



REVIEW

2010 Editorial Calendar

Revised: Oct. 16, 2009
(Subject to change)

The Chicago Dental Society publishes its member magazine, the *CDS Review*, seven times a year. Below is the proposed 2010 editorial schedule for feature articles.

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ISSUE	FEATURE ARTICLE TOPICS	INSERTION DEADLINE	MATERIALS DEADLINE
JANUARY/FEBRUARY <i>In mailboxes by January 15</i> <i>*Circulation: 9,000</i>	<ul style="list-style-type: none"> • 2010 Midwinter Meeting preview • Introduction to 2010 CDS Officers • Branch News: Member news section 	December 1, 2009	December 16, 2009
MARCH/APRIL <i>In mailboxes by March 25</i> <i>Circulation: 8,000</i>	<ul style="list-style-type: none"> • 2010 Midwinter Meeting recap • Give Kids a Smile Day • Beyond Dentistry in the Operatory 	February 18, 2010	March 4, 2010
MAY/JUNE <i>In mailboxes by May 15</i> <i>Circulation: 8,000</i>	<ul style="list-style-type: none"> • Social Media: Dentists Online • Branch News: Member news section 	April 1, 2010	April 14, 2010
JULY/AUGUST <i>In mailboxes by July 15</i> <i>Circulation: 8,000</i>	<ul style="list-style-type: none"> • Access to Care in Chicago (Includes sidebars on UIC program at Goldie's Place and the Bridge to Healthy Smiles progress) • 2010-2011 CDS Meetings Guide 	June 1, 2010	June 16, 2010
SEPTEMBER/OCTOBER <i>In mailboxes by September 15</i> <i>Circulation: 8,000</i>	<ul style="list-style-type: none"> • Be a better classroom educator • 2010-2011 CDS Officers and Committees Guide • CDS Summer Event at Ravinia recap • Branch News: Member news section 	August 3, 2010	August 18, 2010
NOVEMBER <i>In mailboxes by November 1</i> <i>*Circulation: 9,000</i>	<ul style="list-style-type: none"> • Preliminary Program: The complete guide to the 2011 Midwinter Meeting 	September 1, 2010	September 21, 2010
DECEMBER <i>In mailboxes by December 1</i> <i>Circulation: 8,000</i>	<ul style="list-style-type: none"> • Diffusing Bad Office Situations • American Dental Association and Illinois State Dental Society annual meetings • Branch News: Member news section 	October 28, 2010	November 11, 2010