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# Page One

# CDS officers election set for November 9

The 2012 Chicago Dental Society Election of Officers will be held Nov. 9 during the Regional Meeting at Drury Lane, 100 Drury Lane, Oakbrook Terrace.

The 2012 CDS officer nominees are

- President: John Gerding
- President-elect: David Fulton Jr.
- Secretary: Richard Holba
- Vice President: Susan Becker Doroshow
- Treasurer: George Zehak

The Installation of Officers will be held Sunday, Nov. 13, at the Four Seasons Hotel, 120 E. Delaware Place, Chicago. Welcome Reception: 6:15 p.m., Installation: 7 p.m., Dessert Reception: 8 p.m.

# Volunteers wanted

Have you been looking for an opportunity to volunteer and maybe give back to the dental community? CDS offers great opportunities in different areas where you can get involved.

CDS has a mentoring program that you can participate in by mentoring a dental student and teaching them all of the ins and outs of dentistry that you have learned in your career.

Mediation and Peer Review is also always looking for volunteers. Being able to mediate cases between a dentist and a patient is a wonderful chance to enhance the image of dentistry as a responsible profession – one that strives to take care of patients to their satisfaction.



If you're looking to get more involved with the magic of the Midwinter Meeting, volunteer now to become a presiding or room chair.

Please contact Joanne Girardi at <u>jgirardi@cds.org</u> or 312.836.7300 if any of these opportunities interest you.

In addition, you can turn to the CDS Foundation to get out in the community to help those in need. Contact Rodney Watt, executive director, at 312.836.7301 or <a href="https://www.chicagodentalsocietyfoundation.org">www.chicagodentalsocietyfoundation.org</a>.

# Workers compensation group program pays dividend

CDS received a \$6,732.30 dividend from Southpoint Insurance Company in February thanks to safe work practices and its participation in a workers compensation group dividend program available to all CDS members through Southpoint Insurance. More than 390 businesses shared the \$48,197.54 total dividend, on top of their

5-percent discount on CDS-endorsed Accident Fund policies.

Pictured (L-R) are Southpoint's Tim Finger, Northwest Suburban Branch Director Petra von Heimburg, Kenwood/Hyde Park Branch Director Melanie Watson-Montgomery, CDS President Ian Elliott, Southpoint's Jim Carney and Lynn Heintz, and Northwest Side Branch Director Lou Imburgia.





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All material submitted for publishing consideration must be e-mailed or typewritten, not hand-written. Original articles published herein become the property of the publication.

Opinions and statements expressed, however, are those of the writer and not necessarily those of CDS.

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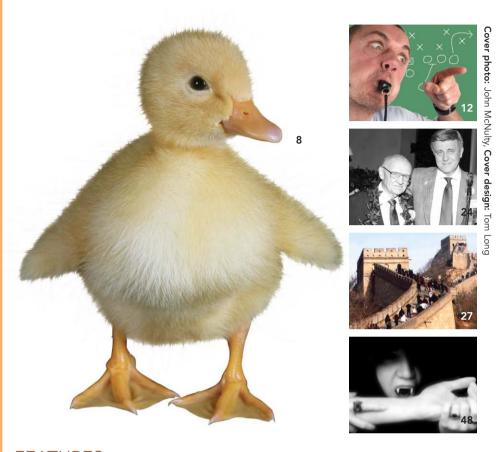
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# Thank you for providing life-saving information

On behalf of the Community Dental Center at Southern Illinois University Carbondale, I would like to extend our gratitude to the Raven Maria Blanco Foundation, Inc., as well as the Chicago Dental Society, for the donation of the first child AED for our clinic. We are elated to receive the first donation from the foundation.

Just think, this all stemmed from the research I had done on child deaths due to anesthesia. This is a concern of the professionals at our clinic, and we feel more prepared to handle a dental emergency with this equipment in our operatory. Your generosity will not be forgotten by our faculty and staff.

— Jennifer S. Sherry, RDH, MSEd Assistant professor of dental hygiene Southern Illinois University



# Editor's note:

The Raven Maria Blanco Foundation's (RMBF) efforts to increase medical emergency preparedness in dental offices were highlighted in an article published in the *Daily Review* during the Midwinter Meeting Friday, Feb. 25. Read the article online at <a href="https://www.cds.org/cds\_review/snap\_shots/snap\_shots-dr-day2.html">www.cds.org/cds\_review/snap\_shots/snap\_shots-dr-day2.html</a>. Find more information about preparing your staff at <a href="https://www.cds.org/emergency">www.cds.org/emergency</a>.

CDS was recognized for its efforts to share this information with members and Midwinter Meeting attendees. RMBF named CDS the first Six Links of Survival Advocate, and donated the AED to the dental clinic at Southern Illinois University in CDS's name.

# Speak your mind

E-mail: review@cds.org

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Fax: 312.836.7337

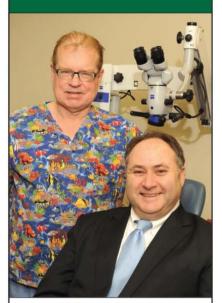
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The CDS Review encourages readers to offer comments regarding topics of concern to the dental profession. To be considered for publication, comments must be 200 words or less. The CDS Review reserves the right to edit or reject any letter submitted to the editor. All submissions are edited for grammar and style in accordance with the Associated Press Stylebook and Briefing on Media Law.



# When It Comes To Practice Financing, North Bank Knows The Drill



Endodontist Dr. Robert Ceisel of State Street Dental Specialists, 671 N. State, with Charlie Soria, Vice President of North Bank.

"When I graduated dental school, the one bank that came forward and gave me the financing to start my practice was North Bank," says Robert J. Ceisel, DDS, MS.

"They understood my business plan and worked with me to make it happen. Now, 18 years later, we still rely on them for all our banking needs. It's always professional service with a smile at North Bank," Dr. Ceisel said.

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# President's Perspective by Ian Elliott, DDS

Write to Dr. Elliott at *iedds@aol.com*.

# Innovation and progress are hallmarks of CDS

n Feb. 1, 1865, members of the Chicago Dental Society met for the first Midwinter Meeting. Dental professionals gathered at S.S. White Dental Depot for the stated purpose to disseminate "dental information" and advance the profession of dentistry.

That stated purpose has not changed in 146 years. And thanks to the efforts of the attendees, member volunteers and staff, the 146th Midwinter Meeting met that goal.

I'm happy to report that the 146th Midwinter Meeting followed the legacy of its predecessors through the continuum of excellence in scientific dental meetings; the meeting had 30,575 attendees, 130 speakers, more than 200 continuing education courses, and more than 600 exhibitors. And yes, it was a successful meeting.

Much of the continuum of success of CDS is because we are forward thinking in our approach to the MWM. Each year we challenge the president of CDS and his team to make the meeting better. The attendees of the 1865 meeting – or for that matter, attendees of the 2000 meeting – would scarcely recognize how the MWM has evolved into its present form.

This year is special for another reason. We had the opportunity to be pioneers, like our predecessors of 1865, and experience the thrill of creating a new meeting format for our members. On April 20, CDS held its first Virtual Reality Meeting (VRM) in lieu of our usual April Regional Meeting at Drury Lane.

Think about it. You can attend a meeting by logging into a website from the comfort of your home or office. With six outstanding speakers presenting one-hour programs for CE credit, attendees were able to enjoy a great educational experience. And they did. The lectures were informative and well received. Sitting at home or the office, having a cup of coffee, and being part of an interactive meeting, asking questions of the speakers in real time, was really amazing.

Visiting the Exhibit Hall and chatting with the exhibitors, discussing their products and services, was equally amazing. Moving between the Lounge, courses and the Exhibit Hall was seamless. Chatting with friends and colleagues in the Lounge was fun. Although the meeting was virtual, you could still sense an excitement – a buzz, if you will – among the attendees at the VRM that was palpable. Moreover, you can even revisit the VRM for six months following the meeting. Now, I'm not the most computer literate guy around, but I do know this was cutting edge and very cool!

All of it was exciting. But it also presented a unique opportunity to introduce all members of the dental team, in the United States and around the world, to the excellence of CDS continuing education because registration was open to all dental professionals at no charge. More than 900 members, associate members and staff registered for the VRM, which exceeded our expectations.

As members, we all understand that our greatest membership benefit is the opportunity to participate in the Midwinter Meeting at no or little cost and receive invaluable continuing education to advance our practices – and more importantly, to improve the quality of care we deliver to our patients.

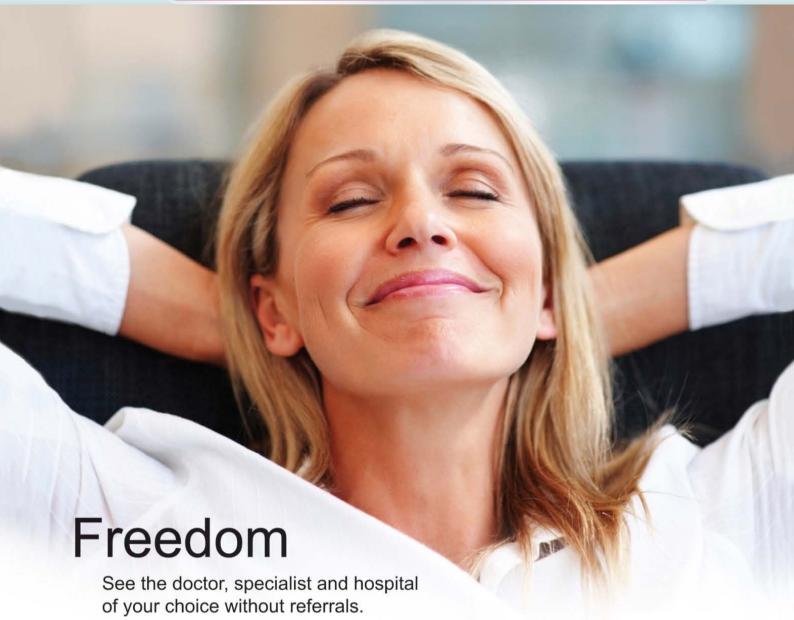
CDS' commitment to excellence in continuing dental education will continue in 2012 and beyond. Our VRM now provides the means and the opportunity to accomplish this globally and to expose dental professionals around the world to what makes CDS "the respected leader in scientific dental meetings."

The April VRM was a great "first" and is sure to be followed by many more and other innovations as long as you, the member, continue to support your society.

Much of the continuum of success of CDS is because we are forward thinking in our approach to the Midwinter Meeting. The attendees of the 1865 meeting – or for that matter, attendees of the 2000 meeting – would scarcely recognize how the Midwinter Meeting has become the ever-evolving meeting.









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# Gogreen Savegreen

by Joanna Brown and Stephanie Sisk

merica's favorite frog famously reasoned in 1970 that it's good to be green. Green is fabulous, he explained: it's big like an ocean, important like a mountain and tall like a tree.

And, in 40 years, it's gotten much easier to be green both at home and at the office. Going green in a dental office takes a bit of work and a long-term view, but the knowledge that a dental practice is doing its part to reduce and recycle can provide a sense of satisfaction.

"It's doing the right thing for the environment and doing the right thing in the community," said Mary Govoni, a Michigan-based dental consultant who lectured about environmentally responsible business practices at the 146th Midwinter Meeting in February. She offered a few ways to get started quickly and inexpensively.

# For starters

"The first is recycling," she said. Offices produce and receive abundant amounts of paper, boxes, packaging material and bottles, both glass and plastic, that can be recycled. But while most communities now have a system to pick up homeowners' recycled glass, plastic, paper and the like, such pickups at office complexes are not yet as common, she said.

CHEAP! CHEAP!

Consequently, the doctor and dental team need to create a system and space to store items for recycling. For many offices, Ms. Govoni said, a member of the staff volunteers or is designated to

then take the recyclables to a collection point. Find one near your office at www.recyclingcenters.org.

Also, check with your local government offices to see if they organize any





recycling efforts. The Village of Northbrook, for example, accepts household electronics, compact fluorescent light (CFL) bulbs and batteries from residents for recycling one day each month, and Northfield Township accepts Styrofoam, paint cans, ink cartridges and other hazardous materials from residents on specified days throughout the year.

# Reduce packaging

To lessen your load, look at the deliveries that come into your office.

"We see this all the time," Ms. Govoni said: a large box arrives at the office with just one or two items inside. To combat all that excess packing material and boxes, she says, offices can request bulk packaging in a single box.

# Change your light bulbs

Another suggestion Ms. Govoni makes is one heard often for households: replace traditional fluorescent light bulbs with CFL bulbs and replace conventional batteries with rechargeables. She admits that both moves come with an initial cost: CFL bulbs are more costly as are rechargeable batteries, which also need chargers.

"Lighting is, of course, important for the work you're doing (in a dental office), but having energy-efficient lighting is also important," agreed Sandra Henry, a ComEd Energy Doctor who manages some of the company's environmental incentive programs. "It's one of the easiest, most cost-effective changes you can make in an office."

Consider the long fluorescent tubes found in many overhead lights. Fixtures that hold T12 bulbs (about 1½ inches wide) can be replaced with fixtures that hold more narrow T8 bulbs, which use a

# Money saving tips that also save energy

Save money and energy at home and the office with this advice from ComEd. Find more tips at <a href="https://www.comed.com/sites/HomeSavings/Pages/lownocosttips.aspx">www.comed.com/sites/HomeSavings/Pages/lownocosttips.aspx</a>

### No cost

- When leaving home for more than 4 hours, raise the thermostat 5-10 degrees in summer and lower it 5-10 degrees in winter. Do the same at night before going to bed.
- Clean the coils at the back of your refrigerator twice a year.
- Unplug electric chargers, televisions, and audio/video equipment when not in use (or plug them into a power strip you can turn off and on). These devices use electricity even when they are not in use.
- Run energy-intensive appliances such as the dishwasher and clothes washer at night. The heat produced by these appliances will not need to be offset by your air conditioner during the day. Wait until you have a full load to run the dishwasher and clothes washer, and use cold water when possible.
- Keep lamps and televisions away from the thermostat. The heat they generate will cause your air conditioner to work harder.

### Low cost

- Use a programmable thermostat to automatically adjust the temperature when you are away from the house or office: raise the temperature 5-10 degrees in summer and lower it 5-10 degrees in winter.
- Replace incandescent light bulbs with ENERGY STAR-qualified compact fluorescent light bulbs (CFLs). They're relatively cheap, use about 75 percent less energy, and typically last 10 times longer. Replacing a 60-watt incandescent bulb with a 13-watt ENERGY STAR-qualified equivalent CFL could save you, on average, \$43 over the life of the bulb.
- Add dimmers or occupancy sensors to your home's lighting system.
- If you have less than 6-10 inches of insulation in your attic, you probably need more.
- Consider installing low-flow showerheads and sink aerators to reduce hot water use.







# Power down for savings

Your office may be a lot like your home in terms of energy use, as many practices use consumer electronics to make patients more comfortable. Consider this advice from ComEd as you walk around your home and office, and look for the savings on your next bill.

- One of the biggest energy uses for most home electronics is the power used while in "standby" mode. If you are not using a device, unplug it, or use a power strip with an on/off switch to fully power down. Also, be sure to unplug or switch off all nonessential devices before going out of town.
- Battery chargers that are plugged in to the electric outlet use power even when not actively charging. After your cordless phone, portable music player or other portable device is recharged, unplug the energy charger. Power strips with an on/off switch work great for controlling multiple battery charg-

- Consider buying electronics with the ENERGY STAR label, which identify the top performers in energy efficiency in more than 40 categories, including answering machines, televisions, DVD players and audio equipment. A wide range of ENERGY STAR electronics is available in your favorite brands. In fact, two-thirds of the 20 top-selling TVs have the ENERGY STAR label.
- Over the life of the computer, most home computer systems will consume more energy sitting idle than they will in actual use. To reduce your computer's energy usage, put it in "low-power" mode when it is not being used. PC/Windows users can access this in the Control Panel (Power Options);

Macintosh users can access this in the System Preferences (Energy Saver).

fraction of the energy without diminishing the quality of the light in the room.

"Most qualified lighting contractors can recommend changes that may even improve the light you're getting. It's all about design," Ms. Henry said. ComEd has a list of trade allies online at www.comed.com/sites/PartnersBusiness. These professionals have been trained in ComEd's energy-efficiency programs; they help clients improve their energy efficiency and also apply for the numerous financial incentives ComEd offers for making such changes.

ComEd has set aside \$25 million this year to help business owners pay for upgrades for energy efficiency, and is currently processing more than 4,000 applications for reimbursement. Ms. Henry explained that the incentive programs are a long-term investment.

"Energy efficiency helps us (ComEd) not have to build infrastructure, and hopefully we're spending our rate payers' money wisely. Programs like this help all of us keep costs down."

Yes, Ms. Govoni echoed, there is some extra expense in time and money necessary for pursuing energy efficiency, but "trying to be greener does take some planning and effort."

Regarding the money spent by home and business owners on energy-efficient upgrades, Ms. Henry said many lighting improvements pay for themselves within two years through energy savings.

And when it comes time to replace a light bulb, look online and compare prices before you buy. ComEd customers receive a 20 percent discount on light bulbs and other energy-saving items at www.energyfederation.org/comed.

(Home Depot stores accept expired CFL bulbs for recycling, as they should not be disposed of with the trash.) ■

Ms. Brown is CDS senior writer.

Ms. Sisk is a freelance writer.

No ducks were harmed in the production of this magazine.

Photo of duck by John McNulty. Other graphics © Shutterstock





# NO SMALL ACHIEVEMENT: DREAMING **BIGGER**

CHALLENGE: Dr. Moore always dreamed of having a cutting-edge dental practice. And with a growing patient list, he was eager to expand. But his cash flow challenges were limiting his growth potential.

SOLUTION: Dr. Moore had the Cash Flow Conversation with his PNC Healthcare Business Banker, who used his detailed knowledge of the industry to help Dr. Moore tackle key business issues. They consolidated his equipment leases into one monthly payment, which lowered expenses and freed up working capital - and tailored a real estate loan that helped open the door to bigger opportunities.

**ACHIEVEMENT:** Moore Smiles Family & Cosmetic Dentistry now has a beautiful, modern space to call home. And Dr. Moore has turned his dream into a reality.

WATCH DR. MOORE'S FULL STORY at pnc.com/cfo and see how The PNC Advantage for Healthcare Professionals can help solve your practice's challenges, too. Or call PNC Healthcare Business Banker Bethany Rivera at 1-866-356-6916 to start your own Cash Flow Conversation today.

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The person pictured is an actual PNC customer, who agreed to participate in this advertisement. Moore Smiles Family & Cosmetic Dentistry's success was due to a number of factors, and PNC is proud of its role in helping the company achieve its goals. All loans are subject to credit approval and may require automatic payment deduction from a PNC Bank Business Checking account. Origination and/or other fees may apply. PNC is a registered mark of The PNC Financial Services Group, Inc. ("PNC"). BBK-5289 ©2011 The PNC Financial Services Group, Inc. All rights reserved. PNC Bank, National Association. Member FDIC











by Joanna Brown

ou may not wear a whistle around your neck or bark instructions at the hygiene staff from the periphery of the room, but the dentist is the head coach of the practice. It's the dentist's job to lead the staff like a championship team.

So says Jon Gordon, a speaker, consultant and author who focuses on leadership and teamwork in business environments. He's worked with professional sports teams and major corporations alike.

"Team building is essential for everybody. You always can and need to be thinking about it, otherwise you become complacent. And complacency breeds mediocrity, which leads to patients choosing to go somewhere else," he said.

"The more you work on building a better team, the more you win with a great culture in your office, and then you win in the marketplace. You may think 'oh, they should be happy they have a job at all,' but you want your staff engaged in the job they have, and you want to create an environment where people like coming to the dentist."







# **Looking back**

The research suggests that most working people could use a morale boost. A 2008 study by Harris Interactive for Taleo Research asked 1,215 adults how they would feel about their job if it were to come to life as a person. Less than 10 percent of respondents loved their job enough to marry it. The greatest number of respondents (43 percent) think their job is just ok.

The danger is that the staff's ambivalence toward their jobs will affect their performance, and then your patients' impressions of the care they receive during their time in your office.

Engaged employees transfer their enthusiasm for their jobs to everyone they encounter.

A 2009 study by the
Forum for People Performance Management and Measurement
examined the relationship between
employee satisfaction and hospital
patient experiences. The Forum was
founded by the Department of Integrated Marketing Communications at
Northwestern University's Medill School
of Journalism to study performance and
its impact on organizational success.

The research repeatedly found that greater employee engagement resulted in:

- Improved productivity
- $\bullet$  Better relationships with management
- Reduced job stress
- Increased employee satisfaction
- Reduced turnover.

Employee engagement also improved the quality of patient care, patient satisfaction and patient loyalty. For the healthcare organizations, this lowered the cost of recruiting and training employees and increased patient loyalty to the organization.

# Strategizing

With this in mind, Mr. Gordon recommended dentists take the temperature of their offices.

"Is it cold with apathy, lukewarm with complacency, or hot with passion?"

Dentists who don't like their answer to that question can change it, Mr. Gordon said, through their leadership and management.

"It may go against your nature, but it's really important to do some simple things. You are the leader of your practice, and you have to see yourself as a leader. You need to make it part of your

'Success is about the little things. . . The practices that aren't doing them are the ones that lose their way.'

job description.

"Success is about the little things," Mr. Gordon said. "I find that the practices that aren't doing them are the ones that lose their way."

# Moving forward

Talk to your team about making your office a better place for you all to work and for your patients to receive care. Use *we* rather than *you* or *I* to be clear that everyone is working together, regardless of their job title.

But make sure your efforts at strengthening your office team are genuine. If you feel like your comments are corny, it will appear to your staff as though you are forcing something on them.

"You may not be bouncing off the walls, but energy is the key to leader-ship," Mr. Gordon said. "You have to have vision. You have to have optimistic, contagious, emotional intelli-

gence; make people happy to see you."

The team's first priority will be to define your common vision for your business and the goal you are all working toward, together.

"Why are we here? How can we make a difference? If we closed the door tomorrow, would people miss us? How can we make this a special team? What does each person do to contribute, from the front desk to the doctor?" Mr. Gordon said, rattling off the questions the dental team should consider when setting goals.

He recommended that the dentist make a greater effort to get to know each staff member better. Learn better what each personality contributes to the office environment.

"Engagement soars when people know you care about

them and you have a relationship with the team," Mr. Gordon said. "When the team knows you care about them, that's the ultimate motivation."

Consider the ways you communicate with your staff. Talk to each person in a genuine fashion. Think about how you'd like to be treated if you weren't the boss. Trust the staff you've hired and show them that you can be trusted, too, by ensuring that your actions match your words.

And make sure you're saying thank you – the ultimate show of appreciation. It doesn't have to be extravagant, as long as it's sincere.

"Most offices have problems because communication lags. If you're communicating, there's no room for rumors," Mr. Gordon said. "Where there is a void of communication, negativity fills it." ■

Ms. Brown is CDS senior writer.







# In Other Words by Mary M. Byers, CAE

Read Mary Byers' online column, The Front Desk, at www.cds.org.

# Leverage the power of prepaid debit cards

ew technology makes it easier than ever for you to purchase customized debit cards as expressions of appreciation for referrals from patients or colleagues, or employee incentives or rewards.

Online sites allow you to upload your logo or other preferred artwork (or chose from dozens of templates) and input the addresses of those to whom you wish to send a card. You can also select packaging and personalization for each card. Cards are mailed per your instructions, eliminating any additional work on your part.

Could it be any easier?

If you choose to

use prepaid debit

cards, be sure you

understand the fee

structure. Compare

vendors carefully

and be sure you

apply. They can

understand which,

if any, of these fees

be nasty surprises

to card recipients.

NO REFUNDS Because debit cards are created on demand and not purchased in bulk, it's possible to purchase as few as one card per order. Though most sites don't charge a set-up fee, they do charge for the cards (generally \$5.95 each) plus the pre-loaded amount, which can be as low as \$5.

One advantage of prepaid debit cards is that they can be used anywhere debit cards are accepted, allowing recipients to choose how funds are spent. This is an advantage over other

gift cards which are required to be used at the retailer issuing the

Prepaid debit cards can be used in many ways:

- · Referral thank yous
- · Recognizing patient and employee milestones such as birthdays or anniversaries
- Treatment completion (especially for strenuous treatment plans or extended treatment, such as with orthodontics)
- Recognizing achievement in obtaining increased production
  - · Holiday gifts

If you choose to use prepaid debit cards, be sure you understand the fee structure. Fees

include activation fees (deducted when the recipient turns on the card), transaction fees (charged each time the card is used) and inactivity fees (charged for non-use of the card), all of which reduce the monetary value of the card. Compare ven-

Card nume 123456785 dors carefully and be sure you understand which, if any, of these fees apply. They can be nasty surprises to card recipients. You certainly don't want fees to decrease the pleasure of receiving the card.

There are two other things to consider when shopping for prepaid card vendors. First, online retailers often offer "first time customer" discounts, which makes it worthwhile to compare sites and actively seek this type of discount; you could reduce the fee per card by as much as \$2. Second, check with your local banker to see if the institution offers this type of service. If so, you might be able to negotiate a preferred rate for being a current customer.

Personalized prepaid debit cards are new enough in the market, especially for service professionals, that they still have the "Ohhh" factor – where recipients notice the customization and show the cards to others due to their uniqueness. In showing the cards to family and friends, recipients endorse and provide word-of-mouth advertising for your practice. And as you know, there's nothing better than positive word-of-mouth advertising.

The views expressed in this column are those of the writer and not necessarily the opinions of the Chicago Dental Society.

Do you have a question you would like the CDS Review columnists to address? Send it to review@cds.org.

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**REVIEW** 



# It's the Law by John M. Green, DDS, JD

Contact Dr. Green at 312.676.5980 or **jgreen@greenlawoffice.net**.

# You could be history without a medical history

new patient arrives at the office and the staff begins its usual protocol of presenting forms to be filled out: registration form, dental insurance, privacy statement and medical history.

Of all these documents, the medical history is the most important one that a new patient (or even an existing patient) will complete. However, when was the last time you examined the medical history form that you provide your patients? Is it outdated? Did the patient completely fill out the form? Does it contain questions that are relevant for today? For instance, a dentist must ask if a patient is on Fosamax, which can cause osteonecrosis following oral surgery, particularly a tooth extraction. Does your medical form ask patients if they smoke? As we know, smoking may cause oral cancer, contribute to periodontal disease and affect healing following oral surgery. Does your form ask about over-the-counter and prescription medications?

For example, Coumadin may cause bleeding complications. Even over-the-counter medications, such as aspirin, have an effect on the oral cavity and the delivery of dental treatment. Additionally, many medications can cause dry mouth, which can lead to caries and exacerbate periodontal disease.

Along these same lines, your medical form should not only ask if a patient is taking medications, but also provide a space for the patient to list the names of the specific medications. It is quite embarrassing and undermines the dentist's credibility if at the time of a deposition the defendant dentist is unable to name the medications that the plaintiff was taking because that form was left blank.

As a defense attorney for 18 years, I have seen dentists' medical history forms that are out of date or that are not fully completed by the patients, both of which can lead to problems. I've also seen forms that list a number of medical conditions but fail to include the "other" line that asks for any medical conditions that are not listed on the form. Keep in mind that many

patients fail to identify medical conditions simply because they are not asked about them. For instance, a dentist should certainly be aware if a patient has an artificial heart valve, knee or hip, as these conditions may require prophylactic antibiotics. While most medical history forms ask about allergies, many forms do not ask about a latex allergy, which can cause a severe reaction in some patients.

Not only is it important for patients to complete an up-to-date and thorough medical history at their first appointment, but it is equally crucial that the dentist elicits any changes in the patient's medical history at subsequent visits. For example, a patient may develop diabetes while under your care; without an updated medical history, that condition may go unnoticed by you. Moreover, patients may begin taking or change medications between dental visits. A medication such as an asthma inhaler can cause lichen planus, typically a benign condition in which white and red areas develop in the mouth. If a dentist fails to update the medical history, then he or she may not be in a position to explore whether there is a connection between the medication and oral lesions.

The bottom line is that a medical history form is an important document in delivering dental care. Make sure you periodically review the forms you give to your patients to make sure they are contemporary, thorough, and fully completed by the patient. ■

**Editor's note:** The above article does not constitute legal advice but is for educational purposes only. In order to obtain legal advice, a personal consultation with an attorney is required. The views expressed in this column are those of the writer and not necessarily the opinions of the Chicago Dental Society.

John M. Green, DDS, JD, is a practicing dentist and defense attorney who has been representing dentists and dental specialists for 18 years. Find more information on Dr. Green at www.greenlawoffice.net.











# From the Ground Up by George Zehak, DDS

A column about the CDS Foundation. For more information, visit www.chicagodentalsocietyfoundation.org.

# Let's take the next great leap forward

ur Chicago Dental Society – which is closing in on its 150th birthday – has flourished because its mission is clear: to represent the interests of dentists, promote the art and science of dentistry, and advocate for improving oral health for all.

And as the philanthropic arm of CDS, the Chicago Dental Society Foundation shares in those interests and therefore works to improve oral health by providing financial support for dental education and access to care. As professionals, we have a responsibility to ensure care is available for all patients, especially the most vulnerable. Through the CDS Foundation, we are investing in our profession, keeping our patients safe, and advocating for oral healthcare for all.

But for the CDS Foundation to function effectively, it takes resources.

You might remember when the Chicago Dental Society had its Midwinter Meeting in hotels where we created our own signs, donated our time and made this the great organization that it currently is – the best single component of the American

As of today, less than 1 percent of CDS members support the CDS Foundation. I know we can do better. Dental Association. That is the greatness of the Chicago Dental Society: it has the great volunteerism and talents of its members.

It is time again to reach down and grab our bootstraps and this time take the CDS Foundation to the same level of greatness that CDS enjoys today. As many of you know, CDS created the CDS Foundation to oversee the important work of our great society's philanthropic mission: to enhance oral healthcare in our

communities. We know that our grant recipients – places like the Erie Family Health Center, The Ark and St. Bernard's Hospital – are changing lives in our communities (Find a complete list of grant recipients at

www.chicagodentalsocietyfoundation.org/foundation/recent\_grants.html).

But we can't do it without member support. CDS is 4,000 regular members strong. If each regular member supported our efforts with a gift of \$100 annually, we would have \$400,000 with which to impact our community.

Not to be overlooked, we also receive generous support from associate members and corporate friends. Many affirmed

their commitment to access to care and dental education through their contributions last year, and I am grateful for their camaraderie, their dedication and their support.

As of today, less than 1 percent of CDS members support the CDS Foundation. I know we can do better. So I ask you to join me in building the strong, robust charitable arm of our beloved CDS. This is an exciting time for us as we take the CDS Foundation to the next level.

Right now, our CDS Foundation leaders are preparing to review 2011 grant applications. It is so invigorating to see the creative ways people are working to improve oral health, and I am excited that we can be part of their programs. If you know about a program in your community, encourage them to apply for a CDS Foundation grant. The application is available at <a href="https://www.chicagodentalsocietyfoundation.org/foundation/cdsf\_grants.html">www.chicagodentalsocietyfoundation.org/foundation/cdsf\_grants.html</a>.

Looking ahead, we are planning a new and improved wine event (it was great in 2010), a corporate get together, and much more. I am confident that 2011 is the year we will leap forward and kick the CDS Foundation into second gear.

Ciao! ■

# Please make a donation today.

Visit us online at <a href="www.chicagodentalsocietyfoundation.org">www.chicagodentalsocietyfoundation.org</a>.

For more information, contact Executive Director Rodney Watt at 312.836.7301 or <a href="mailto:rwatt@chicagodentalsocietyfoundation.org">rwatt@chicagodentalsocietyfoundation.org</a>.



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# Improve someone's life now. Make a donation today!

# The Chicago Dental Society Foundation,

the philanthropic and charitable arm of the Chicago Dental Society, distributes grants to local agencies that address access to dental care in and around the Chicago area. Grants are limited to bona fide charitable 501(c)(3) organizations, educational groups and organizations dedicated to improving the art and science of dentistry through public or private initiatives in Chicago and Illinois.

Thanks to the generosity of our donors, the Chicago Dental Society Foundation is improving oral healthcare and dental education in our communities. But our work has only just begun.

We need your help. Go online today and donate.











# **Going Local**

a look at what's happening in our community

# **UIC honors Dr. Doroshow** with Towner Award

Susan Becker Doroshow received the F. William Towner Award for exceptional activity in organized dentistry at the University of Illinois at Chicago (UIC) College of Dentistry Reunion April 29.

The Towner Award is named for the late Dr. F. William Towner, who was highly active in organized dentistry.

Dr. Doroshow is active in eight professional dental organizations. Treasurer of the Chicago Dental Soci-



Susan Becker Doroshow

ety, she has held every executive position for the North Suburban Branch. Dr. Doroshow is a former member of the Board of Trustees for the Illinois State Dental Society (ISDS), and a former chair of the ISDS Public Relations Committee; a former president of the Independent Dental Organization; a former chair of the American Dental Association (ADA) Council on Membership and a former chair of the ADA's Golden Apple Award Work Group.

Dr. Doroshow is active with the Skokie Chamber of Commerce and is a former member of its Board of Directors.

# UIC alumni association installs new board

The new officers of the University of Illinois (UIC) Dental Alumni Association Board of Directors took office Feb. 28. Their terms run through Feb. 28, 2012.

Alvin Atlas (UIC '77) is president, Susan Rowan (UIC '84) is presidentelect, Ross Rubino (UIC '77) is vice president, and Charles DiFranco (Loyola '81, Loyola Periodontics '83) is immediate past-president.

Recently joining the Board as directors were Arlene Engert (UIC '83) and Jeffrey Ruttencutter (UIC '10) for terms ending in 2012; and Timothy Aiossa (Loyola '78) and Marsha Babka (UIC '76) for terms ending in 2013.

# Dr. Margolis earns AGD's 2011 Humanitarian Award

Chicago Dental Society member Fred Margolis will receive the Academy of General Dentistry's 2011 Humanitarian Award. The award honors individuals who contribute voluntary service in conjunction with a consistent commitment to enhance the image of general dentistry through the continuous delivery of quality dental care and leadership in areas of civic involvement.

In addition to his full-time practice of pediatric dentistry in Buffalo Grove, Dr. Margolis is a past president of the Illinois Foundation of Dentistry for the Handicapped. He has served as the chair of the Chicago Special Olympics Special Smiles program for the past 18 years. He has been chair of the Oral Health Section of the Illinois Public Health Association. He is a member of the Board of the American Friends of the Dental Volunteers for Israel.



Dr. Margolis is also an accomplished author and educator, and a member of several professional associations. He has lectured for more than 30 years and is a nationally and internationally recognized speaker on pediatric dentistry, laser dentistry and dentistry for the disabled patient.

# Dr. Doyle earns UIC alumni loyalty award

Donald Doyle received the Alumni Loyalty Award at the University of Illinois at Chicago (UIC) College of Dentistry Reunion April 29.

The University of Illinois Alumni Loyalty Award is given to an outstanding dental alumnus who has maintained extraordinary interest in and loyalty to

the University by serving on its committees, councils and boards, and by being an active member of the Alumni Association. Dr. Doyle was a member of the UIC Dental Alumni Board of Directors



Don Doyle

(1996-2006), and was a member of its Golf Outing Committee (1996-2008).

He served as co-chair (2004-06) and chair (2006-08) of the college's Mentorship Program. Dr. Doyle also is a former faculty member, having been first a lecturer and later an associate professor, from 1980 to 1988.

Besides his activity with the UIC, Dr. Doyle also is active in organized den-

tistry. He has served the Chicago Dental Society on its Table Clinics Committee and Limited Attendance Committee, and on the Englewood Branch's Golf Outing Committee (co-chair) and Ethics Committee; the American Prosthodontic Society on its Local Arrangements Committee; and the Osseointegration Study Group as treasurer.

# Hines VA Hospital opens new dental clinic

Veterans coming to Hines VA Hospital for dental treatment will now receive their care in a spacious, modern new clinic on the 12th floor of the main hospital building. The hospital opened a new dental clinic in March after completely renovating half the floor in the main bed tower.

More than 500 patients receive care in the Hines dental clinic every week. The new clinic is three times the size of the old clinic, and features new dental chairs and dental units, 20 private treatment rooms and state-of-the-art equipment. It also features a training room and a new prosthetic dental lab.







"We are so proud to be able to serve our veterans in the new clinic," said Jerry Kohen, chief of the Hines Dental Service. "Our new clinic allows us to colocate services like digital imaging, head and neck CAT scans, anaplastology and a new prosthetic dental lab. It is the ideal set up to provide our patients with top quality dental care."

The hospital celebrated the opening of the new clinic with a ribbon cutting March 16. In attendance were CDS President Ian Elliott and West Suburban Branch Director Andrew Browar.

# What's in a name?

The International Medical Alliance, a Rancho Mirage, CA-based not-for-profit corporation which organizes medical humanitarian missions to Central and South America, is changing its name to IMAHelps to avoid conflicts with two other groups with similar names

"We think it's the right thing to do," founder Ines Allen said. "We want to continue doing the humanitarian (work) we've been doing. But we also want to

make sure people don't confuse our organization with (other) groups that do similar work and vice versa."

Since its founding in 2000, more than 100 doctors, dentists, surgeons and volunteers have collectively provided free medical and dental care to more than 60,000 indigent patients in Central and South America.

The volunteers have paid for their own travel, while American hospitals have donated supplies and provided other assistance.

IMAHelps' next mission is scheduled to take place in Esteli, Nicaragua, Aug. 4-14. For more information, contact Tracey Allen at 760.485.8963 or visit www.imahelps.com.

# AAO and ISO address access to care issues

Access to care is a hot topic in these tough economic times. The American Association of Orthodontists (AAO) and Illinois Society of Orthodontists want to be part of the solution. Illinois is one of five states asked by AAO to pilot a pro-

gram for providing free orthodontic care to needy children in our communities.

The Donated Orthodontic Services (DOS) program will provide free care to children whose families can not afford needed orthodontic treatment. Orthodontists will donate one or two cases per year. No fees will be charged to families who qualify for the program.

Among the requirements for participation:

- Patients must be Illinois residents
- Prospective patients must not already be in braces or in between phases of treatment
- Patients must be between the ages of 11 and 18
- In general, families must be "working poor" and/or Medicaid eligible
- Patients must be ineligible for orthodontic treatment through insurance or Public Aid, such as the All Kids program

For more information about participating or referring a patient, visit <a href="https://www.isortho.org">www.isortho.org</a>. ■







# **C**Maga

# **Your Health**

a discussion on health-related topics

# How to deal with back pain

by Rachel Azark

hen Lombard general dentist Victoria Rinando was only 25 and fresh out of dental school, she felt severe back pain from extreme stress, poor posture and working too many hours. After trying a muscle relaxer prescribed to her by her physician to help her sleep, she then tried massage and acupuncture with a chiropractor. Ultimately, she took it upon herself to find a solution to the pain.

Dr. Rinando cut back her work hours, tried yoga and worked hard to manage her stress levels. While this helped a little bit, her best solution came from an emergency patient. On a follow-up visit, patient Ingrid Marcum and Dr. Rinando got to talking about back issues and what can be done to alleviate pain.

Ms. Marcum is a USA Weightlifting national champion and a competitive bobsledder, as well as a certified personal trainer with 13 years experience specializing in movement. According to Ms. Marcum, throughout the day we use repetitive movements from being hunched over a computer or leaning over a patient and reaching. By continually doing this, we are training our bodies to be in this position and allowing our bodies to compensate and start overusing certain muscles and underusing others.

On the following page, Ms. Marcum demonstrates a few exercises that she suggests dentists incorporate into their daily routines or try out a few times a week to work toward "healthy, balanced and painfree joints." Always consult with your physician before beginning any new exercise programs.

Ms. Azark is the CDS editorial assistant.



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**Q**Mage

# **Exercise 1: Band pulls**



Band pulls will strengthen the muscles that help pull your shoulders into a better postural position.

- Hold an exercise band in both hands, palms facing up.
  - Stand with your arms at your sides,



elbows bent to 90 degrees, palms up, forearms parallel to the floor.

- Pull your hands apart, keeping your forearms parallel to the floor the entire time.
- Always move with control. Never rush any part of your movement.



- Keep your elbows close to your sides throughout the movement.
- Slowly return your hands to the starting point.
  - Repeat for 10-20 repetitions.

# **Exercise 2: Seated one-arm twists**



Seated one-arm twists will help maintain and/or increase your range of motion and mobility through the chest and shoulders in addition to reinforcing correct body mechanics.

• Sit in a chair or on a stability ball with your arms extended in front of you.



- Turn your palm to the ceiling and move one arm backward until it is even with your torso – no farther!
- Once your arm is even with your body, start to twist your torso toward that side in order to bring the arm farther back.



- Keep the shoulders down and level with each other throughout the movement.
- Sit tall and move slowly and controlled throughout the entire movement.
- Work to increase your range of motion while maintaining good positions throughout your torso and shoulders.













# Volunteer for CURE event in August

by Joanna Brown

ocal residents will get a chance at better health in August, when the Westchester-based Collaborative Underserved Relief and Education (CURE) Network opens the doors at Malcolm X College. Volunteer physicians, ophthalmologists and dentists, along with auxiliary and support staff, will provide three days of free care to needy patients.

CURE was founded in 2010 by physician Ken Nelson and ophthalmologist Rama Jager, who knew that local clinics had long waiting lists full of patients with limited resources but tremendous needs for basic care – and even longer waiting lists for specialty care. The doctors also knew about successful care events like those hosted by Mission of Mercy and Remote Area Medical (RAM), and felt confident that local healthcare providers would make a homegrown event similarly successful.

One year later, plans are in place for a three-day event at Chicago's Malcolm X College Aug. 19-21. A partnership with RAM will bring portable units and 20 volunteers to oversee logistics on site, while CURE leaders are working now to secure volunteers and funding for the event. According to executive director Josette Szalko, the event will require at least 500 volunteers, both professionals and lay people.

CURE co-founder Dr. Nelson was also active in the writing and passage of HB 5744, 2010 legislation that allows medical professionals from across the country to volunteer at charitable events in Illinois as long as they have a valid license to practice in their home state.

Representing dentistry on CURE's leadership team are past president of the Illinois State Dental Society Tom Sullivan, serving on CURE's Board of Trustees, and past president of the Chicago Dental Society Keith Suchy, serving on CURE's Board of Advisors.

Other trustees and advisors represent the Illinois House of Representatives, McDonald's Corporation, Red Barn Investments, the University of Chicago, the American College of Surgeons, the American Medical Association and the Cook County Health and Hospitals System.

# You can help

Volunteer dentists and auxiliaries are needed at CURE's inaugural event to provide cleanings, X-rays and fillings, extractions and some more complex restorative procedures to an estimated 1,000 patients per day (a \$1.5 million value). The clinic will be open between 6 a.m. and 6 p.m.

Also on site in August, physicians will provide check-ups, heart tests, gynecological and prostate exams, and screenings for diabetes and skin cancer to 1,000 patients per day (a \$1.1





Tom Sullivan

million value). Vision services will include basic eye exams, refraction, ophthalmologic evaluation and prescription glasses in RAM's mobile vision lab for 500 patients a day (a \$700,000 value).

Not all patients will visit all three areas of care.

What sets CURE apart from other charitable events, Ms. Szalko said, is its commitment to finding medical and dental homes for the patients seen during those three days. There will be a discharge area on site where representatives from local clinics can talk to patients about follow-up care.

Find more information about CURE and volunteer to participate in August at <a href="https://www.curenetwork.org">www.curenetwork.org</a>. ■

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**Q**Mags

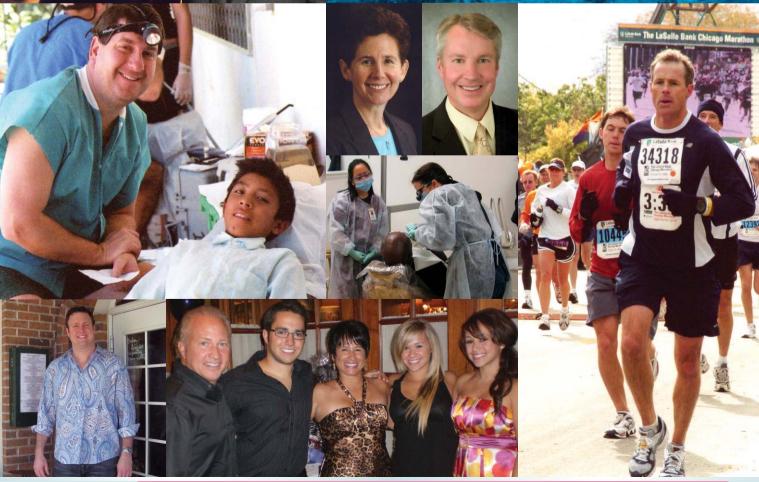








We are looking for CDS member dentists with a passion outside of dentistry to feature in the Snap Shots section of the CDS Review. Contact Rachel Azark at razark@cds.org. or call 312.836.7323.



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# **q**Mags

# Looking Back a historical perspective

# Remembering Uncle Walt

by Walter F. Lamacki, DDS

isting dates, offices and awards, the life of Dr. Walter Dundon may perhaps be written, but the litany would not capture the essence of the man.

Walter was born in Norfolk, NY, in 1903, graduated from the Chicago College of Dental Surgery, Loyola University in 1927. He married Kathryn in 1928. It is impossible to think of them as anything but one for the next 60 years.

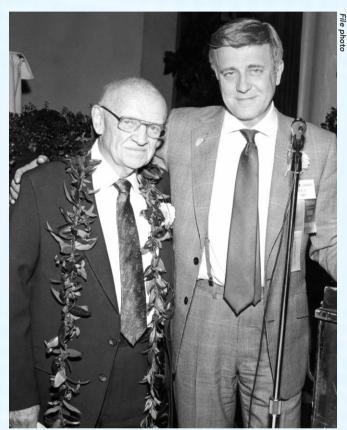
Walter navigated the political landmines of his branch, Kenwood/Hyde Park, and held all branch offices, and then quickly served in all the offices of the Chicago Dental Society, including the presidency, 1957-58. He followed that up by being elected third vice president of the American Dental Association for 1958-59.

He was a member of the long defunct ADA Council on Dental Trade (CDT) and Laboratory Relations from 1952 to 1958, serving the last four years as chairman. At that time, it would be safe to say there were no relations between the three entities. The years he served as chairman saw a gradual warming brought about by his leadership and his ability to convince disparate groups to work for the common good. The American Dental Trade Association and the National Association of Dental Laboratories at their annual meetings in 1959 formally recognized his role in bringing about harmony between the profession and industry. He and Kathryn were privileged guests of the associations at their annual meetings for many years.

Walter was elected a fellow of the Odontographic Society of Chicago (OSC) in 1932. He would serve as the society's secretary for 27 years, a labor of love. His minutes were complete and accurate without the benefit of a recorder. OSC honored him with its Distinguished Service Award in 1976.

The Dundons had no children, but they had hundreds of "nieces and nephews." Walter became Uncle Walt to a younger generation of dentists. His willingness to give a helping hand to aspiring dental society leaders, his gentle manner, and his involvement in society affairs earned him the sobriquet.

Kathryn was an active member of the Women's Auxiliary to the ADA (WAADA), formed in 1954. She convinced Walter that the Chicago Dental Society needed to form an auxiliary allied with WAADA. He needed little encouragement; the two brought to bear their considerable organizational skills to



TWO WALLIES: "Uncle Walt" Dundon and Wally Lamacki circa 1987.

form the Women's Auxiliary to CDS in 1969. They nurtured the auxiliary and acted as godparents.

Walter lived near my home; I would pick him up to attend Loyola's golf outing (neither of us played) or homecoming. I cherished those long rides as I listened to the history of dentistry from a man who not only lived it, but also helped to shape it.

Walter entered hospice at Northwestern Hospital in the summer of 1988, a short walk from my home. One Sunday morning I paid him a visit.

I was surprised to see the Dundons watching *Meet the Press*. It shouldn't have been surprising; nothing could be more normal for them.

As I left, I said to them, "I won't be able to see you tomorrow, but I'll drop by on Tuesday." In unison they said, "Call before you come." ■

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**Q**Magg

# Dental Dateline Dental Dateline is provided by your Chicago Dental Society member dentists.

# Top tips for pulling a loose tooth

and ensuring a visit from the Tooth Fairy!

ulling a tooth is a rite of passage for children as they shed their baby teeth for an adult set. But parents often ask: What are the safest and most painless ways to pull a loose tooth?

The Chicago Dental Society surveyed more than 300 members in 2010 to find out their tips for treating a loose

Loosen the tooth. Use firm, gentle pressure to wiggle and twist the tooth.

Chewing on firm foods like apples can help in removing the tooth.

Numb the tooth. Use a topical anesthetic such as Orajel to numb the area. Popsicles, ice cubes or even a cold rag will also help eliminate pain and discomfort.

Be careful with tools. Avoid the old "floss and doorknob" method. which might scare children or catch them off guard. Instead, use a small amount of gauze and your fingers to pull a tooth. Dentists may use small for-

Use a distraction. Talk to the child about their interests or simply encourage them to focus on something else. Count to "three" and pull on "two." Oftentimes, the tooth is out before they even know it.

Encourage the child to do it themself. Depending on the child's age and looseness of the tooth, Chicago Dental Society members agreed that it's best for a child to pull the tooth themself. They know their own tolerance for pain and will most likely wiggle it out on their own.

Most importantly, use plenty of TLC. ■









# **Upcoming meetings**

### MAY

### 25: West Side/West Suburban branches

Annual Golf Outing. Old Oak Country Club, 14200 Parker Rd., Homer Glen. 8 a.m. shotgun start. For more information, contact Mark Ploskonka, 630.926.3920.

# 28: North Suburban/Northwest Suburban branches

Suburban Scramble 2011: Annual Branch Golf Outing, Green Acres Country Club, 916 Dundee Rd., Northbrook. 8 a.m. shotgun start. \$190/player for branch members, \$200/player for non-branch members. Includes greens fees, cart rental, lunch and chance to putt for \$5,000. For more information, call John Vickery, 847.480.9141, or Jeff Kemp, 847.255.3020.

### 31: Dental Arts Club

Terry Ronczkowski: Profit Sharing for the Dental Office. Lincoln Tavern, 1858 W. Wabansia, Chicago. Meeting: 6:30 p.m. For information, contact Dan Weber, 630.450.3616 or <a href="mailto:danwebdds@gmail.com">danwebdds@gmail.com</a>.

# JUNE

# 8: Englewood Branch

Annual Golf Outing. Cog Hill Golf & Country Club, 12294 Archer Ave., Lemont. Tee times: Noon-1 p.m. For more information, contact Michael Meehan, 708.448.3131 or info@meehanorthodontics.com.

### 10: South Suburban Branch

Annual Fishing Trip: Deadliest Catch 3 – The Trilogy. For more information, contact Loren Feldner at *ljfeldnerdds@pol.net*..

# **Sept. 12 Regional Meeting**



J. William Robbins, DDS, MA Global Diagnosis: Beyond Smile Design

9 a.m.-2:30 p.m. at Drury Lane, 100 Drury Lane, Oakbrook Terrace.

# CDS designates Regional Meetings for 5 continuing education credits. Regional Meetings are free to all CDS members and their auxiliaries, as well as

dental hygienist members of the Illinois State Dental Society. A \$250 fee is charged to dentists and their staffs who are not CDS members, which may be applied to membership for the current year. Advance registration is not required, but CDS encourages you to pre-register online at www.cds.org.

# ADA C·E·R·P® Continuing Education Recognition Program

CDS is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

# Study clubs

### Central Lake County Dental Study Club

Meets third Tuesday of every month at noon, January-November, Grandma V's Pancakes, 10 E. Maple Ave., Mundelein. For information, contact Paul Showers, 847.816.3636.

# Chicago Aesthetic Masters, a Hornbrook Group Study Club

Meets monthly, 6:30-8:30 p.m. at the office of Sheldon Seidman, 410 N. Michigan Ave., Suite 1014, Chicago. For information, call 312.644.4321 or e-mail *smilechicago2@aol.com*.

### Chicago Dental Study Club

For information, visit <u>www.chicagodentalstudyclub.com</u> or call Forrest Tower, 708.423.0610. Newcomers are free. Please RSVP.

# **Greater Evanston Dentists Association**

Meets first Monday of every month, noon-1 p.m., Gio Restaurant, 1631 Chicago Ave., Evanston. For information, contact Roger Nouneh, 847.475.7754.

# **Uptown Dental Forum**

Meets weekly, 12:30-2 p.m., at Via Veneto Restaurant, 6340 N. Lincoln Ave., Chicago. For information, contact Marshall Dolnick, 773.588.3880.

### Waukegan Dental Study Group

Semi-monthly meeting, noon-2 p.m., Waukegan Ramada, 200 Green Bay Rd., Waukegan. For information, contact Robert Stanuch, 847.336.8080 or Ellis Neiburger, 847.244.0292.

Tell us about your meeting: review@cds.org • Fax: 312.836.7337

Include the following: Subject, date, time, location and speaker's name and degree, as well as the name and phone or e-mail of your contact person. All information must be submitted in writing. The editor reserves the right to edit material for space and style.

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**C**Maga



# **Branch News**

news from the home front

# **Englewood**

by Kathryn Bielik, DDS

We all have spring fever in Englewood, and there are new beginnings for some. Callan Brian Bauer Gambla was born to Amber and **Brian Gambla** Feb. 27. Weighing 5 pounds, 3 ounces, baby "Cal" is the tenth grandchild for **Anthony Gambla**, and Brian's firstborn. Congratulations!

There are plenty of accomplishments to celebrate for the children of our Englewood branch members:

Emily Michet is following in Marilyn Michet's footsteps and has been accepted to the dental hygiene program at Prairie State College.

**Andrew Moormann**'s son Joseph is graduating from the University of Illinois at Urbana-Champaign with a degree in industrial design.

Peggy Richardson's daughter Carrie is enjoying her junior year at the Northwestern University School of Medicine. She is deciding on a specialty, giving consideration to neurology or infectious disease. Daughter Julie graduated with a Masters degree from Loyola University, and is now the research project coordinator at the University of Chicago's COPD clinic.

Nancy and **Denis Bartz**'s daughter Jenna is getting married in Ann Arbor, MI, April 23. She is completing her third year of an ER residency with her fiancée at the University of Michigan Medical Center. The wedding reception will feature Michigan wines and Ann Arbor microbrewed beer. Denis, Nancy and their family had a fun time wine tasting and beer sampling in Michigan to plan for the reception.

After the holidays, Donna and **Dennis Dwyer** traveled to Marco Island with their two sons. Dennis said dining in the sun can chase away the winter blues.

Mary Ellen and **John Brendich** and their family traveled to Naples, FL, for some fun in the sun.

Other Englewood Branch members are getting warmed up for golf, golf, golf with a trip to Mesquite, NV.

# Kenwood/Hyde Park

by Sherece Thompson, DDS

Edward Schaaf's eldest grandson Nicholas was Valedictorian of the Class of 2011 at Dominican High School in Milwaukee. Ed is enjoying his retirement, and bicycling cross country.

Yetta McCullom recently completed a year of training at the Institute of Advanced Laser Dentistry. She is now qualified to teach dentists the Periolase MVP7, which is a laser used to treat periodontitis.

# **North Side**

by Lynse Briney, DDS

Our branch held it's final dinner meeting of the season March 8 at Via Veneto. Louis Karras presented the lecture on Advances in Endodontics: Unlocking the Path to Endodontic Success. We also finalized our plans for our Installation of Officers Night at Monastero's Ristorante May 14, to celebrate the installation of David Behm as our new president. Thanks to all of the members that joined us at our dinner meetings this season.

Congratulations to **Nolen Levine**. He is a crew member of the Racing Yacht Challenge, which won its section in the Chicago Yacht Club's Rack to Mackinac for the second year in a row. Nolen also won the Fastest Boat to the Island trophy.



NORTH SIDE: Nolen Levine and Jennifer Stocker

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WEST SUBURBAN: Kenneth Korpan

630.879.2011, <u>kidak@aol.com</u>





Alice Boghosian and John Hagopian are proud to announce that their dental assistant of six years, Arda Paylan, will be graduating from the University of Illinois at Chicago (UIC) College of Dentistry this month.

Christine Grassl, a senior dental student from Munich, Germany, spent the month of March interning in **Trucia Drummond**'s office. She followed that up with two weeks in the UIC Department of Oral Surgery.



NORTH SIDE: Trucia Drummond with her protegé, Christine Grassl

Congratulations to **Terri Tiersky**, General Chair, on a successful Midwinter Meeting.

Several CDS members attended a planning dinner for the North Shore Women Dentists Jan. 27. The group has approximately 45 members, and is a local chapter of the American Association of Women Dentists. The next meeting, entitled "Pearls of Wisdom," is the most highly anticipated of the year. Join the group Wednesday, May 25, at 6 p.m. at Pinstripes in Glenview to swap practice and life advice. For more information, contact Jill Doan at <a href="mailto:drdoan@periodontic-sltd.com">drdoan@periodontic-sltd.com</a>.

# **North Suburban**

by Nikisha Jodhan, DDS, and Ingrid Schroetter, DDS

We begin by offering our deepest and sincere condolences to our branch president, **Astrid Schroetter**, and branch cocorrespondent, **Ingrid Schroetter**, on the recent passing of their mother. Both are very thankful for the support they have received from our branch. Anyone wishing to view the obituary can visit the site <u>www.buchanancody.com</u>, under Anna Schroetter.

Astrid hosted her long-time friend and colleague, Sreevinas Koka, chair of dental specialties at the Mayo Clinic, for an evening and an all-day continuing education meeting March 8-9 in Northbrook. It has been years since our branch has offered a full-day meeting, and Dr. Koka's riveting topic and presentation of dentistry's latest research was well received by many of our members.

Ingrid's youngest daughter, Danielle Lindsay (7), was honored to try on the Blackhawks 2010 Stanley Cup championship ring in December. She had her photo taken with Blackhawks organist Frank Pellico, and Oak Park native and Hall of Fame inductee Paul Hruby at the Ridgeland Commons Skating Rink.

Chris McCaffrey-Boss visited the land down under for the annual Australian Dental Congress in Brisbane, March 30-April 3.

Rick Felt and his wife, Barbara, rejoice in the birth of another granddaughter, Violet Mae. Congratulations to Violet's parents, Ben and Tracy, on the birth of their second child and best wishes to her 2.5 year old sister, Lyla!

Hats off to Rick and Barbara's other children, as well. Sarah, a physician's assistant, recently accepted a position at Evanston Hospital. Meanwhile, Laurel completed all didactics toward a PhD in media/communications at the University of Southern California in Los Angeles. She completed the third year of a fiveyear program.

Evanston welcomes **Kathy Jean** as a new dentist in town. Kathy recently merged her Wilmette practice with that of **John** 

**Favale**, who now practices full-time in Lindenhurst. Kathy's new address is 1604 Chicago Ave., Unit 7.

In February, Maria (MaLu) Simon participated on a week-long dental mission in the Rizal Province of the Philippines with Rotary International's Operation We Care. She also delivered a lecture, Emerging Science and Technology in Pediatric Dentistry, to the Philippine Pediatric Dental Society and Dental Residents at the Children's Hospital in Manila before returning to the U.S.

It is with regret that, due to the revolution in Egypt, Al Atta and his family were unable to attend the Egyptian Dental Conference in March, where he was expected to present a paper. This would have been a perfect opportunity for him to promote dental health and establish a supportive program in a new Egypt, since a beautiful, healthy smile is certainly a global requirement. On a lighter note, Al's son has accepted a marketing director position in sunny California, whilst enrolled in an Executive MBA program at the Kellogg Graduate School of Management. He has his hands full!

**Paul Akers** and his partners recently updated their dental implant imaging center in Glenview with new software.

Richard Cottrell and Sharon Foertsch had a wonderful time in Washington, DC, at the Academy of Osseointegration meeting March 2-5. Astratech launched its Profile fixtures based on Dr. Cottrell's patented implant design and presented a videotaped conversation with him. Doctors involved in the clinical trials also presented their documentation.

**Egon Schein** performed stand-up comedy at Laugh Out Lough in Schaumburg. (He's keeping his day job.)

**Dino Mantis** vacationed in Cancun with his wonderful staff and family. Dino, is this an annual thing? If so, are you accepting any new staff members?

**Ben LoGiudice**'s 6-year-old daughter, Mia, had her first violin recital in January. She is following in her father's foot-

















steps. Ben has been playing violin since he was in third grade, and has had the honor of playing for the CDS Installation of Officers for many years

Lastly, Nikisha Jodhan, diplomate of the American Board of Periodontolgy, is elated to join the faculty team at the University of Illinois at Chicago College of Dentistry, in the post-graduate division of Periodontology. She looks forward to buckling down to serious clinical and didactic instruction, after enjoying an early spring break in the Bahamas with her family in February.

Kathleen Christie-Jaroch, who practices in Libertyville, went on a dental/medical mission trip in February to Colon, Panama. "Doing dentistry without electricity or water for a week truly opened my eyes," she said.

David Williams and Jim Benz monitored the Shred-a-Thon at our meeting March 9, where our branch raised funds for Dent-IL PAC. Many members' old patient records – even radiographs – were safely disposed of that day.

Our branch is hosting a spectacular evening, "Prom Night" at Green Acres Country Club Saturday, May 14, to close our terrific season of continuing education and professional fellowship. The evening begins with a cocktail hour and delectable dinner. The 2011-12 officers will be installed, followed by music to dance to by the fantastic band, World Class Noise.

NORTH SUBURBAN (clockwise): Nikisha Jodhan's son, Nikolai (2), enjoyed his spring break in the Bahamas.

Ingrid Schroetter and her youngest daughter, Danielle Lindsay, met Blackhawks organist Frank Pellico and Oak Park native Paul Hruby.

Woody Malitz announced the March 2 birth of his grandson Zachary.

The Malitz family is shown celebrating at a Purim party.

Dino Mantis took his staff and family to Cancun.





# **Northwest Side**

by John Nowak Jr., DDS

Spring is in the air, and before you know it summer will finally be here. The speakers who presented lectures at our branch meetings, which **Jeff Wittmus** arranged, have been a big hit. Jeff arranged the speakers into a three-part series on facially generated treatment planning using periodontal, orthodontal, and orthognathic approaches to complex rehab cases.

Jeff visited with family in Florida this March. Also, he and a few branch members attended a lecture given by Sirona Dental Company on the use of Cerec CAD/CAM technology.

In January, **Kevin King** and his wife traveled to the Carribean island of Nevis for continuing education, as well as some rest and relaxation.

A few of our branch endodontists attended the American Association of Endodontists Annual Session in San Antonio, TX, in April.

**Bruce Swantek**'s son will be finishing his oral surgery residence this July and will be looking to come back and work locally.

We welcome **Richard Stiles** as a new member to our branch. He moved from the South Suburban Branch to ours after purchasing a practice from **Paul Imhof** and **Ray Jeleniauskas** in the area. Richard lives with his wife, Shannon, and their son, Evan, who was born in December.

In January, Mike Biasiello, Chuck DiFranco, Paul DiFranco, Joe Baldassano, Lou Imburgia and Billy Doroshow went to Las Vegas. They welcomed the chance to warm up, golf and take in a show.







NORTHWEST SUBURBAN (clockwise): Michael Durbin, Ken Johnson and Renee Pappas went snowmobiling near Tomahawk, WI.

Angie Willox hosted a Give Kids A Smile Day event at her office, where she provided children from low-income Wheeling Township families with free preventative care.

Jack Kenney visited China to lecture on various topics and take in the sights.

# **Northwest Suburban**

by Angie Willox, DDS

Spring has arrived, but it's not easy to forget the harsh winter we endured or all the snow that fell.

However, for avid snowmobilers **Ken Johnson**, **Michael Durbin** and **Renee Pappas**, the snow provided a great opportunity to do some snowmobiling near Tomahawk, WI, in February. Looks like fun!

The Illinois Society of Orthodontists

recently installed its officers and trustees for 2011-12. This year's officers include President Rob Girgis, President-elect Mart McClellan, Vice President Pat Foley and Secretary/Treasurer Mike Durbin.

Jack Kenney had a rather busy fall, successfully completing the American Board of Pediatric Dentistry certification process, as well as a trip to China with his wife, Ying.

While there, he lectured to the Nanjing Stomatological Hospital on pulp









**NORTHWEST SUBURBAN:** (Top) Mike Higgins reports that any spouses interested in participating in the Alliance of the Illinois State Dental Society should call his wife, Mary, at 847.358.4002.

(Left) The Illinois Society of Orthodontists installed its officers and trustees for 2011-12. This year's officers include President Rob Girgis, President-elect Mart McClellan, Vice President Pat Foley and Secretary/Treasurer Mike Durbin.

therapy and the dentist's role in detecting domestic violence. At Nanjing University Medical School, Jack lectured on forensic dentistry and forensic anthropology. Jack also found time to visit Beijing, Xian and Shanghai, and to take in a Yangtze River cruise.

Congratulations to Mike Higgins, who recently earned his private pilot's license. Mike's son, Ryan, would like to thank the entire branch for its generous support with his campaign to be Illinois District 56's (Schaumburg) state representative. Congratulations also to Mike's daughter Lindsay, who received her MD degree last year from Tulane Medical School. She subsequently obtained her Masters degree in Public Health this spring, and has recently begun an internship.

Mike also reports that his wife Mary, as past president of both the late Alliance of the Chicago Dental Society and the Alliance of the Illinois State Dental Society (AISDS), remains very involved. Any spouses interested in par-

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**Q**Ma

ticipating in the AISDS should call her at 847.358.4002. The ladies have a great time together and do many good things to support dentistry.

In recognizing February as National Children's Dental Health Month, **Angela Willox** hosted a Give Kids A Smile Day event at her office. Children from low-income Wheeling Township families received free preventative care, including exams, cleanings, fluoride,

radiographs and oral hygiene instruction. Follow-up restorative care was also provided at no cost to the families.

Angela and her staff also visited 10 local schools and preschools during February to provide oral health education to more than 300 children.

As always, please feel free to submit your branch news to me by phone, 847.670.9020, or by e-mail at *smiles-forkids@comcast.net*.

# **West Side**

by Charles Thometz, DDS

Greetings from Lake Geneva. As I write this column, we are just finishing a rather long, cold and snowy winter. But spring has arrived and better days are ahead.

Golfers mark your calendars for the annual West Side/West Suburban Golf Outing, May 25 at the beautiful Old Oak Country Club in Homer Glen.





# South Suburban

by Eric Kosel, DMD

**Vincent Oganwu** returned recently from a trip to China as a member of a dental delegation organized by the People to People Ambassador Program (<a href="www.peopletopeople.com">www.peopletopeople.com</a>). On his trip he and his wife, Dr. Rita Oganwu, visited the Peking University School of Stomatology, where western medicine and dentistry are fully embraced. They also had the privilege to visit the Great Wall, Tiananmen Square, and the Forbidden City in Beijing during their 10-day visit.

**Greg Duffner** has been shooting photos as a hobby for 40 years, but lately, with the help of friends who are professional photographers, he has been able to improve quickly. The hobby also has allowed him to enjoy traveling extensively throughtout the midwest photographing wildlife.

The last call for our annual fishing trip *Deadliest Catch 3 – The Trilogy* is June 10. For more info, contact **Loren Feldner** ASAP, at <u>lifeldnerdds@pol.net</u>.









Branch members who still wish to reserve a spot should call **Russ Umbricht** at 708.366.8909, or **Mark Ploskonka** from the West Suburban Branch at 630.926.3290.

Kudos to outgoing Branch President **Don Bennett** and retiring Director **Don Tuck** for jobs well done. They will be passing the torch May 7 to the very capable hands of **John Perna**, president, and **Jim Bryniarski**, director, at the Riverside Golf Club.

When I spoke with Don regarding his year as president, he stated that he enjoyed the opportunity to work with the membership through a rather bittersweet year – a year that was diminished by the passing of beloved West Side Branch colleague and CDS President Mike Stablein.

After he leaves office Don plans to continue working on behalf of the branch and organized dentistry. He also stresses the strong need to address access to care in a meaningful way.

Don also reports that **Caroline Scholtz** has sold Dr. Stablien's practice to Scott Wilkinshaw.

Don is planning to take a little R & R this summer, touring western Michigan with his wife, Francie, and daughter, Caroline.

Congratulations and best wishes to our own **George Zehak**, who won the nomination to serve as CDS treasurer Jan. 18.

George continues his very busy schedule. On Jan. 1 he took over as chair of the CDS Foundation. He has since been very busy promoting the CDS Foundation while attending, chairing and speaking at its meetings and related functions. George sees access to care as a crucial issue that needs to be addressed strongly, in a meaningful and positive manner. He hopes to work through the CDS Foundation toward this end.

George attended the annual North East Regional Board of Dental Examiners (NERB) meeting Jan. 13-16 in Orlando. He served as a NERB examiner March 4-6 at the University of Michigan School of Dentistry. George was emcee at the Academy of Dentistry International meeting Feb. 27. He also serves as

editor of the USA section of the Association of Dental Implantology newsletter.

There is much news to report from the Munaretto families. They have recently purchased the LaGrange endodontic practice of Jerry Taylor (who has retired). Rich, Ray, and Rick Munaretto, along with Keith Sommers, will be providing service out of three offices: Elmwood Park, Berwyn and LaGrange.

In addition, **Mike Munaretto**, nephew to Rich and Ray, will be graduating from the University of Illinois at Chicago (UIC) College of Dentistry this month. Rick, who is a member of the endodontics staff at UIC, will be on stage to drape his cousin Mike in Dental Blues at the graduation ceremony. Mike has already been accepted into the endo residency program at UIC, so it would appear a wonderful family dental tradition lives on.

Our own **Dean Politis** is currently serving as president of the Illinois Society of Periodontists (through June). ISOP hosted a meeting in Chicago coinciding with this year's Midwinter Meeting. Dean is also currently the editor of the Midwestern Society of Periodontists. He is also part of the wonderful tradition of dental families from our West Side Branch. His father, **Lucas Politis** (retired), was a well-respected general practitioner, and his daughter **Christine Politis** is currently a dental student at UIC.

Greg Matke traveled to the Philippines with his wife, Joanne, and children, Wyatt (5) and Julia (2), to visit with family and attend the wedding of Joanne's brother. While there, they took a boat to a small volcanic island, where they hiked the precipice of the volcano and looked down into the bottom of the crater to see the lava bubbling.

Brian Caraba and Lisa Gold recently spent a week in St. Thomas at the Frenchman's Reef Resort. They took a couple of boat charters, one around the island and another to the British Virgin Islands. While there, Brian also went SCUBA diving.

Speaking of SCUBA diving, Brian has completed the necessary dives and

study program to receive his search and rescue certification. Brian also continues with his karate and is currently branching out into a variation of karate known as Samurai Sword.

**Becky Egolf** reports she attended an all-day orthodontic seminar given by David Sarner, editor of the *American Journal of Orthodontics*, while at the Midwinter Meeting. She also attended a course on digital caries detection.

Becky and her husband, Dennis, spent a most enjoyable evening attending the President's Dinner Dance.

Speaking of the Dinner Dance, the West Side Branch was well represented.

Laura and **John Perna** recently went to Las Vegas, where John attended the course Complications in Dentistry. They also vacationed, enjoying the warmer weather and the glamour and glitz of Las Vegas.

In February, John enjoyed a four-day golfing vacation in Costa Rica with some of his buddies.

Michelle Jennings reports that her son Mike, a high school senior, received two quite valuable academic scholarship offers. Mike selected Drake University as his school of choice and will major in actuarial science.

Michelle vacationed in Gatlinburg, TN, with son Mike and daughter Nicole during spring break. They spent much of their time hiking in the beautiful Smoky Mountains and enjoying the quaint town of Gatlinburg.

Larry Jacobs spent nine days in Japan last September visiting with his son David. David was a student at Waseda University and participated in an intensive Japanese language program at the university. Larry says that the time he spent in Japan visiting with his son ranks very near the top of his bucket list.

David returned home from Japan just two weeks prior to the terrible earthquake/tsunami/nuclear disaster that struck.

Larry also reports that his shoulder is now fully healed and he is back to training, full steam ahead.

Congratulations to Darshana Novick







and husband, Rob, on the birth of their second child. Ela Eileen was born shortly after midnight March 16. Older sister Mira, almost 3, is delighted and fascinated with her new baby sister.

Shana and Rob are also undertaking a most extensive renovation of their office space while she is on maternity leave. More on this at a future date.

Marilyn and Jack Lieberman are enjoying Jack's retirement from dental practice at the conclusion of 2010. They spent two weeks in Boca Raton, FL, in early March visiting with their daughter Janet, her husband and their two children. Jack lovingly refers to his grandsons, ages 7 and 5, as Beavis and Butthead. Daughter Janet accuses Jack of trying to corrupt a third generation of Liebermans, as Jack and the two boys spend hours watching *The Three Stooges* on TV.

Frank and Carla Orland visited the Galena Territory in January. Frank said he had never seen so much snow there before (and this was before the big bliz-

zard). Daughter **Gina Orland** traveled to Orlando in January, where she completed the Disney World Half Marathon. **Shannon Shannon**, the Orland's associate for the past 14 years, traveled to her native Buffalo, NY, early in March with her three sons, Conor, Liam, and Gavin. She visited with her dad (a general dentist), her brother (an oral surgeon) and his wife (a general dentist). They all went skiing with their extended families at a resort in Ellicottville, NY.

On a closing note, yours truly wishes to thank the West Side Branch for the privilege and pleasure of serving a second three-year term as your branch correspondent. However this will be my final column, as I am now retired and feel it fitting that I pass the "pen" to another of our very capable West Side Branch members.

Thanks to all of you who have provided the information that makes this column possible. Sue and I wish to continue visiting with many of you in the coming months and years, as we plan to

continue our attendance at various West Side Branch and CDS functions.

Auf weidersehen for now. ■

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**Interested in placing a display ad?** E-mail <u>adinfo.cds@foxrep.com</u>

# **CHICAGO MEDICAL SOCIETY'S OSHA TRAINING WORKSHOPS**

# Can YOUR office afford OSHA's stiff penalties?

OSHA requires annual training for all healthcare workers with potential occupational exposure to bloodborne pathogens. Attend the 2-hour training course, update your exposure control plan and satisfy most of your yearly OSHA regulations.

All workshops are taught by specialists in exposure control. The course is designed for clinicians and their staff. At the conclusion of this activity, participants should be able to:

- Implement a training program for healthcare employees that may be exposed to bloodborne pathogens.
- · Identify appropriate personal protective equipment (PPE).
- · Develop an emergency response plan.
- · Create a written exposure control plan for healthcare workers assigned as first-aid providers.
- Develop a strategy to prevent the spread of pandemic flu within their practice.

# Register for upcoming training online at www.cmsdocs.org

Wednesday, May 25: Advocate Christ Medical Center (Oak Lawn), 2 p.m. to 4 p.m. Wednesday, June 8: Embassy Suites Chicago Downtown, 10 a.m. to noon Friday, Aug. 5: Advocate Lutheran General Hospital (Park Ridge), 2 p.m. to 4 p.m.



Chicago Dental Society members and their staffs can register for the discounted rate of \$99 per person.

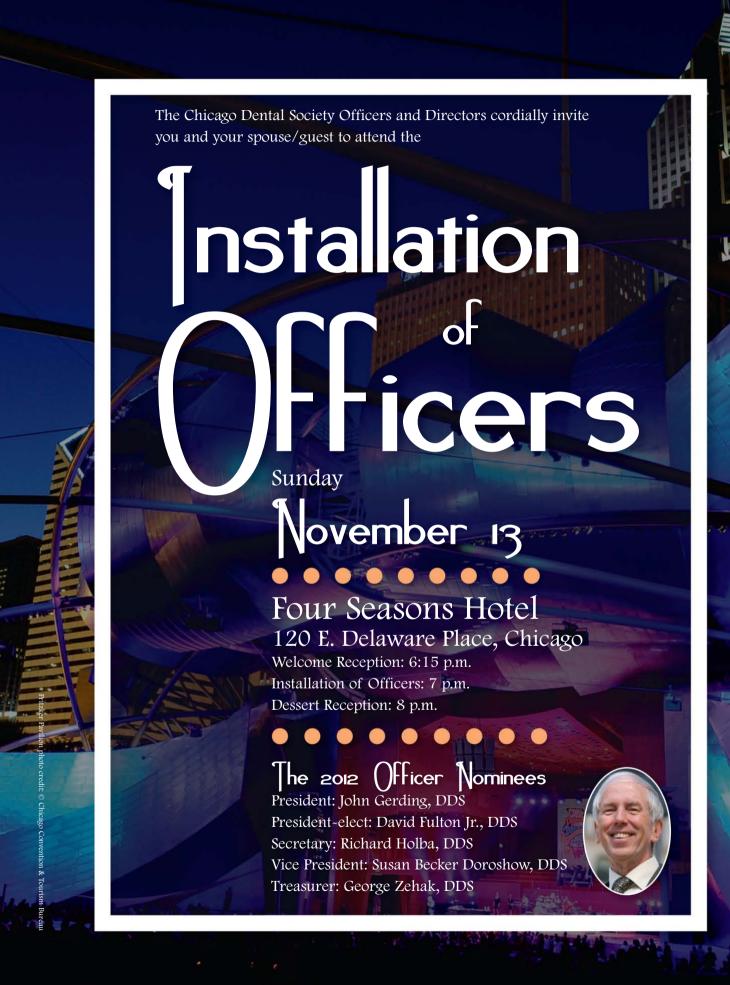
For more information, call the CMS offices at 312.670.2550, ext. 338, or visit **www.cmsdocs.org** 

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**C**Mage









# **Applicants & Deceased Members**

#### **Applicants**

#### Allen, Alexander III

Southern Illinois University, 1986 8340 S. Ashland Ave., Chicago Kenwood/Hyde Park Branch

#### Dillon, Jerry

MeHarry Medical College, 1989 2000 E. 159th St., Calumet City West Suburban Branch

#### DiMario, Veronica

Northwestern University, 1997 845 W. Wilson Ave., Chicago North Side Branch

#### Grud, Stephen

Northwestern University, 1991 7026 W. Cermak Ave., Berwyn West Side Branch

#### Ickes, Lidia

University of Detroit Mercy, 2007 55 S. Main St.. Naperville West Suburban Branch

#### Lee, Thomas

Columbia University, 2004 2246 E. Grand Ave., Lindenhurst North Suburban Branch

#### Lezerkiewicz, Beata

Loyola University, 1990 552 S. Washington St., Naperville West Suburban Branch

#### Martin, Sean

New Jersey College, 1999 2000 Spring Rd., Oak Brook West Suburban Branch

#### O'Connell, Maureen

Loyola University, 1980 930 N. York Rd., Hinsdale **Englewood Branch** 

#### Poothawala, Salmaan

University of Illinois, 2003 1624 W. Montrose Ave., Chicago North Side Branch

#### Sandhu, Jasmine

University of Illinois, 2003 2226 N. Lincoln Ave., Chicago North Side Branch

#### Sawlani, Preeti

University of Illinois, 2007 642 N. Milwaukee Ave., Prospect Heights Northwest Suburban Branch

#### Trikolas, Tom

University of Illinois, 1987 6305 W. 95th St., Oak Lawn **Englewood Branch** 

#### **Deceased members**

#### Dieska, Daniel

University of Illinois, 1975 17726A Oak Park Ave., Tinley Park South Suburban Branch Passed away Feb. 25.

#### Hill, Gene

University of Illinois, 1951 1005 Limb Ct., Gurnee North Suburban Branch Passed away Feb. 15.

#### McGowan, J. Frank

Loyola University, 1985 3838 W. 111th St., Suite 105, Chicago **Englewood Branch** Passed away Feb. 16.

#### Moffett, Robert

University of Illinois, 1939 911 Newcastle Ave., Westchester West Suburban Branch Passed away Feb. 18.

#### Schwarz, Joseph

Northwestern University, 1948 790 Tanglewood Ct., Deerfield North Suburban Branch Passed away Jan. 3.

#### Yale, Seymour

University of Illinois, 1945 155 N. Harbor Dr., Apt. 1703, Chicago Kenwood/Hyde Park Branch Passed away Aug. 8, 2008.



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# REGIONAL MIEETING



CHICAGO DENTAL SOCIETY Continuing Excellence in Dentistry

# Global Diagnosis: Beyond Smile Design

Presented by

J. William Robbins, DDS, MA

# Wednesday September 21

9 a.m.-2:30 p.m. • Drury Lane, 100 Drury Lane, Oakbrook Terrace

#### **About our program**

With the increased emphasis on iterdisciplinary treatment, the deficiencies associated with traditional methods of diagnosis and treatment planning have become more evident and problematic. Dr. Robbins' course provides a systemic approach to diagnosis and treatment planning with a common language that may be used by the orthodontist, periodontist, oral and maxillofacial surgeon, as well as the restorative dentist. This course will cover:

- Global diagnosis
- Communicating with specialists
- Principles of esthetics
- A systemic approach to facial, esthetic and functional diagnoses

Pre-register online at www.cds.org!

#### **Target audience**

Dentists and staff

#### About our speaker

Dr. Robbins maintains a full-time private practice and is a clinical professor at the University of Texas Health Science Center at San Antonio Dental School. He has published more than 80 articles, abstracts and chapters on a wide range of dental subjects. He is co-author of the textbook Fundamentals of Operative Dentistry – A Contemporary Approach. Dr. Robbins is also an internationally-recognized lecturer who has earned

#### **About CDS meetings**

numerous honors.

Regional Meetings are FREE to all CDS members and their staffs, as well as dental hygienist members of the Illinois State Dental Society.

A fee of \$250 is charged to dentists who are not CDS members and their staffs, which may be applied to membership for the current year. Advance registration is not required, but CDS encourages you to pre-register online at <a href="https://www.cds.org">www.cds.org</a>.

Directions to Drury Lane
Call 630.530.8300

ADA C·E·R·P® Continuing Education Recognition Program

CDS is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, not does it imply acceptance of credit hours by boards of dentistry. CDS designates this activity for 5 continuing education credits.







#### **Deadlines**

July/August	June 10, 2011
September/October	August 3, 2011
November	September 9, 2011
December	November 2, 2011
January/February	December 9, 2011
March/April	February 1, 2012
May/June	April 10, 2012

All advertisements, changes and extensions must be submitted in writing. No ads, changes or confirmations will be taken by phone. Although every effort is made to place ads received after the deadline in a specific issue, we cannot guarantee that late advertising will appear in the issue requested. The ad will appear in the following issue.

#### **Payment**

Advance payment must accompany your advertisement. Make checks payable to Chicago Dental Society.

#### **Rates**

Standard Classified: \$90 for the first 30 words plus \$2 for each additional word.

Display Classified: \$110 per column inch.

Minimum ad size is one column inch.

Premium Standard Classified: \$100 for the first 30 words plus \$2 per each additional word.

Member discount: CDS members are entitled to a 10% discount. Your CDS membership number must be provided as proof of membership when placing the classified ad to qualify.

Changes or edits to ads: \$10 per ad for any edit or change that an advertiser asks CDS to make prior to the ad's expiration.

#### **Practices for Sale**

Dental practices listed for sale within this section of the CDS Review are limited to practices that are being sold either by a dentist or a management company hired by the dentist to sell the practice. Ads from all others may not be accepted.

#### **Reply Box Numbers**

For an additional \$30, CDS will issue a confidential reply box number for your ad. These numbers ensure the privacy of our advertisers. All unopened responses are mailed to the advertiser once a week.

# Address your replies to *CDS Review* reply box number ads as follows:

Box Number Classified Advertising Chicago Dental Society 401 N. Michigan Ave., Suite 200 Chicago, IL 60611

Although CDS believes that advertisements published in the *CDS Review* are from reputable sources, CDS neither investigates the offers nor assumes responsibility for them. CDS reserves the right to edit, decline, accept and withdraw advertisements at its discretion.

# **Classifieds**

place your ads online at **WWW.CDS.ORG** 

#### **For Rent**

OFFICE SPACE FOR RENT: Winnetka Professional Center. Great downtown location. Two available suites can be rented separately or together for up to six operatories. Please call 847.446.0970 for details.

OAK BROOK AREA: Excellent location for dentist or dental specialist. Modern building with atrium, 1,100 and 3,000 sq. ft. available. Landlord will assist in build-out and remodeling cost. Call 630.279.5577 or visit http://galleryoffices.com.

DENTAL CLINIC FOR LEASE: Great location along commercial business area of Clark St. (Chicago), 1,200 square feet, security alarm, reception area. Equipped with two dental chairs, X-ray machines, office equipment, etc. Accessible to public transportation. Free customer parking. Ideal for branching out or as main office. Inquire 847.548.4192.

FORMER DENTIST OFFICE FOR LEASE across from Kindred Hospital in Chicago's Ravenswood neighborhood. For lease (\$2,500/month gross) approximately 1,300 square feet of dental office space available. Located across the street from Kindred Hospital North in Ravenswood. Fully built-out with dental exam rooms, X-ray room and two private offices. Walking distance from CTA Brown Line, Metra train and Montrose Avenue. bus route. Please see property website for more details and information http://lease.svn.com/2525montrose. Please call agents for showing requests: Laurie Ramirez, 312.676.1861, or Dan Plunkett, 312.676.1863.

OAK LAWN, 95TH STREET LOCATION: Space has two operatories, private office and lab area. Located in three-story professional building with parking. Please call 708.424.1300.

FREE DENTAL OFFICE IN EVANSTON: Free, fully equipped dental office, two exam rooms, lab, office, reception, reasonable rent. Call 847.570.0107.

#### HINSDALE OFFICE SPACE

\* Well-located Professional Building \*
Quiet professional building in desirable
location near downtown Hinsdale has rare
opening of approximately 1,400 square feet
with up to three operatories. Landlord will
assist in build-out. Available March 1.

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#### **Space Sharing**

SPACE SHARE: Cheerful two-operatory office in Skokie available two to three days per week. You would have full use of the office on these days. Perfect for getting started with your own practice. Call 773.505.4915.

MICHIGAN AVENUE DENTAL SUBLEASE: Fully equipped dental office is offered for sublease in premier downtown location in the heart of Michigan Ave. Availability as follows: Tuesday, Wednesday, Thursday, Friday, Saturday with three operatories, lab, private office and lunch room. Open to share-lease agreement. Serious inquires only. Please respond to reception@illinoisdentalarts.com. Building amenities include: elevators, doorman, cleaning service, on-site management, on-site maintenance, covered parking garage nearby, walk to restaurants and shopping.

NEW OFFICE IN THE HEART OF OLD TOWN: Uniquely designed, fully computerized office with free patient parking available to share. Will consider merger or buyout. <u>vmf33@yahoo.com</u>.

SPACE SHARING: Opportunity for general dentist to share space in a comfortable, landmark Michigan Avenue office overlooking the Millennium Park. One-two operatories available up to four days a week. Call or e-mail if this unique opportunity is of interest to you. 312.332.4003 or <a href="mailto:dcbdmd1@aol.com">dcbdmd1@aol.com</a>.

SHARE OFFICE SPACE: Looking for specialist to share my beautiful, 1,800 square foot office in Northbrook. Perfect for a satellite office. Available one or two days per week. <code>eleaffe@aol.com.</code>





NEW EVANSTON DENTAL OFFICE: Rarely available, fully equipped, brand new, 1,900-square-foot, six-operatory office in downtown Evanston. Owner looking for office sharing arrangement with quality dentist. Must have own patient base. Contact: Bruce Lowy 847.677.6000 or brucelowy@aol.com.

SPACE SHARING: Established multi-specialty and general dental practice located in downtown Chicago has available operatory space for a general dentist to join our group, or stay separate, and utilize our open chair time. One of our general dentists has retired due to a disability and operatory space is now available. We are desirous of establishing a long-term relationship with a general dentist. Bring your hygienist or assistant, or use our already highly trained and professional staff. Excellent opportunity for the right established dentist. If this unique opportunity is of interest to you, please contact our office manager, Linda, at *lzimmer@madachicago.com*.

#### **Positions Wanted**

ORTHODONTIST seeks position one-three days/week or as needed. Experienced, board-certified, Northwestern DDS and MS, licensed, insured, AAO member. Friendly chairside manner/team player. If interested, please reply to orthodoc27@gmail.com.

KEEP 50% ENDO PRODUCTION in your office: General dentist with over 100 hours of endo CE and thousands of completed cases can come to your office. Will bring own endodontic supplies. 630.290.9867. Associate member AAE.

#### **Opportunities**

TMJ SPECIALIST WANTED: Part-time TMJ specialist wanted. 40-year-old established multi-specialty group practice, western suburbs, four locations. Seeking experienced, people-oriented person for two-four days/month. All 35 dentists would be referring to this one provider to treat TMJ patients. Days/hours flexible. Excellent salary opportunities. Fax résumé to 630.922.3261 or e-mail gqsurg@aol.com.

GENERAL DENTIST NEEDED part-time, three days. Root canal and denture experience required. Call after 12 p.m. 773.745.7188. Ask for Grace.

POSITIONS AVAILABLE: Busy dental clinics on north side of Chicago looking for full- or part-time dentists. Must be comfortable with children's dentistry. Please send résumé to chicagodentists@yahoo.com.

GENERAL DENTIST/WESTERN SUBURBS: Full/part-time dentist needed to join our upto-date newly renovated office in Wood Dale. Attached denture lab, great team, digital X-rays. Great compensation for the right person. Call: 630.616.1020, e-mail CV/résumé: artisticsmilesdental@yahoo.com.

GENERAL DENTIST: North side, community-based dental group has position available for personable general dentist with skills and interest in treating oral surgery patients. Very busy practice with excellent earning potential. Please send CV to <a href="mailto:toothgroup@comcast.net">toothgroup@comcast.net</a>.

DENTIST, PART-TIME: Dentist needed twothree days a week to treat the children in the practice. Mostly Public Aid, but also private insurance. Beautiful, modern office. Welltrained staff. High percentage. Bolingbrook. Fax résumé to 630.739.7220. DENTAL DREAMS desires motivated, quality-oriented associate dentist for its offices in Chicago and suburbs. We provide quality general family dentistry in a technologically advanced setting. Our valued dentists earn on average \$240,000/year plus benefits. New grads encouraged. Great place to start you career. We have full-time, part-time and Saturday only schedules available. Call 312.274.0308 x324, e-mail <a href="https://dreams.org">https://dreams.org</a>, or fax CV to 312.944.9499.

PART-TIME DENTIST needed for Downtown dental office. Experience preferred. Please call 312.856.1888.

PART-TIME/FULL-TIME DENTIST: Busy dental practice on the north and south side of Chicago is looking for dentist. Will sponsor dentists who need immigration status changed to Visa or Permanent Residency. Fax résumé to 630.214.5100 or e-mail at dentalwish@hotmail.com.

FULL-/PART-TIME general dentist needed for north suburban dental office. Please fax your résumé to 630.477.0447.



We are pleased to announce our transition consultants for Illinois:

Tom McDermott, D.D.S., J.D. tmcdermott@paragon.us.com
1.866.898.1867

Stephanie Houseman, D.M.D. stephanie@paragon.us.com
1.866.898.1867

Please expect a visit and/or call from your local PARAGON transition consultant.



Sign up for our free newsletter at paragon.us.com. Contact us at 866.898.1867 or info@paragon.us.com.







# ASSOCIATE DENTIST wanted for opportunity of a lifetime

If you are looking for a great opportunity to join a high-quality practice, this will interest you.

Our practice is located on the north side of Chicago. We are a healthcentered preventative practice with a highly skilled doctor and team offering a full range of dental services. We have a thriving fee-for-service practice with a potential net for an associate over \$300,000. Senior owner dentist with over 25 years in practice will mentor you. Part-time with full-time possibilities. Work in a quality environment with new stateof-the-art equipment, including Cerec, Waterlase, digital x-rays, Diode laser, computerized ops, intra-oral cameras, cosmetic imaging, Caesy and more. Outstanding clinical support team with management consultants on hand. For the highly motivated dentist, with a desire to focus his or her efforts on excellent patient care, this is an ideal position. Immediate availability for the qualified applicant. GPR preferred or three years experience with references. Oral surgery and pedo a plus.

Please submit your cover letter, CV/résumé and any letters of recommendation to *tbddds@aol.com*, *topdentalteam10@yahoo.com* or fax 773.528.3604. Act fast, this will not last.

#### DENTIST WANTED

#### **CHICAGO WESTERN SUBURBS**

Friendly dental office located in the western suburbs seeks part-time dentist for an immediate and long-term position. Must have experience working with kids. Very well managed office and excellent income opportunity for the qualified individual. E-mail your résumé to dentistjob@rocketmail.com

or fax 630.794.9697.

# LOOKING FOR A REWARDING ASSOCIATESHIP? MAKE DENTAL DREAMS A REALITY!

Dental Dreams desires a motivated, quality-oriented associate dentist. Offices in Chicago, southwest, far north and west suburbs. Our valued dentists earn on average \$240,000/year with benefits. New grads encouraged. Great place to start your career.

We have full-time, part-time and Saturday only schedules available.

Call 312.274.0308 ext. 324. E-mail hr@dentaldreams.org or fax CV to 312.944.9499.

# WELL-ESTABLISHED DENTAL CLINIC IN CHICAGO

Seeks experienced dentist in extractions and root canals Monday-Friday, 2-10 p.m.
If you are available, please fax your résumé to **630.794.9162.** 

#### JOLIET AREA Part-time dentist wanted

General dentist needed to cover two-three times a week in western suburbs. Work with excellent trained staff. Must have highest-quality, patient-centered attitude.

Please fax your résumé to 815.744.4460.

# TIRED OF THE HASSLES OF MANAGEMENT?

Associate wanted: Palatine area. Bring your patients to our modern office and enjoy all the benefits of practicing dentistry without the hassles of managing a practice. Terms negotiable.

Call 847.359.6766 for information.

PEDODONTIST: New graduates welcome to join established practice, two-three days a month in southwest suburbs, completely paperless office, great opportunity to gain experience on a variety of cases. Call 630.839.9336.

ASSOCIATE DENTIST POSITION is offered at Elmwood Park general dentistry office. Parttime position (one-three days/week) leading to full-time as you build your schedule. The candidate must be quality-oriented and some experience is preferred. Please fax your résumé to 708.453.8440.

ORTHODONTIST NEEDED: Looking for a part-time orthodontist for our Chicago pediatric dental practices. Please call 773.947.8884.

GENERAL DENTIST: Family Dental Care. Fullor part-time. Several of our associates have become partners. Come and talk to them. Very high income potential. Specialists on staff. Currently four locations and growing. 95% fee-for-service. No Public Aid. 773.978.7801 (ask for Tony or Doug) or e-mail <a href="fdc92@hotmail.com">fdc92@hotmail.com</a>. Visit <a href="www.familydentalcare.com">www.familydentalcare.com</a>.

PART-TIME/FULL-TIME DENTIST NEEDED in Chicago area dental practices. Base salary/percentage of production. Make \$200,000-\$250,000 a year. Relatively new equipment. Will sponsor dentists who need immigration status changed to Visa or Permanent Residency. Please fax résumé to 773.735.8453 or e-mail résumé to aqel4@msn.com.

ORTHODONTIST OPPORTUNITY: Unique opportunity to join existing general dental practice in Bartlett. Tremendous room for growth. Practice currently refers out ortho. Seeking long-term commitment, one to four days per month. Please e-mail CV to jobatdentist@gmail.com.

ASSOCIATE DENTIST NEEDED: Glen Ellyn general dental practice looking for associate dentist for two days per week. Please fax résumé to 630.942.0136.

**NEW PRACTICE OPPORTUNITIES: Midwest** Dental is seeking candidates for Illinois. Since 1968, our philosophy of supporting doctors and staff has lead to unmatched consistency and paved the way for future growth. Our team is committed to supporting doctors focused on providing optimal patient care. We pride ourselves on providing doctors the ability to practice in a traditional non-HMO practice environment coupled with the flexibility and rewards that a group can offer. Throughout 2010, we worked on new opportunities in the Rockford market. We'd enjoy the opportunity to learn about your practice philosophy along with your career goals and expectations. Please consult our website at www.midwest-dental.com for more specific background on our support team. For a direct contact, call 715.926.5050 or e-mail development@midwest-dental.com.





PERIODONTIST needed for part-time at a multi-location group practice in the Chicago area. Please e-mail your résumé to agel4@msn.com.

PART-TIME GENERAL DENTIST NEEDED: Looking for a highly motivated general dentist who keeps patient care and the quality of work as a priority for a well-established practice located on Michigan Avenue in downtown Chicago. Please e-mail CV to Izimmer@madachicago.com or call Linda at 312.922.9595.

FULL-TIME/PART-TIME GENERAL DENTIST needed for a busy practice on the north side of Chicago, must be comfortable with molar endo/extractions and one year experience. Please fax your résumé to 773.583.8986.

WANTED DENTIST: Excellent private practice opportunity in a small town. Keep a higher percent of your collections and own your own practice. Large group practice with older owners needs one or two aggressive dentists who want to do lots of dentistry and own a successful large practice. Reply to Box M0311-U5, CDS Review.

GENERAL DENTISTS NEEDED, FULL- /PART-TIME: To work for an established practice of 25 years, expanding in Chicago and western suburbs. Experience in molar endo, pedo and extractions. State-of-the-art operatories, digital pan equipped, paperless and pleasant working environment. Excellent productionbased compensation \$150,000-\$250,000. Accepting PPO/FFS/Medicaid. Dentists needing Visa or permanent residency will be sponsored. E-mail résumé at hr@mirzadental.com or fax to 773.322.1137.

ASSOCIATE FOR DUBUQUE, IA, PRACTICE: Solo practitioner currently seeking to add an associate with an option to buy. Our practice has produced over \$1 million annually for the last 10 years. We have a great new patient flow, all state-of-the-art technology including the 3D cone beam and much more. Contact us at 563.582.0117 or please e-mail résumé to f\_r\_murray@yahoo.com.

OPPORTUNITY: CHICAGO-BASED GROUP practice has position for enthusiastic, personable individual with IV experience. Excellent compensation. FT/PT available. Respond to toothgroup@comcast.net.

GENERAL DENTIST NEEDED: Part-time or full-time. Digital, state-of-the-art dental office. Excellent compensation up to \$250,000 per year. PPO/FFS/Medicaid. Paid malpractice insurance and sign-on bonus available. New graduates welcome. Please e-mail résumé to dmddds007@gmail.com.

ASSOCIATE WANTED: Part-time associate wanted for beautiful new far west suburban (Aurora, Elburn, Sugar Grove) dental office. Close to I-88. Fully digital, Fee-for-service only practice. Reply to Box M0311-W4, CDS Review.

ASSOCIATE DENTIST (SCHAUMBURG): Fast growing dental practice providing quality dental care is expanding professional team. Part-time associate position available immediately in Schaumburg for general dentist with outstanding philosophy of care. E-mail CV to gpdds123@gmail.com.

CHICAGO-BASED GROUP PRACTICE has position for enthusiastic, personable individual with IV sedation experience. The ability to grow with a quality-oriented group of general dentists and specialists. Excellent compensation. Please respond to toothgroup@comcast.net.

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ASSOCIATE DENTIST: A group practice located in the western suburbs is looking for a full-/part-time dentist to work in our state-of-the-art dental office. We offer friendly office environment and a great income potential. Please fax résumé to 630.596.5019 or e-mail applydds@gmail.com.

NEW POSITIONS/TEMPORARY COVERAGE: Do you have a passion for patient care? Do you enjoy new challenges and desire a flexible work environment? We want to talk with you! Our team is looking for doctors with open personalities who are interested in covering maternity leaves, military leaves and extended vacations in our fee-for-service practices. If you've ever considered the benefits of temporary coverage, give us a call. With us, you can work as much or as little as desired. We have practices located in various communities throughout CO, IA, IL, MN, NM and WI. To learn more, please contact our development team at 715.926.5050 or development@midwest-dental.com. Visit online at www.midwest-dental.com and www.mountaindental.com.

GENERAL DENTIST, PART-TIME: Our continually growing four-office, multi-specialty group needs to add to our general dentist staff with two, part-time positions available about July first. Our current associate at our beautiful and modern Wheaton office is returning to graduate school, and our Bolingbrook office is relocating to a beautiful expanded facility. We are adding a part-time GP to their staff. These positions will be staffed by two doctors who would fill one of these positions two days per week. We are looking for two energetic and experienced persons who enjoy practicing fine dentistry, working with great staff and the camaraderie and skills of a team of excellent GP and specialty doctors. To learn more about these all fee-for-service opportunities, send your résumé and description of your practice experience to Dr. Robert Hurdle at <u>sailor3739@comcast.net</u>.

MOTIVATED GENERAL DENTISTS wanted for full-time or part-time associate positions. Will need to work independently; so some private practice experience preferred. Offices located in 60804 and 60630 zip codes. Offices are modern, fully digital and paperless with excellent staff. Compensation based on production with guaranteed minimum. Please e-mail résumé <a href="mailto:pdc4614@yahoo.com">pdc4614@yahoo.com</a> or fax 773.283.2500. Thanks.

DENTIST PART-TIME/FULL-TIME: Established general practice with large Hispanic patient base and minutes from Midway Airport seeks motivated, hardworking associate to treat variety of cases in modern and clean facility. Compensation based on 35-40 percent of collection of all kinds. Partnership or buy-out potential. Please fax to 773.522.5096 or e-mail to <a href="mailto:my\_dental\_office@yahoo.com">my\_dental\_office@yahoo.com</a>.

DENTIST WANTED: Children's non-for-profit dental clinic in Zion seeking dentist to work Tuesday 9 a.m.-2 p.m. and some Thursdays. Must be good with kids. Call 847.872.9227 or fax résumé to 847.872.9226.

GENERAL DENTIST NEEDED: Beautiful, digital, state-of-the-art dental practice in Schaumburg looking for quality-oriented associate with at least two years experience. Position is for three days/week plus two Saturdays/month, with opportunity for full-time if desired. Pleasant working environment and wonderful FFS/PPO patients. Excellent compensation with guaranteed minimum. E-mail: <a href="mailto:adjuster89@aol.com">adjuster89@aol.com</a> or fax résumé to 847.715.9531.

PERIODONTIST WANTED: Periodontist wanted one-two days a month, keep schedule flexible. Progressive office in western suburbs wants to keep perio in house. Must place implants. Please e-mail résumé smile4us96@gmail.com.

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ASSOCIATE DENTIST NEEDED: Part-time, two to three days a week, taking PPO, FFS, HMO and PA patients. Office located in southwest suburb. Position available in June. E-mail CV to <a href="mailto:patriciap773@aol.com">patriciap773@aol.com</a>.

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PART-/FULL-TIME POSITION IN WESTERN suburbs: Looking for an enthusiastic dentist interested in working in a state-of-the-art office. Please fax résumé to 630.859.8684 or e-mail to <a href="mailto:abelani9@yahoo.com">abelani9@yahoo.com</a>.

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ASSOCIATE POSITION in established northwest Chicago practice. Two-three days per week with future growth. Practice all aspects of dentistry in a fee-for-service office. Must have highest-quality, patient-centered attitude. E-mail CV to <code>gailr@email.com</code>.

GENERAL DENTIST NEEDED: Busy west side Joliet office is looking for a quality and caring dentist. Flexible hours. Please fax your résumé to 815.725.9363.

WANTED PART-TIME DENTIST: General dentist needed to cover two-three times a week in western suburbs. Work with excellent trained staff, start in June, could lead to permanent position. E-mail <a href="mailto:brkdentist@gmail.com">brkdentist@gmail.com</a>.







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GENERAL DENTIST: Full or part-time in established Midway area office (close to Orange Line). Please e-mail Dr. Linda at <a href="mailto:123909@sbcglobal.net">123909@sbcglobal.net</a> or call 708.299.5499.

PART-TIME GENERAL DENTIST: Established general practice in northwest suburbs. Must be able to work independently and two plus rooms. Must accept PPO/FFS/few HMOs/ Medicaid. Call 847.255.5550, fax 847.259.3945, or e-mail résumé to <a href="mailto:smilesolutions@comcast.net">smilesolutions@comcast.net</a>.

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PERIODONTIST NEEDED: Excellent opportunity in the northwest suburbs to practice your excellent perio skills two-four days a month including one Saturday. In a progressive state-of-the-art office. Must be able to place implants. Reply to Box M0511-D2, CDS Review.

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PALOS HEIGHTS AREA: \$1 million collections, great strip center location on a busy street. Digital office, newer equipment. Needs nothing.

ROCKFORD: Pending.

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WESTERN SUBURBS #22136: Beautiful, established four operatories, \$900,000 production office with room to grow.

DOWNTOWN CHICAGO #22134: Qualified buyer seeks to buy or merge practice/charts. All types of situations will be considered.

WESTERN SUBURBS #22135: Qualified buyers seeks practice to buy or merge. All types of situations considered.

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NAPERVILLE: Three ops in a professional building. FFS and PPO. Great part-time office. Turn key!

OAK BROOK: Two ops in a professional building. 100% FFS. Highly motivated seller! FOREST PARK: Under contract! ROCKFORD: Three ops in a professional

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**REVIEW** 





It's time we drive

a stake into the

heart of bureaucratic

proposals that

attempt to apply

metrics to dental

procedures.

n the early 1990s, the America Dental Association embarked on a three-year quest to define parameters (guidelines) of dental care. An inevitable blue ribbon committee was appointed, including the ever-popular stakeholders and communities of interest – two hackneyed terms so loved at the ADA.

From the get-go, the committee got bogged down on two seemingly innocent terms, must and should. For example, must or should an Xray be taken when treating an emergency? As the discussions moved to more complex procedures, the parameters became more complicated

The ADA Board of Trustees, in their infinite wisdom, "modified for the better" the proposed guidelines and then handed it off to the House of Delegates (HOD), adding 400 or so wordsmiths to the cauldron. After much bubble, toil and trouble, the should faction trumped the must folks when the HOD passed a parameters document that best can be described as pabulum. Any dentist practicing outside these guidelines would have to be a clone of Count Dracula. Parameters quickly folded into the crypt of ADA's mainframe, never to be heard from again.

At least that's what I thought.

In his commentary "When good may not be good enough," subtitled "The need for clinical performance measures in dentistry," ADA Editor Michael Glick [Journal of the American Dental Association, February] resurrects the development of parameters of care under the guise of the relatively unknown term

"clinical performance measures" without specifying any particular entity to do the heavy lifting. As always, an acronym, CPM, has been assigned to legitimize what is yet to be accepted. Acronyms seem to gush mellifluously from academics/bureaucrats lips like teenagers texting.

Dr. Glick opines that developing CPM would increase the

quality of dental care. Many of these proposals to improve oral care are made by people who do not make a living practicing dentistry.

Dr. Glick acknowledges, "If adherence to practice guidelines becomes a goal rather than a way to achieve better clinical outcomes, the needs of the individual patient may be compromised." He went on to say, "CPM is only part of the answer to better quality oral healthcare, but there's always risk of being enchanted by something measurable."

Is there any doubt that some distant pencil pusher assessing an outcome of dental treatment would caress the language of a parameter without considering the patient?

What all these initiatives to improve the quality of dental care miss is that there are people attached to parameters and each and every one is different. Judging quality of dental care with a list of shoulds and musts fails to take into consideration the infinite diversity of humans.

Treating patients involves a high degree of objectivity. If it didn't, we could just attach a patient to a CAD/CAM.

It's time we drive a stake into the heart of bureaucratic proposals that attempt to apply metrics to dental procedures.



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# CDS Family Picnic at Brookfield Zoo

Sunday, July 10 Brookfield Zoo 3300 Golf Rd., Brookfield Tickets are now on sale.

Celebrate summer with the Chicago Dental Society at Brookfield Zoo Sunday, July 10, rain or shine. Tickets include admission to the zoo and the children's zoo, and one parking pass per CDS member, as well as a picnic lunch. The zoo is open 10 a.m.-5 p.m. Lunch will be served noon-2 p.m. The menu includes hamburgers, hot dogs, fried chicken, potato salad, vegetarian baked beans, fresh fruit, ice

CDS members may purchase a total of four reduced price tickets to this event. Additional tickets may be purchased at the full price. To purchase additional tickets, please use the "Order Tickets" link under the heading CDS Family Picnic at Brookfield Zoo-FULL PRICE TICKETS (for extra guests).

cream and soda.

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#### Cirque du Soleil -OVO

Sunday, August 5, 5 p.m.
Grand Chapiteau at the
United Center (parking lot)
1901 W. Madison St., Chicago
Tickets go on sale at 9 a.m. May 18
Join your CDS colleagues for OVO,
Cirque du Soleil's current tour. OVO is
a headlong rush into a colorful ecosystem teeming with life, where insects
work, eat, crawl, flutter, play, fight and
look for love in a non-stop riot of energy and movement. When a mysterious
egg appears in their midst, the insects
are awestruck and intensely curious
about this iconic object that represents

CDS Member Price: \$70 (ticket value: \$85)

Members may purchase a total of two tickets to this event.

the enigma and cycles of their lives.

All seats are located in the 200 Level.

