

Has ADA become the organization of NO?

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Joseph Maggio, DDS

Innovative Endodontic Instrumentation: It's Not One and Out

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Join us for an engaging presentation by one of the leading endodontics lecturers.

About our speaker:

Dr. Maggio is in private practice in Lisle. He is a past president of the American Association of Endodontists and has lectured internationally for more than 30 years. Dr. Maggio received the Edgar D. Coolidge Award from the American Association of Endodontists, the Warren Wakii Award from the Japanese Endodontic Society, and the 2012 Gordon J. Christensen Lecturer Recognition Award from the Chicago Dental Society.

WEDNESDAY MAY 15

2 p.m. (CST)

1 CE hour

Free to CDS members

\$30 for non-members

Registration begins at 9 a.m. Friday, March 15 http://on.cds.org/webinar2013

If you sign up but can't attend the lecture when it is presented, you will receive a link to watch a recording of the event at a later date. This recording will only be available for a limited time. Only registered attendees may earn CE credit.

Education grant provided by Axis SybronEndo



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January 9 Regional Meeting minutes

The Chicago Dental Society Regional Meeting convened Jan. 9 at the Drury Lane Oak Brook in Oakbrook Terrace, with CDS President David Fulton Jr. presiding.

Dr. Fulton called the meeting to order at 9:10 a.m.

Attention was directed to the minutes of the meeting of Nov. 7. Inasmuch as the official minutes of the Nov. 7 meeting were published in the December 2012 issue of the CDS Review, a motion was entertained to dispense with reading them.

MOVED by Paul Kattner, seconded by Thomas Schneider Jr. and carried to dispense with reading the Nov. 7 minutes at this time.

MOVED by Dr. Kattner, seconded by Dr. Schneider and carried to accept the minutes of the meeting of Nov. 7.

There were no reports of the Board, Standing or Special committees.

There was no unfinished or new business to report.

Dr. Fulton introduced Keith Suchy, a member of the Board of Trustees of the CDS Foundation, who spoke briefly to the group about the CDS Foundation's activities and exciting news involving the CDS Foundation Dental Clinic.

With no further business, Dr. Fulton called upon Regional Meeting Program Chair Maria Fe Corpuz-Bato to introduce Martin Zase, DMD, who presented a program on Cosmetic Dentistry.

The meeting was adjourned at approximately 2 p.m.



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CDS has also partnered with Accident Fund Insurance Company of America and Southpoint Insurance Company for workers compensation insurance.

For more information visit http://on.cds.org/insurance. ■

CDS proposes change to Constitution and Bylaws

The Chicago Dental Society, as part of tripartite organized dentistry, uses the Sturgis Standard Code of Parliamentary Procedure to govern the deliberations of the Society. At the 2011 American Dental Association House of Delegates, a change from Sturgis to the American Institute of Parliamentarians (AIP) Standard Code of Parliamentary Procedures (formally Sturgis Standard Code) was adopted. The Illinois State Dental Society will also make this governance change effective in 2013. The AIP publication provides important new motions and protocols pertaining to electronic meetings, discipline, and finance and audit committees.

It is therefore proposed that CDS change its Constitution and Bylaws to reflect its governance under this new parliamentary procedures publication and to remain in compliance with that of the ADA and the ISDS.

PAGE 19, ARTICLE XXII. RULES OF ORDER

Current: The current edition of Sturgis Standard Code of Parliamentary Procedure shall govern the deliberations of this Society in all cases to which they are applicable and consistent with these bylaws.

Recommended change: The current edition of the American Institute of Parliamentarians Standard Code of Parliamentary Procedures shall govern the deliberations of this Society in all cases to which they are applicable and consistent with these bylaws.

ARTICLE XXIV. AMENDMENTS OR REVISIONS OF THE **BYLAWS**

The bylaws of this Society may be amended or revised by a two-thirds (2/3s) affirmative vote of the Active members present at any regular meeting or at any special meeting called for this purpose, provided that the proposed changes shall have been presented, in writing, at any regular or special meeting at least twenty-eight (28) days prior to the meeting at which such action is requested. Such proposed amendments or revisions shall be published in an official publication of this Society at least fifteen (15) days before the time of the meeting at which such action is requested or shall have been mailed to all Active members at least fifteen (15) days before that meeting.





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Cover photo by Andrew Campbell





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VOX POP

comments from our readers

President's message misses mark

I was disappointed to read our CDS president's message and his concerns about the lack of involvement in CDS from new dentists (January/February issue).

As someone who throughout dental school, as well as throughout her career, has thus far been very actively involved, I understand his sentiments. But after years of being



involved on various CDS committees I'd like to share a different perspective.

Times have changed, and we live now more connected than ever before.

New dentists use technology and various media to stay current, share ideas, and keep in contact. I may not "see" my

classmates, but they are just a text, phone call, email, or skype away.

I believe those who are closer to the end of their careers remember a time that local/regional meetings were the appropriate place to share friendship, exchange ideas, discuss cases, and share political viewpoints that affect our profession.

I believe the intent of these meetings is still to do just that.

However, there are many more avenues now for dentists to do the same. but which perhaps suit a younger dentist's lifestyle more conveniently. We can email and chat online with dentists all over the world who are more accessible than ever

We don't have to wait for them to publish a text book or travel to give a

I don't believe the poor attendance of new dentists at these meetings is a lack of dedication to the profession, but more of a fact of life in this day and age. We work

evenings and weekends, many times as your associates who do not have the benefit of making our own hours while battling our insurmountable student debt. And for some dentists, especially females, being present at home for our young children takes precedence.

I do believe that when the younger generation of dentists begins to purchase their own practices and/or homes when they are more settled in their lives and their communities that you will begin to "see" greater involvement, but perhaps it will appear in a new way, manner or venue.

I am completely energized by the newest and brightest dentists, and my outlook for the profession is very encouraged every time I meet the extraordinary individuals who will lead our profession into the future.

Perhaps the CDS needs to begin to look more into ways to bring our generations together instead of wagging a scolding finger.

> — Victoria Rinando, DDS Lombard

Volunteers needed for CDS Foundation clinic

The CDS Foundation Dental Clinic is looking for volunteer dentists and hygienists to care for patients in the new clinic, as well as oral surgeons to accept referrals. Located in Wheaton, the clinic will offer basic dental care to uninsured patients.

Two full-time staff members will ensure continuity for the day-to-day operations, but all care will be provided by volunteers.

All a volunteer needs, CDS member Kevin King said, is a desire to come out

"In this situation, you'll walk in, work, and walk out. It's clean, professional, and all the patients are scheduled ahead of time.

"Tell us what you want to do because there's a need for everything. Some of our volunteers will seek out more complex cases than they see every day. Some

The clinic also needs in-kind donations of supplies, as well as handpieces and small equipment.

To learn more about volunteer opportunities, contact the clinic at 630.260.8530 or cds.foundation.clinic@gmail.com.



IME explanation helps

I just finished reading Final Impressions by Walter Lamacki (January/February) concerning offering dental treatment to nursing home residents using Incurred Medical Expense (IME). The state's treatment of adults on Medicaid is truly awful, and whatever benefits achieved in the short-term won't compare to the mountainous obstacle it put in place for under-served populations seeking access to dental care.

Dr. Lamacki's explanation of IME was very helpful, and I will use that information should my patients require that type of payment.

> — Lawrence White, DMD Chicago





Library access available to members of U of I Alumni Association

With the recent reduction in library service announced by the American Dental Association, some dentists have wondered about the availability of medical/dental library facilities to them.

Graduates of any University of Illinois campus — Chicago, Urbana or Springfield — with a Sustaining Membership or Life Membership in the University of Illinois Alumni Association have access to the libraries at the University of Illinois at Chicago (Library of Health Sciences and Daley Library), at Springfield (Brookens Library), and Urbana. At the University of Illinois at Chicago and the University of Illinois at

Springfield libraries, Alumni Association membership affords borrowing privileges as well.

Dentists who have graduated from any other university may also obtain these same privileges by joining the University of Illinois Alumni Association; one does not have to be an alumnus of the University of Illinois to be a member. A Sustaining Membership is \$50 per year. A Life Membership is achieved when an individual's gifts to the UIAA reach a total of \$1,000.

To join the University of Illinois Alumni Association, a dentist should log on to www.uiaa.org, or call 312.996.8535 or 217.333.1471.

> — Bruce Graham, DDS, MS, Med Dean, University of Illinois at Chicago College of Dentistry.



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PRESIDENT'S PERSPECTIVE

by David Fulton Jr., DDS

Write to Dr. Fulton at iamdocjr@hotmail.com.

Traverse the cliffs as a unified profession

"It is not in the stars to hold our destiny, but in ourselves" — William Shakespeare

s the words for this Perspective roll prolifically off my pen immediately following our government's handling of the fiscal cliff, several notions come to mind as we weigh the political climate of our nation with that of our profession.

Every time I pay a visit to our national wonder, the magnificent Grand Canyon, I am forever amazed at the behavior of human beings. It must be something about the abrupt ending of the flat solid ground beneath our feet or the sheer drop off of the edge into the canyon. Or maybe it's the excitement one gets when approaching what would be certain death with just one slip. We like to take ourselves to the very edge and then back away. Every year a few unlucky individuals can't escape the lure of the cliff and fall to their deaths.

Similarly, our political leaders seem to take us to those same momentous experiences as they escorted us to the edge of this most recent fiscal cliff. The political backlash this has created with the relationships between Washington and the public are cause for great concern. The apathy generated toward the political process transcends Washington right down to the halls of organized dentistry.

There is no more important time in history to be involved in our profession than now — and involved with the political action committees (PACs) of our dental organizations. We are a profession walking carefully along an uneven precipice with sheer cliffs on every side. Whether it be third party interventions, alternative dental healthcare providers, anti-trust repeal amendments, excise taxes or access to care issues: put a name to any one of these cliffs, walk to their edge, and take a look. Just don't slip.

Having recently completed my second technical climb of Mount Rainier, there's something to be learned from the rules of climbing a sheer cliff of ice in subzero, 50 mph winds. Your life depends on obeying these rules:

Rule 1: Never climb alone. There is strength and safety in numbers. Connect yourself to each other. Monitor the well being of each other.

Rule 2: Take every step with calculated accuracy. Be surefooted and make each step count. Do not expend unneces-

Rule 3: Should one of your climbing partners slip or fall, be sure to know how to arrest yourself to save not only them but also you.

These same principles are carried out each day in your American Dental Political Action Committee (ADPAC) and locally through DENT-IL-PAC. It is the work of our PACs which binds us together, provides a unified voice to our legislators, and supports us should we begin to fall. Through ADPAC, those careful steps are taken to ensure an accurate education of our representatives in Washington and each of our state capitals on the issues confronting our patients and profession.

If you haven't paid your 2013 dues to DENT-IL-PAC, our voice in Springfield, please do so. Now is not the time to be disconcerted with the system. To try and manage these obstacles alone is both unnecessary and as risky as if I would have attempted Rainier on my own. Now is the time to gear up, connect to one another, and negotiate these cliffs as a unified profession through the voice of our PACs. Our unified potential is great, or as my 'ole friend Willy once said:

"We know what we are, but know not what we may be"

— William Shakespeare

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by Joanna Brown

ife was but a dream during the 148th Midwinter Meeting, when nearly 30,000 oral health professionals gathered at McCormick Place West for education, exhibition and celebration of their shared profession. They also found numerous opportunities for networking in and around the McCormick Place West campus.

Following are some of the highlights from our three-day meeting.

OPENING SESSION

Participants gathered at Gate 42 for cocktails and appetizers, before boarding buses bound for the featured entertainment: a Midwinter Meeting-exclusive performance by Blue Man Group at the Briar Street Theatre. Audience members delighted in the comedy and theatrics of the blue men, but also in each other as the performers facilitated audience participation throughout the show.

"Taking our Midwinter Meeting attendees to the Blue Man Group for our Opening Session set the bar high for what turned out to be one of the most energetic and memorable series of special events in the history of the Midwinter Meeting," reflected CDS President David Fulton Jr. "I am glowing with pride."

2013 FINAL ATTENDANCE

| Dentists | 6,799 |
|-----------------------------|--------|
| Graduate Students/Residents | 177 |
| Dental Students | 935 |
| Hygienists | 3,891 |
| Assistants | 2,700 |
| Office Personnel | 2,020 |
| Lab Technicians | 194 |
| Hygiene/Assistant Students | 1,981 |
| Guests | 1,763 |
| Press | 84 |
| Trade | 746 |
| Exhibitors | 8,662 |
| TOTAL | 29,952 |

Photography by Andrew Campbell and Tricia Koning, Find more 2013 Midwinter Meeting photos online at http://on.cds.org/CDSflickr.







EXHIBIT HALL

The Exhibit Hall opened to similar fanfare Thursday morning, Feb, 21, when members of the CDS Board of Directors joined the officers, Dr. Fulton, and Midwinter Meeting General Chair Tom Remijas and Program Chair John Kozal to cut the ribbon and welcome the first visitors to the exhibit floor

More than 600 companies exhibited at the 148th Midwinter Meeting, including 113 first-time Midwinter Meeting participants and more than 50 international companies.

"The Exhibit Hall is the heartbeat of the meeting. It's the source of all the energy, and the excitement emanates from there." Dr. Fulton said at the time. "You've got to get out there to catch the fever."

Dr. Remijas explained: "The staffs are all here to help you. A lot of companies brought to our Midwinter Meeting the technical people who worked to develop and produce the products that you hear about in courses or read about in journals. Here, you can immediately come to the exhibit floor and try those products out for yourself."

Beyond the shopping opportunities, visitors flocked to the Exhibit Hall for a glimpse at the Live TV Theater, where top-rated clinicians offered patientbased courses each day televised over big screens so that every seat in the house was a good one.

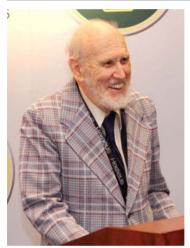
Also in the Exhibit Hall, CDS members stopped to submit the required paperwork at the Rebate Redemption Center, and all Midwinter Meeting attendees picked up the course code for submission to their licensing body for one hour of CE credit daily.

HONOREES

With business in full swing on the third floor, a small crowd gathered on the fourth floor to honor two esteemed CDS members for their long-running contributions to dentistry.

Fred Margolis received the George H. Cushing Award from the CDS Communications Committee in recognition of his dedication to the profession, espe-







(Top, L-R): Midwinter Meeting General Chair Tom Remijas, Cushing Award recipient Fred Margolis, CDS President David Fulton Jr. and Midwinter Meeting Program Chair John Kozal. (Left) CDS Foundation Vision Award recipient Ed Schaaf.

(Right) Gordon Christensen presented the distinguished lecturer award to L. Stephen Buchanan.

cially his work with the 19-year-old Special Olympics Special Smiles program. "It has been an honor to work with dental professionals around the world who have common goals to improve the oral health and self image of the patients we see," Dr. Margolis said.

Also honored was Ed Schaaf, who received the CDS Foundation Vision Award from Communications Committee Chair James Robinson. Dr. Robinson called attention to the 52 years Dr. Schaaf worked as an advocate for the dental needs of underserved, uninsured and indigent patients in Chicago.

"Volunteer clinics are marvelous; it's a labor of love," Dr. Schaaf said. "But 'volunteerism is not a program."

And on Friday, L. Stephen Buchanan was honored in his classroom with the 2013 Gordon J. Christensen Lecturer Award for his ongoing and exceptional contributions to the Midwinter Meeting. A Midwinter Meeting participant since the 1990s, Dr. Buchanan is widely regarded for his embrace of technology that aids his research and makes his teaching of endodontics groundbreak-





Ground McCormick Place























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MENTORSHIP LUNCHEON

Mentors, dental students and pre-dental students took a break from the normal Midwinter Meeting business Friday to share lunch, laughter, and bits of professional insight during the Mentor Luncheon. CDS members annually volunteer to mentor interested dental and pre-dental students from Illinois's three schools, and participate in social events like these to further develop their relationships away from the operatory.

"You can see the network of support you'll have when you get out of dental

school," said Ashley Ginsburg, a student at the University of Illinois (UIC) at Chicago College of Dentistry and legislative coordinator for the American Student Dental Association. "When we get out on our own, having someone in our network to talk with and to learn with will be a good thing."

She continued, "Networking events like this one are important to building a network, getting to know people, talking and relating to them. There are also some unique opportunities to learn."

UIC College of Dentistry Dean Bruce

Graham commended the students and professionals on their participation. He lunched with students and CDS member Kimberley Bolden, chair of the CDS Communications Committee.

"It's important for our students to have role models," Dr. Graham said. "Mentors will provide advice when you need it and support when you need it, and talk about whatever comes along if a student needs to call or email them."

Dr. Bolden assured him, "You can always find time to help somebody, because somebody made time to help us."





























FASHION SHOW AND LUNCHEON

Dreams they were at the Chicago Hilton and Towers Friday afternoon, when CDS members and friends gathered for the annual Fashion Show and Luncheon, Dream a Little Dream: A Fashion Fantasy.

Woodland fairies opened the show in gowns by Dimitra's Bridal Couture, followed by models who offered a further peak at spring fashion. Producer Tracey Tarantino of ZZAZZ Productions said the look this season will be bold.

"Yes, bold is best," she said. "The jewel tones we saw in fall have been popped up to bold for spring: fuchsia, cobalt, emerald and seafoam."

She also encouraged ladies to "say yes to the dress," in big black and white geometric prints, as well as stripes and polka dots.

"If you're wearing black and white, you've got it right," Ms. Tarantino said. "Hemlines will rise and fall for spring. It's ladies' choice."

If you only buy one new item this season, Ms. Tarantino advised it be "statement jewelry, and something blue."























FRIDAY NIGHT CONCERT

Rockford natives Cheap Trick brought the crowd to its feet with an exclusive Midwinter Meeting performance at Park West. Performing many of the hits from its first three records that made the 1979 classic At Budokan one of the Top 20 selling live records of all time, the band tore through an electrifying 90-minute set.

The performance raised money for the CDS Foundation, benefitting access to care locally and dental education. Hu-Friedy, Inc. was a contributing sponsor for the event.

With trademark flare, guitarist Rick Nielsen — showing off a checkerboard crown on one of his lower back teeth — showered the audience with picks while singer Robin Zander had everyone singing along to songs like "On Top of the World," "Southern Girls," "Dream Police" and "I Want You to Want Me." Midway through its set, the band invited an audience member up on stage to sing "If You Want My Love."

The show closed with "Surrender" and "Good Night," as Rick brought out his infamous 5-neck checkerboard guitar for the finale.





ow Mentist Reception

NEW DENTIST RECEPTION

Nearly 200 new dentists gathered at the close of business Friday for laughter, conversation and cocktails - all in celebration of the 148th Midwinter Meeting. The New Dentist Reception allowed old friends to reconnect, and new friendships to take root.

"We're growing the new dentists' network," said Jill McMahon, a Southern Illinois University grad who has been in practice for five years. "There's a lot of people here that I don't recognize. It will be a good night to meet new people."

Kajal Patel, a 2012 graduate from New York, attended for the same reason. "It seemed like a great networking event, a way to meet people who are in the same place in their lives that I am."

The New Dentist Reception had long been a Midwinter Meeting staple, until the host restaurant shut down in 2007. The Chicago Dental Society Membership Committee brought it out of hiatus and relocated it to the McComick Place campus in time for the 2013 Midwinter Meeting.

Dr. Patel especially appreciated the opportunity to network in person, and in a friendly environment.

"There are lots of opportunities online, but it's nice to do something more personal and actually interact live."

For more on the New Dentist Reception, see Snap Shots, page 36.

PRESIDENT'S DINNER DANCE

The 148th Midwinter closed with as much style as the opening. The Don Cagen Orchestra drew a crowd to the dance floor in honor of Dr. and Mrs. David Fulton Ir. at the President's Dinner Dance.

Entertainment Chair Paul Kattner welcomed several special guests.

"We sincerely hope that you have enjoyed A Midwinter Night's Dream, and we thank you for sharing your time with us the last three days," Dr. Kattner said. "We hope you join us in agreeing that the Midwinter Meeting has once again been a roaring success."

Joining the festivities at the Dinner











Dance were guests representing several international dental organizations and meetings, including The Associazione Italiana Odontoiatri, The Asociacion Dental Mexicana, The Asociacion Dental Del Distrito Federal, The Australia Dental Association, the Federation Dentaire Internationale, the Hispanic Dental Association, the APCD Sao Paulo Brazil Dental Meeting and the American Dental Society of Europe.

Honored guests from across the United States represented the California Dental Association, the Greater New

York Dental Meeting, the Hinman Dental Meeting, the National Dental Association, the Pacific Northwest Dental Meeting, the Texas Dental Meeting, the Star of the North Dental Meeting and the Yankee Dental Congress.

Also celebrating Dr. and Mrs. Fulton that evening were several representatives from the American Dental Association: President Robert Faiella, President-elect Charles Norman, 4th District Trustee Maxine Feinberg, and 8th District Trustee Joseph Hagenbruch.

Representing the Illinois State Dental







President's Winner Wance



















Society were President J. Barry Howell, President-elect Brian Soltys, Vice President Edward Segal, Treasurer Bradley Barnes, and Secretary Terry Barnfield. ■

Ms. Brown is CDS senior writer. Tom Long contributed to this report.



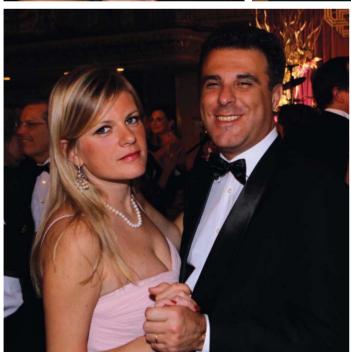




























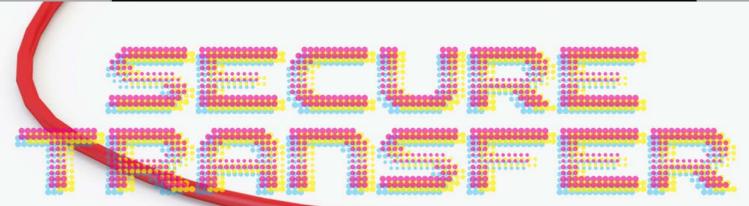












Illinois Health Information Exchange enables doctors to safely share electronic data

by Joanna Brown

ecause of his work with the American Dental Association's Standards Committee on Dental Informatics, Chicago Dental Society member Michael Durbin has a unique interest in new technology. He's keenly aware that the Health Insurance Portability and Accountability Act of 1996 (HIPAA) requires the secure transfer of dental records, and he's watching to see how dentistry is affected by new laws which mandate the implementation of electronic health records by 2014.

The laws weigh heavily on the ways that Dr. Durbin, a Des Plaines orthodontist, communicates with oral surgeons and other colleagues.

"When we send an email to someone, we technically don't know who we're sending it to; we just know there's a recipient," he said. "We can print a paper copy of an image and hand it to a patient and hope that they take it to the other doctor, but it's not the same as sending a film. The whole idea behind digital technology is to make it shareable."

At the recommendation of a colleague, he registered for the Illinois Health Information Exchange (ILHIE), a federally funded, statewide, electronic network for sharing clinical and administrative data among healthcare providers in Illinois. ILHIE allows healthcare providers and professionals to exchange electronic health information in a secure environment, which helps prevent duplicate tests and procedures and ensure the accuracy of prescriptions and other medical orders. Of particular importance to dentists is the ILHIE Direct Messaging service, which acts like email and allows dentists to send and receive encrypted images and other patient records within the boundaries of HIPAA.

Dr. Durbin said this program could be an important practice tool as more offices adopt electronic health records.

"It was easy to sign up and it will be relatively inexpensive. If we get enough people to sign up, it could be a seamless transition when the laws change."

Users of the ILHIE system only need Internet access to participate. However, use of ILHIE Direct Messaging is limited to verified healthcare providers. Dentists or their staff members who manage the

transfer of patient records must provide a taxpayer ID number, federally or stateissued identity verification documents (such as a passport or drivers license), and a National Provider Identifier if applicable.

More information is available at ilhiedirect.net.

"It's creating a trust community and making sure that only the people who should be are on the system," said Cory Verblen, communications manager for the ILHIE Direct Exchange.

Doctors and their staffs must register online prior to use, as it takes the ILHIE Direct staff two days to vet each registrant and verify the information that has been submitted.

Both parties who wish to exchange records must be registered for the system. There is an out-of-network option for emergency use, but the documents to be transferred are available for only two weeks.

"It's transparent to the user that there's a difference between this and email." Mr. Verblen said. "ILHIE allows for bigger files, among other things, that you might need if you're sending whole patient files or detailed images that Yahoo or Gmail can't handle."

Also, he explained, sending records on those kinds of emails systems is a HIPAA breach because the systems are not secure and files could be intercepted. ILHIE encrypts the files in ways that popular email accounts do not — ways that are far more secure and comply with HIPAA.

More than 1600 providers are cur-





rently registered with ILHIE, but very few represent dental practices, Mr. Verblen said.

Registration is free through June 30, and Mr. Verblen recommended dentists register now to try using the system before they are asked to pay for privileges in July.

The fees will be necessary, he explained, because the ILHIE system was developed with a \$18.5 million federal grant to Illinois. The grant will expire at the end of the year, and the

direct messaging system must be selfsustaining when it is converted to a public-private partnership.

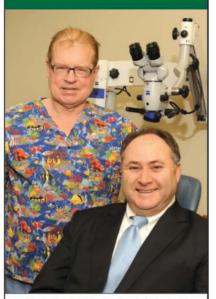
There are also plans to expand the ILHIE system to work with those managed by neighboring states, so that a doctor registered with ILHIE could send records to a specialist in Northwest Indiana. ILHIE works with Missouri's system, and Mr. Verblen said some exceptions to ILHIE policies could be made now for out-of-state dentists practicing near the Illinois border.

"There is time savings, there is cost savings for the provider, and really an increase in patient care because the staff has more time to work with patients and less time on administrative work or relying on patients to carry their records to the next place. It can improve your practice immediately." ■

Ms. Brown is CDS senior writer.



WHEN IT COMES TO PRACTICE FINANCING, NORTH BANK KNOWS THE DRILL



Endodontist Dr. Robert Ceisel of State Street Dental Specialists, 671 N. State, with Charlie Soria, Vice President of North Bank.

"When I graduated dental school, the one bank that came forward and gave me the financing to start my practice was North Bank," says Robert J. Ceisel, DDS, MS.

"They understood my business plan and worked with me to make it happen. Now, 18 years later, we still rely on them for all our banking needs. It's always professional service with a smile at North Bank," Dr. Ceisel said.

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How will the new Illinois insurance exchange affect **DENTISTRY?**

by Leigh Page

llinois' new health insurance exchange could provide a pathway to coverage for tens of thousands of previously uninsured Illinoisans, but it is unclear how many of them would end up sitting in a dentist's chair.

State-based exchanges are mandated under the Affordable Care Act (ACA). They are supposed to open in each state Oct. 1, and this new form of coverage would begin Jan. 1, 2014.

Although the exchanges must meet certain federal criteria, they will vary widely from state to state. For example, while the ACA requires every state to offer children's dental services, the package of services can vary. In Illinois, the exchange will offer orthodontia but it is likely that this benefit would be strictly controlled. More on this later.

Most significantly, the ACA won't require exchanges to offer adult dental services. The Illinois exchange could offer adult dental coverage in a "standalone" policy, but by the end of 2012 it was not yet clear whether it would do so. And even if it did, consumers would not be obligated to buy it, according to





the Illinois State Dental Society (ISDS).

It is also unclear how the Illinois exchange would affect reimbursements. In theory, exchanges are supposed to control healthcare costs by forcing insurers to compete on price, which could lead to a reduction in reimbursements. But many observers don't think that will happen. Insurers that lower reimbursements risk losing participating providers and ending up with a tiny provider pool.

HOW THE EXCHANGE WILL FUNCTION

By using the exchange, Illinoisans will be able to buy a package of standardized benefits from many different participating insurers. While standardizing benefits shuts out services like adult dental coverage, it is essential because consumers will be able to directly compare plans.

The exchange will operate through an official website that will function a lot like Travelocity or Expedia. Instead of booking a flight or a hotel, consumers will choose an insurance carrier and the level of the premium, measured by bronze, silver, gold and platinum levels. Consumers who choose a lower premium level would sustain higher out-ofpocket charges at the point of care. This would be an issue for providers, who collect the out-of-pocket.

Consumers don't have to buy coverage on the exchange, but they will be lured there by generous federal subsidies available only through the exchanges. The subsidies go to people earning up to 400 percent of the federal poverty level, which in 2011 was \$43,560 for an individual or \$89,400 for a family of four.

In addition, small businesses meeting certain criteria would be given a 50 percent tax credit if they insured their workers through the exchange. In this way, some Illinois dentistry practices could become customers of the exchanges, but it is not known how many of them would qualify, ISDS said. To qualify, practices would need to have fewer than 25 employees, cover at least 50 percent of workers' health insurance costs, and the average annual employee wage would have to be under \$50,000.

KEY UNRESOLVED QUESTIONS

At the end of last year, several key guestions still had to be resolved:

- Will adult dental coverage be offered at all? Under federal rules. adult dental coverage could be offered separately on exchanges, as long as it includes pediatric coverage, the Congressional Research Service reports. But ISDS reports that it is not clear yet whether stand-alone adult dental coverage would be allowed in Illinois.
- Will everyone have to buy children's dental coverage? Obviously not everyone needs children's dental coverage, so should it be part of everyone's basic insurance package? The U.S. Department of Health and Human Services (HHS) has ruled that children's dental is "a mandated offering but not a mandated purchase," the Washington Dental Service Foundation reports, but states can set their own rules. The State of Washington, for example, is requiring that all consumers buy children's dental coverage, whether or not they have children.
- Will children's orthodontia be **covered?** The state proposes to base children's dental benefits on those offered by AllKids, the Illinois Medicaid program for children; federal overseers are expected to approve that plan. AllKids covers a wide variety of services, such as root canals, maxillofacial care and orthodontia, but it sets strict limits. The AllKids website states that coverage for orthodontia requires preapproval and must meet a score of 42 or higher on the Modified Salzmann Index.
- · How many insurers will participate? Dental plans are waiting for clarification of exchange policies, including

- offering of stand-alone insurance for adults. In a statement, Delta Dental said: "We anticipate participating but are waiting to conduct a more thorough analysis once all the facts are known." Although children-only dental insurance is currently rare, most dental plans are expected to offer it, according to the National Association of Dental Plans.
- Do ACA rules on lifetime and annual limits apply to dental coverage? Under the health law, insurers can not set a lifetime limit for medical services and annual limits will be regulated, but ISDS reports that it is unclear if these limits will apply to dentistry.

TIME IS RUNNING OUT

The Illinois exchange needs to resolve these questions by spring, according to ISDS. Insurers then work to finalize their proposed offerings, then the exchange has to review and approve those offerings by October, when consumers can start selecting plans.

ISDS reports that the chief reason these issues haven't been resolved is that final rules have not been issued by HHS. which oversees the exchanges.

Illinois' failure to pass legislation to administer the program may also hamper progress. Without enabling legislation, the Illinois Department of Insurance must manage the exchange in partnership with HHS for at least the first year. That means HHS has to approve key decisions and there will be less flexibility in design of the exchange. \blacksquare

Mr. Page is a freelance reporter specializing in healthcare. Find more information on him at http://www.writestuffwizard.com.

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Getting the message

CHILDREN AND POLITICAL LEADERS LEARN THE IMPORTANCE

OF MAINTAINING GOOD ORAL HEALTH

by Joanna Brown

t its 11th annual Give Kids a Smile Day celebration Feb. 5, the students and staff at the University of Illinois (UIC) at Chicago College of Dentistry offered several important messages to participants.

To the students from St. Malachy's School and the El Valor social services center, who received free oral screenings and oral health education: take care of your teeth so that your whole body stays strong.

And to Cook County Board President Toni Preckwinkle and other local leaders: remember that oral health is a vital part of whole body wellness - and a key part of the puzzle that's going to keep your budget in check.

"There were 77,000 hospital visits in 2012 for dental-related illness," said David Miller, Chief of the Division of Oral Health at the Illinois Department of Public Health. "When patients are seen in a hospital instead of the clinical environment, that's taxing on all of us. The burden is on all of us and of course the system."

The image of treating dental emergencies in hospital settings stands in stark contrast to activities at UIC that morning. The Tooth Fairy and Mr. Molar greeted students waiting for their turns in the dental chair, while other volunteers in brightly decorated scrubs talked to students about improving their oral care habits. It was sometimes hard to decipher, however, amid all the giggling coming from crowds of students who were clearly enjoying themselves.

"In 11 years, Give Kids a Smile Day has become the world's largest oral health care charity, and the American Dental Association's signature project as it relates to access to care," said ADA



8th District Trustee Joseph Hagenbruch, who was on site that morning. "More than 5 million children will receive free service this year. Every year we have 1,800 events like this one that we know about, including more than 10,000 dentists and 40,000 auxiliary personnel. It's a wonderful thing we can all be proud of, and we owe the providers a debt of thanks."

The event at UIC is but one of those 1,800, and UIC officials acknowledged their important role in providing access to care for many local residents year-

"We are the largest children's oral health safety net in the state, and I'm proud that we can fulfill that role," Dean Bruce Graham said. "But it creates tremendous strain on our operations and frankly on our finances."

President Preckwinkle understands Dr. Graham's conundrum, as 35 percent of the County's budget is dedicated to health care. She recalls being educated on the importance of oral health in

















2010 by then-Chicago Dental Society president the late Michael Stablein during her campaign.

"Healthcare is not equally distributed in our communities. We're looking to improve a county-wide system of health care with direct engagement of our community leaders and a coalition of stakeholders.

"As Dr. Raju (Ramanathan Raju, CEO of the Cook County Health and Hospitals System) likes to say, you can only be as healthy as the community of

which you are a part. You can be healthy but so must the other people on the train and the people who serve you in our restaurants."

Cheryl Watson-Lowry, chair of CDS's Government Affairs Committee, was glad to have President Preckwinkle's ear on Give Kids a Smile Day.

"Having President Preckwinkle here reinforces the importance of oral health care. She is inundated every day with needs and budget concerns; everybody needs something. But events like this

one help her to remember why oral health is important and that there is value in the dollars spent on oral health by the county. Especially when we start with the children, that works its way up to the whole family." \blacksquare

Ms. Brown is CDS senior writer.

Photography by Tricia Koning.

Find more photos at http://on.cds.org/CDSflickr.









IT'S THE LAW

by John M. Green, DDS, JD

Contact Dr. Green at 312.676.5980 or jgreen@greenlawoffice.net.

To be or not to be an owner

ew dentists face a big decision after graduation: will you purchase a practice or seek out an associate position at an existing practice?

Given that newly minted dentists are often saddled with debt, most will therefore look for a good-paying and stable associate position. Consider the following when making that decision.

If you want to purchase a practice, hire an experienced broker who deals in the buying and selling of dental practices. Furthermore, talk to other dentists to learn what practices are for sale and to obtain names of reputable brokers. Buying a dental practice requires a detailed examination of the practice: the types of patients (fee-for-service, PPO, HMO, public aid), number of existing patients, the location of the practice, how much the practice grosses, the types of dental services offered by the seller (is it a "drill-and-fill" or cosmetic dentistry practice), office equipment (used versus new),

A newly graduated dentist should join organized dentistry, as it provides a great opportunity for a young dentist to talk with experienced colleagues who can offer sound advice on a variety of topics.

financing, etc. If possible, work at the practice as an associate for a few months before purchasing it to get a feel for whether it is the right fit and a good investment.

ASSOCIATESHIP VS. INDEPENDENT CONTRACTOR

If purchasing a practice is too much of a financial stretch, then consider an associateship. The first thing you'll need to determine is whether you will be an associate (employee) or an independent contractor; each has its advantages and disadvantages.

Being an associate has advantages:

- No hassles of running the business;
- Paid benefits (hopefully), such as vacation time, health insurance, 401(k), disability and malpractice insurance;
- No worry about recruiting patients, as they are provided by the practice;
 - A steady salary;
- Staff, supplies, equipment and lab fees are provided by the employer.

But there are also disadvantages:

- No ownership interest and, therefore, a reduced voice in how the practice is run or how much you are paid;
 - Could be fired at any time; and
- When you guit or are fired, employers typically have you sign a restrictive covenant not to compete for a certain time period and within a certain geographic radius of the employer's dental office.

The advantages of being an independent contractor are:

- Set your own hours and negotiate what you are paid; and
- Not subject to a restrictive covenant (if you are a true independent contractor).

The disadvantages of being an independent contractor are:

- Usually pay a portion of the lab fees, staff, office overhead, etc.;
 - No benefits;
- Must pay your own health, disability and malpractice insurance; and
 - Not guaranteed a salary or a patient base to treat.

PUT IT IN WRITING

When entering into an associateship, a written contract is advisable over a verbal contract (or a handshake) to avoid a misunderstanding and to bind the employer to certain condi-

The following items should be considered as part of the associateship agreement:

- Compensation arrangement usually based upon a percentage of production or a percentage of collections;
 - Work days and work hours;
 - When do you get paid (weekly, bi-weekly or monthly);
- Benefits such as the number of vacation and sick days (paid versus unpaid); health, disability and malpractice insurance; and 401(k) plan;
- How are the lab fees handled? Does the employer pay or is it shared?
- What types of patients will you be primarily treating (feefor service, PPO, HMO or public aid);
- Do you have the right to see what is being billed out under your name to make sure it is accurate?
- What is the protocol if you want to quit: how much notice must be given, how is the final paycheck handled, what things can you take (or not take) with you, is there a restrictive





covenant not to compete and, if so, what are the terms? and

• If you leave the practice, is there a clause that permits the employer to take money out of your last paycheck for any of your work that has to be redone?

DO YOUR HOMEWORK

It is best to work with an attorney experienced in dental employment contracts to make sure that your interests are protected.

Other things to consider during the interview with the future employer include:

- Find out from the staff if there has been a lot of turnover (or turmoil): and
- Examine the type of equipment (is it up-to-date or oldfashioned?), the charting system used, etc.

In addition, it is certainly appropriate to check with the Illinois Department of Financial and Professional Regulations at www.idfpr.com to see if the employer has had any disciplinary actions taken against his/her dental license.

Finally, a newly graduated dentist should join organized dentistry, as it provides a great opportunity for a young dentist to talk with experienced colleagues who can offer sound advice on a variety of topics. These include the reputation of a particular dental practice, malpractice insurance, the latest and best dental technology, and reputable vendors from which to purchase supplies and services.

The bottom line is that a new dentist, while eager to begin working, should develop a checklist, talk to colleagues, and seek out an experienced attorney in dental employment contracts to make sure the associate position is the right fit for you.

Editor's note: The above article does not constitute legal advice but is for educational purposes only. In order to obtain legal advice, a personal consultation with an attorney is required. The views expressed in this column are those of the writer and not necessarily the opinions of the Chicago Dental Society. Dr. Green is a practicing dentist and defense attorney who has been representing dentists and dental specialists for 20 years. Find more information on Dr. Green at www.greenlawoffice.net.

Wondering what to do with your old patient records and other documents? Wonder no more!



It's spring cleaning time! The North Suburban and Northwest Suburban branches are here to help! Join us for

SHRED-A-T'HON Wednesday, May 15

7:30-9 a.m., Green Acres Country Club parking lot (concurrent with the Suburban Scramble Golf Outing)

PAPER DOCUMENTS

Simply bring your paper documents to Green Acres and unload them onto the ShredX truck. Shredding will be done while you watch and

There is a six box limit per member. There is a charge of \$10 per box. Make your check payable to Dent-IL-PAC.

X-RAYS

X-rays will be collected inside the registration area until noon. There is no limit on recycling X-rays. Both exposed and expired film will be

Film will be securely sealed in cartons and picked up that day by B.W. Recycling, which will provide HIPAA-compliant destruction and silver reclamation. A copy of the destruction certificate will be mailed to you.

YOU MUST SEPARATE YOUR X-RAY FILM FROM PAPER PRIOR TO

There is no charge for X-ray disposal. Proceeds from processing will be donated to the CDS Foundation.

The March 9 branch program begins at 8:30 a.m. Non-attendees, kindly bring your materials for shredding after 8:30 a.m. to accommodate guests of the program.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT

Susan Becker Doroshow, sbddds@aol.com or 847.677.2774.









FROM THE GROUND UP A column about the CDS Foundation.

by Milly Goldstein

For more information, visit www.cdsfound.org

We've opened a clinic, but there is more to do

n behalf of the Chicago Dental Society Foundation, it is with great pleasure that I congratulate Drs. Keith Suchy and Kevin King, the entire Board of Managers and all the other dedicated volunteers who worked so hard to open the CDS Foundation Dental Clinic in Wheaton (see Access to Care, page 32). It was a tremendous job with many hurdles to clear, but the CDS Foundation is pleased to be your partner in addressing the access to care issue so directly.

This is an exciting time for the CDS Foundation. We have made a significant commitment to our communities.

WE ARE A RESOURCE FOR GOOD

The formalization of our relationship with the Wheaton clinic does not supplant our commitment to the clinics and organizations throughout Lake, Cook and DuPage counties that we have supported for the last few years. In fact, the CDS Foundation is a vehicle with which

any and all access to care endeavors in Chicagoland can advance their missions.

Our job is to raise funds and be good stewards of the donations we collect, through our relationships with our grant recipients. We require grant recipients to report back to us on their spending, growth, and the significant positive changes they are making in the oral

See if you have a few hours to spend chairside next month, or if you have a few extra boxes of supplies to send our way.

health of those they serve. When we see flags in their reporting we work with them to make improvements that benefit the long term health of their organizations and our community.

I feel very strongly that these funds are used to make changes for the better.

The CDS Foundation also maintains a list of dental clinics in our tri-county area that provide free or reduced cost care to qualified patients. We hope all CDS members will use the search tool at www.cds.org/clinics to learn more about the services that are available in their communities.

For patients who don't have computer access, the CDS receptionist helps callers navigate the list by zip code, fee structure and other special considerations at 312.836.7305.

And, of course, we've just wrapped up the Healthy Kids Brush Up! campaign that put toothbrushes, toothpaste and volunteer dentists in classrooms to encourage better oral hygiene habits among students. Nearly 200 schools received more than 56,000 toothbrushes — paid for in part by donations from our CDS members and other friends of the CDS Foundation. We thank you for your partnership in this important project during National Children's Dental Health Month.

WE NEED YOUR HELP

Our role with the CDS Foundation Dental Clinic is not just to raise capital, but also to develop relationships with other community partners that will sustain — and hopefully grow — the clinic and the delivery of dentistry to the underserved in the

I encourage you now to read more about the clinic in this issue of the CDS Review. See if you have a few hours to spend chairside next month, or if you have a few extra boxes of supplies to send our way.

Get online now and make a financial contribution to the CDS Foundation so that we can continue to support access to care and dental education in all of our communities.

THANK YOUS

We owe a special thanks to those season ticketholders in the South Suburban Branch who donated their rebates to the CDS Foundation. If you'd like to do the same, we're always open at

And if you've already committed your time and talents to a clinic closer to your home, I congratulate you on this decision. Tell us about it — and tell them about us! Grant applications for 2013 will be accepted through June 1. Applications and more information about eligibility are available at http://on.cds.org/GrantApp

INTRODUCTION

On behalf of the CDS Foundation, I introduce our new interim executive director, Carolyn Van Eck. Please feel free to contact her at 312.836.7301 or carolyn@cdsfound.org with any questions or concerns.

Ms. Goldstein is the chair of the Chicago Dental Society Foundation. She is also the president of Harry J. Bosworth Company, a Skokie-based manufacturer of











WEDNESDAY

LF & COUNTRY CLUB COURSE 2 12294 ARCHER AVE. • LEMONT • 630.257.5872

TEE TIME: 12:30 p.m. shotgun start

FEES:

Golf/cart rental/dinner: ...\$103/player Golf & cart rental only:.....\$60/player Dinner only:\$43/person (at 6 p.m., choice of steak or fish)

| *KSVP | Please complete and ret | urn this reservatio | on form by We | dnesday, May 22. |
|---------------------------------------|-----------------------------|-------------------------|---------------------|------------------------|
| Core d. ale calva rea e do recevelel. | a to PMCI PMOOD DENTAL DRAN | ICH to Migle of Medican | DDC. 47/E W/ 127+16 | Ct. Dalag Haighta H 40 |

Address: Your foursome (check all that apply) □ Golf/cart/dinner □ Golf/cart only □ Dinner only □ Steak □ Fish Player 1: ___ ☐ Golf/cart/dinner ☐ Golf/cart only ☐ Dinner only ☐ Steak ☐ Fish ☐ Golf/cart/dinner ☐ Golf/cart only ☐ Dinner only ☐ Steak ☐ Fish ____ □ Golf/cart/dinner □ Golf/cart only □ Dinner only □ Steak □ Fish Player 4: Total amount enclosed: ___

Contact: 708.448.3131 • fax: 708.448.3412 • info@meehanorthodontics.com • Pick up your receipt for participation at the sign-in table.







OPEN WIDE BLOG

@cds.org/news/blog

The modern dentist: just a tweet, like, or email away

With all the advancements in dental technology, we're witnessing an evolving digital age that speaks to more than just what's happening inside the operatory. Dentists are now embracing digital means to connect with their patients outside of the office.

As part of our 2013 member survey, we asked dentists to share their digital habits as they relate to communicating with patients, and social media activity.

- Dental texts: A third of the dentists surveyed said they communicate with their patients via text; 46 percent said they communicate via email.
- Dentists go social: Over a third of the dentists surveyed said their practice is currently on Facebook, while 55 percent said they have a personal Facebook
- Practicing the web: 60 percent of dentists said that their practice has a
- Digital calendar: Nearly 20 percent of dentists offer patients the opportunity to schedule an appointment via their practice's website.
- Electronic payments: 18 percent of dentists allow patients to pay their dental bills online.

ONLINE COLUMN

http://on.cds.org/FrontDesk

by Stephanie Sisk

Dental fear

It's a tender subject, fear at the dentist's office. That's why I found a November news brief in the Wall Street Journal particularly interesting. In a study of Spanish families, researchers determined that the parent who sets the stage for dental fear is Dear Old Dad.

Surveying 183 Madrid children and their families, the Spanish researchers reported in a review for the International Journal of Paediatric Dentistry that dental fear among mothers and fathers breeds fear in their children.

"But the strongest predictor of a child's dental fears," the WSJ reported, "was the fearfulness of the father, suggesting that kids most often take their cues from dad with respect to how much they need to worry about a dental visit."

The harm (as any dentist could predict) is a fearful young patient who grows into a fearful adult who avoids oral healthcare. Not a good path.



Download your 2013 Midwinter Meeting CE certificate

Attendees of the 2013 Midwinter Meeting may now download CE certificates at CDS.org. Online certification for the 2013 Midwinter Meeting will be available through Dec. 31 at no charge to attendees. After this date, a \$25 fee will be assessed for each CE certificate requested.

CDS is not responsible for tracking CE for its convention attendees, nor does the Chicago Dental Society keep attendance records. However, Midwinter Meeting attendees can download their CE credits from paid courses and those F Courses for which they registered at the CDS website free of charge through Dec. 31. You will need your course numbers, CE codes and your eightdigit convention number (Example: 123456/12, found on your registration badge).

There will be a \$25 charge for this service per convention year for prior Midwinter Meetings.









Twitter.com/Chicago_Dental

The latest from the world of dentistry in 140 characters or less

Richard Stiles, DDS @ParksideDental Snow?!? Bah! The crusade against cavities halts for nothing! Retweeted by Chicago Dental Soc

Chicago Dental Soc @Chicago_Dental

Thanks for making #CDS13 a huge success! We hope everyone made it home safe, and we look forward to seeing you in 2014.

Gary Takacs @gary_takacs

@Chicago_Dental My favorite part was seeing dental friends I have known for 25+ years! An absolutely incredible Meeting! #CDS13

@ADANews

More spam making the rounds http://www.ada.org/news/8275.aspx Retweeted by Chicago Dental Soc

Retter Dental Care @MontrealDental

Have you stocked your fridge with these 5 #dental superfoods? http://ow.ly/hQuj7

Michael Sinkin, DDS @SinkinFeeling

Here's a fun one >> 10 unique dental offices from around the world http://soc.li/KpK4bSK

ON FACEBOOK

Facebook.com/chicagodentalsociety

Midwinter Meeting posts

Posted by Glen Ellyn Dentistry

Good Morning Everyone! We are happy to be back in the office today after spending a long weekend downtown at McCormick Place for the 2013 Chicago Dental Society's Midwinter Dental Convention. We learned lots of new things and saw many new products. We can't wait to share them with all our patients! Have a wonderful week.

Posted by Jeffrey Hoos, DMD

What a great dental show. Learning, seeing friends, and being part of a great profession. Thank you for having me. Be proud of dentistry.

Posted by Shirley Gutkowski

Find me learning abt new products all over the exhibit floor.

Posted by Cissy Furusho

Thank you Chicago Dental Society for providing some of the supplies we used this month to reach out to schools for Children's Dental Health Month. I had a great time with the children in Mrs. Lyon's class at St. Juliana's School in Chicago.



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CDSF dental clinic opens in Wheaton

by Joanna Brown

early two years after the DuPage Community Clinic shuttered its dental practice, leaving uninsured patients with few local options, the Chicago Dental Society Foundation Dental Clinic opened just a mile down the road. The first patients were seen in February.

The three-operatory clinic at 416 E. Roosevelt Road, Wheaton, will provide basic dental care to uninsured patients from Cook, Lake and DuPage counties — the same tri-county area served by the Chicago Dental Society — with proof of residency and income below 200 percent of the poverty level.

"At that level, anything other than emergency room care is a luxury," said Kevin King, one of several CDS members who have worked to open the new clinic. "There's a significant issue with access to care at this time, and we have an opportunity to help those truly in need.

"Volunteering brought the fun back to dentistry for me."

CDS Foundation chair Milly Goldstein said that the new dental clinic is the fulfillment of the foundation's mission — but it's only the beginning.

"The CDS Foundation made a commitment to providing access to care in our communities, and besides making grants, opening a clinic is a clear way to do that," Ms. Goldstein said. "Our focus

in the coming years will be to raise capital and create relationships with other community partners to sustain and hopefully grow the clinic and the dentistry that is provided to the community."

Plans for a new dental clinic began in March 2011, when the DuPage Community Clinic announced plans to close its dental unit. CDS took possession of

tion, including a Board of Managers that has responsibility for clinic operations: the build-out, accounting, staffing and insurance, among other responsibilities.

"Just as we all do with our own offices, the buck stops here as far as absorbing responsibility," said Board of Managers member Keith Suchy, also a past president of CDS. "We're all scruti-

"Can you think of a professional association that is addressing the frightful access to care issue as directly as we are? We got frustrated to the point that we put our money where our mouth is and opened a clinic."

the DuPage Community Clinic's equipment when operations ceased several months later, and put it in storage while the DuPage Community Clinic's core of dentist volunteers developed plans to open a new clinic that would provide care for the displaced patients, among

"At that time, we were seeing reports of a 160 percent increase in the number of working poor in DuPage County," Dr. King said. Volunteers worked with CDS Foundation Board members and staff to establish the infrastructure required of an independent not-for-profit organizanizing this as we do our own offices."

Leases were signed, architects were consulted, and in January construction began to renovate the space.

Today the volunteers are eager to show off the results of this year-long endeavor.

"With three operatories, a lab, X-ray room, reception area, business office and break room, I think it is a place the CDS membership can be proud of. Any clinician can walk in and be proud to work there; our goal was to create that kind of environment," Dr. King said.

Two paid staff members will ensure







continuity within the operations. An adjacent parking lot provides ample space for volunteers and patients alike, but the clinic is also served by a Pace bus line that begins at the Wheaton Metra station

"We want to be sure that families who come to us never feel as if they're getting charity," Ms. Goldstein said. "Rather, they are receiving a high quality of care in an environment that is the same as fee-for-service dentistry."

Drs. King and Suchy are but two of the many volunteers who have invested countless hours in this project, often wondering if the next hurdle would be the one to end their project. But Dr. King said small victories along the way kept them going.

"I think we kept asking ourselves, 'is it really needed? Is it worth doing?' and if it was really needed and worth doing, it would be a shame to walk away," he said. "As a profession I believe we hold ourselves to a higher standard of duty

and responsibility for continuing our education and providing back to the profession."

Dr. Suchy agreed.

"This project has been just as completely all-inclusive as opening a second office of my own, but it's also an exercise that has been eye-opening and brings me a lot of pride," he said. "Can you think of a professional association that is addressing the frightful access to care issue as directly as we are? We got frustrated to the point that we put our money where our mouth is and opened a clinic.

"There are several dentists who have long been volunteering their free time time away from their families - for their communities. Now, we're taking more of their free time and formalizing that group to form a unique partnership to address these issues in our clinic," he continued

He further spoke of pride in the clinic's partnership with the CDS Foundation. And Ms. Goldstein reciprocated with complements for the volunteers who have lead the charge to open the

"I applaud their commitment to the community. They recognized that something is wrong and they found a solution. It is our pleasure as a foundation to support CDS members in this way. It makes sense, it provides access to care, and it's helping us to do the right things."

However, clinic leaders know they have a lot of fundraising yet to do.

"We have partners in the community and a passionate core of volunteers who are also donors; our partners in the dental trade and others we do business with in the community: and we have our legislators," Dr. Suchy said. "We need to be ambassadors for the clinic and the CDS Foundation."

Ms. Brown is the CDS senior writer.



AFTCO is the only company that has sold dental practices with a cumulative value of over \$1,500,000,000





GOING LOCAL

A look at what's happening in our community

DR. JAMESON NAMED **ACP PRESIDENT**

Lee Jameson, clinical professor of Restorative Dentistry at the University of Illinois at Chicago (UIC) College of Dentistry, was named President of the American College of Prosthodontsts at its Annual Session in Baltimore.

Founded in 1970, the American College of Prosthodontists is an educational

and scientific organization created to represent the needs and interests of prostho-



Lee Jameson

dontists within organized dentistry, and to the public, by increasing awareness and interest in the field. The American College of Prosthodontists's goal is to be the global resource for all aspects of the specialty.

"My primary goals, as President of the American College of Prosthodontists, will be to implement our 2013-18 Preferred Future and Strategic Plan that will connect the role of the prosthodontist within the complete spectrum of oral health care, further the specialty of prosthodontics and serve the ACP membership," Dr. Jameson said.

American College of Dentists inducts class of 2012

The American College of Dentists recently announced its 2012 Fellowship Class. The following regular and associate members of the Chicago Dental Society were inducted as part of Regency 5,

Terry Barnfield, Salem; Daniel Berman, Chicago; Michael Danner, Pekin; Constantine Politis, Oak Park; Philip Schefke, Willow Springs; Bradley Weiss, Evanston.

Representing Regency 5 on the Board of Regents is Joseph Hagenbruch, of Harvard. In total, 296 new fellows were inducted at the Annual Meeting and Convocation in San Francisco in October.

The American College of Dentists (ACD) is the oldest major honorary organization for dentists. Its members have exemplified excellence through outstanding leadership and exceptional contributions to dentistry and society.

UIC STUDENT NAMED RUNNER-UP FOR DENTSPLY AWARD

UIC College of Dentistry student Marc Manos was honored at Dentsply International's 53rd Annual American Dental Association/ Dentsply Student Clinician Research Award Program and Reception.

"I ended up winning the second place award in the Clinical Research/Public Health Category of the Program," Mr. Manos said. "I was very honored to be able to represent UIC at this function."

Mr. Manos's research project was "Oral Mucosal Healing: Surgical Implications Regarding Corticosteroid Administration in Dentistry."

The awards program took place in San Francisco during the 2012 ADA Annual Session in October. Approximately 70 student clinicians participated in the program, representing research conducted across 36 countries.

The Student Clinician Research Program (Student Clinician American Dental Association or SCADA)

began during the centennial of the ADA in New York City in 1959, a joint venture between Dentsply and the

Today, more than 5,000 students participate in this program annually, including students from 36 countries. Students present the results of their clinical, basic science or public health research.

Linda Niessen, vice president and chief clinical officer for Dentsply International, congratulated the participating 55 pre-doctoral dental student clinicians from the U.S. dental schools and the winning students from throughout the world.

"This year's student clinicians enthusiastically demonstrated their knowledge and excitement for dental research," she said. "Their research spanned a wide array of topics with important clinical outcomes for patients. These students have much to contribute to the profession of dentistry and I look forward to seeing how their careers unfold and the leadership paths they take."

UIC PROSTHODONTICS RESIDENTS EARN GRANTS

UIC Department of Restorative Dentistry residents Goth Siu and Aram Kim earned grants from the American Academy of Implant Dentistry (AAID) Research Foundation.

Dr. Siu's grant request was entitled, "Improving the ability of the pink and white esthetic scores in predicting patient satisfaction of anterior implant restoration."

Dr. Kim's grant request was entitled, "Objective and subjective comparisons of abutment material effect on peri-implant gingival color and perceived esthetics: Spectrophotometric analysis versus patient and clinician satisfaction."

Each resident was awarded a research grant of \$2,000.

As stipulation for the awards, if the results turn out to be publishable, manuscripts will be given by the residents to the AAID Research Foundation so that they can be published in the Journal of Oral Implantology. Both Dr. Kim and Dr. Siu are





Dr. Manasse presents lecture series in China

Robert Manasse, clinical associate professor in the Department of Orthodontics, UIC College of Dentistry, visited China to provide lectures at universities in various cities. He was accompanied by Jianjun Hao, a former resident in Orthodontics at UIC who now teaches at the University of Connecticut Health Center Department of Orthodontics.

Dr. Manasse's lecture topics were, "Awareness: When is it time for orthodontic treatment to begin?" at the University of Hong Kong; "Age appropriate treatment: Dealing with crowding and creating space" at Guanghua School of Stomatology of Guangzhou, China; "Maxillary incisor protrusion" at the Wuhan University School of Stomatology, Wuhan, China; "Early orthodontic treatment" at Xi'an Jiao Tong University of Xi'an, China; and "Tongue issues: The impact of tongue thrust on orthodontic treatment" at the Fourth Military Medical University of Xi'an, China.



The lectures were presented only in orthodontics departments to faculty and master's and PhD students. Dr. Manasse and Dr. Hao presented these three-to-four hour lectures in English, with PowerPoint visuals. Often, Dr. Hao would explain and translate Dr. Manasse's lecture in Chinese.

required to present either an abstract poster session or a table clinic at the AAID Annual Meeting in Phoenix, Oct. 23-26.

DR. JAMALI JOINS UIC **DENTAL FACULTY**

Jason Jamali, DDS, MD, has joined the UIC College of Dentistry as a clinical assistant professor in the Department of Oral and Maxillofacial Surgery.

Dr. Jamali earned degrees from the University of Michigan Medical School and Colombia University in New York. He recently completed his postgraduate residency program in oral and maxillofacial surgery at the University of Michigan.

Dr. Jamali's clinical interests include dental implantology, maxillofacial trauma, craniofacial reconstruction, and orthognathic surgery.

TYLMAN GRANT GOES TO UIC RESIDENT

Suzie Ahn, a resident in the UIC Department of Restorative Dentistry, was awarded a \$4,000 Tylman Grant from the American Academy of Fixed Prosthodontics.

Dr. Ahn's research is entitled "A Comparative Evaluation of Fracture Resistance of One-Piece Milled Chromium Cobalt Post and Cores with Different Post and Core systems: An In-vitro Study."

"The primary purpose of this study," explained Dr. Ahn, "is to investigate the use of copy-milled chromium cobalt posts and cores and an alternative to castgold posts and cores by examining fracture resistance. However, in the process, we will also generate some data on fracture resistance of milled zirconia posts and cores."

Posts and cores are important to restoring an adequate coronal structure after a root canal treatment. The posts and cores are often made of gold; with gold currently selling at \$1,700 per ounce, dentists now have to pay high overhead costs for gold crowns and cast gold posts and cores. Economics have therefore increased the demand for crowns, posts, and cores made from different materials.

Copy-milled zirconia or chromium cobalt posts and cores might be the alternative dentists need. Dr. Ahn will test this theory by examining the fracture resistance found in the alternative materials

"I am honored to have been selected to receive the Tylman research grant," said Dr. Ahn. "Receiving a grant from an organization that is so prominently recognized within our field is a reflection of the Prosthodontics Department's strong commitment to being leaders in shaping the future of dentistry."

DR. KHAN EARNS AAPF **TEACHING FELLOWSHIP**

Saba Khan, clinical assistant professor and program director in the UIC Department of Periodontics, was awarded the prestigious American Academy of Periodontology Foundation (AAPF) Teaching Fellowship Award for 2012. She was nominated by the Department of Periodontics. and received the award at the American Academy of Periodontology meeting in Los Angeles.

The AAPF Award is conferred to an exceptional faculty member within his or her first three years of teaching at an educational institution in the United States that offers periodontal training.

The recipient is awarded a \$50,000 prize, which is intended to give the applicant some debt relief and support his or her career as an educator.

Dr. Khan noted that the award is a reflection upon the success of the College of Dentistry.

"It is not just about the individual," she said, "It's the entire institution. It reflects upon the College positively, and reinforces that the College is looked upon as an advocate of young educators and upcoming leaders." ■





SNAP SHOTS

Profiles of people in our profession

NEW Dentist Reception makes a Midwinter return

by Joanna Brown

early 200 new dentists gathered at the close of business Friday for laughter, conversation and cocktails — all in celebration of the 148th Midwinter Meeting. The New Dentist Reception allowed old friends to reconnect, and new friendships to take root.

"We're growing the new dentists' network," said Jill McMahon, a Southern Illinois University grad who has been in practice for five years. "There's a lot of people here that I don't recognize. It will be a good night to meet new people."

Kajal Patel, a 2012 graduate from New York, attended for the same reason. "It seemed like a great networking event, a way to meet people who are in the same place in their lives that I am."

The New Dentist Reception had long been a Midwinter Meeting staple, until the host restaurant shut down in 2007. The Chicago Dental Society Membership Committee brought it out of hiatus and relocated it to the McComick Place campus in time for the 2013 Midwinter Meeting. Aspen Dental; Central

Data Storage; Netsertive, Inc.; and Southpoint Insurance Agency sponsored the event.

Dr. Patel especially appreciated the opportunity to network in person, and in friendly environment.

"There are lots of opportunities online, but it's nice to do something more personal and actually interact live."

Texas dentists Chung-Lei Kao and Molie Xu were eager to meet up with their classmates from Case Western Reserve University. Dr. Kao posted on her Facebook page that she purchased tickets when she registered for the Midwinter Meeting, and many of her classmates responded that they would meet

"This is great place for a group to get together to meet and catch up," she said.

Connie Hunt, of Indianapolis, and Danielle Smart, of Maryland, did just that at the New Dentist Reception. They got to be friends during their residencies at Nashville's Meharry Medical

"We've been at the conference all day. Why not stay and be social and have a few appetizers?" Dr. Hunt said. ■

Ms. Brown is CDS senior writer. Photography by Tricia Koning. Find more photos at http://on.cds.org/CDSflickr.

































VA Dentistry provides benefits to new and older veterans

mong the many affairs that returning veterans have to attend to is their health including their oral health.

"We know there is a higher incidence of smoking and diabetes in the veteran population," Dr. Elizabeth Nunez, director of the Dental Education Program in the Department of Veterans Affairs (VA) Office of Dentistry and an Army veteran, reported at www.myhealth.va.gov.

Both of these are risk factors for poor oral health. Smoking can lead to an increased risk for gum disease, a leading cause of tooth loss and sensitivity. Apart from causing bad breath and stained teeth, smoking also delays healing after a tooth is removed or other oral surgery.

Research has demonstrated a link between diabetes and gum disease, so diabetic veterans should be extra attentive to their oral care.

Age also increases the likelihood of oral health problems. Older veterans tend to take more medications, many of which cause dry mouth. Dry mouth increases the risk of tooth decay because it decreases the protective properties of saliva.

Dr. Nunez also sees a lot of oral cancer lesions in her patients. "The good news is that we work as an integrated team in the VA," Dr. Nunez said. "If a primary care provider first identifies a lesion, he or she can notify a dentist, who can step in and help."

Dental benefits are provided by the Department of Veterans Affairs according to law. In some instances, the VA is authorized to provide extensive dental care, while in other cases treatment may be limited; the eligibility for outpatient dental care is not the same as for most other VA medical benefits and is categorized into classes.

"A lot of the kids returning from service — I would guess 40 percent are not aware of the benefits available to them," said Chicago dentist and army veteran Mark Weiman, a member of Illinois State Treasurer Dan Rutherford's Veteran Advisory Board. "They may have been exposed to Agent Orange or asbestos on ships, and both affect oral health "

Dental benefits include a wide range of services for eligible veterans. Services offered by VA Dentistry include:

- Regularly scheduled cleanings and
- Restorative procedures such as fillings, crowns and bridges.
 - Comfortable, well-fitting dentures.
- Oral surgery such as tooth extractions.
- · Oral and facial reconstruction surgery resulting from trauma or serious illness.

For more information about eligibility for VA dental benefits or locating the VA dental clinic closest to your home, contact the VA at 877.222.8387 or www.va.gov/dental.







West Suburban Branch * West Side Branch

Wednesday **May 22**

Old Oak Country Club 14200 PARKER RD., HOMER GLEN

(View the course at www.oldoakcc.com)

TEE OFF: 8 a.m. shotgun start (7 a.m. registration)

REGISTRATION:

Early Birdie Fee: \$100/player (If you register by May 8) Bogie Fee: \$125/player (If you register after May 8)

Includes:

- Golf cart rental
- Mesquite BBQ lunch
- Prizes for everyone

REGISTER EARLY!

Golf outing limited to 72 players.

RSVP by May 8

Send a check payable to WEST SUBURBAN DENTAL SOCIETY and the names in your foursome to: Dr. Mark Ploskonka, 1818 Kelly Ct., Darien, IL 60561

| Name: | Foursome: | |
|-----------------|-----------|----------|
| Office address: | | <u> </u> |
| Office phone: | | |

For more information, please call Dr. Ploskonka @ 630.926.3920.





MEETING PLACE

Dental meetings and CE opportunities

April 24 CDS Regional Meeting



Suzanne Bozwell: Practice Management 9 a.m.-2:30 p.m. Drury Lane, 100 Drury Lane, Oakbrook Terrace

CDS designates Regional Meetings for 5 continuing education credits. Regional Meetings are free to all CDS members and their auxiliaries, as well as dental hygienist members of the Illinois State Dental Society.

A \$250 fee is charged to dentists and their staffs who are not CDS members, which may be applied to membership for the current year. Advance registration is not required, but CDS encourages you to register online in advance at http://on.cds.org/regional.

ADA C·E·R·P® | Continuing Education Recognition Program

CDS is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.

Study clubs

Central Lake County Dental Study Club

Meets third Tuesday of every month at noon, January-November, Grandma V's Pancakes, 10 E. Maple Ave., Mundelein. For information, contact Paul Showers, 847.816.3636.

Chicago Aesthetic Masters, a Hornbrook Group Study Club

Meets monthly, 6:30-8:30 p.m. at the office of Sheldon Seidman, 410 N. Michigan Ave., Suite 1014, Chicago. For information, call 312.644.4321 or email smilechicago2@aol.com.

Chicago Dental Study Club

For information, visit www.chicagodentalstudyclub.com or call Forrest Tower, 708.423.0610. Newcomers are free. Please RSVP.

Greater Evanston Dentists Association

Meets first Monday of every month, noon-1 p.m., Gio Restaurant, 1631 Chicago Ave., Evanston. For information, contact Roger Nouneh, 847.475.7754.

Uptown Dental Forum

Meets every Friday, 12:30-2 p.m., Via Veneto Restaurant, 6340 N. Lincoln Ave., Chicago. Academy of General Dentistry sponsorship approved. For information, contact Steven Pearl, 773.262.4544.

Waukegan Dental Study Group

Semi-monthly meeting, noon-2 p.m., Waukegan Ramada, 200 Green Bay Rd., Waukegan. For information, contact Robert Stanuch, 847.336.8080, or Ellis Neiburger, 847.244.0292.

March

26: Dental Arts Club

Timothy Caruso, DDS: RA Primer on Posture: Sit Up Straight, Mom Was Right, Don't Be a Slouch! Alpine Banquet Haus, 11141 W. Roosevelt Rd., Westchester. 6:30-10:30 p.m. For information, email Daniela Brzozowski, DDS, at dbrzozowskidds@gmail.com.

April

2: Kenwood/Hyde Park

Grace Rizza of Identity Dental Marketing: Social Media: Use It or Lose Out. Norman's Bistro, 1001 E. 43rd St., Chicago. Cocktails: 6:30 p.m.; Dinner: 7 p.m.; Program: 8 p.m. For information, contact Jason Grinter, 815,600,9022 or jgrinter@gmail.com.

2: Northwest Side Branch

(Installation of Officers) Mark Lingen, DDS, PhD: Recent Advances in the Detection and Prevention of Oral Cancer. Rosewood Restaurant, 9421 W. Higgins Rd., Rosemont. Cocktails: 6:30 p.m.; Dinner: 7 p.m., Program: 8 p.m. For information, contact Richard Stiles, 847.299.4811 or rstiles@gmail.com.

9: Englewood Branch

Chris Dill, CFA: The Challenges of Investing for Retirement in a Low Interest Rate Environment. Francesca's Vicinato, 12960 S. LaGrange Rd., Palos Park. Cocktails: 6 p.m.; Dinner and Program: 7 p.m. For information, contact Ammar Adam, 708.425.5290 or *axa34@yahoo.com*.

9: Northwest Suburban Branch

Installation of Officers. Makray Memorial Golf Club, 1010 S. Northwest Hwy., Barrington. Cocktails: 6 p.m.; Dinner: 7 p.m. For information, contact Ahmed El-Maghraby, aelmaghra@nch.org or



Publicize your event

Submit your information using our online form at http://on.cds.org/MyEvent or fax it to 312.836.7337.

Include the following: subject, date, time, location and speaker's name and degree, as well as the name and phone or email of your contact person. All information must be submitted in writing. The editor reserves the right to edit material for space and style.





9: South Suburban Branch

(Clinic Night) Megan Ratliff, DDS, MS: Soft Tissue Grafting and Root Coverage Success Stories. Balagio Restaurant, 17501 Dixie Hwy., Homewood. Cocktails: 6 p.m.: Dinner: 7 p.m.: Program: 8 p.m. For information, contact Patricia Castor, 708.849.8627 or patricia.castor@gmail.com.

9: West Side Branch

Organizational meeting. Barclay's American Grille at the Carleton of Oak Park, 1110 Pleasant St., Oak Park. Cocktails: 6:15 p.m.; Dinner and Program: 7 p.m. For information, contact Frederick Orendach, 773.586.6622 or orendach@comcast.net.

9: West Suburban Branch

Brock Rondeau, DDS: Obstructive Sleep Apnea and Snoring. Maggiano's Little Italy, 1847 Freedom Dr., Naperville. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 7:45 p.m. For information, contact John Milgram, 630.922.0005 or damr53@me.com.

20: North Suburban Branch

Installation of Officers. Green Acres Country Club, 916 Dundee Rd., Northbrook. Cocktails: 6 p.m.; Dinner: 7 p.m. For information, contact Benjamin LoGiudice, benlogiudice@sbcglobal.net or 847.945.6700.

27: Illinois Sleep Society

Sleep Conference 2013. Advocate Christ Medical Center, 4440 W. 95th St., Oak Lawn. 8 a.m.-5 p.m. On-site registration begins at 7 a.m. For courses and speakers' information, and to register, visit www.illinoissleepsociety.org.

28: North Side Branch

Installation of Officers. Sayat Nova, 157 E. Ohio St., Chicago. 3 - 7 p.m. For information, contact Agata Skiba, 773.294.3869 or atward2@uic.edu.

May

4: Englewood Branch

Installation of Officers, Weber Grill, 2331 Fountain Square Dr., Lombard, For information, contact Brian Karshen at karshen@msn.com.

7: Kenwood/Hyde Park

Installation of Officers. Norman's Bistro, 1001 E. 43rd St., Chicago. Cocktails: 6:30 p.m.; Dinner: 7 p.m. For information, contact Jason Grinter, 815.600.9022 or jarinter@amail.com.

15: North Side & Northwest Suburban branches

Suburban Scramble 2013 Golf Outing/Shred-A-Thon. Green Acres Country Club, 916 Dundee Rd., Northbrook. 8 a.m. shotgun start, includes greens fees, golf cart, breakfast, lunch and prizes. RSVP: John Vickery, 847.480.9141, or Jeff Kemp, 847.255.3020. Shred-a-thon: 7:30 - 9 a.m. Paper documents and X-rays will be collected.

22: West Side & West Suburban branches

Annual Golf Outing. Old Oak Country Club, 14200 Parker Rd., Homer Glenn. 8 a.m. shotgun start. Includes golf cart rental, BBQ lunch and prizes. Limited to 72 players. First-come, first-served. \$100 Early Birdie Fee (if registered by May 8); \$125 Bogie Fee (after May 8). RSVP to Mark Ploskonka at ploskonka@msn.com or 630.926.3920.

June

5: Englewood Branch

Annual Golf Outing, Cog Hill Golf and Country Club. Course 2, 12294 Archer Ave., Lemont. 12:30 p.m. shotgun start. Fees: Golf, cart and dinner: \$103/player; Golf and cart only: \$60/player; Dinner only: \$43/person (at 6 p.m.) RSVP by May 22. Email Michael Meehan at info@meehanorthodontics.com, call 708.448.3131 or fax 708.448.3412.







APPLICANTS & DECEASED MEMBERS ⊢

APPLICANTS

Al-Azzawi, Bushra

International Dental School, 1998 205 W. Moreland Dr., Wilmette North Side Branch

Bareket, Simona

University of Illinois College of Dentistry, 2007 904 Dorset Dr., Northbrook North Suburban Branch

Crystal, Howard

University of Illinois College of Dentistry, 1978 528 W. Barry Ave., Chicago North Side Branch

Cummings, Marloin

Meharry Medical College, 2002 Tinlev Park South Suburban Branch

Jafri, Ambreen

International Dental School, 2005 37 Lake Adalyn Dr., Barrington Northwest Suburban Branch

Khaira, Harjinder

Tufts University School of Dental Medicine, 1997 478 W. Lake St., Roselle West Suburban Branch

Kontos, John

Loyola University School of Dentistry, 1986 2340 N. Clybourn Ave., Chicago North Side Branch

Letrero, Tricia

Meharry Medical College, 2004 18612 W. Point Dr., Tinley Park North Side Branch

Naayem, Houda

Northwestern University Dental School, 1992 240 E. Illinois Ave., Chicago Northwest Side Branch

Nasreen, Taiba

International Dental School, 1979 Ace Dental Center 121 E. Roosevelt Rd., Lombard West Suburban Branch

Rvan, Michael

University of Illinois College of Dentistry, 1990 17061 S. Harlem Ave., Tinley Park South Suburban Branch

Weitz, Lauren

Marquette University School of Dentistry, 2005 101 Amherst Dr., Bartlett Northwest Suburban Branch

Woiseyschlaeger, Chi

Howard University College of Dentistry, 2011 200 W. Lake St., Addison West Suburban Branch

Zoeteman, Michelle

Marquette University School of Dentistry, 1999 605 E. 170th St., South Holland South Suburban Branch

DECEASED MEMBERS

Alton, Arthur Jr.

Howard University College of Dentistry, 1963 1804 W. 107th St., Chicago Kenwood/Hyde Park Branch Died Jan 3

Liszkowski. Melvin

Marquette University School of Dentistry, 1969 7 Danada Dr., Wheaton West Suburban Branch Died Jan 26

Smulson, Marshall

Loyola University School of Dentistry, 1950 8975 W. Golf Rd., Niles North Suburban Branch Died Jan. 6.



LOOKING FOR A DENTAL HYGIENIST?

Dental Careers Forum connects dentists with dental hygienists

We've made the job of looking for a dental hygienist or dental assistant easier. The CDS online Dental Careers Forum is the place to start your search. CDS offers this service FREE to member dentists, dental hygienists and dental assistants.

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DENTAL OFFICE FOR RENT: Newly equipped, with new digital X-rays and camera. Address: 9219 N. Waukegan Rd., Morton Grove, IL 60053. Please call 847.470.0905.

RARE OPPORTUNITY — GOLD COAST DENTAL office: 4,800 square feet (can be divided). Street level space with high visibility. Fully built with high-end finishes. Plumbed operatories. Spacious lab, kitchen, reception, restrooms. Two entrances. Connected parking. In the heart of the Gold Coast, Please call Peter Beatrice at 312.981.0540 or email at pbeatrice@chicagotenantadvisors.com.

OAK BROOK AREA: Excellent location for dentist or dental specialist. Modern building with atrium, 1,100 and 3,000 square feet available. Landlord will assist in build-out and remodeling cost. Call 630.279.5577 or visit http://galleryoffices.com.

DOWNTOWN ELMHURST: Suites for rent from 781-2,400 square feet in well-established, busy professional building with great parking in an excellent dental community. Call Prudential Realty (Mickey) 630.279.9500.

DOWNTOWN WINNETKA PROFESSIONAL Center: Approximately 1,000 square feet. Large shared reception area, three operatories and private office. Excellent satellite office opportunity. Call 847.446.0970.

OFFICE WANTED TO LEASE OR SHARE: Dental office wanted to lease or share in northwest Indiana (Griffith, East Chicago, Highland, Merrillville, Gary, Dyer, or Schererville). Call 219.887.0104, doctor@broadway-dental-service.net.

NAPERVILLE: 2,000 square foot dental suite in a medical/dental office building located next to Edward Hospital. Great location and opportunity to establish a thriving dental practice. Call 630.420.7444.

DENTAL OFFICE FOR RENT: Park Ridge dental office. Established dental office for lease in Park Ridge. 1,300 square feet, three exam rooms, sterilization room, lab, office, reception and waiting area, and ample parking. To inquire, please contact James at 773.685.6060 or james@saccone.com.

REDUCE YOUR OVERHEAD EXPENSES

LOOKING TO SPACE SHARE

General dentist looking to share space with established practice in the southwest suburbs. I will pay fee for use of facility and major equipment.

Please email martinadds@yahoo.com.

Space Sharing

SPACE SHARING: Ideal situation for dentist to share space in our state-of-the-art Oak Lawn office. Six operatories, two-three days a week in addition to two Saturdays a month with no overlap of hours. Equipment includes Pano sterilizer, developer, spacious lab, digital X-rays, electric hand pieces and sterilization area. This is a great opportunity to cut your overhead. Call 708.423.1417.

SPACE SHARING/SATELLITE OFFICE: Beautiful downtown GP office with ideal location, six stateof-the-art operatories, 2000+ square feet. Perfect opportunity for suburban practice needing downtown presence, downtown practice wanting to decrease overhead, or specialist/GP starting their own practice. Inquiries: 312.943.4376 or info@startmyownpractice.com.

NORTHBROOK SPACE SHARE: Beautiful, fullyremodeled, two-op dental office in downtown Northbrook. Fully computerized ops. Ideal as satellite office for GP or specialist. Call 847.738.8353 for details.

BEAUTIFUL AND MODERN OFFICE AVAILABLE TO SHARE: 3,000 square feet, high-tech, modern finishes, gorgeous reception, new equipment. Located in a busy Roscoe Village strip mall. Perfect for a specialist looking to establish presence. Call 312.217.2223 or email *milad312@gmail.com*.

SPACE SHARING: Michigan Avenue office overlooking Millenium Park and near transportation. Great for satellite office, part-time, retiring, starting dentist or dentist looking to decrease overhead. Please reply to ddschicago@live.com.

SPACE SHARING NEEDED: General dentist looking to share space or time share with practice in Naperville. Please email <u>metrochicago1@gmail.com</u> or call or text 630.935.0268.

DEADLINES

| May/June | April 10, 2013 |
|-------------------|-------------------|
| July/August | June 11, 2013 |
| September/October | August 2, 2013 |
| November | September 2, 2013 |
| December | November 1, 2013 |
| January/February | December 10, 2013 |
| March/April | February 3, 2014 |

All advertisements, changes and extensions must be submitted in writing. No ads, changes or confirmations will be taken by phone. Although every effort is made to place ads received after the deadline in a specific issue, we cannot guarantee that late advertising will appear in the issue requested. The ad will appear in the following issue.

PAYMENT

Advance payment must accompany your ad. Make checks payable to Chicago Dental Society.

RATES

Standard Classified: \$95 for the first 30 words plus \$2 for each additional word.

Display Classified: \$115 per column inch. Minimum ad size is one column inch.

Premium Standard Classified: \$105 for the first 30 words plus \$2 per each additional word. Member discount: CDS members are entitled to a 10% discount. Your CDS membership number must be provided as proof of membership when placing the classified ad to qualify.

Changes or edits to ads: \$10 per ad for any edit or change that an advertiser asks CDS to make prior to the ad's expiration.

PRACTICES FOR SALE

Dental practices listed for sale within this section of the CDS Review are limited to practices that are being sold either by a dentist or a management company hired by the dentist to sell the practice. Ads from all others may not be accepted.

REPLY BOX NUMBERS

For an additional \$30, CDS will issue a confidential reply box number for your ad. These numbers ensure the privacy of our advertisers. All unopened responses are mailed to the advertiser weekly.

Address your replies to CDS Review reply box number ads as follows:

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Although CDS believes that advertisements published in the CDS Review are from reputable sources, CDS neither investigates the offers nor assumes responsibility for them. CDS reserves the right to edit, decline, accept and withdraw advertisements at its discretion.





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ORTHODONTIST WANTED: Excellent start-up or satellite office opportunity. Share space with an established general dentist with 21 years at the same location. New state-of-the-art facility, gorgeous build-out. See photos at www.smilesroselle.com. Inquire at 630.582.7600 or wolski4dds@aol.com. Let's help each other grow.

SPACE SHARING: Beautiful east Lakeview Chicago GP office, 30 years established, 2,000 square feet. Available for space share/rent. Ideal for general dentist starting their own practice. Interested in orthodontist, periodontist, oral surgeon integrating into practice. Contact ashlanddds@aol.com.

Positions Wanted

SEEKING PART-TIME ASSOCIATE POSITION: Four plus years of private practice experience looking for part-time work two-three days/week in northern/western suburbs or North Shore. IV sedation experience. 847.242.1658 (voicemail).

PROSTHODONTIST FOR HIRE

Recent prosthodontist grad seeking associate opportunity in prosthodontic/prosthodonticfocused practice, ideally with future partner option. Extensive experience in implant surgery, including immediate placement.

bpjacobs@umich.edu or 734.276.9804.

Opportunities

PEDIATRIC DENTIST: Career for pediatric dentist in a multi-specialty dental practice available. A large practice in the Aurora/Naperville area has an opportunity for a pediatric dentist. The pediatric dentist will provide dental care for infants children and adolescents. They should be comfortable working with young patients and enjoy providing excellent patient care to children in a loving, comforting way. The parents in our practice are equally as important and must have a full understanding of the treatment being provided to their child. Please send CV to <u>hrdental@aol.com.</u>

SCHOOL DENTIST NEEDED: Dentist needed for school-based dental sealant program in LaSalle/Henry County Mondays and Fridays. Exams only. \$500-\$600 plus/day. Please fax résumé to 708.226.0248.

ORAL SURGEON: Great opportunity for an oral surgeon to join our endo-perio practice (Chicago north side). Please send your résumé to dentaspec.care@gmail.com.

GENERAL DENTIST: North side, community-based dental group has position available for personable general dentist with skills and interest in treating oral surgery patients. Very busy practice with excellent earning potential. Please send CV to toothgroup@comcast.net.

GENERAL DENTIST: Family Dental Care. Full- or part-time. Several of our associates have become partners. Come and talk to them. Very high income potential. Specialists on staff. Currently four locations and growing. 95 percent fee-for-service. No Public Aid. 773.978.7801 (ask for Irene or Laura) or email <u>fdc92@hotmail.com.</u> www.familydentalcare.com

CHICAGO-BASED GROUP PRACTICE has position for enthusiastic, personable individual with IV sedation experience. The ability to grow with a quality-oriented group of general dentists and specialists. Excellent compensation. Please respond to toothgroup@comcast.net.









ORAL SURGEON WANTED: Busy implant practice with locations in downtown Chicago and northwest Indiana is looking for an oral surgeon to join our team. Our practice does a lot of wisdom teeth extractions, immediate placement of implants and all on four surgeries. We are looking for an oral surgeon for both our Chicago and northwest Indiana locations. Excellent compensation. If this person is you, please send your résumé to profitablehelp@yahoo.com. Thanks!

GENERAL DENTIST NEEDED: General dentist needed for busy, multiple location practice in northwest Indiana. Excellent staff. Part-time position leading to a full-time position. PA, PPO patients. Compensation will be based on collections. Email résumé to nwisedationdds@yahoo.com.

GENERAL DENTIST NEEDED: Dental practice in Palatine. Looking for a motivated dentist for a parttime position. The office is paperless and uses Eaglesoft, experience with the program is appreciated. The dental office offers rotary root canals, surgical extractions, restoration of implants and general dentistry. Please email your résumé to kpapaz3@gmail.com or fax it to 847.967.7060.

POSSIBLE PARTNERSHIP: Well-established doctor is looking for an experienced dental associate for future partnership. You must have at least three years of private practice experience. Molar endo will be a big plus for the right applicant. This is an extremely active practice in an upscale neighborhood, western suburbs. You have to respond with a cover letter and a complete resume. We will be considering all applicants and checking their references prior to making appointments. Reply to appletonwayne@rocketmail.com.

GENERAL DENTIST: Full-time/part-time dentist needed for our Elgin office. Compensation based on production with guaranteed base pay. Great work environment. Friendly staff. Digital charting and X-rays. Email résumé to smiles0889@yahoo.com or fax to 847.701.2740.

GENERAL DENTIST — CHICAGO: Growing south side practice looking for general dentists. Experience preferred. FFS, PPO, AllKids. Excellent compensation potential. Email résumé to stonyislanddental@gmail.com or fax to 773.375.9018.



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GENERAL DENTISTS NEEDED: State-of-the-art medical and urgent care center with a five-room dental office looking for dentists to join. Contact info@northwestmedicalctr.com or 773.353.5047.

PERIODONTIST WANTED: Practice in Elk Grove Village is in need of a periodontist with high standards and good people skills. Needs to have a minimum of two years of experience and be proficient in periodontics. Position is for one-two days/month. Services needed include implant placement, openflap debridement, CT grafting. Compensation based on percentage of production. Please send your résumé to <u>elkgrovesmilecenter@gmail.com.</u>

PART-TIME ASSOCIATE - VERNON HILLS: Primarily to do vacation coverage one-two weeks at a time. Flexible arrangements possible to meet your needs also. Contact kenholz54@gmail.com.

ENDODONTIST NEEDED: We are an established multi-specialty dental office located in downtown Chicago looking for an endodontist to join our team. This position is for one day a week. Please email your CV and résumé to dentalone54@gmail.com.

ORAL SURGEON NEEDED: Webster Dental Care is seeking an oral surgeon to join our team at our Portage Park and Skokie offices, one day per week. Contact Dr. Rempas at <u>webdental@aol.com</u>.

PEDODONTIST WANTED: Extremely busy northwest Indiana practice is in need of a part-time pedodontist or general dentist who is proficient in pedo. Please email your CV and résumé to kcandiotti@gmail.com.

DENTIST FOR DOWNERS GROVE: We are looking for a doctor to come and work in our practice. We have a thriving practice and we need help. We are creating a great opportunity for someone who wants to treat people. We'll handle the marketing, new patient generating and management hassle. We offer great income and great working conditions. We think we have it all. If you are interested, simply reply to *vrrj10@gmail.com* with your résumé and CV.

GP FOR HINSDALE OFFICE: Join GP to grow existing practice. Must know Hinsdale is where you want your primary practice to be. Future buy-in. Fax CV to 630.323.9545.





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DENTAL DREAMS DESIRES MOTIVATED, qualityoriented associate dentists for its offices in Chicago and suburbs, LA, MA, MD, MI, NM, PA, SC, TX and VA. We provide quality general family dentistry in a technologically advanced setting. Our valued dentists earn on average \$230,000/year plus benefits. New grads encouraged, great place to start your career. We have full-time, part-time and Saturday-only schedules available. Call 312.274.4524, email hr@dentaldreams.org, or fax CV to 312.944.9499.

GENERAL DENTIST NEEDED: Webster Dental Care is growing and we need a family-oriented general dentist for our Mundelien office, Monday, Friday and Saturday. Contact Dr. Rempas at webdental@aol.com.

PART-TIME/FULL-TIME DENTISTS NEEDED for Chicago area dental clinics. Convenient locations from the city. Base salary and percentage of productivity. Good supporting staff. Work comfortably while making \$200,000 annually. Patient base and fairly new dental equipment. For foreign-trained dentists, we can sponsor visa status change and permanent residency. Please email résumé to agel4@msn.com.

GENERAL DENTIST NEEDED: Established general practice looking for part-time dentist in two locations Elgin and Naperville. Must be comfortable with most aspects of dentistry and available one evening a week and two Saturdays a month. Unlimited income potential, great working environment. Send résumé to smilesofelgin@gmail.com.

MICHIGAN (KALAMAZOO): Fee-for-service contemporary boutique dental practice, focusing on family, cosmetic/esthetic, contemporary, implant and reconstruction dentistry, seeking dentist leading to buy-in/buy-out. Our practice was established in 1978, currently with 1,940 active patients. Our facility is 2,300 square feet with seven operatories. We have recently remodeled with digital X-ray including PanX. Our current staff consists of two hygienists: two assistants with expanded functions: one scheduling coordinator; one financial coordinator; one office manager. Our modern, high-tech office is located in Kalamazoo. A small metropolitan area, Kalamazoo is well known for its diverse and extensive business base, arts, thriving entertainment district, higher education opportunities (Kalamazoo College, Western Michigan University and Kalamazoo Valley Community College) and the Kalamazoo Promise. Located midway between Chicago and Detroit, Kalamazoo is surrounded by inland lakes and 35 minutes to the beautiful Lake Michigan shoreline. Minimum of one-year post graduation experience is required. Visit our website www.magnusondentaldesign.com. Please send CV to <u>brett@mdentaldesign.com</u>.

GENERAL DENTIST: Dental office in western suburbs looking for part-time general dentist one-two days per week. Digital X-ray, CT scan, paperless office. Experience preferred. Saturday needed as well. Please email résumé to periojobs@gmail.com.

PEDIATRIC DENTIST NEEDED for multi-location group practices. Please email résumé to agel4@msn.com.

FULL-TIME/PART-TIME EXPERIENCED orthodontic assistant needed in Chicago office location. Treating children of all ages and adults. Experience is a must. Please email your résumé to agel4@msn.com.

GENERAL DENTIST: Family Dental Care. Full- or part-time. Several of our associates have become partners. Come and talk to them. Very high income potential. Specialists on staff. Currently four locations and growing. 95 percent fee-for-service. No Public Aid. 773.978.7801 (ask for Irene or Laura) or email *fdc92@hotmail.com.*_ www.familydentalcare.com.

GENERAL DENTIST NEEDED: General dentist needed for busy, modern, fully digital office located in northwestern suburb. Excellent staff. Preferred three days a week for temporary to permanent position. Accepting PA, PPO and FFS patients. Compensation based on percentage of production. Please email résumé to dentalclinic333@qmail.com.

DENTAL ASSOCIATE WANTED for well established. progressive dental practice in the southwest suburbs. Competitive compensation, highly trained staff, state-of-the-art equipment. Please submit CV to 815.483.2298.

EXPERIENCED GENERAL DENTIST NEEDED for very busy, friendly, family-oriented, digital office located in Lindenhurst. Part-time, two-three days, flexible. Must be available for some evenings and Saturdays. Please email résumé to melissa@ariadental.net.

GENERAL DENTIST: Our busy office in Belvidere needs a full-time/part-time general dentist. Great working environment, digital X-rays, trained staff. Phenomenal income potential as compensation is based on production. Our doctors on average make \$750-\$1,500 per day. Accepting FFS/PPO/Medicaid/AllKids.

prodentalpractice@live.com. Fax 630.428.2182.

ORAL SURGEON ONE DAY PER WEEK LOMBARD: Our well-established, multi-discipline group practice needs to add an additional ACLS certified licensed oral surgeon one day per week to staff our office in ombard. Duties would include all phases of oral surgery practice including implant placement and support for the GPs, pediatric dentists, orthodontist and periodontist on staff. Join our talented and experienced staff of general practitioners and specialists, practice in a state-of-the-art office with a well-trained staff and appreciative patients, and enjoy the camaraderie of enthusiastic and gifted practitioners. For more information please send your CV and references to Dr. Robert Hurdle at sailor3739@comcast.net.

PART-TIME ORAL SURGEON NEEDED: Two days per month to start for new specialty practice in South Holland. This is a great opportunity to be involved in the ground floor planning. Good referral base. Closest surgical office is over six miles away. Email résumé/CV to Mary at bean34counter@hotmail.com.

GENERAL DENTIST: Established, progressive dental practice looking for a part-time/full-time dentist. Excellent compensation, state-of-the-art equipment and highly trained staff. Unlimited income potential. Submit CV to 815.483.2298.

ASSOCIATE DENTIST: West suburban mainly PPO/FFS digital office looking for patient-oriented and motivated general dentist for three days/week. Experience preferred. Please send your résumé to ddsresume1@gmail.com.





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IMMEDIATE OPENING FOR FULL-/PART-TIME general dentist: Monday-Friday for a Chicago practice, excellent income potential for a productive, friendly associate, should be comfortable with extraction. New graduates welcome. Please send résumé to *dentalacv@yahoo.com*.

GENERAL PRACTITIONER NEEDED: Multi-location dental group seeking talented, quality-oriented dentist for far western suburb location. We provide outstanding management, world-class continuing education and financial support. Newer grads, as well as experienced doctors are welcome. Contact chicagodentalcareers@amail.com.

PERIODONTIST NEEDED: Modern, state-of-the-art digital general group practice needs highly skilled, progressive periodontist to work with a team of specialists, general dentists and hygienists. Join Magnificent Mile team to enjoy a rewarding practice environment with supportive, trained staff and truly appreciative patients. Contact chicagodentalcareers@amail.com.

SEEKING PEDIATRIC DENTIST: Busy dental group seeking a pediatric specialist or a general dentist who is talented and experienced working with children. Opportunities are in Elgin, Aurora, and Chicago. We offer efficient management, competitive compensation, modern offices and experienced staff. Please send CVs attention Jessica, ifrench@1fd.org.

GENERAL DENTIST: Our busy office close to Rockford needs a full-time or part-time general dentist. Relaxed working environment. Great income potential as compensation is based on a guaranteed base salary and on production whichever is higher. Digital X-rays, phenomenal staff support. Accepting most insurances, no HMOs. Email precioussmilesdental@yahoo.com or fax 630.213.0685.

LAKE COUNTY HEALTH DEPARTMENT and Community Health Center in Waukegan is seeking a dental director. Prefer MPH and experience. Adkisson Search Consultants, 866.311.0000, ext. 105; shannon@adkissonsearch.com.

GENERAL DENTIST WANTED for busy Chicago office. Office located in Brighton Park neighborhood (60632). Clean, modern, fully digital and paperless. Excellent staff; very well-trained, organized and efficient. Prefer full-time, including Sundays. Prefer some private practice experience. Compensation based on production with guaranteed minimum. Please email résumé to <u>pdc4614@yahoo.com</u>.

DENTIST NEEDED: Personable dentist needed for far north suburban Chicago area. Fee-for-service and PPO group practice. Prefer two-three years practicing experience minimum. Options available for full time and equity. Reply to Box M0313-B3, CDS Review

PERIODONTIST WANTED: Our quality northwest suburban practice is in need of an individual with high standards and good people skills to join our team. The ideal candidate will have a minimum of two years of experience and be proficient in periodontics. This is a part-time position. We offer a pleasant working environment and a great staff. Please send your résumé and letters of recommendation, if available, for consideration. Reply to Box M0313-U2, CDS Review.

FULL-/PART-TIME GENERAL DENTIST: Our busy office in Belvidere needs a full-/part-time general dentist. Great working environment, digital X-rays. trained staff. Phenomenal income potential as compensation is based on production and a guaranteed base salary. Our doctors on average make \$750-\$1,500 per day. Accepting FFS/PPO/ Medicaid/AllKids. Email prodentalpractice@live.com or fax 630.428.2182.

NORTH SIDE PRACTICE SEEKS ORTHODONTIST: General practice seeking to add an orthodontist for existing patients in north side Chicago practice. Email resume/CV to Maricela Corona at maricela@kedziedental.com.

GENERAL DENTIST WITH EXPERIENCE wanted in Chicago area: We are a busy practice and in need of a general dentist with experience. If you have no experience with Public Aid please do not apply. Please email résumé to dentalsunhine@hotmail.com.

GENERAL DENTIST POSITION: Fully digital, modern, paperless office in near north suburbs looking for part-/full-time, patient-oriented dentist. PPO/FFS, highly trained staff, great working environment. Email firstdentist1@gmail.com.

ASSOCIATE NEEDED: One day a week and every other Saturday. 20 minutes west of Gurnee (Round Lake). Open to selling office because I'm too busy in Chicago office. Email dentist19@att.net.

GENERAL DENTIST: Experienced DDS needed part-time for far northwest side family practice, near Park Ridge. Potential for partnership/purchase. Practice has been viable for over 30 years. Please call 773.736.5151 or email sla5151@aol.com. DENTIST WANTED: Busy office in the heart of downtown Chicago is looking for a high-energy, upbeat, progressive and proactive dentist to join our team. Completely insurance-free office with feefor-service patients who expect nothing but the best for their oral health. If this person is you, olease send your résumé to profitablehelp@yahoo.com.

GENERAL DENTIST/ENDO WANTED: For northwest suburbs to perform root canals only for twothree days a month. Please fax us at 630.859.0105.

ASSOCIATE DENTIST NEEDED: General dentist wanted for part-time associate in our high-tech Oak Lawn office. Our office already has an existing patient database, which includes PPO patients from our previous associate. An ideal candidate would add to this patient database. Looking for a highly motivated and energetic individual to become part of our practice. Fax résumé to 708.423.3076.

GENERAL DENTIST: Well-established rapidly growing busy family practice in south suburbs of Chicagoland seeks experienced productive associate. Two to three days/week to start, with potential for full-time hours. Pediatric dental skills as well as experience in molar endo, surgical extraction and Invisalign would be an asset. Compensation based on production and collection. Please email cover letter and CV to atozdentalcare@hotmail.com.

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MEDICAL/DENTAL OFFICE FOR SALE: South Holland. This office has 2,300 square feet on the main floor. Seven operatories, central lab and sterilization, consultation room and business office. There is also a full basement and a parking lot on the premises. Please email Mary Beth at marybeth@chicagolanddentists.com_or call 630.833.5110.

ESTABLISHED 29-YEAR-OLD PRACTICE located in Midway Airport area. Options include immediate or transition buy-in/buy-out. No temporary associates. Doctor transitioning to teaching career. Call 708.424.5700 or email doctorwhy@sbcglobal.net. Visit www.yerkesdental.com.

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Why is the ADA the organization of NO?

eneral Eisenhower, along with many other wartime commanders, was suspicious of plans. He reasoned that once the enemy was engaged, the flux of battle dictated tactics. What Eisenhower did advocate was planning that recognized the need to be nimble in order to achieve success.

In the continuing conflict about mid-level providers and their role in solving the access to dental care dilemma, two recent developments point to the necessity of planning for unanticipated events.

On Dec. 12, Community Catalyst announced in a press release the formation of a panel of educators to develop evidence-based standards for the education of dental therapists. Community Catalyst is a not-for-profit advocacy organization

that broadly attempts to transform the American healthcare system. They have a staff of policy analysts, lawyers, community organizers and communication specialists that have aided health initiatives in more than 40 states. Make no mistake: Community Catalyst is a widely respected organization. It has partnered with another heavyweight, the Kellogg Foundation. Surprise, surprise, nary a practicing dentist is on the panel. The silence from the ADA is deafening.

Surprise, surprise, nary a practicing dentist is on the panel. The silence from the ADA is deafening.

What is surprising is that the

ADA seems not to have anticipated that a unified curriculum would be proposed for mid-level providers. The proposal, by itself, lends credence to the concept of a dental therapist and strengthens the Kellogg and Pew foundations' hand in advancing its development.

Since the advent of the Alaskan dental health aide therapist six years ago, the ADA has become the organization of NO. It lost public stature by unsuccessfully suing Alaskan Natives and has attempted to block every proposal for a dental therapist in other states. When that position became untenable they tacitly accepted the concept of the mid-level provider with the proviso that they would not be allowed to perform irreversible procedures.

On Jan. 2, the ADA released the results of a year-long study of mid-level providers in other countries. The report was subtitled, "Surgical Mid-Level Providers Do Not Reduce Overall Rates of Decay." A couple of quibbles: surgical mid-level provider is a new term to me, pure spin; the report goes on to say that no category of provider reduces the rate of decay. So why the subtitle?

The ADA has consistently intoned the mantra that access to dental care is a multi-faceted problem and will require many different approaches. I couldn't agree more. But where's the

In the six years since the Alaskan fiasco, the ADA has trotted out the usual suspects: symposia, summit meetings with the ever-popular communities of interest, and slick PowerPoint lectures. Their only foray into clinical solutions for the epidemic of dental disease is the community dental health coordinator (CDHC) who will direct a patient to the dentist. Huh? Oh I forgot, the CDHCs can also place a sedative filling, but are not permitted to excavate the offending tooth. Since the two-year training program's inception, approximately 40 have been trained for the 60 million Americans who don't have access to dental care; it's akin to fighting the pandemic of dental disease with a a single spigot of fluoridated water.

So what's needed? For starters, recalibrate the goal of NO. Our goal should be that any new category of allied personnel must work under the direct supervision of a dentist — and not babble about what they can and can not do. Adjust our tactics; engage Community Catalyst and offer our considerable resources in developing a dental therapist curriculum. Find the high ground with Pew and Kellogg by dropping the NO approach but not retreating from direct supervision. Do a scientific study on patient safety by mid-level providers. If we believe in evidence-based dentistry, then we need hard evidence of patient safety, not conjecture.

A recent poll of the public rated dentists in the top third of professionals in trust. That's a beachhead. Our objective must be gaining the No. 1 ranking.









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About our speaker

Ms. Boswell is a professional speaker and consultant from Raleigh, NC. She pioneered the concept of "Mystery Patient Services" in the dental profession and she is the author of the book, The Mystery Patient's Guide to Gaining and Retaining Patients. Her presentation goals center on helping teams understand how to get and keep patients, as well as how to build stronger teams. She has spoken to dental organizations internationally for more than 25 years.

About CDS meetings

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