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### SEPTEMBER 12 REGIONAL MEETING MINUTES

The Regional Meeting of the Chicago Dental Society convened Wednesday, Sept. 12, at the Drury Lane, Oakbrook Terrace, at 9:10 a.m. local time, with CDS President John F. Fredricksen presiding.

Attention was directed to the minutes of the meeting of Wednesday, April 18. Inasmuch as the official minutes of the meeting of Wednesday, April 18, were published in the May/June issue of the CDS Review, a motion was entertained to dispense with reading them.

MOVED by Cheryl Watson-Lowry, DDS, seconded by Thomas Salmon, DDS, and carried to dispense with reading the minutes of Wednesday, April 18, at this time.

MOVED by Richard Holba, DDS, seconded by Mary Starsiak, DDS, and carried to accept the minutes of the meeting of Wednesday, April 18.

With no reports from the Board and Standing Committees and no unfinished business, Dr. Fredrickson reminded all of the upcoming Installation of Officers that will be held Sunday, Nov. 11, at the Sheraton Chicago Hotel and Towers, 301 E. North Water St.

With no further business, Dr. Fredricksen called upon Thomas Remijas, DDS, to introduce Edward Kisling, DDS, who presented a program entitled: Credit and Collection for the Dental Office.

The meeting was adjourned at 1:55 p.m.

### DR. SULLIVAN SEEKS ELECTION TO ADA OFFICE

CDS member and former president of the Illinois State Dental Society, Thomas E. Sullivan, DDS, is seeking election as second vice president of the American Dental Association.

A priority responsibility of the second vice president is serving as the representative of the House of Delegates in the ADA leadership. The second vice president will be chosen at the ADA House meeting in San Antonio in October.

Besides serving as ISDS president, Dr. Sullivan was an ISDS board member and a CDS West Suburban Branch president. He has served on various committees for CDS and ADA and in the ADA House of Delegates.

"Relationships and communications are the core of the ADA House of Delegates," he said. "Interdistrict and intradistrict communication should be one and the same. As elected members of the House of Delegates, our ability to communicate with the Board of Trustees during the year should be seamless. The ADA vice president's role as 'trustee of the House of Delegates' is a direct conduit to the Board of Trustees. Our House of Delegates can work more efficiently and effectively when such a system is established and utilized."

### ILLINOIS DENTISTS RECOGNIZED AS HOMETOWN HEROES

LT. Gov. Pat Quinn recently honored 24 Illinois dentists as the 2007 Healthy Smiles Hometown Heroes. The following dentists were nominated by their communities for efforts to provide oral healthcare in rural and underserved areas in Illinois:

Jill Baskin, Oak Park; Aaron J. Blakely, Clinton; Maria Connoyer, Ursa; Danna Cotner, Carbondale; Gregory Dill, Greenup; Herschel Garrett, O'Fallon; Curtis High, Edwardsville; Yu-Hsien Mandy Huang, Champaign; Joseph Hagenbruch, Harvard; Mark R. Hudson, Monticello; Syretta Jones, Kankakee; Philip B. Kepp, Mattoon; Stephen Liesen, Barry; Steven Light, Salem; Diane Metrick, Woodstock; Julio Morales, Lincoln; Richard Passmore, Macomb; Indru Punwani, Chicago; Vipul Singhal, Chicago; Robert Sprague, Paris; Dwayne Summers, Carbondale; James F. Wahl, Champaign; Kenneth Webb, Decatur; Valerie Woodruff, Mahomet.

These dentists were honored at a ceremony in Springfield Oct. 10.

### CDS CONTINUES ITS SPIRIT OF GENEROSITY

Winter in Chicago brings snow, for sure, but it also brings a feeling of warmth. For every gift that comes wrapped with a shiny ribbon, there is a charitable donation to the hungry, the homeless, or another less fortunate neighbor who might appreciate a little holiday cheer.

CDS has been able to give gifts like that all year long. We support charitable organizations, educational endeavors and other groups dedicated to the art and science of dentistry through either professional or public initiatives. Gifts of up to \$10,000 have been determined through an application process managed by the CDS Grants and Donations Committee since 2001.

The list of 2007 grantees includes the Community Nurse Health Association, St. Bernard Hospital and Health Care Center, the Illinois Foundation of Dentistry for the Handicapped, Northwest Community Healthcare and the Oak Park River Forest Infant Welfare Society. Be sure to check out the photos of the Spooky Zoo event at the Lincoln Park Zoo later in this magazine. CDS is a major sponsor of the event that enables local children to trick-or-treat safely in the zoo the weekend before Halloween.

For more information on our grant application process, contact Mohammed Adil at mkadil@cds.org or log on to www.cds.org/about/grants.

### DR. LYN-MALINOWSKI NAMED INTERIM DIRECTOR

Sharon Lyn-Malinowski, DDS, has agreed to serve as interim director for the Kenwood/Hyde Park Branch to complete the term vacated by the resignation of Allen W. Knox, DDS. She will assume the directorship Jan. 1.

### **CORRECTION**

The 2007-2008 Guide of Officers, Committees and Branch Appointments incorrectly listed the officers for the North Suburban Branch. The officers are as follows:

Michael K. Gaynor, president
Maria Fe Corpuz-Bato, president-elect
Mark W. Jacob, secretary
Astrid E. Schroetter, vice president
Marita K. Janzen, treasurer.
The CDS Review regrets the error.

### **NOVEMBER 7 REGIONAL MEETING MINUTES**

The Regional Meeting of the Chicago Dental Society convened Wednesday, Nov. 7 at the Drury Lane, Oakbrook Terrace, at 9:07 a.m., with CDS President John Fredricksen presiding.

Attention was directed to the minutes of the meeting of Wednesday, Sept. 12. Inasmuch as the official minutes of the Sept. 12 Regional Meeting had not yet been published in the CDS Review, a motion was entertained to dispense with reading and approving them until everyone has had the opportunity to review them.

MOVED by Thomas Machnowski, DDS, seconded by Patrick Hann, DDS, and carried to dispense with reading the Sept. 12 minutes at this time.

With no reports from the Board and Standing Committees and no unfinished business, Dr. Fredricksen reported that the nominating petitions for the 2008 officers had been duly filed in the CDS central office, and their names duly published in the July/August, September/October, and November issues of the CDS Review, in accordance with the bylaws.

He further reported that since not more than one candidate had been nominated for each elective office, in accordance with CDS Bylaws, the secretary would cast a single unanimous ballot on behalf of all the respective candidates for office.

MOVED by Thomas Remijas, DDS, seconded by Frank Zidek, DDS, and carried that a single unanimous ballot be cast on behalf of all the respective candidates for office.

Dr. Fredricksen then congratulated Treasurer-elect John Gerding, Vice President-elect Ian Elliott, Secretary-elect Michael Stablein, and President-elect David Kumamoto.

Dr. Fredricksen noted that these officers would be installed Sunday, Nov. 11, along with H. Todd Cubbon, DDS, who will assume the office of president. These officers will assume their respective duties on Jan. 1 and will continue through Dec. 31, in accordance with the fiscal year. Dr. Fredricksen noted that CDS's 50-year graduates would also be recognized at that time.

Dr. Fredricksen extended an open invitation to all CDS members, their families and friends to join them on this occasion at the Sheraton Chicago Hotel and Towers, to personally congratulate them and wish them well while enjoying refreshments.

Next, Dr. Fredricksen introduced Loren Feldner, DDS, president of the South Suburban Branch, who spoke to the group about Dent-IL-PAC.

With no further business, Dr. Fredricksen called upon Dr. Remijas to introduce Donald Sherman, DMD, who presented a program entitled Digital Imaging.

The meeting was adjourned at 1:57 p.m. ■



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### CORRESPONDENCE & CONTRIBUTIONS

Address editorial correspondence to: Chicago Dental Society CDS Review 401 N. Michigan Ave., Suite 200 Chicago, II 60611-5585

Chicago, IL 60611-5585 e-mail: review@cds.org

Dr. Lamacki's e-mail: wlamacki@aol.com

Web site: www.cds.org

Phone: (312)836-7300; Fax: (312)836-7337

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National Sales:

Dean Mather

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Volunteers from the University of Illinois at Chicago College of Dentistry and Kennedy-King College dental hygiene program distributed toothbrushes and toothpaste to trick-or-treaters at the Lincoln Park Zoo's Spooky Zoo Spectacular. Photographer Andrew Campbell was on hand to witness this annual event.

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### DIRECTORY

### CDS OFFICERS

PRESIDENT: John Fredricksen

9606 S. Cicero Ave., Oak Lawn 60453; (708)636-2525, oaklawndentist@comcast.net

PRESIDENT-ELECT: H. Todd Cubbon

24560 S. Kings Rd. at Exchange, Crete 60417; (708)672-6612, htoddcubbon@aol.com

**SECRETARY:** David Kumamoto

6424 N. Northwest Hwy., Chicago 60631; (773)763-5030, sportdds@uic.edu

VICE PRESIDENT: Michael Stablein

9 Nottingham, Lincolnshire 60069; (847)317-9127, mstablein@aol.com

TREASURER: Ian Elliott

1315 Macom Dr., Suite 106, Naperville 60564; (630)862-3600, iedds@aol.com

#### **BRANCH OFFICERS**

#### **ENGLEWOOD**

Director: Robert Matthews (2007) 11638 S. Pulaski Rd., Suite B, Alsip 60803 (708)396-0060, rightchem@aol.com

President: Jeffrey Walker

540 Butternut Trail, Frankfort 60423

(847)382-8143, jeffreywalker@endoperio.com

Correspondents: Thomas Salmon Sr. and Noreen Salmon

4524 W. 95th St., Oak Lawn 60453 (708)423-1950, nasalmon360@aol.com

#### KENWOOD/HYDE PARK

Director: Sharon Lyn-Malinowski (2008) 11000 S. Pulaski Rd., Oak Lawn 60453 (708)422-5200, teeth4ever@aol.com

**President:** Eric Barnes

1335 E. 87th St., Suite B, Chicago 60619 (773)734-1500, e.m.barnes@sbcglobal.net Correspondent: Sherece Thompson 9127 S. Western Ave., Chicago 60620 (773)238-9777, sthompsondds@sbcglobal.net

### **NORTH SIDE**

Director: James Robinson (2009) 25 E. Washington St., Suite 1115, Chicago 60602

(312)263-5090, tntdds1@aol.com

President: Cissy Furusho 4801 W. Peterson Ave., Suite 410, Chicago 60646 (773)545-0007, bbyteeth@cs.com

Correspondent: Janet Kuhn

3525 W. Peterson Ave., Suite 517, Chicago 60659 (773)588-2100, kramerkuhndental@aol.com

### **NORTH SUBURBAN**

Director: Kenneth Bueltmann (2007) 1775 Glenview Rd., Suite 212, Glenview 60025

(847)724-6343, kwbperio@aol.com President: Michael Gaynor

575 Lincoln Ave., Winnetka 60093 (847)446-6200, mkgaynor@sbcglobal.net

Correspondent: Shawn Velez

500 Davis St., Suite 814, Evanston 60201 (847)869-2223, svelez911@hotmail.com

### **NORTHWEST SIDE**

Director: Mary Starsiak (2009) 5754 W. Irving Park Rd., Chicago 60634 (773)545-0057, drmstarsiak@yahoo.com

President: Salvatore Storniolo

8524 W. Lawrence Ave., Norridge 60706 (708)456-0800, tripledoc@comcast.net

Correspondent: Brett Gilbert

6217 N. Milwaukee Ave., Chicago 60646 (773)775-3663, bgil32@yahoo.com

### **NORTHWEST SUBURBAN**

Director: Michael Durbin (2007) 1355 E. Golf Rd., Des Plaines 60016

(847)824-0154, michael.durbin@aaomembers.org

President: Daniel Greising

553 N. North Ct., Suite 200, Palatine 60067 (847)358-3939, dbgreising@aol.com Correspondent: William Perkinson 10 N. Ridge Ave., Mount Prospect 60056 (847)255-7080, perkinsonw@yahoo.com

#### SOUTH SUBURBAN

Director: Robert Manasse (2008)

4440 W. Lincoln Hwy., Suite 300, Matteson 60443

(708)481-6086, drrjm4440@aol.com

President: Loren J. Feldner

15300 West Ave., Suite 111, Orland Park 60462

(708)349-1515, lifeldnerdds@pol.net Correspondent: LeRoy Weathersby II

17508 S. Carriage Way, Suite A, Hazel Crest 60429

(708)206-1181, lw2dent@yahoo.com

#### **WEST SIDE**

Director: Gary Alder (2008)

1725 W. Harrison St., Suite 717, Chicago 60612

(312)829-4208, gfalder@comcast.net

President: Gregory Matke

7124 W. Diversey Ave., Chicago 60707 (773)237-8855, gmatke@comcast.net

Correspondents: Carol Everett 2140 Clarence, Berwyn 60402

(708)788-8700, carett@ameritech.net

Donald Tuck

1121 Warren Ave., Suite 120, Downers Grove 60515

(630)969-0654 Susan Zelazo-Smith

5911 W. 63rd St., Chicago 60638 (773)284-7149, skzsmith@sbcglobal.net

### **WEST SUBURBAN**

Director: William Kleiber (2009)

1323 Memorial Dr., Suite 408, LaGrange 60525 (708)352-0060, dgkleiber@comcast.net

President: Patrick Pendleton

600 Hillgrove, Suite 5, Western Springs 60558

(708)246-2405, pcp\_dds@comcast.net Correspondent: Douglas Chang 6070 State Route 53, Lisle 60532

(630)963-4306, doug@changdentalcenter.com



### CONTACT CDS

Send comments and suggestions to: Chicago Dental Society 401 N. Michigan Ave. Suite 200

Chicago, IL 60611-5585 review@cds.org

The CDS Review reserves the right to edit or reject any letter submitted to the editor. All submissions are edited for grammar and style in accordance with the Associated Press Stylebook and Briefing on Media Law.

#### CDS ONLINE

www.cds.org

### CDS STAFF

Executive Director: Randall Grove

(312)836-7308, rgrove@cds.org

#### **Associate Executive Director:**

Barry Ranallo (312)836-7314, branallo@cds.org

### Manager, Financial and Information

Services:

Mohammed Adil

(312)836-7316, mkadil@cds.org

### **Director of Communications:**

Deanna White

(312)836-7330, dwhite@cds.org

### **Director of Exhibit Services:**

Lisa Girardi

(312)836-7327, lgirardi@cds.org

### **Director of Member Services:**

Joanne Girardi

(312)836-7320, jgirardi@cds.org

### **Director of Publications:**

William Conkis

(312)836-7325, wconkis@cds.org

### **Director of Scientific Programs:**

Aloysius Kleszynski, DDS

(312)836-7312, akleszynski@cds.org

### **Executive Director Emeritus:**

Karl Richardson hashr@aol.com

### PHONE DIRECTORY

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### Can CDS influence public oral healthcare in Cook County?

Congratulations to Dr. Walter Lamacki for his cogent analysis of the dysfunctional Cook County healthcare system and how it adversely affects the oral health of the most vulnerable Cook County residents ("Todd Stroger chooses friends, family over public health," Final Impressions, September/October). I would welcome specific suggestions as to how the CDS can become politically active in a manner that will bring about a positive change in providing proper oral healthcare for indigent Cook County citizens. Perhaps the CDS Board of Directors can turn their attention to this significant issue.

—Edward J. Schaaf, DDS Chicago

### Reimburse dentists at Usual and Customary Fee rate for Medicaid

I have had the good fortune of practicing pediatric dentistry in Chicago for more than 30 years. I would, therefore, like to share my thoughts regarding Medicaid reimbursement to the dentists in the state of Illinois. I am sure it comes as no surprise to you when I suggest that they are too low. Where should they be? They should be at what is considered the Usual and Customary Fee for any particular dental service.

Why is this important? Because the very people who

we as citizens of Illinois (and of this country) are trying to help through Medicaid are being denied access to the majority of dental offices.

More than 70 percent of the dentists in Illinois do not participate in the Medicaid program because of the inadequate reimbursement levels. I do not believe the dentists in Illinois are greedy. They are businessmen who are trying to maintain quality practices. If our society feels that a Medicaid program is needed to help those in need to receive adequate dental care, then society should not impose a financial burden on dentists to implement such a program.

Every insurance company develops a Usual and Customary Fee range per zip code based on the fees submitted by the dentists for the various procedures performed. Since, I believe, the dentist should not be burdened financially to implement the Medicaid program, since the dentist as a member of society and in agreement with society's desire to help those in need to have access to quality dental care, and since the dentist through his extensive training provides the desired professional services, I believe reimbursement at the Usual and Customary Fee level is essential to getting 100 percent dentists' participation in Illinois' Medicaid program. And therefore it is also essential to having 100 percent improvement in access to care for those individuals who are enrolled in the Medicaid program and currently can't find a dental office to meet their dental needs or are relegated to clinics that are overwhelmed.

> —Joseph Zucchero, DDS, MS Chicago

### YOUR OPINION COUNTS.

Do you have something to say about an issue facing the dental profession? Would you like to comment on an article in the CDS Review? Don't be shy. We want to hear from you.

E-mail: review@cds.org
Dr. Lamacki: wlamacki@aol.com
Fax: (312)836-7337

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Contact Dr. Fredricksen at (708)636-2525 or oaklawndentist@comcast.net.

### Reflections of a career

few observations and reflections of a career gone too quickly:

To the young dentists of the Chicago Dental Society, where are you? I don't see you at branch meetings. I don't see you in any of the dental political parties. I don't see you anywhere. Wait, I have seen you. I've seen your full-page ad in the *Yellow Pages*, my local newspaper, on television, and heard you on the radio professing all kinds of dental skills. I saw an ad in my local

THIS IS YOUR
PROFESSION.

IT'S TIME TO STEP UP
TO THE PLATE AND
GET ACTIVE. I DON'T
WANT TO HEAR THE
EXCUSES. I'VE HEARD
THEM ALL ALREADY.

newspaper with a special coupon for a \$500 crown or root canal, only good 'till the end of the month. You call that professionalism? I certainly don't. You've got general practitioners doing ortho, endo and implant placement, and they have been out of school for only a couple of years. When the case goes bad, where do you go for answers? I know. . . Dentaltown.

This is your profession. It's time to step up to the plate and get active. I don't want to hear the excuses. I've heard them all already. I know you work Tues-

day nights. . . can't come to the branch meeting. It used to be an honor to get involved. Today, it seems like only the few children of my generation of doctors ever show up. If you're under 35 and this bothers you, call me. . . better yet, call a couple of your classmates and have them show up with you. I don't know how much more we can do for you. It's up to you to do for yourselves. The profession is changing, and it's changing fast. How many of you know what pay for performance is? You'd better, it's what's going to dictate how you live in 10 years. You'd better start realizing that the future is here today and you'd better control it.

That being said, it's time for me to say goodbye. I

can't believe the year is already over. I'm just getting started and now it's time for me to go. This journey has been an intricate part of my life for the past 25 years. There are too many people to thank personally. . . you know who you are. . . the cards, letters and gifts. I don't know what I'll do next, but I can assure you it will include a good glass of Cabernet. Ask anyone who knows me: life's too short to drink cheap wine. I hope to enjoy the art of a life well lived.

As it's time for me to step aside and let someone else steer the ship, whatever happens in the future, the Spirit of Generosity. . . The Generosity of Spirit will remain inside me. Life is all about brief joys—those moments when you stand, trembling but staid, and find that you have everything in balance. Just can't get enough of a good thing.



# Working together

### OFFICE COUPLES EXPERIENCE GREATER CHALLENGES, REWARDS

### Joanna Brown

hen Sherie Shapiro went to work in her husband Alan's dental office a little more than 25 years ago, she worried how their professional relationship would affect their family life. Sure, they had been happily married since 1963 and both had excellent records of employment, but this was going to be different.

"We didn't know how it was going to work," she recalled. She started as part-time office help on the two days each week that Dr. Shapiro taught at the University of Illinois at Chicago College of Dentistry. But the office's need for administrative support grew, and Mrs. Shapiro started working full-time in 1982. "I thought 'this will be a lot of togetherness."

The Shapiros' concerns were neither unusual nor

insurmountable. Serious conversation and self-examination enable couples like the Shapiros to become successful business associates.

"Working with family is not an easy thing—it's far more challenging than working with a stranger." said Carol Ryan, director of membership at Loyola University Chicago's Family Business Center. "But I think the payoff is so much bigger. Who can feel better about your accomplishments than your family?"

The Family Business Center is a 10-year old research and educational center for family-owned businesses nationwide. Programs there aim to share knowledge among member businesses of various sizes.

In her work, Ms. Ryan

advises members to focus on communication with all interested parties before a spouse comes to work in an established office. Talk about what each partner expects from the business relationship and what you each hope to achieve by bringing a spouse into the office.

"You have to be able to have a direct conversation and not feel like it's anything more than two people trying to communicate," Ms. Ryan said. "If you can't have this conversation about integrating a spouse or another family member into the business, you probably shouldn't be working together."

Family members should discuss their business philosophies, values and goals. This could be the hardest part of a pre-employment conversation, but it's also among the most important topics to cover because your values should drive all of your actions in the office.

"Behavior is an indicator of values," Ms. Ryan said. "When someone at the office tells you to do something, it makes more sense and it's easier to carry out when you can say 'yes, it accomplishes this goal we all have."

On a more concrete level, Ms. Ryan recommended spouses work together to define each employee's role in great detail, so that each knows who will be accountable and responsible for what at the office—as if you were going to place a classified ad.

It's easy to let chores and responsibilities at home work themselves out, she said, but "because this is a business that involves people other than just family, these things can't be allowed to work themselves out."



Sherie and Alan Shapiro

Once these roles have been established, be prepared to back off and let your spouse work independently. Respect your spouse as an expert in their own role and respect their authority in that area.

"Let them be good at what they're good at," Ms. Ryan said. Clear job descriptions also serve to define boundaries for other people working in the office, she explained.

"If people in the office don't know what each person is doing, how do they take directions from a spouse, especially if one contradicts what the other spouse is saying?"

Marilyn Lieberman went to work in her husband's dental office more than 20 years ago, and said the relationship works because they have always been clear that their working relationship is no different than any she'd have with any other doctor who might have hired her.

"It's his (Dr. Lieberman's) practice, and he has the sayso," said Mrs. Lieberman, who earned a degree from Northwestern University's hygiene program and started her second career as a dental hygienist in 1979. "I may not like everything that he does, but if I worked somewhere else I wouldn't say anything about it to them, either."

Over the years, Mrs. Lieberman's job has expanded to include billing, computer work and insurance issues; a dental assistant is responsible for her professional duties as well as scheduling. Mrs. Lieberman said the arrangement satisfies everyone involved.

"We have a very relaxed office."

Ms. Ryan recommended that the pre-employment conversation between spouses also include details like how much of the weekend's activities you will discuss in the office and what each spouse will call the other in the office.

"You don't have to be formal if everyone in the office is going to find that ridiculous, but if you yell across the office and call your spouse 'dear,' some people may find that cute, and others will think it's offputting. Also, your wife may not like you to call her 'dear' when she's at work.

"You have to be clear about who you are at work." These issues will affect the spouses' relationships with the rest of the office staff. Integration takes some careful consideration by the doctor, but Ms. Rvan said honest communication and advance notice make the transition easier.

"You have to be cognizant of how what you are doing will impact other people," she said, "because when you walk into a room, they see the new person as the doctor's wife or child or brother first. Communicate with the staff before you bring a family member in and talk to them about what's going to happen and what the new role will be. Ask if the staff has any questions.

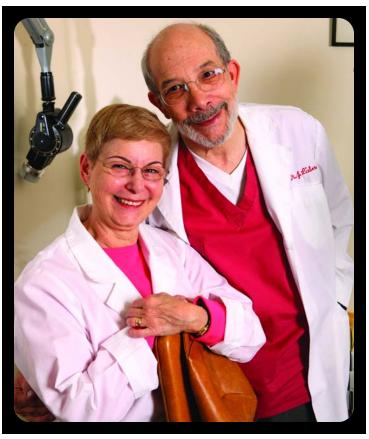
"Uncertainly makes people anxious."

At home, be clear about how much work you will talk about once you leave the office. Will you discuss scheduling issues and tiresome patients on your drive home? Insurance issues at dinner? When does your workday end?

"Some families that own businesses together need to

have an 'owners' meeting' when they can sit down and talk about things, but it's not at the dinner table or family holidays," Ms. Ryan said. "It's easy to get so caught up that you forget to stop working."

Mrs. Shapiro said their ability to separate work from home has enabled her to really enjoy working at her husband's office for so many years. She works in the front of the office on insurance and scheduling while he's busy in the operatories, so their daily contact is minimal. But, she has a keen sense of the practice's business operations.



Marilyn and Jack Lieberman

"I'm right in the thick of things at the office, and as a result I think we tend not to take things home with us," she explained. "We try to leave it behind. We try to understand what's business and what's personal, and we try to keep them separate."

Mrs. Lieberman agreed that boundaries were key to her enjoyment of her working and loving relationship with her husband.

"If you want to work together, you have to set parameters," she said. "When you have a double relationship, you have to talk things out and decide how it's going to work. For us, it just fell into place because to be fighting in the office is not good. I haven't found it very difficult to work together, and I don't think he has either."

For more information on the Family Business Center, visit www.luc.edu/fbc.

# House of Delegates holds the line on dues, CE requirements

he 143rd Annual Session of the Illinois State Dental Society was all business, with delegates weighing in on issues affecting all aspects of the dental practice. The Annual Session was held Sept. 7-9 at the Oak Brook Hills Marriott Resort.



**NEW ISDS OFFICERS:** (L-R) Treasurer Robert Bitter, Glenview; Vice President Larry Osborne, Decatur; President Keith Dickey, Alton; President-elect Joseph Unger, Chicago; and Secretary Darryll L. Beard, Waterloo.

Among their decisions, the House of Delegates did not adopt a resolution to expand functions for dental assistants, such as placing of amalgam and composite fillings, and for hygienists, such as palliative temporization of carious lesions. Further, the House supported a position in support of a Bachelor of Science degree completion program in dental hygiene, and they referred a resolution regarding a class of membership for dental assistants and office personnel to the Membership Committee for recommendations to the Board of Trustees.

As for the dentist, the House of Delegates maintained annual dues at \$310 for 2008. Delegates did not adopt a resolution to increase the number of required CE hours, part of which could have been fulfilled through community service.

The House instructed ISDS staff to develop a plan to acquire data regarding the amount of free care being given by dentists, as well as a public relations plan to spread the message of such donations.

Keynote speaker Kevin O'Connor, CSP, opened the meeting Sept. 7 with an address entitled, "Success or Significance: Time to Understand your Dental Legacy. . .

Make your Dream Come True." Mr. O'Connor's discussion of the differences between making a living a making a life was closely tied to outgoing ISDS president Dean Nicholas's theme for the past year, Field of Dreams: A Dental Legacy.

After the work was done, attendees had time

to celebrate newly installed officers and trustees.

Many CDS members were installed during the Annual Session.

Joseph Unger, of Chicago, was installed as presidentelect. As such, Dr. Unger's responsibilities include serving as an official representative of ISDS in its contacts with government, civic, business and professional organizations. Dr. Unger will also serve as a delegate to the American Dental Association.

A 1985 graduate of the Loyola University College of Dental Surgery, Dr. Unger practices on the city's southwest side and is a member of CDS' Englewood branch.

Joining Dr. Unger on the Board will be Robert Bitter, of Glenview, who was elected treasurer. Dr. Bitter's responsibilities include overseeing fiscal activities such as record keeping, meeting with the Finance and Planning Committee, and reporting society audit results.

A 1978 graduate of Washington University School of Dental Medicine in St. Louis, Dr. Bitter completed a dental general practice residency and an anesthesia fellowship at Rush-Presbyterian-St. Luke's Medical Center before completing his periodontal specialty training at

### Northwestern University Dental School. Dr. Bitter has served as president and director of CDS' North Suburban Branch.

Three CDS members joined the ISDS Board of Trustees: Alvin Atlas, of Evanston; Mark Humenik, of Northbrook; and George Zehak, of Berwyn. All three graduated from the University of Illinois at Chicago College of Dentistry (UIC) and have experience as leaders in organized dentistry.

Paul Kattner, of Waukegan, was named speaker of the House. He will preside over all meetings of the House of Delegates and serves as an ex-officio member of the Board of Trustees.

Dr. Kattner is a 1989 graduate of UIC and completed his Master of Science, Department of Orthodontics, there in 1991. He has been president of the North Suburban Branch.

Dr. Kattner will work alongside Edward Segal, of Buffalo Grove, who was elected vice speaker of the House of Delegates. As vice speaker, Dr. Segal is ready to assume the official duties of the speaker of the House in the event that the speaker is unable to perform these functions, which include determining the order of business at meetings and following proper parliamentary procedures.

A graduate of State University of New York at Buffalo School of Dental Medicine, Dr. Segal has long been active in organized dentistry.

### EXCERPTS FROM ISDS PRESIDENT KEITH DICKEY'S INAUGURAL ADDRESS

During his inaugural address, Keith Dickey, of Alton, drew attention to the many challenges facing new dentists: the rising cost of dental education, the expense associated with maintaining the educational facilities, and the pending retirement of so many faculty members, among them.

It was with these issues in mind that Dr. Dickey chose the theme for his presidential year, Dental Education: Gateway to Excellence; Embracing the past and Exploring the Future. Dental education, he said, is the foundation of the profession.

"As the framework for our professional success, our knowledge, science and ethical principles needed to become a dentist were instilled in dental school. Dental school provided each of us with the skills set needed to be successful, including hard work, dedication, intelligence and fortitude. We

made the grade and succeeded.

"However, over the past several years, our dental education system has become at risk. Dental education has severely suffered from numerous challenges, many of which have never been fully addressed. We have reached what some call the tipping point."

Dr. Dickey noted the high cost of a dental education and suggested that the price tag keeps the profession exclusive. Talented young people from disadvantaged backgrounds can not pursue a career that is estimated to put them \$160,000 in debt.

"Dental education must be accessible to minorities," he said. "If we do not address the high cost of dental education and the lack of diversity among students and faculty, then we risk a declining dental profession."

Dr. Dickey offered advice on how the profession must meet these challenges.

"As the philosopher Goethe said: 'There are but two roads that lead to any important goal and to

the doing of great things: strength and perseverance. Strength is the lot of but a few privileged people; but austere perseverance, harsh and continuous, may be employed by the smallest of us and rarely fails of its purpose, for its silent power grows irresistibly greater with time.'

"We owe it to ourselves and our profession to tackle these critical issues head-on. We cannot be sustained on government funding alone."

Dr. Dickey commended the ADA Foundation's campaign, Our Legacy—Our Future for the way it empowers each school to take responsibility for its own fate through fundraising and communications efforts. In that spirit, Dr. Dickey issued a mandate to his colleagues:

"For your homework assignment—I ask that you search for situations or create opportunities that will stretch your potential to give back to dental education—as well as those around you," Dr. Dickey said. "As an extra credit option, I hope that some of these stretch experiences might even lead to people choosing to pursue a career in dental education.

"Unannounced bonus guizzes are always possible."

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### ADA ANNUAL SESSION IN REVIEW

# 8th District resolutions met with mixed results

### Will Conkis

t was a quiet resolution, not a flashpoint issue guaranteed to trigger confrontation. In fact, debate or rather discussion of Resolution 28 was minimal on the floor of the ADA House of Delegates and in the Reference Committee hearings—not always the norm for resolutions introduced by the 8th District.

A district with a reputation of being "feisty" during the House and not reluctant to take on causes enjoyed a successful 2007 House in San Francisco during the 148th Annual Session of the ADA with Resolution 28 as a significant proposition with implications for how business is conducted by future Houses.

Resolution 28 calls for the appointment of a committee to study the matter of introduction of new business in

the House with the goal of reducing the amount of business distributed to delegates on-site the day prior to the opening of the House.

The resolution doesn't exactly contain lightning-rod language like two-tier delivery system, universal healthcare, amalgam or dental team membership in ADA. Heck, it didn't even require an electronic vote to decide its fate.

But the resolution is significant despite the lack of impassioned debate from die-hard opponents. In fact, a number of legislative bodies at the local, state and national level could use a similar initiative.

A common chronic problem of all legislative bodies is the last minute push of legislation with impacts that the legislators find little time to research before someone is asking for a vote.

The ADA House is no exception to the malady, despite adequate time for district delegations to propose resolutions prior to each annual session.

However, each year prior to the start of the House, agendas of the reference committees double and triple routinely.

"For many years in the House of Delegates, there is an enormous amount of reports and resolutions distributed to the delegates upon registration at the annual session," the 8th District stated in its presentation of the resolution to the ADA Board of Trustees. "Often, there may be as many as 200-300 pages of material delivered on Thurs-

day, one day prior to the first House meeting. Delegates are expected to read all of this material overnight. . . Such a rush to consume business for the House does not do justice to the matters being addressed. The purpose of this resolution is to begin the process to reduce the volume of materials distributed on-site immediately preceding the House of Delegates."

The district statement added that the issue is complex. Therefore, its resolution called for the committee to consider deadlines for introduction of new business, deadlines for ADA councils' and agencies' reports, a resolution review timetable of the ADA Board, expeditious transmittal of new business to the delegates, a process for last minute resolutions and related topics.



Newly installed ADA President Mark Feldman addressed the House following his installation.

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In its background statement, the district stated some districts do not caucus until they arrive at the Annual Session, "but we believe that contributes to the problem. . . . we hope to urge delegations to begin their resolution preparations much earlier in future years and to caucus prior to arrival at the annual session."

In an 18-1 vote, the ADA Board voted to recommend a No vote on the resolution.

"While there is logic in the resolution, the Board of Trustees believes recent changes undertaken by ADA already address many of the concerns. One such change

is making greater use of the ADA Web site, www.ada.org, to disseminate resolutions and reports to the delegates as soon as they become available, rather than waiting for on-site distribution. . . While it might be possible to consider other approaches, such as amending the deadline for new business, the board believes that the burdens on the districts and constituents of meeting earlier deadlines would significantly outweigh the benefits and would restrict the House's ability to address important and timely



David Kumamoto, CDS secretary, deleivered the report of the Dental Education Reference Committee, which he chaired.

issues," the Board stated in its comment recommending the resolution be rejected.

The Legal and Legislative Reference Committee went against the Board and recommended approval following hearings.

Not all 8th District resolutions received such support in the House or from reference committees.

A large majority, 75 percent of the delegates voting No, defeated a resolution aimed at preventing sitting trustees, the vice president, treasurer or the Speaker of the House from seeking election to the presidency or other elected offices.

Some 8th District delegates were optimistic about the chances of this Resolution 27 prior to the hearings of the Legal and Legislative Reference Committee despite an 18-1 vote recommending rejection of it by the board.

But opposition to the proposal was strong at the hearings and included an impassioned Mark Feldman, incoming president of the ADA, speaking out against it, saying Resolution 27 would eliminate the best candidates for elective office: sitting trustees. Dr. Feldman added that trustees and officers are well informed about the issues

### ADA INCREASES DUES FOR 2008

While dues for the Chicago Dental Society were reduced twice in the last three years, the ADA House of Delegates for the second consecutive year approved a Board of Trustees-recommended increase in dues.

ADA dues will be \$498 in 2008, a \$9 increase. The increase is 40 percent less than the rate of inflation, according to ADA. The Board recommended the increase after it voted to send a \$114 million budget in expenditures to the House. With income estimates set at slightly more than \$113 million, the budget deficit was approximately \$1 million without House actions that could have budget implications. The deficit was increased to \$1.25 million by House actions.

"After careful consideration of all strategic considerations, the Board proposes a dues level of \$498 for 2008," ADA Treasurer Edward Leone Jr. stated in his report to the House.

There was a significant number of delegates speaking out against the increase at Budget, Business and Administrative Reference Committee hearings. The committee recommended approving the increase.

But it faced opposition on the House floor.

Former CDS President Ronald Testa placed a substitution resolution on the floor to keep dues at the 2007 rate. It was narrowly defeated, with 53 percent voting "No." If the dues had not been increased, the Board would have used reserve funds to cover the deficit.

Surprisingly, despite the close vote on substitution, the vote on increasing dues easily garnered the two-thirds majority required to pass it.

Prior to the vote on dues, the House rejected an 8th District resolution, submitted by CDS President H. Todd Cubbon, calling for the ADA Board to study its reserve policy. The main issue was the refusal of the ADA to include real property in its calculation of reserves; the ADA uses only liquid assets when it calculates reserves. With a policy of having reserves equal to 40 percent of the annual operating budget, preserving the reserve level has been cited by ADA leadership as one more reason to increase dues.

facing dentistry, adding it would be a disservice to ADA to make sitting trustees and officers wait to run for president.

The district in its background statement for the resolution stated, "In past years, many ADA trustees announced their candidacy for an ADA elective office at the House of

### **HOUSE BRIEFS**

John Findley, DDS, was chosen by delegates to be president-elect of the ADA during the annual session in San Francisco. Dr. Findley, former president of the Texas Dental

Association, identified access to care as "our problem, and if we don't develop solutions, someone else will" in a speech before the House of Delegates prior to the election. He added that he would advocate for meaningful funding of public health programs at all government levels.

• The House approved new guidelines for the use of sedation and general anesthesia and guidelines for teaching pain control and sedation to dentists and dental students. Full text of the guidelines is available at <a href="https://www.ada.org">www.ada.org</a>.



President-elect John S. Findley

- A resolution aimed at expanding ADA membership by allowing non-dentist members of the dental team to join was easily defeated. Although non-dental members would have been banned from leadership and decision-making roles, opponents successfully argued the change would mean the end of the ADA as a professional association.
- The House also approved a resolution calling for the president to appoint a Task Force to define the role of the ADA in the development of future universal healthcare programs and to develop goals and strategies to guide the association's advocacy efforts regarding universal healthcare. The resolution also called for lobbying efforts, emphasizing that government dental programs be aimed at those most in need.
- A resolution calling for a workgroup to study requiring a year of post-graduate clinical training was rejected by the House.
- In the wake of the settlement stopping the ADA's legal challenge to dental health aide therapists performing irreversible procedures in remote communities in Alaska, the Alaska delegates put a hand full of resolutions on the floor in an attempt to challenge that settlement and the authority of the board to enter into the agreement. The resolutions were easily defeated. ADA leadership repeatedly told the House it is ADA policy to oppose non-dentists performing irreversible procedures.

Delegates at the beginning of their last year as trustee, therefore, these candidates spend a substantial part of that year embroiled in their election campaigns. For this reason, it is difficult for these trustees, or any board member candidate, to devote all of his/her volunteer time to their ongoing duties as a board member."

Dr. Feldman said trustees that have run were able to fulfill their duties and campaign.

"The Board believes that the continuity in the knowledge base of a candidate is most important to the service provided to the membership . . . and thinks this resolution would compromise the talent pool available. . . for officer positions," the Board stated in its recommendation to reject Resolution 27. The committee agreed.

The 8th District had one other easy win in the House. Its resolution calling for the ADA to support having the efforts afoot to bring the 2016 Olympics to Chicago passed without discussion. ■



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Zak Messieha, DDS Dentist Anesthesiologist

### DENTAL DATELINE

### Flossing and brushing aren't just for kids

recent report from the Centers for Disease Control showed that the oral health of American adults is improving. Moderate and severe gum disease (periodontitis) decreased from 10 percent to 5 percent among adults 20-64, and from 27 percent to 17 percent among senior citizens. Complete tooth loss has shown a similar steady decline since 1950. There are many reasons for these improvements in adults' oral health: the addition of fluoride to community water supplies, advanced dental technology, better oral hygiene and more frequent visits to dental health professionals.

Here are some tips to help you keep your teeth and gums healthy as you age:

Drink tap water and use toothpaste that has fluoride in it. Cavities aren't just for kids, and the fluoride you get from these two healthy habits helps to defend your teeth against decay at any age.

Remember to brush and floss regularly.

Careful brushing and flossing reduce dental plaque, which helps prevent gum disease. If you're having trouble handling your toothbrush or flossing, ask your dentist to recommend some new tools to get the job done.

**See a dentist regularly.** Professional care helps to maintain the overall health of the teeth and mouth and helps to detect precancerous or cancerous lesions early in their development. Oral cancer is more common than you might think, but early detection can save lives. Open sores, white or reddish patches and other changes in your lips, tongue or the lining of your mouth that last longer than 14 days should be examined by a dentist.

Talk to your dentist about all your health care concerns. Your mouth is part of your body like any other, and how you treat other parts of your body can affect



your oral heath. Gum (periodontal) disease is associated with diabetes, cardiovascular disease and stroke. Some prescription drugs, chemotherapy and radiation treatments, for example, may weaken jaw bones and lessen saliva production; since saliva provides significant defense against tooth decay, your dentist can suggest ways to keep your mouth healthy during these other medical treatments.

Even if you have a few false teeth or dentures, you still need to keep them clean and visit your dentist regularly. The dentist will make sure your dentures fit properly, which will keep the rest of your mouth healthy. If you have strong, healthy natural teeth or well-fitting, comfortable dentures, you can continue to enjoy a wide variety of nutritious and delicious foods.

If you're having trouble handling your toothbrush or flossing, ask your dentist to recommend some new tools to get the job done.



Read Mary Byers' online column, The Front Desk, in the Members Only section of the CDS Web site—www.cds.org.

### Focusing on staff meetings

hat do you think of when you hear the words "staff meeting?" Do you think of boredom? Wasting time? A necessary evil? Or do you think about personal growth and development and increased profitability?

Your gut reaction to staff meetings will, in part, determine how effective they can be in your practice. When you're dedicated to excellence in staff meetings, you'll see the results in terms of vitality and profitability in your practice. If you approach staff meetings as a necessary evil, however, you won't likely see the benefits of setting aside time to address four important needs in your prac-

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tice. These needs are provision (making sure staff have what they need to do their job); communication (sharing information to increase effectiveness); affirmation (recognizing and acknowledging a job well done); and excellence (how you do what you do together).

Dr. Alan Goldstein, a New York dentist and business coach, sees the value of staff meetings. In fact, according to an article on his Web site (www.coachingpractice.com) titled, "The Staff Meeting Centered Workplace," his investment in staff meetings is

substantial. He writes:

Measured in terms of lost production time and staff salaries, it is well over one hundred thousand dollars a year. We hold two one-hour staff meetings per week and have done so for the past eight years. There is good value here. We have experienced double-digit growth each year. . . our ongoing staff meetings are undeniably a major force in the overall growth of the practice.

Is it really possible for \$100,000 in lost production time and staff salaries to fuel the growth of a dental practice? It is if you follow these guidelines, some of which are provided by Dr. Goldstein.

Designate a specific day and time for your meeting. Notes Dr. Goldstein, "It is not our lunchtime, nor something we squeeze in." Because of this, says Dr. Goldstein, "It has a kind of reverential quality for the entire staff." Setting aside specific time makes it clear to staff that the business of the meeting is important to the practice.

**Be punctual.** Start on time and end on time—even if it means shortening a patient appointment or interrupting a conversation. This, too, telegraphs to staff the importance of the meeting.

**Don't allow interruptions.** Let voicemail pick up any calls that come in to the office during your meeting time. Be sure to customize the message callers hear so that they know you are in a staff meeting and will return their call at a specific time. A "no interruptions" policy allows you to keep the meeting moving and maximize your effectiveness.

No titles, no privileges. Dr. Goldstein recommends that you leave your title and your privileges as a doctor at the door. He shares, "In the beginning your staff will not believe that you are relinquishing rank, even for an hour, but over time, as trust grows, they will believe you and an extraordinary openness will develop. It is quite wonderful but it can't happen in a boss/worker setting."

No hanging back, no monopolizing. Participation is not optional in the staff meetings in Dr. Goldstein's practice, nor is monopolizing the conversation. Because people support what they help create, it's essential that all staff members contribute—and that none dominate the meeting. It's the facilitator's job to insure this happens. Dr. Goldstein facilitates the meetings once a week and rotates the task among all staff members for the second meeting of the week. Doing so allows "each staff member to experience the difficulties, rewards and satisfaction of leadership," according to Dr. Goldstein.

As a consultant, I see an uncanny connection between organizational ineffectiveness and lack of staff meetings. If your practice is faltering, fizzling or downright failing, I urge you to take a look at your staff meetings and to focus on making them more effective. It's one of the most profitable things you can do to affect your bottom line and insure your staff is challenged and living up to their full potential.

Are you up for the challenge? ■



### Mind and body increase profit

ind and body concepts have been in vogue for thousands of years. It is now time for dentists to use them for the benefit of their businesses. Being physically fit has a myriad of benefits, such as reducing the heart rate, boosting the immune system and frequently lowering blood pressure. Working out makes one feel better, especially through the natural release of endorphins and enkephlins. Diet and rest are equally as important for overall health. Personally, being physically fit, I know, makes me much more productive.

Your patients' well-being should be as important to you as your own. As dentists, it is our obligation to treat dental disease. Recognizing and identifying potential periodontal and endodontic problems result in more necessary dentistry. If the general dentist is not comfortable or equipped to handle these services, a referral to a specialist is good business. Appropriate referrals are a huge patient benefit. Patients appreciate the best possible care.

A referral to a physician for a diagnostic test also results in a healthier, happier patient. I was so enamored by our in-office CT technology that I decided to take an elective heart scan. Much to my surprise, I was what the heart scan commercials were promoting. I thought that due to my exercising, diet and sleeping regimens, I was in excellent health. In reality, I was a walking heart attack waiting to happen. A straight-forward, elective medicated stent was placed; I am now ticking like a Swiss watch. I've told my patients, friends and referring dentists my tale of woe. As a result, a supposedly healthy general dentist had the heart scan and found severe occlusion in all his coronary vessels. A lifesaving medical procedure was performed and his myocardial health has been optimized.

Building referral networks with dental and medical specialists fosters a higher level of patient care and helps avoid potential problems. In the referral process, the ultimate winner should be the patient. Through quality referrals, a general dentist's relationship with his or her patient is reinforced. The patient sees that quality of care is the dentist's top concern.

How can general dentists use their minds in order to

help their patients? Here are three ways:

- Putting themselves in their patients' shoes
- "Wowing" their patients
- Creating more sound business practices.

By putting yourself in your patients' shoes, you can better understand their fears, needs and desires. You need to be very sensitive to their pain. Patients do not seek comprehensive dental care—or any dental care—because they are afraid of being hurt. Better local anesthetic techniques, pre-medication, and listening more closely to their concerns can eliminate many of these problems.

Don't allow your patients to wait. Schedule appropriately, and when unavoidable delays occur, call in advance or take the time to explain and apologize accordingly. Your patients' time should be more important than yours.

Go the extra mile to "wow" your patients. Give a genuine 125 percent of yourself. Put them on a pedestal and often they will put you on one, too. Calling after a procedure to check on their well being is always patient-friendly. More importantly, problems can be recognized and dealt with earlier. I often give my patients my cell phone number; this has been a huge practice enhancer. Surprisingly the calls that are generated are extremely few in number, especially since I make the first contact.

In today's economy we continually need to be creative and incorporate sound business practices to succeed. Excellent clinical techniques are not enough in a volatile and changing marketplace. We must also be a businessman, psychologist, communicator and healer. One needs to conduct business better in order to be singled out from the rest. Pay close attention to all facets of your practice. You should not be afraid to amend and shift business protocols.

A healthy body and a creative mind are two of the dentist's biggest assets. A fit body for you and your patient with an active mind yields financial growth. ■

Dr. Greene is a board-certified oral and maxillofacial surgeon. He may be reached at (773)327-2400 and www.lpinstitute.com.

### YOUR HEALTH

A SUMMARY OF NEW HEALTH-RELATED INFORMATION

### Winterize your body

You winterize your home, your car, your snowblower, your landscaping and your wardrobe. Why not winterize your body?

### HEALTH TIPS FOR COLD WEATHER

Excessive caffeine and alcohol draw fluids from your body. Drink alcohol in moderation, especially during the holidays. You might want to substitute every other drink for a glass of water. Not only will it reduce your alcohol intake and therefore the number of calories consumed during the string of holiday parties, but it will also keep your body hydrated.

Frequent hand washing will keep germs at bay. Keep your workspace tidy and avoid cigarette smoke.

Winter can be stressful, so make time to relax and get plenty of sleep.

Consider getting a flu shot and don't forget your vitamins. Stress combined with long days and short nights can deplete your body and lower your energy level. Vitamins and a balanced diet can help.

### **SKIN CARE**

Cold, dry air robs your skin of moisture. The more winterdamaged your skin, the more visible the imperfections and the inevitable signs of aging will become

Choose vitamin-rich products without alcohol, menthol or acid compounds that absorb



your natural oils. Vitamin A helps prevent sun damage, C and E heal wounds, and D helps stave off skin damage and signs of aging. Avoid baths, as they break down body oils. Hot tubs heavily laden with chemicals are even worse. If you choose to soak, add bath oils to the water or whole milk. Finally, exfoliate occasionally to slough off itchy, cracking and flaky skin that results in infection, blackheads and acne if it builds up and prevents the absorption of the good stuff.

### PROTECT YOUR SKIN IN THE SHOWER

Use a mild, unscented soap. Anything labeled "gentle" or "moisturizing" is probably a good choice.

Avoid washcloths, scrub brushes and other implements that can be abrasive and perpetuate skin dryness. Wash with your hands.

Although everyone should be using a moisturizer in the winter, there's no one-size-fitsall answer to the question of moisturizer choice. When choosing a facial moisturizer, select one that is based on skin type. And if the skin on certain parts of your face tends to be oily, just moisturize the spots where extra moisture is needed.

When it comes to body and hand moisturizers, read the label. Choose an unscented product that contains petrolatum, mineral oil, linoleic acid, ceramides, dimethicone and/or glycerine. Avoid moisturizers with added preservatives, perfumes and lanolin, which can be irritating to people with sensitive skin or allergies. Choose a moisturizer that is relatively thick but not greasy.

### **BALANCE YOUR LIFE**

If you want to have a healthy winter, eat wisely and exercise.

Wear layers that are lightweight and move sweat away from the skin while keeping heat in. Start with a thin base layer. Buy this layer if you don't buy anything else. It's next to the skin, where it wicks moisture away from the body so you stay dry. Depending on the conditions, you can add another lightweight layer.

You need an outer layer. While the other layers help keep you warm and dry, the outer layer protects you from rain, wind and extreme cold.

High-tech fabrics that heat up when wet or wick sweat away from your body mean that you can wear fewer clothes but actually stay warmer throughout your workout.

A lot of heat is lost through your head, hands and feet, so it's important to protect them. Remember outdoor safety. There are fewer hours of daylight in the winter, so make sure that your clothes have reflective panels. And watch out for ice when walking or running in the snow.

Stay hydrated. It's important because cold air can be dry.

Eat fish, especially mackerel and salmon, at least twice a

week. These contain omega-3 fatty acids, which have a cholesterol-lowering effect. Fish generally also provides fewer calories than red meat.

Eat 'complex' carbohydrates like fruit, vegetables and whole wheat bread. The water and fiber content of fruit and vegetables leaves you with a sense of fullness, while providing a relatively small amount of calories. By substituting fatty foods with at least five portions of fruit and vegetables a day, you're guaranteed to maintain a healthy weight. Whole wheat bread also has a high fiber content.

Use baking, poaching, steaming or grilling as cooking methods. These require no added oil. If you have to use a drop of oil, use olive or canola, rather than sunflower oil. These oils contain less saturated fat.

making it a better option in terms of heart health.

Eat a few marshmallows or a handful of dried fruit to satisfy your sweet tooth. Bake your own cookies with half the amount of sugar. This will have little effect on taste and texture. but will reduce calories and trans-fatty acid content.

### **HEALTHY HAIR**

Cold weather dries out your skin, scalp and hair. It isn't a bad idea to change up your shampoo for one a bit more moisturizing. It can dramatically improve the way your scalp feels, and ultimately make your hair feel better. If you like what you are using already, but need a bit more moisturizing, you might want to alternate shampoos every third day or so.

Thick, heavy or curly hair needs a thick and heavy conditioner, but apply product beginning two inches away from the scalp and pull it through the hair to the ends. This type of hair holds oil at its roots, so the rest of your hair might be dry and brittle if you incorrectly apply your condi-

For very fine, thin and flyaway, use a regular conditioner every time you wash your hair, supplemented with a light conditioning leave-in spray.

A few drops of olive oil massaged into your hair makes a remarkable difference. Or. every time you put on hand cream, touch the ends of your hair and scrunch to help deposit a bit more moisture where it's needed most. ■

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### LOOKING BACK

THE PATH TO THE FUTURE BEGINS IN THE PAST

# Chicago made oral health history in 1956

Joanna Brown

t seemed odd to East Coast transplant Frederick McKay that so many of his Colorado Springs patients had brown-stained teeth when he opened his practice in 1901. The dental literature of the day lacked information, and his Colorado colleagues lacked interest, leaving Dr. McKay to research the disorder on his own. His patients offered various explanations for the staining, from eating too much pork to drinking inferior milk.

Dr. McKay's research ultimately attracted several collaborators and took him to both Idaho and Arkansas. But it was a 1931 collaboration with a Pennsylvania chemist that identified naturally-occurring fluoride in the municipal water supplies as the root of both problem and protection: the abundance of fluoride stained teeth, but it also seemed to make them unusually resistant to decay. The rest, as they say, is history.

Grand Rapids, MI, became the first city to add healthy amounts of fluoride to the municipal water supply in 1944.

Chicago released its first wave of fluoridated water May 1, 1956. Chicago Medical Society President Maurice Hoeltgen and Chicago Dental Society President Gustav Solfronk joined Chicago Mayor Richard J. Daley and Alderman Alfred Cilella, chairman of the City Council's Fluoridation Committee, in turning the valve that fed the first fluoridated water lines to Chicago's southern district. This included the towns of Blue Island, Calumet City, Hazel Crest, Merrionette Park, Oak Lawn and Riverdale.

Mayor Daley expressed appreciation for the effort and leadership of the Chicago Dental Society and the American Dental Association, as well as the aid of the Chicago Medical Society in checking out the relevant research. The mayor also congratulated the citizens of Chicago on



Chicago Medical Society President Maurice Hoeltgen joined Chicago Mayor Richard J. Daley and Chicago Dental Society President Gustav Solfronk in drinking the first fluoridated water to flow through Chicago's water mains.

this tremendous health measure.

Not to be outdone, Alderman Cilella noted the six years that had passed since he piloted the bill to bring fluoride to Chicago's water supply, and his pleasure at seeing all of his committee's hard work come to fruition.

Dr. Solfronk's remarks during the ceremony noted the long, arduous road to bring fluoridated water to the City of Chicago. But the turning of the valve that day made Chicago the largest city to have its water supply fluoridated, which Dr. Solfronk considered a great blessing. Dr. Robert Pollack later spoke on behalf of the Illinois State Dental Society, noting his hopes that Chicago's efforts would set an example for smaller cities and towns statewide.

*The Fortnightly Review* (a precursor to this *CDS Review*) reported in Vol. 31-33 on the event:

"Truly this is a milestone in preventative dentistry and a blessing to the countless children and those yet unborn. We as a profession should be justly proud, for we can join with our brothers of the medical profession in making a great forward step in our professions' battle to stem the tide against mankind's most prevalent and common disease."

### SNAP SHOTS

PROFILES OF PEOPLE IN THE PROFESSION

### Students get involved in their community

Joanna Brown

t's said that you reap what you sow—that what you get out of something depends on what you put into it.

The dental and dental hygiene student volunteers who gave their time, talent and tons of energy at the 2007 Spooky Zoo Spectacular at Lincoln Park Zoo certainly seemed to be having as much fun as the 4,000 zoo patrons who collected toothbrushes and toothpaste at the CDS-sponsored tent.

"This is awesome," said Los Angeles-native and first year dental student Wendy Yang, describing the Lincoln Park Zoo's beautiful landscape and the crowds of people in costume. "I'm very surprised to find this zoo right in the middle of the city!"

The Chicago Dental Society and Crest annually sponsor tents at the Halloween-themed events hosted by the Lincoln Park Zoo and the Brookfield Zoo. The zoos aim to provide safe places for children to trick-or-treat. Volunteers from the University of Illinois at Chicago College of Dentistry and the Kennedy-King College dental hygiene program staffed the CDS/Crest tent at the Lincoln Park Zoo to make sure that kids saw a smiling face when they collected their treats.

"It's fun volunteering in this different environment not a hospital or a clinic where we're inside all day," said Jennifer Lapsker, a second year dental student originally from New Lenox who was dressed as a boy scout for the Spooky Zoo event.

"We love candy and all that, but this is a gentle reminder to the kids to brush their teeth," added first year dental student Jerry Chang, who jumped at the opportunity to volunteer as a big-scale public event aimed at children. Originally from Lake Bluff, Mr. Chang was dressed as the Big Bad Wolf.

Kelvin Chou, who declined to wear a costume at



**WONDER WOMAN, A COWBOY AND A BUNNY RABBIT WALK INTO A ZOO...:**Jamie Hofmeister, Melinda Chan and Wendy Yang.

Spooky Zoo, said the event was a fun way to interact with many of the same kids who might someday be patients at the UIC dental clinics.

"The school has so many volunteer opportunities and they always encourage us to do them, it's just finding the time in our schedules to come out and do it," said Mr. Chou, originally from Wilmette.

Zoo officials said 30,000 patrons came through the zoo during the two-hour trick-or-treat period Oct. 28. Beyond the 500,000 pieces of candy that had been donated, local sponsors brought apples, stuffed toys and books to distribute.

"I think the line (of children waiting) around the seal tank is evidence of how interested they are in getting a toothbrush," said Andrew Bleiman, a member of the Lincoln Park Zoo's Auxiliary Board. "The board is incredibly grateful for your donations, and more importantly in to turn-out of volunteers for Spooky Zoo. The volunteers provide a different type of donation that in some ways is more meaningful."

Fore more photos from Spooky Zoo, see pages 22-23.

# Hobnobbin' with goblins

The Lincoln Park Zoo's Spooky Zoo Spectacular drew 30,000 patrons to the urban oasis Oct. 28. And the Chicago Dental Society was there to provide another healthy gift for their treat-filled bags.

Volunteers from the University of Illinois at Chicago College of Dentistry and the Kennedy-King College dental hygiene program distributed toothbrushes and toothpaste to the tiny princesses, firemen, witches and zombies who visited the CDS/Crest tent that afternoon. Many of the volunteers came in costume, themselves.

"It's nice to give back and get all dressed up," said Lisa Beaudette, a second year dental student who wore an orange jack-o'-lantern T-shirt and festive pumpkin headband to greet trick-or-treaters.























### MEETING PLACE

A GUIDE TO DENTAL MEETINGS AND CE COURSES

#### **REGIONAL MEETING**

#### **JANUARY 9**

Roger Alexander, DDS: Evaluation and Management of Dental Patients with Cardiovascular Diseases and Conditions CDS Regional Meetings are 9 a.m.- 2:30 p.m. at Drury Lane.

CDS Regional Meetings are 9 a.m.- 2:30 p.m. at Drury Lane, 100 Drury Lane, Oakbrook Terrace. The presentation is worth 5 CE hours.

Educational meetings are free to all CDS members and their auxiliaries, as well as dental hygienist members of the Illinois State Dental Society. A \$250 fee is charged to dentists who are not ADA members, which may be applied to membership for the current year. Registration is not required for any regional program.

#### STUDY CLUBS

#### **MONDAYS**

### Greater Evanston Dentists Association

Meets first Monday of every month, noon-1 p.m., Gio Restaurant, 1631 Chicago Ave., Evanston. Contact Roger Nouneh, (847)475-7754.

### TUESDAYS Central Lake County

Central Lake County Dental Study Club

Meets third Tuesday of every month at noon, January-November, Grandma V's Pancakes, 10 E. Maple Ave., Mundelein. Contact Paul Showers, (847)816-3636.

#### **FRIDAYS**

### **Uptown Dental Forum**

Meets weekly, 12:30-2 p.m., at Sauganash Restaurant, 4732 W. Peterson Ave., Chicago. AGD sponsorship approved. Contact Marshall Dolnick, (773)588-3880.

### Waukegan Dental Study Group

Semi-monthly meeting, noon-2 p.m., Waukegan Ramada, 200 Green Bay Rd. Contact Rob Bard, (847)244-0155, or Rod Morrow, (847)689-1213.

#### **UPCOMING MEETINGS & EVENTS**

#### **DECEMBER**

### 9: Dental Arts Club of Chicago

Christmas Feast. 2:30-6 p.m., Port Edward Restaurant, 20 W. Algonquin Rd., Algonquin. For information, contact Dave Wojtowicz (847)933-1855, or dewojtowicz@yahoo.com.

#### 11: North Suburban

Kerry Voit, DDS, MS: All on Four: Fact or Fiction? Maggiano's, 175 Old Orchard Shopping Center, Skokie. Cocktails: 6 p.m.; Dinner: 6:45 p.m.; Program: 7:45 p.m. Contact Peter Roberson, (847)256-9986 or pkroberson@comcast.net.

#### 11: West Side

Nolen Levine, DDS: Implants.
Philanders at The Carlton of Oak
Park, 1110 Pleasant St., Oak Park.
Cocktails: 6:15 p.m.; Dinner:
7 p.m.; Program: 7:30 p.m.
Contact Kamal Vibhakar, (708)4421900 or kvibhakar@gmail.com.

### 16: Englewood

Holiday Brunch at Edgewood Valley Country Club, 7500 S. Willow Springs Rd., LaGrange. 11 a.m.-2 p.m. Contact Carlos Diaz-Albertini, (708)361-1770 or palosrootcanal@comcast.net.

#### **JANUARY**

### 8: Englewood

Lou Graham, DDS: Implants and Bone Grafting. Nikos' Restaurant, 7600 S. Harlem Ave., Bridgeview. Cocktails: 6:30 p.m.; Dinner: 7:15 p.m.; Program: 8 p.m. Contact Carlos Diaz-Albertini, (708)361-1770 or palosrootcanal@comcast.net.

#### 8: North Suburban

Mart McClellan, DDS, MS: Discover Why Dentists Cannot Retire Comfortably By Age 60. Maggiano's, 175 Old Orchard Shopping Center, Skokie. Cocktails: 6 p.m.; Dinner: 6:45 p.m.; Program: 7:45 p.m. Contact Peter Roberson, (847)256-9986 or pkroberson@comcast.net.

#### 8: Northwest Suburban

Nader Sharifi, DDS, MS: Clinical Post Selection for Endodontically Treated Teeth. The Wellington, 2121 S. Arlington Heights Rd., Arlington Heights. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Scott Smoron, (847)255-2526 or scottsmoron@comcast.net.

#### 8: South Suburban

David Kumamoto, DDS, MS: Sports Dentistry. Idlewild Country Club, 19201 Dixie Hwy., Flossmoor. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Judy Johnson at (708)647-0740 or jajtlp@hotmail.com, or Loren Feldner at ljfeldnerdds@pol.net.

### 8: West Side

Sergio Rubenstein, DDS: The Invisible Restoration. Philanders at The Carlton of Oak Park, 1110 Pleasant St., Oak Park. Cocktails: 6:15 p.m.; Dinner: 7 p.m.; Program: 7:30 p.m.

Contact Kamal Vibhakar, (708)442-1900 or kvibhakar@gmail.com.

#### 8: West Suburban

Jennifer Conforti: The Strength and Value of Intention:The Power of Communication. Maggiano's Little Italy, 240 Oak Brook Center, Oak Brook. Cocktails: 6 p.m.; Dinner: 6:45 p.m.; Program: 7:30 p.m. Contact Patrick Pendleton, (708)246-2405 or pcp\_dds@comcast.net, or Derrick Williamson, (630)961-5850 or drd-williamson@sbcglobal.net.

#### 22: Dental Arts Club of Chicago

Rolando Nunez, DDS: Restorative Update. Bohemian Crystal Restaurant, 630 N. Blackhawk Dr., Westmont. For information, contact Dave Wojtowicz (847)933-1855, or dewojtowicz@yahoo.com.

### 29: North Side

Rand Harlow, DDS: Predictable Dental Implant Care: Two Ways to Grow Your Practice. UIC College of Dentistry, 801 S. Paulina, Chicago. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Jun Lim, (773)794-1299 or jslim22@yahoo.com.



### **BRANCH NEWS**

NEWS FROM THE HOME FRONT

### **ENGLEWOOD**

Thomas Salmon Sr., DDS, and Noreen Salmon, DDS

The annual Englewood Branch Golf Outing was held June 13 at Cog Hill Golf and Country Club in Lemont. Ninety-five golfers enjoyed a beautiful day of fun, friendship, dinner and prizes. The Closest-to-the-Pin winners were Ray Bartz, Jack Hart, Tom King and Bob Thomas. Ken Szafranski won the Thomas Castline Award. Ken had the lowest gross score for the outing, shooting a 72. Congratulations to all these fine golfers, as well as our raffle prize winners.

New Golf Outing Chair **Mike Meehan** and his staff extend a note of thanks to all those who particiapted in the event and helped make it a huge success. Special thanks to **Larry Lenz** for all his devotion and help running the golf outing in years past. As many of you know,

Larry ran the Englewood Branch Golf Outing for the past 10 years. He is responsible for its growth and success.

An avid golfer himself, Mike enjoyed running the outing this year and looks forward to doing it again next summer. Be sure to save June 11 for the 2008 Englewood Branch Golf Outing.

Wally Lamacki wants everyone to know that the second annual Lilac Mass will be held at Holy Name Cathedral in Chicago Sunday, April 20.

Our Englewood Branch President **Jeff Walker** and his wife, Anne, have kept busy chauffering the kids all over to various sports activities.

**Ed Kasper** and his wife, Lee, vacationed in London for a few weeks. Ed now has five grandchildren.



**ENGLEWOOD:** Branch President Jeff Walker with Englewood Golf Outing winner Ken Szafranski and new Golf Outing Chair Mike Meehan.

#### **ENGLEWOOD**

Thomas Salmon Sr. and Noreen Salmon 4524 W. 95th St. Oak Lawn 60453 (708)423-1950 nasalmon360@aol.com

#### KENWOOD/HYDE PARK

Sherece Thompson 9127 S. Western Ave. Chicago 60620 (773)238-9777 sthompsondds@sbcglobal.net

### **NORTH SIDE**

Janet Kuhn 3525 W. Peterson Ave., Suite 410 Chicago 60659 (773)588-2100 kramerkuhndental@aol.com

#### NORTH SUBURBAN

Shawn Velez 500 Davis St., Suite 814 Evanston 60201 (847)869-2223 svelez911@hotmail.com

#### NORTHWEST SIDE

Brett Gilbert 6217 N. Milwaukee Ave. Chicago 60646 (773)775-3663 bgil32@yahoo.com

#### NORTHWEST SUBURBAN

William Perkinson 10 N. Ridge Ave. Mount Prospect 60056 (847)255-7080 perkinsonw@yahoo.com

#### **SOUTH SUBURBAN**

LeRoy Weathersby II 17508 S. Carriage Way, Suite A Hazel Crest 60429 (708)206-1181 lw2dent@yahoo.com

### WEST SIDE

Carol Everett 2140 Clarence Berwyn 60402 (708)788-8700 carett@ameritech.net

### **Donald Tuck**

1121 Warren Ave., Suite 120 Downers Grove 60515 (630)969-0654 dntuck@comcast.net

Susan Zelazo-Smith 5911 W. 63rd St. Chicago 60638 (773)284-7149 skzsmith@aol.com

### WEST SUBURBAN

Douglas Chang 6070 State Route 53 Lisle 60532 (630)963-4306 doug@changdentalcenter.com

### KENWOOD/HYDE PARK

Sherece Thompson, DDS

Every tooth in a man's head is more valuable than a diamond.

-Miguel de Cervantes, Don Quixote

Words to live by for most dentists, but add to the quote the heads of animals and the message would be a perfect fit for **Kimberley Bolden**, who volunteers for the Lincoln Park Zoo Medical Advisory Board.

"I have done a root canal on a black bear named Manny, and last March I did a root canal on a leopard named Christian who is 18 years old. I've also done work on an African cerval cat, named Pacca," shared Dr. Bolden. To raise much needed funds for the care of the animals, the Women's Board of the Lincoln Park Zoo hosted its annual July fundraiser. Dr. Bolden, a board member of five years, attended the event along with **Sherece Thompson** and her husband, Darren. Also in attendance were Mary Haves of the North Side Branch, and Carol Everett from the West Side Branch.

Dr. Bolden, whose area of practice is general dentistry, has been a medical volunteer at the zoo for six years. Kathryn Gamble, chief veterinarian at the zoo, asked her to help. Volunteers are called on an as-needed basis.

When asked what types of responses her animal dentistry evokes, Dr. Bolden responds, "People are surprised and they think that it is cool. I have always been a huge animal lover. I have three Siamese cats and I thought about dentistry but I also thought about vet school. I decided against it when I thought of euthanasia. So, I went for dentistry." Her decision to become a dentist was also based on having five dentists in her immediate family. A native Chicagoan, she attended Kenwood



**KENWOOD/HYDE PARK:** Kimberley Bolden, who volunteers for the Lincoln Park Zoo Medical Advisory Board, joined Sherece Thompson and West Side Branch Correspondent Carol Everett for the Women's Board July fundraiser.

Academy in the Hyde Park neighborhood where she excelled in the sciences. She continued her education at Curry College in Massachusetts and the Howard University College of Dentistry in Washington, DC.

Dr. Bolden has been a member of the Kenwood/Hyde Park Branch for 21 years. During this time, she has served as dinner and program chair. She credits her longevity to her strong belief that organized dentistry "keeps dentists aware of the changes that occur in their profession." One change that excites her is the new porcelain crowns and veneers which look very natural. Dr. Bolden continues, "Organized dentistry also develops friendships and camaraderie. It is a win-win situation for me."

When asked what advice she would give to her two-legged patients, Dr. Bolden answers, "Be on time for your appointment, listen to our directions because it is in your

best interest, and don't just come in when you are in pain. Make regular dental appointment for check-ups." These are indeed words to live by and advice that will keep patients' most valuable possessions in their heads.

In other news, State Rep. **David Miller** (D-Dolton) did not have
much of a summer because of the
extended special session called by
Gov. Rod Blagojevich. The sessions
were very heated due to infighting
among some legislative leaders. The
veto session was moved up to the
first two weeks in October and the
primary election will be held Feb. 5.

However, Dr. Miller did find time to visit the Urbana campus of the University of Illinois for lunch with University President Joe White. While there, he spoke on a panel regarding "How to Win Campaigns in Washington, DC."

Dr. Miller and his wife, Donna, celebrated their sixth wedding anniversary by seeing Prince in concert. He also commemorated a birthday at home. "Nevertheless, I don't get to see colleagues as much as I would like," Miller said. "I really miss a lot of the relationships that only come from organized dentistry."

Charlotte and Max Newsome are the proud parents of actress Paula Newsome. Paula is currently starring as the coroner in the new ABC television series "Women's Murder Club," which began airing Friday, Oct. 12, at 8 p.m. Paula's achievement is the result of many years spent honing her craft on stage and in movies and television.

### Q&A

Kenwood/Hyde Park Branch members were asked the following question:

If you could be granted three wishes to change patients' views on dentistry what would they be?

### Cheryl Watson-Lowry responded:

- 1. I would have them realize that they could be more in control of their dental health with prevention.
- 2. Dentistry does not have to be painful.
- 3. Dentistry does not have to be expensive. It is less expensive to go in for regular visits so that problems can be discovered early when they don't cost as much to treat.

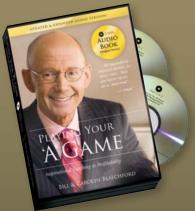
### **Sherece Thompson** responded:

- 1. Dentistry is not just drill, fill and bill anymore.
- 2. Your oral health impacts your over-
- 3. I would love to change people's perceptions of dentists by showing patients' hugs and tears of joy from receiving a beautiful smile than faces of fear.

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### President Profile

### CISSY FURUSHO, DDS • NORTH SIDE

Cissy Furusho is a 1996 graduate of the University of Illinois at Chicago College of Dentistry. She received a certificate in pediatric dentistry in 1998 and a Masters degree in oral biology in 2000. In 2006, Cissy became a diplomate of the American Board of Pediatric Dentists.

**HOBBIES:** In her spare time, Cissy enjoys scrapbooking, cake baking and decorating, bicycling and spending time with her husband, their family and their dog, Olaf.

### WHAT IS THE ROLE OF THE BRANCH PRESIDENT?

"As I moved up the ladder toward my presidency, I have felt that one of the most important things I have hopefully done was inspire others to play an active role in organized dentistry. It has been and will continue to be very important for me to mentor new dentists in order to revitalize our profession,

and also to renew the interest of those dentists who have already securely established their practices and may now have the time and the wherewithall to become active members of our society by serving on committees, being leaders and enjoying the camaraderie of their colleagues. We are sometimes so immersed in our daily lives that we forget how lucky we are to be dentists and how important it is to get involved in our profession. An organization can survive and thrive only if the individual members are interested and are active participants.

I'm dedicating my term as branch president to that end.

Thank you for allowing me to be of service."

### **NORTH SIDE**

Janet Kuhn, DDS

Becci Prescott, a new graduate of the University of Illinois at Chicago College of Dentistry's endodontic program, is opening her new office on Pulaski near Montrose. She expected the facility to be ready around Thanksgiving. Best of luck!

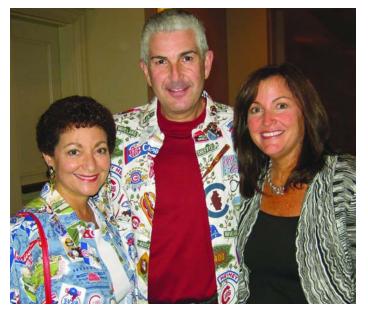
**Gene Romo** would like to introduce his new hygienist, Sonia Heredia, a recent hygiene graduate who works with him and **Sara Gigani** at Romo Dental in Brighton Park.

Marv Berman will be speaking at meetings in Pennsylvania, Delaware, Texas and Canada. He's also appearing in the title role in "Visiting Mr. Green" at the Attic Playhouse in Highwood, directed by his daughter, Lauren. Lauren is the artistic director at the Metropolis Theater, where she is directing the breakout hit "High School Musical."

Alvin Atlas is busy serving orga-



Cissy Furusho with her husband, Gregory Itahara, and dog, Olaf.





NORTH SIDE: (Left) Carol and Jamie Robinson joined Terri Tiersky during the "Field of Dreams" social event at the ISDS Annual Session. (Right) Life member Ralph Behm, his son, David Behm, and Jun Lim learned about employment law at the Sept. 18 North Side Branch meeting.

nized dentistry. He is on the ISDS Board of Trustees, the University of Illinois at Chicago College of Dentistry Alumni Board and the Odontographic Society Board. Alvin and his wife, B.J., just took their daughter Rachel to start at the University of Illinois in Champaign, where their son Brian is also a student.

Cecile Yoon-Tarlie, North Side Branch vice president, is now serving as the president of the Illinois Society of Orthodontists. Best wishes for a productive year!

Milt Salzer is once again organizing the Alpha Omega dental fraternity ski seminar to be held March 24-29 in Beaver Creek, CO. To get in on the camaraderie, continuing education and skiing excitement, contact Milt.

Ilie Pavel and his wife, Christine, enjoyed stimulating dental lectures while on a spectacular Mediterranean cruise with their sons, Chris and Anthony.

Hearty congratulations to Isaac Yue and his wife, Maureen, on the birth of their first child, Adam. Try to get some sleep!

Mary Hayes looks forward to her duties as this year's president of the American Board of Pediatric Dentistry. Trips include a Caribbean cruise in February and a foray to Indianapolis.

Donna Barber and Daniel Green**berg** proudly introduce their new periodontal associate. Lakshmi Boyapati, who trained at the University of Michigan, is a diplomat of the American Board of Periodontology and teaches at the University of Illinois.

Opening a new office? Have any birth or wedding announcements? What's new in your life? E-mail your news and photos to Jan Kuhn at kramerkubndental@aol.com or call (773)588-2100.

### **NORTH SUBURBAN**

Shawn Velez, DDS

The North Suburban Branch kicked off the new season proudly Oct. 9 with help from some of our nation's finest. Nine officers from the Great Lakes Naval Dental Corps, including the Naval Honor Guard presenting colors, were in attendance. We were joined by several Great Lakes naval dentists, as well as 30 dental hygiene students from the College of Lake County. Following the Color Guard's presentation, immediate past branch president Mark Humenik was presented with an American flag that had flown over our nation's capitol,

Andrew Dentino, DDS, PhD, director of periodontics at Marquette University, presented an amazing lecture on safe and effective non-surgical periodontal management in a systemic world.

Our Nov. 6 lecture was given by Michael Czarkowski, DDS, MS.



**NORTH SUBURBAN:** Branch President Mike Gaynor (right) is pictured with the Great Lakes Naval Base Color Guard at the Oct. 9 branch meeting.

Michael practices prosthodontics in Winnetka. He delivered an incredible lecture on smile management strategies. His lecture drew an audience that filled the meeting room to capacity at Maggiano's in Old Orchard. The information presented was enlightening and will be of use to all who attended. The branch was honored once again by the attendance of 12 naval officers from the Great Lakes Naval Corps.

Branch members will not want to miss these upcoming lectures:

- Dec. 11: **Kerry Voit**, DDS, MS: "All on Four: Fact or Fiction?"
- Jan. 8: **Mart McClellan**, DDS, MS: "Discover Why Dentists Cannot Retire Comfortably by Age 60"

## North Suburban Branch

**PRESENTS** 

# ALL ON FOUR: FACT OR FICTION

Kerry Voit, DDS, MS **Tuesday, December 11** 



What is "all on four?" Does it work? How long has it been around? What is the success rate? Who is doing it? What patients does this technique apply to? Dr. Voit will address these questions and share his experiences with this technique.

### Maggiano's Little Italy 175 Old Orchard Shopping Center, Skokie Cocktails: 6 p.m Dinner: 7 p.m.

Dinner: 7 p.m. Meeting: 8 p.m.

### **Fees**Season ticket holders: Free For more information Contact Peter Roberson.

CDS members: \$90 (847)256-9986 or Hygiene/staff: \$50 pkroberson@comcast.net.

## **About our speaker**Dr. Voit is the director of Clear Choice Dental

Implant Center in Chicago.

• March 11: Tim Walko (HBO comedian): "Dinner With Laughs"

The North Suburban Branch sponsored the Disaster Emergency Medical Readiness Training (DMERT) Nov. 28 at the Michigan Shores Club in Wilmette.

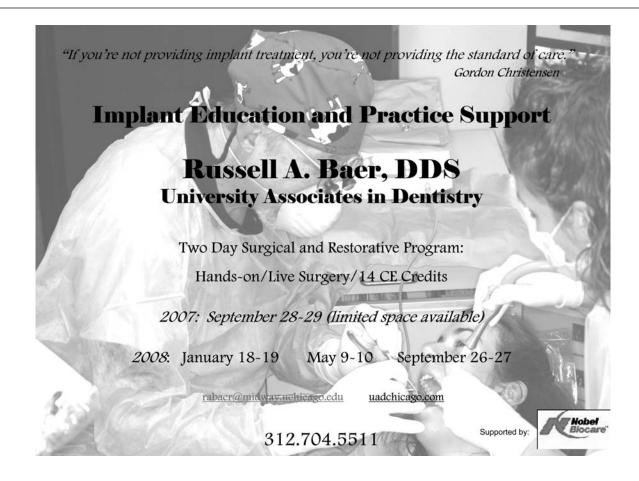
The Branch was saddened by the loss of two North Suburban-area dentists, Stephen Labkon, of Wilmette, and Ben Misantoni, of Winnetka.

### **NEW PRACTICE ANNOUNCEMENTS**

North Suburban Branch member. Benjamin LoGiudice, a 1998 graduate of the University of Illinois at Chicago College of Dentistry (and a 2002 graduate of the Oral and Maxillofacial Surgery program at Indiana University), will be opening a new



NORTH SUBURBAN: Leo Morton (right) and expedition leader James Shellard summitted Mt. Adams in Washington State this past July. Mt. Rainier is in the background.



### BRANCH NEWS

practice, North Shore Oral Surgery and Dental Implant Center, at 720 Osterman, Suite 102, in Deerfield this month. Call him at (847)945-6700 to congratulate him.

Eric Eisen, a 1999 UIC graduate, who also completed the orthodontic program there in 2002, will open a new practice this month. Eisen Orthodontics is located at 710 Robert York Ave., Suite A, in Deerfield.

### **EXCITING ANNOUNCEMENTS**

**Leo Morton** reached the summit at Mt. Adams in Washington this past July.

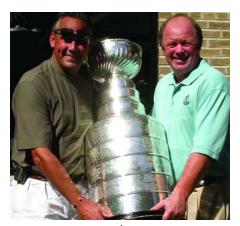
Several North Suburban Branch members attended the Annual ADA Session in San Francisco in October.

The North Suburban Branch congratulates **Bob Bitter** on his election to the post of treasurer of the Illinois State Dental Society. Bob practices periodontics in Skokie.

Congratulations are in order for the Bitter family, as well. Both of Bob's children became engaged this year! Daughter Katie is a senior at Washington University in St. Louis; Son Jeff works at Sears Management and Holding Corp. in Hoffman Estates.



**NORTH SUBURBAN:** (L-R) Branch President Michael Gaynor and Michael Czarkowski after Dr. Czarkowski's standing-room-only lecture on smile management strategies.



NORTHWEST SIDE: Mark Storer enjoys a rarity for a Chicagoan, holding the Stanley Cup with former Blackhawks defenseman and current Anaheim Ducks General Manager Bob Murray.

### NORTHWEST SIDE

Brett Gilbert, DDS

Kelli Christensen-Grandinetti and **Sam Grandinetti** welcomed a baby girl, Charlotte Marie, May 2. She joins big brother Evan, 3.

**Jeff Wittmus** traveled to the Middle East for a dental mission to provide dental care for Armenian orphans.

Michelle Bogacki spent the summer with her family enjoying their lake house on Lake Como.

Mark Storer had the rare opportunity to hold the Stanley Cup with Bob Murray, ex-Blackhawk and current general manager of the world champion Anaheim Ducks, at Ridgemoor Country Club in September.

Joy Poskozim had 10 inches of hair cut for the Pantene Beautiful Lengths campaign to make wigs for cancer patients in honor of Ingrid Drozdak, her dental assistant and a breast cancer survivor.

If you have any news or photos you would like to share, please e-mail me at bgil32@yaboo.com.

### **NORTHWEST SUBURBAN**

William Perkinson, DDS

The Northwest Suburban Branch has been busy throughout the fall. President **Dan Greising** has been diligently working on the 2007-2008 agenda. One interesting facet to this year's program is the consideration being given to having the spring Installation of Officers at Medinah Country Club. The Medinah Country Club is a grand location, which would create quite the night to remember.

Michael Durbin and Ted Borris recently returned from the CDS Board of Directors retreat and planning session. Ted informed us that the meeting was a great success and the conference helped to illuminate and prioritize the goals CDS has for this year.

Our own **Phillip Fijal** is the Midwinter Meeting program chair for 2008. He has spent the past year working diligently to help put together the outstanding Midwinter Meeting that we have come to expect.

We have a new member to welcome to our branch! John Kaminski recently opened his doors in Des Plaines. He acquired retiring dentist **Richard Pittner**'s practice. Richard served the Des Plaines community for 38 years. John wants it known that his door is always open, so feel free to stop by the new office. Before opening in Des Plaines, John practiced for several years in a group practice at the Resurrection Hospital professional building. He was an active member of the dental staff at Resurrection Hospital and the Northwest Side Branch. John, welcome to our branch!

On a more personal note, there is news to report on several births in

the branch. Vice President Mathew Gauthier's wife, Feliza, gave birth to their third child, Madeline, May 23. Maria Freitas gave birth to her son, Daniel, August 22. Congratulations, Matt and Maria.

This fall, Dennis Spinazze's daughter Anne started her first year at the Harper College dental hygiene program.

Chris Pappas participated in his first "build" with Habitat for Humanity's Northern Fox Valley division Sept. 29. The two-story home that Chris worked on is in the Valley View area of St. Charles Township. The day started by carrying bundles of shingles to the roof, followed by the installation of fascia boards, drip edging and architectural shingles.

Chris' construction background began at the age of 10, when he

would assist his father, Nick, a general contractor, with home improvement projects. Expect to hear more construction stories from Chris as he plans to increase his participation with Habitat for Humanity.

Jerry Pisano became the proud grandfather of his first grandson, Alex Victor Pisano. Alex Victor was born to son Matthew Victor Pisano and his wife. Alicia Salazar. This is Jerry's third grandchild.

**Rebecca Eaton** has volunteered to serve as our branch's New Dentist Contact Person for the Illinois State Dental Society's Committee on the New Dentist. Rebecca can be contacted at her office at (847)517-2800. We all thank her for her willingness to serve the branch, and we know she will represent us extremely well.



NORTHWEST SUBURBAN: (Clockwise) Four generations of Pisanos: Jerry, Matthew, great grandpa Salvatore (92) and newborn Alex. All have the middle name Victor.







**SOUTH SUBURBAN:** (Left) Richard Stiles announced his engagement to Shannon Reidy. They plan a September wedding. (Right, L-R) Loren Feldner, Leo Finley, Franklin Weine and Mike Mintz are pictured at a ceremony honoring Dr. Weine's 50 years of distinguished service.

Once again, our National Children's Dental Health Month representative will be **Scott Smoron**. Please call Scott at (847)255-2526 if you need any help or have any ideas for NCDHM. Thanks for your spirit of volunteerism, Scott, and we know February will be a great month.

If you have any news or photos you would like to share, please call me at (847)255-7080 or e-mail *perkinsonw@yaboo.com*.

### **SOUTH SUBURBAN**

LeRoy Weathersby II, DDS

The South Suburban Branch would like to thank Technic Dental Lab for helping to sponsor our Installation of Officers dinner in May.

Congratulations and good luck to our own **Todd Cubbon** as he is installed as President of the Chicago Dental Society. Richard Stiles and Shannon Reidy announced their engagement this past Labor Day while on the family boat in Lake Ozark, MO. The couple plans a September wedding.

We thank state Sen. Christine Radogno (R-Lemont), state Rep. Kevin McCarthy (D-Orland Park) and state Rep. George Scully Jr. (D-Crete) for speaking at our legislative forum in October. It was very well attended and our membership received deep insight into what is going on in Springfield. Dent-IL-PAC contributed to their respective offices for their participation.

Loren Feldner, who is president of Dent-IL-PAC, wants to see other branches and components have Legislative Nights. It is important for the dental community to build relationships with our legislators so they can better understand the issues that confront us as professionals and small business owners.

Our branch was well represented at the Illinois State meeting held in Oak Brook. Next year's meeting will be held in St. Louis in September. We should thank **Eric Kosel** for representing us at the Directors' meeting at Dent-IL-PAC, also.

Finally, we need to thank South Suburban Branch Director **Robert Manasse** for keeping us informed about the Midwinter Meeting and other CDS benefits.

### **WEST SIDE**

Carol Everett, DDS, Donald Tuck, DDS, and Susan Zelazo-Smith, DDS

Dick and Eleanora Perry took a Labor Day trip to the International Welsh Festival in Alexandria, VA. They attended seminars on Welsh history and cuture, and enjoyed much singing and music. The Perrys also spent a few days in Kansas City

## President Profile

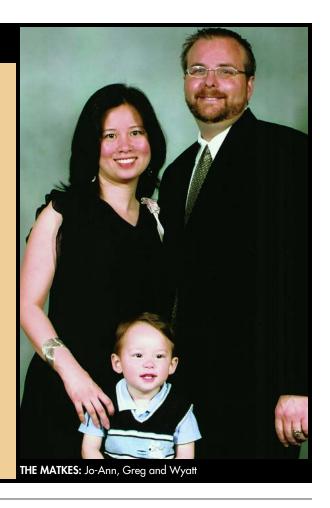
### GREGORY MATKE, DDS • WEST SIDE

Gregory Matke is a 1996 graduate of the University of Illinois at Chicago College of Dentistry. He and his wife, Jo-Ann, have a oneyear-old son, Wyatt.

**HOBBIES:** Greg's interests include travel, skiing and scuba diving.

#### WHAT IS THE ROLE OF THE BRANCH PRESIDENT?

"I believe the president is responsible for facilitating branch meetings and to provide continuing education and comaraderie for the branch members. The branch president should also encourage non-members and existing non-participating members to get more involved in the branch and organized dentistry as a whole."







WEST SIDE: (Left) Brian Caraba and his staff enjoyed the Oct. 9 branch meeting. (Right) Larry Jacobs brought his staff to the meeting. Pictured with Larry are Donna and Darlene.



**WEST SIDE:** Sam Lieberman celebrated turning 100 Dec. 26 with fellow West Side Branch members and friends. Pictured (clockwise) are Carlisle Weese, Michael Stablein, Richard Perry, Jack Lieberman, Irwin Robinson and the man of honor, Sam Lieberman.

attending the Central Regional Testing Services annual meeting.

Russell and Margaret Umbricht welcomed a second grandson, Luke Douglas, into the world this past summer. They visited with friends in Italy, touring Tuscany, Chianti and Venice. The Umbrichts joined Donald and Lynne Tuck for a trip to Yosemite National Park when they visited San Francisco for the ADA Annual Session.

## **WEST SUBURBAN**

Douglas Chang, DDS

Robin Blakkolb recently received his multi-engine piloting license. Rob uses his aviation talents to support Angel Flight, a volunteer corps responsible for 70 percent of all charitable non-emergency medical and compassion flights in the U.S. "It provides a unique service, the people are very appreciative, and I enjoy flying," he said. Rob currently

flies a six-passenger Cessna 1975 T-210. He has been involved with Angel Flight since 1999 and makes five to six flights per year.

Cynthia Satko spent some time in a World War II vintage Navy N3N touring the Red Rock Canyon near Las Vegas this summer. She also attended the very informative Nobel Implant World Conference in Las Vegas at the same time.

Shirl Cannon has been busy applying new educational materials, equipment and patient care supplies for Community Nurse Health Association in LaGrange. The program receives funding from dental organizations, such as ADA and CDS, as well as private donations. Community Nurse is responsible for providing care to 3,000 dental patients a year. Shirl has been program coordinator for 11 years, and finds continual inspiration in, "[Providing] dental care to people who otherwise do not have access."

Michael Koehne and his wife, Diane Metrick, celebrated when the Three Fires Council of the Boy Scouts of America awarded him the Silver Beaver Award. The award recognizes noteworthy service of exceptional character to registered scouts, and is the highest honor that can be bestowed upon a scouting volunteer. Joining the Boy Scouts as a leader in 2002, Michael currently works with the Council Training Team and is District Commissioner for the Chanonee District.

Jim Maragos has been busy serving on the board of the Illinois Foundation of Dentistry for the Handicapped, and has been appointed Chair of the Governor's Club. He is also busy with other programs, including Donated Dental Services and the House Call Program. In his office, Jim has recently incorporated Invisalign and has been pleased with the results.

**Daniel Weber** spent a week in Paraguay as a volunteer. He was one of two dentists along with physicians, pharmacists and chiropractors helping provide desperately needed healthcare. The clinic was set up in a church and they were able to provide more than 900 services (160 which were palliative dental treatments and extractions). The selffunded group was organized through the efforts of St. Matthews Methodist Church in Bellville. Daniel said, "It was a wonderful experience and we have already begun planning for next year."

Joe Maggio continues to lecture nationally and internationally when away from his practice in Lisle. He has presented at the Yankee Dental Meeting, the University of Minnesota, the University of California San Francisco, the Northern California Endodontic Study Club, the Florida National Association, the International Federation of Endodontic Associations and the Ohio State Dental Meeting. Joe is the presidentelect of the International Federation of Endodontic Associations, representing 27 countries with more than 16,000 members. Joe feels it is important to give back to the profession through education.

**Gregory Doerfler** was recently commissioned an officer in the Illinois Army Reserve National Guard. The Army will utilize his role as an Oral Maxillofacial Surgeon for the support for our troops. As a reservist, Gregory serves one weekend a month and will be able continue in his private practice. Active deployment spans a 90-day period, but currently active deployment isn't likely in the near future.

## President Profile

#### PATRICK PENDLETON, DDS • WEST SUBURBAN

Patrick Pendleton is a 1996 graduate of the Northwestern University Dental School. He also completed a residency at Rush Presbyterian/St. Luke's Medical Center. In 2005, Patrick received his Fellowship Award from the Academy of General Dentistry.

**HOBBIES:** Greg plays drums in the Chicago rock band Scarecrow's Grin. He enjoys reading, hiking and traveling. He attended rock festivals in Italy and Sweden this past June and visited Austria for



Oktoberfest in September with his wife, Stacie.

WHAT IS THE ROLE OF THE BRANCH PRESIDENT? "One of my goals is to continue to bring in newer/younger dentists to the Society. The aim is both to introduce new members to the benefits of organized dentistry and share in camaraderie at our meetings, as well as for current members to be inspired by new ideas and input from these new members. Due to the efforts of Dean Nicholas, Jim McKee and Mark Sloan, I have had the opportunity to experience interacting, sharing, and learning with my colleagues on a regular basis. This is something that is very much welcome, especially as a solo practitioner. Being involved with the Board of Directors and giving back to our profession through events, donations and legislative actions has also been very rewarding. While joining a dental society is commendable, getting involved in that society is the next critical step in making a difference, and is something that I hope to inspire others to do in this coming season."

#### BRANCH NEWS

Dottie Mackie is excited about her new appointment to the Access to Care Committee. She is one of two state hygiene delegates for the Illinois State Dental Society. She also recently vacationed in Ireland, and enjoyed her travels very much.

If you have any news you want to share, please e-mail me at *doug@changdentalcenter.com* or call me at (630)963-4306.

#### **ACDS**

Eleanora Bruni Perry

Greetings valued ACDS members!

Temperatures are dipping but ACDS activities are just warming up!

First, be sure to renew your ACDS membership and encourage your dental spouse friends to do the same.

There is a place available for everyone!

#### Important dates to remember:

Dec. 5: Holiday Party, Grab Bag and White Elephant Sale. 11 a.m.-2:30 p.m. at Cucina Roma, 800 E. Ogden Ave., Westmont. Contact Jan Elliott at (630)961-2474 for reservations.

Jan. 12: General Meeting, 10 a.m.-1 p.m. This will be a combination dental health education fair and membership updates. The fair will include Give Kids a Smile activities, displays of dental education activities and resources.

Please invite all dental spouses you know—members or non-members. Childcare and refreshments will be provided. As part of our working meeting, Keep Smiling Project kits will be assembled. Kits will include toothpaste and brushes, coloring sheets/books, crayons, toiletries, etc. Oral health brochures



**DENTAL ARTS CENTENNIAL GALA:** The Dental Arts Club of Chicago celebrated its 100th anniversary in October. Pictured are (standing, L-R) Doug Kay, Mary Starsiak, CDS President John Fredricksen, Lorette Luksha and Russell Spinazze. (Seated, L-R) Newly installed officers: President-elect Joseph Sodini, Vice President Paulina Brzozowski-Sawicki, President David Wojtowicz, Treasurer Marty Piekos and Secretary Chet Klos.

will be available for you. This meeting will truly be a hands-on, not-to-be-missed affair. Refreshments will be served. Please bring a friend, member or non-member, and join us at the Shelter at the Oak Brook Park District (location details will follow in the ACDS Mirror).

Feb 1: Give Kids a Smile Day. Perhaps this will extend to an ongoing practice many times a year.

Feb 21-24: Midwinter Meeting. Spouses' general presentations, tours, Fashion Show and Luncheon, and Breakfast with the Presidents.

Please come join ACDS in a monetary way and/or with your presence when possible. YOU are the Alliance.

May your holidays be blessed with health and joy-filled days. ■

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Dean Mather
M.J. Mrvica Associates
2 W. Taunton Ave., Berlin, NJ 08009
Phone: (856)768-9360; Fax: (856)753-0064
e-mail: dmather@mrvica.com
The publication of an advertisement in the CDS
Review is not to be construed as an endorsement or
approval of the product or service being offered.

## **Milestones**

#### **APPLICANTS**

#### Avila, Victoriano

University of Illinois, 2007 10232 S. Central Ave., Oak Lawn Englewood Branch.

#### Basha-Farhat, Joumana

Boston University, 1992 1235 N. Rand Rd., Arlington Heights Northwest Suburban Branch

#### Bhargava, Sumita

University of California, 2007 1595 Hunter Dr., Wheeling Northwest Suburban Branch

#### Bubna, Shikha

University of the Pacific, 2005 12001 S. Harlem Ave., Palos Heights Englewood Branch

#### Burton, Vanessa A.

University of Minnesota, 2007 525 W. Old Northwest Hwy., **Barrington** Northwest Suburban Branch

#### Cabana, Mark D.

University of Illinois, 1996 6800 Main St., Downers Grove Englewood Branch

#### Champion-Harris, Tina M.

University of Illinois, 2001 3677 Sauk Trail, Richton Park South Suburban Branch

#### Clause, Hayley M.

Ohio State University, 2007 4039 W. North Ave., Chicago Northwest Side Branch

#### Cua, Luz

University of Philippines, 1979 1535 Lake Cook Rd., Northbrook North Suburban Branch

#### DeLaurentis, Martina A.

University of Illinois, 1994 8347 Callista Dr., Frankfort South Suburban Branch

#### Delis, Christina

Loyola University, 1994 601 W. Central Rd., Mount Prospect Northwest Suburban Branch

#### Demos-Arne, Paulina S.

Tufts University, 1995 4701 N. Cumberland Ave., Norridge Northwest Side Branch

#### Dillon, Jerry W.

MeHarry Medical College, 1989 2000 E. 159th St., Calumet City South Suburban Branch

#### Doan, Jill E.

University of Michigan, 2004 111 N. Wabash St., Chicago Kenwood/Hyde Park Branch

#### Garg, Sangita R.

Government Dental College-India, 1106 Neal Ave., Joliet West Suburban Branch

#### Gutierrez, Sonia

University of Illinois, 1987 160 Commerce Dr., Grayslake North Suburban Branch

#### Haley, Colin M.

University of Illinois, 2007 12200 S. Western Ave., Blue Island South Suburban Branch

#### Hannan, David M.

University of Illinois, 1982 324 Waukegan Rd., Glenview North Suburban Branch

#### Hedin, Carrie E.

University of Michigan, 2004 2536 N. Lincoln Ave., Chicago North Side Branch

#### Israel, Matthew H.

University of Illinois, 2004 4200 W. Peterson Ave., Chicago Northwest Side Branch

#### Khan, Mohamad R.

New York University, 1992 1952 E. 73rd St., Chicago Kenwood/Hyde Park Branch

#### Khan, Saba M.

University of Detroit, 2007 8542 Mango Ave., Morton Grove Northwest Side Branch

#### Kisker, William R.

New Jersey Dental School, 2003 701 N. Milwaukee Ave., Vernon Hills North Suburban Branch

#### Khorrami, Zahra

Indiana University, 2006 4410 S. Pulaski Rd., Chicago Englewood Branch

#### Lauck, Michael J.

Loyola University, 1968 360 W. Butterfield Rd., Elmhurst West Suburban Branch

#### Laudenbach, Joel M.

University of Pennsylvania, 1998 801 S. Paulina St., Chicago West Side Branch

#### Loo, Wenli

New York University, 2002 2310 W. Wabansia Ave., Chicago North Side Branch

#### Ostanina, Tatiana

Northwestern University, 2000 7730 W. North Ave., Elmwood Park West Side Branch

#### Overholser, Scott W.

Indiana University, 1996 3557 W. Cortland St., Chicago North Side Branch

#### Philippou, Christina

Northwestern University, 1989 5783 N. Milwaukee Ave., Chicago Northwest Side Branch

#### Rammohan, C.G.

Washington University, 1989 11004 S. Halsted St., Chicago Kenwood/Hyde Park Branch

#### Robles-Velez, Jennibeth

University of Puerto Rico, 2001 820 S. Damen Ave., Chicago West Side Branch

#### Sayeed, Mohammed S.

University of Illinois, 2002 4807 W. Madison St., Chicago West Side Branch

#### Schlesinger, J. G.

University of Illinois, 1968 1960 Brentwood Rd., Northbrook North Suburban Branch

#### Schussler, Craig A.

University of Illinois, 1985 10 Phillip Rd., Vernon Hills North Suburban Branch

#### Sethi, Deeksha

Nova Southeastern University, 2000 14133 W. Glenwood Court, Libertyville

#### North Suburban Branch

#### Shvets, Vitaliy

New York University, 2006 25 E. Washington St., Chicago Kenwood/Hyde Park Branch

#### Siargos, Barbara

University of Illinois, 2004 1738 W. North Ave., Chicago West Side Branch

#### Siegel, Juliet A.

Columbia University, 2007 909 W. Washington Blvd., Chicago West Side Branch

#### Sinha, Sunil P.

New York College of Dentistry, 2002 15300 West Ave., Orland Park South Suburban Branch

#### Surjan, Jacob

University of Illinois, 2006 1000 E. Ogden Ave., Naperville West Suburban Branch

#### Thomas, Sheri L.

Howard University, 1983 500 River Oaks Dr., Calumet City South Suburban Branch

#### Trivedi. Ameet

Indiana University, 2007 2316 W. Madison St., Chicago North Side Branch

#### Turner, Donald W.

Washington University, 1960 2442 Penn Blvd., Lindenhurst North Suburban Branch

#### Vacendak, Sheila M.

Virginia University, 1997 6056 159th St., Oak Forest South Suburban Branch

#### Yang, John W.

University of Pennsylvania, 2000 2 Oakbrook Mall Dr., Oak Brook **Englewood Branch** 

#### **DECEASED MEMBERS**

#### Berg, Howard S.

Chicago College of Dental Surgery, 1715 Bellevue Ave., Apt. B616 Richmond, VA West Side Branch Passed away Aug. 30

#### Ho, Kevin A.

University of Illinois, 1977 705 Marcella Rd., Des Plaines Northwest Suburban Branch Date of passing unknown

#### Labkon, Stephen H.

Northwestern University, 1967 425 Village Green, Unit 513 Lincolnshire North Suburban Branch Passed away Oct. 10

#### **DELIVERY**

The CDS Review is published seven times annually. The magazine mails the middle of the first month the issue covers. For example, the January/February 2007 issue mailed January 15, 2007.

January/February
March/April
May/June
July/August
September/October
November
December 14, 2007
January 15, 2008
April 15, 2008
June 16, 2008
August 15, 2008
September 15, 2008
October 31, 2008

All advertisements, changes and extensions must be submitted in writing. No advertisements, changes or confirmations will be taken over the telephone. Although every effort is made to place advertisements received after the deadline in a specific issue, we cannot guarantee that late advertising will appear in the issue requested. The advertisement will appear in the following issue. Advance payment covering the number of insertions must accompany your written advertisement.

#### **RATES**

**STANDARD CLASSIFIED:** \$85 for the first 30 words plus \$2 for each additional word.

DISPLAY CLASSIFIED: \$100 per column inch.

MEMBER DISCOUNT: CDS members are entitled to a
10% discount. You must provide your CDS membership number as proof of membership when placing
your classified ad, otherwise you will be charged the
non-member rate.

CHANGES OR EDITS TO ADS: \$10 per ad for any edit or change that an advertiser asks CDS to make prior to the ad's expiration.

#### **PAYMENT**

**Make checks payable to:** Chicago Dental Society. Classified ads must be paid for in advance.

#### PRACTICES FOR SALE

Dental practices listed for sale within this section of the CDS Review are limited to practices that are being sold either by a dentist or a management company hired by the dentist to sell the practice. Advertisements from all others may not be placed in the CDS Review.

#### **REPLY BOX NUMBERS**

For an additional \$30, CDS will issue a confidential reply box number for your ad. These numbers ensure the privacy of our advertisers. All unopened responses are mailed to the advertiser once a week.

Replies to CDS Review box number ads should be addressed as follows: Box Number, Classified Advertising, Chicago Dental Society, 401 N. Michigan Ave., Suite 200, Chicago 60611-5585. (An example of a CDS Review reply box number is A0104-A1, CDS Review. Any classified ads with numbers that do not follow this sequence are not CDS Review reply boxes.)

Send all correspondence, including advertisements and payments to: Chicago Dental Society, Classified Advertising, 401 N. Michigan Ave., Suite 200, Chicago, IL 60611-5585.

Although CDS believes that advertisements published in the CDS Review are from reputable sources, CDS neither investigates the offers nor assumes responsibility for them. CDS reserves the right to edit, decline, accept and withdraw advertisements at its discretion.

## **CLASSIFIEDS**

Place your ads online at WWW.CDS.ORG

## New classified advertising rates

CDS announces new classified advertising rates. The new rates take effect with all classified ads placed in the January/February 2008 issue of the CDS Review. This is the first increase in classified advertising rates since 1999.

**STANDARD CLASSIFIED:** \$85 for the first 30 words plus \$2 for each additional word. **DISPLAY CLASSIFIED:** \$100 per column inch.

**MEMBER DISCOUNT:** CDS members are entitled to a 10% discount. You must provide your CDS membership number as proof of membership when placing your classified ad, otherwise you will be charged the non-member rate.

REPLY BOXES: \$30 per box.

**CHANGES OR EDITS TO ADS:** \$10 per ad for any edit or change that an advertiser asks CDS to make prior to the ad's expiration.

#### **FOR RENT**

OAK BROOK AREA: Excellent location for dentist or dental specialist. Modern building with atrium, 1,100 and 2,000 square feet available. Landlord will assist in build-out and remodeling cost. Call (630)279-5577 or visit www.brittanyoffices.com.

WINNETKA OFFICE FOR LEASE/SALE: Fantastic location for your practice in a unique space that will wow your patients. Will build to suit your needs. Please call for details, brokers welcome. (847)424-0044.

ORLAND PARK: FOR SALE/ LEASE. 100% Feefor-service, great location in lucrative area. Four modern, fully-equipped operatories and Panorex. Ample parking, free-standing building on ground level. Call (219)924-8018.

MEDICAL SPACE AVAILABLE IMMEDIATELY, Featuring exam rooms, reception/waiting area, lab, private baths/office, on-site conference room and management. Easy highway access. For move-in specials, call Christine, (847)259-0900.

ELMWOOD PARK/GREAT NORTH AVENUE exposure office space. Perfect for specialist. New building. Ground floor, 1,300-square-foot, beautifully decorated build-out. Adjacent to high volume general practice. Could possibly provide staff assistance. Call (708)337-6473.

#### OAK PARK/RIVER FOREST OFFICE FOR LEASE

#### WONDERFUL ECONOMIC OPPORTUNITY

Turn-key operation. All equipment/cabinetry for sale installed and plumbed. Four operatories reception room large front desk waiting area lab private office and staff lounge. Alarm in place. Free ample parking ground floor accessibility visibility close to transportation hospital clinic and shopping center.

SERIOUS INQUIRES CALL (708)771-5437

LINCOLN PARK: PROFESSIONAL building has 1,000-2,200 square feet ideal for dental office. Building has doorman and valet parking. Call Matt at (312)953-1798.

OAKBROOK TERRACE DENTAL OFFICE for lease. Vacant dental facility available immediately, includes two operatories, hygiene room and lab, reception area, private bath, private office and staff lounge. Flexible lease terms and rates. Call (630)627-0606, ext. 2419.

#### SPACE SHARING

NEWLY DECORATED AND EQUIPPED, including IV sedation, dental office is available for sharing with specialist or GP. Located west of Old Orchard mall, at the I-94 exit and close to public transportation. Call Dr. Abe Dumanis, (847)329-9858. Fax resume to (847)329-9768.

OFFICE SPACE FOR RENT: Modern, 3-chair office in Lincoln Park Professional Building with parking lot. 2 days/week and Saturdays. Great for new practice start-up. Call (847)341-2956.

#### **MAGNIFICENT MILE**

SPACE SHARING OPPORTUNITY: Modern, spacious dental office, new equipment.

> (847)207-1033 ggubarev@gmail.com

#### ASSOCIATIONS WANTED

ENDODONTIST AND GENERAL DENTIST State-of-the-art south suburban office seeking Endodontist and General Dentist Associate for our multi-specialty office. This is an excellent opportunity for the right individual. Fax resume to (708)478-5337.

ADDISON/AURORA: SPANISH-SPEAKING dentist wanted for alternating Saturdays in Addison, 8 a.m.-5 p.m., and Mondays and Fridays in Aurora, 9 a.m.-5 p.m. Call (630)844-0550 or (630)530-7740. Fax (630)844-0551.

#### **POSITIONS WANTED**

FOR THE COMFORT of your patients: General dentist is available to work in your office, performing surgical extractions and removal of impacted third molars. Fax inquiries to (847)940-9885.

ASSOCIATE DENTIST: Compassionate, motivated general dentist seeks part/full-time associate position in a quality oriented FFS/PPO practice within the Chicagoland area. Please e-mail chi.dental.assoc@gmail.com.

GENERAL DENTIST WITH over 12 years experience seeks PT associate in the greater Chicagoland area. Experience in all phases of dentistry, including cosmetic and laser dentistry, and one-visit endodontics. Call (847)738-8353.

#### **OPPORTUNITIES**

GENERAL DENTIST: FULL- OR PART-TIME. Several of our associates have become partners. Come and talk to them. Very high income potential. Specialists on staff. Currently four locations and growing. 95% fee-forservice. No Public Aid. Family Dental Care, www.familydentalcare.com. Call (773)978-1231 or (773)575-7660 (ask for Harry), or email fdc92@botmail.com.

DENTIST WANTED FOR CALUMET CITY 3+ days per week. 30% commission. \$1,000+ per day. Call (815)814-1313 and fax resume to (847)695-3351.

ASSOCIATE DENTIST: Established group practice is looking for a caring, energetic dentist for our west suburban office. Our well trained and experienced staff has the practice administration and clinical skills to compliment your commitment to excellence. Established and growing patient base, dedicated employees and proven practice administration for over 30 years. This is an outstanding opportunity for an enthusiastic and motivated dentist. Fax resume/CV to (630)539-1681.

GENERAL DENTIST: The Dental Implant Center of the North Shore is seeking an associate to join our group. GP must have some existing practice base. Full-time or part-time. No administrative responsibility is required. Association is ideal for GP actively practicing and seeking greater freedom and time off. Office is well appointed and equipped with the latest technology. Phone (847)498-9767.

VACATION AND EARN TOP MONEY. We are looking to buy Chicagoland practices, in addition to working for a doctor who would have interest in practicing in the beautiful Wisconsin North Woods! Get away from the hassles of administration and reap the rewards of a truly FFS, dynamic practice setting. Learn more about our opportunity at www.midwest-dental.com or call Andrew at (715)579-4076.

ORTHODONTIC GROUP located in Wicker Park has an opportunity for full- or part-time associate. Practice is expanding into new stateof-the-art facility. For information, please call Dr. Ted Moss, (815)378-9896.

DENTIST NEEDED: FT/PT associate for offices in Chicago and western suburbs. Earn \$250,000-350,000 working in a great environment with paid malpractice and health insur-Fax (312)274-0760 or e-mail dwolle@gmail.com.

OPPORTUNITY TO JOIN multi-office group practice in Chicago. Must be enthusiastic, personable individual with good people skills. Great for someone who enjoys working with young people. Full- or part-time. Fax resume to (773)235-1249.

MULTI-SPECIALTY PRACTICE looking for an Endodontist, Oral Surgeon and Periodontist to join our interdisciplinary team full- or parttime. Two modern, busy locations. This is an excellent opportunity with an attractive earning potential. Fax resume to (773)327-3208 or e-mail lpdentalspecialists@botmail.com.

ASSOCIATE NEEDED: established group practice on North Side of Chicago seeks a part-time associate. Please fax your resume to (773)583-

PART-TIME DENTIST NEEDED for office in Des Plaines. Friendly, responsible, experienced. One to two-and-a-half days per week. Fax resume to (847)824-8653.

ASSOCIATE DENTIST: Established group practice is looking for a caring, energetic dentist for our Bloomingdale office. Our well trained and experienced staff has the practice administration and clinical skills to compliment your commitment to excellence. Established and growing patient base, dedicated employees and proven practice administration for over 30 years. This is an outstanding opportunity for an enthusiastic and motivated dentist. Fax resume/CV to (630)539-1681.

ORTHODONTIST REOUIRED: Highly motivated entrepreneur office seeks like-minded orthodontist in a growing, state-of-the-art, comprehensive practice! Fax resume to (773)774-3973.

DENTALCARE PARTNERS is an established practice management development company operating in nine states (Illinois, Indiana, Michigan, Ohio, Pennsylvania, Wisconsin, Kentucky, Tennessee and North Carolina). We are currently seeking highly motivated general dentists as well as specialty dentists and orthodontists for full- and part-time positions. The ideal candidate must be concerned with quality patient care, be a team player and have a strong desire to learn, grow personally and professionally. Benefits will include a guaranteed salary with attractive earning potential, partnership opportunity, 401(k), health insurance, term life and vision insurance, short- and long-term disability, malpractice insurance, paid vacations and continuing education. Interested candidates please contact Deborah Hammert at (800)487-4867, ext. 2047, e-mail her at dbammert@dcpartners.com, or fax resume to (440)684-6942.

MULTI-SPECIALTY PRACTICE looking for an Endodontist, Oral Surgeon and Periodontist to join our interdisciplinary team full- or part-time. Two modern, busy locations. This is an excellent opportunity with an attractive earning potential. Fax resume to (773)327-3208 or e-mail *lpdentalspecialists@botmail.com*.

PEDIATRIC DENTIST WANTED for association or purchase. Thriving pediatric dental practice grossing more than \$1 million/year, located in the fast-growing western suburbs of Chicago seeks an energetic, compassionate pediatric dentist with excellent skills as well as an IL dental specialty license or board eligibility. The practice is part of a large, successful, prestigious, fee-for-service, 35-year-old group dental practice which includes four beautifully designed, modern offices with state-of-the-art equipment. The group practice includes four other pediatric dentists, general dentists and most major dental specialists, supported by a superb clinical and administrative staff. Major medical health insurance, 401(k) savings plan, expense account and continuing education reimbursement are available. If you would enjoy working in a multi-discipline group practice you might be the right pediatric dentist for this exceptional opportunity. Please call (630)393-3739 or e-mail grovekolb@comcast.net.

DENTIST W/ENDO AND SURGERY experience: Emergency Dental Care USA seeks dentists with experience in molar endo and surgical extractions. FT and PT positions available. Open seven days weekly. Office in Buffalo Grove. Send resumes or letters of interest to michael@obeng.net.

FULL-TIME GENERAL DENTIST—ROCHELLE: Excellent opportunity, full-time, dedicated staff. Long-standing, successful practice with outstanding history and great growth. Please call (715)926-5050.

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ENDODONTIST WANTED: Northwest suburban group practice desires to add an endodontist to our established endodontic department. Excellent opportunity for the right individual. Please Call (847)882-8770 or e-mail <code>dnu@aol.com</code>.

GENERAL DENTIST NEEDED part-time, three or four days. Public Aid ID# and Spanish helpful. Root canal and denture experience required. Call after 12 p.m. (773)745-7188. Ask for Grace.

ASSOCIATE DENTIST WANTED: Fast growing practice on North Side of Chicago looking for Polish- or Ukrainian-speaking dentist. Please call (773)481-1900 or fax your resume to bordoc@gmail.com.

OPPORTUNITY: CHICAGO-BASED group practice has position for enthusiastic, personable individual with IV experience. Excellent compensation. FT/PT available. Respond to *wpdentalgroup@yaboo.com*.

DENTIST NEEDED: State-of-the-art dental office in Mundelein looking for a GP dentist to join our practice. Full-time/part-time. New graduates welcome. For inquiries please call (847)566-7850 or fax resume to (847)566-7851.

GENERAL DENTIST needed for Saturday mornings in our northwest side Chicago office. A minimum of three years experience or GPR required. Additional time possible. Please call (773)282-1541.

ENDODONTIST NEEDED 1-2 TIMES PER MONTH. Busy Glenview practice seeks endodontist or endo resident 1-2 times per month for molar endo and retreats (fee for service). Please e-mail glenviewdmds@gmail.com.

SPECIAL NEEDS DENTIST: Milestone Dental Clinic, Rockford, IL, seeks a dentist to help treat our growing practice of special needs patients. Full-time or Part-time opportunities available with corresponding competitive salary and benefits packages, generous vacation, liability insurance coverage, CE, health care, retirement, and our full-time dentists qualify for HRSA student loan repayment of \$50,000. Contact Kathy Olson, RDH, via e-mail kolson@milestone-inc.org or (815)484-8678, office; (815)985-7392, cell. Learn more about us at www.milestoneinc.org/dentalclinic.

GENERAL DENTIST: Well-established group practice, downtown Chicago, seeks a general practitioner FT/PT to join our practice as an independent contractor associate, with or without patient following. This high volume office can provide patients to new associate. This arrangement is ideal for a general dentist to treat patients within a group environment, without the overhead of the office. Please call (312)922-9598.

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UNIQUE OPPORTUNITY in Chicago's western suburbs. 100% fee-for-service restorative practice seeks 1-2 days a week associate with potential interest in eventual ownership. Work as an associate now and assume equity position in 2-7 years when you are ready for practice ownership. Practice has 35-year history of top 10% performance and boasts long-term staff and solid operating systems already in place. This is an extraordinary, one-of-a-kind opportunity for a doctor with the necessary combination of superb clinical skills and strong "people skills." E-mail resume and personal career statement to west\_sub\_associate@sbcglobal.net.

ORAL SURGEON WANTED: Established general dentistry practice seeking an Oral Surgeon for Fridays in growing Joliet/Plainfield area. Well-established oral surgery department and complete facility. Please contact Gabrielle at (815)254-6900 or e-mail om4drlombardi@sbcglobal.net.

GENERAL DENTIST NEEDED IN Chicagoland. Full-time, lots of perks. Base of \$120,000, 30% of collections. Call 24-hour recorded message, (815)305-7341.

GENERAL DENTIST FOR CHICAGO and north suburban practice. Growing practice needs dentist part- or full-time to perform all phases of dentistry. Excellent opportunity for ambitious person. Fax resumé to (773)271-3280 or call (773)271-5200.

GENERAL DENTIST: Established full service practice, seeks an outgoing, hardworking associate to join our team of motivated professionals. This opportunity is for an individual who is familiar with all aspects of general dentistry. Send resumes to *dentistryone@yaboo.com*.

ESTABLISHED GROUP PRACTICE around Midway Airport in Chicago seeks part- to full-time general dentist. Multi-specialty office offers excellent opportunity for the right individual. New graduates are welcome. Call (773)-284-1645.

ASSOCIATE—GENERAL PRACTICE IN North Central Illinois. Experienced staff, excellent growth potential. Looking for a motivated dentist to practice quality dentistry in our fun, friendly atmosphere. Income potential: \$100,000. No PPO/HMO. Send resume to kathypa@insightbb.com.

SPECIAL NEEDS DENTIST: Milestone Dental Clinic, Rockford, IL, seeks a dentist to help treat our growing practice of special needs patients. Full-time or Part-time opportunities available with corresponding competitive salary and benefits packages, generous vacation, liability insurance coverage, CE, health care, retirement, and our full- time dentists qualify for HRSA student loan repayment of \$50,000. Permit A Illinois sedation license required for full-time candidates. Contact Kathy Olson, RDH, via e-mail kolson@milestone-inc.org or (815)484-8678, office; (815) 985-7392, cell. Learn more about us at www.milestoneinc.org/dentalclinic.

ORAL SURGEON, PERIODONTIST: Busy Norridge group practice seeks a part-time OS and periodontist two to four days/month to expand our care of our patients. Digital X-rays, Nobel implant system. Active perio program. Please call (847)477-6443 or e-mail wtpdds@earthlink.net.

DENTIST WANTED: Established North Chicago practice looking for general dentist for parttime. Please sent your resume to (773)481-7003 or call (847)559-2400.

ASSOCIATE WANTED: A well-established practice is looking for an enthusiastic, motivated, caring and hardworking dentist to work FT. Excellent compensation and benefits. Opportunity is for a individual familiar with all aspects of dentistry. Please call (630)400-5752 or e-mail dr.mraina@gmail.com.

DENTIST WANTED FOR BERWYN 3+ days per week. 30+% commission. \$1,300+ per day. Call (847)695-3370 and fax resume to (847)695-3351. Later buy-in possible. Dentist makes \$250,000-600,000.

ASSOCIATE DENTIST, NORTH SHORE: Pankeystyle Winnetka practice. Learn while you earn! Partnership opportunity available. Fax resume to (847)441-0510 or call (847)441-6510.

MODERN NORRIDGE office is looking for a general dentist to replace a retiring doctor with a large patient base. Are you a team oriented, friendly provider who is highly skilled but is always wanting to learn more? Would you like to be mentored and be a mentor? If you believe you would be a valuable asset for an office that is very good but striving for excellence, e-mail your resume and/or comments to agdmember@sbcglobal.net.

FULL-TIME GENERAL DENTIST NEEDED in Mundelein. Established, one-dentist office looking for second dentist to join the practice. Call (847)362-6099.

PT DENTIST NEEDED—TEETH WHITENING. BriteSmile teeth whitening center in Woodfield Mall looking for PT dentist to work Saturdays. Only teeth whitening procedures done. E-mail CV to br@britesmile.com.

DENTIST NEEDED, BRITESMILE Whitening Spa, Chicago: Part-time dentist needed at BriteSmile on Michigan Avenue. \$325 per day. 9 a.m.-5:30 p.m. Please e-mail resume to adziedziech@yaboo.com and state available days.

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ENDODONTIST NEEDED: Busy Mt. Prospect office seeks endodontist or general dentist to perform molar root canals and retreatments. once or twice a month. Endodontic residents are welcome. For more information please call (224)875-9075.

ASSOCIATE DENTIST WANTED for quality feefor-service general practice in Oak Lawn. Needed Mondays, Wednesdays and Saturdays. Experienced staff provides excellent support. Call (708)423-5155 for details.

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ESTABLISHED GROUP PRACTICE with several offices located in and around the SW suburbs of Chicago is seeking a FT/PT motivated dentist to become part of its team. Comfortable work environment, excellent compensation and a friendly staff. Possibility of future partnership available. E-mail resumes applydds@gmail.com or fax resumes to (630)596-5019.

ENDODONTIST: Busy Norridge group practice seeks to replace our caring, quality-oriented endodontist who is moving out of the area. Four to six days a month. Digital X-rays. Please call (847)477-6443 or e-mail wtpdds@eartblink.net.

ESTABLISHED GROUP PRACTICE IN Elmhurst is looking for a part- to full-time orthodontist for our newly remodeled, state-of-the-art facility. Your excellent clinical skills will be complimented by our outstanding staff. Over 30 years of proven practice administration experience allows you to practice dentistry, not worry over business decisions. Terrific opportunity for energetic, motivated orthodontist with superior people skills to be part of a dedicated team of dental professionals. Fax CV/resume to (630)539-1681.

BUSY ELGIN OFFICE: Associate needed for Elgin dental office; four ops. No HMOs. GP; two days a week, flexible hours. Please call (847)6957100 or e-mail tangobsas@aol.com.

DOWNTOWN CHICAGO High quality, caring, general dentist wanted 4 days a week. Great long-term potential. Two-plus years experience preferred. Send CV and current/future goals to downtowndoc@gmail.com.

POLISH-SPEAKING GENERAL DENTIST needed in dental practice in Wheeling. PT or FT. New graduates are welcome. Fax resume to (847)353-8051.

#### LOOKING TO PURCHASE

LOOKING TO PURCHASE: Glenview doctor wants to purchase an established or start up practice, or an associateship with a future buyout option. E-mail mncntrrs@yaboo.com.

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TWO ORTHODONTIC OFFICES, both less than three years old and growing rapidly. One in far northwest suburb and the other in rural far western suburb. Each producing about \$400,000 on three days/month. Will sell separately or together at a discount. (815)356-9422.

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DENTAL OFFICE FOR SALE—NORTH SHORE suburb: Established practice, three operatories, newly remodeled. All fee-for-service PPO. High visibility strip mall. Plenty parking. Collection \$385,000. Call (312)753-9800.

FOR SALE: DENTAL ASSISTANT TRAINING school. Fully licensed in Illinois as a vocational training school. Facility is equipped with class room, two teaching operatories, large lab and sterilization area, office and conference room. Centrally located in River Forest. 80-hour curriculum. Dr. John Hartmann, (312)339-8873.

GENERAL DENTISTRY PRACTICE with projected 2007 net production of \$216,000. Good facility and motivated seller because moving from area. Available for viewing 10/29/07-11/03/07. Asking \$150,000. Contact Kipp at kimel@e-ppc.com or (630)472-1600.

GENERAL DENTIST RETIRING; practice and professional building for sale. Located on Southwest Highway in Worth, Palos Township (southwestern suburb). Serious inquiries only. Call (708)359-7488.

GENERAL DENTAL PRACTICE FOR SALE PPO and fee-for-service patients (with care credit set-up points payment plan) only. Four operatories, high-tech facility. Retiring dentist, owned two growing practices; must sell downtown location. Please call (773)561-5800 or (312)479-3379.





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ESTABLISHED DENTAL PRACTICE: Established dental practice in northwest suburbs for sale. Average annual gross for the past three years: \$266,000. Asking \$150,000. Call (815)923-2077.

WRIGLEYVILLE 40-YEAR-OLD PRACTICE for sale. Fully equipped with two operatories and room to expand. PPO and fee for service. Fax resume to (847)564-0936.

ESTABLISHED DENTAL PRACTICE FOR SALE: Doctor of 25-year-old practice in Logan Square area of Chicago is retiring. Call Dr. Stephen Lau at (630)629-9398 for information.

LAKE FOREST: 45-year-old dental practice. 1,300 sq. ft. with improvements. Excellent parking. Dentist retiring. Write Box A0102-A2, CDS

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CHICAGO #9001: Portage Park area. Sold!

CHICAGO #07-103: Midway Area. New listing! Two operatories (expandable to three) in a strip mall. Collections \$440,000. Predominantly Hispanic patient base. FFS and PPO. Digital. Busy area! FOREST PARK #9010: New listing! Three operatories in a standalone building. Collections \$242,000. Works two days/week. Building for sale.

GRAYSLAKE #8099: New listing! Two operatories at street level. Expandable. Equipment and buildout only. Ready to move in.

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OAK BROOK #8081: Two operatories in the Oak Brook Mall Professional Building. Low overhead, nice view. Great part-time or second location.

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# Are we going backward with prevention?

glance at the day sheet on a typical morning in my office. Two similar entries jump out at me: "New patient—exam—possible referral for GA." My worst fears are realized when I see the young patients: "Diagnosis—rampant gross decay of the primary dentition." After nearly 30 years in a general rural practice you would think I would be used to this, as treating dental decay has always been a major part of my practice. However, there appear to be changes in the etiology, frequency and extent of dental caries, in addition to patient management challenges.

I am not alone in thinking this. One of the privileges of being president (of the Canadian Dental Association)

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is the opportunity to speak with colleagues from all corners of the country. With few exceptions, there is agreement on the subject of dental caries: more young children have early childhood caries, school-age children frequently have interproximal caries, and root caries is becoming a significant problem among seniors.

Recent science supports these concerns. The U.S. Centers for Disease Control and Prevention released a report in April that shows decay rates in young chil-

dren are increasing significantly. Australian studies show similar trends in adolescents. Unfortunately, we do not have access to comparable Canadian information, although that is about to change. The Canadian Health Measures Survey is now underway, with the data expected to be released in late 2009. Some sobering statistics from an independent study show a rate of at least one untreated cavity per person, which could mean more than 32 million decayed teeth. Put another way, that would represent approximately 1,745 teeth to be restored by each dentist in Canada.

My expectation is that the data will support what our colleagues in the United States and Australia have found. Is the profession ready and able to respond to data that will likely show that dental decay and periodontal disease are far from being beaten or controlled? We are more aware than ever of the relationship between oral health

and general health. Increased prevention and treatment of oral disease will create better outcomes for other systemic diseases and result in overall wellness.

Despite a media- and market-driven portrayal of dentistry as a profession focused on esthetics, the reality is that disease treatment and prevention continues to be the cornerstone of most dental practices. Significant changes in the area of prevention, which used to be what separated dentistry from other professions, is likely a major reason for the increase in dental disease.

Public oral health programs such as sealant application and fluoride rinse programs, oral health screening and preschool tooth brushing clinics have disappeared in most jurisdictions. Water fluoridation, despite continued scientific backing of its safety and efficacy, is under scrutiny. In many cases the most vulnerable, such as those in First Nations communities, do not even have access to safe drinking water, let alone fluoridated water. The trend of drinking bottled water, or worse, carbonated and sweetened beverages, instead of tap water is creating significant oral health and overall health concerns.

Canadians rely on third-party health and dental benefits, either provided by employers or as part of government social assistance programs such as Non-Insured Health Benefits, which have seen many preventive measures no longer insured or coverage reduced. I am waiting to see Health Canada take a proactive stance and demonstrate that it believes prevention supports the wellness agenda and should be the focus of our health-care policy. Reimbursement for sealants on all primary and permanent teeth, fluoride varnish applications for preschool children and fluoride tray application for adults would be positive first steps Health Canada could introduce into its programs.

I return to my desk at the end of the day and begin dictating letters that will send two young children for a general anesthetic and stainless steel crowns on all primary teeth. These letters are so common now that it is only the names that change. I wonder what could have been for these children, and all the others like them, had proper prevention measures been taken.

Dr. Smith is president of the Canadian Dental Association. Write Dr. Smith at president@cda-adc.ca.



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# Nationalized dentistry: A fork in the road

An admittedly cynical observer recently remarked of the United Kingdom's National Health Service (NHS) that it has been universally admired but never copied. It is an aphorism that, to date, has been as applicable to NHS dentistry as to other fields of medical care. However, that may not be the case in the future, following recent changes to the way in which dentists contract to provide services under the NHS. Although the system is proving to be somewhat less than popular with dentists—and, indeed, with patients, who have found their access to NHS dentistry becoming more difficult—the exception is the paymaster, the British government's treasury.

Before April 2006, dentists who agreed to work within the NHS general dental services examined patients and provided treatment to make them "dentally fit." For this, the dentist was entitled to remuneration under a predetermined fee scale, negotiated nationally between an autonomous committee of the British Dental Association and the government. The system was essentially a piecework arrangement whereby dentists who provided more treatment earned more money. The government attempted to estimate from one year's statistics the amount of treatment that would be provided in the next year and devise a fee scale that suitably reflected this approximation by dividing the total sum set aside by the number and complexity of the items of treatment. Inevitably, the math did not quite work out, and the government was left with a larger bill than anticipated.

Since last April, however, the existing nationally agreedon system was scrapped and locally negotiated arrangements were enforced, without negotiation with the dental profession. Now, each dentist wishing to provide NHS dentistry has to negotiate with a local health agency and bid to provide an amount of treatment activity per year, termed "units of dental activity" (UDA), at a preagreed fee per unit, which varies from locality to locality. Although this still is a target-driven structure, it means that however hard a dentist works, he or she can earn no more. It also means that the government's financial commitment is effectively capped, which it finds very acceptable.

An additional factor is that, although the money devolved from central government to the local health agencies carries a "protection" that it must be used only for dentistry, that ring-fencing lasts only until March 31, 2009. After that date, the agencies can chose to use some, or arguably all, of the funds in other fields of healthcare.

The outcome has been that dentists have been forced to review their practice arrangements and their business plans, with many deciding to opt out of providing dentistry under the NHS or of planning to do so beyond 2009.

From outside the UK, it may not be easy to understand why it has taken a development like this to prompt British dentists to make such decisions in relation to their livelihoods. The reasons may well be rooted in the ethos of the NHS itself and the welfare-state philosophy that provides the reassuring security, actual or perceived, that someone else will take care of matters for you and that everything will somehow be OK without its being necessary for you to do anything about it. Civilized in one context, stultifying in another. Consequently, dentists are awakening as never before to the realization that they can be in charge of their own professional destinies without the need of a third party and to a much greater extent than they had dreamed of hitherto.

That is not to say that NHS dentistry has ceased, or is likely to cease, to exist. The budget is the equivalent of approximately \$3 billion per annum, which is not a sum to be sneezed at. Nevertheless, figures released earlier this year reveal that for the first time since the inception of the NHS, dentists are now earning more than one-half their income from non-NHS practice (which essentially means private practice) rather than from NHS fees. This is a significant change in the balance and, doubtless, both a real and metaphorical tipping point.

What we also are witnessing in the business of UK dentistry is a wider recognition by practitioners that, however benevolent or malevolent or apparently neutral a third party may be, the resultant triangular complexity is a potential drain on time, money, energy and resources that might otherwise be better focused to superior personal and professional effect. It is proving for many to be a salutary, initially difficult, often seemingly brave but invariably unsatisfactory decision-making process.

An old adage has it that "the proof of the pudding is in the eating," and in this context, the fact remains that for all the fine words and well-meaning values, I know of not one dentist who has left the NHS system—even before this most recent change—and tried the alternative but then decided to return.

So, the much-admired and never-copied system may well be less generally popular with dentists and patients, but since it tilts so effectively in favor of rigorously defining and limiting the third party's financial commitment, it may well spawn imitations elsewhere. If so, many UK dentists would urge their colleagues worldwide to remember that "two's company and three's a crowd."

Dr. Hancocks is the editor-in-chief, *British Dental Journal*. Write Dr. Hancocks at s.hancocks@bda.org.



Write Dr. Lamacki at włamacki@aol.com.

## The juggler

ast September President Bush vetoed the bipartisan measure expanding the State Children's Health Insurance Program (SCHIP) by \$35 billion, calling it inflationary; the bill would double funds for the program over five years, providing funding to help 4 million more children. The ADA successfully lobbied to include dental care. A 61-cent increase in the cigarette tax would fund the expanded program. It now behooves us to encourage smokers and to add a quadrillion new ones. Hey! We could pay off the national debt.

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NEGATIVES? I DOUBT IT.

After much demagoguery, congressional leaders on both sides of the aisle failed to secure the votes to override the veto. So is Bush the Grinch who stole care from the less fortunate? Bush has said he is willing to work with congressional leadership to add a 20 percent increase in his budget for poor children. And therein lies the rub.

Detractors say the program included families earning \$83,000; supporters say that the program will only cover families earning no more than \$41,000. Detractors point out that of the 4 million additional children in SCHIP, approximately a quarter of their families will opt out of their private

insurance. But supporters say they can "fix" that pesky little problem. Bush proposes personal ownership of fully portable health insurance not tied to employment. Meanwhile his detractors say that's an incentive for employers to stop providing coverage.

I can juggle two balls, but three stymies me, and forget four. SCHIP was a modest Republican plan with moderate success. The escalation of SCHIP by the Democrats is a two-pronged foray. Universal healthcare

by increments is the goal since Hillarycare failed, (or did it?). But the second salient is the coming election and who wins the White House and Congress. Polls show strong support for universal healthcare and willingness by the voters to pay for it. SCHIP is not diabolical, but it's not about the children either. I have no doubt that whatever party wins the elections, a plan to cover at least the 50 million uninsured Americans will be enacted. With any luck, dentistry will not be included, except when it comes time to foot the bill.

Adding to the pressure on politicians to produce a healthcare initiative is a demographic nightmare. On Jan. 1, the first of 78 million baby-boomers reach 62; They, like most of her peers, will opt for Social Security benefits, a program unsustainable as now configured. Medicare is in worse shape and soon will be on life support if changes are not made.

This brings us back to SCHIP. When Medicare was first proposed, the ADA fashioned policy to have dentistry excluded. Schizophrenically, we also said that if we are included the program must include adequate reimbursement. So why support SCHIP, which is basically an extension of Medicare to include children and a foothold for universal healthcare, de-facto socialized medicine? As an aside, the administration granted 14 states waivers to include adults in SCHIP.

We are between a rock and. . . Even though the program is creeping socialism, our overriding concern must be needy children. Can Congress enact a new bill that would address the previously stated negatives? I doubt it. Remember, any bill they pass will have attached rules and regulations. He who pays the piper calls the tune.

To paraphrase Ernest Benn: Politicians have the propensity when confronted with a problem to diagnose it incorrectly and apply the wrong remedy. Just read the two previous editorials. ■







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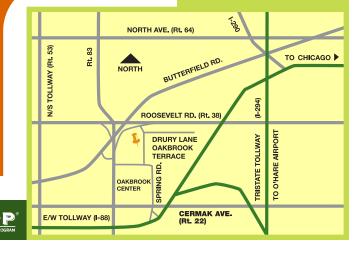
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