do to comply with its requirements?
Section 225 ILCS 25/4 of the Act permits a licensed dental hygienist to perform certain dental procedures on a patient when a dentist is out of the office. This provision requires the following:
• The patient must be a “patient of record.” Therefore a hygienist can not treat a new patient under “general supervision.”
• The patient must have been examined by a dentist within one year of the providing of the “dental hygiene services.”
• The dentist must “authorize the procedures which are being carried out by the hygienist by making a notation in the patient’s record.”
• The patient must be “notified that the dentist is out of the office during the provision of the dental hygiene services.”

Keep in mind that “dental hygiene services” are not restricted to just a prophylaxis. Section 18 of the Act permits the dental hygienist to perform the following services under general supervision:
• Prophylaxis
• X-ray taking
• “The application to the surfaces of the teeth or gums of chemical compounds designed to be desensitizing agents or effective agents in the prevention of dental caries or periodontal disease.” (Examples of this would include the placement of sealants or perio-chips.)

The Act does not permit a hygienist to administer nitrous oxide or local anesthesia under “general supervision.” Paragraphs d and e in Section 18 of the Act also discuss the parameters under which a dental hygienist can treat patients in a nursing home or a prison, as well as conducting “school based oral health care” consisting of prophylactic procedures, sealants and fluoride treatments under “general supervision.”

To recap what is required of a dentist and dental hygienist under the “general supervision” section of the Act, I offer an example: Mrs. Jones is scheduled for a prophylaxis with your dental hygienist Jan. 3, 2012, but you will be out of the office that day. Your hygienist can perform this procedure as long as you, the dentist, have examined Mrs. Jones within one year of that date (or Jan. 3, 2011) and provided that you have given written authorization in Mrs. Jones’s record to allow the hygienist to clean her teeth Jan. 3. Furthermore, Mrs. Jones must be notified that you are not in the office at the time of the prophylaxis.

Am I required to take a Basic Life Support course prior to the renewal of my dental license in September?
Yes.
In 2011, Gov. Pat Quinn signed into law a new provision of Section 16 of the Act that now requires that a dentist and dental hygienist “shall provide proof of current Basic Life Support (BLS) certification by an organization that has adopted the American Heart Association’s guidelines on BLS intended for healthcare providers at the time of renewal.” Section 16 of the Act further states that “BLS certification training taken as a requirement of this Section shall be counted for no more than 4 hours during each licensure period toward the continuing education hours under Section 16.1 of this Act.” (The Act requires that dentists complete 48 hours of continuing education every 3 years.) Section 16 also sets forth that the Illinois Department of Financial and Professional Regulations “shall provide by rule for exemptions from this requirement for a dentist or dental hygienist with a physical disability that would preclude him or her from performing BLS.”

I urge all dentists and dental hygienists to get certified in Basic Life Support as soon as possible in order to be in compliance by Sept. 30.

I urge all dentists and dental hygienists to get certified in Basic Life Support as soon as possible in order to be in compliance by Sept. 30.
VISIT OUR BOOTH TO ENTER OUR DRAWING TO WIN AN iPAD 2

CHICAGO MIDWINTER MEETING
February 23-25, 2012
Booth # 1008

iCHIROPYRO
THE SMART WAY TO YOUR SUCCESS

The only control system offering the pre-programmed clinical sequences of the main implant brands is now available with a dedicated application for touchscreen tablets. Discover the perfect working balance between your iPad* and exceptional electronics for controlling the MX-i LED micromotor. The most powerful motor on the market, with LED lighting guaranteeing a very long service life, is now also equipped with ceramic ball bearings that are lubricated for life.

The 20:1 L contra-angle and the new iChiroprro system redefine ergonomics and ease of use.

* Compatible with iPad and iPad 2
Start the year off right

Happy New Year! It is both my honor and my pleasure to start 2012 as chair of the Chicago Dental Society Foundation. I am proud of my family’s history of supporting philanthropic causes that speak to our beliefs, values and goals. It feels very natural that I, an active member of the dental community, would include dental education and access to care in my philanthropic activities.

I am excited by the opportunity to work with the CDS Foundation’s talented board: Mary Hayes, vice chair; Jeff Socher, treasurer; Terri Tiersky, Major Gifts chair; and Mary Starsiak, secretary.

Serving as trustees are Randy Grove, executive director of the Chicago Dental Society; Barbara Mousel; Kevin King; Ilie Pavel; Dave Lang; Trucia Drummond; Mike Durbin; Keith Suchy; Jamie Robinson; Pat Hann; Karen Neiner; Denise Hale, our liaison to the CDS Board of Directors; and the immediate past chair of the CDS Foundation, George Zehak, now serving as CDS treasurer.

Chairing CDS Foundation committees are Mary Starsiak, Events; Jamie Robinson, Communications; and Mary Hayes, Grants.

Many of our dedicated volunteers have posted short biographies at http://on.cds.org/CDSF. I hope you’ll get to know them better and contact them with your ideas and concerns. Let us know what you think and how you want to get involved.

You know, of course, that the CDS Foundation supports many projects in the tri-county area. You can find a complete list online. As you read through the list of grant recipients, remember that 100 percent of your donation supports these projects. Your financial support will ensure we can continue this work and expand our reach.

Toward that end, we’re planning several events this year. We’ll host two events at the upcoming Midwinter Meeting: a Corporate Breakfast Friday morning and Stayin’ Alive, one night of the Bee Gees Friday night at the Park West. Be sure to reserve your concert tickets with your Midwinter Meeting registration. We’ll announce a few more opportunities to get together in the months that follow – and of course you’ll need tickets to our popular fall Wine Tasting – so watch your inbox for more information. I hope to see you there.

When time management firm FranklinCovey polled more than 15,000 customers about New Year’s resolutions, four out of five people broke their resolutions; one-third didn’t even make it to the end of January. Forty percent of those surveyed attribute breaking their resolutions to having too many other things to do, while 33 percent say they simply aren’t committed to the resolutions they set. Start this year right and affirm your commitment to our dental community.

Get involved. Contact executive director Rodney Watt at rwatt@chicagodentalsocietyfoundation to learn how you can help! And donate online today at www.cds.org.
CDS FOUNDATION PRESENTS

stayin’ alive

ONE NIGHT OF THE BEE GEES
AT THE PARK WEST

They’re songs you can’t help but sing along to: Stayin’ Alive, Night Fever, How Deep is Your Love, and Grease. Join us for a night in tribute to these unmatched harmonies that will take you back to the first time you heard them. In Stayin’ Alive, One Night of The Bee Gees, the vocal match of Mitch Morrison, Todd Sharman and Tony Mattina — backed by a live band — create an eerie sense of seeing the brothers Gibb live in concert.

For over 40 years, a time span more than any other group in pop history, The Bee Gees dazzled the international music scene with their incredible ability to remain current with each musical era. By 1979, The Bee Gees had made five platinum albums, including 35 hit singles; nine of them reached #1 on the Billboard charts. The album “Saturday Night Fever” sold over 30 million copies. And the hits keep coming: Run to Me, You Should be Dancing, Islands in the Stream, and others. Stayin’ Alive is a unique recreation of one of the top acts in music history that should not be missed.

Purchase tickets online at www.cds.org or use the registration form in this issue. Tickets may also be purchased on site Thursday morning at McCormick Place West at the Special Events ticket counter in the Registration Area, Level 3, Concourse, subject to availability.

All proceeds go to the CDS Foundation, access to care and dental education programs.

FRIDAY, FEB. 24
Doors open at 8 p.m.
Performance starts at 9 p.m.
Park West, 322 W. Armitage, Chicago

$35 per ticket; ticket required for entry
Event number: SE3
Seating is limited and not guaranteed and cannot be reserved.
Dental Lifeline Network hits the road

CDSF grant helps pay for new van used to treat patients in need

by Joanna Brown

It’s been more than 20 years since Elgin dentist Frank Maggio first volunteered to treat patients with special needs, patients who are medically compromised, and elderly patients in his office at no cost. He’s proud to say that his devotion to the Dental Lifeline Network — Illinois (formerly the Illinois Foundation of Dentistry for the Handicapped) hasn’t wavered.

“It is the easiest way, and the best structured way, to serve people in need. It’s a way to give back and a way to better understand our society,” said Dr. Maggio, now vice chairman of the national Board of Directors. “This is a long-term commitment to giving patients a dental home.”

This national organization runs two programs in Illinois: Donated Dental Services (DDS), which pairs volunteer dentists with disabled, elderly or medically-compromised patients who can not afford treatment; and the Dental HouseCalls program, which sends dentists and a van full of mobile equipment on the road to care for residents of nursing homes and other homebound people. In both programs, care is free or very deeply discounted.

Dental Lifeline Network reports that for every $1 spent, $15 of care is generated. The organization reported in 2011 that it had 15,000 volunteer dentists and 3,200 volunteer labs nationwide, which have provided $200 million in dental care to 106,000 patients over the past 25 years. In Illinois alone, 341 patients received more than $950,000 in donated dental care last year.

GO WITH THE FLOW
In Dr. Maggio’s office, this care has been delivered to patients with physical and mental disabilities, but also patients who are waiting for organ transplants. These patients will not receive a new organ until they receive dental care and clear the source of infection from their mouths.

“There is a great need for care, but dental care isn’t covered in their insurance, so we get a lot of referrals from hospitals,” Dr. Maggio said. “The staff routinely takes great pleasure and pride in helping patients in every way we can.”

The program’s dental coordinator prior to any referral to his office screens Dr. Maggio’s DDS patients. The coordinator confirms their eligibility for the program and also the current state of their oral health.

“In Illinois, there are thousands on the waiting list to receive services. The dental coordinator goes to the database and looks for a volunteer close by, because often the patients are relying on public transportation,” Dr. Maggio said.

“The dentist gets a report on the patient’s dental needs, but also their disability. If you feel that something about the patient is beyond what you’re capable of handling, you can pass,” Dr. Maggio said.

“Maybe your office doesn’t have an elevator for a patient in a wheelchair or you’re not used to working with kids...”
with autism. You get one patient at a time, and you work within the normal scope of your practice,” said Dr. Maggio, a periodontist. “A patient who comes in to my practice through the DDS program is handled like every other patient — part of the day-in day-out flow.”

While his care is free, Dr. Maggio’s DDS patients find ways to thank him and the staff.

“Those who are religious pray for us, others bring us baked goods, books and DVDs. They are extremely appreciative and very attuned to the significance of their participation in the program. They’re so happy to be coming in, and it makes our day more pleasant,” he said.

REALITY CHECK

Like many charitable organizations, Dental Lifeline Network has struggled recently to raise funds. It had long received funding from the State of Illinois, through the Health Department, but like many other state-funded programs the grant was reduced in this time of financial crisis.

“We’ve really been struggling since then. It slowed the pace at which we clear patients for treatment,” said president Fred Leviton. “In addition, many other grant-makers like to seed projects but don’t like to support projects forever — they like to get more projects going.”

Dental Lifeline Network – Illinois received a $5,000 grant from the Chicago Dental Society Foundation in 2011 to support its local Dental HouseCalls program. The grant enabled them to purchase a new van, which will be used to take mobile dental equipment to homebound patients and others throughout the tri-county area.

“The old van just fell apart,” Mr. Leviton said, visiting from Colorado in November to dedicate the van. “It had 150,000 miles on it and was 10 years old. But this new van will see about 1,000 patients and travel 12,000 miles over the next year.”

Learn more at DentalLifeline.org.

Ms. Brown is the CDS senior writer.
GoIng Local
A look at what’s happening in our community

March 8 is UIC Clinic and Research Day
The University of Illinois at Chicago College of Dentistry’s 25th annual Clinic and Research Day is set for Thursday, March 8, at the College of Dentistry, 801 S. Paulina St.

The College will take on the appearance of a national dental meeting all day, as the event will run from 7:30 a.m. to 4:30 p.m and focus on student research presentations, Critically Appraised Topic (CAT) competitions based on actual cases, and an internationally known keynote speaker.

Jeffrey Ebersole, current president of the American Association for Dental Research, the Alvin L. Morris Professor of Oral Health Research, director of the Center for Oral Health Research, and associate dean for research at the University of Kentucky College of Dentistry, will be the keynote speaker. He will speak on “Salivary Biodiagnostics in Oral and Systemic Diseases.”

“Our students and fellows will present 100-plus posters highlighting their current research,” said Phillip Marucha, associate dean for research at UIC. “They cover a wide range of topics in the basic, behavioral, clinical and applied sciences. Predoctoral, postgraduate and graduate students; postdoctoral fellows; and their faculty mentors will be competing for awards in a number of categories.”

Also featured will be “CaseCAT” competitions, featuring actual cases that exemplify aspects of dentistry combined with critically appraised topics that summarize individual research.

“There will be dental products and services vendors’ exhibits and events planned just for fun, too,” Dr. Marucha continued. “Dentists, students, other medical personnel and those interested in research and vendors’ exhibits are welcome.”

CDS provides scrubs to inaugural class of CDMI
All 130 members of the Midwestern University College of Dental Medicine-Illinois’s (CDMI) inaugural class have applied for membership in the Chicago Dental Society. In addition, CDMI students will complete their final exam Thursday, Feb. 23, leaving them available to attend the Midwinter Meeting Friday and Saturday, Feb. 24-25.

In celebration, CDS provided a set of blue scrubs to each student in the Class of 2015. The blue scrubs bear the CDS Midwinter Meeting logo.

UIC reunion to be held April 27 in Oak Brook

CDS Members to be Honored
Several CDS members will receive awards from the University of Illinois at Chicago College of Dentistry at the College’s 2012 Reunion.

Samuel Wexler, who earned his DDS degree in 1964, will receive the Distinguished Dental Alumnus Award.

The Distinguished Dental Alumnus Award is the College’s highest honor. Dr. Wexler is one of the foremost dental historians in the world.

As co-chair of the UIC Dental Alumni Board’s Committee on the Kottemann Gallery of Dentistry for 10 years, Dr. Wexler was the driving force behind assembling a unique collection of historical dental artifacts for the College.

He also created the dental history exhibit at Chicago’s Museum of Science and Industry and at the Hebrew University-Hadassah School of Dental Medicine in Jerusalem. He also was involved in the development of the Samuel Harris National Dental Museum in Baltimore.

Dr. Wexler has lectured on dental history around the world, including the 2010 Midwinter Meeting.

Kenneth Gehrke, clinical assistant professor, at the UIC College of Dentistry Restorative Dentistry Department, will receive the E. Lloyd Du Brul Faculty Achievement Award. Dr. Gehrk has served on the faculty since 1982.

He has been course director for college courses more than 20 times, group leader eight times, and has served on 30 committees and subcommittees. Dr. Gehrk developed the College’s removable partial denture education and patient care policies and guidelines.

Dr. Gehrk also has overseen the Fixed Partial Prosthodontics Laboratory, and he currently serves on the Dr. Allen W. Anderson Faculty Dental Practice Management Committee.

Elected as a faculty member to the...
Omicron Kappa Upsilon National Dental Honor Society, Dr. Gehrke is also the recipient of an Award of Merit for Outstanding Clinical Achievement in a Comprehensive Patient Care Program.

The award is named for Dr. E. Lloyd Du Brul, who served on the faculty of the College of Dentistry for many decades and was one of the most famous dental anatomists of modern times. He died in 1996. It is presented for significant and meritorious activity as a faculty member of the College.

In addition, CDS member Robert Hurdle, a 1961 UIC alumnus, will receive the University of Illinois Alumni Association Loyalty Award. The award is given to an outstanding alumnus who has maintained extraordinary interest in and loyalty to the University.

Dr. Hurdle demonstrates his loyalty to alumni and to the college in many ways. He organized a special pre-reception for his fellow Class of 1961 members before the general Reunion in 2011, and he organized an effort to name an operatory in the College of Dentistry for the Class of 1961, which generated more than $15,000 in donations.

Dr. Hurdle also collaborated with his colleague and fellow donor, William Bennett, ’70, to refurbish a classroom. The classroom now features the latest technology.

Samuel Cascio, Loyola ’52, and Joseph Discipio, Loyola ’52, will receive the Raffaele Suriano Award. The award is given for important contributions to dentistry in the Chicago area on the part of a faculty member or alumnus of a Chicago area dental school or friend of dentistry, reflecting the contributions of Raffaele Suriano, former dean of the Loyola University Chicago School of Dentistry.

Dr. Cascio and Dr. Discipio have been leaders in keeping Loyola University Chicago School of Dentistry alumni together after the school’s closing, both as an independent group and in helping Loyola alumni become increasingly active in UIC College of Dentistry events and initiatives.

Both also have been very active in organized dentistry. Dr. Cascio is a former president of the Arcoal Dental Arts Society and former president of the Chicago AGD and Illinois AGD. Dr. Discipio is a former president of CDS, and Dr. Cascio is a former president of the Illinois State Dental Society; they served in those posts at the same time, in 1990-91.

Dr. Discipio served on the faculty of the Loyola School of Dentistry for three decades. He has been a member of the Northeast Regional Board of Dental Examiners for 31 years.

Dr. Cascio is a former chairman of the Loyola School of Dentistry Annual Fund and Dental Alumni Division Capital Campaign, and is a former president of its Alumni Association. Dr. Cascio also established a scholarship in his name at the UIC College of Dentistry.

Frank Maggio, a 1971 DDS alumnus of the Loyola University Chicago School of Dentistry and a 1975 Periodontics alumnus of UIC, will receive UIC’s F. William Towner Organized Dentistry Activity Award.

The award is named for the late Dr. F. William Towner, a 1953 alumnus of the UIC College of Dentistry and is granted for significant and meritorious activity in organized dentistry, reflecting Dr. Towner’s commitment.

Dr. Maggio is active with 17 professional dental organizations and five affiliate professional organizations.

He is a past president of the Illinois State Dental Society, the Fox River Valley Dental Society, the McHenry Dental Society, and the Illinois Society of Periodontists, and a former chairman of Dental Lifeline Network. He also served on the American Dental Association Health Foundation, and as the ADA Trustee from the Eighth District.

Dr. Maggio has been the Legislative Issues chair for the Midwest Society of Periodontology and chair of Delta Dental of Illinois. As a faculty member, he currently teaches at UIC and has taught at the Loyola University School of Dentistry and the University of Buffalo School of Dentistry, Buffalo, NY.

The 2012 UIC College of Dentistry Reunion will be held Friday, April 27, at the Hyatt Lodge, Oak Brook. All UIC and Loyola dental school alumni are invited. For additional information, contact Ana Lisa Ogbac of the College’s Office of Advancement at 312.996.0485 or ogbac1@uic.edu.

---

**PATHOLOGY by DENTISTS for DENTISTS**

- Free biopsy kits
- Pre-paid courier
- We bill the patient, not you

[www.uicoralpath.com](http://www.uicoralpath.com)

(312) 996-3633

UIC

Oral Pathology
BIOPSY SERVICE

University of Illinois
At Chicago
Some people wonder why anyone would collect anything. Steven Kahn said his reason is simple.

“When we are experiencing stress in our lives, it is especially comforting to have something that either makes you feel good or reignites some memory from the past that gave you a good feeling,” said Dr. Kahn, a 1970 graduate of the University of Illinois at Chicago College of Dentistry. “I think that is the greatest attraction of collecting for me. It gives you something that recreates something from your past that feels good.”

Dr. Kahn doesn’t remember a time when he wasn’t collecting. As a young boy, he waited every Friday evening for his father to come home from his trips as a traveling salesman. Mr. Kahn arrived with little wrapped bars of soap from the motels he had stayed at. This was Dr. Kahn’s first collection.

Since then, the Chicago-based oral surgeon has expanded his collection to include comic books; he guesses that he has 100,000-200,000 comics. He also has an extensive collection of toys that appealed to boys growing up in the ‘40s, ‘50s and ‘60s. And while Dr. Kahn doesn’t read his comics, he collects and appreciates them for a different reason.

“I think [comics] are the most underappreciated art form in America,” he said “I think it’s great art.”

Dr. Kahn believes that finding his collectibles is the fun part of his hobby. While he can’t reveal exactly where he gets his collectibles because the marketplace is so competitive, he said he travels with wide-open eyes. Dr. Khan has traveled to Indonesia, Afghanistan and India, and has found objects that showed artistic expression.

“Many of my most dear collectibles are not necessarily valuable or beautiful, but I may have lived with the artist or shared something with the artist that was very special,” said Dr. Kahn.

With all of the things he has been collecting, Dr. Kahn has outgrown his storage lockers; he finally bought a warehouse in Kenosha, WI, early in 2011.

“When you go over 100,000, you get a reality check,” said Dr. Kahn. “And you start to realize you’re not going to take it with you, and that maybe it’s time to start letting it be enjoyed by others.”

Dr. Kahn and his family spent time cleaning and converting the warehouse they purchased in the historical area of downtown Kenosha into a 2,500-square-foot storefront. They named their store the Inner Child because the items in the store make
your inner child feel good and brings you back to your childhood.

Upon entering the store, anyone born after 1950 will find things that remind them of their youth. Both sides of the store highlight figurines and vehicles from many of the characters in pop culture. In the back left are comfy leather chairs where visitors can play Nintendo games; you just need to pick up the controller and pick from the hundreds of games Dr. Kahn’s son has collected.

The back of the store is the wall of comic books ranging from the Silver Age, Golden Age and Bronze Age. Ten thousand comics are displayed in boxes. And while some of the comics are first editions (pictured) — and quite pricey — most of the items in the store are reasonably priced.

“I’ve been able to capture multiple generations of collectibles and have examples of toys and fun things [customers] grew up with,” said Dr. Kahn. “That’s probably been the nicest part about having the store thus far.”

Dr. Kahn loves sharing his stories and collectibles with people of all ages, and is delighted he can share his things with the little community of Kenosha.

“As I’ve grown older, I’ve truly begun to realize that you really can’t take it all with you. Whatever you obtain in life, whatever you accumulate in assets or material possessions, stay here when you leave,” said Dr. Kahn. “So at some point in time you have to figure out a way to share what you have obtained with others.”

Ms. Azark is the CDS editorial assistant.
Our struggle to be heard is not a new one

by Walter F. Lamacki, DDS


Lobbying became an art in the United States during President U.S. Grant’s term. The General would close up his office in the White House around 5 p.m. and walk across the street to the Willard Hotel. There he sat in the lobby with a snifter of brandy and a cigar as favor seekers flocked to his side like bees to honey.

The Illinois State Dental Society had a legislative committee from the time of its founding in 1864. However, it only monitored state legislation and it was a non-player in the legislative arena.

A bill to create a dental examining board was introduced in the State Legislature in 1871; it went nowhere. George Cushing, the second president of CDS and then-chair of the legislative committee, remarked that they were not professional lobbyists.

The society was attempting to establish formal educational requirements and regulation for the licensure of dentists, but lacked the persuasive skills necessary to convince the legislature. In 1875, they turned to a professional lobbyist, John Palmer; he drafted a new bill, but it too failed. Lawmakers treated the matter as a huge joke. They even recommended that the bill be referred to the committee on internal improvements.

Dr. Cushing and his committee were undaunted. They hit upon the crux of all political action: personal contact with the legislators. In 1881, Dr. Cushing was able to report to the state society that 300 members throughout the state personally wrote to individual legislators. Lawmakers who voted against the original bill were sent letters from constituent dentists.

The Chicago Dental Society contributed $100, the total cost of the campaign. A three-man committee of CDS members — A.W. Harlan, T.W. Brophy and E.S. Talbot — was appointed to work in cooperation with the state society. The men dug into their own pockets to augment the CDS contribution. Even the manufacturer of the Richmond Crown made a gift to the cause.

Today Dent-IL-PAC uses your membership dollars in much the same way as our predecessors. I’m sure your check for your PAC dues is in the mail.
Should’ve.

You understand the importance of preventive care. But how about for your dental practice? Or your family? Who takes care of them if something unforeseen should happen? Sure it’s something you’ve probably thought about and wanted to get to when you had the time...

Well now is your opportunity. As an ISDS member you have the freedom of choice to create your own insurance solution for you and your business. ISDS Sponsored Insurance programs offer you a broad selection of personal and professional coverage offering uncompromising quality, flexibility and value.

Plans for you, your practice, and your family

• Medical Insurance Coverage
• Business Overhead Protection
• Long Term Disability
• Accidental Death
• Term Life Insurance
• Medicare Supplement Insurance

Go to isdsinsurance.com for plan and enrollment information.

ISDS offers you the advantage of competitive pricing and affordable group rates. So take the steps now to protect yourself, your family and your practice with a little personal and professional “prophylaxis”.

Visit isdsinsurance.com for more information on this valuable coverage.

Stop by our booth at the Mid-Winter Conference February 23rd - 25th
Bad breath

Valentine's Day is approaching, and the last thing you want is bad breath marring an otherwise romantic dinner for two. Not all bad breath, though, comes from foods like garlic and onions. Sometimes it can be a medication causing it, an infection in the mouth, or a medical condition that needs to be taken care of promptly. A simple — yet sometimes embarrassing — symptom could be a sign that you need to check in with your dentist or physician.

WHAT CAUSES BAD BREATH?
Bad breath, also called halitosis, can be caused by a multitude of factors. One of the more common factors is particles of food left in the mouth from not brushing or flossing daily. Food that collects between teeth, on the tongue or around the gums can rot, and in turn will cause bad breath.

Garlic and onions are often touted as causing breath odor. What is really causing it is the food being absorbed into the bloodstream and then transferred to the lungs where it is expelled. The odor will continue to be there until the body rids itself of the food. Brushing, flossing and using mouthwash will only remedy the odor temporarily.

Dry mouth (xerostomia) can cause bad breath when the flow of saliva decreases. Saliva cleans the mouth and removes some food particles that may cause odor. Dry mouth can be caused by various medications, salivary gland problems, or even by continuously breathing through your mouth.

Sometimes bad breath is a sign of a medical disorder. Non-dental disorders causing bad breath could be an infection in the respiratory tract (nose, throat, windpipe, lungs), chronic sinusitis, postnasal drip, chronic bronchitis, diabetes, gastrointestinal disturbance, or a liver or kidney ailment.

WHAT CAN I DO TO FIX BAD BREATH?

**Cause:** Trapped food particles in the mouth  
**Remedy:** Remember to brush your teeth twice a day for at least two minutes to remove food debris and plaque. Also remember to brush your tongue. Once a day, use floss to clean between the teeth. Using a mouthrinse along with brushing and flossing can help prevent tooth decay.

**Cause:** Dry mouth  
**Remedy:** If you are experiencing dry mouth, your dentist may prescribe an artificial saliva or suggest using sugarless candy and increasing your fluid intake. If you feel that a medication might be causing it, discuss your symptoms with the doctor who prescribed the medication.

**Cause:** Illness  
**Remedy:** If you talk to your dentist because of problems with bad breath but it is determined that your mouth is healthy, you may be referred to your physician to look for other causes.

Remember that maintaining good oral health will reduce bad breath. Schedule regular dental visits for a professional cleaning and an exam. If you have persistent bad breath, try keeping a log of the foods you eat and the medications you take. Make sure to let your dentist know at your next visit if you’ve had surgery or any illness since your last appointment.

For more information visit the American Dental Association: [http://ada.org/2941.aspx](http://ada.org/2941.aspx)
Stop by booth #1525 for a free demonstration & sample!

HurriPAK™ Periodontal Anesthetic Kit is a great alternative to local injection prior to root planing and scaling or full mouth debridement. Whether scaling an entire quadrant or an isolated area, HurriPAK allows dispensing only the amount of liquid needed, so no product is wasted. Plastic irrigation tips enable effective sub-gingival application of HurriCaine® Topical Anesthetic Liquid and are gentle to soft tissue.

- Needle-free periodontal anesthesia
- Works within 20 seconds
- No prefilled carpules - you determine how much you need
- Pleasant tasting - Wild Cherry and Piña Colada flavors

Each HurriPAK™ Starter Kit Contains:
- 2 bottles of HurriCaine Topical Anesthetic Liquid - Wild Cherry and Piña Colada flavors
- 12 disposable irrigation syringes
- 12 disposable periodontal irrigation tips
- 2 HurriCaine Luer-Lock Dispensing Caps

HurriCaine is a registered trademark of Beutlich® Pharmaceuticals, LLC. HurriPAK is a trademark of Beutlich Pharmaceuticals, LLC. www.beutlich.com HSK 657 1211
REVIEW

MEETING PLACE
Dental meetings and CE opportunities

Upcoming meetings

JANUARY

24: Arcolian Dental Arts Society
Lou Imbursia, DDS: Reducing Your Dental Office Debt. Rosewood Restaurant, 9421 W. Higgins Rd., Rosemont. Cocktails: 6:30 p.m.; Dinner: 7:30 p.m.; Program: 8:30 p.m. For information, contact Chuck Martello, 815.469.9119.

MARCH

6: Englewood Branch
Frank Licari: Update on Midwestern University College of Dental Medicine Illinois. Francesca’s Vicinato, 12960 S. LaGrange Rd., Palos Park. Cocktails: 6 p.m.; Dinner and Program: 7 p.m. For information, contact Bill Hajhari, 708.429.4770 or info@khwporalsurgery.com.

6: Kenwood/Hyde Park Branch
Harold Crossley, DDS, PhD: Pharmacology Update. Carmichael’s Chicago Steakhouse, 1052 W. Monroe St., Chicago. Cocktails: 6:30 p.m.; Dinner: 7 p.m.; Program: 8 p.m. CDS members: $55; Non-members: $65; Staff: $25; Students: Free! RSVP to Kimberly Bolden at 312.372.7874 or kmhbalden@aol.com.

6: Northwest Side Branch
Mark Hutten, DDS, MS: Treatment Techniques to Optimize Anterior Esthetics. Rosewood Restaurant, 9421 W. Higgins Rd., Rosemont. Cocktails: 6:30 p.m.; Dinner: 7:15 p.m.; Program: 8 p.m. For information, contact George Frayn, 773.777.8282 or gfrayn@ameritech.net.

13: South Suburban Branch
Speaker from AMD Lasers: Laser Applications in Dentistry. Balagio Restaurant, 17501 Dixie Hwy., Homewood. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. For information, contact Edward Ruiz, 708.997.1188 or edwardruizdds@yahoo.com.

13: West Side Branch
Donald Bennett, DDS: Occupational Hazards in the Dental Office: An OSHA Update (Staff Night). Barclay’s American Grille at The Carleton of Oak Park, 1110 Pleasant St., Oak Park. Cocktails: 6:15 p.m.; Dinner and Program: 7 p.m. For information, contact Frank Orland, frorlanddds@yahoo.com or 708.447.2100.

May 9 CDS Webinar

Cathy Jameson
Ten Ways to Have an Excellent Practice in Any Economy
2 p.m. • 1 hour CE credit

The webinar is free to CDS members and $30 for non-members. Registration begins at 9 a.m. Tuesday, March 20, at CDS.org. If you are unable to participate on the day of the event, the webinar will be made available on demand the following day. However, the webinar will only be available to those who registered in advance.

CDS is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Study clubs

Central Lake County Dental Study Club
Meets first Monday of every month, noon-1:30 p.m., Via Veneto Restaurant, 6340 N. Lincoln Ave., Chicago. For information, contact Roger Nouneh, 847.475.7754.

Chicago Aesthetic Masters, a Hornbrook Group Study Club
Meets monthly, 6:30-8:30 p.m. at the office of Sheldon Seidman, 410 N. Michigan Ave., Suite 1014, Chicago. For information, call 312.644.4321 or e-mail smilechicago2@bellsouth.net.

Chicago Dental Study Club
For information, visit www.chicagodontalstudyclub.com or call Forrest Tower, 708.423.0610. Newcomers are free. Please RSVP.

Greater Evanston Dentists Association
Meets first Monday of every month, noon-1 p.m., Gio Restaurant, 1631 Chicago Ave., Evanston. For information, contact Roger Nounneh, 847.475.7754.

Uptown Dental Forum
Meets every Friday, 12:30-2 p.m., Via Veneto Restaurant, 6340 N. Lincoln Ave., Chicago. Academy of General Dentistry sponsorship approved. For information, contact Marshall Dolnick, 773.588.3880.

Waukegan Dental Study Group
Semi-monthly meeting, noon-2 p.m., Waukegan Ramada, 200 Green Bay Rd., Waukegan. For information, contact Robert Stanuch, 847.336.8080, or Ellis Neburger, 847.244.0292.
Join us for the American Equilibration Society Annual Scientific Meeting

Register now @ www.aes-tmj.org • Non-members: $750 or join AES

Evidenced Based TMD: Paradigms for a New Decade

(in conjunction with the Chicago Midwinter Meeting) at the Chicago Downtown Marriott

AES Program Chairmen

Jeffrey Okeson, DMD  Matthew Lark, DDS

Day 1 – Wednesday, February 22, 2012:
Orofacial Pain: Mechanisms and Treatment Considerations
Peter Baragona, DMD • Jeffrey Okeson, DMD • Charles Carlson, PhD

Occlusion, TMJ Imaging, and Arthrocentesis
John Kois, DDS, MS • Gerhard Undt, DMD, MD • Steven Shall, DDS • Matthew Lark, DDS

Day 2 – Thursday, February 23, 2012:
Sleep and Medical Considerations of Orofacial Pain
James Fricton, DDS • Donald R. Tannenbaum, DDS • Alan G. Glaros, PhD • Dennis R. Bailey, DDS

The Restorative-TMD Connection
Frank Spear, DDS, MS • Ricardo Mitriani, DDS, MSD • Jeffrey Rouse, DDS

American Equilibration Society
207 E. Ohio Street, Ste. 399, Chicago IL 60611
For registration information, contact Kenneth S Cleveland
Phone: 847-965-2888 • Email: exec@aes-tmj.org • Website: www.aes-tmj.org
Harold L. Crossley, DDS, PhD
Pharmacology Update

Tuesday, March 6
Carmichael's Chicago Steakhouse
1052 W. Monroe, Chicago
Cocktails: 6:30 p.m. • Dinner & Program: 7 p.m.

CDS members: $55 | Non-members: $65 | Staff: $25
Students: Free!

2 HOURS OF CE CREDIT

In addition to being wildly entertaining, Dr. Crossley is Professor Emeritus of Pharmacology at the University of Maryland Dental School. He has been appointed to several Maryland state commissions and acts as a liaison between local and federal law enforcement agencies and the dental community. Dr. Crossley is recognized as an expert on chemical dependency and has co-authored numerous articles dealing with the influence of clinical and street drug use and the practice of dentistry. He has lectured at many state dental associations from Rhode Island to California and internationally as well.

We invite all Chicago-area dentists, their staffs and dental students to the most informative evening of pharmacology you’ll ever have!

PLEASE RSVP
Contact Dr. Kimberley Bolden at 312.372.7874 or email kmhbolden@aol.com.
ENGLEWOOD:
(Top) Bill Kort (West Suburban Branch) and Walter Lamacki were recognized for their 50 years of service to organized dentistry during the CDS Installation of Officers in November.

(Left) Roxanne Dyers, Denise Hale, Dr. Hale’s office manager, Bernie Bilder, at the November branch meeting.

Happy New Year to all!

I’m sure we are all missing those 90-degree days now that winter is bearing down on us! With the cooler temperatures come more forest creatures galloping about. Sue Unger, wife of Joe Unger, recently hit a deer. No worries, Sue is fine — although her car was totaled. It was a dramatic way to get a new car!! Watch out for Bambi!

Ed Kasper Jr. gave a great presentation on endodontics at our November meeting. Ed Jr., along with Mark Lingen, hold the record for keeping the Englewood Branch silent during an entire lecture! Congratulations on a feat well done!

2013 Midwinter Meeting general chair Tom Remijas and program chair John Kozal, along with current branch director Denise Hale, attended the ADA Annual Session in Las Vegas in October.

Walter Lamacki was honored as a Jubilarian on Installation Night at the Four Seasons. Congratulations, Wally, on 50 years of serving dentistry! Wally and Gloria Lamacki also celebrated their 50th wedding anniversary with their family — all 15 of them — July 1. Gloria said, “Both were wonderful celebrations. As to being active in the dental societies, it has been a pleasure for both of us even after all these years.”

Proud papa John Kozal reports that his daughter Katarina is on the junior varsity Pom-Pon Squad at Lockport High School. Daughter Anastasia was inducted into the National Honor Society. And daughter Tatiana finished 12th in her conference in girls golf and shot a 94.

Denise Hale’s son Christian Sorpassa was inducted into the National Honor Society at Carl Sandburg High School, and was named to the Southwest Suburban Conference All-Academic/Athletic Team as a member of the varsity boys soccer team.

Your correspondents

ENGLEWOOD

Denise Hale, 708.599.7090, denise.haledds@yahoo.com

KENWOOD/HYDE PARK

Sherece Thompson, 773.238.9777, shompsonaldids@skglobal.net and Kennette Crockett, kcrockett@ameritech.net

NORTH SIDE

Amy Van Fossen, 312.368.8771, avfdds@yahoo.com

NORTHWEST SIDE

Gordon Ziols, 773.763.1000, ziols@comcast.net

SOUTH SUBURBAN

Michael Hoffman, 708.709.6347, hoffmike63@me.com

WEST SIDE

Victoria Rinando, 630.627.4680, varf425@gmail.com

WEST SUBURBAN
Kenwood/Hyde Park
by Sherece Thompson, DDS

HONORING 50 YEARS OF SERVICE
Charles Watson was honored as a Jubilarian Nov. 13 at the Installation of Officers at the Four Season Hotel. He has been a dedicated member of organized dentistry for 50 years. He and all the Jubilarians received plaques marking the milestone in their careers.

Charles graduated from the Meharry Medical College School of Dentistry in 1961. He began his dental career on the South Side of Chicago. His daughter Cheryl Watson-Lowry joined him in the practice until, he says, he “quit practicing dentistry” in 1997. He still enjoys consulting and visiting the patients at the practice. We are indeed proud and honored to have one of our members in the 50 Year Club. We congratulate Charles and honor this milestone.

Thank you Melanie Watson-Montgomery! Melanie retired as branch director after her full three-year term. She served and represented our branch with dedication, commitment and faithfulness. We thank her, and congratulate incoming branch director Jack Liu.

Happy birthday to Melanie’s son Joel, who marked his fifth birthday in November. He celebrated at Fantasy Kingdom Children’s Indoor Play Center in Chicago. He had a fantastic day with his family and friends.

It was indeed a “Mommy moment” for Sherece Thompson to give her first career presentation at her twins’ (Jacob and Faith) pre-K class at Willow School. Parents were asked to come and speak about their jobs and how they help people in their community. The children were excited to learn about Dudley the Dinosaur and his first visit to the dentist.

OUR DEEPEST CONDOLENCES
It is with sad hearts that we announce the death of the father and father-in-law of Yetta McCullom and Cornelius McCullom. Flavius Glaiber was a general dentist in private practice in Washington, DC. He was a 1945 graduate of the Howard University School of Dentistry, and a past president of the Robert T. Freeman Branch of the National Dental Association. Yetta’s fondest memory of her dad is that he was “the best daddy a girl could wish for.” Dr. Glaiber was 91 when he died in October.

North Side
by Amy Van Fossen, DDS

Chicago Sun-Times current events writer Mark Brown presented at our branch’s New Dentist Night meeting in November. A good time was had by all as he entertained us with insights on the political and journalistic scenes of Chicago.

Many of you know that Steven Steinberg, a longtime North Side Branch member, has Parkinson’s disease; he retired from active practice in 2005. What you may not know is that Steve has been busy speaking and writing. He recently released a book in which he shares his experiences along what he calls his “Path to Happiness.” The book is entitled Light, Love, Life, ShaLom: Your Path to Happiness at Work and at Home and can be found on Amazon.com. Steve will be speaking at the South Suburban Branch April 10, and is available to speak at various venues. Check out his website, www.valuesdoctor.com.

Katherine Lauderbach and her husband, Rick Grant, took a bicycling trip to Argentina to celebrate their 25th wedding anniversary. They are enjoying their new status as empty nesters. Their daughter Claire just graduated from Denison University, and son Jack is a freshman at Miami University of Ohio.

Nadine Brodala has joined the periodontal practice of Drs. Yamada, Gorin, Marinello, Rosen & Russo. They are excited to have her as part of their practice. Nadine was previously a professor at the University of North Carolina at Chapel Hill for the past eight years.
President Profile

Lawrence White, DDS | KENWOOD/HYDE PARK

Education: Lawrence White earned his dental degree in 1989 from the Southern Illinois University School of Dental Medicine.

Family and Practice: Dr. White and his wife, Priscilla, have two children, Landon and Laila. Dr. White practices in the Chatham neighborhood on Chicago’s South Side.

Outside of dentistry, my interests include: running, reading, drawing with Landon, having tea with Laila, and going to dinner and the movies with Priscilla.

My goal for the coming year is: to strengthen the broad foundation that supports the many varied interests of our very diverse membership. Whether it’s 3D digital impressions and radiography, environmentally conscious green practices, new orthodontic methods, or improving access to care, our members express their passion for dentistry in various ways. I hope to grow the professional exchange of ideas beyond the arena of our monthly meetings. We use continuing education to update and improve our practices; we should also understand that insights from our colleagues can function in that same capacity.

In our ever-expanding world of dentistry, the experience of one member can be a great resource for another member. In today’s difficult economic environment, it’s especially important that we leverage all of the technology available to us, including the telephone.

Jun Lim lectured at the Southern Illinois University School of Dental Medicine, addressing contemporary periodontal concepts via lecture and hands-on demonstration on pig jaws.

He also attended the ADA Annual Session in Las Vegas, where he was inducted into the International College of Dentists. Congratulations, Jun!
William Simon, Gina Rotkvitch and their entire team welcome new associates Lance Skinkys and Kinnery Patel to their City Smiles and Sonrisa Urbana practices. Lance is a 2010 graduate of the University of Illinois at Chicago College of Dentistry and a 2011 graduate of the GPR at Advocate Illinois Masonic Medical Center. Kinnery is a 2010 graduate of the University of Detroit Mercy School of Dentistry and a 2011 graduate of the GPR at Advocate Illinois Masonic Medical Center.

In July, Lynse Briney joined Melissa Connell at Children’s Dentistry of Bucktown and Wicker Park as an associate. Lynse completed a residency program in pediatric dentistry at UIC in June. Children’s Dentistry BWP — located at 1611 N. Wolcott Ave. in Chicago — celebrated its second anniversary in August.

Melissa and her husband, Bob Burger, welcomed their second daughter Oct. 31. Zoe Caroline was born at 5:58 a.m., weighing 7 pounds, 7 ounces, and measuring 21.5 inches. She was excited to meet her big sister, Stella.

Barbara Brisk-Zizic and Bill Zizic’s daughter, Josephine, is in her second year of hygiene education at Kennedy-King College. Barbara is volunteering to supervise the hygiene students on Thursday afternoons at Goldie’s Place. This allows the students to meet their service requirements. Goldie’s Place is a wonderful facility and service for the homeless.

Myron (Mike) Winer, now living in Palm Desert, CA, has been promoted to associate professor at Loma Linda University in the graduate prosthodontics program. Mike is co-author of an article entitled “An in vitro investigation into the physical properties of irreversible hydrocolloid alternatives” published in the November 2010 issue of the Journal of Prosthetic Dentistry.

If you haven’t already, come join us at one of our branch meetings. All are welcome to enjoy a night of camaraderie, fellowship and fun!
these exciting new procedures for our patients. The presentation was accompanied by a buffet dinner at Maggiano’s in Skokie.

The practice and staff also recently recertified as instructors in Basic Life Support and obtained certification in Advanced Cardiac Life Support.

After a busy ADA House of Delegates session, Mary Beth and Mark Humenik and Ed Segal discussed resolutions at the Minus 5 Lounge.

Larry Farsakian’s son, Troy, is 17 years old and a senior at Glenbrook South High School. The school presented a 24-hour telethon Nov. 4-5 to raise money for Youth Services of Glenview/Northbrook. It was broadcast on cable TV in the Glenview area. The entire production was done by Glenbrook South students. Troy was one of three 24-hour hosts for the program, which raised more than $80,000 for Youth Services.

Glenbrook South also produced a “lip dub” in conjunction with the telethon, which was reported on by the Daily Herald.

Tom Bleck and wife, Marcia, completed their first half-marathon in Boston Sept. 18, raising funds for the Katie Bleck fund at the Dana Farber Cancer Institute. Katie Bleck was their niece; she died 10 years ago from leukemia. Next year, Tom is planning to complete the full marathon. Good luck training, Tom!
Lou Imburgia looks forward to his annual trip to Las Vegas at the end of January. Joining Lou at the Bellagio will be Chuck DiFranco, Mike Biasiello and newcomer Mike Cascio. Lou says his money is lonely so he needs to give some to the casinos.

Northwest Suburban
by Angie Wilcox, DDS

Happy Holidays! Northwest Oral and Maxillofacial Surgery kicked off the holiday season by hosting a holiday brunch at the Royal Melbourne Country Club Dec. 4.

It was wonderful to see so many dental colleagues together to celebrate the holidays and enjoy each other’s company, not to mention some delicious food, as well. Special thanks to Pete Chemello, Matt Gauthier, Todd Jensen and Michael Steichen!

Kevin Lucas had a busy fall. He ran his first Chicago marathon Oct. 9, finishing in an amazing 3 hours, 48 minutes! The next day he and his wife left for Paris to celebrate their 20th wedding anniversary. In addition, Kevin started his 18th year teaching adult orthodontics and orthognathic surgery at the University of Pennsylvania.

Northwest Side
by Gordon Ziols, DDS

We hope everyone had a safe and enjoyable holiday season, and look forward to continuing to provide updates in the New Year!

The Northwest Side Branch enjoyed its holiday party at the Cliff Dwellers in downtown Chicago. The Penthouse, located on the 22nd floor, offered a spectacular panoramic view of Lake Michigan, Millennium Park and the Art Institute of Chicago with all the holiday lights on full display.

Paul DiFranco and his wife, Linda, spent some time in Naples, FL, with their two sons. Besides golfing, Paul and his sons caught plenty of redfish and bass, which provided the main course for several enjoyable meals. Paul also had an opportunity to listen to William O’Neil speak on investments.

Bob Moen’s son, Jonathan, graduated from the University of Minnesota with a degree in actuary science. Bob said his son has already accepted employment with a firm in Chicago.

Spencer Bloom took first place in a wood carving competition in Rockford. Spencer made a seahorse that took 25 hours to carve and which he said was one of his best pieces.

Spencer and his wife traveled to Texas the last week of December to visit two of their military sons (who are now stateside) and seven of their 10 grandchildren.

Jacqueline Rosen’s daughter, Kristina, is currently a sophomore dental student at the University of Southern California in Los Angeles. Dr. Rosen is a 1982 Northwestern University Dental School graduate and completed an orthodontic program in 1984.

Maria Fe Corpuz-Bato is organizing a meeting for the Lake County Dental Society in Las Vegas March 15-17. Everyone is invited.

Several University of Illinois dental students attended our branch meeting at Green Acres Country Club Dec. 6, including Michael Kostal, UIC Dental Student Council president; Marcos Monteya; Amanda Henry; and Michael Cheng.
President Profile

Kenneth Hauser, DDS | NORTHWEST SIDE

Education: Kenneth Hauser earned his dental degree in 1986 from the University of Minnesota School of Dentistry. He earned a Master’s degree and certificate of specialization in orthodontics from the Columbia University College of Dental Medicine in 1994.

Family and Practice: Dr. Hauser and his wife, Jasmine, have two daughters: Olivia and Isabelle. He practices in the Edgebrook neighborhood on Chicago’s Northwest Side.

Outside of dentistry, my interests include: spending time with my family, leading small Bible discussion groups, and doing volunteer work for the underprivileged. I also enjoy soccer, camping and exercise.

My goal for the coming year: I look forward to the year ahead and the opportunity to build our branch through friendship and camaraderie. The excellent dinners and fun holiday party helped foster branch relationships. This gives us the opportunity to share our thoughts, get advice, solve problems, and share hopes and dreams. I look forward to your valuable input as we go forward. The continuing education should prove very valuable in advancing our patient care. The year ahead will be fun, educational and welcoming to new branch members.

Angela Willox and her staff enjoyed celebrating Halloween in the community by participating, for the second year, in the Make A Difference Day event Oct. 22 at Riley Elementary School. This annual event, sponsored by Wheeling Township, is a Halloween fun fair for children with special needs and their families.

Don’t forget to save the date for the 2012
Mission of Mercy, to be held June 8-9 at the Lake County Fairgrounds in Grayslake. If you’re unable to volunteer your time, consider sponsoring or donating to the event. Contact mom@isds.org for more information.

Hope to see many of you at the Midwinter Meeting! As always, please feel free to submit your branch news to me by phone at 847.670.9020 or by email at smilesforkids@comcast.net.

South Suburban
by Michael Hoffman, DDS

The November meeting of the South Suburban Branch featured Chicago radio personality Garry Meier. Garry described his extraordinary career in Chicago radio from the 1970s to his present daily show on WGN. He also brought restaurant gift certificates, which were raffled off to benefit a favorite charity of his, the St. Vincent DePaul Society of St. Damian Church in Oak Forest. It provides help to needy individuals and families in the South Suburbs.

Anthony Pallotto graduated from the New York University College of Dentistry in 2011 and marks the third generation of dentistry in his family; his father, Nicholas Pallotto, started in 1980 after Romeo Pallotto, who established Pallotto Dental Care in 1946.

Along with his DDS degree, Anthony also received the prestigious American College of Prosthodontists Award and the Eugene Rothschild Memorial Award from the New York Academy of Oral Rehabilitation. In addition, Anthony received the Xi Psi Phi National Editor of the Year Award while serving the dental professional fraternity.

Anthony enjoys running, soccer and biking. He ran the New York Marathon in 2010 and the Chicago Marathon this past October.

CDS past president Todd Cubbon remains as involved as ever. ADA president Ray Gist appointed Todd to the ADA Strategic Planning Committee, which lays out the future goals for the
ADA. They just finished the 2013-14 plan.

Todd also serves as the ISDS representative to the Physicians Benefit Trust, which is the major medical insurance carrier for the ISDS-sponsored plan. Todd is also the chair of the CDS Sesquicentennial Committee, planning how to celebrate our 150th anniversary. The celebration will begin at the 2014 Midwinter Meeting and last through the 2015 Midwinter Meeting.

Mike Hoffman and his wife, Bernie, were presented with the Christifideles Award by Francis Cardinal George, Archbishop of Chicago, during a prayer service at Holy Name Cathedral in November. This ecclesial honor of the Archdiocese of Chicago is given annually to volunteers who have contributed extraordinary service to their parish over a sustained period of time.

CDS past president Ron Testa will reduce his working hours in 2012 as his daughter, Rebecca Testa, will be joining Pediatric Dental Specialty Associates on a full-time basis in both the Flossmoor and New Lenox offices.

Rebecca completed both her dental and pediatric training at the University of Illinois at Chicago College of Dentistry, and recently earned her status as a diplomate of the Board of the American Association of Pediatric Dentistry.

Ron and his wife, Barb, probably have the unique distinction of having two separate bizarre events happen while vacationing on cruise ships. Once their ship caught fire and they almost had to abandon ship. Another time, they were unable to leave port in New York City due to the first snow storm to hit New York City in October in more than 50 years.

Keyur Shah and Rob Manasse held an open house at their newly renovated Matteson Orthodontics office in November. More than 40 dentists, specialists and staff from many offices were in attendance. Part of the program included continuing education sponsored by Invisalign. Keyur, Rob and the staff are very excited to be treating patients in their newly remodeled home.

The South Suburban Branch is organizing a ski trip to Utah March 16-20. A tour of Gordon Christensen’s complex will be conducted for those who arrive early Friday. Contact Kevin Patterson at kpattersondds@aol.com or call 708.849.8627 for details.

For those who like to fish or just be out on Lake Michigan, our annual branch fishing trip is planned for June 8. If you are interested, contact Loren Feldner at ljfeldnerdds@pol.net or 708.349.1515. Limited space is available for both of these events.
West Side
by Michelle Jennings, DDS, and Michael Santucci, DDS

Jim Bryniarski was installed as our branch director Nov. 13 during the Installation of Officers. Congratulations to Jim and thanks to Don Tuck for his leadership over the past three years. George Zehak was also honored. He was installed as the new CDS treasurer. Congratulations to George.

Lisa and Brian Caraba went to Paris for Brian’s birthday and to celebrate their 20th anniversary. Brian received his rescue diver certification over the summer; he will go to Cozumel, Mexico, to receive his master diver certification. He has been dry suit diving in Lake Michigan.

Brian served as an alternate delegate at the ADA Annual Session in Las Vegas.

In October, Eleonora and Dick Perry spent five days in Louisville visiting their daughter Teresa, son-in-law Cody, and grandchildren, Noah (4) and Samuel Richard (1-1/2). The Perrys have 10 grandchildren.

Dick visited his brother in Philadelphia for his 81st birthday, and also participated in a North East Regional Board exam at Temple University.

Laura and John Perna traveled to Paris and Madrid in October. They climbed the Eiffel Tower and enjoyed wonderful weather. This was surely an adventurous trip for her!

Vasyl Baranovsky is currently working in private practice as an associate in Palos Hills and looking for space to open his own practice.

West Suburban
by Victoria Rinando, DDS

Our November meeting featuring Robin Wright, PhD, at the Naperville Country Club was a big hit. Despite the cold and stormy weather, we once again had a wonderful turnout! Robin presented lots of tips as a communications expert that will be sure to prove helpful to everyone who attended Team Night. Darryn Weinstein, assistant dean at the Midwestern University College of Dental Medicine-Illinois (CDMI), was in attendance.

Congratulations to Alyssa Brown, branch librarian, and her husband, John O’Toole, on the birth of their first son, Jack, Oct. 20.

We wish new Illinois State Dental Society trustee Mark Ploskonka a very happy 50th birthday! Some of us don’t believe he’s a day over 25!

Barbara Chang, mother of branch treasurer Doug Chang, took a vacation cruise to the island of South Georgia, located in the Atlantic Ocean. The area is known for its rugged, mountainous landscape as well as cold maritime weather. This was surely an adventurous trip for her!

The DuPage County Health Department and CDMI sponsored a half-day conference Oct. 26 in Addison to help low income residents in the Dental Care Connections Program. It is a referral program that connects residents in need of discounted care to local providers. Gary Drahos led a discussion on current trends in dentistry.

Kelly Kirtland announced that Keerthi Golla joined her practice in April. She recently passed her oral boards and is a diplomate of the American Board of Pediatric Dentistry. Kelly reports that Keerthi is very kind and knowledgeable and has been a great addition to the staff.

Kelly will also become an examiner for the oral portion of the diplomate of the American Board of Pediatric Dentistry exam Sept. 30-Oct. 5 in Dallas. She says it’s a great honor to be asked to perform this service.

Frank Orland and Carla Orland had several very hectic and happy months, culminating with the wedding of their son, Geoffrey, to Jennifer Chiarello at Holy Name Cathedral, with a downtown Chicago reception.

Many friends and relatives flew in from various parts of the country to attend — even from Austria, where Geoff had studied abroad in college. Everyone had a fabulous time, with most people staying on the dance floor until the very end, after midnight. The bride and groom went back to their jobs immediately, because besides working full-time as a CPA, Geoff is attending graduate school at the University of Chicago.

One week later, Frank, Carla and Gina Orland traveled to Las Vegas for the ADA Annual Session. Besides having a great time at the meeting and seeing several shows, they also enjoyed a trip to the Hoover Dam and a day-long excursion to the Grand Canyon. It was the perfect ending to a very busy autumn!

Shana Novick had her second baby girl March 16; Ela Eileen Novick weighed 7 pounds and measured 21 inches. She joined big sister Mira, who is now 3 years old.

While on maternity leave between February and May, Shana did a major remodel of the office. The entire office was gutted and completely rebuilt. She hosted an open house Oct. 6. The new office includes an expanded reception area, an iPad station for patients, a private consultation room, a four-chair open bay treatment area, a pan/ceph and records room and radiant heat throughout the entire office. An open invitation stands to anyone who wants to stop by to see the new office.

Mario Serrano attended the ADA Annual Session in Las Vegas with his family. A good time was had by all.

Frank Orland and Carla Orland had a very successful and happy 20th anniversary. Brian received his residency at Temple University.

In March, Michael Santucci was installed as the new branch treasurer. Congratulations to Michael.

In April, Carolann Perrin joined big sister Mira, who is now 3 years old.

While on maternity leave between February and May, Shana did a major remodel of the office. The entire office was gutted and completely rebuilt. She hosted an open house Oct. 6. The new office includes an expanded reception area, an iPad station for patients, a private consultation room, a four-chair open bay treatment area, a pan/ceph and records room and radiant heat throughout the entire office. An open invitation stands to anyone who wants to stop by to see the new office.

Alyssa Brown, branch librarian, and her husband, John O’Toole, on the birth of their first son, Jack, Oct. 20.

We wish new Illinois State Dental Society trustee Mark Ploskonka a very happy 50th birthday! Some of us don’t believe he’s a day over 25!

Barbara Chang, mother of branch treasurer Doug Chang, took a vacation cruise to the island of South Georgia, located in the Atlantic Ocean. The area is known for its rugged, mountainous landscape as well as cold maritime weather. This was surely an adventurous trip for her!

The DuPage County Health Department and CDMI sponsored a half-day conference Oct. 26 in Addison to help low income residents in the Dental Care Connections Program. It is a referral program that connects residents in need of discounted care to local providers. Gary Drahos led a discussion on current trends in dentistry.

Kelly Kirtland announced that Keerthi Golla joined her practice in April. She recently passed her oral boards and is a diplomate of the American Board of Pediatric Dentistry. Kelly reports that Keerthi is very kind and knowledgeable and has been a great addition to the staff.

Kelly will also become an examiner for the oral portion of the diplomate of the American Board of Pediatric Dentistry exam Sept. 30-Oct. 5 in Dallas. She says it’s a great honor to be asked to perform this service.
Septodont CHICAGO SHOW SPECIALS

**DENTIN IN A CAPSULE**

**Biodentine**

The first all-in-one, biocompatible and bioactive material to use wherever dentin is damaged

- Restores both crown and root indications
- Promotes remineralization of dentin
- Preserves pulp vitality and promotes pulp healing
- Replaces natural dentin with the same mechanical properties
- Super radiopacity
- Cuts like dentin

**NEW!**

**BUY 1, BIODENTINE GET 1 FREE!**

$250.00 VALUE

Item #01C0600
Package Contents:
Box of 15 capsules, 15 single-dose pipettes

---

**NOW AVAILABLE FROM SEPTODONT**

**ORAVERS** (Phentolamine Mesylate)

$110.00 VALUE

Item #99210 - OraVerse 10 pack
Phentolamine Mesylate

**BUY 4 - 10 PACKS, GET 1 - 10 PACK FREE!**

COME VISIT US AT BOOTH #4000!

Promotions cannot be combined with any other offers and are subject to change. Free goods stocked by your dealer and shipped with your order.

800-872-8305 • www.septodontusa.com
CDS hosted its annual Installation of Officers Nov. 13 at the luxurious Four Seasons Hotel. This annual event celebrates the retirement of the branch presidents, directors and CDS officers, and then the installation of directors, officers and the 2012 CDS president. Our West Suburban Branch had the distinct honor of having both the outgoing and incoming CDS presidents being celebrated in Ian Elliott and John Gerding.

An emotional Ian thanked all who helped him during his fantastic year, especially his family and lovely wife, Jan. John thanked all who have helped and encouraged him throughout the years and his staff, family and wonderful wife, Shirley.

Also being honored were retiring branch president Donald Kipper and his beautiful wife, Marge, and seven Jubilarians for their 50 years of service to organized dentistry: Robert Hurdle, Roger Kallal, William Kort, Thomas Manolis, Richard Rudi, Eugene Schklair, and Paul Swade. Congratulations and thank you all!

Also attending were Robert Banks, Thomas Machnowski, Taisa Szeremeta-Browar, Andy Browar, Diane Kleiber, Bill Kleiber, Joseph Discipio, Dean Nicholas, Brian Del-Carlo, James Maragos, Paul Kempf, Al Diepstra and John Milgram. This truly is a fantastic event, open to all CDS members, and one all of us should plan to attend.
You need a new website...

...and a mobile site and search engine optimization and patient-focused content to generate new patient appointments and effective internet services and social media pages and local search marketing and increased rankings on Google and pay-per-click campaigns and educational videos and unique interactive page options to streamline patient communications and a strong first impression online to reach local prospects and a website that is easy to maintain and tech savvy individuals to give you peace of mind and dynamic content and the ability to reach prospects online and unlimited webpages with no extra fees and a way to increase your return investment and spend marketing dollars wisely and blog setup and highest visibility appear on search engine results pages.

Relax. We can help.

Get started with your free trial.

Online ProSites.com/Relax

Phone 888.547.1875

VISIT BOOTH #1228 AT MIDWINTER MEETING
### APPLICANTS

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Address</th>
<th>Branch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abboud, Abdallah</td>
<td>Loma Linda University, 2010</td>
<td>4049 W. 26th St., Chicago</td>
<td>West Side Branch</td>
</tr>
<tr>
<td>Adeleke, Funmi</td>
<td>University of California-Los Angeles, 1998</td>
<td>10554 S. Ewing Ave., Chicago</td>
<td>Kenwood/Hyde Park Branch</td>
</tr>
<tr>
<td>Bagai, Sumeet</td>
<td>Marquette University, 1999</td>
<td>6338 S. Pulaski Rd., Chicago</td>
<td>Englewood Branch</td>
</tr>
<tr>
<td>Baier, April</td>
<td>University of Pennsylvania, 2011</td>
<td>639 W. Briar Pl., Chicago</td>
<td>North Side Branch</td>
</tr>
<tr>
<td>Beckerly, Michelle</td>
<td>Boston University, 2009</td>
<td>750 N. Rush St., Chicago</td>
<td>North Side Branch</td>
</tr>
<tr>
<td>Bisterfeldt, David</td>
<td>University of Illinois, 2010</td>
<td>1933 Franciscaan Way, West Chicago</td>
<td>West Suburban Branch</td>
</tr>
<tr>
<td>Buenvenida, Paul</td>
<td>University of Illinois, 1993</td>
<td>55 E. Washington St., Chicago</td>
<td>North Side Branch</td>
</tr>
<tr>
<td>Fetnor, Alexander</td>
<td>Florida University, 2011</td>
<td>2359 N. Lister, Chicago</td>
<td>North Side Branch</td>
</tr>
<tr>
<td>Garcia, Katherine</td>
<td>University of Nebraska, 2010</td>
<td>467 W. Deming, Chicago</td>
<td>North Side Branch</td>
</tr>
<tr>
<td>Garcia, Rowena</td>
<td>Centro Escolar, 1984</td>
<td>4905 W. Oakton St., Skokie</td>
<td>North Suburban Branch</td>
</tr>
<tr>
<td>Gordon, Angela</td>
<td>Meharry Medical College, 1997</td>
<td>2555 W. Lincoln Hwy., Olympia Fields</td>
<td>South Suburban Branch</td>
</tr>
<tr>
<td>Harris, Aminah</td>
<td>University of Illinois, 2010</td>
<td>9119 S. Exchange, Chicago</td>
<td>Kenwood/Hyde Park Branch</td>
</tr>
<tr>
<td>Israel, Meredith</td>
<td>University of Detroit Mercy, 2003</td>
<td>16739 Torrence Ave., Lansing</td>
<td>South Suburban Branch</td>
</tr>
<tr>
<td>Jardeleza Rhee, Anne Marie</td>
<td>University of Illinois, 2010</td>
<td>5644 Roosevelt Rd., Chicago</td>
<td>West Side Branch</td>
</tr>
<tr>
<td>Kapmarski, Rita</td>
<td>University of Illinois, 1980</td>
<td>2605 W. Lincoln Hwy., Olympia Fields</td>
<td>South Suburban Branch</td>
</tr>
<tr>
<td>Kaur, Sukhjit</td>
<td>New York University, 2003</td>
<td>4727 Willow Spring Rd., LaGrange</td>
<td>Englewood Branch</td>
</tr>
<tr>
<td>Korkus, Jeffery</td>
<td>University of Illinois, 2010</td>
<td>2001 S. California, Chicago</td>
<td>West Side Branch</td>
</tr>
<tr>
<td>Layne, Reed</td>
<td>West Virginia University, 2008</td>
<td>2124 Ogden Ave., Aurora</td>
<td>West Suburban Branch</td>
</tr>
<tr>
<td>Malik, Shuaib</td>
<td>New York University, 2003</td>
<td>15300 West Ave., Orland Park</td>
<td>South Suburban Branch</td>
</tr>
<tr>
<td>Massie, Jessica</td>
<td>University of Michigan, 2008</td>
<td>1707 Shermer Rd., Northbrook</td>
<td>North Suburban Branch</td>
</tr>
<tr>
<td>Moghadam, Maryam</td>
<td>Marquette University, 2011</td>
<td>5060 Ace Ln., Naperville</td>
<td>West Suburban Branch</td>
</tr>
<tr>
<td>Munoz, Isabel</td>
<td>Dominican University, 2001</td>
<td>3540 E. 118th St., Chicago</td>
<td>Kenwood/Hyde Park Branch</td>
</tr>
<tr>
<td>Osika-Wozny, Agnieszka</td>
<td>Southern Illinois University, 2009</td>
<td>10033 S. Roberts Rd., Palos Hills</td>
<td>South Suburban Branch</td>
</tr>
<tr>
<td>Pappas, John</td>
<td>West Virginia University, 1973</td>
<td>6319 Fairview Ave., Westmont</td>
<td>West Suburban Branch</td>
</tr>
<tr>
<td>Patel, Mitulkumar</td>
<td>Tufts University, 2011</td>
<td>1045 Nerge Rd., Elk Grove Village</td>
<td>Northwest Suburban Branch</td>
</tr>
<tr>
<td>Scott, Natosha</td>
<td>University of Illinois, 2004</td>
<td>19990 Governors Hwy., Homewood</td>
<td>South Suburban Branch</td>
</tr>
<tr>
<td>Shurilla, Gregory</td>
<td>University of Illinois, 1991</td>
<td>8108 W. 143rd St., Orland Park</td>
<td>South Suburban Branch</td>
</tr>
<tr>
<td>Sikora, Staci</td>
<td>University of Texas, 1991</td>
<td>141 W. Jackson Blvd., Chicago</td>
<td>Kenwood/Hyde Park Branch</td>
</tr>
<tr>
<td>Springer, Ryan</td>
<td>Indiana University, 2010</td>
<td>4833 Church St., Skokie</td>
<td>Northwest Suburban Branch</td>
</tr>
<tr>
<td>Terese-Koch, Denise</td>
<td>Loyola University, 1992</td>
<td>235 Burlington Ave., Clarendon Hills</td>
<td>Englewood Branch</td>
</tr>
<tr>
<td>Valent, Roberto</td>
<td>University of the Pacific, 2011</td>
<td>902 S. Ashland Ave., Chicago</td>
<td>West Suburban Branch</td>
</tr>
<tr>
<td>Wang, Frances</td>
<td>University of Illinois, 1991</td>
<td>100 W. Roosevelt Rd., Wheaton</td>
<td>West Suburban Branch</td>
</tr>
<tr>
<td>Young, Shelley</td>
<td>University of Michigan, 1995</td>
<td>430 E. 162nd St., South Holland</td>
<td>South Suburban Branch</td>
</tr>
</tbody>
</table>

### DECEASED MEMBERS

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Address</th>
<th>Branch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harbeck, John</td>
<td>University of Illinois, 1963</td>
<td>2030 Caton Rd., Ottawa, IL</td>
<td>Associate Member Branch</td>
</tr>
<tr>
<td>Petkusas, Ludmila</td>
<td>University of Illinois, 1954</td>
<td>105 Winthrop Ln., Geneva, IL</td>
<td>West Suburban Branch</td>
</tr>
</tbody>
</table>

DECEASED MEMBERS

Patel, Mitulkumar
Tufts University, 2011
1045 Nerge Rd., Elk Grove Village
Northwest Suburban Branch

Scott, Natosha
University of Illinois, 2004
19990 Governors Hwy., Homewood
South Suburban Branch

Shurilla, Gregory
University of Illinois, 1991
8108 W. 143rd St., Orland Park
South Suburban Branch

Sikora, Staci
University of Texas, 1991
141 W. Jackson Blvd., Chicago
Kenwood/Hyde Park Branch

Springer, Ryan
Indiana University, 2010
4833 Church St., Skokie
Northwest Suburban Branch

Terese-Koch, Denise
Loyola University, 1992
235 Burlington Ave., Clarendon Hills
Englewood Branch

Valent, Roberto
University of the Pacific, 2011
902 S. Ashland Ave., Chicago
West Suburban Branch

Wang, Frances
University of Illinois, 1991
100 W. Roosevelt Rd., Wheaton
West Suburban Branch

Young, Shelley
University of Michigan, 1995
430 E. 162nd St., South Holland
South Suburban Branch

Harbeck, John
University of Illinois, 1963
2030 Caton Rd., Ottawa, IL
Associate Member Branch
Died Oct. 11

Petkusas, Ludmila
University of Illinois, 1954
105 Winthrop Ln., Geneva, IL
West Suburban Branch
Died Dec. 3
General Anesthesia and Sedation in Your Office by an Accredited Anesthesia Provider. Accredited by the Accreditation Association for Ambulatory Health Care (AAAHC) For Pediatric, Special Needs and Adult Patients. Dr. Zak Messieha a Nationally recognized Dentist Anesthesiologist assisted by experienced nurses. Adhering to nationally set standards for safety and quality improvement. PALS/ACLS Certified instructor by the American Heart Association.

Contact us for information
www.officeanesthesiology.com
info@officeanesthesiology.com
drzak@officeanesthesiology.com
630-620-9199

Dr. Zak Messieha
Board Certified Dentist Anesthesiologist
INDEX 2011

INDEX OF ARTICLES THAT APPEARED IN THE 2011 CDS REVIEW
The CDS Review published seven issues in 2011: January/February (1), March/April (2), May/June (3), July/August (4), September/October (5), November (6) and December (7). KEY: 4/32 = article published in the July/August issue on page 32.

A

A CENTURY OF PROGRESS
Remembering A Century of Progress. Lamacki, W. 4/26

ACCESS TO DENTAL CARE
Dental foundations could use a partner in the Alliance. (Letter) Manasse, J. 7/5
At least in Cook County we can talk to officials about access to care. Elliott, I. 4/6
Solving the access to care problem will protect our profession. Zehak, G. 5/18
Some absurd ideas are worth trying. (Editorial) Lamacki, W. 5/5
We need to educate, follow through on access. Zehak, G. 4/18
We need to partner with foundations in the battle for access to care. Elliott, I. 5/6

ACCREDITATION
A swan song for CODA? (Editorial) Lamacki, W. 7/56

AKERS, PAUL
Dr. Akers sets sail for Mackinac. Azark, R. 4/24

ALLIANCE OF THE ILLINOIS STATE DENTAL SOCIETY
Dental foundations could use a partner in the Alliance. (Letter) Manasse, J. 7/5

AMERICAN DENTAL ASSOCIATION
Chicago’s last ADA president. Lamacki, W. 5/26
House of Delegates takes on student debt, workforce issues. Conkis, W. 7/14
What is the ADA doing about amalgam? (Editorial) Lamacki, W. 2/48

ANTITRUST
Dentists must unite against antitrust exemption. (Editorial) Lamacki, W. 1/72

APPLICANTS & DECEASED MEMBERS
1/56, 2/38, 3/36, 4/29, 5/27, 7/46

APPS
Smartphone Apps for your practice. Azark, R. 7/12

B

BACK PAIN
How to deal with back pain. Azark, R. 3/20

BEHM, DAVID
Profile. 5/32

BLOOM, SPENCER
Dr. Bloom’s work is a cut above the rest. Azark, R. 2/30

BRANCH NEWS
1/45, 3/27, 5/31, 7/36

C

CAMPAIGNS
ISDS House adopts policy for funding for national campaigns. Azark, R. 7/17

CDS FOUNDATION
Let’s take the next great leap forward. Zehak, G. 3/16
New year brings new faces, familiar challenges. Zehak, G. 1/30
Now is not the time to rest on our laurels. Zehak, G. 2/24
Solving the access to care problem will protect our profession. Zehak, G. 5/18
Thank you for providing life-saving information. (Letter) Sherry, J. 3/5
We need to educate, follow through on access. Zehak, G. 4/18
With your support, we do vital work. Zehak, G. 7/21

CDS WEBSITE
Reinventing our hub. Kramer, K. 4/8

CHICAGO DENTAL SOCIETY
A family picnic: CDS members escape heat with trip to Brookfield Zoo. Brown, J. 5/12
Great Expectations: 146th Midwinter Meeting a continuum of excellence in dentistry. Brown, J. 2/8
Great Expectations: 146th Midwinter Meeting preview. Brown, J. 1/22
Innovation and progress are hallmarks of CDS. Elliott, I. 3/6
Installation night: CDS welcomes new officers for 2011. Conkis, W. 1/14
Market your membership. Byers, M. 1/26

CHICAGO TO MACKINAC RACE
Dr. Akers sets sail for Mackinac. Azark, R. 4/24

CHILDREN
We need to partner with foundations in the battle for access to care. Elliott, I. 5/6

CLASSIFIEDS

COLLABORATIVE UNDERSERVED RELIEF AND EDUCATION (CURE) NETWORK
Coming together for CURE. Brown, J. 7/18
Volunteer for CURE event in August. Brown, J. 3/22

COOK COUNTY
At least in Cook County we can talk to officials about access to care. Elliott, I. 4/6

CRANBERRIES
Cranberries: this superfood is not just for Thanksgiving. Brown, J. 5/24

D

DEBIT CARDS
Leverage the power of prepaid debit cards. Byers, M. 3/14

DEL CARLO, BRIAN
Profile. 7/45

DEBT CARDS
Leverage the power of prepaid debit cards. Byers, M. 3/14

DEL CARLO, BRIAN
Profile. 7/45

DENTAL ACCREDITATION, COMMISSION ON
A swan song for CODA? (Editorial) Lamacki, W. 7/56
DENTAL AMALGAM
What is the ADA doing about amalgam? (Editorial)
Lamacki, W. 2/48

DENTAL DATELINE
1/40, 2/34, 3/25, 4/27, 5/25, 7/32

DENTAL FOUNDATIONS
Dental foundations could use a partner in the Alliance. (Letter) Manasse, J. 7/5
Some absurd ideas are worth trying. (Editorial)
Lamacki, W. 5/52

DENTAL TEAM
Build your dream team. Brown, J. 3/12

DENTAL THERAPISTS
A swan song for CODA? (Editorial) Lamacki, W. 7/56

DENTIST-PATIENT RELATIONS
Risk management benefits dentists, patients. Green, J. 1/28

DENTISTRY
Make politicians responsible. (Letter) Bailey, R. 1/6
Mid-level battle isn’t lost. (Letter) Cross, C. 1/6
Who will lead? Elliott, I. 7/6

DENTISTRY, ORGANIZED
Why do you do it? Elliott, I. 1/8

DIAZ-ALBERTINI, CARLOS
Profile. 7/36

DIRECTORS
New Branch Directors. 1/20

DIRECTORY
Profile. 7/36

DUNDON, WALTER
Remembering Uncle Walt Lamacki, W. 3/24

ECONOMY
Preserve your profit. Byers, M. 4/16

EDITORIAL
Dance with the girl you brung. Lamacki, W. 4/40
Dentists must unite against antitrust exemption. Lamacki, W. 1/72
I want to drink your blood. (Editorial) Lamacki, W. 3/48
Some absurd ideas are worth trying. (Editorial) Lamacki, W. 5/52
A swan song for CODA? Lamacki, W. 7/56
What is the ADA doing about amalgam? (Editorial) Lamacki, W. 2/48

FINLEY, LEO, JR.
The Leo I knew. Lamacki, W. F. 7/9

FOOD PYRAMID
Farewell, food pyramid, Brown, J. 4/22

FROM THE GROUND UP
Let’s take the next great leap forward. Zehak, G. 3/16
New year brings new faces, familiar challenges. Zehak, G. 1/30
Now is not the time to rest on our laurels. Zehak, G. 2/24
Solving the access to care problem will protect our profession. Zehak, G. 5/18
We need to educate, follow through on access. Zehak, G. 4/18
With your support, we do vital work. Zehak, G. 7/21

GO GREEN
Go green, save green. Brown, J. et al. 3/8

GOING LOCAL
1/32, 2/26, 3/18, 4/20, 5/20, 7/24

HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT (HIPAA)
Examining HIPAA’s disclosure exceptions. Clark, D. 4/14

HIRING
Hiring blind. Byers, M. 5/14

HISTORY OF DENTISTRY
Earl Renfroe: Pioneer, Renaissance man. Lamacki, W. 7/30
Remembering Uncle Walt Lamacki, W. 3/24
Turf war came out of good intentions. Lamacki, W. 1/38
The Vienna connection. Lamacki, W. 2/32

HUMOR
Laughter as medicine. Brown, J. 7/26

ILLINOIS STATE DENTAL SOCIETY
ISDS House adopts policy for funding for national campaigns. Azark, R. 7/17

IN OTHER WORDS
The art of the graceful exit. Byers, M. 7/20
Hiring blind. Byers, M. 5/14
Is your staff ‘cliquing’? Byers, M. 2/20
Leverage the power of prepaid debit cards. Byers, M. 3/14
Market your membership. Byers, M. 1/26
Preserve your profit. Byers, M. 4/16

INDEPENDENT CONTRACTORS
Protect your practice before you sign an agreement with an independent contractor. Green, J. 4/17

INSURANCE INDUSTRY
Dentists must unite against antitrust exemption. (Editorial) Lamacki, W. 1/72

INTERPROFESSIONAL RELATIONS
Is your staff ‘cliquing’? Byers, M. 2/20

IT’S THE LAW
Protect your practice before you sign an agreement with an independent contractor. Green, J. 4/17
A refund is not an admission of liability. Green, J. 2/22
Risk management benefits dentists, patients. Green, J. 1/28
Test your dento-legal knowledge. Green, J. 7/22
What to do (and not to do) if you are sued. Green, J. 5/16
You could be history without a medical history. Green, J. 3/15

LAUGHTER
Laughter as medicine. Brown, J. 7/26

LAWSUITS
What to do (and not to do) if you are sued. Green, J. 5/16

LEGISLATION
The best offense is a good defense: why staying on top of federal and state legislation is good for your practice. Sisk, S. 5/8

LEGISLATION, STATE
Who will lead? Elliott, I. 7/6

LETTERS
Dental foundations could use a partner in the Alliance. Manasse, J. 7/5
Make politicians responsible. Bailey, R. 1/6
Mid-level battle isn’t lost. Cross, C. 1/6
Remembering Michael Stablein one year later. Scholtz, C. 7/5
Thank you for providing life-saving information. Sherry, J. 3/5

LIABILITY
A refund is not an admission of liability. Green, J. 2/22

JANUARY/FEBRUARY 2012 » CDS REVIEW 63
LOOKING BACK
Chicago’s last ADA president. Lamacki, W. 5/26
Earl Renfroe: Pioneer, Renaissance man. Lamacki, W. 7/30
Remembering A Century of Progress. Lamacki, W. 4/26
Remembering Uncle Walt. Lamacki, W. 3/24
Turf war came out of good intentions. Lamacki, W. 1/38
The Vienna connection. Lamacki, W. 2/32

M
MARAGOS, JIM
Jim Maragos to run for secretary. Conkis, W. 7/17

M
MARKETING
Market your membership. Byers, M. 1/26

M
MEDICAL HISTORY
Examining HIPAA’s disclosure exceptions. Clark, D. 4/14
You could be history without a medical history. Green, J. 3/15

M
MEETING PLACE
1/42, 2/36, 3/26, 4/28, 5/28, 6/124, 7/34

M
MENTORSHIP
The benefits of mentorship. Brown, J. 7/10

M
MID-LEVEL PROVIDERS
Make politicians responsible. (Letter) Bailey, R. 1/6
Mid-level battle isn’t lost. (Letter) Cross, C. 1/6
Who will lead? Elliott, I. 7/6

M
MIDWINTER MEETING
Great Expectations: 146th Midwinter Meeting a con-
continuum of excellence in dentistry. Brown, J. 2/8
Great Expectations: 146th Midwinter Meeting pre-
view. Brown, J. 1/22
Innovation and progress are hallmarks of CDS.
Elliott, I. 3/6

M
MISHOULAM, IRWIN
All aboard! Azark, R. 7/28

M
MODELS
All aboard! Azark, R. 7/28

M
MUHR, PAUL
Paul Muhr will show you around. Brown, J. 1/36

N
NATIONAL ASSOCIATION OF DENTAL EXAM-
INERS
Turf war came out of good intentions. Lamacki, W.
1/38

N
NUTRITION
Farewell, food pyramid. Brown, J. 4/22

O
OBITUARY
Leo Finley, Jr.: CDS President, 1989-1990. Remem-
bering a champion for organized dentistry. Brown,
J. 7/8
Remembering Dr. James Ridlen. Azark, R. 5/11

O
OFFICERS
Installation night: CDS welcomes new officers for
2011. Conkis, W. 1/14
Profile of the CDS Officers for 2011. 1/18

O
OPPICE, HAROLD WHINERY
Chicago’s last ADA president. Lamacki, W. 5/26

O
ORBAN, BALINT
The Vienna connection. Lamacki, W. 2/32

P
PERNA, JOHN
Profile. 5/37

P
PICNIC
A family picnic: CDS members escape heat with
trip to Brookfield Zoo. Brown, J. 5/12

P
PRACTICE GUIDELINES
I want to drink your blood. (Editorial) Lamacki, W.
3/48

P
PRACTICE MANAGEMENT, DENTAL
The best offense is a good defense: why staying on
top of federal and state legislation is good for your
practice. Sisk, S. 5/8
Build your dream team. Brown, J. 3/12
Is your staff ‘cliquing’? Byers, M. 2/20
Preserve your profit. Byers, M. 4/16
Protect your practice before you sign an agreement
with an independent contractor. Green, J. 4/17

P
PRESIDENT’S PERSPECTIVE
Innovation and progress are hallmarks of CDS.
Elliott, I. 3/6
At least in Cook County we can talk to officials
about access to care. Elliott, I. 4/6
Sao Paulo dental meeting an eye-opener. Elliott, I.
2/6
We need to partner with foundations in the battle
for access to care. Elliott, I. 5/6
Who will lead? Elliott, I. 7/6
Why do you do it? Elliott, I. 1/8

P
PRIVACY
Examining HIPAA’s disclosure exceptions. Clark, D.
4/14

P
PROFILE
Brian Del Carlo. 7/45
Carlos Diaz-Albertini. 7/36
David Behm. 5/32
Jeffrey Wittmus. 1/49
John Perna. 5/37
Tina Smith-Arino. 1/53

R
RAVEN MARIA BLANCO FOUNDATION
Thank you for providing life-saving information.
(Letter) Sherry, J. 3/5

R
REFUNDS
A refund is not an admission of liability. Green, J.
2/22

R
RENFROE, EARL
Earl Renfroe: Pioneer, Renaissance man. Lamacki,
W. 7/30

R
RIDLEN, JAMES
Remembering Dr. James Ridlen. Azark, R. 5/11

R
RISK MANAGEMENT
Risk management benefits dentists, patients. Green,
J. 1/28
Test your dento-legal knowledge. Green, J. 7/22

S
SAO PAULO STATE DENTAL ASSOCIATION
Sao Paulo dental meeting an eye-opener. Elliott, I.
2/6

S
SCOPE OF PRACTICE
Make politicians responsible. (Letter) Bailey, R. 1/6
Mid-level battle isn’t lost. (Letter) Cross, C. 1/6

S
SCROLL SAW
Dr. Bloom’s work is a cut above the rest. Azark, R.
2/30

S
SLOT MACHINES
Dr. Herb is looking for slot machines. Azark, R.
5/22

S
SMARTPHONES
Smartphone Apps for your practice. Azark, R. 7/12

S
SMITH-ARPINO, TINA
Profile. 1/53

S
SNAP SHOTS
All aboard! Azark, R. 7/28
Dr. Akers sets sail for Mackinac. Azark, R. 4/24
Dr. Bloom’s work is a cut above the rest. Azark, R.
2/30
Dr. Herb is looking for slot machines. Azark, R.
5/22
Paul Muhr will show you around. Brown, J. 1/36
Volunteer for CURE event in August. Brown, J.
3/22

S
SOFTWARE
Smartphone Apps for your practice. Azark, R. 7/12

S
SPECIAL OLYMPICS
Special Olympics, special smiles. Brown J. 4/10

S
STABLEIN, MICHAEL
Remembering Michael Stablein one year later. (Let-
ter) Scholtz, C. 7/5
Why do you do it? Elliott, I. 1/8

S
STRESS
April is Stress Awareness Month. Azark, R. 2/28

S
STUDENTS, DENTAL
House of Delegates takes on student debt, work-
force issues. Conkis, W. 7/14
TOUR DIRECTOR
Paul Muhr will show you around. Brown, J. 1/36

VIRTUAL REALITY MEETING
Regional meeting goes virtual: CDS to present first-ever Virtual Reality Meeting April 20. Brown, J. 2/18
Virtual Reality Meeting was ‘just really cool.’ Conkis, W. 4/12

VOLUNTEERISM
Coming together for CURE. Brown, J. 7/18

WEINFIELD, HERB
Dr. Herb is looking for slot machines. Azark, R. 5/22

WINTER
Be prepared for winter. 1/34

WITTMUS, JEFFREY
Profile 1/49

WORKFORCE
House of Delegates takes on student debt, workforce issues. Conkis, W. 7/14

WORLD FAIR
Remembering A Century of Progress. Lamacki, W. 4/26

YOUR HEALTH
April is Stress Awareness Month. Azark, R. 2/28
Be prepared for winter. 1/34
Cranberries: this superfood is not just for Thanksgiving. Brown, J. 5/24
Farewell, food pyramid, Brown, J. 4/22
How to deal with back pain. Azark, R. 3/20
Laughter as medicine. Brown, J. 7/26

INDEX OF AUTHORS

AZARK, R.
2/28, 2/30, 3/20, 4/24, 5/11, 5/22, 7/12, 7/17, 7/28

BAILEY, R.
1/6

BIELIK, K.
1/45, 3/27

BRINEY, L.
1/45, 3/27

BROWN, J.
1/22, 1/36, 2/8, 2/18, 3/8, 3/12, 3/22, 4/10, 4/22, 5/12, 5/24, 7/8, 7/10, 7/18, 7/26

BYERS, M.
1/26, 2/20, 3/14, 4/16, 5/14, 7/20

CLARK, D.
4/14

CONKIS, W.
1/14, 4/12, 7/14, 7/17

CROSS, C.
1/7

ELLIOTT, I.
1/8, 2/6, 3/6, 4/6, 5/6, 7/6

GREEN, J.
1/28, 2/22, 3/15, 4/17, 5/16, 7/22

HOFFMAN, M.
5/36, 7/42

JENNINGS, M.
5/37, 7/43

JODHAN, N.
1/46, 3/28, 7/38

KOSEL, E.
1/50, 3/32

KRAMER, K.
4/8

LAMACKI, W.
1/11, 1/38, 1/72, 2/32, 3/24, 4/26, 5/24, 5/52, 7/9, 7/30, 7/56

MANASSE, J.
7/5

NOWAK, J. JR.
1/49, 3/30

RINALDO, V.
5/39, 7/44

SANTUCCI, M.
5/37, 7/43

SCHOLTZ, C.
7/5

SCHROETTER, I.
1/46, 3/28, 7/38

SHERRY, J.
3/5

SISK, S.
3/8, 5/8

THOMETZ, C.
1/51, 3/32

THOMPSON, S.
1/45, 3/27, 7/36

VAN FOSSEN, A.
5/31, 7/37

WILLOX, A.
1/30, 2/24, 3/16, 4/18, 5/18, 7/21

ZIOLS, G.
5/33, 7/39

ALLEN PEPA ARCHITECTS
Specializing in Dental Office design throughout the Midwest
- Space Planning
- Design Consultations
- Construction Documents
- Construction Administration
- Interiors

ERIC PEPA, AIA, PRINCIPAL
81 S. McLean Blvd., Suite A
South Elgin, IL 60177

Ph. 847-695-7092
www.allenpepa.com
elgin@allenpepa.com
Recognized as the respected leader in scientific dental meetings, the Chicago Dental Society offers the best in continuing education opportunities and has done so for more than 100 years.

CDS now offers 23 courses worth up to 37 hours of CE credit. More courses will be added following the Midwinter Meeting.

Download audio presentations from some of the top lecturers in dentistry, including Windy City Lecture Series courses from past Midwinter Meetings.

### 4-HOUR COURSE LISTINGS

<table>
<thead>
<tr>
<th>Member fee: $30/course • Non-member fee: $60/course</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Communications</strong></td>
</tr>
<tr>
<td>The Passion Centered Life</td>
</tr>
<tr>
<td>Gary Zalesky</td>
</tr>
<tr>
<td><strong>Communications</strong></td>
</tr>
<tr>
<td>A Combination of Senior Moments and Know Pain, Know Gain</td>
</tr>
<tr>
<td>Anastasia Turchetta, RDH</td>
</tr>
<tr>
<td><strong>Communications</strong></td>
</tr>
<tr>
<td>The Ultimate Money in Your Pocket</td>
</tr>
<tr>
<td>William Blatchford, DDS</td>
</tr>
<tr>
<td><strong>Pharmacology</strong></td>
</tr>
<tr>
<td>A Potpourri of Dental Pharmacology</td>
</tr>
<tr>
<td>Harold Crossley, DDS, PhD</td>
</tr>
</tbody>
</table>

### 1-HOUR LECTURE LISTINGS

<table>
<thead>
<tr>
<th>Member fee: $15/course • Non-member fee: $30/course</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cancer Detection</strong></td>
</tr>
<tr>
<td>The Ability to Save a Life at a Dental Cleaning Visit</td>
</tr>
<tr>
<td>Barry Freydberg, DDS</td>
</tr>
<tr>
<td><strong>Cervical Abrasion</strong></td>
</tr>
<tr>
<td>The Mysterious Non-Carious Cervical Lesion</td>
</tr>
<tr>
<td>John Dziakovich, DDS</td>
</tr>
<tr>
<td><strong>Dental Microscopes</strong></td>
</tr>
<tr>
<td>The Dental Operating Microscope in General Dentistry</td>
</tr>
<tr>
<td>Glen DeWeirdt, DDS</td>
</tr>
<tr>
<td><strong>Esthetics</strong></td>
</tr>
<tr>
<td>Perceptions of Beautiful Dentistry</td>
</tr>
<tr>
<td>Jeffrey Bank, DDS</td>
</tr>
<tr>
<td><strong>Evidence-Based Dentistry</strong></td>
</tr>
<tr>
<td>What is Evidence in Evidence-Based Dentistry?</td>
</tr>
<tr>
<td>Elliot Abt, DDS, MS, MSc</td>
</tr>
<tr>
<td><strong>Finances</strong></td>
</tr>
<tr>
<td>Take Your Practice to the Next Level</td>
</tr>
<tr>
<td>Hugh Doherty, DDS, CFP</td>
</tr>
<tr>
<td><strong>Implants</strong></td>
</tr>
<tr>
<td>Therapeutic Misadventures in Implant Dentistry</td>
</tr>
<tr>
<td>Gary Morris, DDS</td>
</tr>
<tr>
<td><strong>Oral Pathology</strong></td>
</tr>
<tr>
<td>Recent Advances in the Detection and Prevention of Oral Cancer</td>
</tr>
<tr>
<td>Mark Lingen, DDS, PhD</td>
</tr>
<tr>
<td><strong>Orthodontics</strong></td>
</tr>
<tr>
<td>2-Phase Orthodontic Correction of Class III Malocclusions</td>
</tr>
<tr>
<td>D. Spencer Pope, DDS, MS</td>
</tr>
<tr>
<td><strong>Orthodontics</strong></td>
</tr>
<tr>
<td>When is it Time for Orthodontic Treatment to Begin?</td>
</tr>
<tr>
<td>Robert Manasse, DDS</td>
</tr>
<tr>
<td><strong>Orthodontics</strong></td>
</tr>
<tr>
<td>The Face of Your Patient is Changing</td>
</tr>
<tr>
<td>Neil Warshawsky, DDS, MS, PC</td>
</tr>
<tr>
<td><strong>Pediatric Dentistry</strong></td>
</tr>
<tr>
<td>An Evolutionary Approach to Revolutionary Change in Pediatric Dentistry</td>
</tr>
<tr>
<td>Mark Cannon, DDS</td>
</tr>
<tr>
<td><strong>Pediatric Dentistry</strong></td>
</tr>
<tr>
<td>Yikes! There's a Child in the Operatory</td>
</tr>
<tr>
<td>Douglas Kerr, DMD</td>
</tr>
<tr>
<td><strong>Orthodontics and Periodontics</strong></td>
</tr>
<tr>
<td>Combined Orthodontic and Periodontic Treatment*</td>
</tr>
<tr>
<td>Russell Cecala, DDS, MS, and Peter Haupers Jr., DDS</td>
</tr>
<tr>
<td>*2 CE hours</td>
</tr>
<tr>
<td><strong>Periodontics</strong></td>
</tr>
<tr>
<td>Periodontal Diagnosis is Now Risky Business</td>
</tr>
<tr>
<td>Tim Donley, DDS, MSD</td>
</tr>
<tr>
<td><strong>Prosthodontics</strong></td>
</tr>
<tr>
<td>Complete Denture Occlusion Means Complete Denture Success</td>
</tr>
<tr>
<td>M. Nader Sharifi, DDS, MS</td>
</tr>
<tr>
<td><strong>Restorative</strong></td>
</tr>
<tr>
<td>Why Did That Porcelain Just Pop?</td>
</tr>
<tr>
<td>James Fondriest, DDS</td>
</tr>
<tr>
<td><strong>Restorative</strong></td>
</tr>
<tr>
<td>Full Mouth Smile Reconstruction Simplified</td>
</tr>
<tr>
<td>Paresh Shah, DMD, MS</td>
</tr>
<tr>
<td><strong>Sleep Apnea</strong></td>
</tr>
<tr>
<td>Incorporating Dental Sleep Medicine into Your Practice</td>
</tr>
<tr>
<td>David Schwartz, DDS</td>
</tr>
</tbody>
</table>
AT SIEGEL DENTAL IS A PASSION

- Reliable
- Detail Oriented
- Pioneers in Excellence

CHICAGO • 847.929.9161 • WWW.SIEGELCM.COM

SIEGEL CONSTRUCTION MANAGEMENT
CLASSIFIED ADS

Place your ad online at CDS.org

DEADLINES
March/April .................. February 1, 2012
May/June ..................... April 10, 2012
July/August .................. June 11, 2012
September/October ........ August 3, 2012
November ...................... September 3, 2012
December .................... November 2, 2012
January/February .......... December 10, 2012

All advertisements, changes and extensions must be submitted in writing. No ads, changes or confirmations will be taken by phone. Although every effort is made to place ads received after the deadline in a specific issue, we cannot guarantee that late advertising will appear in the issue requested. The ad will appear in the following issue.

PAYMENT
Advance payment must accompany your ad. Make checks payable to Chicago Dental Society.

RATES
Standard Classified: $90 for the first 30 words plus $2 for each additional word.
Display Classified: $110 per column inch. Minimum ad size is one column inch.
Premium Standard Classified: $100 for the first 30 words plus $2 per each additional word.

Member discount: CDS members are entitled to a 10% discount. Your CDS membership number must be provided as proof of membership when placing the classified ad to qualify.

Changes or edits to ads: $10 per ad for any edit or change that an advertiser asks CDS to make prior to the ad’s expiration.

PRACTICES FOR SALE
Dental practices listed for sale within this section of the CDS Review are limited to practices that are being sold either by a dentist or a management company hired by the dentist to sell the practice. Ads from all others may not be accepted.

REPLY BOX NUMBERS
For an additional $30, CDS will issue a confidential reply box number for your ad. These numbers ensure the privacy of our advertisers. All unopened responses are mailed to the advertiser weekly.

Address your replies to CDS Review reply box number ads as follows:
Box Number
Classified Advertising
Chicago Dental Society
401 N. Michigan Ave., Suite 200
Chicago, IL 60611

Although CDS believes that advertisements published in the CDS Review are from reputable sources, CDS neither investigates the offers nor assumes responsibility for them. CDS reserves the right to edit, decline, accept and withdraw advertisements at its discretion.

EQUIPPED OFFICE FOR RENT
THREE OP, OFFICE FOR RENT
Three op dental office in Wheeling for rent. Excellent condition, complete with equipment and furniture from panoramic unit to decorative accents. Doctor relocating. Will consider short-term arrangement. $3,500/month.
innaanssariidds@gmail.com

For Rent
11700 S. WESTERN: Dental office suites for rent. Two units that can be combined or rented separately at 800 square feet total or 400 square feet each. First unit has waiting room and reception area, one dental chair, private bathroom. Second unit is 400 square feet and has two dental chairs, both plumbed for dentistry with laboratory. Professional building on busy intersection in desirable Beverly. Call 312.479.3986.

DENTAL CLINIC FOR LEASE: Dental clinic along business area of Clark St. Great location, excellent exposure due to large traffic area. Equipped with two dental chairs, X-ray machines, lab, conference rooms. Free parking. Ready for business. Ideal for main office or branching out. Inquire 847.548.4192.

OFFICE SPACE FOR RENT: Winnetka Professional Center. Great downtown location. Two available suites can be rented separately or together for up to six operators. Approximately 1,000 square feet per suite. Please call 847.446.0970 for details.

FAR NORTHWEST CHICAGO AND SUBURBAN AREA: Individual dental suites convenient to public transportation and expressways in professional building. Suites ranging from 600 to 2,800 square feet, suitable for solo and/or group practice, are fully plumbed for multiple dental operators. Larger space perfect for multi-specialty practice. Some dental equipment available. Call 847.921.6836.

OAK BROOK AREA: Excellent location for dentist or dental specialist. Modern building with atrium, 1,100 and 3,000 sq. ft. available. Landlord will assist in build-out and remodeling cost. Call 630.279.5577 or visit http://galleryoffices.com.

DENTAL OFFICE FOR RENT: Established for 12 years in western suburbs available now. 1,100 square feet, with three fully equipped operatories. Great location at stop light. Call 224.234.9441.

Space Sharing

NEW EVANSTON DENTAL OFFICE: Rarely available, fully equipped, brand new, 1,900-square-foot, six-operatory office in downtown Evanston. Owner looking for office sharing arrangement with quality dentist. Must have own patient base. Contact: Bruce Lowy 847.677.6000 or brucetlowy@aol.com.

SPACE SHARING: Established multi-specialty and general dental practice located in downtown Chicago has available operatory space for a general dentist to join our group, or stay separate, and utilize our open chair time. One of our general dentists has retired due to a disability and operatory space is now available. We are desirous of establishing a long-term relationship with a general dentist. Bring your hygienist or assistant, or use our already highly trained and professional staff. Excellent opportunity for the right established dentist. If this unique opportunity is of interest to you, please contact our office manager, Linda, at lzimmer@madachicago.com.

SPACE SHARING/SATELLITE OFFICE: Beautiful downtown office with ideal location, six state-of-the-art operators, 2,000+ square feet. Perfect opportunity for suburban practice needing downtown presence, downtown practice wanting to decrease overhead, or specialist/GP starting their own practice. Inquiries call 312.943.4376 or email info@startmyownpractice.com.

BEAUTIFUL DENTAL OFFICE FOR SHARING: Established for 12 years in western suburbs available April 1. Located in professional building, six fully equipped operatories, separate sterilization area and lab, supply room, spacious reception area. Ideal for specialty practice like orthodontics and periodontics. Office available full six days a week. Call 708.246.1666 or email inquiries to reception@illinoisdentalarts.com.

SPACE SHARING: Attractive Michigan Ave. office in landmark building overlooking Millennium Park available. Ideal for part-time dentist, dentist starting out, or dentist wanting to slow down and decrease overhead. Inquiries, please call 312.332.4003, or email dcdbmd1@aol.com.

68 CDS REVIEW » JANUARY/FEBRUARY 2012
Positions Wanted

PERIODONTIST: Board-certified periodontist looking for practice opportunity on Saturdays in Chicagoland area. Well versed in grafting, implants and traditional perio. Please email periodontistjobs@gmail.com

ENDODONTIST SEEKS POSITION: Experienced, board-certified endodontist seeks part-time or full-time position in the Chicago area. Personable, dependable and quality conscious. Please reply to endosuccess@yahoo.com

Opportunities

GENERAL DENTIST WANTED: Urgent. Our well-established office in the north suburbs is seeking a part-time or full-time general dentist to start as soon as possible. There is an opportunity to buy the practice. New graduates welcome. Please send your résumé to atdds@comcast.net and call 847.791.2600.

CHICAGO-BASED GROUP PRACTICE has position for enthusiastic, personable individual with IV sedation experience. The ability to grow with a quality-oriented group of general dentists and specialists. Excellent compensation. Please respond to toothgroup@comcast.net

INDEPENDENT AND MOTIVATED DENTIST wanted: Group practice looking for an associate general dentist for full-time position. We will consider part-time. Available positions all located in Chicago. All offices are very modern, clean, fully digital and paperless with excellent support staff. Some private practice experience preferred. Compensation based on production with guaranteed base salary. Fax: 773.283.2500 but for faster response please email toothgroup@comcast.net

TEMPORARY/FLEXIBLE/DYNAMIC opportunities: Do you have a passion for patient care? Do you enjoy new challenges and desire a flexible work environment? We want to talk with you. Our team is looking for doctors with open personalities who are interested in covering maternity leaves, military leaves and extended vacations in our fee-for-service practices. If you’ve ever considered the benefits of temporary coverage, give us a call. With us, you can work as much or as little as desired. We have practices located in various communities throughout IA, IL, MN and WI. To learn more, please contact Laura Anderson Laehn at 715.926.5050 or landerson@midwest-dental.com. Visit online at www.midwest-dental.com

GENERAL DENTIST - Family Dental Care. Full- or part-time. Several of our associates have become partners. Come and talk to them. Very high income potential. Specialists on staff. Currently four locations and growing. 95% fee-for-service. No Public Aid. Call 773.978.7801 (ask for Tony or Doug) or email fdc92@hotmail.com. Visit www.familydentalcare.com.

DENTIST ASSOCIATE NEEDED part-time at office located on the North Side of Chicago. Please contact Mr. Abraham at 312.671.3375.

PART-TIME/FULL-TIME DENTISTS NEEDED in Chicago area dental offices. Convenient locations from the city. Base salary/percentage of productivity. Good supporting staff, patients base and dental equipment. For foreign-trained dentists, we can sponsor visa status change and permanent residency. Please email résumé to age14@msn.com.

GENERAL DENTIST: North side, community-based dental group has position available for personable general dentist with skills and interest in treating oral surgery patients. Very busy practice with excellent earning potential. Please send CV to toothgroup@comcast.net.

EXPERIENCED, PART-TIME DENTIST for Chicago office. Please fax résumé to 630.794.9162.

WISCONSIN: MORE REASONS TO SMILE. We’ve always believed in putting patients first. In fact, Dental Associates was built on the notion that everyone deserves access to affordable dental care of the highest caliber. From a small, solo practice that launched more than 35 years ago, Dental Associates has grown to 10, multi-specialty dental centers. We’re proud to bring quality, progressive treatment to communities across Wisconsin. Fortunately, when you join Dental Associates you don’t have to keep up with the day-to-day business tasks. Put all of your focus back on your patients and you will enjoy more of those rewarding moments. We’d love to have you join us. Visit our website at www.dentalassociates.com, call or send résumé/CV in confidence to: Dental Associates Attn: Susan Bullen, 11711 W. Burleigh St., Wauwatosa, WI 53222; 800.315.7007, ext. 5205; Fax: 414.456.9911.

DENTIST NEEDED. Full-time dentist needed in southeast Wisconsin. Excellent opportunity with great earning potential and minimum guarantee. Send résumé to didntdent@yahoo.com.
**PEDIATRIC DENTIST WANTED**

We are looking for an experienced pediatric dentist for our busy practice. Ortho experience is a plus. This is a part-time position that can become full-time. We are located in the city and have a state-of-the-art, boutique office and are looking for the right person to join our team. We have great hours and competitive compensation.

**Email CV to 3morningdew@gmail.com.**

---

**DENTAL DREAMS DESIRES MOTIVATED,** quality-oriented associate dentists for its offices in Chicago and suburbs, LA, MA, MD, MI, NM, PA, SC, TX and VA. We provide quality general family dentistry in a technologically advanced setting. Our valued dentists earn on average $230,000/year plus benefits. New grads encouraged, great place to start your career. We have full-time, part-time and Saturday only schedules available. Call 312.274.4524, email hr@dentaldreams.org, or fax CV to 312.944.9499.

---

**ORTHODONTIST NEEDED** to treat patients at a large group practice in Lincoln Park. Prefer local orthodontist with an existing practice. For more information, email specialistjob@dentalsalon.com.

---

**ORTHODONTIST needed for multi-locations dental clinic in the Chicagoland area to do ortho one or two days a month. Please email your resume to agol4@msn.com.**

---

**ESTABLISHED DENTAL OFFICE** looking for dentist. Please fax resume to 773.376.2736.

---

**GENERAL DENTISTS, PART-TIME:** Our continually growing four office, multi-specialty group needs to add two, part-time general dentists in two of the offices. Both positions are for two days per week in beautiful and exciting facilities. We are looking for energetic and experienced doctors who enjoy practicing fine dentistry, working with great staff, and the camaraderie and skills of a team of excellent GP and specialty doctors. To learn more about these all fee-for-service opportunities, send your resume and description of your practice experience to Dr. Robert Hurdle at sailor3739@comcast.net.

---

**WELL-ESTABLISHED DENTAL CLINIC IN CHICAGO** seeks experienced dentist in extractions and root canals. Part-time. If you are available, please call the office at 773.376.2771.

---

**LOOKING FOR A REWARDING ASSOCIATESHIP?**

Offices in Chicago, southwest, far north, and west suburbs. Our valued dentists earn on average $230,000/year with benefits. New grads encouraged. We have full-time, part-time and Saturday only schedules available.

**CALL:** 312.274.4524
**EMAIL:** dlharpkosservices.com
**FAX:** CV to 312.944.9499

---

**ASSOCIATE OPPORTUNITY:** Midwest Dental is seeking associate candidates for Normal, IL. Since 1968, our philosophy of supporting doctors and staff has lead to unmatched consistency and paved the way for future growth. We pride ourselves on providing doctors the ability to practice in a traditional non-HMO practice environment coupled with the flexibility and rewards that a group can offer. If you possess a passion for providing quality care and are looking for a rewarding practice opportunity, email Andrew Lockie at alrockie@midwest-dental.com or call 715.579.4076. Visit our website at www.midwest-dental.com.

---

**PART-TIME DENTIST:** Flexible days for Chicago office. Please fax to 773.375.9526.

---

**PERIODONTIST NEEDED.** Water Tower office needs a periodontist for implants, sinus-lifts and standard perio procedures one-two days a month. Periodontist to provide equipment. Please call 312.943.4376 or email drbahu@dramybahu.com.

---

**ORTHODONTIST needed for a very busy dental office in north suburb. One or two days a month. Please call 847.663.1196.**

---

**DENTAL CLINIC located south of downtown Chicago seeks general dentist. Must be comfortable with children and special needs patients. Excellent opportunity for the right individual. Established and growing patient bases, well-equipped with the latest technology and dedicated employees. Fax resumes to 773.962.4620 or email dental@stbh.org.**

---

**ORAL SURGEONS WANTED**

HIGHLY SUCCESSFUL dental office opening its second location in the heart of downtown Chicago is looking for a dynamic, charming, highly motivated, dedicated and progressive oral and maxillofacial surgeon to join our team. The current location averages 100-plus new patients monthly and we are estimating the same for the new location as well. The ideal candidate must be comfortable with various oral surgery procedures such as wisdom teeth extractions, dental implants as well as IV sedation. All-on-4 surgical experience preferred but not required.

If interested please email resumé to nodentureschicago@gmail.com, Attention: Tony.

---

**DENTIST WANTED:** A well-established and busy dental practice, with a large patient base is in need of a full- or part-time dentist with at least three years of experience. It is important to have good surgical and endodontic skills. The practice is open six days a week with extended hours. Please email resumé or CV to emilyjones9352@yahoo.com.

---

**NEW PRACTICE OPPORTUNITIES:** Midwest Dental is seeking candidates for Illinois. Since 1968, our philosophy of supporting doctors and staff has lead to unmatched consistency and paved the way for future growth. Our team is committed to supporting doctors focused on providing optimal patient care. We pride ourselves on providing doctors the ability to practice in a traditional non-HMO practice environment coupled with the flexibility and rewards that a group can offer. Throughout 2011, we worked on new opportunities in the Rockford market. We’d enjoy the opportunity to learn about your practice philosophy along with your career goals and expectations. Please consult our website at www.midwest-dental.com for more specific background on our support team. For a direct contact, call 715.926.5050 or email development@midwest-dental.com.

---

**GENERAL DENTIST:** Libertyville, two days/week to start. Minimum base salary. Specialist on board. New grads welcome. Please email resumé to dentistjob05@gmail.com.
CRYSTAL LAKE: General dentist one, two, or three days a week. Monday, Wednesday, Thursday 1-7 p.m. Short term or long term. 30-40 new patients a month. Buy in, buy out? Later possible. Molar endo a big plus. The premier job in the northwest suburbs. 815.814.1313 or rtdentistry@sbcglobal.net.

Orthodontist and pedodontist wanted one to two days per month and growing. Removable tech wanted for Indiana and Illinois four-five office group. Need sub doctor for Merrillville, IN, for vacation last week in January thru first week in February. $500-$700+ per day. Also partnership in Indiana available, you make $300,000 per year.

GENERAL DENTIST: Full-time/part-time opportunity in state-of-the-art, digital offices in the northwest suburbs. Compensation based on production, not collections. PPO, FFS, PA patients. Good work environment with friendly staff. Fax résumés to 847.701.2740. Email to smiles0889@yahoo.com.

PART-TIME PERIODONTIST/ORAL SURGEON wanted: Northwest suburbs. FFS, PPO, some HMO/Medicaid. Must be a team player and be available some evenings and Saturdays. Fax résumé to 847.259.3945 or email to ssdc411@yahoo.com.

ENDODONTIST: Established GP office in northern suburbs is seeking a part-time endodontist one day/week. Opportunity for additional days in our other offices as well. Please email résumé/CV to maggie@ariadental.net.


ORAL SURGEON: Our lovely, all digital Schaumburg PPO/FFS office is looking for an oral surgeon for one-two days/month. Must be able to work Friday or Saturday. Please fax résumé to 847.524.1579 or email to adjuster90@aol.com.

ENDODONTIST: General dental office near Milwaukee and Devon seeks endodontist for one day/week. Please call 773.631.6607.

ENDODONTIST: Established GP office in northern suburbs is seeking a part-time endodontist one day/week. Opportunity for additional days in our other offices as well. Please email résumé/CV to maggie@ariadental.net.


ORAL SURGEON: Our lovely, all digital Schaumburg PPO/FFS office is looking for an oral surgeon for one-two days/month. Must be able to work Friday or Saturday. Please fax résumé to 847.524.1579 or email to adjuster90@aol.com.

ORAL SURGEON/PERIODONTIST WANTED: New state-of-the-art facility with well-established patient base in Arlington Heights seeking an ambitious oral surgeon/periodontist. Willing to negotiate days/hours. Please forward CV to arlingtonheightsdental@yahoo.com.

ENDODONTIST: General dentist office near Milwaukie and Devon seeks endodontist for one day/week. Please call TT3.631.6607.
ASSOCIATE DENTIST: Enthusiastic. A love for dentistry. A great communicator. Respectful of time. Are these qualities that describe you? If so, consider an opportunity to work in an exceptional environment with a highly trained and supportive staff. Modern, well-established practice in northwest suburbs. Must have experience in comprehensive dentistry, a focus on quality and learning, and the ability to work well with a team. Our belief is that excellent dentistry comes from patient education and motivation, and proper diagnosis and treatment planning. If you are seeking a challenging and outstanding opportunity, this position is for you. Full-time with excellent compensation. FFS and some PPO. Some evenings, some Saturdays required. Email résumé to careers.dental@gmail.com.

LOOKING FOR AN ASSOCIATE/PARTNER with patient following in DuPage County. We are a high quality, fee-for-service dental office with updated technology looking for an associate/partner with a patient following to join our practice (option to buy into partnership available). Transition and buy-out options also welcome! Bring your patients to an office they will receive genuine care in a comfortable environment. To arrange a convenient time to visit our office please contact Nichol at 630.469.0296 or email: dentistssmile@hotmail.com.

GENERAL DENTIST: Needed for growing north side Chicago and southwest suburbs offices. Experience preferred. Full-time and part-time positions available. Email résumé to vrrj10@gmail.com.

PERIODONTIST OPPORTUNITY: Great benefits. Part-time, one-two days a week. Please contact Deborah Hammert at 216.310.1847 or email dhammert2000@yahoo.com for more information.

BERWYN ASSOCIATE DENTIST NEEDED: Every Tuesday and two Saturdays a month. HMO, Fee-for-service, PA with a guarantee per day. Hours and pay negotiable. Karen 708.484.6576.

ORTHODONTIST NEEDED: We are seeking an orthodontist to care for our patients in private practices in Elgin and Naperville. Position available right away. Please send résumé to smilesofelgin@gmail.com or call cell # 708.289.2832.

GENERAL DENTIST: Part-time leading to full-time for fee-for-service Loop office. Must have ability to envision and convert comprehensive ideal case presentations for discerning clientele. Experience in occlusion, perio, implants a plus. Email résumé/CV to john1069@comcast.net.

PART-TIME GENERAL DENTIST: Established FPO/FFS practice in Plainfield seeking quality-oriented, productive associate. One-two days a week with great potential to grow. vmf33@yahoo.com.

OUTSTANDING OPPORTUNITY: Partners in Care is seeking two full-time general dentists for our south suburban practices. We offer excellent benefits and a minimum pay guarantee to start. Over 30 years of proven practice administration experience allows you to practice dentistry and not have to hassle with running the office. Visit our website at www.chicagolanddentists.com to see our other four locations. This is an outstanding opportunity to be a part of a dedicated team of dental professionals. Email résumé/CV to marybeth@chicagolanddentists.com.

ENDODONTIST WANTED: Endodontist opportunity in Grayslake. Two days per month to start. Compensation 70 percent of collection. Email CV to hrdent1@gmail.com if interested.

GENERAL DENTIST NEEDED PART-TIME: Mondays and Fridays for a Chicago practice. Self motivated. Excellent income potential. Should be comfortable with extractions. Experience is a plus. Please contact Shawn 224.678.3511, dhccltd@yahoo.com.
MERRILLVILLE, IN: Need a dentist associate with minimum five years plus to work five-six rooms including hygiene producing $6,000-7,000/per six-hour day. Needed ASAP due to a death of a partner. Short-term possibly long-term. Work three-four shifts Monday, Tuesday, Wednesday, Thursday. You do not need to work all four shifts. A fourth partnership is available. Ability to earn $1,000-3,000 per day or $300,000-500,000 per year. Call C.J. Ludford, DDS, at 815.814.1313 or email rt14dentistry@sbcglobal.net. All dental specialists needed for this Merrillville office. Oral surgeon, pedo, ortho, endo, etc. Wanted removable tech three-four practice chain in Illinois and Indiana. We will buy, lease or use your equipment.

SELL AND ASSOCIATE
Our client desires to purchase dental practices and pay top dollar and retain the sellers with generous compensation, short- or long-term retention. 100 percent cash at closing. Confidential Contract: Bruce J. Lowy 847.677.6000

Looking to Purchase
PURCHASING OFFICES/PARTNERSHIP opportunities: Family Dental Care. The service to our patients and the workability of our management systems are second to none. Call us if you: A) are interested in selling your practice (preferably south of the Loop and south suburbs); B) would like to remain as an owner but want us to manage your practice; or C) want to grow with us as an employee or a partner. Call Tony at 773.978.7801 and visit us at www.familydentalcare.com.

PRACTICE/BUILD-OUT WANTED: General dentist is looking to buy a practice or build-out in the northwest suburbs. Please contact us at tsinmike@yahoo.com. Thank you.

2010 CEREC 3D AND IN-LAB MC XL
Excellent condition. Only 220 units milled. All accessories (including Ivoclar furnace) included. Asking $120,000. Best deal you’ll ever get. Call 608.356.3638.

For Sale by Owner
DIGITAL PANORAMIC X-RAY: Planmeca ProOne digital panoramic X-ray machine with bitewing upgrade. The unit is only 2-1/2 years old. Office upgraded to pan/ceph. $18,000. Email sandypointdental@yahoo.com.

ESTABLISHED, 29-YEAR-OLD PRACTICE located in Midway Airport area. Options include immediate or transition buy-in/buy-out. No temporary associates. Doctor transitioning to teaching career. Call 708.424.5700 or email doctorwhy@sbcglobal.net. Visit www.yerkesdental.com.


ORDER SCHOOL EXCUSAL FORMS for your student-age patients. CDS sells packages of 250 blue forms at a cost of $12.95 per package (includes shipping). All order must be prepaid. Send your check payable to Chicago Dental Society, 401 N. Michigan Ave., Suite 200, Chicago IL 60611-5585. Visa and Mastercard orders accepted. Call 312.836.7324 to order by credit card. Or shop online at CDS.org.
DENTAL PRACTICE FOR SALE, JOLIET: Owner retiring after 32 years. Three fully functional ops with modern cabinetry. Collecting $250,000 from 98 percent FFS patients. Free standing building for sale/lease. Reply to rsampat50@aol.com.

NEW OFFICE OR REMODELING? For sale: three custom right-side delivery operatory set-ups with rear and side assistants work stations; off white formica. Six tops with stainless steel sinks and faucets. Also bathroom vanity, sink, faucet and toilet (light gray). $750/set-up; $250 for bathroom set. Call 815.730.0900 and I will email photos.

TRANSITIONS, at 888.477.7325 or visit www.adstransitions.com. For more info on any of our practices for sale, please contact Wendy at wendy@chicagopracticesales.com or 773.502.6000. BUYERS: Can’t find a practice to buy? Starting up a new office is a viable option! A busy, visible location can be built out and producing revenue in six months. Your patients, your staff, your office design. First year revenues between $300,000 and $600,000. To learn more, visit our sister site, www.cuttingedgepractice.com, or call 773.502.6000.

SELLERS: Will your practice sell when you are ready for retirement? What are your options? For a free practice salability assessment, email wendy@chicagopracticesales.com or call 773.502.6000.

To learn more about any of our products, visit us at the Midwinter Meeting in booths 1743 and 1744!

ILLINOIS PRACTICES FOR SALE:
BARTLETT: Three ops. Building available for purchase. Collections: $450,000. 100% FFS. Full practice or patient base sale option.
BELVIDERE: Three ops in a stand-alone building available for purchase. Collections: $375,000. FFS/PPO.
CHICAGO, WEST LOOP: Big, beautiful, state of the art endodontics office.
CHICAGO, WICKER PARK: Sold!
ELGIN: Four ops in a stand-alone building. Collections: $260,000. FFS and PPO.
ELMWOOD PARK: New! Four ops at street level. Collections $900,000+. FFS and PPO. Beautiful, newer facility. Digital, paperless.
MT. PROSPECT: New! Three ops in a strip center. Collections: $1 million+. FFS/PPO/MED. Beautiful, modern facility!
NAPERVILLE: New! FFS and PPO patient base sale. Seller motivated!
OAK BROOK: Sold!
ROCKFORD: Sold!
ROCKFORD: New! Data pending call for information.
WHEELING: Three ops in a strip center. Equipment only, no patients. Walk in and start practicing today.

For Sale by Broker


NEW OFFICE OR REMODELING? For sale: three custom right-side delivery operatory set-ups with rear and side assistants work stations; off white formica. Six tops with stainless steel sinks and faucets. Also bathroom vanity, sink, faucet and toilet (light gray). $750/set-up; $250 for bathroom set. Call 815.730.0900 and I will email photos.

SECOND, FEE-FOR-SERVICE established general practices for sale. Naperville area practice - three operatories in professional building on busy street. $305,000 per year with three and one half days per week. Digital and current technologies. Reasonable rent with long lease available. Elmhurst area practice - three operatories on corner of busy street. Reasonable rent or buy building separately. Contact George at 630.207.3879 or smilewithus7@aol.com.

Established Dental Practice for Sale:

ICAT FOR SALE: i-Cat scanner with one year warranty, perfect condition; antique dental chair and I-CAT FOR SALE: i-Cat scanner with one year warranty, perfect condition; antique dental chair and miscellaneous dental radiographic equipment. Must sell by February. Call 312.263.4000 for details.

For Sale by Broker


FOR THE COMFORT of your patients: General dentist is available to work in your office, performing surgical extractions and removal of impacted third molars. Fax inquiries to 847.940.9885 or email saf62151@aol.com.

LAW OFFICES OF DONALD A. LEVY, LTD. Representing dentists for over 20 years. Contracts, corporations, partnerships, tax returns and tax matters, estate planning, wills and trusts, real estate, business litigation. 847.568.1300.

HENRY SCHEIN PROFESSIONAL PRACTICE Transitions: Associateships; equity buy-ins; practice sales; practice valuations; we have qualified buyers for Chicago and suburbs. Interested sellers call or e-mail in confidence. Contact Al Brown at al.brown@henschein.com 800.853.9493 or 630.781.2176.

ONE HOUR SOUTHWEST CHICAGO #22123: LaSalle County. Beautifully appointed five-operatory office on busy main street. Doctor retiring from this 30-year-old general dental practice that averages about $500,000 in annual production.

DOWNTOWN CHICAGO #22134: Qualified buyer seeks to buy or merge practice/charts. All types of situations will be considered.

WESTERN SUBURBS OF CHICAGO #22135: Qualified buyers seek practice to buy or merge. All types of situations considered.

NORTHEAST #22137: Doctor retiring from established $550,000 production practice with growth potential.

CHICAGO #22140: Nine operatories, multi-doctor, gross receipts $1.8 million.

NORTH CENTRAL #22141: Beautiful modern office, four operatories, gross receipts $850,000.

WESTERN SUBURBS CHICAGO #22142: Well established, six operatories.

THE TRUSTED TRANSITION PARTNER: Your practice is the product of your life’s work. It deserves the utmost care and respect when you’re ready to consider your transition alternatives. For more than forty years, Midwest Dental has served as a trusted transition partner for practice owners seeking discreet, efficient, transition alternatives. Clinician-led, we offer deep experience in supporting practice owners through the transition process. Like you, we care for patients every day. We are not looking for a transaction. We seek like-minded care providers with a vested interest in the long-term health of their patients and the careers of their staff. Our references are readily available and all discussions are strictly confidential. Importantly, we are a dental practice so there are never any fees involved when working with us. To learn more, please contact Justin Wolfe, Transition Leader, at 312.720.1089 or jwolfe@midwest-dental.com. You can also visit us online at www.midwest-dental.com.

Bruce J. Lowy Transition Specialist
(847) 677-6000 • www.brucelowy.com

Contact us today for current listings!

- Practice sales
- Practice acquisitions
- Practice appraisals
- Partnership development
- Associate integration
- Transition planning
- Practice management

Introducing Alexandria J. Bigg
Management Consultant
Staff Training
System Design
Team Building
Marketing
Trusted by our clients since 1989.
- Dentists
- Registered Dental Hygienists
- Chair Side Assistants
- Receptionists
- Office Managers
- Exhibitor Booth Personnel

Permanent Placement — Temporary Personnel

847.696.1988
www.daps-inc.com

SK&W
Schneiderman, Kohn & Winston, Ltd.
Certified Public Accountants
SKW LTD. provides quality accounting, tax services, as well as practice evaluation for your dental practice. We also provide a personalized approach for your financial needs. With over 30 years of experience, SKW can help you focus on the financial health of your practice.
Call Lawrence R. Erlich, 773.631.3055 or e-mail lerlich@skwcpa.com.

All work done in your office. 25 years as dental chair specialists. 20+ years at the Midwinter Meeting. IL, IN and WI. All makes and models. 10% off patient chairs until Jan. 31.
630.761.1450

Advertising Index
ACOA Ltd. Construction Company........9
Affinity Insurance Services.............41
AFTCO.............................................72
Allen + Peppa Architects...............65
American Equilibration Society..........45
Bank of America..............................77
Beutlich LP Pharmaceuticals...........43
Bien-Air USA.................................31
Chicago Dental Broker....................55
Commerce National Bank................39
Dental Associates...........................7
Dental Arts Laboratories...............35
Diversified Services Group..............73
Law Office of Todd Erdfman, PC.........77
Ergonomic Products......................23
Manus Dental..............................inside front cover
Mercury Data Exchange....................71
Midwest Dental............................insert
Monohan Radiology.......................27
North Bank.....................................53
OCO Biomedical...........................29
OADC.............................................61
Oral Image........................................49
Panto-Ulmera, Inc.........................77
Paragon, Inc..................................69
Physicians' Benefit Trust................5
PNC Financial................................11
Professional Practice Consultants......inside back cover
Progressive Management................75
Prosites..........................................59
R&D Services................................15
Septodont NA..................................57
Siegel Construction.......................67
Slavin and Slavin............................26
Softech Inc......................................51

TOIC, The Dentists Insurance Co.........2
Trelar & Heisel..............................39
UIC College of Dentistry...............58
UIC Oral Pathology.......................37

The publication of an advertisement in the CDS Review is not to be construed as an endorsement or approval of the product or service being offered.

INTERESTED IN PLACING A DISPLAY AD?
Email adinfo.cds@foxrep.com or contact one of the following regional offices:
- Fox-Chicago: 312.644.3888 or 800.440.0232
- Fox-New York: 212.725.2106 or 800.826.3032
- Fox-Los Angeles: 213.228.1250
- Fox-Detroit: 248.626.0511
- Fox-Atlanta: 800.699.5475
- Fox-Phoenix: 480.538.5021

Find our rate card and specifications at CDS.org.
Improve someone’s life now.
Make a donation today!

The Chicago Dental Society Foundation, the philanthropic and charitable arm of the Chicago Dental Society, distributes grants to local agencies that address access to dental care in and around the Chicago area. Grants are limited to bona fide charitable 501(c)(3) organizations, educational groups and organizations dedicated to improving the art and science of dentistry through public or private initiatives in Chicago and Illinois.

Thanks to the generosity of our donors, the Chicago Dental Society Foundation is improving oral healthcare and dental education in our communities. But our work has only just begun.

We need your help.
Go online today and donate.

www.chicagodentalsocietyfoundation.org
401 N. Michigan Ave., Suite 200 • Chicago, IL 60611 • 312.836.7301 • rwatt@chicagodentalsocietyfoundation.org
CHICAGO DENTAL SOCIETY
THE RESPECTED LEADER IN SCIENTIFIC DENTAL MEETINGS
THREE DAYS OF THE BEST in lectures and courses coinciding with three days of exhibits.
PREREGISTER TODAY AT WWW.CDS.ORG.
SAVE MONEY, AVOID THE LINES OF ON-SITE REGISTRATION.
Preregistration ends February 18. For more information about the 147th Midwinter Meeting at McCormick Place West visit www.cds.org.
What does professionalism mean these days?

My wife and I settled into our seats, soft drinks and popcorn in hand, at our local Megaplex movie house. As always, we were early, which subjected us to a pre-preview of business-related ads. I object on two levels; the ads invariably are annoying, and I have paid to see them, unlike commercial broadcasting where the ads pay for programs. Trying to catch a few zzzs before the start of the movie, I was jolted out of my stupor by an ad for a cosmetic dentist promoting his “unique” skills on a screen 100 feet wide. Although the Supreme Court ruled that dentists and physicians could advertise, it never said we had to.

A letter to the September 2011 Journal of the American Dental Association (JADA) from a new dentist expressed concerns that in the eyes of the public we are losing what it means to be professional. Jeffery Esterburg, a member of the ADA Council on Ethics, Bylaws and Judicial Affairs, responded to that new dentist by citing the Preamble to the ADA Code:

The American Dental Association calls upon dentists to follow high ethical standards which have the benefit of the patient as their primary goal.

Ethics, professionalism and honesty are cut from the same cloth, a seamless garment. In a 2009 Gallop poll, 57 percent of respondents rated dentists’ honesty as very high or high, down from 62 percent in an earlier poll. I fear that it will be lower in 2012. Some of our “entrepreneurial colleagues” must lie awake devising devious strategies that might benefit them, but they tarnish our profession.

A case in point: Kevin J. Haney, editor of the New York State Dental Journal, relates a new wrinkle employed by the morally challenged dentists using social media to plant negative reviews of a fellow dentist. He writes, “A dentist posting false reviews shows a remarkable lack of ethics. To say the dentist is ethically challenged is to understate the case. If someone can resort to such a tactic, what other corners are being cut? How do you trust such a person?”

The American College of Dentists and the ADA have sponsored symposiums on ethics and published learned articles. Unfortunately, their efforts do not reach the recalcitrant. We pretty much know what is right and wrong at an early age, estimated by some as learned in the pre-teen years.

The word professional is an abstraction; we recognize the salient characteristics almost subliminally and often relate those traits to persons we admire. Can we improve the respect of the public? CDS has taken a giant step in that direction with its mentoring program.

Since 2002, CDS has partnered with the University of Illinois at Chicago (UIC) College of Dentistry and the UIC College of Dentistry Alumni Association in a mentorship program. Some members of the Lincoln Dental Society and the Hispanic Dental Association are also mentoring dentist participants. The program provides dental students the opportunity to enhance their educational experience by gaining practical experience in the day-to-day management of a dental practice. The interaction of the student and an established, ethical dentist is a win-win situation for the profession and the public we serve.

For more information on how you can take part in mentoring, please visit CDS.org. You can make a difference.
Business Solutions for the Dental Community

We know your needs. And we understand your challenges.

- Accounting & Financial Reporting
- Tax Planning & Return Preparation
- Financial & Investment Planning
- Retirement Plan Administration
- Marketing & Advertising
- Management Advisory
- Continuing Education
- Practice Valuation

Professional Practice Consultants, Inc.

866-772-1751 / www.e-ppc.com
Cathy Jameson, PhD

Ten Ways to Have an Excellent Practice in Any Economy

Attend from the comfort of your desk!

Through this energizing and engaging presentation, Cathy Jameson offers you critical keys to your practice success right now. Understand how these 10 areas can stimulate your practice and stabilize you, your team and your patients!

Course topics:

- Nurture teamwork within your organization.
- Develop and administer systems that are effective and will remain stable in challenging times.
- Educate your patient family about the services you provide.
- Increase your treatment mix and attract new patients to the practice with smart and workable marketing strategies.
- Be a strong leader. Make a decision to be positive, supportive and encouraging.

About our speaker:

Ms. Jameson is founder and CEO of Jameson Management in Oklahoma City. She is a popular and frequent lecturer at the Midwinter Meeting.

Wednesday

May 9

2 p.m.

1 CE HOUR
FREE TO CDS MEMBERS
$30 FOR NON-MEMBERS

REGISTRATION BEGINS AT 9 A.M.
TUESDAY, MARCH 20

www.cds.org

If you sign up but can’t attend the lecture when it is presented, you will receive a link to watch a recording of the event at a later date. This recording will only be available for a limited time. Only registered attendees may earn CE credit.
To schedule a private career or transition consultation during the Midwinter meeting, please contact Laura Anderson Laehn at 715-225-9126 or landerson@midwest-dental.com.

BUILDING CAREERS

Building long term practice opportunities and rewarding careers requires both focus and planning. Learn how our team supports this process with each individual doctor we work with at Midwest Dental.

**Collaboration**
Our experienced team takes the time to learn what's important to you as you consider practice options. We are motivated to find the right fit for you on every level; not just what options make the best initial fit.

**Planning**
By sharing practice results and developing a strategy together, we are able to match you with practice opportunities that will support your long term aspirations.

**Execution**
Each practice is led by you, the doctor. However, your individual plan and expectations are reinforced and managed through the support personnel at every level of each Midwest Dental practice.

**Refinement**
As your practice evolves, so do your plans. Our team works closely with each doctor to consistently monitor the evolution of each practice and plan accordingly based on the doctor's direction. We understand, and value, the changing dynamics of each individual career we support.

To learn more, please contact Laura Anderson Laehn at (715) 225-9126, landerson@midwest-dental.com or Laurie Reardon at (715) 530-4183, lreardon@midwest-dental.com. You can also visit us online at www.midwest-dental.com.

Midwest Dental
www.midwest-dental.com

The Experience™
Your practice is the product of your life's work. It deserves the utmost care and respect when you're ready to consider your transition alternatives.

- For more than forty years, Midwest Dental has served as a trusted transition partner for practice owners seeking discreet, efficient, full-value transition alternatives.

- Clinician-led, we offer deep experience in supporting practice owners through the transition process. Like you, we care for patients every day.

- We are a private practice, not a broker. We seek like-minded care providers with a vested interest in the long-term health of their patients and the careers of their staff.

- All discussions are strictly confidential and references are readily available. We charge no fees and are happy to work directly with doctors and their advisors.

- To learn more, please contact Justin Wolfe, Transition Leader, at (312) 720-1089 or jwolfe@midwest-dental.com. You can also visit us online at www.midwest-dental.com.

To schedule a private career or transition consultation during the Midwinter meeting, please contact Laura Anderson Laehn at 715-225-9126 or landerson@midwest-dental.com.