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April 4 Regional Meeting minutes

The April 4 Regional Meeting of the Chicago Dental Society convened at the Drury Lane, Oakbrook Terrace, with CDS President John Gerding presiding.

Dr. Gerding called the meeting to order at 9:08 a.m.

Attention was directed to the minutes of the meeting of Nov. 9. Inasmuch as the official minutes of the meeting of Nov. 9 were published in the January/February issue of the *CDS Review*, a motion was entertained to dispense with reading them.

MOVED by Richard Holba, seconded by David Fulton Jr. and carried to dispense with reading the Nov. 9 minutes at this time.

MOVED by Dr. Fulton, seconded by Dr. Holba and carried to accept the minutes of the Nov. 9 meeting.

Attention was directed to the minutes of the meeting of Nov. 13. Inasmuch as the official minutes of the meeting of Nov. 13 were published in the January/February issue of the *CDS Review*, a motion was entertained to dispense with reading them.

MOVED by Denise Hale, seconded by George Zehak and carried to dispense with reading the Nov. 13 minutes at this time.

MOVED by Dr. Holba, seconded by Dr. Hale and carried to accept the minutes of the Nov. 13 meeting.

Attention was directed to the minutes of the meeting of Jan. 11. Inasmuch as the official minutes of the meeting of Jan. 11 were published in the March/April issue of the *CDS Review*, a motion was entertained to dispense with reading them.

MOVED by Dr. Zehak, seconded by Dr. Holba and carried to dispense with reading the Jan. 11 minutes at this time.

MOVED by Dr. Holba, seconded by Dr. Hale and carried to accept the minutes of the Jan. 11 meeting.

There were no reports of the Board, Standing or Special committees.

There was no new or unfinished business to report.

Dr. Gerding reminded the audience that per policy adopted by the CDS Board of Directors, the new registration policy for Regional Meetings was implemented beginning with the April 4 meeting. Registration for the Regional Meetings will now end 30 minutes after the actual start of the program. Attendees are issued bar coded badges that capture the time of entry. Each attendee's badge will be scanned as he/she leaves at the end of the program. No partial credit will be issued. Continuing Education credit forms will be mailed/mailed after the meeting. The CDS Board of Directors passed this new policy at the Dec. 8 Board meeting.

With no further business, Dr. Gerding called upon Regional Meeting Program Chair David Dooley to introduce Robert Fazio, DMD, who presented the program "Systemic Diseases as Related to Oral Health."

The meeting was adjourned at 2:10 p.m.

CDS to hold officers election November 7

The 2013 CDS Election of Officers will be held Wednesday, Nov. 7, during the Regional Meeting at Drury Lane, 100 Drury Lane, Oakbrook Terrace.

The 2013 CDS officer nominees are

- President: David Fulton Jr.
- President-elect: Richard Holba
- Secretary: Susan Becker Doroshov
- Vice President: George Zehak
- Treasurer: Phillip Fijal



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The Installation of Officers will take place Sunday, Nov. 11, at the Hotel InterContinental, 505 N. Michigan Ave., Chicago.

- Welcome Reception: 6:15 p.m.
- Installation: 7 p.m.
- Dessert Reception: 8 p.m. ■



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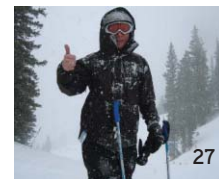
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VOX POP

comments from our readers

Thank you

On behalf of the Chicago Dental Society Foundation, I would like to thank all who attended *Stayin' Alive: One Night of the Bee Gees* Feb. 24 at the Park West during the Midwinter Meeting. Thanks to your support, we raised more than \$20,000.

This concert was a lively evening of dancing, music and camaraderie among the dental community, in support of a common cause: championing better oral health for all. (Visit our Flickr slideshow at <http://on.cds.org/fridayphotos>)

The CDS Foundation has reached a milestone in our mission to address access to dental care and oral health education. Your CDS Foundation will open a dental clinic in DuPage County, while continuing to support dental programs in the metro Chicago area.

Not only is the clinic a major commitment to people in our communities who

need our help, but the clinic will open exciting new doors for our CDS members and the community to directly improve the oral health of those who need care.

Please know that these accomplishments would not have been possible without you!

Thank you for everything you do to help the Chicago Dental Society Foundation. Together, we continue to improve oral health for all.

— Rodney Watt
Executive Director
CDS Foundation



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Snail mail: See Page 4

The *CDS Review* encourages readers to offer comments regarding topics of concern to the dental profession.

To be considered for publication, comments must be 200 words or fewer. The *CDS Review* reserves the right to edit or reject any letter submitted.

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PRESIDENT'S PERSPECTIVE

by John Gerding, DDS

Write to Dr. Gerding at jgerdingdds@msn.com.

Dental

The 12 points of the ~~Scout~~ Law

Part Two of a two-part series

In the March/April issue of the *CDS Review*, I began a two-part commentary on how the “12 points of the Scout Law” relates to what we as dentists do or should do in the practice of our profession by discussing points one through six of the Scout Law. In this final part, I will discuss the last six points and how they relate to our practices.

7. OBEDIENT

One must learn to discipline himself before he can lead or give orders to others. Obedience is a quality that shows self-control and strength of character. If everyone played by the rules and showed respect for authority, it would be a better world in which to live. When George Washington’s mother was asked how she had raised such a great leader, she replied that she taught him to obey. Great people learn how to take orders before they start giving them.

8. CHEERFUL

We all know the patient who is all smiles as long as he gets what he wants, but can ruin our day if he does not. Then there is his counterpart, who never seems upset no matter how late we are running or how many X-ray or impression retakes are required. We know which of those people we prefer dealing with and who we will go out of our way to please and make comfortable. Cheerful wins out every time, and as the team leader in our office we should be the first to show it and instill this quality in each and every one of our staff.

9. THRIFTY

Real thrift is not just about saving money. It is more about saving with a purpose and spending wisely the money we do save. This is

truer now than ever in today’s economy and will be a major consideration for the upcoming generation of dentists facing incredible tuition debt and start-up costs.

Thrift actually consists of four things: earning, saving, spending wisely and sharing. It takes hard work to earn money, but when you work for it you appreciate it so much more. Saving towards one’s education or a future ambition is saving with a

purpose, and once we reach that comfortable plateau — out of debt and with some expendable income — we must remember to share what we have with those less fortunate.

Notice all the emphasis today on “going green”? We are actually being asked to be thrifty with our environment, not wantonly destroying property or wasting food or water or other resources. Again, it is the next generation that will suffer the most if we do not take this thrifty approach.

10. BRAVE

We have all faced difficult situations or decisions in life that require bravery. Standing up for what is right and proper requires courage at home and in the office. Disciplining our sons and daughters is certainly not easy, nor is turning away the patient who wants us to bend the rules beyond what is legal and moral. Imagine the pressure of being a “whistle blower” or reporting fraud or turning over a colleague to get help with an addiction problem. Bravery is more than saving a child from a burning building. It manifests itself in so many ways throughout our lives.

11. CLEAN

Cleanliness should be an easy one in our profession, being that we must follow the guidelines of the Centers for Disease Control and Prevention and the Occupational Safety and Health Administration, but it is more than that. Are we clean and presentable in the image we portray to others, in our wardrobe and speech and habits? How sportsmanlike are we, and are we good losers when we don’t get our way? Are we clean players in life? We are fortunate in our role in society to be an example to so many; we should take advantage of this opportunity.

12. REVERENT

We have heard all our lives that cleanliness is next to Godliness, which brings me to our final point. Whether we practice a particular faith or not, or whether we even believe in a supreme being, we should always respect the convictions of others in matters of custom and religion. It is, or certainly should be, a very important aspect of the “Dental Law.”

So are we prepared? Have we done our good turn today? ■

Real thrift is not just about saving money. It is more about saving with a purpose and spending wisely the money we do save.



The Chicago Dental Society Officers and Directors cordially invite you and your spouse/guest to attend the

Installation of Officers

SUNDAY

November 11

Hotel InterContinental
505 N. Michigan Ave., Chicago

Reception: 6:15 p.m. • Grand Ballroom Balcony

Installation: 7 p.m. • Grand Ballroom

Dessert: 8 p.m. • Renaissance Ballroom

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President-elect: Richard Holba, DDS

Secretary: Susan Becker Doroshow, DDS

Vice President: George Zehak, DDS

Treasurer: Phillip Fijal, DDS



The election will be held during the Regional Meeting Wednesday, Nov. 7, at the Drury Lane in Oakbrook Terrace.



social media



by Joanna Brown



The *CDS Review* thanks David Lewis, DDS, and Colonial Dental Group Ltd. for use of their office.



Photography by Ken Frantz



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What's on your mind?



Grow your practice using social media

If you aren't online, do patients know you exist?

When I was young, a visit to my grandparents' home on Chicago's northwest side was sure to end the same way every time. Dad would announce that it was time for us to leave, and Grandma would instruct Grandpa, "Louis, get Paul's mail."

Grandpa would return a few moments later with a plastic bag. Its few contents never varied: thin pieces of junk mail addressed to my dad (though he had moved away from that address decades earlier) and my grandparents' famed "clippings."

These were items they had found during their daily examinations of the newspaper that they thought Dad and I would enjoy. One of our names would be written in the margin in Grandma's shaky wax pencil handwriting, and Grandpa had carefully cut around the article — or comic strip, more likely, for me — with the straightest lines and squarest corners I had ever seen.

That was how it was done back in the day: oddly shaped scraps of newsprint passed in plastic bags from parent to child. If the article was especially good, Grandpa might have taken it to the library to make a photocopy for his buddy across the alley. That was their version of information going viral.

Today, those plastic bags and file folders have been replaced by *Twitter* feeds and *Facebook* pages. Instead of photocopies and straight-edged razors, we copy and paste links to share with “friends” the articles that we find interesting — ones we hope they’ll find interesting, too.

BEST PRACTICE

That’s one of the ways that Glenview-based Colonial Dental Group Ltd. is filling its *Facebook* page. Links to articles about how stress affects your teeth and the “Top 10 Reasons to Smile” are mixed with notices about reduced holiday hours and a reminder to plan ahead if you want to whiten your smile before wedding and graduation season.

Hygiene coordinator Linda Fahey has taken the lead on posting to *Facebook*, and admitted that the first year has been a learning experience.

“The biggest thing is just the time it takes in addition to normal, daily tasks,” she said. “It’s very costly to have a consultant do the posting, but still you want people who are savvy to work with it. We need to post enough to spark interest, and we all need to be telling patients about our *Facebook* connection so they seek us out and ‘like’ our page.”

Ms. Fahey’s willingness to get online will benefit the practice’s business, according to Northwestern University professor Randy Hlavac.

Social media like *Facebook*, *Twitter*, *LinkedIn* and blogging are heavy-hitting, low-cost marketing tools that small businesses can and should easily incorporate into their marketing programs.

“This is where it’s at,” said Mr. Hlavac, whose full title is lecturer professor of integrated marketing at Northwestern University’s Medill School of Journalism, Media and Integrated Mar-

keting Communications. He also runs a web marketing firm based in Naperville.

“An increasing number of people are being social and not responding to other efforts. They shop based on recommendations more than any other kind of advertising. So if you’re not social, many people don’t know your business is out there.”

Social media can be fun, too, and doesn’t take much time to be used effectively. The goal is simple: to be engaged in the social media channels people turn to when they are ready to choose a dentist.

“This is the way it will be in the future, too, so you need to adapt to it,” Mr. Hlavac said.

to happen, but you want to be a part of the conversation and the group. You just need to be out there.”

As an example, Mr. Hlavac pointed to mothers’ groups. Maybe they are talking about when to make their child’s first dental appointment, or how to handle a specific dental problem that one child is having. Or, maybe they are talking about avoiding injuries during the upcoming athletic season. These are all opportunities to talk about good oral health habits.

“It’s not that hard. People just want someone to relate to,” Mr. Hlavac said. “Be there when they’re ready to make a decision. They might remember an article they read because you posted a link



‘An increasing number of people are being social and not responding to other efforts. They shop based on recommendations more than any other kind of advertising. So if you’re not social, many people don’t know your business is out there.’

EASIER THAN IT SOUNDS

Think about the direct mail you’ve received for the last several years: small businesses have long purchased mailing lists of the communities they want to penetrate. Maybe it’s homeowners in a certain zip code, or licensed dentists in Illinois.

Today, small business owners are looking online for communities they want to penetrate.

People form social communities to satisfy their passions or their short-term needs, Mr. Hlavac said. They might be new moms, 16-inch softball enthusiasts or alumni groups, but they are all groups of people with shared interests.

“What they seek are trusted experts,” Mr. Hlavac explained. “As you monitor their community, you’ll find out what they want to know. Think about how you can distill the information that they want.”

“You can’t force these communities

to it, and they’ll seek out where your office is. They trust you because you provided the information they were looking for, so you’ve already helped them; you’re already on their plus list, and that’s valuable.

“In a very complex world, people appreciate your help sorting through it.”

It’s as simple as finding an article that you like and promoting it. Copy the link from your web browser and post it to your *Facebook* page or *Twitter* account so that others might click on the link and read it, too. You might even post your own note about why you liked it. It can be as short as “Here’s some good advice for new parents.”

“Suddenly, you become the trusted expert because you’ve filtered the information that people are looking for,” Mr. Hlavac said. “If you’re lucky, they’ll re-Tweet it, too, and you’ll get a few followers.”

This is also a great way for the whole office staff to participate in the marketing efforts. Ask them to share links to articles they've read and that they think their patients will enjoy, too.

And as your team dials up its social media efforts, it may help to define your strategy, Mr. Hlavac said. "Have a purpose. Have a plan of attack. Know who you are trying to talk to."

Far different from the formal business plan you might have crafted to secure a business loan, your social media strategy is something to discuss at a staff meeting. As a group, identify a segment of your patient base that you want to grow — maybe local working professionals to take advantage of your early morning and evening appointment times — and discuss messages you want them to receive: expanded hours, whitening options before wedding season, the importance of regular hygiene appointments.

FOLLOW THE PROS

The challenge will always be to keep up with the trends: anticipate your patients' questions before they come up. There are several ways to monitor online discussions without hiring a new staff member to troll the Internet.

The self-formed social media communities are always talking, Mr. Hlavac said. "They can be monitored easily and for free."

He likes [socialmention.com](#). Enter a term like "taking my child to the dentist," and watch the site pull up and analyze social media mentions of your search term. This is especially interesting if you search for the name of your practice or the dentist. Mr. Hlavac recommended that staff search for certain terms weekly; if the analysis turns increasingly negative quickly, have them investigate why.

"You'll see the topics that you need to be addressing," Mr. Hlavac said. "You'll find items that you can re-Tweet or link to, and the more information that you put out, the more your followers will

Free social media tools

In addition to Mr. Hlavac's recommended use of [socialmention.com](#) to monitor trends online. Here are a few free tools to aid in your social media efforts:

[KLOUT.COM](#)

Register for free with your social media accounts (*Facebook, Twitter, Google+, LinkedIn* and the like) and receive a score for your circle of influence. The more you post, the greater your score. Setting goals to raise your score makes your social media strategy a fun game, Mr. Hlavac recommended, and use [Klout.com](#) to track yourself, your competitors and other people who influence you.

[KRED.COM](#)

This free website will measure your social influence among communities by looking at both your *Twitter* and *Facebook* accounts. They base their metrics on re-Tweets, @Replies, Mentions, Likes and Comments, and give you a score out of 1,000 points.

[ALLTOP.COM](#)

This free site allows users to search for topics like "dentistry" and receive a page of the most recent articles at the hottest sites at that moment. Mr. Hlavac said [alltop.com](#) offers good examples of articles you might re-Tweet or post to your *Facebook* page and good examples of how to blog succinctly. "See what's hot and learn from the best," he said. Registering for the site allows you to save searches, as well.

[@RANDYHLAVAC](#)

Mr. Hlavac Tweets and re-Tweets about social media, marketing and advertising at [@RandyHlavac](#).

— Rachel Azark and Joanna Brown

respond — and the more they'll see you as an expert.

"Everything can be monitored, which makes it fun," he added.

If you find the same article being linked to repeatedly by sources you trust, consider blogging your response to it on your practice's website. But don't be intimidated by a blank sheet of paper; your response should be short and direct.

"Give it a great title, write no more than four paragraphs, have some great tips for readers to digest quickly, and then ask for a response," Mr. Hlavac said. "If you make a really great point, people will re-Tweet it and you'll get the most precious thing of all: it will go viral." ■

Ms. Brown is the CDS senior writer.



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GIVE KIDS A SMILE DAY

MEMBERS SHARE ADVICE FOR MAINTAINING A HEALTHY MOUTH

by Rachel Azark

Each year, February is recognized across the country as National Children’s Dental Health Month to raise awareness of the importance of oral health. And for more than 10 years, the Chicago Dental Society has celebrated the month of February by making supplies available at no cost to CDS members and to schools in Cook, Lake and DuPage counties.

Member dentists reached out in their communities and at local schools, giving presentations and teaching children the importance of keeping their teeth healthy and clean. Many of the schools that received supplies incorporated oral health into their lesson plans.

Recently, CDS received a box of 70 handwritten thank you cards from children who received supplies at the 10 Chicago public schools that partner with Children’s Home and Aid, a local social service agency that serves children and families.

“Your recent donation of dental products to all of our schools was inspiring. Students really enjoyed getting their own personal toothbrush and toothpaste to take home and learned a lot about dental hygiene in their after-school programs from their school nurses,” wrote Pauline Barlow, Director of Community Schools and Prevention in a thank you letter accompanying the others. “While their notes of gratitude are simple, they are heartfelt and sincere.”

CDS also supported Give Kids a



Photo courtesy of ADA News. © 2012 American Dental Association



Photo courtesy of UIC.

TOP: UIC dental student Natalie Morgan cares for a patient.

LEFT: Cook County Board President Toni Preckwinkle visited the University of Illinois at Chicago College of Dentistry in February to celebrate Give Kids a Smile Day. She was greeted by Mr. Smiley; Indru Punwani, chair of UIC’s Department of Pediatric Dentistry; and CDS President John Gerding.

Smile Day at the University of Illinois at Chicago College of Dentistry Feb. 28. Children from St. Malachy School came to UIC’s dental clinic for cleanings. Cook County Board President Toni Preckwinkle spoke at a press conference

on the importance of oral health; CDS President John Gerding also spoke at the press conference and thanked everyone for their dedication, support and hard work to improving oral health for all in Illinois.

BY THE NUMBERS

76,000 Oral-B toothbrushes and tubes of Crest toothpaste donated by CDS

426 Schools, nonprofit organizations serving children, and childcare centers in Cook, Lake and DuPage counties that received supplies

120 CDS member dentists who received supplies from CDS and committed to visiting schools and community events to teach children about oral health



CDS Foundation Executive Director Rodney Watt and Foundation Board member Mary Starsiak visited Sherwood Elementary School in Chicago during Give Kids a Smile Day to talk about the importance of good oral health and to hand out toothbrushes and toothpaste to the students.



A small sample of notes sent to CDS from children who received toothbrushes and toothpaste during National Children's Dental Health Month in February.

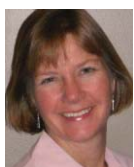
The Chicago Dental Society Foundation was also busy with February events. CDS Foundation Executive Director Rodney Watt and Foundation Board member Mary Starsiak visited Sherwood Elementary School on Chicago's south side Feb. 28. Dr. Starsiak spoke with second grade students about the importance of good oral health.

"The kids were great and very knowledgeable about dental health," said Dr. Starsiak. "Most of them had just lost their front teeth and were getting them in. Their main question was when do they need to get braces."

The CDS Foundation delivered 400 toothbrushes and tubes of toothpaste for every student in the school.

During February, the CDS Foundation raised nearly \$10,000 through on-line donations to get needed dental supplies and education to school-age children in the Chicago area. They are currently establishing an ongoing partnership with Chicago Public Schools to reach children in low-income communities and are scheduling visits to two other schools this year. ■

Ms. Azark is the CDS editorial assistant.

**IN OTHER WORDS**

by Stephanie Sisk

Follow the conversation online at <http://on.cds.org/FrontDesk>.

Patient communication goes beyond flossing

Online columnist Stephanie Sisk examined two ways in which oral health professionals communicate outside of the usual hygiene reminders — and several friends of the Chicago Dental Society joined the conversation with their comments. We want to hear from you, too. Look for new columns from Ms. Sisk and others online monthly at <http://on.cds.org/columnists>, and post your responses at the end. Or leave your comments on our Facebook page, www.facebook.com/ChicagoDentalSociety.

Our columnists also want to hear which topics you'd like them to address. Send your suggestions to review@cds.org.

Getting personal

When I go in for my checkups and cleanings, I always count on a pleasant conversation with my hygienist about kids, school and vacations. You know, pleasant but innocuous topics that are cheery and amicable. Then we go over the checklist: floss more, try this rinse, next appointment. Done.

I never really thought it could be much different, but I recently heard the views of hygienists who consider that chairside time with the patient as more than simply routine or idle chatter.

With help from Trisha O'Hehir, editorial director for the magazine *Hygienetown* and its online counterpart, a group of hygienists weighed in on what they talk about with patients — and why. Though several said they stick with pretty safe subjects, others spoke of their roles as “sounding boards” for patients who are perhaps working through issues — physical and otherwise — that could affect their overall health.

Users of this forum agreed that some of the subjects discussed in their offices could get fairly personal. These hygienists believed they were not only building a stronger patient relationship, but also playing a vital part in helping a patient navigate confusing or trying times, if only by lending an empathetic ear.

One hygienist posting on the *Hygienetown* message board said that once she covered the oral health script, she opened the floor to the patient. “My operatory was like them coming to see a psychologist. If it was on their mind and they wanted to discuss it, we talked about it,” adding that the interaction is why she entered the profession in the first place.

“A huge patient satisfier is making a personal connection,” wrote one of the hygienists. “It is what makes them feel that you are treating them as a human being, care about them as a person, and understand a little about who they are. It also breeds loyalty and trust.”

READER RESPONSE:

- **Sonya Elizabeth:** I love getting my patients to feel calm and happy to be in our office. That's a great way to make everyone's day at their hygiene appointment. I feel lucky to say that I can remember every patient I see and their story about how they feel being in our office. It's pleasant. It's a feeling of being there for them and along the way my patients trust my advocacy in preventative oral health.

Just a minute, I need to take this call

We've all had that annoying experience where someone is talking on their cell phone: at the next table at the restaurant, in line at the grocery store or bank, on the train. Sadly, the doctor's office is not immune either.

In the early days of cell phones, it seemed common sense and courtesy guided cell phone use, with calls handled discreetly and largely out of earshot. Today, many callers exhibit little self-discipline at all, believing that any and all of their calls are important to take no matter the time or place. Doctors can — and should — set some rules for personal phone use in their office.

A *New York Times* article recounted the experience of an optometrist in Munster, IN, who had patients taking calls while he was treating them. Some were actual emergencies, but Neil Gailmard remembers one patient who had to pause during the exam to take a call to set up dinner plans for the evening.

“You're stuck in an awkward situation,” he was quoted. But when patients talked too long, he would offer to leave the room. “I find that gets them to hang up,” he said. “They don't want you to leave.”

Rhonda Savage, a dentist and now CEO of a consulting firm, describes cell phone abuse in the office as a growing and serious matter, especially among younger patients and staff.

“No cell phones” signs seem to be a common way to alert patients to expectations, but some of the signs on the market are terse or unattractive. Still, patients can be oblivious to signs, said Dr. Savage, who stresses the front desk staff must intervene to keep the waiting room free of inconsiderate callers.

The doctor also must lead by setting a clear policy for staff. While written or verbal policies are useful, Dr. Savage said leadership, clear expectations and enforcement are the best tools to corral cellphone use in the office. ■

READER RESPONSE:

- **David Juel:** ah. Let them talk, avoid the confrontation. Better to let the patient feel important than you.

The full versions of these columns are available online at <http://on.cds.org/FrontDesk>. The views expressed in this column are those of the writer and not necessarily the opinions of the Chicago Dental Society.

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IT'S THE LAW

by John M. Green, DDS, JD

Contact Dr. Green at 312.676.5980 or jgreen@greenlawoffice.net.

When do you need an informed consent form?

The law requires dentists to do proper informed consent when performing procedures.

Informed consent is a verbal process in which a diagnosis is made; the planned procedure is described; and the risks, alternatives and benefits are explained.

While not mandated, the dentist should be the one providing this information, rather than a dental team member, as the dentist is in a better position to answer any questions from the patient. In order to document the “consent conversation,” dentists may have the patient sign a written consent form that should mirror the discussion.

There has been much discussion (and confusion) in the dental community as to whether a patient must sign a written consent form before high-risk procedures such as third molar removal or dental implant surgery. However, the law does not mandate a signed consent, as it is the verbal process that is required.

Nevertheless, I highly recommend to my clients that consent forms be used for those procedures that carry with them a risk for “significant” post-operative complications.

GET IT IN WRITING

So when do you really need written consent from patients?

The answer is not black and white, but many shades of gray. While it may be advisable to inform a patient of the possibility of tooth sensitivity or a root canal following the placement of a moderate-sized restoration on Tooth 3, many would maintain that enumerating such risks is not required for these “low risk” and straight forward procedures.

On the other hand, few would disagree that one must discuss the numerous risks of dental implant surgery in the Tooth 19 area and that documenting the discussion in a written consent is prudent. Moreover, the dental record should also document the informed consent discussion. Short-handed abbreviations such as “R/B/A” (that stands for risks, benefits and alternatives discussed) may be sufficient to document the consent discussion.

While written consent is not recommended for a prophylaxis, but is for dental implant surgery, the gray area for obtaining a signed consent comes into play for all those procedures in-between. For example, endodontists routinely use consent

forms for root canal procedures, yet most general dentists do not. One may argue that both are right as long as the discussion with the patient is documented in the record. Keep in mind that there are many advantages to having a patient sign a consent form. It reinforces in a written format what the dentist has told the patient. Further, written consents play a vital role in the defense of malpractice suits. However, understand that obtaining a patient’s informed consent, or even having it documented in a signed consent form, does not provide a “free pass” to commit malpractice.

For instance, when a patient consents to an extraction of Tooth 1 that ends up leading to an oro-antral opening, a dentist must still employ the proper surgical techniques and appropriately respond to the post-operative complication.

Consent forms should also be tailored for each specific patient and procedure. For example, if the panorex X-ray shows the roots of Tooth 14 closely approximated with the maxillary sinus,

then the dentist has an obligation to discuss in more detail the particular risk of a sinus opening and to perhaps emphasize that risk on the consent form.

BE CONSISTENT

Many practitioners supplement the consent discussion with patient information pamphlets that spell out the risks, benefits and alternatives of a particular procedure. Make sure that these pamphlets are consistent with what you tell your patients and what is contained in your written consent form.

Occasionally, pamphlets on dental implants, for instance, either minimize or are silent as to the risk of nerve injury or post-operative infection. Along those same lines, it is advisable that patients who are to undergo elective dental procedures — such as orthodontic treatment or complex cosmetic procedures — be given the written consent form on a date prior to the initiation of the treatment so as to give the patient adequate time to read and contemplate the risks involved. Often, during a deposition in a malpractice case, the patient will testify that he or she was given the consent form just before the dentist administered local anesthetic and felt coerced into signing it. Therefore, giving the patient the consent form beforehand will minimize such argument should the case end in a lawsuit.

In addition, dentists should routinely review their consent

However, understand that obtaining a patient’s informed consent, or even having it documented in a signed consent form, does not provide a “free pass” to commit malpractice.

forms to make sure they contain layman's language (for instance, use "numbness," not "paresthesia") and adequately describe the risks associated with the specific procedure that the patient is agreeing to undergo. Also avoid using phrases such as "a small percentage of patients (1 to 2 percent) suffer numbness from a lower tooth extraction," as such language can be inaccurate or misleading.

If you use written consent forms for a particular procedure, be sure that all patients who undergo that procedure sign a consent form. For example, if a case ends up in litigation, a dentist will be viewed negatively if he testifies that he typically has patients sign a consent form for root canals, but did not have Mrs. Jones (the plaintiff) sign one for her root canal on Tooth 31.

WILL WRITTEN CONSENT KEEP ME OUT OF HOT WATER?

Finally, the argument that a consent form is "useless" in a legal case is simply not valid.

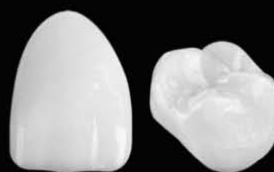
Consent forms are vitally important in defending a dentist or dental specialist at time of trial because it shows that the patient was provided with the necessary information to make a reasoned decision before undergoing a particular procedure. Additionally, a signed consent shows that the dentist was thorough and upfront with the patient about possible complications from the procedure.

Obtaining the patient's informed consent, documenting it on the record and, for certain procedures, taking the further step of obtaining a signed consent form, are not only necessary for providing proper care, but also serve as important elements in a dentist's defense should a lawsuit be filed. ■

Editor's note: The above article does not constitute legal advice but is for educational purposes only. In order to obtain legal advice, a personal consultation with an attorney is required. The views expressed in this column are those of the writer and not necessarily the opinions of the Chicago Dental Society.

Dr. Green is a practicing dentist and defense attorney who has been representing dentists and dental specialists for 19 years. Find more information on Dr. Green at www.greenlawoffice.net.

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FROM THE GROUND UP A column about the CDS Foundation.

by Milly Goldstein

For more information, visit <http://on.cds.org/CDSF>

Let's roll up our sleeves and get to work

The Midwinter Meeting was a busy time for the Chicago Dental Society Foundation, with much to celebrate. To recap:

- We honored the first Vision Award recipient at the Opening Session, the late Michael J. Stablein, DDS. He was an ardent advocate for access to care, and we are inspired by his legacy.
- This was the first year that the Friday Night Event was co-hosted by CDS and the CDS Foundation, and it was a sell-out success. More than 600 guests partied at the Park West with Bee Gees tribute band Stayin' Alive. We raised more than

We are currently looking for space in DuPage County to house our three-chair clinic, and hope to open the doors by the end of the summer.

\$20,000, with 100 percent of the proceeds benefitting access to care. We thank our corporate and individual sponsors, including the Chicago Dental Society, Bosworth Company, Benco, Henry Schein and Hayes Handpiece Chicago. As plans are already under way for the 2013 Friday Night Event, please become a sponsor now by contacting our Executive Director, Rodney Watt at 312.836.7301 or rwatt@cdsfound.org.

• We also thank the volunteers and corporate partners who joined us at our first Corporate Breakfast and supported the raffle we had at our booth in the Exhibit Hall. We enjoyed seeing all of our guests at the Donor Lounge, and we are grateful to Pesavento & Pesavento, Ltd. for its continued sponsorship of the Lounge.

We were happy to see all of you at the Midwinter Meeting and are looking forward to building on these successes with you.

We thank all of you for supporting one of the CDS Foundation's new initiatives, our *Give a Child a Toothbrush* campaign. We're working with the Chicago Public Schools to put volunteer dentists in classrooms, along with oral health supplies and education on how and why to use them. We visited Sherwood Elementary School in February to distribute more than 400 toothbrushes and tubes of toothpaste (see story and photos, page 12). We talked a lot about this program at the Midwinter Meeting, and received nearly \$10,000 in donations to support this ongoing program. Look on our website, www.cdsfound.org, for more information about supporting this effort as a donor or volunteer educator.

The most exciting part of the weekend, however, was the announcement that the CDS Foundation plans to open a dental clinic in DuPage County by working with volunteers from the recently closed dental program at the DuPage Community Clinic. The clinic served the uninsured working poor, whose meager earnings often force a choice between food and lodging or dental care. We are currently looking for space in DuPage County to house our three-chair clinic, and hope to open the doors by the end of the summer.

The CDS Foundation continues to support clinics, dental schools and other nonprofit organizations that provide dental care to the underserved, including children, the disabled, the homeless and the working poor. Together, we can make a difference with access to dental care and dental education programs.

Get involved! Make your contribution today and join us in opening a dental clinic in the DuPage community. Visit our website at www.cdsfound.org or contact our Executive Director, Rodney Watt, and learn how you can help. ■



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someone's life
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ACCESS TO CARE

A look at challenges facing our profession.

Volunteers wanted

CommunityHealth clinics look to expand services following grant from Cook County

by Joanna Brown

Bike to the office. Meet up with an assistant who is ready to work, too. Do your best dentistry. Chart your treatment. And peddle home again.

Sounds like a dream.

In fact, it's Reshma Dhake's passion: the four hours she spends each month as a volunteer dentist and dental director in CommunityHealth's West Town dental clinic feeds her soul.

toward patient care.

With clinics in the West Town and Englewood neighborhoods, CommunityHealth reported 27,000 medical/dental visits in 2011, which provided services for nearly 9,000 uninsured individuals — all

'You really feel gratitude from each patient. They appreciate that it's free care and that you're donating your time, and they express their thanks in various ways.'

"I'm a practice owner, but I think really since I graduated my heart has been in public health," said Dr. Dhake, a 2004 graduate of the University of Illinois at Chicago College of Dentistry. "When I was a student at UIC (where they have a dental clinic for uninsured patients), you can really see the need for better access to care every day."

Founded in 1993, CommunityHealth is the largest volunteer-based health center in Illinois. It provides primary care and 25 specialty and diagnostic services by appointment at no cost to low-income, uninsured patients. A grant enabled CommunityHealth to add dental care to its menu of services in 2010. Of every \$1 they receive, 96 cents goes

delivered by volunteer healthcare professionals. Dentists provide Phase I general dentistry for qualified patients; they are adults who do not have insurance, nor do they qualify for Medicaid.

And since CommunityHealth received \$1 million from the Cook County Board in 2011 to provide outpatient dental care for patients of the Cook County Health and Hospital System and plans to expand services, volunteer recruitment has become a top priority.

Dr. Dhake answered a similar call from CommunityHealth for help two



Reshma Dhake

years ago. She said their partnership worked for several reasons — not the least of which is that she lives close enough to the West Town clinic to bike there.

"I could set my own schedule for as little as four hours a month, and that was appealing," she recalled. "I could basically show up and do dentistry, I'd have an

assistant, and after I charted my clinic notes I wouldn't have to worry about anything other than doing great work.”

Now also the dental director, Dr. Dhake has some administrative responsibilities — but not enough to lessen her enjoyment of providing great dentistry.

“You really feel gratitude from each patient,” she said. “They appreciate that it's free care and that you're donating your time, and they express their thanks in various ways.”

Because patients are seen by appointment only, and it is up to the volunteer dentist to let the clinic manager know how the schedule will go, the dentist determines how many patients will be scheduled during his or her shift.

Dr. Dhake usually sees five or six patients in the two-chair clinic, for services that range from X-rays to extractions. She sees many patients multiple times and develops relationships with them because of the appointment-only scheduling.

“Another great reason to volunteer is that you can pick your schedule. The clinic can accommodate almost any hours you have available; even if it's four hours a month, you're able to help the access to care issue directly.

“The biggest resource we have is time,” she continued. “We can give time and skills to directly address the puzzle that's before our profession.” ■

Ms. Brown is the CDS senior writer.

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GOING LOCAL

A look at what's happening in our community

ISDS seeks candidates for member award

The Illinois State Dental Society (ISDS) is currently accepting nominations for its Distinguished Member Award, to be presented at the Annual Session.

This award recognizes a member in good standing for significant service to mankind.



The award is made on the basis of achievement in the following areas: civic, cultural, religious, humanitarian, academic and/or professional. The honoree's outstanding contributions enhance the image of organized dentistry.

The deadline for submission is June 1. The nomination form can be found on the ISDS website www.isds.org under Member Center/Member Benefits/Awards Recognition. Questions about the nomination process can be directed to ISDS's Lisa Fowler at 800.475.4737 or lfowler@isds.org.

William Evans joins faculty at UIC

T. William Evans, who limits his practice to facial esthetic surgery, has joined the Department of Oral and Maxillofacial Surgery at the University of Illinois at Chicago (UIC) College of Dentistry.



T. William Evans

In addition to his role at UIC, Dr. Evans is on the faculty of The Ohio State University and the University of Michigan.

Dr. Evans said that his goal is to help establish the residency program as one of the best in the country. His focus will be on facial esthetic surgery, which includes endoscopic brow lifts, deeper plane facelifts, neck lifts, rhinoplasties, facial implants and skin procedures. He will also lecture to

ADA/Kellogg Executive Management Program enrollment open through July 1

Dentists interested in complementing their clinical training and experience with enhanced management skills can register for the 2012 session of the American Dental Association (ADA) and Northwestern University Kellogg School of Management's ADA/Kellogg Executive Management Program.

Now in its eighth year, the executive-level program consists of a specially designed curriculum for dentists to learn more about business management from one of the nation's top-ranked management schools.

"The ADA/Kellogg Executive Management Program provides dentists with a curriculum that is both intellectually demanding and, at the same time, very stimulating," said ADA President William Calnon. "It expands their business and management expertise, and enhances their ability to manage more effectively in a dynamic environment."

Based on the core curriculum of matriculating Kellogg MBA students, the program addresses business strategy, organizational leadership, marketing, finance, accounting, economics, quantitative methods and information systems.

Held at Northwestern University's Chicago campus, the 18-day executive management program consists of three sessions. The 2012 sessions are set for Sept. 19-24, Nov. 1-6, and Nov. 29-Dec. 4. Kellogg professors teach all courses.

Registration fees are \$13,000 for ADA members. Fee includes tuition, course materials and most meals. Tuition does not include travel and lodging.

Application materials and program details are available online at www.ada.org/goto/kellogg or by contacting Connie Paski, 312.440.3541 or cpaski@ada.org. Registration is accepted on a first-come, first-served basis. The registration deadline is July 1.

the residents in the oral and maxillofacial surgery program.

Dr. Evans has published many scientific articles about facial surgery, and has also written for many textbooks.

UIC student elected ASDA vice president

University of Illinois at Chicago College of Dentistry D-4 student Ben Youel was elected vice president of the American Student Dental Association (ASDA), a national post he will hold through March 2013.

Mr. Youel is one of two ASDA vice presidents who, along with the president and ASDA Executive Director Nancy Honeycutt, comprise the ASDA Executive Committee.

The Executive Committee "runs the association day to day," Mr. Youel explained. "We appoint delegates to



Ben Youel

represent ASDA to the American Dental Association Annual Session, and the three of us split up other national meetings throughout the year.

So we're the three people most qualified to speak for American dental students."

The issues that this year's Executive Committee plans to tackle are dental student debt, member advocacy and leadership development.

UIC professor earns ACP innovator award

Cortino Sokotjo, an assistant professor in UIC's Department of Restorative Dentistry, was awarded the American College of Prosthodontics/ACP Education Foundation Young Investigator Innovator Award for 2011-12.



Cortino Sokotjo

The goal of the \$25,000 award is to advance understanding of prosthodontic-related biological and/or materials systems, human behavior, cost and care of delivery, economic

modeling, and quality of life investigations. The scope of the program extends to any area of science that contributes to the understanding of prosthodontic tooth replacement therapies.

"It is a very competitive process that



ISO installs 2012 Board of Trustees

The Illinois Society of Orthodontists installed its 2012 Board of Trustees during an April 2 luncheon meeting. Pictured are (seated) Michael Erhart, secretary/treasurer; Mike Durbin, vice president; Mart McClellan, president; Pat Foley, president-elect; and Rob Girgis, immediate past president; (standing) Anthony Maoloni, Eric Barnes, Randall Markarian, Ara Goshgarian, Bill Beam, Betsy Ulrich, Randy Wright, Doug Head and Carla Evans.

supports research for the most promising of young prosthodontic faculty," explained Stephen Campbell, head of Restorative Dentistry.

Dr. Sokotjo's research proposal is entitled "In-Vivo Study of Novel Super-hydrophilic Implant Surfaces." ■

APPLICANTS & DECEASED MEMBERS

APPLICANTS

Alrayyes, Sahar

Northwestern University, 1998
801 S. Paulina St., Chicago
West Side Branch

Fan, Kevin

New York University, 2008
1743 W. North Ave., Chicago
West Side Branch

Gaule, Jeffrey

University of Illinois, 1980
1105 W. Belmont Ave., Chicago
North Side Branch

Gordon, Jeffrey

University of Iowa, 1993
2501 W. 69th St., Chicago
Englewood Branch

Hogan, Martin

University of Michigan, 2009
2160 S. 1st Ave., Maywood
West Side Branch

Lao, Theresa

University of Illinois, 1989
1N141 County Farm Rd., Winfield
West Suburban Branch

Mamsa, Ebrahim

Liaquat Medical Dental College,
1982
3142 W. Cermak Rd., Chicago
West Side Branch

Razzak, Sinan A.

Boston University, 2007
3020 S. Cicero Ave., Cicero
West Side Branch

Shah, Dipak

University of Bombay, 1976
5539 W. Cermak Rd., Cicero
West Side Branch

Thomas, Gregory

University of the Pacific, 1992
676 N. St. Clair St., Chicago
North Side Branch

Titus, David

University of Illinois, 1984
1721 Orchard Ln., Northfield
North Suburban Branch

DECEASED MEMBERS

Cialkowski, Edward

Loyola University, 1964
811 E. 166th St., South Holland, IL
South Suburban Branch
Died March 29.

Markewych, Larisa

Loyola University, 1984
7804 W. College Dr., Suite 2NW
Palos Heights, IL
Englewood Branch
Died April 10.

Morros, Joseph

University of Illinois, 1944
3150 N. Lake Shore Dr., Apt. 30F
Chicago, IL
Kenwood/Hyde Park Branch
Died Oct. 19, 2009.

Nathanson, Barry

Northwestern University, 1972
183 S. Bloomingdale Rd.
Suite 100
Bloomingdale, IL
Northwest Suburban Branch
Died March 19.

SNAP SHOTS

Profiles of people in our profession

Glenn DeWeirdt has a need for speed

by Rachel Azark

Glenn DeWeirdt has always been “a car guy.” And for years he wanted to get involved in racing on some level. A year ago, Dr. DeWeirdt finally gave himself the chance.

Dr. DeWeirdt, a 1984 graduate of the Northwestern University Dental School, was professionally trained to participate in amateur motor sports race events. He equipped his Porsche Boxter for both street and track use by using different brakes and tires that are street legal but a bit stickier for the race track.



The first step was to take an accredited course, a three-day class at the nationally recognized Skip Barber Racing School. This enabled Dr. DeWeirdt to get a Sports Car Club of America license and gave him the basic skills needed to go on a track to race competitively.

“They teach you the principles that you need to be able to maximize the performance of your

car and do it safely in the presence of other cars on the track,” said Dr. DeWeirdt, a general dentist in Woodridge.

“[Fixing up the car] is something that I do myself. I actually have a little shop set up in my garage with a lift and tools. It’s kind of fun,” he continued. “So I do my own brakes, oil changes — what we would consider minor types of things.”

Along with his Porsche, Dr. DeWeirdt has been doing Spec Miata racing with Mazdas supplied by Skip Barber’s school. And he’ll be taking an advanced class in July at Road America in Wisconsin to learn about Race Prepared Mazda Miatas.

But on Sundays, he goes to a karting with his 18-year-old son, John.

“They aren’t go-karts,” said Dr. DeWeirdt. “They look like them, but they are very fast. On half-mile long track we hit speeds of almost 60 mph.”

Going 60 mph on a track, though, doesn’t come without the possibility of injuries. Karts in general are pretty safe; because they are so low to the ground there isn’t a possibility of it turning over, just of them spinning.

“The worst thing that ever happened to me is that I spun into the infield and my side hit the side of the seat. That was when I ended up with bruised ribs and why I now wear rib protectors,” said Dr. DeWeirdt.

However, spinning out in a racecar is a bit more dangerous. Dr. DeWeirdt’s most memorable moment thus far has been driving on the Road America course at almost 100 mph on a wet day. On the course, one of its more famous turns is on the



'The worst thing that ever happened to me is that I spun into the infield and my side hit the side of the seat. That was when I ended up with bruised ribs and why I now wear rib protectors.'

backside known as "the Kink."

"The car got loose and it started to slide," said Dr. DeWeirdt. "The problem with the Kink is that it's a very high-speed turn that you're taking flat out. I didn't crash, but I did lose control and was able to regain it. That was very memorable."

Looking down the road, Dr. DeWeirdt has some more racing adventures that he would like to try. While Road America is one of the first grand-prix race courses in the United States, Watkins Glen in New York was the first.

"Watkins Glen or Mid-Ohio would be the courses that I would really love to run," said Dr. DeWeirdt. But his next step will be to get set up with a dedicated racecar by building one or buying one.

"That's going to take some doing to with my wife, though," joked Dr. DeWeirdt. ■

Ms. Azark is the CDS editorial assistant.

DO YOU HAVE A STORY TO TELL?

If you know a CDS member with an interesting hobby or passion outside of dentistry that would make for an interesting Snap Shot, contact Ms. Azark at razark@cds.org.

Where you'll smile more.

Most of us get into the dentistry field because we genuinely want to help people maintain a healthy smile and experience the confidence that smile brings. But when you're running your own practice, keeping up with the day-to-day business tasks can make those rewarding moments seem fewer and far between. Fortunately, when you join Dental Associates, you can truly put your focus back on your patients.

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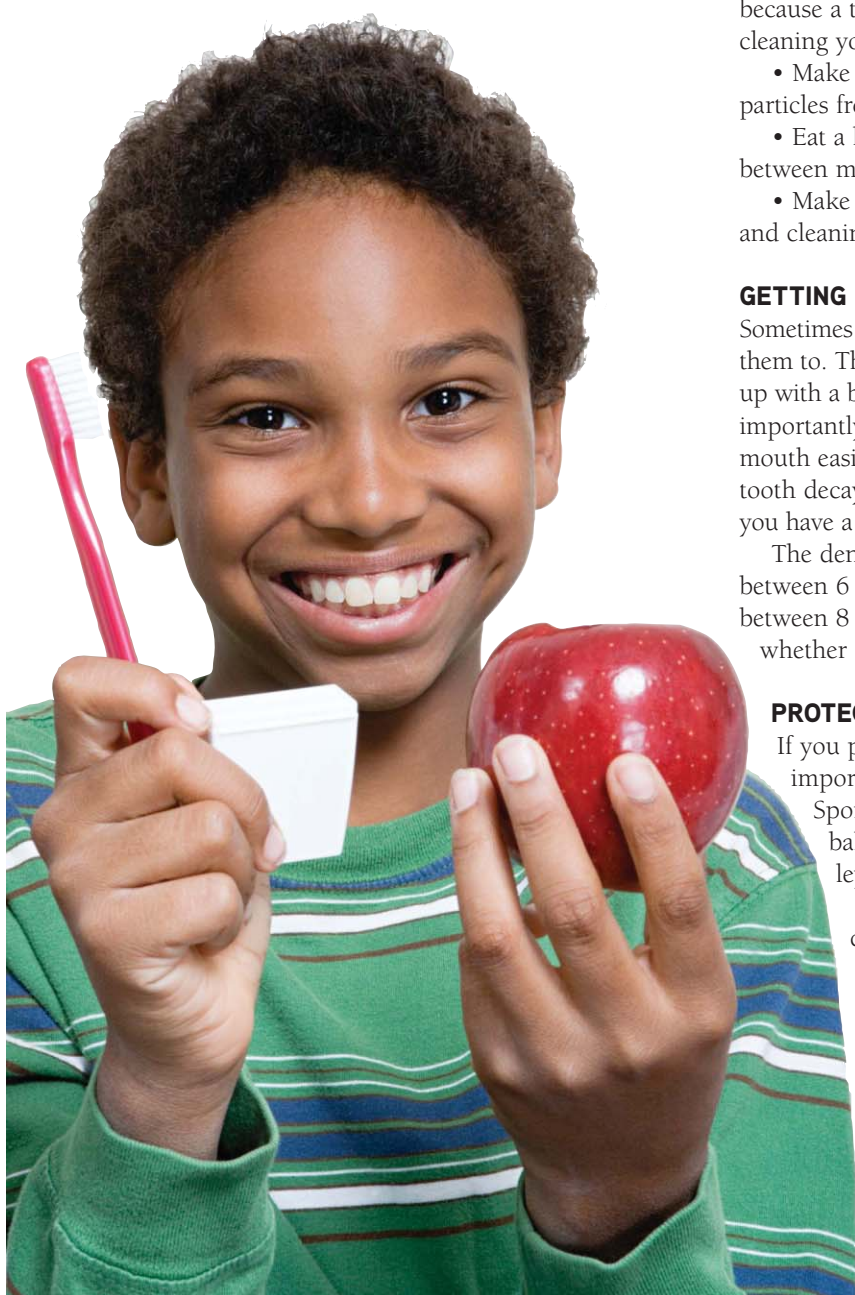
Dental Associates
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DENTAL DATELINE

Dental Dateline is provided by your Chicago Dental Society member dentists.

It's never too early to develop good habits

As a child, it is important to take care of your teeth. As you lose your baby teeth, your adult teeth come in, teeth you'll have for the rest of your life. There are a few things you can do to keep your teeth healthy, strong and well-protected.



© Getty Images

KEEP 'EM CLEAN

The American Dental Association recommends a few ways to keep your teeth healthy and clean.

- Brush your teeth twice a day with fluoride toothpaste. And replace your toothbrush every three to four months, because a toothbrush with bad bristles won't do a good job of cleaning your teeth.
- Make sure to floss your teeth each day to remove food particles from between your teeth.
- Eat a healthy, balanced diet and limit your snacks between meals.
- Make sure to visit your dentist regularly for a check-up and cleaning.

GETTING BRACES

Sometimes our teeth don't come in as straight as we would like them to. The teeth may be too crowded or crooked and you end up with a bad bite. Braces create a nice looking smile, but more importantly, having straight teeth will make cleaning your mouth easier and keep you healthier. Crooked teeth can cause tooth decay, gum disease and sometimes tooth loss. And when you have a bad bite, it can interfere with chewing and speaking.

The dentist starts to notice whether you need braces between 6 and 12 years old. Most children start getting braces between 8 and 14 years old. Talk to your dentist about whether or not braces are for you.

PROTECTING YOUR TEETH

If you play a sport where you can injure your mouth, it's important to wear a mouthguard to protect your teeth.

Sports that are more apt to have dental injuries are football, hockey, basketball, baseball, gymnastics and volleyball.

Having a good mouthguard while playing sports can help prevent injury to your teeth, lips, tongue, face and jaw. You can purchase mouthguards at any sporting goods store, but having your dentist make a custom mouthguard just for you is the best way to protect your smile because it will be specially fit to your teeth.

It is especially important to wear a mouthguard when you have braces, as an elbow to the face can damage the soft tissue of the cheeks and lips, not to mention damage the braces themselves. If you have a retainer, ask your dentist about wearing it when you are active in sports. ■

BRANCH NEWS

News from the home front



ENGLEWOOD: (Top) Jeff Walker, Denise Hale and Bill Heaton at the January branch meeting. (Left) Joe and Bob Unger are affectionately known as "Dr. Unger and the younger Unger."

Englewood

by Denise Hale, DDS

What is going on at the oral surgery office of Midland Oral Surgery and Implant Centers, Ltd.? **Bill Hajiharis** and his wife, Tammy, are expecting their third child in May. Big brother and big sister are Harrison and Elianna. Bill says Tammy looks "fabulous!"

Aaron Tucke and his wife, Sharada, are expecting their third child in September. Big brother and big sister are Kavin and Aryana.

And yes, **Ammar Adam** and his wife, Juany, are expecting their second child in August. Big sister is Amina.

Can we expect another **Pagni, Heaton or Kasper?**

On the grandchild circuit: **Don Doyle** was expecting a grandchild in April, Declan Reilly. Don's daughter Elizabeth is engaged to be married Oct. 20. **Dennis Nowak's** daughter Dana has an 11-month-old, Olivia Lynn. Dennis's older daughter, Alicia, is due May 23.

Bob Thomas's daughter Hilary Wagner,

Kenwood/Hyde Park

by Sherece Thompson, DDS

We were honored and thrilled to have Harold Crossley as our guest speaker at our Branch Meeting at Carmichael's Steak House in March. He wowed us with his humor and kept us intrigued with his vast knowledge of pharmacology. We know where his passion is: drugs and dentistry. We look forward to his return lecture next year.

Congratulations to **Guy Bibbs**, the proud grandfather of twins: Guy Jason and Guy Mason Bibbs. Guy's daughter Lona Bibbs is a pediatric dentist and practices in Noonan, GA.

WANTED: VOLUNTEERS

We are seeking dental professionals who want appreciation, hugs and satisfaction in creating smiles for those who can't afford dental services.

I have volunteered at the Englewood CommunityHealth clinic for three months. It is indeed a rewarding experience to serve patients who appreciate your dedication and commitment to treating their needs. The community needs our help! You have the opportunity to make a difference and change our community through your service.

CommunityHealth needs us. Dentists who can provide dental care to those who need it the most, please consider volunteering. I guarantee you will not have to think about overhead, staff issues, no-shows or production goals.

The clinic will receive \$1 million from Cook County for renovations to offer the patients and volunteers a state-of-the-art facility. It is scheduled to re-open in August.

Please consider helping to build smiles and provide dental care to the Englewood community. For further information, call Kelly Tondini at 773.969.5923.

author of *Nightshade City* and *The White Assassin*, is expecting to release her newest young adult novel, *Goblin Shark Rising*, in early 2013.

Kathy Bielik recently returned from a week in Haiti on a dental mission along with **Tom Sarna** and **Gilbert Villasenor**. They treated more than 100 patients and extracted more than 250 teeth. Kathy said she had to do an oral surgery refresher; I guess wire bending instruments don't work well for extractions!

Hope everyone had a great St. Patrick's Day and continues to enjoy our beautiful spring weather.

North Side

by Amy Van Fossen, DDS

Kirk Kollman and several other North Side Branch members attended an Alpha Omega Dental Ski Trip in Vail, CO. Along with skiing, they enjoyed four days of CE with Debra Isman, a practice management consultant from Houston.

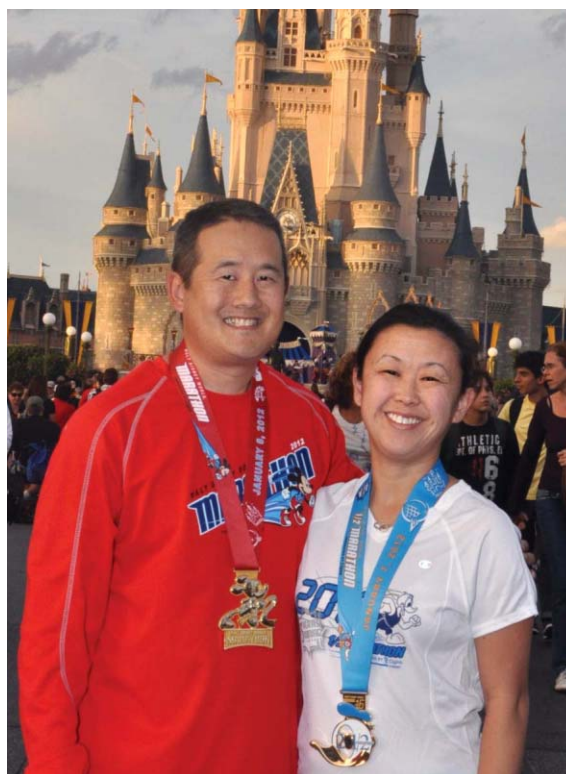
The Dental Ski trip has been held at various resorts across the country for more than 20 years. It's a great way to make friends from all over the country and participants look forward to seeing everyone the next year. There is always room for more people to join.

Cissy Furusho finished her first half-marathon in Disney World. She only just started training this past year and really enjoyed the challenge. Her husband, Greg, also finished the race.

Peter Cabrera was installed in February



NORTH SIDE: (Top) Kirk Kollmann, John Hagopian, Janet Kuhn, Jeffrey Kramer, Mary Hayes and Trucia Drummond.



(Left) Cissy Furusho and her husband, Greg, completed a half-marathon at Disney World.

Your 2012-13 correspondents

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WEST SUBURBAN	TBA

as the president of the Midwest Society of Periodontology (MSP). The MSP represents 11 states in the region as well as two Canadian provinces. Peter has practiced periodontics and implant dentistry in the Lincoln Park area since 1981. He is the past president of the Illinois Society of Periodontists and has been on the affiliate staff of The Children's Memorial Hospital for 27 years.

Drummer and branch president **David Behm** is now a member of Gasoline Alley, a blues/rock band out of Mundelein. He practices in a garage and covers music from the Grateful Dead and Eric Clapton, among others. They played a holiday concert at the Edward Hines Jr. VA Hospital in Maywood.

David and his wife, Donna, welcomed their second grandchild, Marley Marie, Dec. 15. The proud parents are their son, Chris, and his wife, Renae. Needless to say, it's been a busy year for David.

Thanks for a great season as our president, David.

Jeff Arnold and his wife, Diane, announce with great pride the arrival of their second granddaughter, Charlotte Rose Arnold, March 1. Parents Jason and Stephanie and big sister Penelope are all doing well. The family lives in Richmond, VA, where Jason is a professor of political science at Virginia Commonwealth University, and Stephanie teaches high school English. Congratulations to the Arnold family!

Harvey Jay Mahler presented the lecture "Bright Ideas for General Practice" to the Dental Arts Club at Alpine Banquet Haus in Westchester in March. It was an updated version of his 2011 Midwinter Meeting lecture "Gems, Pearls and Diamonds for Dentists." It went very well and the group was extremely friendly and gracious.

Our January branch meeting was a success and an extra special treat for **Efi Andrianopoulos**, who won the drawing from PNC Bank for a Keurig coffeemaker. When I spoke to Efi after her big win, she said she's looking forward to brewing coffee at her Lincoln Avenue orthodontic office.

Trucia Drummond visited the polar bears in Churchill, Canada — adorable! Trucia reported at the March branch meeting that our branch's membership in Dent-IL-PAC has risen to 31 percent.

Neal Nealis is enjoying being father of the bride. His daughter Lindsey was married in June and daughter Courtney was married in April.

Gene Romo was featured in the article "Diabetes and Dental Health in the Hispanic Community" in November for *Hoy*, Chicago's bilingual newspaper.

In July, Gene hosted 22 dentists at his office to discuss trends in today's dental profession.

Orthodontist **Chester Handelman** recently published the paper "Non-surgical Palatal Expansion" for a point-counterpoint article in the September 2011 issue of *The American Journal of Orthodontics*. As you might suspect, his position was on the non-surgical palatal expansion side (a topic on which he spoke to our branch earlier this year).

Paul Landman is a member of the American Academy of Cosmetic Dentistry Professional Education Committee planning future meetings in Washington DC, Seattle and Toronto. Paul recently returned from a mostly cloudy week in Puerto Vallarta.

Charles Shulruff's 13-year-old daughter, Lily, just returned from a trip to Israel. This follows a school trip last year to China. What an exciting 8th grade year!

Barry Freyberg presented the lecture "Sleep Apnea, a Real Snore" to a full house at our March branch meeting. It was his lucky night; he was also the winner of PNC Bank's Keurig coffee-maker drawing.

Alice Boghosian's daughter, Lydia Gerlach, is graduating from Xavier University, earning a Bachelor of Arts degree in international relations and a Bachelor of Science degree in international business. Lydia also served as vice president of the student body while earning her double major. Congratulations!

Jamie Robinson and his wife, Carol, recently traveled to Hong Kong; Sydney, Australia; and then an 11-day cruise from Brisbane, Australia, to Fiji, where they watched their daughter perform nightly on the cruise ship *Sun Princess*.

Congratulations to **David Behm** and the rest of the board on a successful, fun and educational season. We hope to see all branch members at one of our next meetings.



NORTH SUBURBAN: James Fondriest presented a lecture in Malmö, Sweden.

North Suburban

by Nikisha Jodhan, DDS, and Ingrid Schroetter, DDS

Brent Agran recently purchased the practice of **Alicia Rubinstein** and **Sheldon Grabiner** in Chicago's Edgewater/Andersonville neighborhood. The practice has been around for more than 40 years and Brent is very excited about the opportunity.

James Fondriest has been busy with another active lecture season, having presented at 24 venues over the past 12 months — mostly annual sessions for state dental societies, including California/Anaheim, Calgary, Texas, Nashville, Boston/Yankee, and even Malmö, Sweden. He must have racked up a lot of miles for a free vacation trip!

Paul Akers recently completed the cer-

tification process for Advanced Cardiac Life Support over a March weekend in Oak Brook. The two-day intense course was sponsored by the Illinois Society of Oral and Maxillofacial surgeons. The advanced CPR course is now required every two years for those dentists who administer IV sedation.

Barbara Siargos and **Matthew Israel** of Willow Lake Orthodontics in Glenview are excited to announce the adoption of their baby girl, Ellie Marie, born Jan. 26.

Nikisha Jodhan and her husband, Eugene Tyurin, just became the proud parents of baby girl, Anya Natalie. She was born Jan. 26, weighing 6 pounds, 7 ounces. Big brother Nikolai, 3, is so happy he has company now!

Shawn Post sold his home of 20 years in Wilmette, and has relocated to the Gold Coast in Chicago — a mere nine blocks from his office at the intersection of Michigan Avenue and Wacker Drive.

Ira Shapira will present a second all-day lecture, “Sleep Apnea Diagnosis and Treatment for the Academy of General Dentistry,” in the fall in Rockford.

He is also presenting a two-day intensive sleep apnea course May 11-12 in the new offices of Delany Dental Care at 310 S. Greenleaf, in Gurnee, after 27 years on Delany Road.

Ira’s term on the Board of the Illinois Sleep Society is ending this spring. We wish him all the best!

Benjamin LoGiudice of Deerfield celebrated his 40th birthday in January. His wife, Maria, and daughters, Mia and Isabella, surprised him with a Caribbean cruise for the entire family. They visited the beautiful islands of St. Thomas, St. Maarten and the Bahamas.

Bud Mopper and his wife have been traveling throughout New Zealand and Australia. Bud was invited to lecture for the New Zealand Academy of Cosmetic Dentistry in Auckland. He also lectured in Melbourne and Sydney.

Mark Cannon of Associated Dental Specialists of Long Grove presented his



NORTH SUBURBAN: (Clockwise) Nikisha Jodhan and her husband, Eugene Tyurin, are the proud parents of Anya Natalie. Astrid Schroetter and Sreenivas Koka, chair of the Department of Dental Specialties at the Mayo Clinic in Rochester, MN. Yaroslav Yarmolyuk and his research mentor Dawei Liu at the 2012 AADR Annual Meeting in Tampa, FL.

research on probiotic therapy for preventive dentistry at the American Association of Dental Research (AADR) Annual Meeting in Tampa, FL. The Institutional Review Board-authorized in vivo study confirmed a significant reduction in pathogenic bacteria with oral probiotic usage.

Also presenting at the AADR meeting in March was **Yaroslav Yarmolyuk**.

Yaroslav is a second year orthodontic resident at Marquette University and a

post-graduate CDS member. The topic of his presentation was “Understanding the Interactions Between Bacterial Invasion and Mechanical Stress in Periodontal Tissues.” After his graduation from Marquette this May, Yaroslav plans to move back to the Chicago area.

Dorothy Anasinski presented “Discover the Art of Non-Surgical Periodontal Therapy” at the Midwinter Meeting.

Steven Arnstein told us about his



NORTH SUBURBAN: (Clockwise) Ben LoGiudice's family took him on a cruise of the Caribbean to celebrate his 40th birthday. Maria Simon volunteered in the Philippines for Rotary International. Christine Lee, Maria Fe Corpuz-Bato and Georgia Williams on a recent get-together.

comed her this summer and she has been a great addition to the team.

Jessica is a graduate of Indiana University and the University of Michigan School of Dentistry. She completed her pediatric training and Master's degree at the University of California, San Francisco. Look for her at CDS events and join us in welcoming her to Chicago!

George Warga was inducted into the American Academy of Restorative Dentistry at its annual meeting and reception held Feb. 25-26 at the Ritz Carlton Hotel in Chicago. George has been in general private practice on Chicago's North Shore since



George Warga

1985 with an emphasis on prosthetics, implants, esthetics, TMJ and restorative dentistry. In addition to restorative dentistry, George provides sleep apnea appliances, Invisalign and cosmetic facial treatments.

George is a 1985 graduate of the University of Illinois at Chicago College of Dentistry. He maintains professional memberships in the American Academy of Fixed Prosthodontics, Academy of Pankey Scholars, Academy of General Dentistry, American Dental Association, Chicago Dental Society, Illinois State Dental Society and the American Academy of Facial Esthetics.

George also serves on the faculty at the Pankey Institute for post graduate and advanced dental education. You can find more information about him and his practice at www.wargadds.com.

father, **Samuel Arnstein**, Loyola University School of Dentistry, Class of 1935: Samuel practiced until his retirement in 2005, and in April he celebrated his 100th birthday.

Samuel and his wife have been married for 73 years and both are still very active. We're glad to hear it!

Maria (MaLu) Simon and fellow pediatric dentist **Leila Younger** joined the Rotary International Operation We Care Dental Mission in the Philippines in

February. Their focus was on comprehensive and preventive pediatric dental care and parent education.

It was a good opportunity to also share information with local dentists about state-of-the-art-prevention strategies. The mission team then went on to tour the Temples of Angkor Wat in Cambodia before returning to the States.

Pediatric Dentistry of Northbrook announced a new pediatric dental associate, **Jessica Massie**. The practice wel-

Northwest Side

by Gordon Ziols, DDS

Greetings to all Northwest Side Branch members. We are heading toward summer and enjoyed the warm temperatures of an early spring. Many will soon be busy with graduations, weddings and enjoying Chicago's best season. We look forward to another year, and our new branch president, **Mike Biasiello**, has a great program scheduled for the 2012-13 season.

Kim and **Spencer Bloom** are expecting their 11th grandchild this fall. Dad is currently stationed at Fort Campbell, KY.

Lou Imburgia and wife, Rosemary, spent time in Honolulu celebrating their 25th wedding anniversary. Lou said the weather was perfect and they had a great time.

Brett Gilbert and his wife, Kari, traveled to Dubai, UAE, in January. Brett was invited to lecture on endodontic treatment at the Dubai World Dental Meeting and the AEEDC Dental Congress. Brett presented two lectures and conducted a hands-on course during the visit.

MaryAnn and **Jim Stipak** spent time in Marco Island, FL, recently, visiting friends and enjoying the sunshine.

John Kaminski and his wife, Ann, traveled to Italy to celebrate their 25th wedding anniversary. The highlight of the trip was renewing their vows at St. Peter's Basilica. Besides Rome, John and Ann traveled to Milan, Lake Como and Florence.

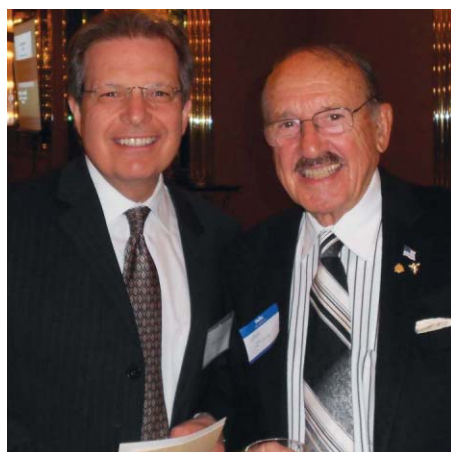
Sal Storniolo was inducted into the Odontographic Society of Chicago during a ceremony at Rosewood Restaurant in Rosemont.

Sal and his wife also watched sons Anthony and Frank perform in *South Pacific*, their South Middle School production. Frank has been acting since age 5 and has a great voice — which Sal says certainly did not come from his gene pool.

Sal also finished his four years as Cub Master for his three sons, and looks forward to his new role as assistant Scout master.

The Northwest Side Branch held its final dinner meeting of the season in April at Rosewood Restaurant. **Mike Biasiello** was installed as president. **Sam Casio** inducted the new officers.

Congratulations to all the new officers, and special thanks to outgoing president **Ken Hauser** for doing a great job.



NORTHWEST SIDE: (Clockwise) Michael Biasiello was installed as branch president in April. Sam Casio inducted the new officers. Tim Tishler and Tom Schneider unwind at the Stayin' Alive Bee Gees tribute show at the Park West during the Midwinter Meeting. Sal Storniolo and wife, Angie, were all smiles, too.

VOLUNTEER FOR MOM

Finally, this summer the Illinois State Dental Society and the Illinois State Dental Society Foundation will be working with Collaborative Underserved Relief and Education Network (CURE Network) to host the 2012 Mission of Mercy (MOM) event at the Lake County Fairgrounds in Grayslake June 8-9.

If you are available, this is a wonderful way to give back to the community.

Last year, several members of our branch volunteered for the CURE health clinic at Malcolm X College. It was a well organized and rewarding experience.

Northwest Suburban

by Angie Willox, DDS

Happy Spring! I hope everyone has been enjoying our beautiful, early start to warmer temperatures. Our branch members have certainly been busy over the winter months.

In November, Buffalo Grove orthodontist **Yan Rzdolsky** sold his Grayslake practice to **Michael Stosich**. Yan will continue to work from his Buffalo Grove office.

"The sale of this practice creates a win-win for everyone involved," Yan



NORTHWEST SUBURBAN:
(Top) Yan Razdolsky and his family enjoyed zip-lining in Costa Rica.



(Left) Angela Willox traveled to Guatemala in January to provide dental care to children in the rural mountainous region of Jalapa.

said. He has been an orthodontist since 1987. In Buffalo Grove, patients will enjoy added appointment scheduling flexibility, as his office will offer early and late office hours Monday through Friday throughout the month, now that he no longer divides his time between two practices.

The Razdolsky family also enjoyed some time off during the holidays by visiting Costa Rica.

Mike Durbin, Vince Arpino, Ara Goshgarian, Lee Graber, Spencer Pope, Carlotta Evans and Esperanza Garcia attended the American Association of Orthodontists Political Advocacy Conference in Washington, DC. They report the conference was very informative and they had an opportunity to

meet with the staffs of several of our Illinois members of Congress.

Schaumburg endodontist **Jerry Pisano** received the Edgar D. Coolidge Award — the highest award granted by the American Association of Endodontists — at its annual session in Boston this past April.

The award is given to one endodontist on a national level “who has displayed leadership and exemplary dedication to dentistry and endodontics.” Jerry’s entire family — including five grandchildren — attended the event.

Congratulations on your achievement, Jerry!

Angela Willox traveled to Guatemala in January to provide dental care to children

WHEN IT COMES TO PRACTICE FINANCING, NORTH BANK KNOWS THE DRILL



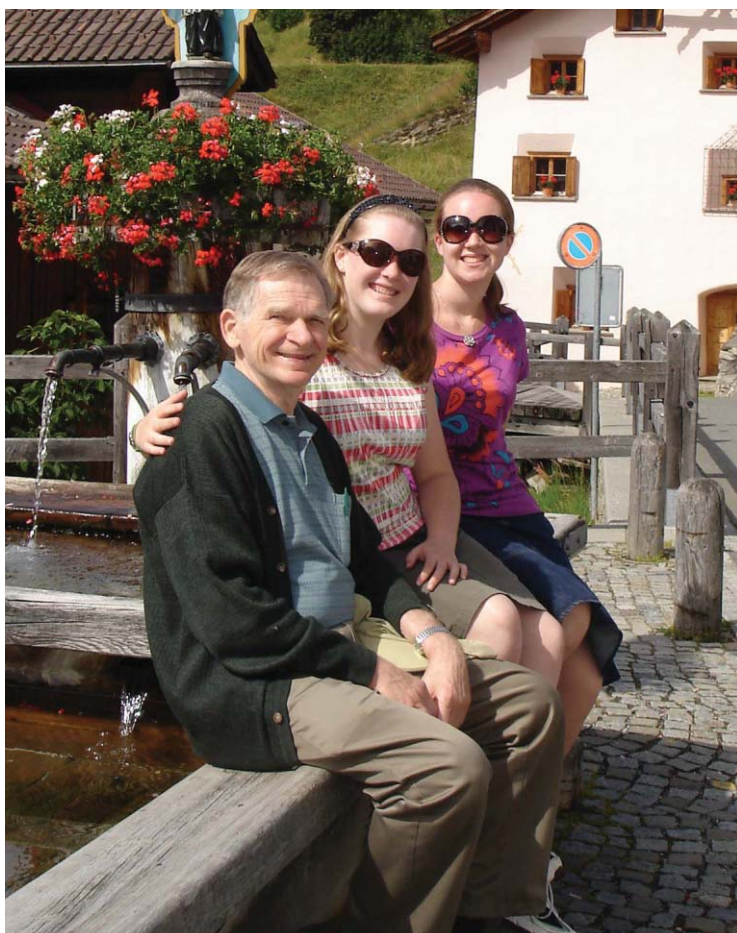
Endodontist Dr. Robert Ceisel of State Street Dental Specialists, 671 N. State, with Charlie Soria, Vice President of North Bank.

“When I graduated dental school, the one bank that came forward and gave me the financing to start my practice was North Bank,” says Robert J. Ceisel, DDS, MS.

“**They understood my business plan** and worked with me to make it happen. Now, 18 years later, we still rely on them for all our banking needs. It’s always **professional service with a smile** at North Bank,” Dr. Ceisel said.

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SOUTH SUBURBAN: (Clockwise) William Pakosz visited Switzerland with his granddaughters Anne O’Lear and Page Rae O’Lear. Kevin Patterson organized the South Suburban Branch Ski Trip to Utah in March. The trip included a visit to Gordon Christensen’s Clinical Research Associates headquarters.

in the rural, mountainous region of Jalapa. More than 500 patients were treated over four days, and the team was able to provide more than 200 restorations, 700 extractions and 215 cleanings.

For most of these children, it was the first time they had ever seen a dentist, and many were living with chronic dental pain and abscessed teeth.

A few days of well-deserved rest were then enjoyed in the beautiful, historic town of Antigua.

A special shout out to new branch members **Elliott Levy** (practicing in Des Plaines) and **Aldina Lee** (practicing in Lake in the Hills). They were married in October and now reside in Arlington Heights.

As always, please feel free to submit your branch news to me by email at smilesforkids@comcast.net or phone at 847.670.9020.

South Suburban

by Michael Hoffman, DDS

While everyone in Chicago was enjoying record warmth in March, the nine skiers on the annual South Suburban Branch Ski Trip enjoyed 32 inches of fresh powder that fell during their visit to Utah March 16-20.

Kevin Patterson organized the trip, which included a fabulous house, a day on the slopes at Snowbird Resort and two days at Solitude Mountain Resort.

Joining Kevin were **Gary Alder** (West Side Branch); **Ken Coffey** and **Brian Fitz** (Northwest Side Branch); **Irene Gula**, **Rob Manasse**, **Phil Schefke** and his son, Cardin, and friend, Peter Lantero. Some of the participants said it was some of the best skiing they’ve had in their entire lives!

Their trip also included a visit to Gordon and Rella Christensen’s Clinical

Research Associates headquarters, where they were shown the research facilities as well as the treatment and teaching areas.

They met with the Christensens, who were more than gracious with their time and information. The last day of their trip featured a guided tour of the Mormon facilities and historical sites in downtown Salt Lake City.

Bill Pakosz and his wife, Dolores, shared three weeks with their two granddaughters, Anne and Page Rae O’Lear, in August in the Eastern Alps of Switzerland.

They spent time in the Canton of Graubunden, specifically the Engadin Mountain Range. The Swiss Canton is known for its Alpine trails and outdoor activities. Bill says it was cool, comfortable and free of mosquitoes in August.

Rich Mantoan completed the expansion of his four-chair office to nine operatories (eight are functional). His office is



WEST SIDE:
 (Top) Gina Orland was engaged to Jason Herrera Dec. 5 while they vacationed in Walt Disney World. Jason got a little assistance from Mickey Mouse, who held the ring while Jason asked Gina a very important question. The two are planning a December wedding, and Frank and Carla Orland are excited to be involved.

(Left) George Zehak travelled to Italy to visit family.

very pleased with the job the general contractor did. March 10 was their third annual donated dental day, when they served 40 financially strapped patients with care from cleanings to fillings and extractions. **George Morris** helped out with extractions. The practice had help from a volunteer hygienist and two dental assistants from other offices. Rich said it was a great day.

Ed Pavlik has taken a break from his lecture series. He recently presented lectures for the Peoria District Dental Society, as well as the ADA Seminar Series lectures in Des Moines, IA; Verona, NY; and Myrtle Beach, SC.

Ed also presented to the Illinois Coroners and Medical Examiners Association, Cook County Sheriff's Police Academy of Forensic Sciences, University of Illinois Department of Orthodontics, Northwestern University Dental Alumni, Northwest

Suburban Branch of the Chicago Dental Society and McHenry County Dental Society.

Rick Bona was chair of the Limited Attendance Division at the Midwinter Meeting. Additionally, he is vice president of the Dental Arts Club of Chicago. This organization is more than 100 years old and its members are related by their Polish heritage.

Other members of Dental Arts Club from our branch are their past presidents **Bernie Murray** and **Ron Waryjas** as well as **Ted Brasky**, **Rich Holba**, **Bob Moll** and **Paul Stec**.

The Dental Arts Club features several current leaders in organized dentistry: CDS Secretary **Rich Holba**, CDS Treasurer **George Zehak**, CDS Editor **Wally Lamacki** and Illinois State Dental Society Vice President **Brian Soltys**.

Rick asks that dentists who are of

Polish heritage or others who would like to join to please contact him for information concerning the meetings.

Loren Feldner is organizing the annual South Suburban Branch fishing trip out of St. Joseph, MI, taking place June 1 this year. Find more information at <http://web.me.com/lorenfeldner/fishing>.

West Side

by Michelle Jennings, DDS, and Michael Santucci, DDS

If your actions inspire others to dream more, learn more, do more and become more, you are a leader.

— John Quincy Adams

After a pleasantly mild winter, spring is here and so is another West Side Branch update! Many changes, accomplishments and charitable efforts have taken place over the past months.

One change is the slate of officers for 2012-13: **Frank Orland**, president; **Fred Orendach**, vice president and program chair; **Shafa Amirsoftani**, secretary; **Mike Tauber**, treasurer; and **Henry Fung**, librarian.

Jim Bryniarski is now our branch director and **George Zehak** is the CDS treasurer. **Gary Alder** represents us at the state level as trustee to the Illinois State Dental Society.

Thanks to our West Side leaders for all their efforts and to outgoing branch president, **John Perna**. Please join us at our organizational meeting and get involved!

A tragic event for Lynne and **Don Tuck** brought out the heart of our West Side members. Don's office building suffered a fire March 11.

All the files and equipment were saved and are being restored. Thankfully, no one was in the building at the time, so no one was injured. Don thanks everyone for their calls, emails and offers of support and office space.

A special thanks to **Don Bennett**, our March branch meeting speaker. Don

gave an outstanding program on OSHA for our dentists and their staff.

We welcome new member **George Barsa**. George is a dentist from Syria who is just graduating from the international dentist program at the University of Illinois at Chicago College of Dentistry in May. George's interests include history and archeology. He is also considering pursuing a Master's degree in theology in the future.

We also welcome **Sabah Khalifa**, who is currently practicing at West Town Dental in Chicago.

Courtney Villari has some exciting news. She is opening a new office at 7700 Madison St., River Forest.

As always, the West Side had terrific participation at the Midwinter Meeting and the President's Dinner Dance. We can truly be proud of the involvement of our branch members.

Rich Caraba is back home in Las Vegas in the 70-degree weather after visiting for the Midwinter Meeting. Although he was no longer serving on the General Arrangements Committee, the Midwinter Meeting gave him time to talk to many of his friends: West Siders, past directors and officers, CDS staff and others who he was not able to visit with while on the committee.

It was also nice not having to get on the staff bus at 7 a.m. every morning! You have to give credit to the staff and volunteers who have to do it three days in a row.

Rich's only problem was that he was getting laryngitis from talking too much. Part of that problem was that before leaving for the meeting, he had just finished making 300 calls for the Nevada Dental Society's Retention Committee. Rich made calls to dentists who had not paid their 2012 dues; Round 2 for those who have not yet paid is on the horizon.

Rich also volunteers Wednesday afternoons for Heaven Can Wait, a no-kill animal shelter helping with post-surgical aseptic procedures. Also, periodically there are community problems, like all neighborhoods, so Rich

helps out as block captain when needed. When he has time for himself, he enjoys doing yard work (helps keep his weight down) and plays piano.

Life is not dull when you are retired!

Rick Battistoni and **Bill Beam** attended the annual SureSmile Conference in Dallas in March. While there, they learned that the newest update of this digital orthodontic software allows a robot to bend wires in very precise movements for less time than traditional orthodontics. Rick and Bill have combined the technology with their 3D iCAT imaging ability and are excited about the opportunities that this technology is providing for their patients

On a personal level, many memorable experiences make up the flavor of our West Side members.

Jim Bryniarski and his wife, Leona, joined **Rick Bona** and his wife, Mary Pat, and **Charlie Luptak** for a memorable performance of *Rinaldo* at the Lyric Opera in March.

Zach Soiya, his wife Sue, and son, Zachary, traveled to South Lake Tahoe, CA, to celebrate grandson Kaden John Nissen's first birthday. Kaden's proud parents are Ken and Dawn. It was a truly memorable trip.

In addition to **George Zehak's** busy schedule as CDS treasurer, he traveled with his wife, Maria, and sister, Linda Norman, to Italy Jan. 20 to take his mother-in-law, Lina, back to her home in St. Caterina, Sicily, Italy — during one of our few snowstorms of the season. They got about 6 inches of snow and the majority of it fell while they were supposed to be leaving.

Due to the storm's intensity, the flight left about two hours late (most of the domestic flights were cancelled that day from O'Hare). They missed their connecting flight in Paris and were held over six hours to catch the next flight to Rome and then on to Sicily.

Arriving late the next day, George had to find his way in the dark out of the Catania airport to drive to his mother-in-law's hometown. Needless to say, it was a little challenging.

West Suburban

by Victoria Rinando, DDS

Timothy Walsh of Berwyn and Westmont was recently elected to the American Academy of Periodontology (AAP) Board of Trustees. The AAP has more than 8,000 members. Timothy represents District 4, which encompasses 11 Midwestern states and two Canadian provinces.

Timothy has been practicing periodontics in Berwyn since 1981, when he opened his practice. He attended St. Mary's College in Winona, MN, and graduated with honors in 1975. He received his dental degree at Loyola University School of Dentistry in 1979 and completed a two-year advanced specialty program in periodontics in 1981 at the University of Illinois at Chicago College of Dentistry.

Timothy was elected president of the Illinois Society of Periodontists in 1992 and elected president of the Midwest Society of Periodontists in 2004. He was also named a fellow of the International College of Oral Implantology in 1995. He limits his practice to periodontics and dental implants.

Larry Gentile had a great experience this fall. He returned to John Carroll University to play in the annual Alumni Soccer Game. The game was played in the new Don Schula Stadium. While he still plays soccer, he had not played at JCU in more than 40 years. Having his two sons with him made this weekend even more enjoyable.

Surviving the game in one piece against all the younger players: priceless!

West Suburban Branch President **Brian Del Carlo** spent time in sunny San Diego working on his property. He enjoyed plenty of quality time watching the waves roll in. ■

DEADLINES FOR BRANCH NEWS

- **September/October:** Aug. 1
- **December:** Oct. 15

Send news and photos to the correspondent for your branch. See page 28 for contact information.



MEETING PLACE

Dental meetings and CE opportunities

Upcoming meetings

MAY

23: West Side and West Suburban Branches

Annual Golf Outing at Old Oak Country Club, 14200 Parker Rd., Homer Glen. Tee time: 8 a.m. shotgun start. Registration: \$125/player. Includes golf, cart rental, mesquite BBQ lunch and prizes for everyone. Download the registration form at CDS.org. Contact Mark Ploskonka at 630.926.3920.

JUNE

6: Englewood Branch

Annual Golf Outing at Cog Hill Golf and Country Club, Course 1, 12294 Archer Ave., Lemont. Tee time: 12:30 p.m. shotgun start. Fees: \$103/player (golf, cart rental and dinner), \$60/player (golf and cart rental only) or \$43/person (dinner only at 6 p.m.). Download the registration form at CDS.org. Contact Michael Meehan, 708.448.3131, fax 708.448.3412 or email info@meehanorthodontics.com.

Publicize your event

Submit your information using our online form at CDS.org or fax it to 312.836.7337.

Include the following: subject, date, time, location and speaker's name and degree, as well as the name and phone or email of your contact person. All information must be submitted in writing. The editor reserves the right to edit material for space and style.

CDS Virtual Reality Meeting

ADA CERP® Continuing Education Recognition Program

September 19

9 a.m.-2 p.m. • 1 hour CE credit per course

The Virtual Reality Meeting is free to CDS members and non-members alike. Register at CDS.org.

CDS is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.

Study clubs

Central Lake County Dental Study Club

Meets third Tuesday of every month at noon, January-November, Grandma V's Pancakes, 10 E. Maple Ave., Mundelein. For information, contact Paul Showers, 847.816.3636.

Chicago Aesthetic Masters, a Hornbrook Group Study Club

Meets monthly, 6:30-8:30 p.m. at the office of Sheldon Seidman, 410 N. Michigan Ave., Suite 1014, Chicago. For information, call 312.644.4321 or email smilechicago2@aol.com.

Chicago Dental Study Club

For information, visit www.chicagodentalstudyclub.com or call Forrest Tower, 708.423.0610. Newcomers are free. Please RSVP.

Greater Evanston Dentists Association

Meets first Monday of every month, noon-1 p.m., Gio Restaurant, 1631 Chicago Ave., Evanston. For information, contact Roger Nouneh, 847.475.7754.

Uptown Dental Forum

Meets every Friday, 12:30-2 p.m., Via Veneto Restaurant, 6340 N. Lincoln Ave., Chicago. Academy of General Dentistry sponsorship approved. For information, contact Marshall Dolnick, 773.588.3880.

Waukegan Dental Study Group

Semi-monthly meeting, noon-2 p.m., Waukegan Ramada, 200 Green Bay Rd., Waukegan. For information, contact Robert Stanuch, 847.336.8080, or Ellis Neiburger, 847.244.0292.



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Zak Messieha, DDS
Dentist Anesthesiologist



CLASSIFIED ADS

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DEADLINES

July/AugustJune 11, 2012
 September/OctoberAugust 3, 2012
 NovemberSeptember 3, 2012
 DecemberNovember 2, 2012
 January/FebruaryDecember 10, 2012
 March/AprilFebruary 1, 2013
 May/JuneApril 10, 2013

All advertisements, changes and extensions must be submitted in writing. No ads, changes or confirmations will be taken by phone. Although every effort is made to place ads received after the deadline in a specific issue, we cannot guarantee that late advertising will appear in the issue requested. The ad will appear in the following issue.

PAYMENT

Advance payment must accompany your ad.
Make checks payable to Chicago Dental Society.

RATES

Standard Classified: \$90 for the first 30 words plus \$2 for each additional word.

Display Classified: \$110 per column inch.

Minimum ad size is one column inch.

Premium Standard Classified: \$100 for the first 30 words plus \$2 per each additional word.

Member discount: CDS members are entitled to a 10% discount. Your CDS membership number must be provided as proof of membership when placing the classified ad to qualify.

Changes or edits to ads: \$10 per ad for any edit or change that an advertiser asks CDS to make prior to the ad's expiration.

PRACTICES FOR SALE

Dental practices listed for sale within this section of the *CDS Review* are limited to practices that are being sold either by a dentist or a management company hired by the dentist to sell the practice. Ads from all others may not be accepted.

REPLY BOX NUMBERS

For an additional \$30, CDS will issue a confidential reply box number for your ad. These numbers ensure the privacy of our advertisers. All unopened responses are mailed to the advertiser weekly.

Address your replies to CDS Review reply box number ads as follows:

Box Number
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 Chicago Dental Society
 401 N. Michigan Ave., Suite 200
 Chicago, IL 60611

Although CDS believes that advertisements published in the *CDS Review* are from reputable sources, CDS neither investigates the offers nor assumes responsibility for them. CDS reserves the right to edit, decline, accept and withdraw advertisements at its discretion.

For Rent

OFFICE SPACE FOR RENT: Winnetka Professional Center. Great downtown location. Two available suites can be rented separately or together for up to six operatories. Approximately 1,000 square feet per suite. Please call 847.446.0970 for details.

FOR RENT — PRICE REDUCED: Former dental office, spacious three operatories, across from a hospital on Chicago's north side. Excellent location. High-traffic, ground floor. Complete with laboratory and an experienced technician. Great opportunity. Contact Nelson 773.744.2464.

CHICAGO NORTHWEST DENTAL/MEDICAL office: Available immediately. Separate street entrances and reception areas for each. Five exam rooms, lab, offices. Shared bathroom and utilities. Will assist in remodeling. Belmont Central neighborhood. 773.252.5222. aimee@closeoutplace.com.

11700 S. WESTERN: Dental office suites for rent. Two units that can be combined or rented separately at 800 square feet total or 400 square feet each. First unit has waiting room and reception area, one dental chair, private bathroom. Second unit is 400 square feet and has two dental chairs, both plumbed for dentistry with laboratory. Professional building on busy intersection in desirable Beverly. Call 312.479.3986.

DENTAL OFFICE FOR RENT: Well-established medical center seeking dentist to rent existing dental office space. Call 773.538.6900 for details. Monday/Friday 11 a.m.-5 p.m.

BUILT-OUT MODERN DENTAL OFFICE: Modern built-out dental office. 1,438 square feet in Bucktown near Lincoln Park. Four offices with plumbing and air, two bathrooms, storage, receptionist desk. Call Will 312.335.5351, wcrowden@jameson.com.

OAK BROOK AREA: Excellent location for dentist or dental specialist. Modern building with atrium, 1,100 and 3,000 sq. ft. available. Landlord will assist in build-out and remodeling cost. Call 630.279.5577 or visit <http://galleryoffices.com>.

LOOP SUBLET

Washington and Wabash. Spacious, two-operator office available six days per week. Completed in 2009, new condition, ready to be worked.
Please call 312.853.3636. Ask for Ricki.

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SPACE SHARING: The economy has affected most all dentists in a negative economic manner. Before the onset of the pending depression/crash, we would like to have another general dentist with a patient following join, as an independent contractor, our established group practice to share space within our modern and well-equipped office, located in Chicago's Loop, to fill vacant chair-time available due to the sluggish economy. We are looking for a long-term relationship and can arrange to have you bring in your present staff if desired. 60 percent/40 percent split of collections and 50 percent/50 percent of laboratory fees. Presently our office accepts traditional insurance (remember the good old days?) and judiciously some PPOs. Some new patients from our managed care pool can be referred to the new associate. Please reply to Alice at dentaloffice_downtownchicago@gmail.com.

LOOP OFFICE TO SHARE: Two-three days a week. Loop office to share equipped with standard units fully functional. Just bring your patients. Buy your own dental materials and instruments. 312.368.0949.

BEAUTIFUL DENTAL OFFICE FOR SHARING: Established for 12 years in western suburbs available immediately. Located in professional building; six fully equipped operatories, separate sterilization area and lab, supply room, spacious reception area. Ideal for specialty practice like orthodontics and periodontics. Office available full six days a week. Call 708.246.1666 or email inquiries to reception@illinoisdentalarts.com.

LOOKING TO SHARE SPACE: Established North Shore dental practitioner looking to move his current location to one of the following zip codes: 60025, 60076, 60022. We are interested in space sharing with an established and fully equipped dental office two days a week, with a possibility of a future buy-out. Please email inquires to reception@chicagodentalarts.com or call 847.329.7300 and ask to speak to Olga.

OFFICE SPACE SHARING

Homewood/Flossmoor. Tasteful office with four treatment rooms, spacious parking, close to main roads, highways and strip malls. Part-time and flexible hours. **Call 708.798.0714.**

SPACE SHARING: Schaumburg group practice looking to share three fully equipped ops and staff. Beautiful area, great parking. Excellent opportunity for specialist start-up practice. Flexible options. 847.756.0439 or info@invisalignme.com.

SPACE SHARING: Attractive Michigan Ave. office in landmark building overlooking Millennium Park available. Ideal for part-time dentist, dentist starting out, or dentist wanting to slow down and decrease overhead. Inquiries, please call 312.332.4003, or email cbdmd1@aol.com.

BEAUTIFUL MICHIGAN AVENUE OFFICE: Overlooks Millennium Park and near transportation. Great for part-time dentist, satellite office, retiring dentist, starting dentist, or dentist looking to decrease overhead. Reply to ddschicago@live.com.

NORTHWEST SIDE: Space sharing available seven days a week. We provide space, receptionist, assistants, materials, billing. Great terms. Email marinee24@yahoo.com.

Positions Wanted

ORTHODONTIST seeks position one-three days/week or as needed. Experienced, AAO Board Certified, ABO Diplomate, Northwestern DDS, Northwestern MS, licensed, insured. Friendly chairside manner/team player. If interested, please reply to orthodoc27@gmail.com.

PERIODONTIST: Experienced/Board Certified. Seeking part-time position in Chicagoland area. Available two-four days/month or as needed. Enjoys team approach. If interested, please email trgn777@gmail.com.

GP SEEKS OPPORTUNITIES: 20-plus years. Implant experience, surgical and restorative, grafting, ortho, Pankey, TMD and apnea. Seeks interesting part-time in high-end practice, buy-in? etc. in Loop, near north city, west suburbs (I-294) or far west. Contact 60521dentist@gmail.com.

Opportunities

PART-TIME GENERAL DENTIST: Needed in Plainfield on Monday and/or Wednesday. PPO/FFS office, supported by great staff and technology. ptdentaljob@yahoo.com.

GENERAL DENTIST NEEDED to work in busy Chicago and south suburban practice locations. We have beautiful offices, state-of-the-art equipment, excellent patient flow and supportive staff. Full-time and part-time schedules available. Please submit your CV to dentalhumanresources@gmail.com.

THIS IS AN IDEAL OPPORTUNITY: Full-time and part-time. We are looking for youthful dynamic dentists in south suburbs. Must have two plus years experience, and open to change. Call 708.824.7869 to hear more, or email jobs@performancedentalcare.com.

ORTHODONTIST needed for multi-locations dental clinic in the Chicagoland area to do ortho one or two days a month. Please email your résumé to aqel4@msn.com.

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ORAL SURGEON needed part-time for busy multi-functional southwest suburb practice. State-of-the-art practice with excellent staff. Excellent compensation. Fax résumé to 815.483.2299.

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A modern, full digital and fast growing practice in northwest suburb, looking for part-time general dentist and a periodontist with at least one year experience.

Email to info@dental-vue.com
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State-of-the-art, growing northwest suburban practice looking to hire an associate dentist. Would start two days, Monday and Friday, developing to full-time (four days) in six to nine months. Partnership opportunity for right fit. Newly remodeled facility, Cerec, Mercer Management systems, Mercer Transition model for developing equity position.

Send résumé or CV to
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Rapidly growing practice in need of extending our office hours and work week. No HMOs.

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ORTHODONTIST AND GENERAL DENTIST: Needed in our beautiful dental office in north Chicago (Irving Park). Looking to expand patient services. Excellent compensation and growth opportunity. Please call 773.754.3900 or email sreddy@3020dental.com.

GENERAL DENTIST WANTED: Busy dental clinic located in Des Plaines is seeking a full-time general dentist. Mail your résumé to 8901 Golf Rd., #202, Des Plaines, IL 60016.

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Fax: 484.902.6667

ASSOCIATE WANTED

Looking for an associate to work on Wednesdays and Saturdays at dental office located on the north side of Chicago.
If interested please email the doctor at
dentist19@att.net.

ASSOCIATE DENTIST

Multiple location near northwest suburban practice is hiring a full-/part-time associate dentist. Nice/established modern office with great staff. **Please call 847.901.6553.**
Send résumé to drstevekim@sbcglobal.net.

General Dentist/Pedodontist

General dentist willing to see children, or pedodontist wanted for practice in western suburbs Thursdays and possibly Saturdays in future. All phases of dentistry practiced. Private, PPO, HMO, Medicaid. **Email résumé to** dental34street@yahoo.com or fax to Karen at 708.484.0843. Phone 708.484.6576.

EXCELLENT OPPORTUNITY: For a highly motivated general dentist to associate with a potential for future buy-in. We're a progressive, fee-for-service group practice in the northwest suburbs. State-of-the-art equipment and a well-trained staff are in place to match your exceptional clinical skills. Reply to Box M0312-D4, *CDS Review*.

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CHICAGO-BASED GROUP PRACTICE has position for enthusiastic, personable individual with IV sedation experience. The ability to grow with a quality-oriented group of general dentists and specialists. Excellent compensation. Please respond to toothgroup@comcast.net.

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GENERAL DENTIST, GREAT OPPORTUNITY: Practice in Mundelein seeking associate dentist to work two days per week (Tuesday/Thursday 12-7 p.m.) to start, plus two Saturdays per month. Opportunity for more days as practice grows. Must be personable and energetic. To be mentored by experienced cosmetic/general dentist. drnick1109@gmail.com.

PART-TIME/FULL-TIME DENTISTS NEEDED in Chicago area dental offices. Convenient locations from the city. Base salary/percentage of productivity. Good supporting staff, patients base and dental equipment. For foreign-trained dentists, we can sponsor visa status change and permanent residency. Please email résumé to aqel4@amsn.com.

ORTHODONTIST AND GENERAL DENTIST opportunity: Highly successful northwest suburbs state-of-the-art clinic. Phenomenal staff support and excellent patient base. Part-time. Please call 847.353.8050 or email artesafamilydental@yahoo.com.

PERIODONTIST NEEDED: Water Tower office needs a periodontist for implants, sinus-lifts and standard perio procedures one-two days a month. Periodontist to provide equipment. Please call 312.943.4376 or email drbahu@drramybahu.com.

ASSOCIATE NEEDED: Looking for an associate in Round Lake dental office. If interested email the doctor at dentist19@att.net.

DENTAL DREAMS DESIRES MOTIVATED, quality-oriented associate dentists for its offices in Chicago and suburbs, LA, MA, MD, MI, NM, PA, SC, TX and VA. We provide quality general family dentistry in a technologically advanced setting. Our valued dentists earn on average \$230,000/year plus benefits. New grads encouraged, great place to start your career. We have full-time, part-time and Saturday only schedules available. Call 312.274.4524, email hr@dentaldreams.org, or fax CV to 312.944.9499.

PART-TIME DENTIST NEEDED: Energetic professional needed to join our staff in Joliet. Experience preferred. May lead to full-time or buy-in. 815.741.4155.

ORTHODONTIST/ENDODONTIST needed in our beautiful FFS/PPO practices in southwest suburbs. Start immediately, flexible schedule with great staff. Excellent compensation and growth opportunity. Email résumé to dsjobs@comcast.net.

ASSOCIATE POSITION: High-tech, established dental practice seeks experienced general dentist to join our fabulous expanding team in our state-of-the-art, family-oriented location in southwest suburbs. To perform all phases of dentistry. Five years minimum experience. Initially part-time with potential for growth. Email résumé to doctorsws@gmail.com.

SOUTHWEST SUBURB: Office looking for associate with a strong background in diagnosing perio as well as excellent treatment planning skills. A+ support staff and top of the line equipment. Some evenings and Saturdays. Fax résumé to 815.483.2298.

EXCELLENT OPPORTUNITY for an associate dentist to work in our offices in Lakeview and Lincoln Park in Chicago. State-of-the-art facility, excellent support staff, and great income potential for the right candidate. At least two years private practice experience; perform RCT, extractions, implant, Invisalign, and cosmetic dentistry preferred, with emphasis on quality patient dental care. Please email your résumé to ddsopportunity@gmail.com.

ENDODONTIST NEEDED: Suburban, state-of-the-art office is looking for an endodontist. The office is the finest quality and uses the latest technology, including a brand new microscope and a cone beam CT scan. For questions please contact me via email at periojobs@gmail.com.

GENERAL DDS, PART-TIME: You are a motivated and talented DDS. You have completed an AEGD program or have three years or more of experience and CEU. You are looking for a long-term opportunity. We are a multi-specialty group practice in the northwest suburbs. We have a highly skilled support staff. We are a largely fee-for-service based practice. Please send résumé to info@meadowsdentalcare.com. Thank you.



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MERRILLVILLE, INDIANA: Large group needs ortho and pedo specialists to work at 45% mutual one-two days per month to be arranged. We have large facility and are adding additional rooms so have flexible days. Also need general dentist for mostly Public Aid to work Fridays and Saturdays (all or every other). Should net \$1,000-\$2,000 per day. We are also looking for sub doctors to work vacations various weeks throughout the year again \$1,000-\$2,000 per day is possible. Partnerships are available and this is one of the best partnerships in Chicago area. Partners can net \$300,000-\$500,000/year. Call 815.814.1313 and/or email rt14dentistry@sbcglobal.net. Oral Surgeon (or periodontist) also needed with or without own equipment. We can keep very busy with implants, thirds, and difficult extractions at 45%. Removable tech needed four-five office chain our equipment or yours. Indiana or Illinois locations, we have enough business to keep a tech busy full-time. Forming a lab is possible. Crystal Lake needs pedodontist one-two days per month at 45%. Need general dentist one-two days per week at 32% and 50% lab, \$1,000-\$2,000/day very possible. Hours 1-7 p.m. Molar endo and surgical skills a plus, minimum two years experience, prefer five or more. Partnership interest down the road a plus. Call 815.814.1313 and/or rt14dentistry@sbcglobal.net.

PEORIA AREA: Midwest Dental is seeking a full-time dentist for the Peoria area. We offer the opportunity to lead your own clinical team while shedding the administrative and financial burdens. Our philosophy of preserving and supporting the traditional private practice setting provides a great work-life balance, excellent compensation and benefits, and unlimited opportunity for professional growth. If you possess a passion for providing quality care and are looking for a rewarding practice opportunity in the Peoria area, call Laurie Reardon at 715.530.4183 or email lreardon@midwest-dental.com. Visit our website at www.midwest-dental.com.

PROSTHODONTIST/GENERAL DENTIST: Full-time. Practice general dentistry and learn prosthodontics/implants from a former professor prosthodontist. Some experience required with passion for dentistry. Potential partnership/buyout. Contact us at prosthimplants@gmail.com.

GENERAL DENTIST: North side, community-based dental group has position available for personable general dentist with skills and interest in treating oral surgery patients. Very busy practice with excellent earning potential. Please send CV to toothgroup@comcast.net.

GENERAL DENTIST needed for a temporary position (about one month) in Palatine while doctor is on maternity leave. Two-three days/week (flexible). The position would start second half of May 2012. 847.359.3336.

ASSOCIATE DENTIST wanted for multi-specialty practice in Naperville. We are seeking an outstanding, energetic dentist to join our team. We have a thriving and growing, state-of-the-art practice which includes: Dextrix, Dexis, Guru, Cerec, in-office lab, Diode lasers, computers in every operator, Sybron, intra oral cameras, paperless, etc. Proficiency in endodontics is a must. Immediate availability for the right qualified applicant. We prefer a full-time placement for this position, but will consider part-time. Please email your CV/ résumé to dentalcareeropening@aol.com.

PERIODONTIST WANTED: Modern all digital office in northwest suburb looking for a periodontist to join our team, average two days a month leading to once a week position. If interested please call 847.682.6098.

SEEKING ASSOCIATE IMMEDIATELY: General dentistry practice with two locations. We provide comprehensive treatment options: endo, ortho, implants, cosmetic dentistry and full rehab. Will mentor a junior associate who is enthusiastic and self-motivated. AEGD or two-three years of private practice experience is necessary. For further information and consideration, submit résumé to asadidds@gmail.com.

ELGIN AREA: Midwest Dental is seeking a full-time dentist to join our long-standing, fee-for-service, solo practice. We offer the opportunity to lead your own clinical team while shedding the administrative and financial burdens. Our philosophy of preserving and supporting the traditional private practice setting provides a great work-life balance, excellent compensation and benefits, and unlimited opportunity for professional growth. If you possess a passion for providing quality care and are looking for a rewarding practice opportunity in the Elgin area, call Laurie Reardon at 715.530.4183 or email lreardon@midwest-dental.com. Visit our website at www.midwest-dental.com.

MERRILLVILLE—GENERAL DENTIST: Friday and/or Saturdays. Make \$1,000-plus a day. 70% Public Aid, 30% private. Position for great future, very large practice. 815.814.1313 or cowboy3368@sbcglobal.net. Pedodontist, orthodontist, oral surgeon and periodontist needed for private patients at 45% will make great money.

NORTHWEST SIDE OF CHICAGO: General dentist needed. Part-time. Several Sundays a month a must. Please email stepha257@yahoo.com.

DENTIST: Great general dentist position in Chicago. Could lead to a partnership. Great benefits. Please submit CV to deborah.hammert@dentalone.com.

ASSOCIATE FOR DUBUQUE, IA, PRACTICE: Solo practitioner seeking an associate leading to partnership. F. Roger Murray, DDS, 666 Loras Blvd., Dubuque, IA 52001. 563.582.0117, www.rogermurraydds.com.

GENERAL DENTIST: Full-time/part-time general dentist needed for our office located in the northwest suburbs. Great working environment, well-trained staff, paperless office with digital X-rays. Compensation based on production. We have a good mix of PPO/FFS/Medicaid. Please email résumé to smiles0889@yahoo.com.

DENTISTS WANTED: Associates earn \$200,000 while gaining lots of great experience. We love to teach comprehensive pedo, surgical extractions, space maintenance, fillings, etc. to the right person. If you are willing to learn, we will keep you busy. Malpractice paid. Recent grads and H1B visas welcomed. Offices in Chicago and just outside Cook County. Email résumé (as Word or PDF attachment only or paste résumé in email message) to dimitri_h@hotmail.com.

GENERAL DENTIST: Our busy and modern practice is looking for a general dentist. We are located in Buffalo Grove. Please fax your résumé to 847.520.1179 or email it to nerita777@yahoo.com.

ASSOCIATE DENTIST WANTED: For well-established dental practice in Aurora looking for general dentist to work late afternoon/evening hours and weekends. Please fax your résumé 630.892.9902, email ngdentalctr@yahoo.com.

GENERAL DENTIST NEEDED part-time, two days. Root canal and denture experience required. Call after 12 p.m. 773.745.7188. Ask for Grace.

EVANSTON PRACTICE: Seeking a dentist who is an existing provider for the various PPO insurance plans in another location and would like a part-time position in our fun, energetic, state-of-the-art practice on Fridays, and alternating Saturdays initially. Candidate must be outgoing, conscientious, and personable with two years experience preferred. Please send résumé to forawinningsmile@yahoo.com.

EXCEPTIONAL OPPORTUNITY for an associated dentist to work in one of our busy state-of-the-art dental practices located in and around Chicago area. The opportunity carries great income potential. We offer friendly environment with caring staff members. Please email résumé to applydds@gmail.com or fax to 630.596.5019.

ASSOCIATE DENTIST POSITIONS: Positions available for experienced general dentists in Manitowoc and Plymouth/Sheboygan, WI. Established practices provide high-quality dentistry and have outstanding support staff. RLJ Dental contact Jeff at 920.205.6893.

FULL-TIME GENERAL DENTIST NEEDED in Plainfield to replace an associate, leaving after five years. Supported by great staff and technology. Must be productive and quality oriented. PPO/fee-for-service. ftdentaljob@yahoo.com.

GENERAL DENTIST NEEDED: Full-time. Digital, state-of-the-art dental office located just west of Chicago. PPO/FFS/Medicaid. Excellent compensation up to \$250,000/year. Paid malpractice insurance and sign-on bonus. New graduates welcome too. Please email résumé to dmdds007@gmail.com.

GENERAL DENTIST FULL-TIME/PART-TIME: Our busy dental office located in Belvidere seeks full-time, part-time general dentist. Great working environment, trained staff, digital X-rays, potential of making \$750-1,500/day as compensation is based on production and fixed-base salary. Spanish speaking a plus. Accepting Medicaid/PPO/All Kids/FFS. Email consumatedental@live.com, fax 630.428.2182.

ASSOCIATE DENTIST WANTED: For a well-established dental practice looking for a general dentist to work late afternoon/evening hours and alternate weekends. Please fax your résumé to drmraina@gmail.com.

GENERAL DENTIST ASSOCIATE NEEDED: For a dental office in the southwest area, near Midway. Practice all phases of general dentistry; private, PPO, HMO and Medicaid. Negotiable commission or rent. Available building for sale. Fax résumé to 773.284.4057 or email jlv1@hotmail.com.

PERIODONTIST NEEDED for our established office in the northwest suburbs to place implants, perio surgery, etc. One day a month initially. Excellent compensation. Please email résumé to dental2008@gmail.com.

CRYSTAL LAKE: General dentist (minimum three years) for Crystal Lake practice. Mondays first, Tuesdays add soon 1-7 p.m. or 10 a.m.-6 p.m. Other days flexible in future. 32% and 50% lab. This is a permanent position. Dentist can make \$700-\$2,000 a day. Other days later a possibility. Buy-in or partnership and full-time later. 847.532.5151 or rt14dentistry@sbcglobal.net.

OPPORTUNITY AVAILABLE: Busy Clarendon Hills general dental office seeks general dentist and periodontist for excellent practice opportunity. Come increase your own growth with your patient and new patients provided by our practice. Please leave a confidential message by phoning 520.390.3960.

ASSOCIATE NEEDED: General dentist needed for a high, quality-oriented multi-specialty practice in Bartlett (northwest suburbs). We are looking for someone motivated, talented and who is good with kids. Bilingual a plus. Please call 630.660.2931 or send résumé to Best Dental, 106 Bartlett Ave., Bartlett, IL 60103.

GENERAL DENTIST: Needed one day a week for a busy dental office in Morton Grove. Please call Ana at 847.663.1196.

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CURRENT ASSOCIATES EARNING \$20,000+ per month: Looking for a better opportunity? Full-time/part-time general dentist needed for paperless/digital offices in Chicago. Work with trained staff in an organized, efficient, and stress-free environment doing bread and butter dentistry. Our priority is patient satisfaction. Private practice experience preferred, mentoring available. Fax 773.579.0412 or email pd4614@yahoo.com for more info. Thanks. www.precisiondentalchicago.com.

GENERAL DENTIST: Looking for a friendly, outgoing dentist to fill days in three busy locations. Four plus years experience preferred. We are looking for someone that would be available on Saturdays and some days during week. Experience in all aspects preferred and Invisalign certified. Please submit résumé to dentaloffice87@yahoo.com.

GENERAL DENTIST NEEDED: To work Tuesday or Tuesday and Thursday in a primarily Medicaid, some PPO and fee-for-service clinic near Cicero and Division. Fax résumé to 773.880.6053 or email parkwestfamily@gmail.com.

ASSOCIATE NEEDED: General dentist needed in northwest Indiana for multi-office practice. PPO/fee-or-service/Medicaid. Flexible schedule with exceptional staff. Would start part-time developing into full-time within six to nine months. Please fax résumé to 219.322.2039 or email marybeth@creatingsmilesdentalspa.com.

GENERAL DENTIST: A modern, state-of-the-art dental office located in southwest suburbs looking for a general dentist. No HMO. Please email your résumé to catmuniz@yahoo.com.

GENERAL DENTIST/ORTHODONTIST: State-of-the-art dental center in Deerfield seeking dentist for implant placement one day per week. Also seeking orthodontist for private/insurance/All Kids patients. Please send résumé to info@fhp dental.com.

GENERAL DENTISTS: Busy five-chair practice seeks friendly, confident associates. Full-time/part-time. Fee-for-service/PPO. Great earning and bonus potential. GPR preferred. Email résumé/CV to wowsmiles@me.com or fax to 773.375.9018.

GENERAL/PEDODONTIST/ORTHODONTIST: Part-time position for experienced ortho/pedo specialist, or general dentist willing to see children for PPO practice located in western suburbs. All phases of dentistry practiced. Email résumé to customer-carewsd@sbcglobal.net.

ASSOCIATE POSITION: Looking for a friendly, confident associate with four plus years experience. Prefer Saturdays and some evening hours. Email résumé/CV to azadehafzali@live.com or fax to 847.724.3972.

Miscellaneous

ORDER SCHOOL EXCUSAL FORMS FOR YOUR student-age patients. CDS sells packages of 250 blue forms at a cost of \$12.95 per package (includes shipping). All order must be prepaid. Send your check payable to Chicago Dental Society, 401 N. Michigan Ave., Suite 200, Chicago IL 60611-5585. Visa and Mastercard orders are accepted. To order by credit card, shop online at CDS.org.

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PURCHASING OFFICES/PARTNERSHIP opportunities: Family Dental Care. The service to our patients and the workability of our management systems are second to none. Call us if you: A) are interested in selling your practice (preferably south of the Loop and south suburbs); B) would like to remain as an owner but want us to manage your practice; or C) want to grow with us as an employee or a partner. Call Tony at 773.978.7801 and visit us at www.familydentalcare.com.

PRACTICE TO BUY: Bank-approved dentist with over 12 years of experience in quality patient care looking for practice to buy in downtown, western, northwestern, southwestern, or northern suburbs. Please contact excellentdentistry@yahoo.com.

For Sale by Owner

ELMHURST AREA SOLO-GROUP PRACTICE FOR SALE: Fee-for-service. Three operatories on corner of busy street. Reasonable rent or buy building separately. Other solo practice is for sale too. Stan: 630.346.7562. smilewithus7@aol.com.

FOR SALE: Northwest suburb. Two fully equipped operatories. Two chairs, two delivery cabinets with delivery units, X-ray machine, PeriPro developer. Almost new reception room chairs and desk. Ideal for specialist/or startup office. \$11,500. 847.602.9351.

PLANMECA DIGITAL PROMAX for sale. Works great, takes beautiful pans, upgradeable to 3D. Email drmorris@dentalsalon.com for photos and sample pans taken recently. Any reasonable offer considered.

ESTABLISHED, 29-YEAR-OLD PRACTICE located in Midway Airport area. Options include immediate or transition buy-in/buy-out. No temporary associates. Doctor transitioning to teaching career. Call 708.424.5700 or email doctorwhy@sbcglobal.net. Visit www.yerkesdental.com.

FOR SALE BY OWNER: Northwest Indiana. 40 minutes from downtown Chicago. Established general practice. Fee-for-service/PPO. Two ops, space for four-five. Beautifully furnished. State-of-the-art equipment. Grossing \$250,000 plus. Two and a half days per week. \$110,000 or best offer. Great experienced staff. Doctor retiring. Come see. Call 219.707.6128.

BUILDING FOR SALE: Dental building (1,800 square feet) for sale on half acre lot. Located in southwest suburbs. Multi-use zoning. Ideal for specialist or large general practice. Priced to sell. Leave message at 708.562.3334.

X-RAY AND NITROUS EQUIPMENT: Available are Gendex GX Panoramic, Gendex Orthoralix 9000 Pan/Ceph, DENT-X 810 Developer, and Nitrous Oxide System with manifold, hoses and alarm. Please call Debbie at 847.392.2457.

NORTH SIDE CHICAGO DENTAL PRACTICE for sale: 2009 new buildout (1,500 square feet), three fully equipped operatories with digital X-ray, Dentrrix management software system. Accept FFS/PPO/PA/one HMO. Annual gross of \$200,000. Office condo real estate also for sale. Contact dnfdds@comcast.net.

LAKEVIEW PRACTICE FOR SALE 100 percent fee-for-service. Gross approximately 1 million. 98 percent collection, 60 percent OH. Great street level location. Modern five op, 2,300 square foot office, excellent staff. Full Dentrrix, digital \$850,000. Doctor retiring but can stay for management and introduction as needed. Contact docjab@comcast.net.

NAPERVILLE AREA PRACTICE FOR SALE: Fee-for-service. Three operatories in professional building on busy street. Three and one-half days per week. Current technologies. Reasonable rent with long lease available. Stan: 630.346.7562. smilewithus7@aol.com.



PANOREX FOR SALE: Kodak 8000 digital panoramic system for sale. Purchased in 2008, excellent condition, \$13,000. Please contact Nancy at 847.381.0106.

For Sale by Broker

HENRY SCHEIN PROFESSIONAL PRACTICE

Transitions: Associateships; equity buy-ins; practice sales; practice valuations; we have qualified buyers for Chicago and suburbs. Interested sellers call or email in confidence. Contact Al Brown at 800.853.9493, 630.781.2176 or al.brown@henryschein.com.

DOWNTOWN CHICAGO #22134: Qualified buyer seeks to buy or merge practice/charts. All types of situations will be considered.

WESTERN SUBURBS OF CHICAGO #22135: Qualified buyer seeks practice to buy or merge. All types of situations considered.

NORTHWEST #22137: Doctor retiring from established \$550,000 production practice with growth potential.

CHICAGO #22140: Nine operatories, multi-doctor, gross receipts \$1.8 million.

NORTH CENTRAL #22141: Beautiful modern office, four operatories, gross receipts \$850,000.

WEST SUBURBS CHICAGO #22142: Well established, six operatories.

KANKAKEE COUNTY #22143: Four ops, nice location, annual gross \$250,000.

DUPAGE COUNTY #22144: Chicago, western suburbs. Very profitable, three-op practice with growth potential.

WESTERN SUBURBS OF CHICAGO #22146: Three ops, \$500,000+ collections. Building also for sale.

SOUTHWEST SUBURBS OF CHICAGO #22147: Five-op office with good growth potential. Grossing \$400,000.

CHICAGO PRACTICE SALES: For more info on any of our practices for sale, please email Wendy at wendy@chicagopracticesales.com or call 773.502.6000.

BUYERS: Can't find a practice to buy? Starting up a new office is a viable option! A busy, visible location can be built out and producing revenue in six months. Your patients, your staff, your office design. First-year revenues \$300,000-\$600,000.

OWNERS: If something happens to you, what will happen to your practice? Ask about our Dental Practice Preparedness Program. No up-front costs, brokerage fees at time of sale only.

ILLINOIS PRACTICES FOR SALE:

BARTLETT: Three ops. Building available for purchase. Collections: \$450,000. 100% FFS.

BELVIDERE: Three ops in a stand-alone building available for purchase. Collections/; \$375,000. FFS, PPO.

CHICAGO: State-of-the-art endo office. Ask for details.

CHICAGO — MIDWAY: Two ops. Collections: \$190,000. FFS, PPO, Medicaid. Building for purchase.

CICERO: Seven ops at street level. Great visibility and signage. FFS, PPO and Medicaid.

ELGIN: Four ops in a stand-alone building. Collections: \$260,000. FFS and PPO.

ELMWOOD PARK: New! Four ops at street level. Collection: \$900,000+. FFS and PPO. Beautiful, newer facility. Digital, paperless.

MT. PROSPECT: Under contract!

MT. PROSPECT: Three ops in a strip center. Collections: \$585,000. FFS/PPO/MED. Newer equipment and build.

NAPERVILLE: New! FFS and PPO patient base sale. Collections: \$235,000. Seller motivated!

ROCKFORD: New! Seven ops in a professional building. Collections: \$650,000. FFS and PPO.

WHEELING: Sold!

ADS Midwest: Endorsed by the Illinois State Dental Society for dental practice brokerage and appraisal. Contact Peter J. Ackerman, CPA, at 312.240.9595 or www.adstransitions.com.

SELLERS NEEDED: Never has the market been stronger! Call for a consultation if you are considering a transition or sale!

SOUTHWEST SUBURB: Sold!

SOUTHWEST SUBURB: 100% digital. Beautiful office, granite, wood paneling, waterfalls.

\$450,000 collections, mostly FFS. All specialty referred out.

NORTH SIDE CHICAGO: Beautifully equipped digital practice in an unbeatable location. Seller leaving state.

NORTH SIDE CHICAGO: Two ops, great starter, great location Belmont/Pulaski.

NORTH SIDE CHICAGO: Sold!

NORTH SHORE: Three ops, 100% FFS, digital mid-\$500,000s collections.

NORTHWEST SUBURB: Sold!

NORTHWEST SUBURB: Four ops, new build-out and equipment, digital. Desirable location.

\$400,000 collections.

ROCKFORD: \$300,000 collections, free-standing building. Owner relocating out of state.

OMS: Collecting over \$1 million, free-standing building. Owner retiring.

PEDO: \$2 million, FFS. No evenings, no weekends. Seller would stay.

NORTHWEST ILLINOIS: \$500,000 collections, 1,700 active patients. R/E available.

EVANSTON PRACTICE FOR SALE: Perfect "buy-to-merge" opportunity of high-quality practice grossing over \$650,000 to merge into your location. Owner will assist with transition. 100 percent financing available. Call Bruce Lowy 847.677.6000.



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FINAL IMPRESSIONS

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The fox circling the hen house isn't a mid-level provider

For the past six years, an overwrought American Dental Association (ADA) Board of Trustees has been fixated on preventing the development of mid-level providers who would be permitted to do irreversible dental procedures. Meanwhile, back on the farm, the fox is circling the hen house.

In my opinion, whether the dental therapist concept will take hold is not the issue that threatens the ADA. It's the 32 percent of dentists (up from 29 percent only a few years ago) who choose not to belong to the organization.

Certainly the poor economy is one reason for membership decline, but there are other factors in play, none more important than the following question:

Is the ADA relevant for the average dentist?

More than 13,000 dentists who haven't been members since 1999 seem to think it's not. For women dentists, 17,000 have not been members of the ADA since 2005; their membership has actually decreased by 2.3 percent while the number of women dentists is increasing exponentially.

ADA: we have a problem.

The advantages of membership (i.e. continuing education, insurance programs and investment programs, among others) can — for the most part — be easily obtained elsewhere, albeit at a higher cost. Our superb governmental advocacy is free and of clear benefit to members and non-members alike.

To the ADA's credit, it has recognized the problem of non-renewals and is addressing it with the "Marketing Collaborative" recruitment campaign, targeting long-time non-members, women and 2012 graduates. One question that needs to be answered by these dentists is how can the ADA be more relevant in their professional life?

Well and good, but lurking in the shadows is the specter of "corporate dentistry."

In my opinion, whether the dental therapist concept will take hold is not the issue that threatens the ADA. It's the 32 percent of dentists (up from 29 percent only a few years ago) that choose not to belong to the organization.

There are more than a handful of companies owning and managing dental practice corporations across most states. Are they legal? Most dental practice acts prohibit non-dentists from owning a dental practice, but that begs the question. One such entity boasts of having more than 300 offices. Their benefits package geared to debt-laden new dentists (Aren't they all?) offers free health insurance, continuing education, paid vacations and eventual ownership potential. But the most seductive advantage is an instant and steadily reliable paycheck. That is music to a new dentist's ears and there appears to be no need to join organized dentistry.

Twenty years ago studies showed there were no economies of scale in large dental practices: not true today. They can deliver dentistry efficiently as they are constituted, but continuity of practice will always be a problem for the patients in the practice. Corporate dentistry will have a ready cache of dentists who owe the company store, but my guess is a large percentage of these indentured servants by choice will leave for private practice as they retire their debt. Still, some will stay.

As corporate practices grow in size, and I believe they will, might they not advocate for mid-level providers?

Our ADA Board will have to be innovative, proactive and, yes, courageous in their deliberations to remain relevant in the 21st century. Unlike our national politicians, they don't have the luxury of applying the wrong remedy to this looming crisis. As leaders they should not bow to uninformed and reactionary constituents who preach the status quo.

After all, that's why we hired them. ■

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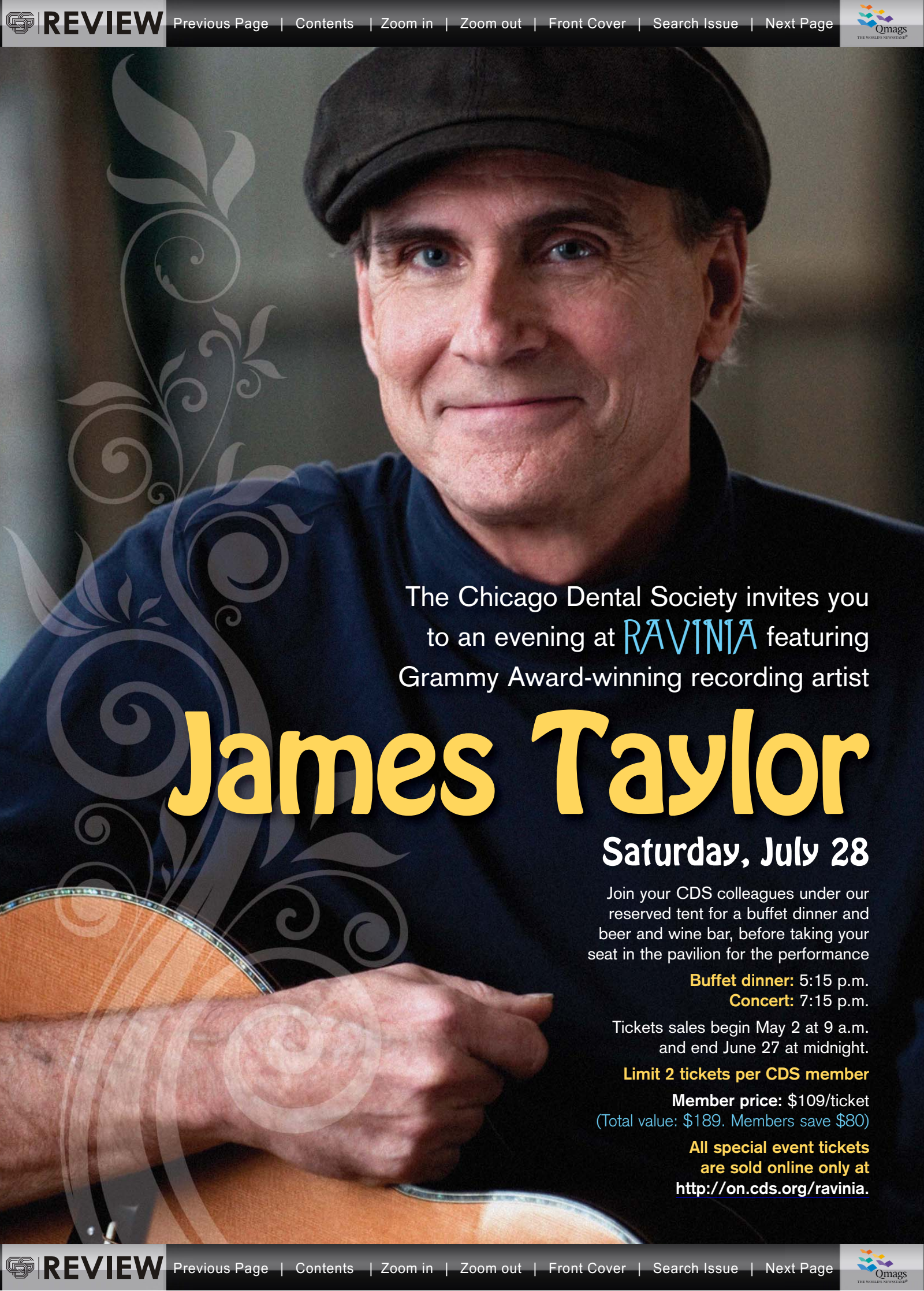
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