



Contents

Zoom in

Zoom out

For navigation instructions please click here

Search Issue

Next Page





# feeling the **Stress** of managing your practice?

#### **Manus Benefits**

- Group Purchasing
- Sophisticated Marketing
- Facilities Management
- Administrative Assistance

- Financial Support
- Continued Education
- Operational Expertise
- and more...

All while you retain ownership of your patients, autonomy and goodwill

manus dental

is your solution.

★ to learn more visit: manusdental.com/fordoctors
 or contact dds@manushealth.com









# Page One

#### Subscribe to the Sun-Times to benefit CDS Foundation

The Chicago Dental Society Foundation has partnered with the Chicago Sun-Times to provide a special offer for our friends. Purchase a subscription and half the price is donated to the CDS Foundation:

- Mondays-Saturdays: \$52 for 26 weeks (\$26 donated to CDS Foundation)
- Sundays only: \$26 for 26 weeks (\$13 donated to CDS Foundation)
- Seven days/week: \$78 for 26 weeks (\$39 donated to CDS Foundation)

 $\label{thm:com/chicagodentalsociety} Visit\ \textit{www.suntimes.com/chicagodentalsocietyfoundation}\ \ \text{or\ call}\ 888-84TIMES\ (888.848.4637).\ \ Use\ Promo\ Code\ CDSF0611.$ 

#### Branch meetings offer CE, camaraderie

Have you seen your branch's meeting schedule? Attending events and meetings that your branch hosts is an important and fun way to get to know your colleagues and the issues affecting local dentists. Some meetings offer an additional opportunity to pick up an occasional CE hour. You might also want to participate in your branch's spring golf outing.



Visit <u>www.cds.org</u> to find out what branch you're assigned to, and where and when your branch meets. Or just pull the Branch Meeting Guide out of this issue for a list of your branch's upcoming meetings and events.

#### Tickets for the hit musical Memphis go on sale August 3

Tickets go on sale Wednesday, Aug. 3, at 9 a.m. for the Sunday, Dec. 4, matinee performance of *Memphis* – the 2010 Tony Award winner for best musical. The show will be at the Cadillac Theatre, 151 W. Randolph St., Chicago.

Inspired by the underground dance clubs of 1950s, *Memphis* features explosive dancing, irresistible songs and a tale of fame and forbidden love. *Memphis* is the story of a white radio DJ who wants to change the world and a black club singer who is ready for her big break.

*Memphis* was the winner of four 2010 Tony Awards, including best book of a musical by Joe DiPietro (*I Love You*, *You're Perfect, Now Change*), best score with music by Bon Jovi founding member David Bryan, and orchestrations by Daryl Waters and David Bryan. Directing is by Tony Award nominee Christopher Ashley (*Xanadu*), and choreography is by Sergio Trujillo (*Jersey Boys*).

All special event ticket sales are online only at www.cds.org.

#### CDS officers election set for November 9

The 2012 Chicago Dental Society Election of Officers will be held Nov. 9 during the Regional Meeting at Drury Lane, 100 Drury Lane, Oakbrook Terrace.

The 2012 CDS officer nominees are

- President: John Gerding
- President-elect: David Fulton Jr.
- Secretary: Richard Holba
- Vice President: Susan Becker Doroshow
- Treasurer: George Zehak

The Installation of Officers will be held Sunday, Nov. 13, at the Four Seasons Hotel, 120 E. Delaware Place, Chicago. Welcome Reception: 6:15 p.m., Installation: 7 p.m., Dessert Reception: 8 p.m.

# Volunteers wanted this summer

If you're looking for something different to do this summer, consider one of these volunteer events looking for Chicagoarea dentists.

TeamSmile will partner with the Chicago Bears Care Team in Bourbonnais July 23 to give children in need access to dental care, including triage, X-rays, treatment and preventative care. Find more information and register at <a href="https://www.teamsmile.org">www.teamsmile.org</a>.

The Collaborative Underserved Relief and Education Network (CURE) is looking for volunteers Aug. 19-21 at Malcolm X College. Volunteers are needed for half-day shifts to provide cleanings, fillings, extractions, health education and many administrative tasks. Learn more about the CURE Network and volunteer at <a href="https://www.curenetwork.org">www.curenetwork.org</a>.

# Help needed for Joplin tornado survivors

Our hearts go out to the people of Joplin, MO, who experienced incredible losses after an EF5 tornado tore through their community in May.

In an effort to help the dentists of Joplin and their community, a special fund has been created through the Missouri Dental Association (MDA) Foundation to raise money and help in future relief and rebuilding efforts. MDA records indicate approximately 57 dentists are located in Joplin in 40 locations. The MDA Foundation will serve as a collection center, and 100 percent of funds collected will go to the relief efforts. For donation and other disaster response information go to <a href="https://www.modental.org/tornado">www.modental.org/tornado</a>.

#### **Follow CDS online**

- www.cds.org
- $\bullet \ \underline{www.facebook.com/ChicagoDentalSociety}$
- twitter.com/Chicago\_Dental
- www.youtube.com/user/ChicagoDentalSociety







# Protecting dentists. It's all we co

- Professional Liability
- Office Property
- Employment Practices Liability
- Workers' Compensation
- Home & Auto

Endorsed by

Illinois State Dental

Coverage specifically underwritten by The Dentists Insurance Company includes Professional Liability, Office Property, and Employment Practices Liability. Workers' Compensation, Home and Auto products are underwritten by other insurance carriers, brokered through TDIC Insurance Solutions.

Contact your dedicated agent: Rennie Holmes, DMD, or Victor DiForti

800.733.0633 tdicsolutions.com







Copyright 2011 by the Chicago Dental Society. CDS Review (USPS 573-520) July/August 2011, Vol. 104, No. 4. The CDS Review is published seven times a year by the Chicago Dental Society.

#### STAFF

Editor: Walter F. Lamacki, DDS Director of Publications and Managing Editor: Will Conkis

Publications Coordinator/Designer: Tom Long

**Senior Writer:** Joanna Brown **Editorial Assistant:** Rachel Azark

#### **CORRESPONDENCE & CONTRIBUTIONS**

Address editorial correspondence to:

Chicago Dental Society

CDS Review

401 N. Michigan Ave., Suite 200 Chicago, IL 60611-5585

Phone: 312.836.7300 Fax: 312.836.7337 e-mail: review@cds.org

Dr. Lamacki's e-mail: wlamacki@aol.com

All material submitted for publishing consideration must be e-mailed or typewritten, not hand-written. Original articles published herein become the property of the publication. Opinions and statements expressed, however, are those of the writer and not necessarily those of CDS.

#### **ADVERTISING**

Those interested in placing a display ad should email <u>adinfo.cds@foxrep.com</u> or contact one of the following regional offices:

#### Fox-Chicago

116 W. Kinzie St., Chicago, IL 60654 800.440.0232, 312.644.3888, Fax: 312.644.8718

#### Fox-New York

347 Fifth Ave., Suite 1101, New York, NY 10016 800.826.3032, 212.725.2106, Fax: 212.779.1928

#### Fox-Los Angeles

**1**445 E. Los Angeles Ave., Suite 301 Simi Valley, CA 93065

805.522.0501, Fax: 805.522.0504

#### Fox-Detroit

6765 Woodbank Dr., Bloomfield Hills, MI 48301 248.626.0511, Fax: 248.626.0512

#### Fox-Atlanta

3685 Bellegrove Ridge, Marietta, GA 30062 770.977.3225, Fax: 888.853.9234

#### Fox-Phoenix

14300 N. Northsight Blvd., Suite 104-F Scottsdale, AZ 85260

480.538.5021, Fax: 480.367.1110

#### SUBSCRIPTIONS

CDS members, \$17 (US/Canada); Nonmembers, \$25 (US/Canada); Schools and Other Institutions, \$30 (US/Canada); Foreign, \$45. Single copies \$5 domestic, \$8 foreign; except Preliminary Program issue \$10 domestic, \$20 (U.S. funds) foreign.

**Circulation:** 8,150. Periodicals postage paid at Chicago, IL, and at additional mailing offices.

**Postmaster:** Send address changes to:

Chicago Dental Society
Member Services

401 N. Michigan Ave., Suite 200 Chicago, IL 60611-5585

# **Contents**





#### **Features**

Reinventing our hub	8
Keri Kramer highlights some of the features of our redesigned website.	
Special Olympics, Special Smiles.  Joanna Brown writes about this annual May event.	10
Virtual Reality Meeting was 'just really cool'	12
Examining HIPAA's disclosure exceptions	14

#### Columns

President's Perspective6 At least in Cook County we can talk to officials about access to care
In Other Words16 Preserve your profit
It's the Law17 Protect your practice before you sign an agreement with an independent contractor
From the Ground Up18 We need to educate, follow through on access

Final Impressions......40

#### Departments

Directory	4
Going Local	20
Your Health	22
Snap Shots	24
Looking Back	26
Dental Dateline	27
Meeting Place	28
Applicants & Deceased Members	29
Classified Advertising	30

#### Insert

2011-12 Meeting Guide

#### Advertising Index

Dance with the girl you brung

3	
ACOA Ltd	15
AFTCO	33
Diversified Services Group	23
Manus Dentalinside front of	cover
OADC	29
Paragon	31
Physicians Benefit Trust	5
Progressive Management	35
Siegel Construction	39
The Dentists Insurance Company (TDIC)	2





Cover photo: Andrew Campbell, Cover design: Tom Lon

### **Q**Mags

# **Directory**

#### **CDS Officers**

President: Ian Elliott; 1315 Macom Dr., Suite 106, Naperville 60564; 630.862.3600, <a href="mailto:iedas@aol.com">iedas@aol.com</a>
President-elect: John Gerding; 24W500 Maple Ave., Suite 101, Naperville 60540; 630.369.2020, <a href="mailto:jegerdingdds@msn.com">jegerdingdds@msn.com</a>
Secretary: David Fulton Jr.; 1308 Sunset Ave., Waukegan 60087; 847.249.2621, <a href="mailto:jegerdingdds@msn.com">jegerdingdds@msn.com</a>
Vice President: Richard Holba; 1700 Ravinia Pl., Orland Park 60462; 708.349.3637, <a href="mailto:jegerdingds@msn.com">jegerdingdds@msn.com</a>
Vice President: Richard Holba; 1700 Ravinia Pl., Orland Park 60462; 708.349.3637, <a href="mailto:jegerdingds@msn.com">jegerdingdds@msn.com</a>
Treasurer: Susan Becker Doroshow; 3901 W. Howard St., Skokie 60076; 847.677.2774, <a href="mailto:jegerdingds@msn.com">jegerdingdds@msn.com</a>

#### **Branch Officers**

#### ENGLEWOOD

Director: Denise Hale; 9944 S. Roberts Rd., Suite 207, Palos Hills 60465; 708.599.7090, rsorpassa@comcast.net
President: Carlos Diaz-Albertini; 7600 College Dr., Palos Heights 60463; 708.361.1770, palosrootcanal@comcast.net
Correspondent: Kathryn Bielik; 4233 W. 95th St., 2nd Floor, Oak Lawn 60453; 708.636.2900, kbielik@bracesforsmiles.com

#### KENWOOD/HYDE PARK

Director: Melanie Watson-Montgomery; 3330 W. 177th St., Unit 1G, Hazel Crest 60429; 708.798.7400, melrozdental1@yahoo.com President: De'Avlin Olguin; 850 S. Wabash Ave., Suite 240, Chicago 60605; 312.356.4700, olguin@gmail.com Correspondent: Sherece Thompson; 9127 S. Western Ave., Chicago 60643; 773.238.9777, sthompsondds@sbcglobal.net

#### **NORTH SIDE**

Director: John Hagopian; 9101 N. Greenwood Ave., Suite 302, Niles 60714; 847.296.4030, johnmh919@aol.com
President: David Behm; 5600 N. Sheridan Rd., Suite 15, Chicago 60660; 773.561.7729, westiebrothers@comcast.net
Correspondent: Lynse Briney; 4439 N. Albany Ave., Chicago 60625; brineydds@gmail.com

#### NORTH SUBURBAN

Director: Paul Kattner; 1300 Golf Rd., Waukegan 60087; 847.244.7900, <u>dockattner@aol.com</u>
President: Marita Janzen; 1220 Meadow Rd., Suite 300, Northbrook 60062; 847.272.0600, <u>maritaj@ameritech.net</u>
Correspondents: Nikisha Jodhan; 900 Chicago Ave., Unit 702, Evanston 60202; <u>nikishajodhan@yahoo.com</u>; and Ingrid Schroetter; 25 E. Washington St., Suite 1901, Chicago 60602; 312.372.7752, <u>ingridschroetter@att.net</u>

#### NORTHWEST SIDE

Director: Louis Imburgia; 1416 S. Canfield Rd., Park Ridge 60068; 847.698.0888, drimburgia@att.net
President: Kenneth Hauser; 5432 W. Devon Ave., 2nd Floor, Chicago 60646; 773.775.0810, kenneth.hauser@aaomembers.org
Correspondent: John Nowak Jr.; 6143 N. Northwest Hwy., Chicago 60631; 773.792.2369, jrnowak@sbcglobal.net

#### NORTHWEST SUBURBAN

Director: Petra von Heimburg; 618 S. Northwest Hwy., Suite 304, Barrington 60010; 847.382.2832, ceprof@aol.com
President: Scott Smoron; 421 W. Prospect Ave., Mount Prospect 60056; 847.255.2526, info@smilesbysmoron.com
Correspondent: Angie Willox; 201 N. Arlington Heights Rd., Arlington Heights 60004; 847.670.9020, smilesforkids@comcast.net

#### SOUTH SUBURBAN

Director: Philip Schefke; 9611 W. 165th St., Suite 14, Orland Park 60467; 708.460.1818, drplsdds@aol.com

President: Dominik Dubravec; 20635 Abbey Woods Ct. N, Suite 203, Frankfort 60423; 815.464.3001, periodds@comcast.net

Correspondent: Eric Kosel; 17859 S. Oak Park Ave., Oak Park 60302; 708.386.0960, ebkdmd@gmail.com

#### **WEST SIDE**

Director: Donald Tuck; 1121 Warren Ave., Suite 120, Downers Grove 60515; 630.969.0654, <a href="mailto:druck@comcast.net">druck@comcast.net</a> President: John Perna; 101 S. Oak Park Ave., Oak Park 60302; 708.386.0960, <a href="mailto:jperna@sbcglobal.net">jperna@sbcglobal.net</a> Correspondent: Charles Thometz; 7351 W. North Ave., River Forest 60305; 708.366.2300, <a href="mailto:lkegeneva1@gmail.com">lkegeneva1@gmail.com</a>

#### **WEST SUBURBAN**

Director: Andrew Browar; 40 S. Clay St., Suite 111W, Hinsdale 60521; 630.655.3737, healthysmile@msn.com
President: Brian Del Carlo; 1043 Curtiss St., Downers Grove 60515; 630.969.4413, drdelcarlo@comcast.net
Correspondent: Kenneth Korpan; 6827 Church Ct., Woodridge 60517; 630.879.2011, kidak@aol.com

#### Chicago Dental Society Foundation

401 N. Michigan Ave., Suite 200, Chicago 60611; 312.836.7301; Fax: 312.836.7337; www.chicagodentalsocietyfoundation.org

#### American Dental Association

211 E. Chicago Ave., Chicago 60611; 312.440.2500 or 800.621.8099; Fax: 312.440.7494; www.ada.org

#### **Illinois State Dental Society**

1010 S. Second St., P.O. Box 376, Springfield 62705; 217.525.1406 or 800.475.4737; Fax: 217.525.8872; www.isds.org



#### Contact CDS

#### SEND COMMENTS TO:

Chicago Dental Society 401 N. Michigan Ave., Suite 200 Chicago, IL 60611-5585 review@cds.org Website: www.cds.org

The CDS Review reserves the right to edit or reject any letter submitted to the editor. All submissions are edited for grammar and style in accordance with the Associated Press Stylebook and Briefing on Media Law.

#### CDS Staff

#### Executive Director:

Randall Grove 312.836.7308, rgrove@cds.org

**Associate Executive Director:** Barry Ranallo

312.836.7314, branallo@cds.org

#### **Director of Communications:** Keri Kramer

312.836.7330, kkramer@cds.org

#### Director of Exhibit Services:

Lisa Girardi 312.836.7327, *Igirardi@cds.org* 

### **Director of Member Services:** Joanne Girardi

312.836.7320, jgirardi@cds.org

#### Director of Publications:

William Conkis 312.836.7325, wconkis@cds.org

#### Director of Scientific Programs:

Aloysius Kleszynski, DDS 312.836.7312, akleszynski@cds.org

## Manager, Financial and Information Services:

Mohammed Adil 312.836.7316, *mkadil@cds.org* 

#### Manager, Mediation and Peer Review:

312.836.7331, mediation@cds.org

#### PHONE DIRECTORY

 CDS Review.
 312.836.7325

 Communications
 312.836.7330

 Classified advertising
 312.836.7323

 Display advertising
 312.836.7326

 Membership
 312.836.7321

 Peer Review
 312.836.7331

 Referrals
 312.836.7305

 Scientific Programs
 312.836.7312











#### Individual and Group Health Insurance Plans

When it comes to your health insurance, you deserve the best combination of freedom, choice and price. Freedom to use any doctor, specialist and hospital without referrals. Your choice of plans, coverage options and deductibles. *Designed by physicians for physicians*: call now for your personal consultation and competitive rate quote.

ISMS/CMS Members

1-800-621-0748 · www.pbtinsurance.com

**ISDS** Members

1-866-898-0926 · www.isdsinsurance.com

Sponsored by:







PBTLIC is a wholly owned subsidiary of:



Administered by Affinity Insurance Services, Inc.

E-8883-0111 CDS



**FREVIEW** 







#### President's Perspective by Ian Elliott, DDS

Write to Dr. Elliott at iedds@aol.com

# At least in Cook County we can talk to officials about access to care

nother one bites the dust." That's not just a song by Queen; it's also the status of another safety net dental clinic in the metropolitan Chicago area. The DuPage Community Clinic (DCC) closed the doors on its dental clinic June 30.

Is it closed because of a lack of volunteer dentists to take care of the underserved population in DuPage County? Absolutely

There are 60 volunteer dentists providing necessary oral healthcare to the working poor who are not eligible for any other program. These are men and women working to provide for their families and are still at or below 200 percent of the Federal Poverty Level. They don't have medical or dental insurance, and DCC was providing a safety net for these families to be able to seek medical and dental care. Now it only provides primary care.

Yes, the dental clinic needs money; all the health clinics need money. But money is not going to solve this problem.

Before they close a dental clinic, decision makers should consider the impact of untreated caries on a child's ability to stay focused in school and learn when they are in pain.

Please don't draw the wrong conclusion about the closing of the dental clinic. The DCC Board of Directors believed that the space occupied by the dental clinic could be better utilized to meet the medical needs of their patients.

It's hard to argue that the incorporation of the dental space into the medical clinic will not have a positive impact on meeting the medical needs of the underserved. It will.

But the loss of the dental clinic will have a profound negative impact on the overall health of the patients.

They will have to seek dental treatment elsewhere. But where? The powers that be are minimizing the importance of oral health and diminishing the relationship between oral health and systemic disease: untreated oral infection can and does have catastrophic consequences.

Need I remind everyone of Deamonte Driver and the more recent death of a teenager in the Chicago area following dental treatment? And what about the relationships between periodontal disease and cardiovascular disease and low birth weight?

And let's not forget the epidemic of dental caries in children.

Before they close a dental clinic, decision makers should consider the impact of untreated caries on a child's ability to stay focused in school and learn while they are in pain. Decisions that are made today about the availability of dental care for the working poor and their children will have consequences now and for years to come.

The lack of dental clinics that serve the working poor is of great concern. Cook County has only four dental clinics to serve this population. The dentists that work in these clinics are dedicated individuals and do the best they can within the limits of the system in which they work. They do comprehensive dental care when they can – and when that's not an option, they do their very best to take care of their patients' needs. It's not ideal, but it's better then nothing.

The good news it that the situation may improve, thanks to the foresight of the Cook County Board. President Toni Preckwinkle and the County Board, even during this time of trimming budgets to the bone, have added \$1 million to the county budget and earmarked it for oral healthcare. This is a great start when one considers that funding for dental care has been systematically reduced within the Cook County budget over the past few years. The addition of a specific dental/oral health line item was accomplished through the hard work of many. The relationship the late Mike Stablein developed with then-candidate Preckwinkle was a big help. And the Illinois State Dental Society's Bridge to Healthy Smiles work with the Cook County Board helped the cause.

Also, through the efforts of Cheryl Watson-Lowry, in conjunction with the Chicago Dental Society's Government Affairs Committee, we are educating our public officials on the importance of oral healthcare and the need for it to be an integral part of any healthcare policy that addresses access to care.

In Cook County, at least, we have an opportunity to make a difference now that the policymakers and the dental community are at least communicating with each other. The trick is to sustain this momentum.









CHICAGO DENTAL SOCIETY Continuing Excellence in Dentistry

# **Global Diagnosis: Beyond Smile Design**

Presented by

J. William Robbins, DDS, MA

# Wednesday September 21

9 a.m.-2:30 p.m. • Drury Lane, 100 Drury Lane, Oakbrook Terrace

#### **About our program**

With the increased emphasis on interdisciplinary treatment, the deficiencies associated with traditional methods of diagnosis and treatment planning have become more evident and problematic. Dr. Robbins' course provides a systemic approach to diagnosis and treatment planning with a common language that may be used by the orthodontist, periodontist, oral and maxillofacial surgeon, as well as the restorative dentist. This course will cover:

- Global diagnosis
- Communicating with specialists
- Principles of esthetics
- A systemic approach to facial, esthetic and functional diagnoses

#### 5 CE hours

Pre-register online at www.cds.org!

#### **Target audience**

Dentists and staff

#### About our speaker

Dr. Robbins maintains a full-time private practice and is a clinical professor at the University of Texas Health Science Center at San Antonio Dental School. He has published more than 80 articles, abstracts and chapters on a wide range of dental subjects. He is co-author of the textbook Fundamentals of Operative Dentistry - A Contemporary Approach. Dr. Robbins is also an internationallyrecognized lecturer who has earned

#### About CDS meetings

numerous honors.

Regional Meetings are FREE to all CDS members and their staffs, as well as dental hygienist members of the Illinois State Dental Society.

A fee of \$250 is charged to dentists who are not CDS members and their staffs, which may be applied to membership for the current year. Advance registration is not required, but CDS encourages you to pre-register online at www.cds.org.

#### **Directions to Drury Lane**

Call 630.530.8300

ADA C·E·R·P® | Continuing Education Recognition Program

CDS is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. CDS designates this activity for 5 continuing education credits.









# Reinventing our hub

by Keri Kramer

hree years ago, the Chicago Dental Society began a strategic planning process to find out how we could better meet our customers' needs. We interviewed members, volunteers, Midwinter Meeting attendees and staff.

What emerged from that process was the need to redo our website. It was clear from the feedback we received that a "nip and tuck" wouldn't suffice - we needed to reinvent CDS.org.

We started on plans for a new website last summer. Again we turned to our members, conducting surveys and interviews, and even an information sorting exercise to uncover what our website needed to do, what it should look like, and how it should be orga-

During the process, CDS engaged the services of Org Source, a technology consulting firm specializing in the association sector; Foundation648, a Midwest-based web development company; and Davis Design Partners, a graphic design firm.

We launched the new CDS.org in June. The new website offers more interactivity – hence our tagline, "Connect, Learn, Share."

Some of the features include:

**MyCDS:** A brand new members-only feature for networking with colleagues. MyCDS includes discussion forums, branch forums and discussion pages for those who serve on committees. You can update your profile and set your communication preferences here, too.

Calendar: Our new calendar features not only CDS events, but also events organized by our branches. Volunteer events organized by local groups are included here,

**Improved branch pages:** Here you'll find more content from your branch so you'll know what's happening in your neighborhood.

**Dental Community:** This new area of our website embraces the whole dental team. Our Dental Careers Forum is a free service for those looking for dental hygienists. Our online classifieds are a popular way for dental professionals to buy and sell.

Improved Midwinter Meeting section: Our new exhibit floor map makes planning your trip to McCormick Place West easier. Plus, be on the lookout for new networking opportunities in November.

Members will need to register the first time they visit the site to access membersonly content. You will need to provide a valid email address and CDS member number to register.

Keri Kramer is the CDS director of communications.







# CDS WEBINAR

#### Sponsored by

- Biolase Technology Inc.
- Heraeus
- KaVo Dental
- Shofu Dental Corporation
- SS White Burs



CHICAGO DENTAL SOCIETY Continuing Excellence in Dentistry



# Wednesday Oct. 26 2 p.m.

1 CE HOUR FREE TO CDS MEMBERS \$30 FOR NON-MEMBERS

REGISTRATION BEGINS AT 9 A.M. TUESDAY, SEPT. 6

www.cds.org

If you sign up but can't attend the lecture when it is presented, you will receive a link to watch a recording of the event whenever you'd like.

Only registered attendees may earn CE credit.

# Fred Margolis, DDS

# Clinical Applications of Lasers in Pediatric Dentistry

Attend from the comfort of your desk!

In the second webinar presented by the Chicago Dental Society, Dr. Margolis will offer instruction on the different types of lasers and how they work. Clinical cases will be shown, comparing the differences between using hard tissue laser devices versus a high-speed handpiece and air abrasion. Both erbium and diode lasers will be used in this presentation. Following the presentation, attendees are encouraged to participate in a question-and-answer session.

#### Course topics:

- Soft tissue cutting and coagulation techniques will be illustrated.
- Class I through VI cavity preparations will be shown.
- The research on lasers in dentistry will be reviewed.
- Purchasing a laser, marketing and return on investment will be discussed.

#### About our speaker:

Dr. Margolis is no stranger to CDS members. A pediatric dentist with a practice in Buffalo Grove, Dr. Margolis is a distinguished speaker who has published articles in numerous profesional journals and has written the book "Beautiful Smiles for Special People," a manual for dental personnel interested in working with disabled individuals. He is also co-author of a new book, "Pediatric Laser Dentistry."

ADA C·E·R·P® | Continuing Education Recognition Program

CDS is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education.

ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. CDS designates this webinar for 1 continuing education credit.







# Special Olympics Special Smiles

Annual event brings dental volunteers, special needs patients together

by Joanna Brown

ith a stack of 750 blank forms beside them, more than 100 volunteers opened the Special Smiles tent at Eckersall Stadium under sunny skies May 4. This annual feature of the spring Special Olympics offers free oral screenings and hygiene instruction to the athletes.

"The purpose of today is to help dental professionals who might not normally see patients with special needs and the athletes get comfortable with each other. We're in a beautiful, non-threatening, park-like setting, and the athletes will meet a dentist with a friendly smile. It just puts everyone at ease," said co-chair Fred Margolis, a dentist who marked 18 years with Special Smiles this spring.

Volunteers represented the Academy of General Dentistry; Alpha Omega dental fraternity; the University of Illinois at Chicago College of Dentistry; Loyola University Medical Center; Advocate Illinois Masonic Medical Center; and the Grottoes, a charitable, fraternal organization affiliated with the Masons. One special project for the Grottoes nationwide is to arrange for (and sometimes help fund) dental care for patients with special needs.

"The volunteers are essential to our success," said co-chair Ricardo Mendoza, also a dentist. "We have volun-





teers who have been coming for years because they want to be a part of this day. They all understand the importance of the event, and that dental care is another challenge for these patients."

Dental professionals interested in volunteering for the next Special Smiles event should contact Dr. Mendoza at <a href="mailto:ricardo.y.mendoza@gmail.com">ricardo.y.mendoza@gmail.com</a> in February.

Read more about Special Smiles on our blog at www.cds.org.











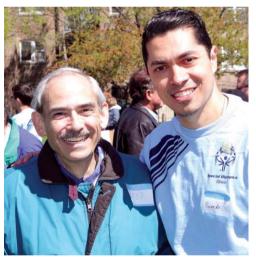














JULY/AUGUST 2011 CDS REVIEW 11



**REVIEW** 

**T**Mags



April, the Chicago
Dental Society had a
landmark addition to
its continuum of
excellence in continuing education with its
inaugural Virtual Reality Meeting, CDS
President Ian Elliott said.

"The VRM is another avenue to expand the CDS educational experience. It appeals to all dentists and their staffs, whether they are local, regional, national or international – which we know we had internationals as attendees because it is so easy to participate: just register and login.

"With the VRM being available for six months after the live event, it will appeal to those who may not attend the more traditional CDS meeting format because they can attend the VRM when it's convenient for them to do so, 24/7. The VRM breaks down the geographic barriers of physically attending a meeting and allows attendees worldwide the

opportunity to participate in a CDS scientific meeting. It is a major part of the mission of CDS to be the respected leader in scientific dental meetings," Dr. Elliott said.

And, besides, the VRM was "just really cool," he added.

Based on comments in the VRM chat rooms, attendees agreed with him.

"Awesome VRM."

"Hearing a lecture with a cup of coffee and a robe on is amazing."

"OMG!! This is the coolest thing. Of

course CDS is on the cutting edge."

"Good meeting. I enjoyed the concept. The time and expense saved in attending this meeting made it a great value."

"Good Morning! Even with my less than perfect computer skills, I am amazed at how easy it is to navigate this virtual meeting."

"Brilliant technology. . . great subjects . . . way to go, CDS. More of these. . . definitely!"

"Great concept for sharing ideas.

#### Did you miss the live CDS Virtual Reality Meeting?

The VRM, including the Exhibit Hall and six one-hour continuing education lectures, is available on demand through Oct. 20. And it's free to all dental team members. Just go to <a href="www.cds.org">www.cds.org</a> and you will be able to attend lectures and visit the Exhibit Hall at your convenience from any computer, 24/7.

For every course you attend in its entirety, you will receive one CE hour; certificates are e-mailed on a weekly basis to attendees who successfully complete on-demand courses.







Really convenient, and not \$20 to park."

"It was well organized and done beautifully."

"Great meeting and format. . . . Guess I should get out of my pajamas now."  $\,$ 

Conceived to be CDS's first venture into cyberspace, the VRM was targeted to replace one of the four CDS Regional Meetings in 2011. More than 1,000 dental team members registered for the free, online-only VRM. (Average attendance for a Regional Meeting is fewer than 500.) Attendees logged on from many states and countries, including Italy, Germany and Mexico.

"It's great to see a vision coming to fruition!!! This is fabulous!!" David Fulton Jr., chair of the Ad Hoc Virtual Reality Committee, commented during the VRM.

Open to all CDS members and nonmembers, as well as all members of the dental team, registrants could participate in six real-time continuing education lectures. Many registrants attended several presentations, receiving one CE hour per lecture if attended in its entirety. Each lecture included a questionand-answer period.

Dr. Elliott said he saw great value for CDS in the VRM.

"The VRM is free to members and associate members and their staffs. It provides six CE hours, and you don't have to leave your home or office. What more can you ask for? This adds another layer of value to your dues dollar. Just the CE credit hours available per year to the membership should make every dentist want to be a member or associate member of the Chicago Dental Society," Dr. Elliott said.

In addition to continuing education, attendees enjoyed an interactive Exhibit Hall featuring Kerr Corporation, a division of Sybron Dental Specialties; Crest Oral B (Procter & Gamble); Bosworth Company; TDIC (The Dentists Insurance Company); Southpoint Insurance Agency; and the Chicago Dental Society.

Exhibitors cited many benefits to being in the VRM Exhibit Hall.

"Bosworth was pleased to able to participate in the 2011 CDS VRM! Being a local manufacturer in the Chicagoland area, participation in the show allowed us to connect with many new and existing customers that are located right in our backyard. This in return allowed for their local Bosworth representative to follow up with them quickly, ensuring that all needs and/or questions were promptly met or answered,"

Nicole Moreno, marketing manager of the Bosworth Company, said.

Cherie Rippey, district manager at Crest Oral B, said the VRM allowed dental professionals who may not be familiar with the value products and programs provide their practices the opportunity to "spend time chatting with a representative one-to-one at the leisure of the professional."

She added that "through Procter & Gamble Clinical Researcher Dr. Derrick Booker, our speaker (at the meeting), the dental professional has a stronger understanding of the dynamics and structure of our clinical research which allows the dental professional to confidently recommend Crest Oral B products to their patients.

"It was an amazing day for us; many offices have followed up with us for lunch and learns," Ms. Rippey said.

Vic DiForti was in the TDIC booth representing the insurance company.

"As a TDIC insurance agent, I was excited about the opportunity to participate in CDS's Virtual Reality Meeting. As a virtual exhibitor, I experienced the benefits of engaging dentists and discussing with them TDIC's product offerings in a format that can allow me to address clients' needs from a remote location," said Mr. DiForti, a property

# 'Great meeting and format. . . . Guess I should get out of my pajamas now.'

and casualty insurance agent with the California-based company endorsed by the Illinois State Dental Society.

"Although the technology is still new, I believe it can evolve to better suit the needs of vendors and participants, while allowing for potential growth for TDIC in untapped markets."

Data shows hundreds of the attendees visited the Exhibit Hall and each of the exhibit booths the day of the live session. Many attendees said they would like to see more exhibits at the next VRM. Also in chat with the exhibitors, attendees thanked the exhibitors for supporting the VRM and CDS.

Will there be another VRM offered by CDS?

It's in the works for 2012.■

Will Conkis is the director of publications.

#### People really win at the VRM

The Virtual Reality Meeting was all about continuing excellence in dentistry. But there were opportunities for some fun, too, like the chance to win great prizes.

All attendees who collected 100 points by taking courses and visiting booths in the Exhibit Hall became eligible for the random awarding of prizes.

The winners and their prizes are: John Jimenez, Apple iPad; Alma Gutierrez, \$75 Amazon gift card; Elham Sharaf-Eldeen, \$50 Starbucks gift card; Joseph Makowski, Apple iPod Nano; and Gudelia Cericola, Kindle wireless reading device.

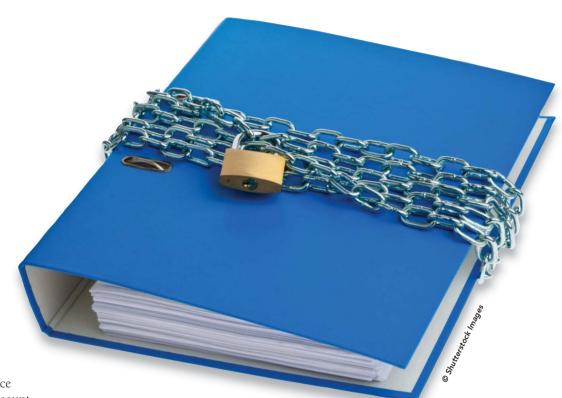
Congratulations!







# Examining HIPAA's disclosure exceptions



by David Clark, DDS

he Health Insurance
Portability and Accountability Act (HIPAA) was
enacted Aug. 21,1996, to
establish standards for
the electronic exchange, privacy and
security of patient health information.

The Department of Health and Human Services developed the privacy rule to implement the requirement of HIPAA. This privacy rule addresses the use and disclosure of patients' health information or protected health information (PHI). The privacy rule also defines covered entities and how protected health information is used and controlled by these covered entities.

A major tenant of the privacy rule is to assure that patients' health information is properly protected while allowing the transmission of health information needed to provide and promote high quality healthcare and to protect the public's health and well being.<sup>3</sup>

#### Case study

A long-standing patient at the University of Illinois at Chicago College of Dentistry (UIC) filed an alleged violation of his/her HIPAA rights with the provider, supervising faculty member and administrator. The following is a summary of the information and events:

- A patient did not present for a scheduled appointment at the college.
- An examination of the patient's medical history stated that the patient was hospitalized a number of years ago for depression because his/her medications were not effective.
- The patient is currently taking multiple medications for depression.
- The assigned student-dentist called the patient to inquire as to the reason for the failed appointment.
- The patient was verbally unrespon-

- The student-dentist was very concerned for the patient and after consulting with the attending faculty member the local police were called to provide a "well being check" on the patient.
- The police went to the patient's residence.
- A follow-up phone call to the residence was answered by the patient's mother, who thanked the student-dentist for caring and notifying the police.
- The patient was hospitalized for a week.

#### **Patient complaint**

The patient filed a complaint against the student-dentist and attending faculty member that his/her privacy rights were violated (HIPAA concern).







#### **Examination of patient's record**

A well documented medical history states that the patient is currently being treated for depression by a physician and has been hospitalized in the past for the condition.

Prior notes state that the patient's medical condition is evident at some dental appointments.

#### Pertinent privacy rule passage

The privacy rule is balanced to protect an individual's privacy while allowing important law enforcement functions to continue. The rule permits covered entities to disclose PHI to law enforcement officials without the individual's written authorization under specific circumstances.

Disclosure is permitted to a law enforcement official reasonably able to prevent or lessen a serious and imminent threat to the health or safety of an individual or the public. Disclosure is permitted to a law enforcement official reasonably able to prevent or lessen a serious and imminent threat to the health or safety of an individual or the public.

#### **UIC's interpretation**

If, in the opinion of a healthcare provider, an emergency situation exists (such as described above concerning the phone call and the unresponsiveness of the patient), then emergency individuals (i.e. police, paramedics) certainly should be notified.

According to UIC officials, there was not a HIPAA breach. Therefore, the complaint was dismissed by the college's compliance officer.

#### Summary

HIPAA was enacted to protect the rights and privacy of patients. However, healthcare providers should be aware that there are disclosure exceptions without first obtaining the patient's permission. These exceptions are well defined and explained in the document referenced in this case study.

#### References

1,2,3,4 United States Department of Health and Human Services, Office for Civil Rights (OCR) Privacy Brief, Summary of the HIPAA Privacy Rule, HIPAA Compliance Assistance. (http://www.hhs.gov/ocr/privacy/hipaa/understanding/summary/privacysummary.pdf)

Dr. Clark is associate dean for clinical affairs at the University of Illinois at Chicago College of Dentistry.

# SPECIALISTS IN DENTAL OFFICE BUILD-OUTS



- Architecture
- Interior Design
- Millwork
- Custom Cabinetry
- Steris, Labs, Business Offices
- Reception Desk Units
- Painting & Wallpaper
- Floor Treatments
- Licensed Installers of Dental Gas Lines

"Experience Matters"

ACOA, LTD CONSTRUCTION COMPANY DESIGNERS AND BUILDERS



Contact us: 847-229-8414
See our work at www.acoadental.com









#### In Other Words by Mary M. Byers, CAE

Read Mary Byers' online column, The Front Desk, at www.cds.org.

# Preserve your profit

hough weathering the tough economy over the past several years has created many headaches for dentists, it's also provided one silver lining. When business is good, practitioners don't have to pay attention or be as aware as they do in tough times. For many, the past couple of years have required them to tighten their belts and reduce expenses – thus positioning them well as the economic recovery slowly continues. If you haven't gone through the process of carefully reviewing revenue and expenses and questioning why you're doing what you're doing (or what you could be doing differently), here's a roadmap to help preserve your profit.

#### Compare your expenditures against industry standards.

Practice management expert Sally McKenzie recommends the following budget targets for expenditures:

Dental supplies: 5 percentOffice supplies: 2 percent

• Rent: 5 percent

Laboratory: 10 percentPayroll: 20 percent

• Payroll taxes and benefits: 3 percent

• Miscellaneous: 10 percent

How do your expenditures stack up against these recommendations? Take the time to do a thorough analysis in order to determine where you have room for improvement.

If your payroll is out of line, according to Ms. McKenzie, it usually means:

- You have too many employees
- Raises are based on longevity rather than productivity/performance
  - Hygiene production is low

Identify targets for cost reduction. Where are your numbers out of line with the above recommendations?

#### Rank the categories in the order you'd like to tackle

**them.** Reducing supply expenses may be more easily achievable than renegotiating your rent. And maybe you purposely pay higher salaries in order to keep staff content and from moving to other practices. Keeping this type of information in mind, identify which categories you'd like to address first.

**Set specific goals.** You might aim for a .5 percent supply expense decrease over the next three months while aiming for a full percentage decrease within six months. Be realistic about what you hope to achieve.

**Share your goals with staff.** Meet privately with the individual(s) who have the most impact over each area you've identified. Let them know what you are hoping to achieve and, more importantly, why you hope to achieve it. Companies that invite staff into both revenue generation and expense reduction are more likely to be profitable. Once you've gotten buy-in from the staff most able to make a difference in your numbers, let the remainder of your staff know what you're doing and why.

# Ask for input regarding your stated goals as well as additional activities that can be undertaken to achieve

**them.** Brainstorming is a great way to generate ideas and create enthusiasm for achieving your goals together as a team. Plus, as you've heard me state before, "People support what they help create." Staff who contribute cost-saving ideas are more likely to remain focused on reducing expenses.

#### Recognize that small changes add up to big savings.

Can you save by buying in bulk or shopping at a wholesale club? Using refurbished ink cartridges rather than buying new? Consolidating your phone and Internet with the same provider to reduce costs? It's often easier to create radical savings a few dollars at a time than it is to find large items to remove from your budget.

**Increase revenue.** How long has it been since you've increased your fees? Producing profit not only requires keeping expenses low but generating adequate revenue as well. Don't miss this important part of the equation.

Insure future profitability by creating – and sticking to – a budget. I'm surprised by the number of solo practitioners and family-owned firms that don't take the time to create a budget each year. When asked, most owners simply say, "I'll spend what it takes to meet the needs of the business." How do you know what the needs are? And how do you know you're not overspending? A budget will help you stay on track.

Follow the above suggestions and you'll be well positioned to strengthen your profits.  $\blacksquare$ 

The views expressed in this column are those of the writer and not necessarily the opinions of the Chicago Dental Society.

Do you have a question you would like the *CDS Review* columnists to address? Send it to <a href="mailto:review@cds.org">review@cds.org</a>.

16 CDS REVIEW JULY/AUGUST 2011



**Q**Mags



It's the Law by John M. Green, DDS, JD

Contact Dr. Green at 312.676.5980 or jgreen@greenlawoffice.net.

# Protect your practice before you sign an agreement with an independent contractor

ou have just hired a newly licensed dentist as an independent contractor (IC) who will help ease the burden of a busy schedule and will provide additional income for your practice. Everything looks rosy. However, a year later, the IC dentist extracts Tooth No. 32 on a teenage patient who ends up with a severe post-operative infection resulting in hospitalization and permanent paresthesia on the lower right side. The IC dentist and your dental practice are both sued.

As the owner of the practice you may ask, "Why is my dental corporation being sued if I did not perform the treatment?"

The answer is simple. Under state law, a patient is permitted to sue both the treating dentist and the dental practice if the patient reasonably presumes that the IC dentist was an employee or an "apparent agent" of the practice.

Keep in mind that if an IC is sued while working at your office, your practice may be named as a co-defendant.

And if you fail to take preventive steps then your dental practice may not be dismissed from the lawsuit.

How would a patient know whether you and the IC dentist have an agreement deeming her to be an independent contractor? Did either you or the IC dentist inform the patient that the IC dentist was not an employee of your practice? If you as the practice owner fail to inform the patient of the relationship between you and the IC dentist, then a patient may be allowed by the court to move forward with a lawsuit naming your dental practice as a co-defendant in the case.

This scenario may be avoided by taking some steps. Firstly, attorneys who draft independent contractor agreements for dental practices often fail to alert the dental practice owner of this issue

regarding "apparent agency" and the potential exposure of the dental practice to lawsuits from treatment by IC dentists or dental specialists. Furthermore, titling the contract as an "Independent Contractor Agreement" does not necessarily mean that the IC dentist is not an employee in the eyes of the law. For instance, the court may consider the IC dentist an employee if the dental practice provides the dental equipment and bills the

patient. Furthermore, if the dental practice does not inform the patient of the legal status of the IC dentist, the courts may be even more inclined to view the IC dentist as an employee.

Secondly, practices that retain IC specialists, such as endodontists or orthodontists, must not only inform the patients of the practice that these IC specialists are not employees but also should require the IC specialists to bill separately.

The third step to protect the dental practice from alleged negligent treatment by ICs is to spell out in an agreement that the IC will indemnify the practice in the event of a settlement or adverse jury verdict.

Even taking all of these steps does not guarantee that a court will dismiss the dental practice from a lawsuit should it be sued because of alleged negligence acts of an IC dentist or specialist, as the courts may look to other criteria previously mentioned – such as who bills the patients or even whose names are on the door – in deciding the legal status of the IC.

Keep in mind that entering into an agreement with an IC dentist has many upsides for the IC, the practice owner and the patients. However, also keep in mind that if an IC is sued while working at your office, your practice may be named as a codefendant. And if you fail to take preventive steps then your dental practice may not be dismissed from the lawsuit. I highly recommend that you consult with an attorney to discuss these issues before entering into an agreement with an IC dentist or specialist.  $\blacksquare$ 

**Editor's note:** The above article does not constitute legal advice but is for educational purposes only. In order to obtain legal advice, a personal consultation with an attorney is required. The views expressed in this column are those of the writer and not necessarily the opinions of the Chicago Dental Society.

John M. Green, DDS, JD, is a practicing dentist and defense attorney who has been representing dentists and dental specialists for 18 years. Find more information on Dr. Green at www.greenlawoffice.net.







### From the Ground Up by George Zehak, DDS

A column about the CDS Foundation. For more information, visit www.chicagodentalsocietyfoundation.org.

# We need to educate, follow through on access

Either we educate

donate time to help

the underserved and

support these efforts

dollars, or we lose the

fight - as happened

with hard-earned

in Minnesota.

our legislators,

eing undoubtedly passionate about our profession's mission to ensure the quality of dental care, many of you might be surprised about our lack of awareness of a threat to that mission.

About a year ago at a "mastertrack" course for the Illinois Academy of General Dentistry, I gave a presentation on midlevel providers. The attendees – general dentists and some specialists – appeared quite knowledgeable in many dentistry-related issues. Yet many of them didn't know what a midlevel provider is, let alone the threat to quality of care that greater use of midlevel providers clearly poses, particularly for difficult cases.

While I was speaking, one dentist from Minnesota interjected with two observations on circumstances that made it hard to limit midlevel providers in his home state:

- Dentists in Minnesota did not do enough to raise awareness among state legislators about these threats to quality of care.
- Dentists there did not give money to fund or aid access to care for the underserved public.

I told him it was different "down here." He wished me well. But you and I "down here" need to heed his warning. Either we educate our legislators, donate time to help the underserved, and support these efforts with hard-earned dollars, or we lose the fight – as happened in Minnesota. If we don't follow through on these key steps, the quality of care standards that took our profession generations to develop will be diminished.

Your effort to help the underserved can start simply and quickly: give just \$100 to the CDS Foundation. Our CDS Foundation is working to resolve the access to care issue. We

are active day by day, hour by hour, right in your backyard. Your resources will help ensure that dentists lead the effort to improve access to care without reducing the quality of care provided.

There may be some policymakers willing to jeopardize quality of care in our state in an unwise attempt to utilize less experienced people to treat more difficult cases. Help your CDS Foundation demonstrate to our partners in government that dentists have the answers they're looking for. Our education, experience and energy will change community dentistry in a most positive way.

Now is the time to act. Your dollars and those of your fellow dentists will not only help provide critical access to care for the under-

served, including restarting essential programs that have been cut in tough economic times, but also ensure a continuously high, professional quality of dental care for all of us – dentists and patients alike – here in Illinois. For your support and consideration, we truly do thank you.

#### You can help. Please make a donation today.

Visit us online at <a href="www.chicagodentalsocietyfoundation.org">www.chicagodentalsocietyfoundation.org</a>.

For more information, contact Executive Director Rodney Watt at 312.836.7301 or <a href="www.chicagodentalsocietyfoundation.org">www.chicagodentalsocietyfoundation.org</a>.



This line outside last summer's Mission of Mercy event in Bloomington illustrates the need for better access to quality dental care.

18 CDS REVIEW JULY/AUGUST 2011



**Q**Maga



# Improve someone's life now. Make a donation today!

#### The Chicago Dental Society Foundation,

the philanthropic and charitable arm of the Chicago Dental Society, distributes grants to local agencies that address access to dental care in and around the Chicago area. Grants are limited to bona fide charitable 501(c)(3) organizations, educational groups and organizations dedicated to improving the art and science of dentistry through public or private initiatives in Chicago and Illinois.

Thanks to the generosity of our donors, the Chicago Dental Society Foundation is improving oral healthcare and dental education in our communities. But our work has only just begun.

We need your help. Go online today and donate.











#### **Going Local** a look at what's happening in our community

#### **ACOMS names Dr. Lingen** as its editor-in-chief

Chicago dentist Mark Lingen was recently named Editor-in-Chief of Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology and Endodontology, the journal of the American College of Oral

and Maxillofacial Surgeons. He had previously served as the Section Editor for the oral and maxillofacial pathology section of the journal.

Dr. Lingen received



Mark Lingen

his dental and oral and maxillofacial pathology training from Northwestern University.

An associate professor in the departments of Pathology, Medicine, and Radiation and Cellular Oncology at the University of Chicago, Pritzker School of Medicine, and the director of the Division of Oral and Maxillofacial Pathology at the University of Chicago Hospital, Dr. Lingen has also taught and done research at Northwestern University Medical School and at the Loyola University Medical Center.

Dr. Lingen is board-certified in oral and maxillofacial pathology and serves on a number of committees for the American Academy of Oral and Maxillofacial Pathology. He is a fellow of the American and International Colleges of Dentists, and has won many research awards.

# Dr. Shapiro named Hillenbrand Fellow

CDS associate member Betsy Shapiro has been selected for the 2011-12 American Dental Association Hillenbrand Fellowship. The fellowship is named for Dr. Harold Hillenbrand, a former ADA executive director who served from 1946-69. The fellowship program mentors a dentist who has demonstrated strong lead-

ership potential and desires to transition from dental practice to a nonclinical dental career in a health-related organization.

Dr. Shapiro's career follows that of her late father, dentist and legislator Dr. David C. Shapiro. She holds a dental degree from the University of Illinois at Chicago and a law degree from Northern Illinois University. She has served on a number of American Dental Association and Illinois State Dental Society councils and committees, and has been lobbying on behalf of the state dental political action committee.



**Betsy Shapiro** 

"Dr. Shapiro had everything we were looking for in a Hillenbrand Fellow," said Stephen Glenn, chair of the Council on Dental Practice, who also served on the Hillenbrand selection committee. "She knows what it means to be a dentist and small business owner running a practice. She has a strong law background, and she understands the process of advocating for dental issues at the state and national level. Her demonstrated leadership and motivation to make dental care better for both dentists and patients proved to us she could be successful as a Hillenbrand Fellow."

The ADA offers the fellowship every other year and includes an intensive orientation to all ADA agencies and departments; an orientation to other oral health organizations and federal and state government agencies; and academic courses through the Kellogg School of Management at Northwestern University. Previous Hillenbrand fellows have gone on to become executive directors, associate deans, faculty and staff for various dental associations and schools, and work in industry positions.

Dr. Shapiro will begin the fellowship in September and finish in August 2012. Like her predecessors, Dr. Shapiro will complete a project that is of interest to her and helpful to the ADA.

She'll select her official project upon her start date, but Dr. Shapiro has already expressed interest in access to care issues, citing her experience working with state legislators on the issue.

"In investigating avenues for care in underserved areas, I have found the jumble of various alternatives to be an unstructured lot; each with its own set of positives and negatives," Dr. Shapiro wrote in her application. "I believe that it would be most useful to have some sort of reference tool upon which to rely when navigating this maze. I would hope that as a Hillenbrand Fellow I would be able to contribute to the creation of such a comprehensive resource; a field guide, if you will, of some description that would be of help to a practitioner, a local society or even a legislator in determining what might work best for a particular situation."







# ADA joins Sharecare to increase public knowledge about dental health

The American Dental Association has joined forces with Sharecare, a new online resource that invites the public to submit health-related questions and have them answered by health professionals.

The website, www.sharecare.com, was created by Mehmet Oz, a physician who first began fielding questions on The Oprah Winfrey Show and now hosts The Dr. Oz Show, and Jeff Arnold, founder of WebMD. Sharecare's goal is to provide accurate, clear and concise health information from multiple points of view.

Oral health will be among 48 topics covered on the site. Consumers can also ask questions pertaining to cancers, fitness and exercise and mental health, among many other areas.

The ADA will be a leading resource for the oral health content on the site, which launched in 2010, answering questions and providing information about various topics. The ADA will join other top health associations currently on the site as Sharecare resources, including the American Cancer Society, American Heart Association, the American Association of Retired Persons, American Diabetes Association and several leading hospitals.

"Sharecare's partnership with the American Dental Association completes a necessary circle in total health as we learn more and more the importance of oral health in overall wellness," Dr. Oz said. "Sharecare will provide a platform for the American Dental Association to provide essential information from multiple points of view and provide consumers with vital resources."

The Sharecare platform not only will provide the credible oral health perspective from the ADA, but links to <a href="https://www.ada.org">www.ada.org</a> to expand upon answers and guide people to the in-depth dental health information resources of the association.

# UIC establishes hospital dentistry program

The University of Illinois at Chicago College of Dentistry has established a new Hospital Dentistry program on the first floor within the Department of Oral and Maxillofacial Surgery (OMFS).

The clinical facilities include three standard outpatient rooms and one larger room, as well as in-room computers and a workstation with access to both the University of Illinois Medical Center at Chicago (UIMCC) computer patient database, and the College of Dentistry's AxiUm database. The facilities are used for both hospital dentistry and oral medicine activities.

"Oral Medicine relocated from across the hall on the first floor to create additional space for the planned Clinical Research Center project," explained Michael Miloro, head of OMFS. "We welcome Oral Medicine in this area, and together essentially created a new clinical unit within a department, that being Hospital Dentistry within Oral Medicine. In most cases, patient care is expedited due to the proximity of our clinical treatment facilities, since many of these UIMCC patients will require OMFS services."

Along with Dr. Miloro, the Hospital Dentistry program and area were established through the work of David Clark, associate dean for clinical affairs; Richard Monahan, head of the Department of Oral Medicine and Diagnostic Sciences (OMDS); Kenneth Trch, clinical assistant professor, OMDS; Harvey Wigdor, clinical professor, OMDS; Indru Punwani, head of the Department of Pediatric Dentistry; and William Chamberlin, chief medical officer, UIMCC, with the support of Dean Bruce Graham.

As of August 2010, the College of Dentistry assumed the responsibility of providing oral evaluation, diagnosis and treat-



UIC's Candido Rivera in the hospital dentistry facility.

ment planning, including emergent/urgent focused dental care and dental clearance, to patients referred from UIMCC for pre-radiation therapy evaluation, chemotherapy, organ transplant, acute cardiac conditions prior to invasive therapy such as valve replacement, stem cell transplantation, and any consultation or care necessary during and immediately following these procedures performed at the UIMCC.

These dental services are provided by the faculty of OMDS, OMFS and the Department of Pediatric Dentistry.

"The intent of the provision of these services is to address the acute issues related to care, and not to assume the role of long-term primary care dentists for the patients," Dr. Punwani said.

In addition, the Oral and Maxillofacial Surgery clinic on the first floor has a new sterilization area. Construction was completed on the sterilization area in March. ■







# **Your Health**

a discussion on health-related topics

# Farewell, food pyramid

by Joanna Brown

an you picture in your mind the old food pyramid: a big black triangle, subdivided into six sections. There were huge loaves of bread at the bottom, the biggest section, supporting smaller sections of fruits, vegetables, dairy products, meats (like a whole chicken or fish), and then a tiny section for fat and sugar at the pointy top of the pyramid.

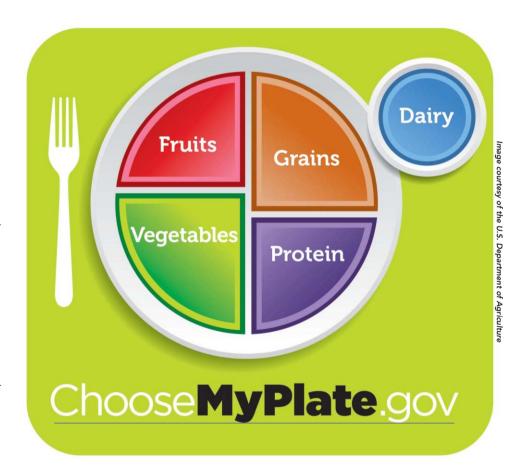
It was revised a few times over the years, before finally being erased from elementary school bulletin boards entirely in June. The pyramid was replaced with a dinner plate, subdivided into four unequal sections: protein, grains, vegetables and fruits. The plate is flanked by a side dish of dairy and a fork.

The plate comes with several reminders:

- Enjoy your food, but eat less.
- Avoid oversized portions.
- Make half your plate fruits and vegetables.
- Make at least half your grains whole grains.
- $\bullet$  Switch to fat-free or low-fat (1%) milk.
- Compare sodium in foods like soup, bread and frozen meals, and choose the foods with lower numbers.
- Drink water instead of sugary drinks.

The plate was released by the Center for Nutrition Policy and Promotion, an organization of the U.S. Department of Agriculture (USDA) which since 1994 has worked to improve the nutrition and well-being of Americans. Toward this goal, the Center focuses on two primary objectives:

• Advance and promote dietary guidance for all Americans, and



 Conduct applied research and analyses in nutrition and consumer economics.

#### Why change?

The USDA and the U.S. Department of Health and Human Services work every five years to revise dietary guidelines for Americans, to ensure we receive the most current and scientifically sound information available. This time, they also considered the way the guidelines are communicated to the masses.

The Food Pyramid became one of the most recognized, used and influential food guides in history. It was widely adopted and used by nutrition educators, the food industry, federal food and nutrition programs and schools, among others; a large majority of the American public was familiar with the graphic. However, it was so iconic that the messages were being ignored. Revising the pyramid in 2005 was unsuccessful, and so a total overhaul was in order.

The Center for Nutrition Policy and







Promotion reported on interviews, focus groups, and other research methods:

"Consumers know the basics about healthy eating. However, notable deficiencies still remain, particularly when it comes to weight management, a key recommendation from the 2010 Dietary Guidelines for Americans. Specifically, a lack of knowledge regarding portion sizes and total daily calorie limit may hinder consumer efforts to achieve and maintain a healthy weight, indicating a need for supportive resources and tools on calorie management and portion sizes."

#### Talking to patients

Researchers found that no one message or icon appealed to everyone because priorities and lifestyles vary so greatly among Americans. When you talk to your patients about healthy habits, especially the effect of their diets on their teeth, consider these resources.

<u>ChooseMyPlate.gov</u> features practical information and tips to help Americans build healthier diets, including sample menus and suggestions for changing

A lack of knowledge regarding portion sizes and total daily calorie limit may hinder consumer efforts to achieve and maintain a healthy weight.

mealtime and shopping habits.

Or, become a partner at <a href="https://www.choose-myplate.gov/Partnerships/index.aspx.">www.choose-myplate.gov/Partnerships/index.aspx.</a>
Community Partners can commit to any level of involvement to promote the Dietary Guidelines – from developing an outreach program for their community

to posting a link to the Dietary Guidelines website.

At <u>fruitsandveggiesmatter.gov</u>, the U.S Centers for Disease Control and Prevention offers more tips and definitions to help consumers navigate the grocery store.

Your American Dental Association (ADA) offers several dietary resources at <a href="https://www.ada.org/2392.aspx">www.ada.org/2392.aspx</a>. The ADA encourages dentists to maintain current knowledge of nutrition recommendations, and encourages continued support for federal nutrition and food assistance

programs that provide nutrition services and education for infants, children, pregnant and parenting women, the elderly and other vulnerable groups.

Ms. Brown is the CDS senior writer.



JULY/AUGUST 2011 CDS REVIEW 23



**Q**Mag

Previous Page | Contents | Zoom in | Zoom out | Front Cover | Search Issue | Next Pa



### **q**Mags

# Snap Shots profiles of the profession

# Dr. Akers sets sail for Mackinac

by Rachel Azark

his July marks the 103rd Chicago Yacht Club Race to Mackinac. At 333 miles, the so-called Mac Race from Chicago to Mackinac Island, MI, is the oldest and longest fresh water yacht race in the world. This summer, nearly 375 boats will compete on Lake Michigan.

Among the sailors will be Glenview oral surgeon Paul Akers, a 1971 graduate of Loyola University School of Dentistry who has participated in 18 Mac Races since 1979. Growing up, Dr. Akers had been involved with water sports. He played water polo competitively in college and was a lifeguard at one of the Chicago beaches.

"I got interested in sailing and racing as a natural thing to do to stay near the water," Dr. Akers said.

After dental school, when he was an oral surgery resident at Cook County Hospital, he and an orthopedic resident friend became partners on a sailboat.

"We cruised and raced on Lake Michigan and then became more interested in offshore racing," said Dr. Akers.

After a few years, Dr. Akers upgraded his boat to a Nelson/Marek 45 and named it *The Devastator*. The boat has been raced in the Southern Ocean Racing Circuit along the southern coast of Florida, as well as Antigua Sailing Week, one of the largest regattas in the Carribean.

In 1979, Dr. Akers qualified for his first Mac Race after developing and training a proper crew; the longest freshwater race in the world is not to be taken lightly. In order to qualify for the race, the Chicago Yacht Club requires that at least one crew member must have experience racing the

Mac; the boat needs to be active in racing; and the boat also needs to pass a rigorous test of safety requirements, equipment and gear. Not to mention the crew needs to be certified in testing of maneuvers of over-man drills.

Qualifying for his first race was exciting, but it came with a lot of concerns when actually competing.



Paul Akers (second from right) along with his crew aboard The Devastator.

"Extreme fear! Severe danger! Trepidation!" joked Dr. Akers. "Many thoughts go through your mind depending on whether you're a crew member or owner/skipper. As a skipper you think, how well are you competing in the race? Or, will the boat and mast structurally hold up while pushing the limits of their design during the race?"

When racing, the goal is to outperform the other boats you're up against, but there are always challenges.

"A few times we had 40 mph fronts coming from the northwest in the Manitou Passage and I have a good memory of possibly losing the mast," Dr. Akers reflects.

Thirteen years after his first race in 1992, Dr. Akers won his first Mac Race in his section and came in fourth in his division.

"On the open lawn of the Grand Hotel they have an awards ceremony with all the [winning] sections getting flags," said Dr. Akers.

These flags, called "brag flags," fly from the mast of the boat before and after the Mackinac Race.

This year, Dr. Akers hopes to grab another brag flag when he sails in his 19th Mac Race racing on a crewmember's boat.

 $\ensuremath{\mathsf{Ms}}.$  Azark is the CDS editorial assistant.

24 CDS REVIEW JULY/AUGUST 2011



**C**Maga

# **GREVIEW**





#### CHICAGO DENTAL SOCIETY Continuing Excellence in Dentistry

Stay current with your CE credit requirements. Visit www.cds.org to get started.

Recognized as the respected leader in scientific dental meetings, the Chicago Dental Society offers the best in continuing education opportunities and has done so for more than 100 vears.

CDS now offers 23 courses worth up to 37 hours of CE credit.

Download audio presentations from some of the top lecturers in dentistry, including Windy City Lecture Series courses from past Midwinter Meetings.

#### **COURSE LISTINGS**

4 CE hours each • Member fee: \$30/course • Non-member fee: \$60/course

#### **Communications**

The Passion Centered Life Gary Zalesky

#### **Communications**

A Combination of Senior Moments and Know Pain, Know Gain Anastasia Turchetta, RDH

#### **Communications**

The Ultimate Money in Your Pocket William Blatchford, DDS

#### **Pharmacology**

A Potpourri of Dental Pharmacology Harold Crossley, DDS, PhD

#### WINDY CITY LECTURE SERIES LISTINGS

1 CE hour each\* • Member fee: \$15/course • Non-member fee: \$30/course

#### **Cancer Detection**

The Ability to Save a Life at a Dental Cleaning

Barry Freydberg, DDS

#### **Cervical Abrasion**

The Mysterious Non-Carious Cervical Lesion John Dzakovich, DDS

#### **Dental Microscopes**

The Dental Operating Microscope in General Dentistry NEW

Glen DeWeirdt, DDS

#### **Esthetics**

Perceptions of Beautiful Dentistry NEW

Jeffrey Bonk, DDS

#### **Evidence-Based Dentistry**

What is Evidence in Evidence-Based Dentistry?

Elliot Abt, DDS, MS, MSc

#### Finances

Take Your Practice to the Next Level

Hugh Doherty, DDS, CFP

#### **Implants**

Therapeutic Misadventures in Implant Dentistry NEW Gary Morris, DDS

#### **Oral Pathology**

Recent Advances in the Detection and Prevention of Oral Cancer

Mark Lingen, DDS, PhD

#### **Orthodontics**

2-Phase Orthodontic Correction of Class III Malocclusions NEW

D. Spencer Pope, DDS, MS

#### **Orthodontics**

When is it Time for Orthodontic Treatment to Begin?

Robert Manasse, DDS

#### **Orthodontics**

The Face of Your Patient is Changing Neil Warshawsky, DDS, MS,

#### **Pediatric Dentistry**

An Evolutionary Approach to Revolutionary Change in Pediatric Dentistry

Mark Cannon, DDS

#### **Pediatric Dentistry**

Yikes! There's a Child in the Operatory Douglas Kerr, DMD

#### Orthodontics and **Periodontics**

Combined Orthodontic and Periodontic Treatment\* NEW

Russell Cecala, DDS, MS, and Peter Haupers Jr., DDS \*2 CE hours

# **Periodontics**

Periodontal Diagnosis is Now Risky Business

Tim Donley, DDS, MSD

#### **Prosthodontics**

Complete Denture Occlusion Means Complete Denture Success

M. Nader Sharifi, DDS, MS

#### Restorative

Why Did That Porcelain Just Pop?

James Fondriest, DDS

#### Restorative

Full Mouth Smile Reconstruction Simplified Paresh Shah, DMD, MS

#### Sleep Apnea

Incorporating Dental Sleep Medicine into Your Practice NEW David Schwartz, DDS

ADA C·E·R·P® | Continuing Education Recognition Program

CDS is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.





#### **Looking Back** a historical perspective

# Remembering A Century of **Progress**

by Walter F. Lamacki, DDS

he 1933 Chicago's world fair, "A Century of Progress," opened May 27, 1933. Over the next two years (The fair had a brief hiatus before reopening in 1934) the fair would draw nearly 40 million people to the 427 acres of exhibits that stretched along Lake Michigan's shore from 12th to 39th streets - the land that McCormick Place now sits on, as well as all of Northerly Island, the former site of Meigs Field.

The Chicago Dental Society and the American Dental Asociation jointly sponsored a dental exhibit at the fair: The Chicago Centennial Dental Congress. Arthur Black, dean of Northwestern University Dental School (and the son of G.V. Black), chaired a blue ribbon committee that oversaw every facet of the exhibit. The ADA held its 75th Annual Session that year in Chicago.

The dental exhibit occupied 3,000 square feet on the ground floor of the Hall of Science building. Doric columns surrounded the perimeter of the space with bronze plaques with the names of American dentistry's greats G.V. Black and William Taggert among them.

Among the exhibits were a puppet show with oversized dancing and singing teeth that educated children in good oral healthcare practices, a talking movie showing the development of teeth, and a revolving platform with reproductions of dental offices from 1833 to 1933. One of the most gawked at exhibits was George Washington's dentures - putting to rest, at least at that time, the notion that they were made of wood.

The most innovative of the dental exhibits was the "Talking Tooth." The tooth was a 3' x 8' illuminated picture of a permanent molar (whether it was maxillary or mandibular has been lost to time). The picture showed the advance of decay to a fullblown abscess.

The tooth immediately captured an audience when a recording behind the picture announced, "I am the Talking Tooth and



I wish to tell you my story of thrilling adventure. This is the story of millions of similar tragedies, which occur every year, and all together they constitute a menace to the health of a nation. In most part, they can be avoided."

More than 1,100 lights of different colors controlled by relay switches animated the exhibit. The whole contraption weighed more than 600 pounds with over 2 miles of wires. The tooth talked for 12 minutes and for 14,000 times to an estimated 8 million people over the two years.

Dr. Black was a distinguished educator and innovative administrator in his own right. He devised the tri-partite organization of the ADA and founded the Digest of Dental Literature. Upon his death in 1937, CDS President William Mayer stated in the society's publication, Bulletin (which would evolve into the CDS Review) that, ". . . dental historians of the future will consider as the most brilliant achievement of Dr. Black's professional career his promotion and management of the Chicago Centennial Dental Congress of 1933." ■

The Chicago World's Fair poster depicting an illustration of the Hall of Science building tower was originally created by Weimer Pursell. All rights reserved.







# Dental Dateline Dental Dateline is provided by your Chicago Dental Society member dentists.

# What you should know about dental X-rays

he next time your dentist calls for an X-ray, take it in stride. X-rays provide a lot of information that your dentist will use to evaluate the health of your mouth.

#### Why do I need an X-ray?

Dental X-rays take pictures of what is happening inside your teeth and gums - areas your dentist can't see without help. This includes small areas of decay that might be between your teeth or under any fillings you have, extra or impacted teeth, infections and fractures in your bones, gum disease, and some kinds of tumors. Finding these dental problems early makes them easier to treat and keeps your whole body healthy.

#### Will I feel anything?

Getting an X-ray won't hurt, and only takes a few minutes to complete.

Dental X-rays are taken in your regular dentist's office. A technician or assistant will have you sit up in the chair and will cover you with a heavy, lead apron to protect your body from the X-ray. The apron should also have a collar to protect

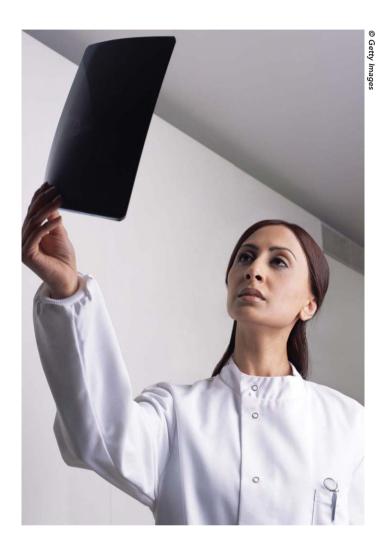
your thyroid. If it doesn't have a collar, ask the technician to provide one.

Many dentists want all new patients to have a full set of X-rays to give them a complete picture of your oral health.

The technician will then put a small card in your mouth and tell you to bite down. It feels like biting on a piece of plastic or cardboard. The technician then will step out of the room for the second or two it takes to snap the photo. You'll do this several times to get all the pictures the dentist needs to care for your mouth.

#### How often should I get X-rays?

Talk to your dentist about this. Generally, children have X-rays more frequently than adults; patients with a history of tooth decay or high risk for developing tooth decay - for any of a



variety of reasons – will have X-rays more frequently than patients without these risk factors.

Many dentists want all new patients to have a full set of X-rays for a complete picture of your oral health.

#### Are dental X-rays safe?

The amount of radiation emitted during a dental X-ray is very low, and there is minimal exposure to the rest of your body when you wear the lead apron and collar that your dentist provides.

Pregnant women may choose to avoid routine X-rays until after the baby is born. In those cases, a few months delay won't affect the mother's health. Talk to your dentist if you have concerns.

Information courtesy of www.ada.org.











#### **Sept. 12 Regional Meeting**



J. William Robbins, DDS, MA Global Diagnosis: Beyond Smile Design

9 a.m.-2:30 p.m. at Drury Lane, 100 Drury Lane, Oakbrook Terrace.

CDS designates Regional Meetings for 5 continuing education credits.

Regional Meetings are free to all CDS members and their auxiliaries, as well as

dental hygienist members of the Illinois State Dental Society. A \$250 fee is charged to dentists and their staffs who are not CDS members, which may be applied to membership for the current year. Advance registration is not required, but CDS encourages you to pre-register online at www.cds.org.

ADA C·E·R·P® | Continuing Education Recognition Program

CDS is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

#### **Study clubs**

#### Central Lake County Dental Study Club

Meets third Tuesday of every month at noon, January-November, Grandma V's Pancakes, 10 E. Maple Ave., Mundelein. For information, contact Paul Showers, 847.816.3636.

#### Chicago Aesthetic Masters, a Hornbrook Group Study Club

Meets monthly, 6:30-8:30 p.m. at the office of Sheldon Seidman, 410 N. Michigan Ave., Suite 1014, Chicago. For information, call 312.644.4321 or e-mail smilechicago2@aol.com.

#### Chicago Dental Study Club

For information, visit  $\underline{www.chicagodentalstudyclub.com}$  or call Forrest Tower, 708.423.0610. Newcomers are free. Please RSVP.

#### **Greater Evanston Dentists Association**

Meets first Monday of every month, noon-1 p.m., Gio Restaurant, 1631 Chicago Ave., Evanston. For information, contact Roger Nouneh, 847.475.7754.

#### **Uptown Dental Forum**

Meets weekly, 12:30-2 p.m., at Via Veneto Restaurant, 6340 N. Lincoln Ave., Chicago. For information, contact Marshall Dolnick, 773.588.3880.

#### Waukegan Dental Study Group

Semi-monthly meeting, noon-2 p.m., Waukegan Ramada, 200 Green Bay Rd., Waukegan. For information, contact Robert Stanuch, 847.336.8080 or Ellis Neiburger, 847.244.0292.

#### **Upcoming meetings**

#### **AUGUST**

#### 5: Chicago Medical Society

OSHA Training Seminar. Advocate Lutheran General Hospital, 1775 W. Dempster St., Park Ridge. 2-4 p.m. For information and to register, visit <u>www.cmsdocs.org</u>.

#### **SEPTEMBER**

#### 30: Artistic Dental Studio

Innovations and Controversies in Esthetic Implant Dentistry, Bolingbrook Golf Club, 2001 Rodeo Dr., Bolingbrook. 8 CE credits. Cost: \$200 (Includes lunch). Registration: 7:30 a.m., Meeting: 8 a.m.-4 p.m. To register, call Jim O'Neill, 630.679.8686 or e-mail jim@artisticdentalstudio.net.

#### **OCTOBER**

#### 26: Chicago Dental Society

Webinar: Fred Margolis, DDS: Clinical Applications of Lasers in Pediatric Dentistry.

1 CE hour. Free to CDS members, \$30 for non-members. 2-3 p.m. Registration starts Sept. 6. Visit www.cds.org to participate.

#### **Future MWM dates**

#### 147th Midwinter Meeting

McCormick Place West Building Thursday-Saturday, February 23-25, 2012

#### 148th Midwinter Meeting

McCormick Place West Building Thursday-Saturday, February 21-23, 2013

#### Publicize your event

# Submit your event information using our online form at <u>www.cds.org</u>, or fax it to 312.836.7337.

Include the following: Subject, date, time, location and speaker's name and degree, as well as the name and phone or e-mail of your contact person. All information must be submitted in writing. The editor reserves the right to edit material for space and style.







# **Applicants & Deceased Members**

#### **Applicants**

#### Baruch, Jenny

University of Michigan, 2010 2537 W. North Ave., Melrose Park West Side Branch

#### Czajewski, Margaret

Loyola University, 1993 860 Summit St., Elgin Northwest Suburban Branch

#### Duaibis, Ramzi

University of Jordan, 2010 506 Waverly Dr., Elgin Northwest Suburban Branch

#### Golla, Keerthi

University of Medicine & Dentistry of New Jersey, 2002 441 E. Erie St., Chicago North Side Branch

#### Kavety, Pallavi

University of Southern California, 2010 1264 N. Lake St., Aurora West Suburban Branch

#### Khan, Nilofer

New York University, 2010 496 Army Trail Rd., Carol Stream West Suburban Branch

#### Koller, Mark

University of Illinois, 1985 1606 W. Campbell St., Arlington Heights Northwest Suburban Branch

#### LoCascio, Robert

Northwestern University, 1982 1606 W. Campbell St., Arlington Heights Northwest Suburban Branch

#### Loeser, James

University of Illinois, 2003 1580 N. Northwest Hwy., Park Ridge Northwest Side Branch

#### Toto, Michael

Loyola University, 1976 124 S. Northwest Hwy., Palatine Northwest Suburban Branch

#### Deceased members

#### Belickas O'Toole, Magdalen

University of Illinois, 1985 13 Charleston Rd., Hinsdale West Suburban Branch Died May 10.

#### Crowley, Alexius

Loyola University, 1956 720 Osterman Ave., Suite 101 Deerfield North Suburban Branch Died Oct. 1.

#### Cullen, John

Chicago College of Dental Surgery, 1950 3219 W. Dickens Ave., Chicago Northwest Side Branch Died May 1, 2010.

#### Fordyce, James

University of Illinois, 1951 285 W. Elm Park Ave., Elmhurst West Suburban Branch Died April 17.

#### Krummel, Herbert

Northwestern University, 1938 17 Privateer Dr., Corte Madera, CA North Side Branch Died Jan. 25.

#### Lau, Wolfgang

International Dental School, 1983 Talstrasse 51, Untere Allee 73 Homburg, Germany Associate Member Branch Died April 15.

#### Martin, A. Stanley

Northwestern University, 1944 6928 Valley View Rd., Minneapolis, MN Northwest Suburban Branch Date of death unknown.

#### Riegel, Rolland

Northwestern University, 1953 605 Shorewood Dr., Unit 506 Cape Canaveral, FL South Suburban Branch Died May 14.



#### Office Anesthesiology & Dental Consultants, PC

Providing State of the art Anesthesia care in your office General Anesthesia and Sedation Pediatric and Adult patients For Fearful and Special Needs Patients

For more information contact us at ga4dds@yahoo.com or call us at (630) 620-9199 Visit us at http://www.officeanesthesiology.com - For urgent contact (630) 290-8624







## **Q**Mag

#### **Deadlines**

September/October	August 3, 2011
November	September 9, 2011
December	November 2, 2011
January/February	December 9, 2011
March/April	February 1, 2012
May/June	April 10, 2012
July/August	June 11, 2012

All advertisements, changes and extensions must be submitted in writing. No ads, changes or confirmations will be taken by phone. Although every effort is made to place ads received after the deadline in a specific issue, we cannot guarantee that late advertising will appear in the issue requested. The ad will appear in the following issue.

#### **Payment**

Advance payment must accompany your advertisement. Make checks payable to Chicago Dental Society.

#### **Rates**

Standard Classified: \$90 for the first 30 words plus \$2 for each additional word.

Display Classified: \$110 per column inch.

Minimum ad size is one column inch.

Premium Standard Classified: \$100 for the first 30 words plus \$2 per each additional word.

Member discount: CDS members are entitled to a 10% discount. Your CDS membership number must be provided as proof of membership when placing the classified ad to qualify.

Changes or edits to ads: \$10 per ad for any edit or change that an advertiser asks CDS to make prior to the ad's expiration.

#### **Practices for Sale**

Dental practices listed for sale within this section of the CDS Review are limited to practices that are being sold either by a dentist or a management company hired by the dentist to sell the practice. Ads from all others may not be accepted.

#### **Reply Box Numbers**

For an additional \$30, CDS will issue a confidential reply box number for your ad. These numbers ensure the privacy of our advertisers. All unopened responses are mailed to the advertiser once a week.

## Address your replies to *CDS Review* reply box number ads as follows:

Box Number Classified Advertising Chicago Dental Society 401 N. Michigan Ave., Suite 200 Chicago, IL 60611

Although CDS believes that advertisements published in the *CDS Review* are from reputable sources, CDS neither investigates the offers nor assumes responsibility for them. CDS reserves the right to edit, decline, accept and withdraw advertisements at its discretion.

# **Classifieds**

place your ads online at **www.cbs.org** 

#### **For Rent**

WINNETKA – DENTAL OFFICE: Fully equipped dental office. Two exams, office, lab and reception. Ground floor, free on-site parking. Reasonable rent. Call 847.721.1717.

OAK BROOK AREA: Excellent location for dentist or dental specialist. Modern building with atrium, 1,100 and 3,000 sq. ft. available. Landlord will assist in build-out and remodeling cost. Call 630.279.5577 or visit http://galleryoffices.com.

FOR RENT/FOR SALE: Grayslake, far northwest suburbs. Beautiful, two-operatory office with room to expand. Includes equipment including dental software. Turn-key office, just start producing. Sale price \$10,000, rent negotiable. No patient base. View photos at <a href="https://www.ajmproperties.com">www.ajmproperties.com</a>, click 389 Center then click Medical/Dental office, or call 847.274.0857.

OFFICE FOR RENT: Mount Prospect. Second floor unit, 700 square feet. First floor unit is 600 square feet. Fully plumbed operatories, lab/darkroom, equipment available. Great starter or satellite office. Each unit comes with one parking space in heated garage. Call Joe at 847.754.6521.

FULLY FURNISHED, THREE OPERATORY dental office for rent in small medical center: Central nitrous, two X-rays, laboratory, large reception area, ample patient parking, private staff parking in rear of building. Excellent location to expressways and public transportation. Please phone 773.841.9900 or email <a href="mailto:andy@squiggo.com">andy@squiggo.com</a> for details and to make an appointment.

#### **Space Sharing**

NEW EVANSTON DENTAL OFFICE: Rarely available, fully equipped, brand new, 1,900-square-foot, six-operatory office in downtown Evanston. Owner looking for office sharing arrangement with quality dentist. Must have own patient base. Contact: Bruce Lowy 847.677.6000 or <a href="mailto:brucelowy@aol.com">brucelowy@aol.com</a>.

#### **FREE RENT**

#### \* South Naperville \*

Located on 104th at the corner of Plainfield/Naperville Rd. Beautiful new construction (summer 2010). End unit of this one level office condo. Brick and stone exterior, with excellent exposure.

Great co-tenancy with Maple Park Dental (established family/cosmetic dental office). Perfect location for dental specialist. Up to 3,000 square feet available. Most competitive lease rates. Incentives available. Immediate occupancy.

Call Anthony at Twin Ram Properties

630.461.7016

SPACE SHARING: Established multi-specialty and general dental practice located in downtown Chicago has available operatory space for a general dentist to join our group, or stay separate, and utilize our open chair time. One of our general dentists has retired due to a disability and operatory space is now available. We are desirous of establishing a long-term relationship with a general dentist. Bring your hygienist or assistant, or use our already highly trained and professional staff. Excellent opportunity for the right established dentist. If this unique opportunity is of interest to you, please contact our office manager, Linda, at *Izimmer@madachicago.com*.

SPACE SHARE: Cheerful two-operatory office in Skokie available two to three days per week. You would have full use of the office on these days. Perfect for getting started with your own practice. Call 773.505.4915.

MICHIGAN AVENUE DENTAL SUBLEASE: Fully equipped dental office is offered for sublease in premier downtown location in the heart of Michigan Ave. Availability as follows: Tuesday, Wednesday, Thursday, Friday, Saturday with three operatories, lab, private office and lunch room. Open to share-lease agreement. Serious inquires only. Please respond to reception@illinoisdentalarts.com. Building amenities include: elevators, doorman, cleaning service, on-site management, on-site maintenance, covered parking garage nearby, walk to restaurants and shopping.





PEDODONTIST, PERIODONTIST, endodontist to share space with an orthodontist:
Pedodontist, periodontist, or endodontist to share Dr. Yan Razdolsky's 5,000 square foot orthodontic office in Grayslake. Our practice is located within Northwestern Memorial Lake Forest Hospital. Email yan@razdolsky.com.

SPACE SHARING: Opportunity for general dentist to share space in a comfortable, landmark Michigan Avenue office overlooking the Millennium Park. One-two operatories available up to four days a week. Call or email if this unique opportunity is of interest to you. 312.332.4003 or <a href="mailto:dcbdmd1@aol.com">dcbdmd1@aol.com</a>.

SHARE OFFICE SPACE: Looking for specialist to share my beautiful, 1,800 square foot office in Northbrook. Perfect for a satellite office. Available one or two days per week. <code>eleaffe@aol.com</code>.

SPACE SHARING OPPORTUNITY: Periodontist seeking endodontist to share my space in northwest suburbs. New, beautiful office is available to the right person one-two days per week. Good opportunity for a new endodontist wanting to start their own practice or an established endodontist to satellite. Arrangements are flexible. Reply to Box J0711-K6, CDS Review.

DENTAL OFFICE SPACE SHARING opportunity: Michigan Avenue office, two operatories. \$850/month for one day/week, \$1,350/month for two days per week. Month-to-month, short-term lease OK. 312.623.0122.

#### **Positions Wanted**

ORTHODONTIST seeks position one-three days/week or as needed. Experienced, board-certified, Northwestern DDS and MS, licensed, insured, AAO member. Friendly chairside manner/team player. If interested, please reply to <a href="mailto:orthodoc27@gmail.com">orthodoc27@gmail.com</a>.

KEEP 50% ENDO PRODUCTION in your office: General dentist with over 100 hours of endo CE and thousands of completed cases can come to your office. Will bring own endodontic supplies. 630.290.9867. Associate member AAE.

ENDODONTIST SEEKS PART-TIME POSITION: Prefer western suburbs, but will travel. Reply to Box J0711-M2, *CDS Review*.

#### **Opportunities**

GENERAL DENTIST/WESTERN SUBURBS: Full/part-time dentist needed to join our upto-date newly renovated office in Wood Dale. Attached denture lab, great team, digital X-rays. Great compensation for the right person. Call: 630.616.1020, email CV/résumé: artisticsmilesdental@yahoo.com.

TMJ SPECIALIST WANTED: Part-time TMJ specialist wanted. 40-year-old established multi-specialty group practice, western suburbs, four locations. Seeking experienced, people-oriented person for two-four days/month. All 35 dentists would be referring to this one provider to treat TMJ patients. Days/hours flexible. Excellent salary opportunities. Fax résumé to 630.922.3261 or email gqsurg@aol.com.

DENTIST, PART-TIME: Dentist needed twothree days a week to treat the children in the practice. Mostly Public Aid, but also private insurance. Beautiful, modern office. Welltrained staff. High percentage. Bolingbrook. Fax résumé to 630.739.7220. GENERAL DENTIST: Family Dental Care. Fullor part-time. Several of our associates have become partners. Come and talk to them. Very high income potential. Specialists on staff. Currently four locations and growing. 95% fee-for-service. No Public Aid. 773.978.7801 (ask for Tony or Doug) or email <a href="mailto:fdc92@hotmail.com">fdc92@hotmail.com</a>. Visit <a href="https://www.familydentalcare.com">www.familydentalcare.com</a>.

GENERAL DENTIST needed full-time for a Chicago practice, located in a very busy multi-specialty medical center. Self motivated. Excellent income potential. Should be comfortable with extractions. Experience is a plus, please contact Mir Khan 224.678.3511, dhccltd@yahoo.com.

ASSOCIATE FOR DUBUQUE, IA, PRACTICE: Solo practitioner currently seeking to add an associate with an option to buy. Our practice has produced over \$1 million annually for the last 10 years. We have a great new patient flow, all state-of-the-art technology including the 3D cone beam and much more. Contact us at 563.582.0117 or please email résumé to  $f_r$  murray@yahoo.com.



We are pleased to announce our transition consultants for Illinois:

Tom McDermott, D.D.S., J.D. tmcdermott@paragon.us.com
1.866.898.1867

Stephanie Houseman, D.M.D. stephanie@paragon.us.com
1.866.898.1867

Please expect a visit and/or call from your local PARAGON transition consultant.



Sign up for our free newsletter at paragon.us.com. Contact us at 866.898.1867 or info@paragon.us.com.







## YORKVILLE ASSOCIATE DENTIST WANTED

Immediate Opening: Busy Yorkville family practice seeks general dentist three days per week. Compensation based on productivity. Please submit CV to wolfe@manushealth.com.

# LOOKING FOR A REWARDING ASSOCIATESHIP? MAKE DENTAL DREAMS A REALITY!

Dental Dreams desires a motivated, quality-oriented associate dentist. Offices in Chicago, southwest, far north and west suburbs. Our valued dentists earn on average \$240,000/year with benefits. New grads encouraged. Great place to start your career.

We have full-time, part-time and Saturday only schedules available.

Call 312.274.0308 ext. 324. email *hr@dentaldreams.org* or fax CV to 312.944.9499.

#### **Associate Dentist Wanted**

NORTHWEST SUBURBS

We are a highly successful group practice serving the Palatine area for over 50 years. Great downtown location in our own free standing building. We have 16 computerized operatories, digital radiographs and a large patient base. We are looking for a full- or part-time associate and there is future buy-in potential. Benefits include health insurance and 401(k). Great opportunity.

Email pgda@sbcglobal.net or call 847.359.4700 and ask for Deb.

# EXCELLENT OPPORTUNITY ASSOCIATE WANTED GLENDALE HEIGHTS

Part-time/full-time dentist wanted for maternity/CE coverage, starting end of July, August, September leading into part-time opportunity. Three-plus years experience preferred. Should be comfortable doing all aspects of GD including extractions, molar endo and implant placement.

Very high income potential.

Please send your CV to glenwood10@gmail.com or fax 630.545.1117.

## WELL-ESTABLISHED DENTAL CLINIC IN CHICAGO

Seeks experienced dentist in extractions and root canals Full-time/part-time.

If you are available, please fax your résumé to 773.375.9526.

# LOOKING FOR A FULL-TIME GENERAL DENTIST IN MADISON, WI

This is a great opportunity to walk into a well-established patient base. First Choice Dental, based in Madison, WI, is dedicated to providing the highest quality care to our patients. We are a locally owned group practice with 10 locations, servicing over 22,000 patients in Dane County. We seek a full-time general dentist who has a minimum of three years of experience to join our team. Find more information at www.firstchoicedental.com. If you would like more information or are interested in applying, please email your CV/résumé to Tara Conger at tconger@firstchoicedental.com.

#### PART-TIME SPECIALISTS NEEDED

**Webster Dental Care** 

Pedodontists, periodontists and orthodontists needed to join our growing group of offices part-time. **webdental@aol.com** 

#### SCHAUMBURG OPPORTUNITY

Dental Salon is expanding and we need motivated, confident and capable dentists. Take advantage of this rare opportunity in a brand new facility, state-of-the-art equipment would be an understatement. This office may be new but the systems are proven. Dental Salon has experienced unprecedented growth over the past eight years here in Chicago and it's time to branch out. Concentrate on dentistry as our management team and skilled support staff take care of everything else. FFS/PPO, no HMO. Experience is preferred but new grads are welcome to apply. Email your CV to dentist@dentalsalon.com. www.dentalsalon.com

GENERAL DENTIST: North side, community-based dental group has position available for personable general dentist with skills and interest in treating oral surgery patients. Very busy practice with excellent earning potential. Please send CV to toothgroup@comcast.net.

#### **ORTHODONTIST WANTED: CHICAGO**

Orthodontist wanted for busy practices. Guaranteed compensation plus production incentive. Must practice straight-wire orthodontics and exercise care with bracket positioning. Please email if interested: <a href="mailto:chicagobraces@gmail.com">chicagobraces@gmail.com</a>.

# WANTED: **DENTIST/ORAL SURGEON**A highly successful family practice is

in need of an associate dentist. Great opportunity to concentrate on quality family dentistry with state-ofthe-art facility. Work with a welltrained experienced support staff and administrative coordinators. This is not a corporate dental office. An owner dentist working with you. Cosmetic veneers, crowns, all-on-four, teeth in a day, teeth in an hour, Zygoma implants, a leader in full mouth oral rehabilitation. Our full mouth oral rehabilitation implants and sedation center has an opportunity for an oral surgeon. Part-time, specializing in oral disaster patients, multiple extractions, dental implant placements, all-on-four patients, Zygomatic implants and more. Looking for someone on the cutting edge of dentistry.

ASSOCIATE DENTIST POSITION is offered at Elmwood Park general dentistry office. Parttime position (one-three days/week) leading to full-time as you build your schedule. The candidate must be quality-oriented and some experience is preferred. Please fax your résumé to 708.453.8440.

If you feel you would fit the require-

oraldr96@yahoo.com or

wazy13@aol.com.

ments, please email your résumé to

DENTIST WANTED PART-TIME (western suburbs): Friendly dental office located in the western suburbs seeks part-time dentist for an immediate and long-term position. Must have experience working with kids. Very well managed office and excellent income opportunity for the qualified individual. Email your résumé to <a href="mailto:dentistjob@rocketmail.com">dentistjob@rocketmail.com</a> or fax résumé to 630.794.9697.

LARGE RURAL ILLINOIS GROUP PRACTICE looking for an individual or corporate buy out. Doctors can stay with new owners. Reply to Box M0511-U4, CDS Review.







ORTHODONTIST NEEDED for multi-locations dental clinic in the Chicagoland area to do ortho one or two days a month. Please email your résumé to aqel4@msn.com.

ASSOCIATESHIP LEADING TO PARTNERSHIP: Dreaming of practicing in and owning a state-of-the-art dental practice? Dynamic, growing dental practice in McHenry County is looking for an associate. Ideal candidate should have up to five years experience, although highly motivated new graduates will be considered. This position is designed to lead to equity participation within five years, so if ownership is not on your horizon, please do not apply. Will start two days, Monday and Friday, three days after six months, full-time after twelve months. All digital, CEREC, newly remodeled (2010), seven-operatory facility. Direct inquiries and résumé to tmalm@tmcghr.com.

PART-TIME GENERAL DENTIST OR pedodontist: Located in Albany Park in Chicago. Accept dental insurance and KidCare. Potential to bring home \$100,000 two and half days a week. Minimum one year experience preferred. Send résumé to albanyparkdental@gmail.com.

PART-TIME ORAL SURGEON AND pedodontist: Busy dental practices on north and south side of Chicago looking for oral surgeon and pedodontist for one day in each location. Accept private dental insurance and KidCare. Send résumé to <u>dentalwish@hotmail.com</u> or fax to 630.214.5100.

DENTAL DREAMS desires motivated, quality-oriented associate dentist for its offices in Chicago and suburbs. We provide quality general family dentistry in a technologically advanced setting. Our valued dentists earn on average \$240,000/year plus benefits. New grads encouraged. Great place to start you career. We have full-time, part-time and Saturday-only schedules available. Call 312.274.0308, ext. 324, email <a href="mailto:hr@dentaldreams.org">hr@dentaldreams.org</a>, or fax CV to 312.944.9499.

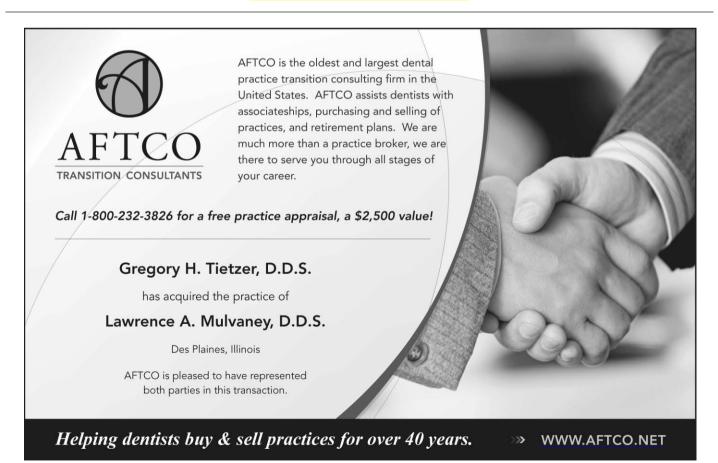
PERIODONTIST NEEDED: Excellent opportunity in the northwest suburbs to practice your excellent perio skills two-four days a month including one Saturday. In a progressive state-of-the-art office. Must be able to place implants. Reply to Box M0511-D2, CDS Review.

PRACTICE MERGE – LAKE ZURICH: Modern stand alone office with digital radiography and no PPOs, HMOs or Medicaid. Facility and staff can accommodate 300-900 additional patients. Perfect for a dentist interested in transitioning or developing an exit strategy. Call 847.550.0700.

GENERAL DENTIST: Established multi-practice looking for general dentist. Excellent compensation, highly trained staff and state-of-the-art equipment. New graduates welcome. Please fax your CV to 815.483.2298.

ORTHODONTIST POSITION: Seeking orthodontist to join a well-established practice in Chicago. Need long-term commitment, one day/week. Please call 630.788.6244 or email sreddy1970@yahoo.com.

WANTED DENTIST: Excellent private practice opportunity in a small town. Keep a higher percent of your collections and own your own practice. Large group practice with older owners needs one or two aggressive dentists who want to do lots of dentistry and own a successful large practice. Reply to Box M0311-U5, CDS Review.









DENTIST ASSOCIATE WANTED: Immediate opportunity for general dentist to join our successful multi-location office in Near North. Both offices fully staffed and have tremendous cross section of patients. Candidate should be available in June and available weekdays and Saturdays. Competitive compensation and room for growth. Spanish speaking helpful. Please forward CV to wesmiledental@yahoo.com.

ASSOCIATE DENTIST POSITION: Looking for full-time/part-time associate for two of our three locations in Chicago. New grads welcome. Will apply for H-1B/Green Card. Email sharafats@hotmail.com.

NEW POSITIONS/TEMPORARY COVERAGE: Do you have a passion for patient care? Do you enjoy new challenges and desire a flexible work environment? We want to talk with you! Our team is looking for doctors with open personalities who are interested in covering maternity leaves, military leaves and extended vacations in our fee-for-service practices. If you've ever considered the benefits of temporary coverage, give us a call. With us, you can work as much or as little as desired. We have practices located in various communities throughout CO, IA, IL, MN, NM and WI. To learn more, please contact our development team at 715.926.5050 or development@midwest-dental.com. Visit online at www.midwest-dental.com and www.mountaindental.com.

AUSTIN, TX, ASSOCIATE POSITION: Associate dentist needed. Full-time position leading to potential practice purchase. Proficient in all aspects of general dentistry. Email CV to pat.green1@mac.com.

EVANSTON: Evanston practice is seeking a PPO dentist on Fridays and alternating Saturdays initially, growing into a full-time position. Candidate must be a competent dentist who is outgoing, conscientious, and personable with two years experience preferred. Will consider a recent graduate who is focused and motivated. Please send a résumé and why you would like to work with us. Email forawinningsmile@yahoo.com.

ASSOCIATE DENTIST WANTED: Position available for associate dentist three-four days/week. Practice located 65 miles southwest of Chicago in Morris. Send résumé to Keith Jaeschke, DDS, 1545 Creek Dr., Morris, IL 60450.

GENERAL DENTIST OPPORTUNITY: Dental practice located in Chicago seeks a general dentist with one-two years experience. Must be comfortable with children. Established and growing patient base, well-equipped with the latest technology and dedicated employees. Send résumé to Box J0711-V3, CDS Review.

NEW PRACTICE OPPORTUNITIES: Midwest Dental is seeking candidates for Illinois. Since 1968, our philosophy of supporting doctors and staff has lead to unmatched consistency and paved the way for future growth. Our team is committed to supporting doctors focused on providing optimal patient care. We pride ourselves on providing doctors the ability to practice in a traditional non-HMO practice environment coupled with the flexibility and rewards that a group can offer. Throughout 2010, we worked on new opportunities in the Rockford market. We'd enjoy the opportunity to learn about your practice philosophy along with your career goals and expectations. Please consult our website at www.midwest-dental.com for more specific background on our support team. For a direct contact, call 715.926.5050 or email development@midwest-dental.com.

ORTHODONTIST OPPORTUNITY: Great opportunity to join existing GP in Bartlett. Tremendous room for growth. Practice currently refers out ortho. Seeking long-term commitment, one-three days per week. Please fax CV: 630.540.1243 or email jobatdentist@gmail.com.

IMMEDIATE OPENING FOR AN ASSOCIATE GP: Full-time maternity leave coverage needed for end of June, July, August and September, leading into part-time/full-time if desired. Exciting opportunity for the right DDS in an established practice in Schaumburg. Vision for future growth and practice development essential; please forward your CV to gpdds123@gmail.com.

PART-TIME ASSOCIATE WANTED for a well-established, fee-for-service, private practice in Wrigleyville area. Looking for a part-time associate to work Mondays and Wednesdays 7 a.m.-3 p.m. Must have good communication skills and be able to perform extractions and root canals. Experience and Invisalign preferred. Feel free to look us up at <a href="https://www.wrigleyvilledental.com">www.wrigleyvilledental@comcast.net</a>.

PART-TIME/FULL-TIME DENTISTS NEEDED in Chicago area dental offices. Convenient locations from the city. Base salary/percentage of productivity. Good supporting staff, patients base and dental equipment. For foreign-trained dentists, we can sponsor visa status change and permanent residency. Please email résumé to aqel4@msn.com.

CHICAGO-BASED GROUP PRACTICE has position for enthusiastic, personable individual with IV sedation experience. The ability to grow with a quality-oriented group of general dentists and specialists. Excellent compensation. Please respond to <a href="mailto:toothgroup@comcast.net">toothgroup@comcast.net</a>.

ASSOCIATE NEEDED: A large group practice with offices in western suburbs of Chicago is looking for a full-/part-time dental associate. Our offices offer a great work environment and state-of-the-art technology. Please email résumé to <a href="mailto:resume">ruby@ogdenvalleydental.com</a> or fax to 630.596.5019.

ASSOCIATE PERIODONTIST WANTED: Fast-growing group periodontal practice seeking a motivated associate periodontist. Unique opportunity to join a newly built practice located in the Loop. We've also recently expanded into a North Shore suburb. Minimum two years of experience preferred. Submit CV to millenniumperiodontics@gmail.com or fax 312.588.0398.

PEDODONTIST OR GENERAL DENTIST needed that does sedation for pedo patients at group practice multi-location offices. Part-time position available as independent contractor. Inside-base referral. Please email your résumé to agel4@msn.com.

ASSOCIATE POSITION AVAILABLE: Our far north suburban practice is seeking a highly motivated general dentist to join our well-established, non-HMO practice. This unique opportunity will be offered to the right candidate who places patient care and comfort in the forefront, has a minimum of three years experience and uncompromised integrity. Resume may be submitted to either email <code>gbaydental@gmail.com</code> or fax 847.689.9388.

PART-TIME/FULL-TIME DENTIST needed for busy dental practices in the South Shore and Austin neighborhoods. Base salary plus bonus. Fax résumé to 773.221.9602 or email adcdentist@gmail.com.





GREAT OPPORTUNITY FOR DENTISTS: New, state-of-the-art practice looking for fulltime/part-time dentists to join our growing team. Opportunities available in south suburbs and downstate Illinois. Competitive compensation package, health benefits, malpractice insurance and CE reimbursement. Email: contact@destinydentalcare.com.

ASSOCIATE NEEDED: Busy, established dental practice near downtown Chicago. Wellversed in molar root canal and extraction. Part-time with potential for full-time in future. Please email CV to tooth2011@att.net.

PART-TIME ASSOCIATE POSITION: In busy, friendly general dental office. Located in Winnetka, beautiful location with great support staff. Hoping for long-term commitment. Please call 847.446.0880.

ORTHODONTIST OPPORTUNITY: Multi-location general dentistry group practice seeking orthodontist to treat patients and manage internal orthodontic department. Generous compensation package plus ownership option. Contact Bruce Lowy for information at 847.677.6000. Confidentiality assured.

GENERAL DENTIST with at least two years experience needed for well-established practice in Geneva. Start Monday, Wednesday, Friday with full-time and buy-out possible. Fax résumé to 630.232.0051.

GENERAL DENTIST NEEDED: We are an established state-of-the-art, PPO/Medicaid office in the northwest suburbs. The position is part-time (one to three days a week) leading to full-time as we build your schedule. The candidate must be professional, compassionate, motivated and quality-oriented. Excellent earning potential, new grads welcome to apply. Email résumé to staff@mayadental.net.

DENTIST ASSOCIATE: State-of-the-art general dental office in Elgin is looking for a dentist associate. Competitive salary. Part-time twothree days a week. Please email résumé to sean5466@hotmail.com.

PART-TIME GENERAL DENTIST NEEDED: Busy dental office in Morton Grove seeks parttime general dentist on Mondays and Fridays. Experience in molar endo, pedo and extractions is a plus. Please call 847.663.1196.

GENERAL DENTIST WANTED: Associate needed for Mondays, Wednesdays and Saturdays. Other days available if desired. Office is located in 60639 zip code and is modern, clean, fully digital and paperless with excellent staff. Start immediately. Compensation based on production with guaranteed minimum. Some private practice experience preferred. Email pdc4614@yahoo.com.

DENTIST WANTED: Part-time in Huntley or Waukegan. Experience necessary in all phases of dentistry. Fax résumé to 708.583.2419.

GENERAL DENTIST NORTHWEST SUBURBS: Multi-office practice. Great income potential from established patient base. Practice also offers IV sedation and implants. Build your own practice for future partnership/co-ownership opportunity. Email résumé to lam098@hotmail.com.

SOUTHWEST SUBURBS GENERAL DENTIST: Thriving practices, in the southwest suburbs looking for enthusiastic, motivated and compassionate dentists. Excellent compensation. New grads welcome to apply. Fax CV to 815.483.2299.

# BRUCE J. LOWY TRANSITION SPECIALIST

(847) 677-6000 • www.brucelowy.com



# Contact us today for current listings!

- Practice sales
- Practice acquisitions
- Practice appraisals
- Partnership development
- Associate integration
- Transition planning
- Practice management
- Seminars approved for AGD Continuing Education credits

# "When Experience Counts" Since 1976

Our goal is to provide you with a seamless practice transition coordinating every aspect of your practice sale or acquisition

# **Service includes:**

- Document review
- Tax planning
- 100% secured financing

Commission- or fee-based representation

JULY/AUGUST 2011 CDS REVIEW 35







GENERAL DENTIST: Professional, compassionate, motivated full-time dentist for medicaid/PPO office in the southwest suburbs. Excellent earning potential, new grads welcome to apply. Email résumé to <u>dental-pointe@gmail.com</u>.

GENERAL DENTIST ROCKFORD AREA:
Multi-group practice. Learn latest techniques
from one of Chicago's "Top Docs." Great
income potential from established patient
base. Practice also offers IV sedation and
implants. Future partnership/co-ownership
opportunity. Email résumé to
implant7@hotmail.com.

ENDODONTIST: Serve those who serve. Full-time or job share opportunity to provide endodontic services to Federal Health Care Clinic Lovell, North Chicago. For more information visit <a href="www.dpsjobs.com">www.dpsjobs.com</a> or call 800.328.3371.

PROSTHODONTIST needed for multi-location group practice to work two-four days a month in Chicago. Scope of work mainly on treatment plan, place, restore implants and implant supported FPDs and RPDs, please email your résumé to agel4@msn.com.

STATE-OF-THE-ART, PROGRESSIVE practice(s)) in the southwest suburbs looking for evening and weekend general dentist. Must be patient-focused, detailed and have strong presentation skills. New grads welcome. Please fax CV to 815.483.2299.

INCREASE INCOME – PERIO SURGERY: Conveniently and gently performed in your office. 20 year member American Academy of Periodontology. Northwestern University respected two-year Perio/I-II-III program. Serving Kane, DeKalb, DuPage, Kendall counties. Email sjbulls@gmail.com.

EXPERIENCED GENERAL DENTIST AND endodontist needed: Part-time position for a family-run, busy practice located in Skokie and on the north side of Chicago. Flexible hours. Send CV to teeth\_one@yahoo.com.

GENERAL DENTIST NEEDED: Full-time/part-time dentist needed for an established, PPO/Medicaid office in the northwest sub-urbs. Excellent earning potential, new graduates welcome to apply. Fax résumé to 630.608.4397.

PART-TIME GENERAL DENTIST: A busy dental office in southwest suburban location seeks a part-time general dentist. Preferably Fridays and Saturdays or Saturdays only. Great income potential as compensation is based on production. Accepts PPO/Medicaid/All Kids/FFS. prodentalpractice@live.com.

DENTIST PART-TIME - ONE DAY A WEEK: Dentist needed to perform molar and wisdom teeth extractions. 40 percent on collection. PPO, Public Aid, fee-for-service. Please fax your résumé to 773.353.2102.

PERIODONTIST WANTED for Schaumburg group practice. Two flexible days per month, must place implants. Excellent opportunity to join a quality, personable practice. PPO and FFS patients. Please email CV info@invisalignme.com.

INDEPENDENT AND MOTIVATED GENERAL dentist wanted: Associate needed for Monday, Wednesday, Saturday and Sunday. Other days also available if desired. Newer office located in 60639 zip code; clean, modern, fully digital and paperless with excellent staff. Compensation based on production with guaranteed minimum. Some private practice experience preferred. Email pdc4614@yahoo.com or fax 773.283.2500.

GENERAL DENTIST WANTED: For an office in west Bucktown area. Three to four days a week. Office accepts PPO, PA and private pay. Spanish speaker is a plus but not required. Offering competitive compensation and opportunity to grow with company. Email rockwelldental@gmail.com, call 708.819.0515.

SEEK GENERAL DENTIST OR SPECIALIST to complement Perio/Prostho (removable) practice. This impressive office projects an image of high quality and is located center of Randall Corridor South Elgin. To explore possibilities call 847.757.2038.

GENERAL DENTIST WANTED: State-of-theart digital dental practice is looking for a dentist to work three-four days a week. Family-based office in McHenry area. Please fax a CV/résumé 815.363.8890.

# For Sale by Owner

WOODSTOCK: Great opportunity to fill community's specialty needs. Research confirms there is a need for pediatric/orthodontic/endodontic care. Established medical/dental building with private parking across from Olsen Elementary School for sale. Occupy entire lower level (3,188 square feet) and qualify for SBA loan. Collect current income from second floor or future expansion. Call Jane, 815.332.3274, or email jkwelter40@yahoo.com.

DIGITAL PAN FOR SALE: 2005 Kodak 8000 for sale. \$10,500. Call 708.492.0300.

ESTABLISHED, 27-YEAR-OLD PRACTICE located in Midway Airport area. Options include immediate or transition buy-in/buy-out. No temporary associates. Doctor transitioning to teaching career. Call 708.424.5700 or email <a href="mailto:doctorwhy@sbcglobal.net">doctorwhy@sbcglobal.net</a>. Visit <a href="mailto:www.yerkesdental.com">www.yerkesdental.com</a>.

GP PRACTICE FOR PARTIAL SALE – ELGIN: Affordably priced for primary ownership. Buyer must be motivated and independent since seller is relocating. Three ops, 1,000 square feet. Affordable rent and utilities. Gross \$110,000+ part-time. Full sale option. Contact *jcpdental59@yahoo.com*.

OFFICE FOR SALE: Two fully equipped operatories and one office room in the medical/dental building on northwest side of Chicago. Great location, parking on premises, low price. Please call 773.458.4870.

DENTAL PRACTICE FOR SALE, JOLIET: Owner retiring after 32 years. Three fully functional ops with modern cabinetry. Collecting \$250,000 from 98 percent FFS patients. Free standing building for sale/lease. Reply to rsampat50@aol.com.

DENTAL OFFICE FOR SALE IN CICERO: Three ops. FFS, PPO, Medicaid. Low rent, low overhead. Grossing \$230,000 on four days. Doctor moving out of state. Priced for quick sale. Call 708.932.7499.

DENTAL OFFICE FOR SALE IN GARY: Five operatories, Medicaid, FFS. Low rent in busy medical building. Grossing \$200,000 on three days. Doctor retiring. Priced for quick sale. Call 708.672.9252.

36 CDS REVIEW JULY/AUGUST 2011





### **DENTAL OFFICE FOR SALE MIDWAY AIRPORT AREA**

Busy street, five-chair facility with room for more. PPO/FFS. \$715,000 in collections last year. Contact for more information. chicagodentist2@gmail.com

GREAT OPPORTUNITY FOR GP OR SPECIAL-IST: Office for sale (without patients) in Morton Grove. About 1,000 square foot office, with three fully equipped operatories, sterilization/lab room, private office and washroom for doctor. Two Gendex intraoral X-ray units/one Panoramic X-ray, lighted signage, great access and plenty of parking. Price: \$49,000. Call 847.663.1196.

DOWNTOWN CHICAGO OFFICE FOR SALE: Cosmetic/family practice overlooking Millennium Park/Lake Michigan, PPO, FFS, low overhead, Grossing \$315,000 with approximately 20 hours/week. Three operatories with more to grow. Email practiceforsale11@hotmail.com.

TWO GENERAL PRACTICES, one three-op condo located Ogden/First in Lyons includes real estate. Second practice, four ops, very reasonable rent, located Villa Park. Both practices priced total \$309,000 including real estate for Lyons practice. Assumable lease for Villa Park practice. Residential condo also available in Lyons building for \$75,000. Call 708.448.3355.

FOR SALE: Elgin GP practice, turnkey. Low rent and utilities. Three operatory rooms and more. About \$110,000 gross, part-time. Corner first floor suite facing street in professional building. FFS, PPO, Medicaid/All Kids and other. Near Metra train, new Sherman Hospital, Highway 90. Asking \$79,900 all inclusive with patient charts and monthly paycheck from a contract that currently covers about half of rent. Great value and potential. Motivated seller relocating far. Call/Text 630.956.1161 or email hermibell60@yahoo.com.

DOWNTOWN CHICAGO PRACTICE: Owner is moving out of the state. Practice produces \$1 million a year. This year set to produce \$1.2 million while working three and a half days per week. Tech loaded. Dexis, Eaglesoft, overhead tv, Cerec, digital pan ceph. Located in Wicker Park. caldwell68@gmail.com.

DENTAL OFFICE FOR SALE IN NORTHWEST suburbs: Great strip mall center location on a busy street. Digital office, digital Panorex, newer equipment. Great start-up practice. Call 630,965,1405.

# **Looking to Purchase**

PRACTICE IN THE NORTHWEST SUBRUBS: General dentist is looking to rent/share space/purchase a practice in the northwest suburbs. Please reply to tsinmike@yahoo.com.

PURCHASING OFFICES/PARTNERSHIP opportunities: Family Dental Care. The service to our patients and the workability of our management systems are second to none. Call us if you: A) are interested in selling your practice (preferably south of the Loop and south suburbs); B) would like to remain as an owner but want us to manage your practice; or C) want to grow with us as an employee or a partner. Call Tony at 773.978.7801 and visit us at www.familydentalcare.com.

ORTHODONTIST seeks orthodontic practice in north/northwest suburbs or Chicago. Partnership/associateship leading to purchase also considered. Experienced, friendly, AAO Board Certified, and ABO Diplomate. Inquiries kept confidential. Please reply to bracedoctor101@gmail.com.

LOOKING TO PURCHASE: Are you a quality fee-for-service general practitioner thinking about retiring in one to three years and don't want to reinvest or sign a long-term lease? Consider a buy-out transition in our modern Michigan Ave. office or in our brand new downtown Evanston office. Terms are negotiable; principles only. Please contact drbehles@gmail.com.

LOOKING TO PURCHASE: General dentist wanting to associate and/or purchase a mercury-free and biologically based practice. Call 708.921.6195.

## CHICAGO DENTAL BROKERS

Finally, a dental brokerage of dentists, by dentists and for dentists. "I understand your situation." Valuation at nominal fee

888.688.8441

# For Sale by Broker

ADS MIDWEST: Endorsed by the Illinois State Dental Society for dental practice brokerage and appraisal, Contact Peter J. Ackerman, CPA, at 312.240.9595 or www.adstransitions.com. SELLERS NEEDED. We have qualified buyers for your practice!

NORTH SIDE CHICAGO: Two ops, \$200,000 collections two days per week great location. NORTH SIDE CHICAGO: Four ops, \$500,000 collections, PPO/FFS. Real estate available. HIGHLAND PARK: Sold!

NORTH SHORE: Pending. NORTHBROOK: Sold!

VERNON HILLS: Great start up practice. Beautiful, modern facility with three ops, room to grow. One-fifth the cost of new. WHEELING: \$360,000, FFS/PPO/PA. Four newer ops, digital. Priced to sell. Net \$200.000+ after debt service.

NORTHWEST SUBURB: \$640,000, FFS/PPO. Three ops, great strip mall location, tremendous hygiene program and potential. Net 50% of doctor production after debt payments. NORTHWEST SUBURB: High quality restorative practice, \$340,000s. Four operatories, 3.5 days a week. Strong hygiene in a great community.

WESTERN SUBURB: Great west suburban location. \$740,000 in revenue. 50% overhead. Pure restorative/preventative practice. Very strong hygiene.

PALOS HEIGHTS AREA: \$1 million collections. Great strip center location on a busy street. Digital office, newer equipment. Needs nothing.

ROCKFORD: Sold!

PEDO: \$2 million FFS, no evenings, no weekends. Seller would stay.

NORTHWEST ILLINOIS: \$500,000, 1,700 active patients. R/E available.



800-696-8485

dental systems

Cabinetry and furniture for dental offices Check out our website: www.millwood.us.com/dental

JULY/AUGUST 2011 CDS REVIEW 37







CHICAGO PRACTICE SALES: For more info on any of our practices for sale, please contact Wendy at 773.502.6000 or email wendy@chicagopracticesales.com. Lowest brokering rates in Chicago. No cost appraisal if you sell with us! Can't find a practice to buy? Ask us about our start up program! Strategically placed and professionally marketed new locations can gross from \$300,000-\$600,000 in the first year. To learn more, visit our partner website www.cuttingedgepractice.com.

COMING: Chicago

ILLINOIS PRACTICES FOR SALE:

BARRINGTON: Sold!

BARTLETT: Three ops in a stand-alone building. FFS and PPO. Pan/Ceph and laser included!

CHICAGO LINCOLN PARK: New! Three ops in a storefront on a busy street! Digital and a Pan! Great visibility!

CHICAGO WEST LOOP: Big, beautiful, stateof-the art endo office. Three microscopes! Call for details.

ELGIN: Sold!

NAPERVILLE: Recently upgraded! Two ops, expandable to three. Digital and lots of tech-

NAPERVILLE: Three ops in a professional building. FFS and PPO. Great part-time office. Turnkey!

OAK BROOK: Two ops in a professional building. 100% FFS. Highly motivated seller!

FOREST PARK: Sold!

ROCKFORD: Three ops in a professional building. Seller retiring. 100% FFS!

WAUKEGAN: Sold!

HENRY SCHEIN PROFESSIONAL PRACTICE Transitions: Associateships; equity buy-ins; practice sales; practice valuations; we have qualified buyers for Chicago and suburbs. Interested sellers call or email in confidence. Contact Al Brown at 800.853.9493. 630.781.2176 or al.brown@henryschein.com. CHICAGO #22126: Four operatories. Gross \$700,000+. Excellent location on high traffic main street.

NORTHWEST SUBURBS OF CHICAGO #22131: Beautiful, newer office producing over \$500,000+ annually and growing. Great street level exposure in busy downtown suburban location. 20 minutes from downtown Chicago.

ONE HOUR SOUTHWEST CHICAGO #22123: LaSalle County. Beautifully appointed fiveoperatory office on busy main street. Doctor retiring from this 30-year-old general dental practice that averages about \$500,000 in annual production.

DOWNTOWN CHICAGO #22134: Qualified buyer seeks to buy or merge practice/charts. All types of situations will be considered. WESTERN SUBURBS OF CHICAGO #22135: Qualified buyers seeks practice to buy or merge. All types of situations considered. NORTHWEST #22137: Doctor retiring from established \$550,000 production practice with growth potential.

MISHAWAKA, IN, #23113: Well-established, four-operatory practice. Free standing building, 2,000 square foot office with R/E purchase opportunity available as well. 2,400 active patient base with large potential for growth. Seller retiring.

# ACCOUNTING, TAX and FINANCIAL PLANNING

# PESAVENTO PESAVENTO LTD. • CPAs

Focused on the dental profession with over 35 years experience in providing quality accounting, tax planning, practice management and financial planning services.

We are The Professional's Professional® Call us at **708.447.8399** to arrange a consultation.

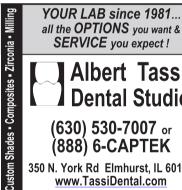
Member: Academy of Dental CPAs QuickBooks® Professional Advisors

# **Services**

FOR THE COMFORT of your patients: General dentist is available to work in your office, performing surgical extractions and removal of impacted third molars. Fax inquiries to 847.940.9885.

PRIVATE SURGICAL TUTOR: Interested in performing surgical procedures in your office? Looking to expand your surgical horizons? Private surgical tutor available for your office with regimented hands-on tutoring program for all surgical skill levels. Email perio.tutor@gmail.com for descriptive flyer or further inquiries regarding this incredible learning opportunity.

LAW OFFICES OF DONALD A. LEVY, LTD. Representing dentists for over 20 years. Contracts, corporations, partnerships, tax returns and tax matters, estate planning, wills and trusts, real estate, business litigation. 847.568.1300.





(630) 530-7007 or (888) 6-CAPTEK

350 N. York Rd Elmhurst, IL 60126 www.TassiDental.com

ASPIRE TENANT IMPROVEMENT

Chicago's high-tech, high-touch dental construction specialists

CALL DAN SHANNON AT 312.863.6241 DSHANNON@ASPIRETI.COM

FOR PHOTOS, REFERENCES, & MORE, VISIT: WWW.ASPIRETI.COM

PRACTICE **Dental Start - Ups Post-Transition Consulting Practice Management Modular Consulting Practice Re-Location** For General Dentists and Dental Specialists www.CuttingEdgePractice.com Call Wendy Pesavento (773) 502-6000 Sharon Kantor Bogetz (847) 370-9131

38 CDS REVIEW JULY/AUGUST 2011

See Our Dental Design Portfolio at www.MidwestDentalSolutions.com





e.max - CAPTEK - Implants - Removables

KEEP YOUR ENDO IN YOUR PRACTICE: GP with extensive experience in molar rotary endo will bring complete armamentarium and supplies to your office. 50 percent compensation. Email rctprotaper@hotmail.com.

# DENTAL PRO, LLC

### **Precision Dental Prosthetics**

Dental Pro is a full service dental lab providing quality, 100 percent U.S.-made fixed and removable dental restorations utilizing industry leading CAD/CAM technology from 3Shape and 3D Systems. Call for information, pricing and supplies. Mention CDS and receive your first NP Crown order free of charge. Don't outsource. Buy American.

877865.5090 dental-pro@att.net

# Dental Staff Placement, Inc.

Chicago's Premier Staffing Firm Since 1984

We Place Temporary Staff as Our Employees-Handling All Taxes and Payroll-or as Independent Contractors. You Make the Choice!

We Accept Visa & MasterCard

- Hygienists
- Assistants
- Business Staff
- Dentists

Temporary 847.298.7779 Permanent 847.824.3560

Bruce Lowy & Kathleen Uebel 70 Years Combined Experience

www.dentalstaffplacement.com



# DENTAL PLACEMENT SERVICE. INC.

Trusted by our clients since 1989.

- Dentists
- Registered Dental Hygienists
- Chair Side Assistants
- Receptionists
- Office Managers
- Exhibitor Booth Personnel

Permanent Placement - Temporary Personnel

847.696.1988 www.daps-inc.com

### **DENTAL COMPUTER HARDWARE** FOR YOUR PRACTICE

Voice Video and Internet Specialist As a comprehensive technology provider, TDI Networks installs, configures and maintains your computer hardware providing a single source for warranty repairs data, configuration restoration system maintenance and ongoing IT support.

630.417.9831 • Ask for Ivan.

# DENTISTS' ATTORNEY

# STEVEN H. JESSER

Affordable dentists' legal services, including practice purchases and sales, other contracting, collections, licensing and disciplinary problems. Representing practitioners since 1980.

800.424.0060 » Mobile: 847.212.5620 shj@sjesser.com » www.sjesser.com 790 Frontage Road, Suite 110, Northfield, IL 60093

Schneiderman, Kohn & Winston, Ltd.

Certified Public Accountants

SKW LTD. provides quality accounting, tax services, as well as practice evaluation for your dental practice. We also provide a personalized approach for your financial needs. With over 30 years of experience, SKW can help you focus on the financial health of your practice.

Call Lawrence R. Erlich, 773.631.3055 or e-mail lerlich@skwcpa.com.

Member: Dental Advisory Network (DAN) American Institute of CPAs and Illinois CPA Society.

# Market your practice the right way

Logo Design Website Design & Re-Design Social Media Direct Mail Postcards **Practice Brochures** Patient Reactivation Referral Pads & Presentation Folders



(847) 370-9131

www.MidwestDentalSolutions.com

See Our Portfolio On-Line

# Crane Cabinet Company



**Custom Dental Cabinetry** Over 17 years experience. www.cranecabinet.com

Prospect Heights, IL 60070

15 East Palatine Rd., Suite 114 **847.459.8181** 

# Healthcare Facilities Specialists

Specializing in **Building Relationships** 

Call: 847-848-4049

# **Services include:**

- Construction Management Save up to 3 months & \$10,000 in design & construction
- General Contractor On time and on budget - guarantee
- Remodeling We work around your busy schedule

www.SiegelConstruction.com

JULY/AUGUST 2011 CDS REVIEW 39





As a small PAC, we

contentious issues -

important as they are

because we would

never agree on who

gets our support.

can't get bogged

down by these





# Final Impressions by Walter F. Lamacki, DDS

Write Dr. Lamacki at wlamacki@aol.com.

# Dance with the girl you brung

he Congress of Industrial Organizations formed the first political action committee (PAC) in 1944 to comply with the *Smith-Connally Act* of 1943, which prohibited unions from using the dues of their members to support political candidates for office.

It wasn't until 1962 that a group of Illinois dentists formed a non-partisan PAC, the Legislative Interest Committee of Illinois Dentists (LICID). It was the second dental PAC in the United States (Washington State had the first); its founding was reported by the Associated Press. The dues were \$10, making participation attractive to 65 percent of Illinois State Dental Society (ISDS) members. (Records do not exist for that time; it's my personal recollection.)

Dentists were selected from every legislative district to visit their legislator and personally elicit their views on pending legislation related to the profession. The so-called contact dentists were also assigned to leaders of the political parties. It was a move that paid dividends.

In 1967, ISDS sponsored legislation to fluoridate water throughout the entire state. Three senators took a walk to avoid voting on the "controversial" bill, predating the flight of some Wisconsin legislators this year to Rockford.

A call was made to Richard J. Daley, then mayor of Chicago and chairman of the Cook County Democratic Party; "da mayor," who mandated fluoridation of Chicago water, made a call. The three delinquents miraculously reappeared and voted on the final bill as they were told to.

Today, Dent-IL-PAC (LICID's name was changed to Dent-IL-PAC in 1997) contributes to legislators' campaign funds based on their voting records on issues directly affecting dentists and the public we serve. The PAC's legislative program has earned the respect of lawmakers and public advocacy groups for successfully proposing legislation that is not self-serving.

In spite of our PAC's successes, the membership has steadily dropped to less than 34 percent of eligible ISDS members. In an informal poll of non-members, I have listened to a litany of reasons why some of our members do not join. Among the most prevalent: "it's bribery; the legislators are all crooks."

Our modest donations to legislators, usually less than \$2,000, gain access to a lawmaker by our legislative team to personally express our views on pending legislation. We need to inform lawmakers of the effects of a bill involving dentistry or small business. It is irrational to believe that votes can be

bought for such small sums.

As to crooks, indeed Illinois has had its share of shenanigans and corruption to the point it has become a spectator sport. As the late Speaker of the U.S. House of Representatives Tip O'Neil noted, legislation is passed most often by give and take and always on the politics. We may disagree on outcomes and how they are reached, but that is the process. He said of politics: "It ain't beanbag."

The most vexing grumble to me is a small but vocal minority of non-members of Dent-IL-PAC and some members alike who object to contributing to some legislators because of their views on gun control, abortion, the death penalty and a myriad of other gripes.

As a small PAC, we can't get bogged down by these contentious issues – important as they are – because we would never agree on who gets our support. It's probably safe to say that a large percentage of ISDS member dentists vote Republican, but the last time I looked our state legislature is overwhelmingly Democratic. It is likely to remain that way for years to come because of the gerrymandering of state legislative districts done by the Democratic majority; we have no choice but to dance with the girl we brung.

We need you to join not only for your dollars, but also for the numbers. To say we represent the majority of Illinois dentists is equally important to a legislator. Your practice future is in their hands.

Abe Lincoln said: "No man can lie easily in his bed knowing the legislature is in session." Do yourself a favor; get a good night's sleep. Join Dent-IL-PAC today!

Find information on how to join Dent-IL-PAC at www.isds.org. ■

40 CDS REVIEW JULY/AUGUST 2011



**Q**Magg













# Introducing the new CDS.org!

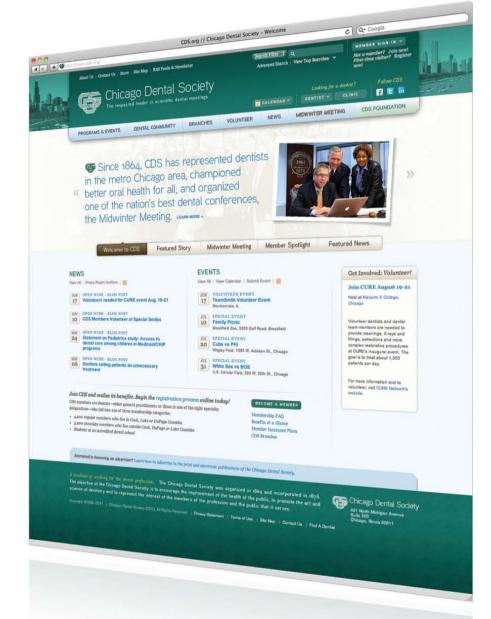
Explore these and other new and exciting virtual destinations at CDS.org:



**Connect** » Network with colleagues, whether across the street or around the world, in the new Dental Community. Find out about events happening near you in our Branches section.

Learn » Review our library of online CE that you can watch at your convenience in Programs and Events. Get the latest local dental information in our News section.

**Share** » Find out how you can get more involved with CDS or donate your talents to worthy organizations in our Volunteer section.

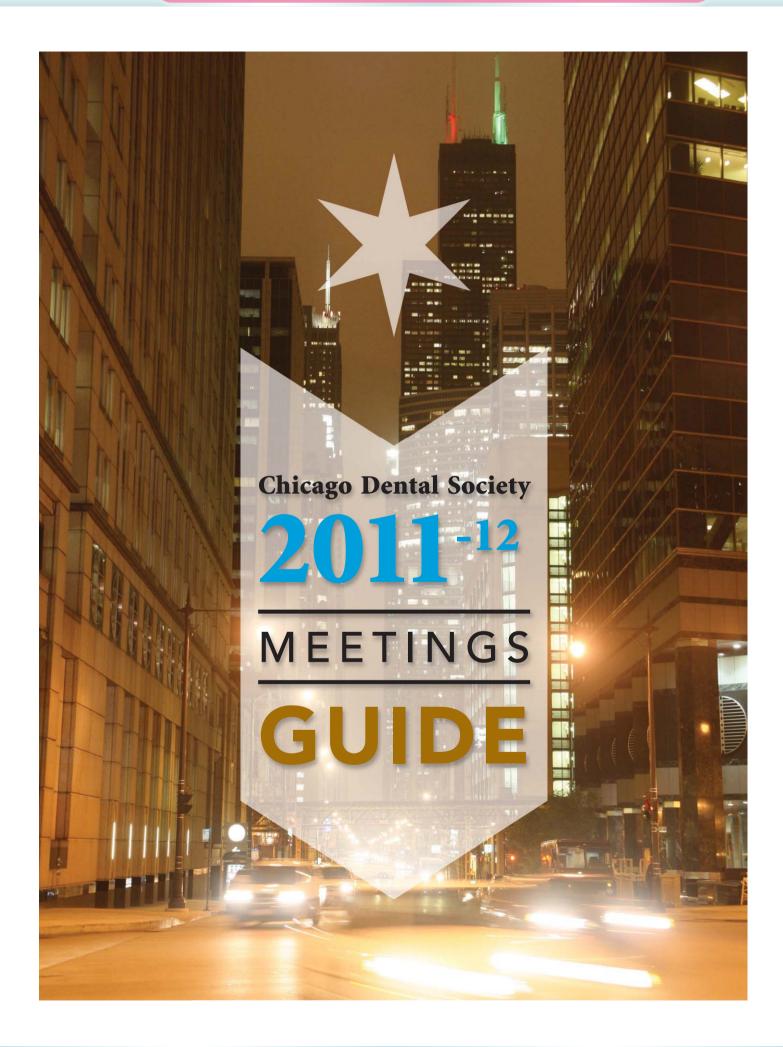


# NOTICE

First-time visitors to the new website will need to register to access members-only content. You will need to provide a valid email address and CDS member number to register. Questions? Please call the Chicago Dental Society at 312.836.7300.







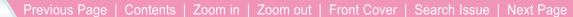
















# **Englewood**

Meetings are at Francesca's Vicinato, 12960 S. LaGrange Rd., Palos Park, unless otherwise noted.

Cocktails: 6 p.m.; Dinner and Program: 7 p.m. For information, contact Bill Hajiharis, 708.429.4770 or info@khwporalsurgery.com.

October 4 Staff/Vendor Night @ Ridge Country Club, 10522 S. California Ave., Chicago Staff raffle. No speaker scheduled.

November 8 Endodontics for Today's GP Edward Kasper, DDS

December 11 Holiday Brunch @ Edgewood Valley Country Club, 7500 Gilbert Rd., LaGrange

January 10, 2012Computer-guided DentistrySpeaker TBAMarch 6, 2012Implants and DenturesSpeaker TBAApril 10, 2012Medical Emergences in the Dental OfficeSpeaker TBA

May 2012 Installation of Officers

June 2012 Branch Golf Outing @ Cog Hill Golf and Country Club, 12294 Archer Ave., Lemont

# Kenwood/Hyde Park

Cocktails: 6:30 p.m.; Dinner: 7 p.m.; Program: 8 p.m. For information, contact Jason Grinter, 773.783.9000 or jgrinter@gmail.com.

October 4 Pediatric and Orthodontic Management: How to Manage Difficult Cases

@ Norman's Bistro, 1001 E. 43rd St., Chicago

Adrienne Barnes, DDS, and
Eric Barnes, DDS

November 1 Pharmacology Update of Most Commonly Used Drugs/New Drug Protocols Speaker TBA

@ Norman's Bistro, 1001 E. 43rd St., Chicago

**December 6** Esthetic Dentistry Review: Resins to No-prep Veneers and Lab-assisted Treatment Speaker TBA

@ Maggiano's Little Italy, 101 W. Grand Ave., Chicago

March 6, 2012 The Green Dental Office and other Ecological Issues Facing Dentistry Speaker TBA

@ Carmichael's Chicago Steakhouse, 1052 W. Monroe, Chicago

April 3, 2012Dental Practice Management Pearls of WisdomSpeaker TBA

@ Carmichael's Chicago Steakhouse, 1052 W. Monroe, Chicago

May 2012Installation of OfficersDate and location TBA

### **North Side**

Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. For information, contact Lindsey Krecko, 516.428.0458 or ljkdds@gmail.com.

September 20 Current Events in Sports @ Via Veneto, 6340 N. Lincoln Ave., Chicago Rick Telander, Sun-Times sports writer

November 15 Current Events @ Via Veneto, 6340 N. Lincoln Ave., Chicago Mark Brown, Sun-Times op-ed columnist

January 10, 2012 Current Trends in Plastic Surgery @ Via Veneto, 6340 N. Lincoln Ave., Chicago Mark Zukowski, MD

March 20, 2012 Current Standards for Treating Snoring and Sleep Apnea Barry Freydberg, DDS

@ Reza's, 432 W. Ontario St., Chicago

May 2012 Installation of Officers Date and location TBA

### **North Suburban**

Meetings are at Green Acres Country Club, 916 Dundee Rd., Northbrook, unless otherwise noted.

Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. For information, contact Ted Constantine, 847.272.6646 or <u>drconstantine@comcast.net</u>.

October 4 Changing Concepts: TMD, Bruxism and Splints Charles S. Greene, DDS

November 8 CBCT: More Than a Panoramic, Less Than a Panacea Richard Monahan, DDS, MS, JD

December 6Implementing Digital Photography into Your Dental PracticeDennis Braunston

January 10, 2012Cosmetic Treatment Planning on the North Shore: Not a Solo ActJames Fondriest, DDS, FICD, FACDMarch 9, 2012Strategies for Building a Stress-free Dental Practice and LifestyleAnn Rowland, MS, MA, CPT

April 29, 2012 Installation of Officers: Meet Us in Margaritaville Location TBA

June 2012 Suburban Scramble 2012: Annual Branch Golf Outing Date and location TBA

### **Northwest Side**

Meetings are at Rosewood Restaurant, 9421 W. Higgins Rd., Rosemont, unless otherwise noted.

Cocktails: 6:30 p.m.; Dinner: 7:15 p.m.; Program: 8 p.m. For information, contact George Frayn, 773.777.8282 or gfrayn@ameritech.net.

October 4 Optimizing Anterior Esthetics M. Nader Sharifi, DDS, MS

November 1 The Next Evolution of Asset Allocation Kevin Koppola

December 2011Holiday Party. Cocktails: 6:30 p.m.; Dinner: 7 p.m.Date and location TBAMarch 6, 2012Treatment Techniques to Optimize Anterior EstheticsMark Hutten, DDS, MS

April 3, 2012 Dental Practice Transition Bruce Lowy

May 2012 Installation of Officers Date and location TBA











# Northwest Suburban

Meeting locations TBA.

Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. For information, contact Scott Smoron, 847.255.2526 or scottsmoron@comcast.net.

October 18 Speaker and topic TBA November 15 Speaker and topic TBA

January 10, 2012 Veterinary Dentistry Cynthia Charlier, DVM Restoring Lateral Incisors After Orthodontics March 13, 2012 Jeffrey Kemp, DDS

April 21, 2012 Installation of Officers @ Makray Memorial Golf Club, 1010 S. Northwest Hwy., Barrington

June 2012 Suburban Scramble 2012: Annual Branch Golf Outing Date and location TBA

# South Suburban

Meetings are at Balagio Restaurant, 17501 Dixie Hwy., Homewood, unless otherwise noted.

Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. For information, contact Edward Ruiz, 708.997.1188 or edwardruizdds@yahoo.com.

October 4 Midwestern Dental College Frank Licari, DDS, MPh, MBA November 8 An Evening with Radio Personality Garry Meier Garry Meier

The Endo Restorative Continuum January 10, 2012 Speaker from Brasseler USA March 13, 2012 Laser Applications in Dentistry Speaker from AMD Lasers April 10, 2012 Light, Love, Life and Shalom Steven Steinberg, DDS May 2012 Installation of Officers Date and location TBA June 2012 Annual Fishing Trip Date and location TBA

### **West Side**

Meetings are at Barclay's American Grille at The Carleton of Oak Park, 1110 Pleasant St., Oak Park, unless otherwise noted.

Cocktails: 6:15 p.m.; Dinner and Program: 7 p.m. For information, contact Frank Orland, 708.447.2100 or frorlanddds@yahoo.com.

Constantine Politis, DDS September 13 Root Coverage: No Pain, But Lots of Gain! October 18 New Frontiers in Digital Dentistry and In-office Milling Clifford Zmick, DDS November 8 Protect Your Patients; Protect Your Practice Jeanne Giovenco, CDPMA December 13 What's New in Direct Composites (Staff Appreciation Night) Robert Lowe, DDS January 9, 2012 Errors of Omission and Commission: Pitfalls and Pratfalls of Dentistry Michael Schmerman, DDS March 13, 2012 Occupational Hazards in the Dental Office: An OSHA Update (Staff Night) Donald Bennett, DDS April 10, 2012 Organization and Legislator Night Speaker TBA May 2012 Installation of Officers Date and location TBA June 2012 Annual Golf Outing Date and location TBA

# West Suburban

Meetings are at Maggiano's Little Italy, 240 Oakbrook Center, Oak Brook, unless otherwise noted.

Cocktails: 6:30 p.m.; Dinner and Program: 7 p.m. For information, contact Dottie Mackie, 630.515.1414 or damr53@me.com.

October 4 Endodontic Management of the Immature Root William Nudera, DDS

@ Midwestern University College of Dental Medicine, 555 31st St., Downers Grove

November 8 Successful Treatment Presentation Techniques (Team Night) Robin Wright, PhD January 10, 2012 Marketing and Transitions Sharon Bogetz, MBA, and Wendy Pesavento

March 13, 2012 Clinic Night

April 10, 2012 Legal aspects of Dental Practice Petra von Heimburg, DDS, JD May 2012 Installation of Officers Date and location TBA

May 23, 2012 Annual Golf Outing **Location TBA** 



