

# EXHIBIT APPLICATION

**CDS USE ONLY:**

Date: \_\_\_\_\_ ID#: \_\_\_\_\_

## ROUND 1 DEADLINE FOR SPACE ASSIGNMENTS: MAY 31

Applications received after this date will be accumulated until all the first round assignments have been made and confirmed.

Exhibitors whose applications are received after May 31 will be included in Round 2 booth assignments.

### INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED.

To complete this application, please print or type the information below, or fill using Acrobat Reader. Sign and submit with appropriate deposit to:

Chicago Dental Society, 401 N. Michigan Ave., Suite 200,  
Chicago, IL 60611-5585 or [exhibits@cds.org](mailto:exhibits@cds.org)

**PRICING:** All booths are 10' x 10' (3.04 m x 3.04 m)

- **Standard booth:** \$4,300
- **Corner booth:** \$4,800
- **Aisle Space:** \$4,300
- **Meeting Room:** \$4,000

### PAYMENT

- Check/Cashier's Check    ACH Check    Wire Transfer

### DEPOSIT (NON-REFUNDABLE)

- \$1,000 booth space request per 10' x 10' booth space requested; \$1,000 per 10' x 12' meeting room space requested
- *Booth space will not be assigned without a deposit. All deposits must be made in U.S. funds drawn on a U.S. bank. Balance due Aug. 15.*
- Exhibitors who wish to pay by American Express, MasterCard or Visa must apply for exhibit space using the interactive form found online only at [www.cds.org](http://www.cds.org).
- **International exhibitors deposit:** All international exhibitors must pay the entire booth rental fee when they submit their application.

### EXHIBITOR CONTACT INFORMATION (This address will be used to mail/email all CDS exhibit-related materials. Not for publication.)

**COMPANY INFORMATION** (The company name will appear in all Midwinter Meeting publications, mobile app, online tools, and badges as shown on this form.)

COMPANY NAME

EXHIBITED PREVIOUSLY UNDER FORMER COMPANY NAME (IF APPLICABLE)

ADDRESS

CITY

STATE

ZIP

CUSTOMER SERVICE PHONE

CUSTOMER SERVICE FAX

CUSTOMER SERVICE EMAIL

WEBSITE

COMPANY NAME (IF DIFFERENT FROM ABOVE)

EXHIBITOR CONTACT PERSON/TITLE

ADDRESS:  SAME AS ABOVE

CITY

STATE

ZIP

EXHIBITOR CONTACT PHONE

EXHIBITOR CONTACT MOBILE

EXHIBITOR CONTACT FAX

CUSTOMER SIGNATURE

DATE

Yes, I have read the prospectus and agree to abide by all provisions, rules and regulations.

Continued...

**CHICAGO DENTAL SOCIETY**  
401 N. Michigan Ave., Suite 200 Chicago, IL 60611-5585  
P: 312.836.7327 E: [exhibits@cds.org](mailto:exhibits@cds.org)



**CHICAGO DENTAL SOCIETY™**  
**159th MIDWINTER MEETING**  
FEB. 22 – 24, 2024 | [WWW.CDS.ORG](http://WWW.CDS.ORG)

## COMPANY TYPE

Manufacturer  Rep  Distributor  Lab  Laser  Supplier  Precious Metals  Other

Specify: \_\_\_\_\_

## SPACE REQUESTS

NUMBER OF MEETING ROOMS REQUESTED

NUMBER OF BOOTHS REQUESTED

Configuration:  Standard  Corner  Peninsula  Island  Other \_\_\_\_\_

*(Note: Exhibitors who wish to reserve an island booth space must also purchase the additional two booths needed to create the island)*

PHYSICAL DIMENSIONS OF YOUR BOOTH (INCLUDE BOOTHS TO CREATE AN ISLAND IF APPLICABLE)

IF AVAILABLE, THESE ARE OUR BOOTH PREFERENCES

*(If requesting an Island or Peninsula booth, list all numbers desired.)*

## SPACE PREFERENCES

We realize that CDS may be unable to accommodate our booth location/choices. *(Exhibitors must check this box as a condition for CDS to accept their application.)*

FIRST CHOICE

SECOND CHOICE

THIRD CHOICE

FOURTH CHOICE

Same as last year:

Check one:  Corner booth required  Island only  Peninsula only  Other: \_\_\_\_\_

## SPECIAL REQUESTS

- List special requests for consideration in booth assignments (i.e. companies you do not wish to be located near or next to).
- List specific company name(s) — not products/services.
- *CDS will make every effort to accommodate your requests, but can not guarantee that you will not be near or next to a competitor.*

## ONSITE CONTACTS

BOOTH CONTACT NAME

EMAIL

PHONE

MARKETING CONTACT NAME

EMAIL

PHONE