

# Daily Review

Friday, February 23, 2024

OFFICIAL PUBLICATION OF THE CHICAGO DENTAL SOCIETY 2024 MIDWINTER MEETING

## The Exhibit Hall is open for business



It's always a highly anticipated moment when the Exhibit Hall officially opens for business at the Midwinter Meeting. Cutting the ribbon to open the floor Thursday morning are CDS President Dr. David Lewis, Jr., flanked by his chairs and joined by the rest of the CDS officers and Board of Directors.

## Midwinter Meeting Daily Events

### TODAY

**Yoga for Midwinter Mindfulness:**  
12 – 12:45 p.m., Level 3, West Lobby

**Sips, Suds & Sales:**  
3:15 – 5:15 p.m.; Exhibit Hall; free

**Early Career Dentist Reception:**  
5 – 6:30 p.m.  
*\*new location\** Restaurant 270, Level 2

**Dental Student Reception:**  
4 – 5:30 p.m.;  
Exhibit Hall behind Overlook Café; free

### SATURDAY

**President's Dinner Dance:**  
7 p.m.; Hyatt Regency Chicago Hotel,  
Crystal Ballroom; ticket required,  
registration closed.



Due to a change in ADA CERP policy, attendees no longer can receive CE credit for visiting the Exhibit Hall. Posters depicting research by students from our local dental schools are on display in the Exhibit Hall. Attendees can earn 1 CE credit for each day they visit and view them. Attendees can earn 1 CE credit for each day they visit and view them.

## FAST FACTS

### EXHIBIT HALL HOURS

- Friday: 9 a.m. – 5:30 p.m.
- Saturday: 9 a.m. – 3 p.m.

### INTERNET ACCESS

Complimentary WiFi is available throughout McCormick Place. The WiFi network name is **MWM2024**. No password needed.

### BADGES

Badges must be scanned for entry into courses, workshops, the Exhibit Hall and for CE verification. **Need a replacement?** Visit the Reprints Booth in the General Registration area (\$25 reprint charge).

### JOB BOARD IS LIVE

Attendees can still submit or view job opportunities on the CDS Job Board through March 1. Check on postings for dentists and dental team members on the mobile app or visit the Experience CDS booth (3608) to check the Job Board.

### STUDENT POSTERS

**Support our dentists of tomorrow!**  
Nearly 70 dental students have submitted Scientific Research Posters, which are assembled in the Exhibit Hall around the stairs to the Overlook Café.  
Earn 1 credit of CE daily by visiting the poster galleries.

### REBATE REDEMPTION CENTER

**CDS members:** After you make a purchase on the exhibit floor, stop by to redeem your rebate. The center is on the east side of the Exhibit Hall near Booth 1119.  
Virtual gift cards will be processed.

### TOTE BAGS

Pick up your Chicago Dental Society tote bag from bins located on the east side of the General Registration area

# Keynote Session kicks off 2024 meeting

View and download more photos at [on.cds.org/photos](https://on.cds.org/photos).



Closing out the opening day of the 2024 Midwinter Meeting was Keynote Session speaker Geoffrey Baer, the Emmy Award-winning WTTW television host, writer and editor.

Baer is a well-known figure in Chicago for his numerous public television programs on the architecture and history of Chicago and the suburbs. He also has gained a national following while hosting the PBS primetime series *10 that Changed America*.

Giving guests a tour of Chicago's ear-

liest history to its sudden emergence as the fastest growing city in the world in the 1800s, Baer highlighted Chicago's renown for its "sky-scrappers," an early architectural phenomenon that put the city on the map in the Midwest and around the world. Chicago was a city of ambition: "We needed to grow faster, taller and tallest," Baer said.

Baer, something of an icon for his popular public television programs, shared some of the limelight with another Chicago icon: petite bags of Garrett

popcorn were provided to the nearly 300 Keynote Session audience members on arrival.

Dr. Yendis Gibson, General Chair for this year's meeting, performed emcee duties for the event and welcomed attendees to the gathering while introducing the meeting's Program Chair, Dr. Dave Williams and 2024 CDS President Dr. David Lewis Jr.

REGISTERED ATTENDEES	
<i>(as of 2 p.m., Feb. 22, 2024)</i>	
Dentists.....	4,617
Graduate students/residents.....	107
Dental students.....	1,649
Hygienists.....	2,559
Assistants.....	1,681
Office personnel.....	1,478
Medical health coordinators.....	72
Laboratory technicians/students.....	96
Hygienist/assistant students.....	851
Guests.....	915
Press.....	34
Trade.....	672
Exhibitors.....	5,479
<b>TOTAL.....</b>	<b>20,210</b>

## Daily Review

Friday, Feb. 23, 2024; Volume 58, Number 2  
Published by the Chicago Dental Society  
for the 2024 Midwinter Meeting.

### CONTACT:

Chicago Dental Society  
401 N. Michigan Ave., Suite 200, Chicago, IL  
60611; [www.cds.org](http://www.cds.org), [review@cds.org](mailto:review@cds.org).

### PUBLICATION STAFF:

Director of Publications: Stephanie Sisk  
Graphic Designer: Tom Long  
Staff Writer: Joseph DeRosier  
Photographers: Randy Belice and Tricia Koning

# KEEP YOUR PRACTICE & PATIENTS SAFE!

## HURRICAINE® Topical Anesthetic Gel 20% Benzocaine Oral Anesthetic

**NEW** 1.5 oz. Tube



HurriCaine® Topical Anesthetic Gel is now available in a 1.5 oz. tube! This new gel tube will help you get a more accurate dose and will decrease the risk of cross-contamination, helping your patients feel more comfortable during their procedures.

### Benefits

- No artificial dyes
- Get a more accurate dose
- Helps eliminate cross-contamination
- Fast onset – within 30 seconds

### Ideal Applications

- Sore mouth and throat
- Prior to local anesthetic placement
- On denture sores
- Relief of oral lesions, prosthetics, orthodontic appliances and various dental procedure discomforts

### ORDERING INFORMATION

HurriCaine Topical Anesthetic Gel - Original Wild Cherry - 1.5 oz. tube .....	NDC #0283-0520-27
HurriCaine Topical Anesthetic Gel - Piña Colada - 1.5 oz. tube .....	NDC #0283-1820-27
HurriCaine Topical Anesthetic Gel - Fresh Mint - 1.5 oz. tube .....	NDC #0283-0920-27
HurriCaine Topical Anesthetic Gel - Watermelon - 1.5 oz. tube .....	NDC #0283-0220-27
HurriCaine Topical Anesthetic Gel - Strawberry - 1.5 oz. tube .....	NDC #0283-0522-27

## HURRICAINE® Topical Anesthetic Prefilled Unit Dose GEL Syringes 20% Benzocaine Oral Anesthetic

**NEW** Prefilled Unit Dose Gel Syringes!

Beutlich® Pharmaceuticals, LLC is excited to introduce HurriCaine® Topical Anesthetic Prefilled Unit Dose Gel in Syringe form! This specially formulated gel allows for easy dispensing prior to root planing and scaling or full mouth debridement allowing you to deliver product right where it is needed. Flexible but firm plastic irrigation tips enable effective sub-gingival application of HurriCaine Topical Anesthetic Gel and are gentle to soft tissue. Each package contains 4 x 1.2 g prefilled syringes and 4 dispensing tips.



### FEATURES

### BENEFITS

Fast onset	Works within 30 seconds
Short duration	15-30 minutes
Flexible but firm plastic irrigation tips	Accepted well by patients • Needleless pain-free delivery

### ORDERING INFORMATION

HurriCaine Topical Anesthetic Gel - Original Wild Cherry - Syringe .....	NDC #0283-0520-34
HurriCaine Topical Anesthetic Gel - Piña Colada - Syringe .....	NDC #0283-1820-34
HurriCaine Topical Anesthetic Gel - Mint - Syringe .....	NDC #0283-0920-34
HurriCaine Topical Anesthetic Gel - Strawberry - Syringe .....	NDC #0283-0622-34

**STOP BY BOOTH #3712 TO LEARN MORE ABOUT OUR UNIT DOSE OPTIONS!**



To place an order or for more information, please contact your local sales representative or call us at 1-800-238-8542, M-F: 8:00 a.m. - 4:30 p.m. ET. [www.beutlich.com](http://www.beutlich.com)

HurriCaine is a registered trademark of Beutlich® Pharmaceuticals, LLC.

UDGSA 909 0124

# CDS Member Rebate is now a digital gift card

Visit the Rebate Redemption Booth to claim your reward

CDS members who are redeeming their rebates this year will enjoy new options! After partnering with the virtual gift card platform Tango, CDS is now putting choices in the hands of our members with a digital gift card in lieu of receiving a check weeks later.

When members drop by the Rebate Redemption Booth near the CDS Podcast Lounge, you will sign up to receive a customized email with the amount of your rebate and a link to Tango's listing of hundreds of retailers, restaurants, products and services. Members can then choose exactly what kind of rebate they want to receive from Tango's list of merchants.

The link is the only way to claim your CDS rebate, and the link can be used

more than once if claiming Rewards in parts.

No fees apply to the reward, however, it must be redeemed in 90 days.



## Porter Silhouette® Low Profile Nasal Mask: Enhanced Features, New Lower Price



Porter's new and improved Silhouette® is a translucent, single-use nasal mask and breathing circuit designed with lightweight tubing and a comfortable mask. It provides unobstructed access to the oral cavity and full range of motion for the patient.

- Conforming shape and fit without adhesive
- Mask and tubing – all single-use disposable
- New nasal cannula shape for improved flow
- New smaller Pado cannula size
- Mild mint scent
- Capnography port in each mask
- Patients have full range of head motion
- Protective eyewear fits over mask

To learn more, come see us in Booth 5105.

**PORTER**  
The Trusted Name In Nitrous

[www.porterinstrument.com/chicago](http://www.porterinstrument.com/chicago)



# Dr. Robert Rada named CDS Foundation Vision Award recipient



(from left) Drs. Yendis Gibson, David Williams, CDS President David Lewis Jr., Robert Rada, CDS President-elect Denise Hale, and CDS Foundation Chair Vincent Arpino.

Dr. Robert Rada accepted the annual Chicago Dental Society Foundation's Vision Award from Foundation Chair Dr. Vincent Arpino Thursday afternoon.

The award recognizes outstanding volunteerism, philanthropy, and a commitment to improving oral health education and access to care for the underserved. Dr. Rada was recognized for his compassionate treatment of thousands of people with special needs.

Dr. Rada has also been involved as a dental school educator for more than 30 years and is currently a clinic professor at the University of Illinois Chicago College of Dentistry.

## AADSM MASTERY PROGRAM 2024

ENROLL TODAY AND BECOME AN EXPERT IN DENTAL SLEEP MEDICINE



54 million adults suffer from obstructive sleep apnea. As a dentist, you can help your patients sleep better.

- ✓ Clinically Focused
- ✓ Unbiased
- ✓ Expert Curated
- ✓ 100+ CE

**REGISTER NOW**

AMERICAN  
ACADEMY OF  
DENTAL  
SLEEP  
MEDICINE®



[linktr.ee/aadsm](https://linktr.ee/aadsm)



# Day 1 at the Midwinter Meeting



