

JULY/AUGUST 2010

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REVIEW

The Official Publication of the Chicago Dental Society

'Don't forget about me'

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Inside:

- 2010-11 CDS Meetings Guide
- Russell Fitton's life aquatic
- Special Olympics
- Mission of Mercy



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**2010
-11**

GUIDE

TO CDS REGIONAL & BRANCH

MEETINGS

CDS Regional Meetings

Unless otherwise noted, Regional Meetings are held Wednesdays, 9 a.m.-2:30 p.m., Drury Lane, 100 Drury Lane, Oakbrook Terrace. Educational meetings are free to all CDS members and their auxiliaries, as well as dental hygienist members of the Illinois State Dental Society. A fee of \$250 is charged to dentists who are not ADA members. The fee may be applied to membership for the current year. Registration is not required to attend.

September 15

Oral Medicine in 2010: What's Hot and What's Not
Denis Lynch, DDS, PhD

November 10

Dental Fear: Successfully Treating the Apprehensive Patient
Larry Sangrik, DDS

January 12, 2011

Health, Wellness and Fitness
Barbara Bancroft RN, MSN, PNP

September 21, 2011

Global Diagnosis – Beyond Smile Design
J. William Robbins, DDS, MA

November 9, 2011

Restorative Dentistry
Marvin Fier, DDS

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Chicago Dental Society designates Regional Meetings for 5 continuing education credits.

Englewood

Meetings are at Francesca's Vicinato, 12960 S. LaGrange Rd., Palos Park, unless otherwise noted. Cocktails: 6 p.m.; Dinner and Program: 7 p.m.
For information, contact Alex Haralampopoulos, 708.799.2550 or aleco2994@yahoo.com.

October 12	Staff Appreciation Night	John Fredricksen, DDS, and Tom Remijas, DDS
November 9	Speaker and topic TBA	
December 19	Christmas Brunch @ Edgewood Valley Country Club, 7500 S. Willow Springs Rd., LaGrange	
January 11, 2011	Diagnosis and Management of Trigeminal Nerve Injuries	Mark Steinberg, DDS, MD
March 8, 2011	Recent Advances in the Detection and Prevention of Oral Cancer	Mark Lingen, DDS, PhD
April 12, 2011	Speaker and topic TBA	
May 2011	Installation of Officers	
June 2011	Branch Golf Outing	

Kenwood/Hyde Park

Meetings are at Rumba, 351 W. Hubbard St., Chicago, unless otherwise noted. Cocktails: 6:30 p.m.; Dinner: 7 p.m.; Program: 7:30 p.m.
For information, contact Jack Liu, 312.351.5741 or jjliu@sbcglobal.net.

October 5	Fido and Frieda Go to the Dentist	Cynthia Charlier, DVM, FAVD
November 9	Implant Failures Diagnosis and Treatment	Michael Bolden, DDS, MS
December 7	CAD/CAM For Everyone: Exploring CEREC Technology (**Location TBA**)	Shaun Kostic from Sirona and CEREC
March 1, 2011	Steps for Stress-free Endodontics	Robert Ceisel, DDS
April 5, 2011	Third Molar Removal: When to Stay or When to Go	Tyran Johnson, DDS
May 3, 2011	Installation of Officers	Location TBA

North Side

For information, contact Jeffrey Kramer, 773.588.2100 or kramerkuhndental@aol.com. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m.

September 21	Thriving in Challenging Times @ Via Veneto, 6340 N. Lincoln Ave., Chicago	Bruce Lowy
November 16	Enhancing Dento-Facial Esthetics @ Hackney's, 1514 E. Lake Ave., Glenview	Michael Czarkowski, DDS
January 11, 2011	Periodontics @ Reza's Restaurant, 432 W. Ontario St., Chicago	Jun Lim, DDS
March 8, 2011	Advances in Endodontics @ Via Veneto, 6340 N. Lincoln Ave., Chicago	Louis Karras, DDS
May 2011	Installation of Officers	Date and location TBA

North Suburban

Meetings are at Green Acres Country Club, 916 Dundee Rd., Northbrook, unless otherwise noted. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m.
For information, contact Michael Gaynor, 847.446.6200 or mkgaynor@sbcglobal.net.

October 5	Perio: Yesterday, Today and Tomorrow	Anthony Gargiulo, DDS, and friends
November 9	Re-restoration of Existing Implant Patient	Gary Morris, DDS
December 7	Oral Sedation	Michael S. Higgins, DDS
January 11 2011	Which is Best: RCT, EXT, FPD or OI?	Michael Engelman, DDS
March 8, 2011	Dental Implant Therapy at Mayo Clinic – Past, Present and Future	Sreenivas Koka, DDS, PhD
March 9, 2011	Truth, Myth and Counter-Myth Dentistry: Reaction from the Mayo Clinic <i>All-Day Meeting (includes continental breakfast and lunch): 8:30 a.m. to 3:30 p.m. Registration begins at 8 a.m.</i>	Sreenivas Koka, DDS, PhD
May 14, 2011	Installation of Officers: Dinner/Dance to the World Class Noise Band	
June 2011	Suburban Scramble 2011: Annual Branch Golf Outing	Date and location TBA

Northwest Side

Meetings are at Rosewood Restaurant, 9421 W. Higgins Rd., Rosemont, unless otherwise noted. Cocktails: 6:30 p.m.; Dinner: 7:15 p.m.; Program: 7:30 p.m.
For information, contact David Wojtowicz, 847.933.1855 or dewojtowicz@yahoo.com.

October 5	Facially Generated Treatment Planning Part 1: Use of Crown Lengthening in Posterior Bite Collapse and Anterior Excessive Vertical Dimension	Nolen Levine, DDS
November 2	Facially Generated Treatment Planning Part 2: Orthodontic Intrusion and Extrusion to Correct Posterior Bite Collapse and Anterior Esthetics	David Musich, DDS, MS
November 30	Holiday Celebration Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m.	Santa Claus
March 8, 2011	Facially Generated Treatment Planning Part 3: Orthodontic Intrusion and Extrusion for Posterior Bite Collapse and Implant Esthetics	Andrew Trapani, DDS, MS
April 5, 2011	Facially Generated Treatment Planning Part 4: Orthognathic Surgery in Correction of Posterior Bite Collapse and/or Excessive Vertical Dimension	Roger Kallal, DDS
May 2011	Installation of Officers	Date and location TBA

Northwest Suburban

Meetings are at The Wellington, 2121 S. Arlington Heights Rd., Arlington Heights, unless otherwise noted. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 7:45 p.m. For information, contact Renee Pappas, 847.253.8501 or mbs1andassoc@aol.com; or Tina Smith, 847.370.4341 or tarpino@comcast.net.

October 12	The Role of Forensic Dentistry in the Gacy Case and the Crash of Flight 191	Edward Pavlik, DDS, MS, ABFO, ABO
November 9	Current Legal Issues Affecting Dentists	Petra von Heimburg, DDS, JD
January 11, 2011	Oral and Maxillofacial Trauma in the Army	J. Travis Thompson, DDS
March 8, 2011	Office Design and Construction: What You Should Know Before You Start	Jason Stulberger of ACOA Construction
April 2011	Installation of Officers	Date and location TBA
June 2011	Suburban Scramble 2011: Annual Branch Golf Outing	Date and location TBA

South Suburban

Meetings are at Balagio Restaurant, 17501 Dixie Hwy., Homewood, unless otherwise noted. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. For information, contact Generand Algenio, 708.799.5437 or generand@aol.com.

October 5	Political Night	State and local representatives
November 9	Tax Night: How Will the Tax Laws Affect the Future of Your Business	Speaker TBA
January 11, 2011	Updates in Pharmacology	Michael Gaynor, DDS
March 8, 2011	Nutrition – Fab Foods and Fab Diets: Is there any real benefit?	Christine Palumbo, MBA, RD
April 12, 2011	Pediatric Oral Pathology and Table Clinic Night <i>(Table Clinics presented by Prairie State College Dental Hygiene graduates)</i>	Larry Salzman, DDS
May 2011	Installation of Officers	Date and location TBA
June 2011	Annual Fishing Trip	Date and location TBA

West Side

Meetings are at The Carleton of Oak Park, 1110 Pleasant St., Oak Park, unless otherwise noted. Cocktails: 6:15 p.m.; Dinner and Program: 7 p.m. For information, contact John Perna, 708.386.0960 or jperna@sbcglobal.net.

September 14	Midwestern University Dental School	Frank Licari, DDS, MPh, MBA, professor and associate dean of academic affairs
October 12	Endo Update	Stephen Weeks, DDS
November 9	Facial Plastic Surgery Overview	Dean Toriumi, MD
December 14	Implant Update	Russ Baer, DDS
January 11, 2011	Five Best and Worst Financial Moves	Mark Pesavento, CPA
March 8, 2011	Patient Sedation	Pete Pollachek, CRNA, FAAPM
April 12, 2011	Evidence-Based Dentistry	John Perna, DDS
May 2011	Installation of Officers	Date and location TBA
June 2011	Annual Golf Outing	Date and location TBA

West Suburban

Meetings are at Maggiano's Little Italy, 240 Oakbrook Center, Oak Brook, unless otherwise noted. Cocktails: 6:30 p.m.; Dinner: 7 p.m.; Program: 8 p.m. For information, contact Alyssa Brown, 630.323.5200 or alyssabrown8@yahoo.com.

October 12	Top Foods for a Long, Healthy Life <i>@ Naperville Country Club, 25W570 Chicago Ave., Naperville</i>	Christine Palumbo, MBA, RD
November 9	Coronary Artery Disease: Diagnosis and Prevention	Andrew Rosenson, MD
January 11, 2011	Drug and Alcohol Addiction in Dentistry	Mark Storer, DDS
March 8, 2011	Clinic Night <i>@ Naperville Country Club, 25W570 Chicago Ave., Naperville</i>	
April 12, 2011	A Primer on Posture: Sit Straight. Mom Was Right. Don't Be a Slouch!	Tim Caruso, PT, MS
May 2011	Installation of Officers	Date and location TBA
June 2011	Annual Golf Outing	Date and location TBA

Page One

Chicago, state inspecting dental offices for RPZ compliance

Dental offices in Chicago are being inspected for compliance of state and city requirements that dental offices have backflow preventers on their dental units and vacuum system. This requirement has been in effect since 1994. It requires all dental offices in the state to have a licensed plumber install a reduced pressure principle backflow preventer (RPZ) on each dental unit or group of dental units and on the dental vacuum system in order to protect the water system from potential health hazards of human waste discharged during dental procedures from flowing back into the water system.

A summary of the State's requirements can be found online at www.isds.org/LawsLegislation/RegulatoryIssues/RPZvalves.asp.

For more information, call the Illinois Department of Public Health Office of Health Protection at 217.782.3984. General inquiries for the Illinois Department of Public Health can be directed to 217.782.4977.

The City of Chicago requires a backflow preventer on each dental unit. But other cities and counties may only require a backflow preventer that connects all units to the main water system. Dentists statewide need to be aware of their local requirements and enforcement codes, as well as the requirement to have an annual inspection of the backflow devices by a licensed plumber.

The City of Chicago's Municipal Code regarding healthcare plumbing can be found at www.isds.org/lawsLegislation/regulatoryIssues/MunicipalCodeofChicago.pdf. Chicago's Office of Plumbing Inspections can be reached at 312.744.7017.

CDS officers election date set for November 10

The 2011 CDS Election of Officers will be held Nov. 10 during the Regional Meeting at Drury Lane, 100 Drury Lane, Oakbrook Terrace.

The 2011 CDS officer nominees are

- President: Ian Elliott
- President-elect: John Gerding
- Secretary: David Fulton Jr.
- Vice President: Richard Holba
- Treasurer: Susan Becker Doroshow

The Installation of Officers will be held Sunday, Nov. 14, at the Ritz Carlton Chicago Hotel, 160 E. Pearson St., Chicago. Welcome Reception: 6:15 p.m., Installation: 7 p.m., Dessert Reception: 8 p.m.



Ian Elliott

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To place your ad and view other classifieds, pricing options and deadlines, visit www.cds.org/cds_review/classified.html. Don't forget: CDS members receive a 10 percent discount.

Do you wish to hire a dental hygienist? You can post your listing for free on our dental hygienist job board, www.cds.org/jobboard. While visiting the site, you can also view notices from dental hygienists seeking positions.

Do you have dental equipment you're not using anymore? For a list of local clinics that accept donations or those that have volunteer opportunities available, visit www.cds.org/for_your_practice/clinic_volunteering.html. ■

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CDS has reached an agreement with Fox Associates to be the exclusive advertising sales representatives of the *CDS Review*, *Daily Review*, Midwinter Meeting Official Program and website, www.cds.org, effective July 1.

Fox Associates has six offices throughout the country.

Those interested in placing a display ad should e-mail adinfo.cds@foxrep.com or contact one of the following regional offices:

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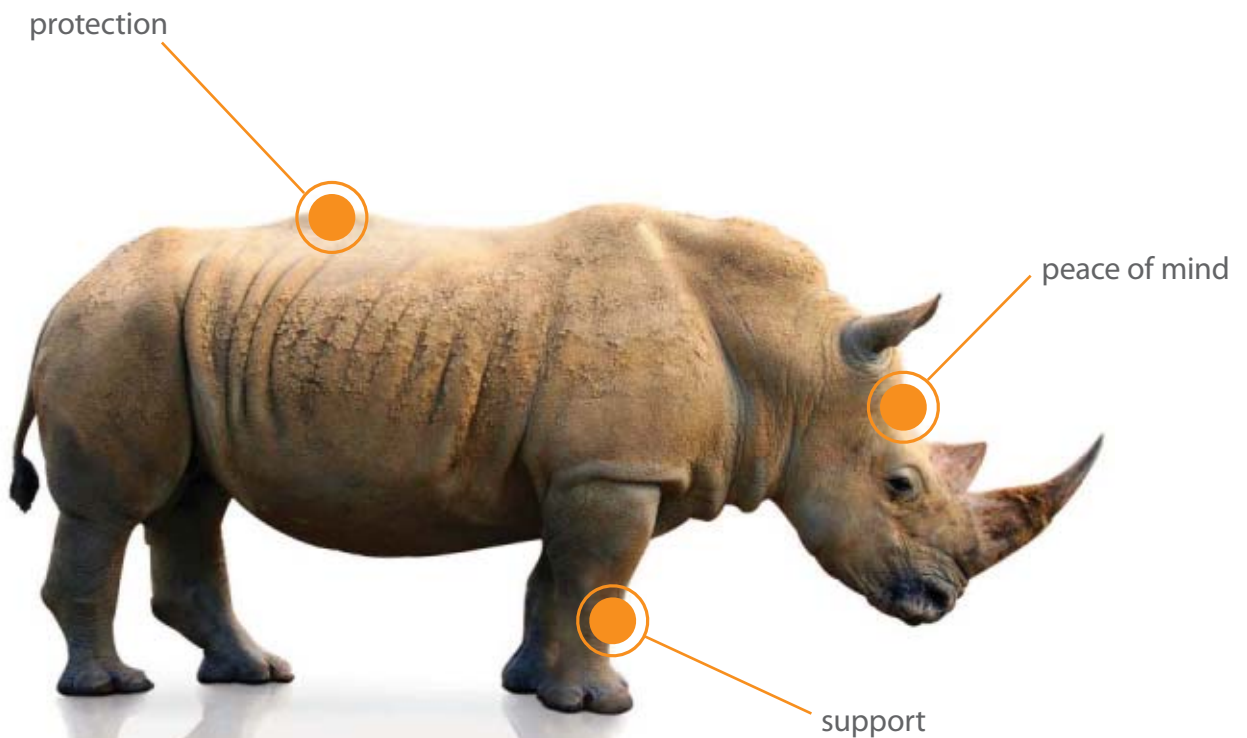
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SUBSCRIPTIONS

CDS members, \$17 (US and Canada);
 Nonmembers, \$25 (US/Canada); Schools and Other Institutions, \$30 (US/Canada); Foreign, \$45.
 Single copies \$5, except Preliminary Program issue \$10 domestic, \$20 (U.S. funds) foreign.

Circulation: 8,150. Periodicals postage paid at Chicago, IL, and at additional mailing offices.

Postmaster: Send address changes to:
 Chicago Dental Society
 Member Services
 401 N. Michigan Ave., Suite 200
 Chicago, IL 60611-5585

Copyright 2010 by the Chicago Dental Society.
 CDS Review (USPS 573-520) July/August 2010, Vol. 103, No. 4. The CDS Review is published seven times a year by the Chicago Dental Society.

Opinions and statements expressed, however, are those of the writer and not necessarily those of CDS.

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Cover design: Tom Long



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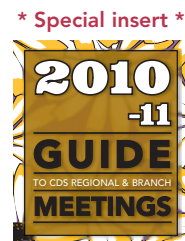
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Vox Pop

comments from our readers

Support for healthcare reform resonates with CDS members

As always, I turn to Dr. Walter Lamacki's column first when perusing the latest issue of the *CDS Review*. His column [Final Impressions] on the Healthcare Reform Act in the May/June issue was great. And his tales of Noah [Dr. Lamacki's 9-month-old grandnephew, who has acute lymphatic leukemia] and Gloria [his wife, who had a major medical episode] were both touching and immediately resonated with dozens of tales I could tell. Please keep up the good work.



— *David Wojtowicz, DDS Skokie*

I'm writing to completely agree with Dr. Walter Lamacki's analysis in the May/June issue of the *CDS Review* of the Healthcare Reform Act. Once again, thanks to Dr. Lamacki

for his column [Final Impressions].

I'm positive about the new law, but it is easier to get out the "no" vote, so I decided to write in support of the Act and the column.

— *William Tonne, DDS Savanna, IL*



What's on your mind?

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President's Perspective by Michael Stablein, DDS, PhD

Write to Dr. Stablein at mstablein@aol.com.

Make yourself be heard



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I was chagrined when I was recently made aware of Chicago Dental Society member participation in political activism. In round figures, 12 percent of all CDS members are Governor's Club members (482). Overall, 25 percent of CDS members are either Governor's Club or Dent-IL-PAC members (1,114).

Excluding CDS, 24 percent of other components' members are Governor's Club members (542) and overall 46 percent are members of either the Governor's Club or Dent-IL-PAC (1,004).

Do we know the "tweaking" of the Act will not affect dentistry? Do you want dentistry, at the very least, to have a say in the process?

Given the numbers, it is clear that CDS members are not doing their fair share to impact decisions by legislators that affect the profession and the public welfare when they choose not to be members of Dent-IL-PAC or the Governor's Club.

Then again, perhaps the repeal of the McCarran-Ferguson antitrust exemption for the insurance industry isn't that important to your practice or patient care. And do you think you have heard the last about healthcare reform after the legislation became law? Relatively speaking, the impact of the Act on den-

tistry is not overwhelming. However, it is more than likely that there will be amendments proposed to the Act. Do we know the "tweaking" of the Act will not affect dentistry? Do you want dentistry, at the very least, to have a say in the process?

And there are initiatives currently in the works that could impact the way we practice – specifically, the mid-level provider. A grant from the Kellogg and Pew foundations has called for an analysis of the myriad forms of mid-level providers to address the access to care issue for underserved populations. The report will be finished next year. Will it impact your practice? It could.

Yes, the American Dental Association and Illinois State Dental Society and your CDS will be there to represent the interests of the profession and our patients to Congress, the General Assembly and the County Board when they consider laws and regulations that affect dentistry.

But will what your representatives say be heard? Contributions to our political action committees just might improve the hearing of our legislators. Getting elected to the General Assembly or Congress or the County Board is expensive. And seeking re-election isn't any cheaper. It stands to reason that contributions to candidates from our political action committees improve the odds for dentists to make a case to legislators for causes that concern them.

What are you doing to improve the odds? ■

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'DON'T FORGET ABOUT ME'

What are you doing to provide access to your care?

by Joanna Brown

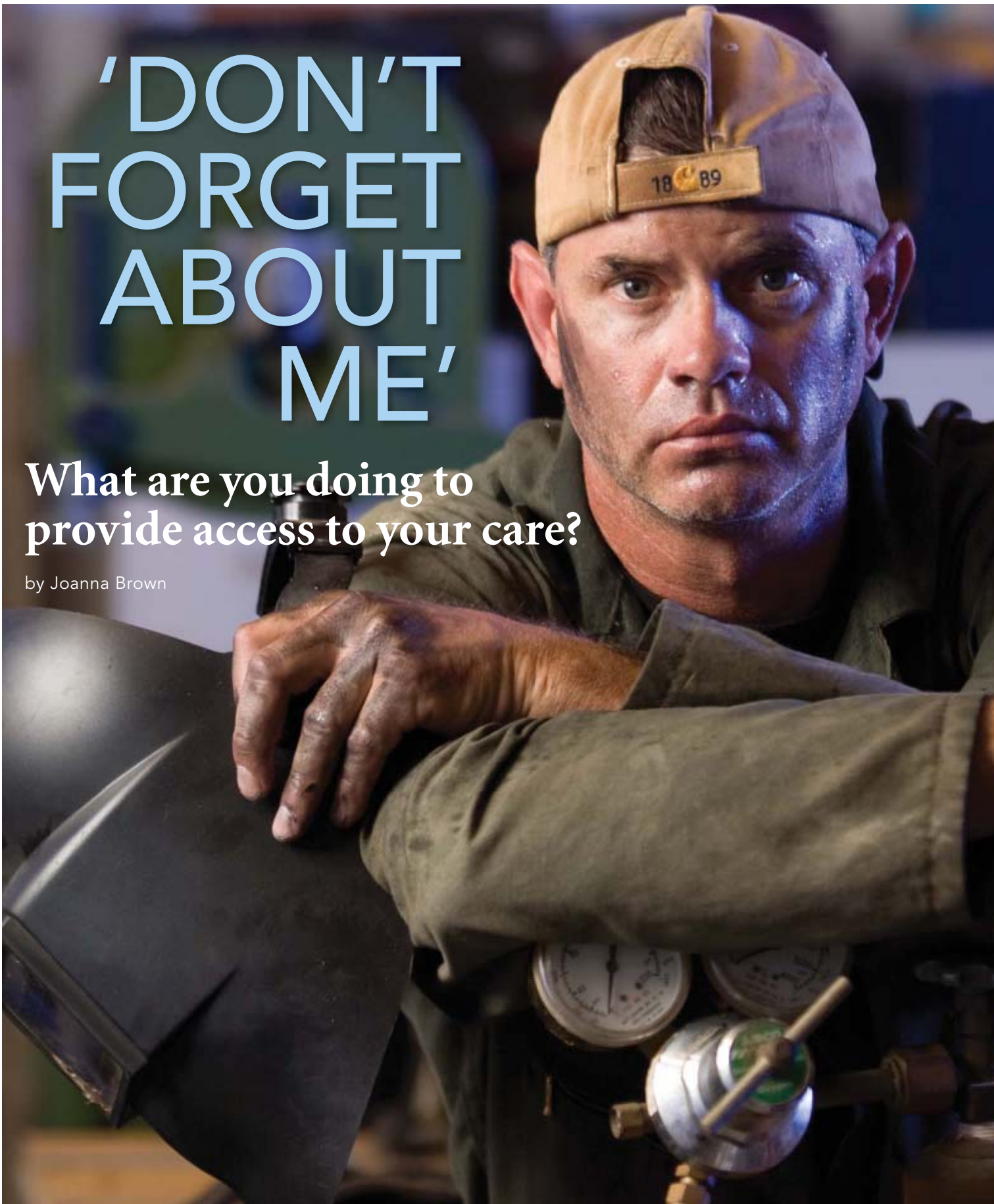




Photo by John McNulty

As you're leaving the office this week, notice the buildings you pass in the blocks surrounding your office. Are the lights out and the doors locked promptly at 5 p.m.? Will they re-open at 9 a.m.? Do the doorways list any early morning, weekend or evening hours to accommodate customers who work 9-5 themselves?

How do customers with inflexible schedules – due to their own jobs, childcare constraints, their reliance on public transportation, or some other circumstance – patronize the businesses in your community?

Anne Clancy, project director for the Chicago Community Oral Health Forum (CCOHF), says the same circumstances affect the issue of access to oral healthcare in Chicagoland. Even in areas where dental offices are open for business and patients have the means to pay for care, patients with busy lives need help connecting with the healthcare providers who can accommodate their unique situations. And patients need a better understanding of why they should make their dental appointments a priority.

“Part of the issue is that folks don't know how to access the system,” Ms. Clancy said. “They need more education as to why it's important to see a dentist, to make appointments and keep them, and to make it a priority – even going to work late or taking time off if they have to.”

“And providers need to understand the needs of their community and maybe keep untraditional hours if that's what the community needs. In a city like Chicago, it comes down to the community, the block, the neighborhood. You can't generalize the whole city.”

Organized support

CCOFH (www.chicagocommunityoral-healthforum.org) was established in 2008 to improve oral healthcare for Chicago area residents. The Heartland Alliance for Human Needs and Human Rights reported at that time that nearly 42 percent of people in the Chicago area had inadequate dental care due to lack of insurance or affordable options.

Funded by the Otho Sprague Memorial Institute, CCOHF has since expanded its scope to address the improvement of oral health programs and services for all Chicago residents through education, assessment and policy and program development. Quarterly meetings provide status updates for and by stake-

holders working on programs throughout the metropolitan area.

Now in its third year, the Chicago Community Oral Health Forum spent the first year engaging the Englewood, Humboldt Park and Rogers Park communities through a needs assessment.

This included gathering data on the oral health status of third graders at 28 Chicago public schools, and comparing the results to similar data collected five years earlier. Ms. Clancy called the findings “pretty intriguing.”

Although sealants have been placed on far more students (32 percent of students in the 2008-2009 school year, compared to 12 percent of students in 2003-2004), there was a 5

percent increase in urgent treatment needs, including infections, pain and swelling, and a rise in untreated decay.

“What we found says that although students are getting great preventive care, they're not getting follow-up care; there is no indication that they have dental homes,” she said.

The second year brought action related to CCOHF's findings.

In Englewood, for example, block captains are being organized and educated so

And providers need to understand the needs of their community and maybe keep untraditional hours if that's what the community needs. In a city like Chicago, it comes down to the community, the block, the neighborhood. You can't generalize the whole city.

that they may share oral health information with their neighbors. This includes righting common misconceptions about oral healthcare, Ms. Clancy said.

In addition, the children of Englewood are competing in a healthy habits poster contest. Oral health is one of four topics students may choose for their posters; the winning poster will be turned into a mural in the Englewood community.

Community action

In Rogers Park, CCOHF is working with a group of community activists and stakeholders who informally call themselves Neighbors for a Healthy Rogers Park to improve the local healthcare options. The group had conducted a health needs assessment a couple of years ago, and jumped at CCOHF's offer to help add an oral health component to the report.

"We were looking for ways to increase health resources in our community," said Jim Ginderske, a Rogers Park resident who considers himself a community activist. "If we are able to provide services in a more comprehensive way, we'll have much better outcomes," and

stem the flow of dental patients traveling to Cook County hospital for pain that could have been prevented if local resources had been available, he explained.

"Oral health is such a key piece of overall health and it is so often overlooked," Mr. Ginderske said. "This was really an opportunity for us to at least document what's happening here."

"There are lots of preventative services for kids, but you can't ignore the restorative needs of adults."

School-based programs

Separate from CCOHF, two Chicago area high schools have commissioned their own oral health educators. Partially funded by a grant from the Illinois State Dental Society Foundation, four students are learning about oral health

and will then teach their peers and neighbors.

"Our goal is early intervention, so that students understand the need to care for their mouths before they feel pain. We don't want to have to refer them out," explained Sara Hallowell, the schools' oral health educator and a registered dental hygienist. Students and their families come to Senn and Roosevelt high schools from all parts of the world, "and dental care is not on the agenda when they are struggling with other basic needs."

Senn and Roosevelt high schools have health clinics on campus which offer primary, dental and mental healthcare to students. Nevertheless, both clinics have high no-show rates for appointments because student-patients

have conflicts with school responsibilities, absenteeism and teenagers just plain forgetting.

Two students at each school worked with Ms. Hallowell to select topics of particular interest on their campuses (sugary sports drinks at Senn; oral piercings at Roosevelt) and prepare presentation boards with pertinent information that could be shared with students in health facilities, cafeterias and homerooms.

"They provide information, not advice," Ms. Hallowell said. "These are very brave students who have put a lot of work into it."

Viviana, a rising junior at Senn High School, chose to become a peer educator because she enjoyed being a dental patient. She was surprised to hear that her peers don't brush twice a day, and wanted to share with them what she learned when she started seeing the school dentist.

Her presentation board shows how to brush and floss, and what happens if you don't.

"People are interested, because they don't know that they're not doing it right," she said of her experience in the cafeteria. Her peers may not raise their hands to ask questions publicly, but Viviana speaks to them privately behind

the presentation board if they ask. "They have a lot of money questions, and about where to go for help. They don't know about our clinic in the school."

Viviana encouraged dentists who have teenage patients to offer positive reinforcement when things look good, to answer all the patients' questions thoroughly, and to explain everything the doctor is going to do before treatment begins.

"The first time I went to our dentist, she explained to me how to take care of my teeth. I didn't know why it's important to brush at night, but she explained it. She didn't just tell me to do it."

Clinics count

While local activists tout the importance of dental care, the challenge remains in finding new patients a dental home. Ms. Clancy pointed to the shuttered clinics throughout Chicago and Cook County. Neither the city nor the county emphasize oral health enough, she said, and she questions whether existing facilities are being used to their full potential.

"If some of the vacant facilities were open, would that meet the need? We don't know the answer to that," she said. "That's why we're working at the grassroots level and educating people to drive demand for dental care."

Ms. Clancy encouraged dentists to get to know their communities and learn how patients want to access dental care.

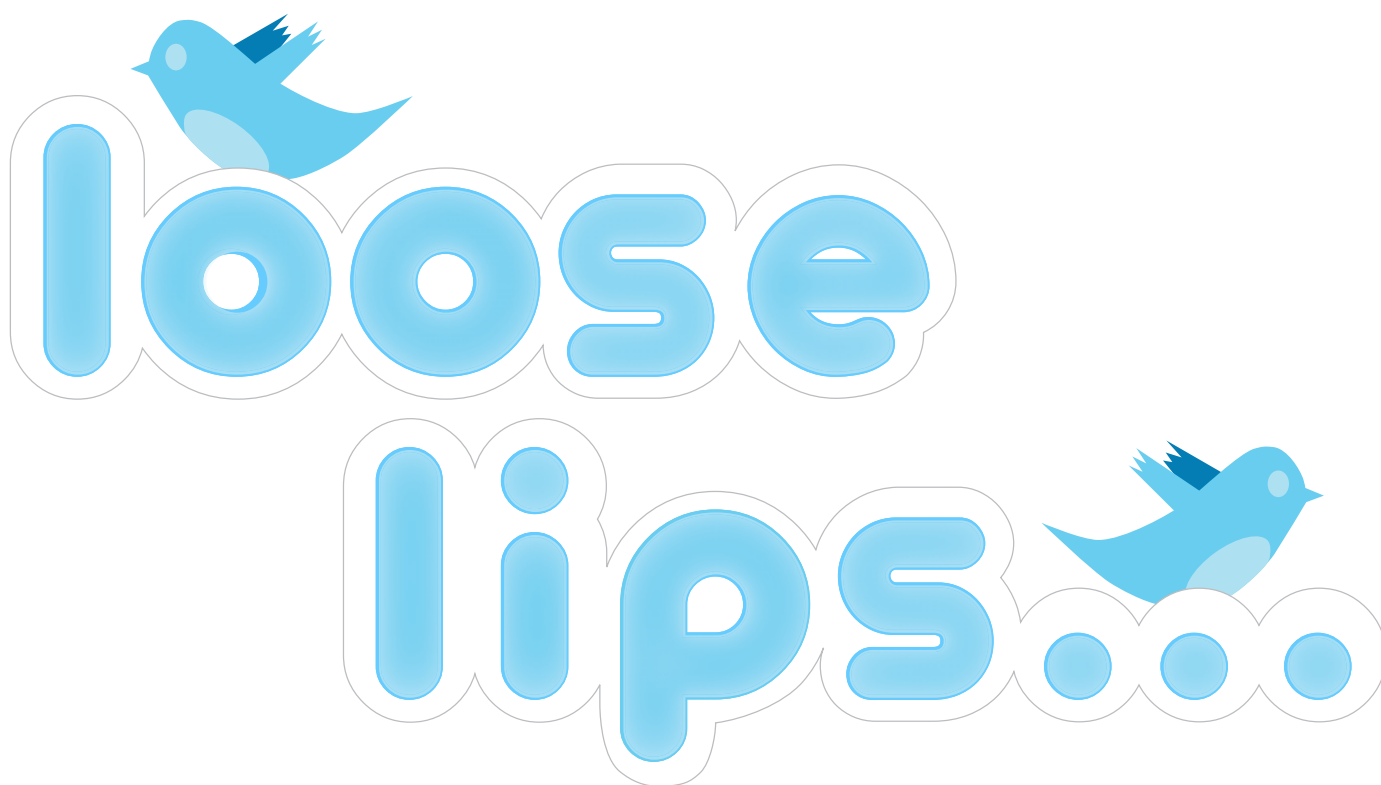
"Get to know more about the schools; find out how many kids go to the nurse for mouth pain. Do the parents know who to call? Be a resource for your community."

CCOHF will continue to gather information about specific communities and schools, and work to educate residents on the importance of oral healthcare. In five years, Ms. Clancy hopes to have a better grasp on the local clinic capacity and whether their limited resources are being used wisely.

"Things are looking a lot better in terms of oral health, but with a coordinated, concerted effort to meet the need, then maybe the need would be met." ■

Ms. Brown is the senior writer for the Chicago Dental Society.

There are lots of preventative services for kids, but you can't ignore the restorative needs of adults.



It's time you create a **SOCIAL MEDIA POLICY** for your practice

by Rachel Azark

Before you deploy your social media marketing plan by making your *Facebook* page official for your dental office, there are a few things to consider.

A social media policy is a good thing to have to set the rules of social media use among your employees.

In fact, as an example, all 30 major league baseball teams including the White Sox started implementing *Twitter* policies for their non-uniform employees only. Early this season, the White Sox encountered some trouble when manager Ozzie Guillen's son, Oney, lost his entry-level job due to his blunt and inappropriate tweets about the team.

Employees need to be cautious of breaking any office confidentiality. Practicing dentist and attorney Petra von Heimburg said that if you have a confidentiality policy already in place it can be amended to include a social media policy.

"When responding to something on *Facebook*, answer in general terms and

always be aware of HIPAA policies," said Dr. von Heimburg.

She also said that nothing about the practice, the patients or a particular procedure should be mentioned on *Facebook* or any other social media.

An employer can not demand that employee close their personal *Facebook* account. But, Dr. von Heimburg suggests that an employer can remind an employee that there is no such thing as a personal page on *Facebook*. It may be "personal", but it's not private.

On the other end of the spectrum are patients' online critiques of the practice. A dentist can not respond to an online critique without violating HIPAA.

Instead, Dr. von Heimburg suggests expressing to the patient in the welcome pamphlet your office's open door policy. To do this you can add a line saying that if there are any complaints or concerns please direct them toward the dentist or office first before turning to the Internet.

"It is just a 'pretty please' to the patient," said Dr. von Heimburg.

If you don't know where to start when creating a social media policy, visit www.cds.org/for_your_practice/professional_news_articles/social_media.html. You'll find a template the Wisconsin Dental Association (WDA) developed for its members who might be considering a social media policy for their offices. The WDA does not provide legal advice and, as such, the template is only offered as a guideline. ■

Ms. Azark is the editorial assistant for the Chicago Dental Society.

On the other end of the spectrum are patients' online critiques of the practice. A dentist cannot respond to an online critique without violating HIPAA.



Mission of Mercy

Demand was great, but the care was greater as volunteers exceed goals providing dental care downstate in Bloomington

by Will Conkis

Photography by John McNulty

Volunteers at the Illinois Mission of Mercy (MOM), organized by the Illinois State Dental Society and the Illinois State Dental Society Foundation, treated more than 1,900 dental patients June 11 and 12 at the Interstate Center in Bloomington.

The number of patients served exceeded the goal of serving 1,500, set prior to MOM by organizers.

An estimated \$1 million in donated dental care was delivered to the patients over the two-day event, including a \$40,000 grant by the Chicago Dental Society Foundation. Numerous CDS members were among the many volunteers delivering care. In addition to dentists, hygienists, assistants, lab technicians and laypersons were involved in the effort. The organizers sought more than 600 volunteers for the event.

Dental care delivered included 1,365 fillings, 43 stainless steel crowns, 72 endodontic procedures, 155 lab services and 1,739 extractions.

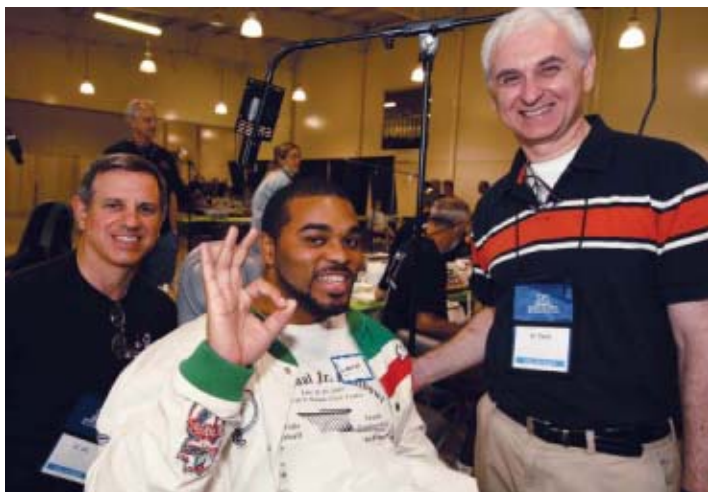
In an e-mail, event co-chairs Brad Barnes and Mark Humenik thanked the volunteers for their efforts.

“Thank you for your extraordinary effort this weekend at Illinois’ first Mission of Mercy! On behalf of our colleagues at the Illinois State Dental Society Foundation, we’re pleased to report that we achieved record-setting success!

“We were most impressed with the enthusiasm, compassion and diligence that characterized your service. Clinic, patient administration, hospitality and facilities hummed with kind concern and efficient productivity. Our patients recognized your commitment and have overwhelmed us with grateful thanks.

“The event was memorable too for its collaborative spirit. Our patients benefitted from the amazing cooperative strength of clinicians and lay volunteers sharing their talents to address needs and deliver care. This event was special; we made a profound difference in our patients’ lives.”

Mission of Mercy is a national organization that assists states in providing free dental care to residents who otherwise are unable to receive treatment. Illinois was the 12th state to hold such an event. ■





Special Olympics

SPECIAL SMILES
VOLUNTEERS SCREEN,
EDUCATE ATHLETES



by Rachel Azark

Photography by Andrew Campbell

Despite a little bit of overcast weather, the smiles of the Special Olympics athletes brightened the day. On May 5, 42 oral health volunteers gathered at Eckersall Stadium on Chicago's south side to educate athletes and care for their teeth.

Dental hygiene students from Kennedy-King College educated the athletes by doing oral care demonstrations on puppets. Colgate provided goodie bags full of toothbrushes and toothpaste. And dentist volunteers identified any dental conditions deemed to be urgent so that athletes could be referred to proper services.

Representatives of Advocate Illinois Masonic Medical Center, as in previous years, brought their dental van for helping care for the patients. Approximately 650 athletes were screened that day.

CDS member Ricardo Mendoza, who has been involved with Special Smiles for 14 years and has been co-chair for the past 10, said, "it is the great feeling of accomplishment we get as a group – that is what makes the day so wonderful.

"It was great to see the kids competing and their medals. We (the volunteers) all learned what a difference we can make."

If you are interested in volunteering for Special Smiles 2011, please contact Fred Margolis at kidzdr@comcast.net or Dr. Mendoza at ricardo.y.mendoza@gmail.com. ■





In Other Words by Mary M. Byers, CAE

Read Mary Byers' online column, The Front Desk, at www.cds.org.

Say no to naysayers

The last thing you need in your practice is a naysayer weighing down your team. By definition, a naysayer is someone who habitually refuses, denies or opposes. Naysayers have a negative attitude and see only why ideas won't work. They are possibility extinguishers instead of possibility thinkers. Naysayers are good at grousing, grumbling and complaining. They are often unhappy and make it their goal (consciously or subconsciously) to make sure others are unhappy, too. Because of this, they can be tiresome and unpleasant to be around. Here's how to handle it if you're wrestling with a naysayer.

Nip it in the bud

Be quick to correct employees when they head down the path of negativity. Not doing so is the same as giving them permission to continue the unwanted behavior. Remind staff that you value and prefer an upbeat attitude. Verbally recognize employees when they display a positive demeanor (i.e. "I know that was a difficult patient and a hard procedure, but you handled it nicely") so that they hear you modeling the kind of talk you desire in your office.

Issue a warning for repeated negative behavior

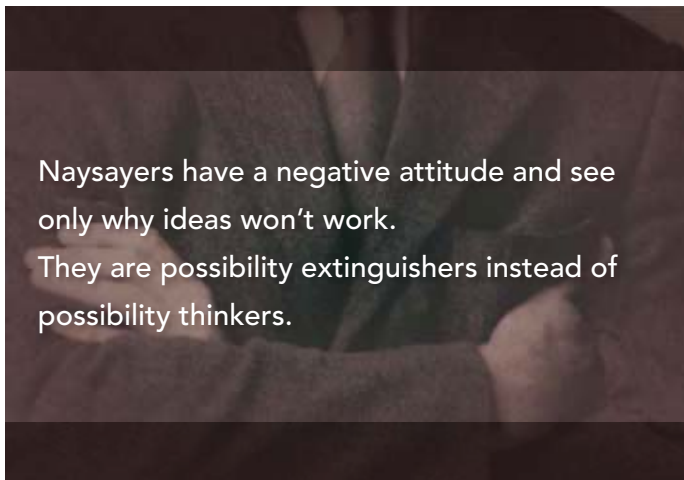
Discipline should be handled swiftly and in private when you see negative behavior in the office. Don't tolerate repeated infractions. Instead, place a warning letter in the employee's file so that you have a record – and so that employees know you are serious about creating a positive work environment for all.

Evaluate employees regularly

Evaluations offer opportunities to reinforce positive behavior and discourage negative behavior. Problems with staff do not disappear on their own and require a firm response. Regularly scheduled evaluations open the door for conversations that often benefit the practice in the long run.

Provide adequate training

Naysayers often feel overwhelmed and underequipped for their jobs. By insuring every staff member has the skills he or she needs, you lessen the chance for negative responses such as "That's not my job" or "I don't know how to do that." Cross-training ensures that all jobs can be done by more than one employee and creates an environment in which staff members are encouraged to pitch in – and not worry who gets the credit.



Evaluate for attitude when interviewing

When you interview potential staff members, look for clues to evaluate attitude. Is the candidate upbeat? Does she make eye contact when you meet her for the first time? Does she smile easily? Is he easy to talk to? Most candidates work hard to make a good first impression. One that doesn't care enough to do so during the interview likely won't put any effort into regulating his or her attitude after hiring.

Fire when necessary

As the old saying goes, "one bad apple spoils the whole bushel." And one negative attitude weighs on the entire staff. More than one naysayer can make things downright unpleasant for the entire team. Follow the advice of one entrepreneur who said, "I refuse to pay people to make me miserable."

Watch patients carefully

Complaints about patients from staff should be taken seriously. Look for patterns regarding the patients who cause the most stress or who are verbally abusive. While you'll always have difficult patients, you don't have to allow patients to create chaos in the office. Talk with your attorney before dismissing a patient to insure you do so legally. Then, dismiss patients who create havoc. Doing so shows staff members you value them and reinforces your unwillingness to harbor naysayers. ■

The views expressed in this column are those of the writer and not necessarily the opinions of the Chicago Dental Society.

Do you have a question you would like the CDS Review columnists to address? Send it to review@cds.org.

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Restorative

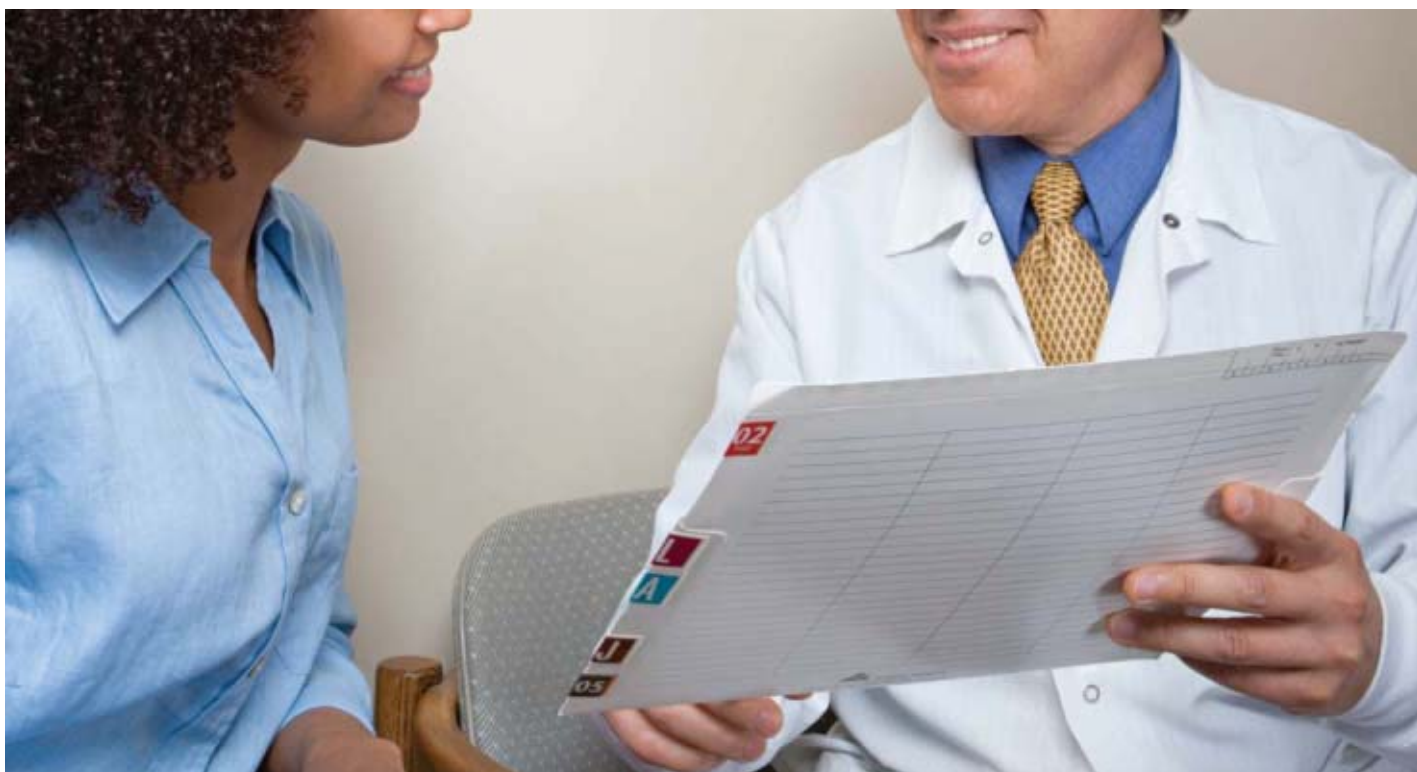
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So you thought you had HIPAA under control



© Getty Images

This spring, I attended a legal seminar sponsored by the Chicago Bar Association. The presentation, “Changes to HIPAA,” provided an objective lesson of how well-intended and in many ways useful regulation can create a host of new problems.

The latest modifications of the HIPAA regulations all address the challenges of securing patient information and privacy as we move toward widespread sharing of electronic health records (EHR) among providers, insurers and other institutions involved in patient care.

The potential benefits of such information sharing appear great.

For example, due to the interconnectedness of information systems, addiction problems may become more tractable because a patient will not be able to obtain prescriptions from multiple providers; likewise, the need to retake radiographs and redo tests will be eliminated to a great extent. However, the burden for providers, especially small independent providers, to maintain the safety and security of an intercon-

nected information system may turn out to be quite large, or even prohibitive.

At the moment, the road toward an integrated EHR system begins with providers who are involved with federal programs, including dentists who treat Medicaid patients. But eventually, all providers will have to be in compliance with the new HIPAA rules in order to eliminate loopholes from the system.

The new and revised privacy regulations, which establish so-called “Meaningful Use” criteria, are intended to pursue the following goals:

- Improve healthcare quality, safety and efficiency
- Engage patients and families
- Improve care conditions
- Improve populations and public health
- Ensure privacy and security protection.

And there is a carrot; any dentist who continually sees a minimum of 30 percent Medicaid patients over a 90-day period in his practice is eligible for a maximum of \$44,000 in government support payments. The money will be paid per

practicing dentist, not just per practice. These incentives will be phased out by 2015.

For those dentists who can fulfill the 30 percent threshold, it appears reasonable to consider compliance now and get paid for it, knowing that the option will become a requirement anyway.

Sounds good so far. But as always, the devil is in the details. The “Interim Final Rule,” a nice oxymoron indicating that there may still be some room for changes, requires in its current form that healthcare providers adhere to 21 “Meaningful Use” criteria in order to be considered in compliance with the law. If you don’t comply with all 21 points, no subsidy.

(The language presently used is tailored to physicians; however, it is meant to apply to dentists, as well.)

1. Use computerized physician order entry (CPOE)
2. Implement drug-drug, drug-allergy, drug-formulary checks
3. Maintain an up-to-date problem list of current and active diagnoses based on ICD-9-CM or SNOMED CT
4. Maintain an active medication list
5. Maintain an active medication allergy list
6. Record demographics
7. Record and chart changes in vital signs
8. Record smoking status (of patients 13 years and older)
9. Incorporate clinical lab test results

into EHR as structured data

10. Generate lists of patients by specific conditions to use for quality improvement, reduction of disparities, and outreach

11. Report ambulatory quality measures to the Center for Medicare and Medicaid Services or the state

12. Implement five clinical decision support rules relevant to specialty or high clinical priority, including diagnostic test ordering along with the ability to track compliance with those rules

13. Check insurance eligibility electronically from public and private payers

14. Submit claims electronically to public and private payers

15. Provide patients with an electronic copy of their health information upon request

16. Capability to electronically exchange key clinical information among providers of care and patient-authorized entities

17. Perform medication reconciliation at relevant encounters and each transition of care

18. Provide summary care record for each transition of care and referral

19. Capability to submit electronic data to immunization registries and actual submission where required and accepted

20. Capability to provide electronic syndromic surveillance data to public health agencies and actual transmission according to applicable laws and practice

21. Protect electronic health information created or maintained by the certified EHR technology through the implementation of appropriate technical capabilities

I am quite certain you’d agree that this is a daunting list. While much of that information can be useful to the practitioner, and appropriate software can ease the burden of many of these tasks, it requires each provider to spend substantial personnel time for permanent data collection efforts that must be

fed into the system. Compliance with these regulations is likely to take considerable effort and may cost the provider, even considering the initial financial incentives offered to providers of Medicaid patients.

You might wonder what the implications might be if a health professional decides not to follow these requirements once they are in place. Consider that in the past, HIPAA regulations have not been vigorously enforced. Very few cases of HIPAA violations have been prosecuted, and those cases which were brought tended to be gross violations of privacy, such as profit schemes and widespread dissemination of Personal Health Information (PHI). Under the new regulations the rather lax enforcement of HIPAA will change:

- Civil enforcement will be handled by the state attorney general;
- Offices will see periodic compliance audits;
- Monetary penalties will be increased ranging from \$100 per violation for an infraction by the provider which was not known to be a violation up to \$50,000 per violation in cases of willful neglect without proper correction;
- A person affected by the HIPAA violation might receive a portion of the fines collected.

Eventually, all providers will have to be in compliance with the new HIPAA rules in order to eliminate loopholes from the system.

In addition to the above changes, HIPAA will cast a wider net. So far, business associates of a healthcare provider who, through their relationship with the provider, received PHI had to comply with HIPAA regulation as an adjunct to the covered party. The new regulations make the business associate directly responsible for his own safekeeping of PHI and for its own violations.

We can only hope that the initial version of the “Interim Final Rule” can be streamlined to take account of the realities on the ground as faced by the independent provider. Many of the larger institutions have the manpower and logistics in place to facilitate compliance, whereas a dental practice is likely to be overwhelmed by some of the requirements.

In any case, hold on to your hats as this train leaves the station. Change is coming, but we must make sure that our concerns are heard and incorporated into a viable future practice model. ■

Editor’s note: The above article does not constitute legal advice but is for educational purposes only. In order to obtain legal advice, a personal consultation with an attorney is required. The views expressed in this column are those of the writer and not necessarily the opinions of the Chicago Dental Society.

Dr. von Heimburg is a practicing dentist and a practicing attorney in the Chicago area. She represents, advises and educates dental professionals, exclusively, in all matters relating to the practice of dentistry.

Going Local

a look at what's happening in our community

Edward Schaaf announces retirement

After 52 years of working at his South Shore practice, as well as the Free People's Clinic in Englewood's St. Basil's Church, Dr. Edward Schaaf is retiring.

Dr. Schaaf opened his dental practice in 1958 and has witnessed the ebb and flow of the neighborhood. Though some suggested he move in the 1970's, Dr. Schaaf opted instead to stay put to help the underserved population moving into the area.



Edward Schaaf

Dr. Schaaf also ran the dental clinic in the Free People's Clinic in Englewood's St. Basil's Church. He has helped hundreds – if not thousands – with his work at the clinic.

Dr. Schaaf will use his newfound free time to do consulting and to ride his bike.

Thomas Hart named head of periodontics at UIC

Periodontist and genetics researcher Thomas Hart was recently appointed professor and head of the Department of Periodontics, and director of Clinical Research at the University of Illinois at Chicago (UIC) College of Dentistry.



Thomas Hart

“As a human geneticist and periodontist, I think my research interests mesh really well with the wound healing research going on here,” he said.

Dr. Hart is an internationally recognized expert in the genetics of oral and craniofacial diseases. He is also a clinician who provided active patient care in his previous positions with the National Institute of Dental and Craniofacial Research, the University of Pittsburgh School of Dental Medicine, and the Wake Forest University School of Medicine.

Dental volunteers needed

CommunityHealth

CommunityHealth, located at 2611 W. Chicago Ave., is Illinois' largest volunteer-based free health clinic serving the uninsured. CommunityHealth provides, free of charge, primary and specialty care as well as lab services and medications, and recently established an on-site dental program. The clinic is open six days a week including evenings and Saturday mornings. Volunteers can commit to as little as four hours per month.

The clinic is currently recruiting licensed and certified dental professionals to fill volunteer positions.

Dentists and dental hygienists will provide general/preventative dental services (cleanings, exams, simple extractions, etc.). Providers operate under the Illinois Good Samaritan Act, which exempts medical professionals from civil liability when services are performed without compensation in a free clinic setting. Volunteers must be licensed in Illinois.

Dental assistants will assist with general dental services, including X-rays and instrument preparation. Certification is preferred but applicants will be considered who have completed an accredited dental assistant course or have considerable experience.

Interested volunteers can contact Kelly Tondini, Volunteer Services Coordinator, at 773.969.5923 or ktondini@communityhealth.org

Illinois Society of Orthodontists

The Illinois Society of Orthodontists (ISO) recently announced the launch of a new volunteer program, Donated Orthodontic Services, to deliver free care to children whose families can not afford needed orthodontic treatment.

Volunteer orthodontists will treat one or two cases per year. Patients must complete an application and meet certain eligibility requirements to be considered.

General dentists who would like to refer patients to the program must complete a referral form which is available online at www.isortho.org.

Orthodontists who would like to find out more about volunteering can view the volunteer application and recruitment brochure online at www.isortho.org. More information is available from program coordinator Dedra Williams, who can be reached at 800.699.6795.

Smiles Change Lives

A second program that also provides orthodontic treatment to children of low-income families is Smiles Change Lives. A national nonprofit, Smiles Change Lives is currently accepting applications from Illinois residents. Applications may be submitted either online or by mail.

For more information, including eligibility requirements and applications to share with your patients, visit www.smileschangelives.org or call 888.900.3554.

“As chair of the department, I expect to support the development of the faculty and staff, so I really see this as a service position,” he said of his move to UIC. “There are three main aspects to

focus my attention: teaching and didactic aspects; clinical aspects of undergraduate and postgraduate periodontics; and research. My goal is to support not only the full-time but the part-time fac-

ulty, as well as the students and staff, to help us all achieve excellence.”

Dr. Hart earned his dental degree at Emory University, and a Certificate of Periodontology and a doctorate degree in human genetics at Virginia Commonwealth University.

He describes himself as a sports fan, noting his favorite football team is the Pittsburgh Steelers. “I don’t have a baseball team yet, so I’ve got to decide between the Cubs and the White Sox,” he said, laughing.

Lee Graber elected as 2010 AAO president

Lee Graber, an orthodontist practicing in Vernon Hills, has been elected 2010-11 president of the American Association of Orthodontists (AAO).



Lee Graber

Dr. Graber grew up in Evanston, where his first experiences in dentistry were watching his father, the late Tom Graber, in his own orthodontic practice. Dr. Graber earned his dental degree, and later a master’s degree

in anatomy and a doctorate in human growth and development, from the University of Michigan. He completed his orthodontic residency and educational program at Northwestern University. Early in his career, he was a full-time academician and served on the faculties at Northwestern University, Loyola University and the University of Michigan.

Dr. Graber lectures throughout the United States, South America, Europe and Asia on a variety of topics and has served as a scientific advisor or editorial board member for several dental publications.

Long active in organized orthodontics, Dr. Graber is a past president of the Illinois Society of Orthodontists and the Midwestern Society of Orthodontists (MSO). He represented the MSO on the AAO Board of Trustees from 2001 to 2009. He was the AAO president-elect for 2009-10. He is a past president of the World Federation of Orthodontists.

Dr. Graber is joined in his orthodontic practice by his daughter, Katie Graber. The father and daughter share a

long legacy of orthodontic clinical practice started by his father in 1946. “We are a ‘family practice,’ now seeing fourth generation patients for some of the families we have served for over 65 years,” Dr. Graber noted.

Dr. Graber and his wife, Jane Graber, DDS, a general dentist in Northbrook, are residents of Mundelein. Their two other daughters, Megan Graber, DO, and Molly Graber, live in Chicago.

research on evolutionary aspects of primate pregnancy, specifically the role the placenta plays in fetal development and postnatal outcomes,” she said, noting she also is conducting research on human pregnancy and the placenta in conjunction with colleagues at UIC, Northwestern University, Wayne State University, and the University of San Carlos in the Philippines. Her work in the Philippines was recently awarded a



Diamond Society event raises funds for CDS Foundation

Among the attendees at a June 16 reception for Chicago Dental Society Foundation donors are (L-R) Mary Starsiak, foundation board member; David Kumamoto, 2009 CDS president; Carolyn Van Eck, foundation board member and vice president for finance and legal affairs at GC America Inc.; Barbara Mousel, chair of the foundation board; and Rodney Watt, executive director of the CDS Foundation. More than 50 supporters of the CDS Foundation attended the Diamond Society Event held at Dr. Kumamoto’s home and sponsored by GC America Inc.

Julienne Rutherford joins faculty at UIC

The UIC College of Dentistry’s evolving curriculum has opened up an opportunity for an evolutionary biologist and anthropologist to join the faculty.

Dr. Julienne Rutherford, assistant professor of oral biology, teaches general and embryological histology to D-1s, and she is involved in curriculum development.

Dr. Rutherford also has an adjunct appointment in the Department of Anthropology. She holds a bachelor’s degree in anthropology and zoology from Miami University of Ohio, and master’s and doctorate degrees in biological anthropology from Indiana University.

“I am engaging in really exciting

grant by the National Institute of Child Health and Human Development, one of the National Institutes of Health.

Dr. Rutherford founded BANDIT, the Biological Anthropology Developing Investigators Troop. The group brings together biological anthropologists in the post-PhD, pre-tenure phase of their careers and has a blog at aapabandit.blogspot.com.

“I am passionate about career development for junior and female faculty and other new investigators,” she said. Dr. Rutherford received a New Investigator Award from the Perinatal Research Society in 2009 and a Professional Development Award from the American Association of Physical Anthropologists this year. ■

Snap Shots

profiles of the profession

Dr. Fitton's life aquatic

by Rachel Azark



Photography courtesy of Russell Fitton.

Sea Hunt – the television series that aired in the late 1950s starring Lloyd Bridges as a freelance diver – was the inspiration that propelled a young kid toward scuba diving.

About 27 years ago, Russell Fitton lived his childhood dream doing his first scuba dive to see a sunken ship at the bottom of the Caribbean Sea off the coast of Barbados.

“It was amazing how big a ship is under water,” said Dr. Fitton, a 1981 graduate of the Loyola University School of Dentistry.

Since then he's been hooked on his hobby, taking many more trips to places like Tahiti, Costa Rica, Belize and Hawaii to dive.

For Dr. Fitton, scuba diving is a nice release from his busy dental practice. He says it's extremely healthy to have an avocation like diving, which allows you to recharge for your practice and patients.

Being underwater is almost otherworldly.

“It's just like being in outer space because you're completely weightless,” said Dr. Fitton. “It's as close to being in outer space as I'll ever be.”

The delights of the world under the oceans are what draw Dr. Fitton to diving. In this world of panoramic vistas glistening with color, there are the inhabitants, large and small creatures unlike any on land, and remnants of history and grim reminders of war, such as downed fighter planes and shipwrecks.

“Just all the different species that exist under there – it is always changing and you never see the same thing twice,” Dr. Fitton said. “I never thought I'd get in water with 50 sharks swimming around. They don't pay much attention to you. When you're diving, you don't look interesting to them.”

Besides sharks for diving companions, Dr. Fitton has dived with manta rays. Listed as one of the top five dives in the world and a favorite of Dr. Fitton is the manta ray night dive off the

shores of Kona, HI. The divers shine lights up in the water to attract the plankton that the manta rays eat. One to 20 manta rays show up and their wingspans stretch between 5-15 feet, he said.

“It's like a choreographed ballet,” described Dr. Fitton.

With all these exotic things to see under water, Dr. Fitton's next “logical” step after 10 years of diving was to start photographing his world beneath the waves. He wanted to be able to show others what he was seeing.

“Being a dentist, it's fun to share it with a lot of people,” said Dr. Fitton. “In my operatories, I have a slide show on my monitors. The patients love it.”

The next place Dr. Fitton wants to visit is Truk Lagoon in the South Pacific. Numerous sunken Japanese war ships are under the water, making it somewhat of a mecca for wreck diving.

“It's like a Japanese Pearl Harbor. There are still tanks on the ships. It's like looking at a part of history,” said Dr. Fitton.

If you're interested in scuba diving, Dr. Fitton said you should take a proper certification course and avoid taking a two-hour course at a resort.

“It's like the first time driving on an expressway: you need to know how the car works and then you become much more familiar with it.”

He added that you don't stop learning after dental school; you've just begun your training. The same goes for diving: there is CE.

“The first time diving, the sheer adrenaline rush was unbelievable. I was doing something brand new,” described Dr. Fitton. “There's no such thing as a boring dive.” ■

Ms. Azark is the editorial assistant for the Chicago Dental Society.

CDS Regional Meeting



Oral Medicine in 2010



What's Hot and What's Not

Featuring **Denis Lynch, DDS, PhD**

PRE-REGISTER ONLINE!

We encourage you to reserve your spot at the next CDS Regional Meeting by visiting www.cds.org.

Wednesday, Sept. 15

9 a.m.-2:30 p.m. • Drury Lane, 100 Drury Lane, Oakbrook Terrace

About our program:

Dentistry is a dynamic profession that demands its practitioners be both competent and contemporary. The discipline of oral medicine embraces all aspects of clinical dentistry and, like other related oral health disciplines, confronts new diseases daily. As a result, new therapies and techniques are continuously being developed to treat patients suffering from such conditions.

This course is designed to update dental team members about the more common and significant diseases and conditions that they can expect to see in their practices. Emphasis will be placed on clinical recognition, diagnosis and management of such conditions.

About our speaker:

Dr. Lynch is a research professor of oral and maxillofacial pathology at the Marquette University School of Dentistry and professor of dermatology at the Medical College Wisconsin. He is a nationally recognized lecturer who has previously presented programs at the Midwinter Meeting and numerous other dental meetings.

Target audience: Dentists and staff

Directions to Drury Lane: Call 630.530.8300

About CDS meetings:

Regional Meetings are FREE to all CDS members and their staffs, as well as dental hygienist members of the Illinois State Dental Society.

A fee of \$250 is charged to dentists who are not CDS members and their staffs, which may be applied to membership for the current year. Advance registration is not required, but CDS encourages you to pre-register online at www.cds.org.

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ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

CDS designates this activity for 5 continuing education credits.

Your Health

a discussion on health-related topics



Slather on the sunscreen

Photo of the Crown Fountain in Millennium Park by Andrew Campbell

by Rachel Azark

It's summertime, and that means spending lots of time outside golfing or playing in the sand at the beach. It also means exposing your skin to the sun's harmful rays for long periods of time. Many people think they are invincible to the sun's rays but, according to the American Academy of Dermatology (AAD), everyone should be wearing sunscreen.

Here is some advice from the AAD on how sunscreen and other shielding measures will ensure your skin stays cancer-free for years to come.

Types of sunscreen

Sunscreen comes in many different formulas, including ointments, creams, gels, lotions, sprays and wax sticks. Creams are best for dry skin and the face. Gels work well for applying on the scalp. Sunscreen sticks are good for application around the eyes. Companies also make lotions for people with very sensitive skin and for babies.

Look for sunscreen that is water-resistant so it can not be easily removed after swimming, sweating or toweling off. Also look for an SPF of 30 or higher that provides coverage against both UVB and UVA light.

Old sunscreen

Still wondering about the lotion underneath your sink from last summer? According to the AAD, the FDA requires that all sunscreens be able to stay at their original strength for at least three years. Nevertheless, check for an expiration date on the bottle.

However, a bottle of sunscreen shouldn't last very long if you're using the recommended amount of lotion each time you go outside. A sufficient amount to cover the exposed areas on your body will fill a one-ounce shot glass.

It takes more than just sunscreen

Beyond applying your sunscreen every two hours and after swimming or sweating, make sure to wear protective clothing, including long-sleeved shirts and pants, sunglasses and wide brimmed hats. And be sure to also seek out shade between 10 a.m. and 4 p.m., especially with children.

Avoid tanning beds at all costs. Ultraviolet light from the tanning bed can cause skin cancer and wrinkling. Sunless self-tanning products are a much better option if you want to get a bronzed glow.

Get your vitamin D by taking vitamin supplements, if necessary, and eating well.

Sunburns happen

Missed a spot and burned? Sunburns happen, and it can take up to 24 hours before you see the full damage to your skin. If you have a first-degree burn that is red and painful, you can take cool baths, use moisturizers and apply a hydrocortisone cream. Avoid using any "-caine" products, like benzocaine, as they can cause sensitivity to numerous things; instead take aspirin or ibuprofen to ease the pain.

If you have a second-degree burn which is blistering, make sure not to break any blisters, as this can invite an infection. Apply gauze to the burned area and cover it until it heals.

If a burn is severe enough to cause a headache, chills or a fever, seek medical attention immediately. ■

For more information and helpful hints on skin care and the sun, visit the American Academy of Dermatology at www.aad.org/media/background/factsheets/fact_sunscreen.htm.

Ms. Azark is the editorial assistant for the Chicago Dental Society.

Dental Dateline

Dental Dateline is provided by your Chicago Dental Society member dentists.

Your diet matters to your teeth and gums

When caring for your teeth and gums, your diet matters. It's easy to remember that sugary snacks contribute to tooth decay, but don't forget that your choice of healthy, vitamin-rich foods also affects your teeth and gums.

All vegetarians – many of whom know a lot about nutrition and maintain healthy diets by consuming a variety of fruits, vegetables, grains and legumes to get the nutrients they need – should be aware of the effects vitamin D and calcium have on their oral health. People whose diets come up short in vitamin D and calcium may experience a softening of their teeth over time, making them more susceptible to tooth decay and gum disease.

Your body makes its own vitamin D with exposure to the sun, so deficiencies are rare. Adding vegetable margarines or soy milk to your diet may solve the problem. Do yourself a favor: get out and enjoy the sunshine!

Deficiencies in calcium are more common but can be easily remedied with the proper diet. Dairy products, leafy green vegetables, nuts and seeds (almonds, brazils, sesame seeds), tofu and dried fruit are all good sources of calcium for vegetarians. Most flour is fortified with calcium carbonate, so cereals can also be a good source.

A daily multivitamin is also a good way to supplement a vegetarian diet.

Vitamin D, along with vitamins A, C, E, B and K, are all integral to the healing process and a speedier recovery time. Balanced diets are especially important for people anticipating oral surgery, because adequate and appropriate vitamins, minerals, fats and protein are essential for the growth and regeneration of normal tissues. Patients who neglect nutrition might be tacking extra days onto their recovery time.

A balanced diet is the key – for



© Getty Images

everyone. Talk to your physician or a nutritionist if you are considering changes in your diet. These healthcare professionals will teach you about substituting foods to get all the necessary nutrients.

And since diet is an important part of an individual's medical history, patients should always inform their dentist if they adhere to vegetarian or other special diets. ■

Meeting Place

dental meetings and CE opportunities

Sept. 15 Regional Meeting



Denis Lynch, DDS, PhD: Oral Medicine in 2010: What's Hot and What's Not
9 a.m.-2:30 p.m. at Drury Lane, 100 Drury Lane, Oakbrook Terrace.

CDS designates Regional Meetings for 5 continuing education credits.

Regional Meetings are free to all CDS members and their auxiliaries, as well as dental hygienist members of the Illinois State Dental Society. A \$250 fee is charged to dentists and their staffs who are not ADA members, which may be applied to membership for the current year. Advance registration is not required, but CDS encourages you to pre-register online at www.cds.org.



CDS is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Tell us about your next meeting

Fax: 312.836.7337
e-mail: review@cds.org
Snail mail:
CDS Review
Meeting Place
401 N. Michigan Ave., Suite 200
Chicago 60611-5585

Include the following information:

Subject, date, time, location and speaker's name and degree, as well as the name and phone or e-mail of your contact person.

All information must be submitted in writing. The editor reserves the right to edit material for space and style.

Although every effort is made to list all information received, only meetings sponsored by the CDS branches are assured of a regular listing in Meeting Place and online.

Study clubs

Central Lake County Dental Study Club

Meets third Tuesday of every month at noon, January-November, Grandma V's Pancakes, 10 E. Maple Ave., Mundelein. For information, contact Paul Showers, 847.816.3636.

Chicago Aesthetic Masters, a Hornbrook Group Study Club

Meets monthly, 6:30-8:30 p.m. at the office of Sheldon Seidman, 410 N. Michigan Ave., Suite 1014, Chicago. Call 312.644.4321 or e-mail smilechicago2@aol.com for information.

Chicago Dental Study Club

Next meeting is Oct. 22. For information, visit www.chicagodentalstudyclub.com or call Forrest Tower, 708.423.0610. Newcomers are free. Please RSVP.

Greater Evanston Dentists Association

Meets first Monday of every month, noon-1 p.m., Gio Restaurant, 1631 Chicago Ave., Evanston. For information, contact Roger Nouneh, 847.475.7754.

Uptown Dental Forum

Meets weekly, 12:30-2 p.m., at Via Veneto Restaurant, 6340 N. Lincoln Ave., Chicago. AGD sponsorship approved. For information, contact Marshall Dolnick, 773.588.3880.

Waukegan Dental Study Group

Semi-monthly meeting, noon-2 p.m., Waukegan Ramada, 200 Green Bay Rd., Waukegan. For information, contact Rob Bard, 847.244.0155, or Rod Morrow, 847.689.1213.

Other meetings

July 30-31: Six Month Braces

Richard DePaul Jr., DDS:
Orthodontics
8:30 a.m.-5 p.m. each day
Doubletree Hotel Magnificent Mile,
300 E. Ohio St., Chicago, IL 60611
For information, contact Margie, 440.646.1000
or e-mail sixmonthbraces@hotmail.com

Sept. 17: Illinois Valley Dental Society

Clifton Carey, DDS, PhD:
Fluoride and Remineralization Strategies to Prevent Caries (a.m.) and
Research on the Prevention of Secondary Caries – Strategies Based on Chemistry, Materials and Biofilms Research (p.m.)
8:30 a.m.-4:30 p.m., Grand Bear Resort and Indoor Waterpark, Starved Rock State Park, Utica, IL. 6 CE hours, lunch provided
IVDS members: \$95, non-members: \$125, staff of attending doctor: \$75.
For information, contact Tom Rooney at 815.434.4500. For lodging, call 866.399.3866 and mention Illinois Valley Dental Society.

Oct. 20: Edgar D. Coolidge Endodontic Study Club

Ken Hargreaves, DDS, PhD:
An Update on Regenerative Endodontics (a.m.) and
Successful Management of Pain (p.m.)
8 a.m.-4 p.m., ADA Headquarters,
211 E. Chicago Ave., Chicago.
Information and registration forms are available at www.coolidgeclub.com.
For information, contact Joseph Baldassano at 847.359.6979.

CONTINUING EXCELLENCE IN DENTISTRY

“The Midwinter Meeting is one of the premier “happening” meetings of the year on a speaker’s calendar! With both quality and quantity attendance – which includes participants, exhibitors and speakers – one can rest assured that emerging technology will be unveiled at this event. By combining both quality CE and camaraderie, the Midwinter Meeting is the essence of a truly great dental meeting.”

— Sam Low, DDS

“I have had the privilege of speaking at the Midwinter Meeting for over 40 years, as well as at many other regional, national and international meetings. The quality, quantity and variety of programs presented at the CDS meeting are in the top of all international continuing education programs.

It is hard to equal the quality of the Midwinter Meeting. This highly eclectic, exciting program in a great city offers all of what dentists are seeking in continuing education.

There are only a few dental meetings that have it all – quality programs, enormous variety of topics, superb organization, a beautiful meeting venue, congenial staff and volunteer hosts, and entertainment and dining in a great city, and the CDS Midwinter Meeting is at the top of the list.”

— Gordon J. Christensen, DDS, MSD, PhD

CHICAGO DENTAL SOCIETY 146TH MIDWINTER MEETING

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CHICAGO DENTAL SOCIETY



The Respected Leader in Scientific Dental Meetings

Looking Back

a historical perspective

For some, Stevens Hotel is like going home again



Photo by John McNulty

A view of the Grand Ballroom at the Chicago Hilton and Towers during the 145th Midwinter Meeting President's Dinner-Dance.

by Walter F. Lamacki, DDS

In February CDS returned to the Chicago Hilton and Towers as its Midwinter Meeting headquarters hotel after a 23-year hiatus.

The hotel opened as the Stevens Hotel in 1927. You can still see an S above the main door of the Michigan Avenue

The Midwinter Meeting annually occupied much of the hotel for 58 years, from 1929 to 1987.

entrance. Supreme Court Justice John Paul Stevens' family had made a fortune in insurance and owned the LaSalle Hotel when the family built the Stevens during a hotel boom in Chicago.

The hotel boasted 3,000 guest rooms, which made it the world's largest hotel – a title it took away from the Palmer House. Ten Austrian Strauss chandeliers (at a cost of \$1 million each) festooned its ballroom. Rooms to the right of the lobby and up a regal stair-

case allowed patrons in the Boulevard Room to enjoy an ice show performed on a postage stamp-sized rink.

The Normandie Lounge was on the same level and was paneled with the bouissierie salvaged from the French luxury liner *Normandie*. When the United States entered World War II, the federal government embargoed the ship. During refitting of the liner for use as a troop carrier, a fire broke out destroying most of the ship, except the paneling.

The Stevens went into receivership during the Great Depression and Conrad Hilton snapped it up for a song. His son, Nicky, and his son's bride, Elizabeth Taylor, spent part of their honeymoon there in 1950. They occupied a suite draped in red paisley that could only be called a seraglio. The marriage, the first of seven for the famous actress, lasted 205 days.

In 1959, Queen Elizabeth visited Chicago to celebrate the opening of the St. Lawrence Seaway. Her yacht, *Britannia*, dropped anchor opposite Bucking-

ham Fountain. A launch took her and her consort, Prince Phillip, ashore to be formally greeted by a beaming Mayor Richard J. Daley, regally dressed in striped trousers and cut away. The queen and her entourage were majestically driven to the Hilton and ensconced in two prefab suites newly erected for her atop the building. They retain their original name, The Imperial Suites.

In 1984, the hotel was closed for a major overhaul. The chandeliers were taken down and sent to Vienna for rewiring and cleaning, and the hotel renovated, creating 1,649 rooms from the original 3,000 phone booth-sized ones. A 5,000 square foot Grand Imperial Suite was created from the lower and upper ballroom that rents for \$7,000 a day. When the hotel re-opened in 1985, it was said that the 1927 grandeur of the hotel was also restored.

The Midwinter Meeting annually occupied much of the hotel for 58 years, from 1929 to 1987.

Who says you can't go home again? ■

Applicants & Deceased Members

Applicants

Akrawe, Sally

University of Detroit-Mercy, 2008
6560 W. Fullerton Ave., Chicago
West Side Branch

Bhatwadekar, Sayali

University of Michigan, 2010
7640 Barrington Rd., Hanover Park
West Suburban Branch

Bindra, Shuba

University of Illinois, 2009
2537 W. North Ave., Melrose Park
West Side Branch

Kunath, Eric

University of Colorado, 1999
120 Oakbrook Ctr., Oak Brook
West Suburban Branch

LaPlanche, Jannet

Marquette University, 2009
4259 S. Berkeley, Chicago
Kenwood/Hyde Park Branch

Naim, Fady

Boston University, 2010
206 S. Bodin St., Hinsdale
Englewood Branch

Papadimitriou, Michael

University of Detroit-Mercy, 2003
2440 W. Peterson Ave., Chicago
North Side Branch

Valle, Jose

New York University, 1991
5118 S. Archer Ave., Chicago
Englewood Branch

Deceased members

Bielinski, Raymond

Chicago College of Dental Surgery, 1944
2000 Chestnut Ave., Apt. 209
Glenview 60025
North Suburban Branch
Passed away Jan. 21.

Blecha, Richard

Loyola University, 1958
1102 S. Seminary, Park Ridge 60068
Northwest Side Branch
Passed away April 14, 2009.

Molnar, Kenneth

University of Illinois, 1965
11291 Lindbergh Ln., Poplar Grove 61065
West Suburban Branch
Passed away May 2010.

Sarsha, Edward F.

University of Illinois, 1963
1422 Flossmoor Ave., Waukegan 60085
North Suburban Branch
Passed away Jan. 19.

Schelhas, Charles

Northwestern University, 1946
2534 Iroquois Rd., Wilmette 60091
North Suburban Branch
Passed away May 14, 2009.

Stein, Stanley

University of Illinois, 1954
1987 Heritage Cir., Palatine 60074
West Side Branch
Passed away Jan. 5, 2008.

Suriano, Raffaele

Loyola University, 1944
1618 Laurel Ln., Darien 60559
West Suburban Branch
Passed away Oct. 7, 2009.

Wilkens, Donald

Northwestern University, 1955
2117 Mary Ln., Ottawa 61350
West Suburban Branch
Passed away Jan. 7.

Open Wide

A blog for dentists

BY THE CHICAGO DENTAL SOCIETY

Open Wide, the Chicago Dental Society's official blog, is a great resource for you to interact with your fellow members, get a quick chuckle or find out what's happening at CDS. Visit www.cds.org, and click on the Blog tab in the top navigation bar to view the latest posts. Members who would like to contribute to the blog should e-mail Keri Kramer, CDS Director of Communications, at kkrkramer@cds.org.

Deadlines

September/OctoberAugust 3, 2010
 NovemberSeptember 10, 2010
 December.....November 2, 2010
 January/February.....December 10, 2010
 March/April.....February 1, 2011
 May/JuneApril 10, 2011
 July/August.....June 10, 2011

All advertisements, changes and extensions must be submitted in writing. No ads, changes or confirmations will be taken by phone. Although every effort is made to place ads received after the deadline in a specific issue, we cannot guarantee that late advertising will appear in the issue requested. The ad will appear in the following issue.

Payment

Advance payment must accompany your advertisement. **Make checks payable to Chicago Dental Society.**

Rates

Standard Classified: \$85 for the first 30 words plus \$2 for each additional word.

Display Classified: \$100 per column inch. Minimum ad size is one column inch.

Member discount: CDS members are entitled to a 10% discount. Your CDS membership number must be provided as proof of membership when placing the classified ad to qualify.

Changes or edits to ads: \$10 per ad for any edit or change that an advertiser asks CDS to make prior to the ad's expiration.

Practices for Sale

Dental practices listed for sale within this section of the *CDS Review* are limited to practices that are being sold either by a dentist or a management company hired by the dentist to sell the practice. Ads from all others may not be accepted.

Reply Box Numbers

For an additional \$30, CDS will issue a confidential reply box number for your ad. These numbers ensure the privacy of our advertisers. All unopened responses are mailed to the advertiser once a week.

Address your replies to CDS Review reply box number ads as follows:

Box Number
 Classified Advertising
 Chicago Dental Society
 401 N. Michigan Ave., Suite 200
 Chicago, IL 60611

Although CDS believes that advertisements published in the *CDS Review* are from reputable sources, CDS neither investigates the offers nor assumes responsibility for them. CDS reserves the right to edit, decline, accept and withdraw advertisements at its discretion.

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place your ads online at WWW.CDS.ORG

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LINCOLN PARK: PROFESSIONAL building has 1,000-2,200 square feet ideal for dental office. Building has doorman and valet parking. Call Matt at 312.953.1798.

BUFFALO GROVE PROFESSIONAL building: Four operatories with office and waiting room and lab area. Additional space available. Plumbed and set up for gas. Older chairs and equipment in good working order or install your own new. S&I Management 847.259.8871, sandicorp@gmail.com.

GREAT LOCATION IN WICKER PARK: Location! Location! Location! Come and see 1,700 square feet, basement included space. New construction built out two years ago, about six operatories, just need plumbing for dental chairs. Half block from Division Blue Line. In the heart of Wicker Park. Parking available. Competitive rental price. If interested, e-mail yumdds@gmail.com.

DOWNTOWN EVANSTON – FREE PARKING: Single story building with medical office space from 1,064 to 3,800 square feet, close to Metra and CTA stations. Call Randy at Ventura Realty 847.256.9913.

Space Sharing

PALATINE OFFICE SPACE TO SHARE: Beautiful office with plenty of room for another general or specialty practice to work along with existing practice. Rent as independent space share or potential to merge practices with option to buy into building. Call 847.359.7520.

SPACE SHARE: Cheerful, two-operators office in Skokie available two to three days per week. You will have full use of the office on these days. Perfect for getting started with your own practice. Call 773.505.4915.

CHICAGO SPACE SHARING: Modern, fully equipped, four-operators office in Bucktown neighborhood. Available Fridays, Saturdays and Sundays for a practitioner with developed patient base. Please contact us at kimberly@kimberlysmiles.com.

DOWNTOWN CHICAGO PART-TIME general dentist needed in well-established, multi-specialty/general dental group practice. Please e-mail CV to the office manager Linda at lzimmer@madachicago.com or fax it to 312.922.9599.

SPACE SHARING: Experienced general dentist seeks office on north side of Chicago for space sharing two to three days a week. Prefer two operatories. Please contact chi.general.dentist@gmail.com.

SPACE SHARING IN CHICAGO'S Old Town: New beautifully decorated, uniquely designed, computerized office with Panorex available to share with GP or specialist. Will consider merger or buy-out. vmf33@yahoo.com.

SPACE SHARING: Paperless, green, energy efficient, state-of-the-art facility seeking dentist to lease/rent two operatories. Call 630.514.9614 or 847.697.9000, e-mail drchu@celebratingsmiles.com.

SPACE SHARING ON/NEAR PETERSON AVE:
Want to share brand new space? Want to share existing space of yours/mine/other? Three operatories minimum. Let's talk. Reply to drmbbp@gmail.com.

NILES SPACE SHARING: Paperless office in Niles with two, fully equipped ops available on Wednesday, Friday and Saturday. Great for specialists and GPs satellite office. E-mail rsvp2thdoctor@gmail.com.

Positions Wanted

ONE DAY A WEEK: Prosthodontist with extensive experience in OS and all-on-four restorations would like to pick up one day a week in established practice in either city of Chicago or suburbs. Call 312.608.6881. E-mail acdchicago1@gmail.com.

WEEKENDS: GP with very extensive experience in OS and molar endo would like to pick up one day a week (weekends) in established practice in either Chicagoland or northwest Indiana. Call 260.418.0547. E-mail mark_dankowski@yahoo.com.

GENERAL DENTIST AVAILABLE PART-TIME: Graduated in 2009. Have worked the last year in private practice. Flexible hours. Have training in IV sedation. Available two to three days/week. If interested please call 224.475.1658.

Opportunities

DENTIST – PART-TIME: Two to three days, including Saturday. General dentist needed for established, Chicago neighborhood practice. Hours and salary negotiable. Fax résumé to 773.378.4332 or e-mail austindental@aol.com.

ASSOCIATE NEEDED for growing, general dentist practice in Crystal Lake. Fax résumé to 815.444.8890.

SMALL TOWN, VERY PROSPEROUS GROUP practice in North Central Illinois. Progressive town with strong economy. New community center with lots of recreational facilities. No commuting. Near big city universities for cultural events. Excellent opportunity to do good, mostly fee-for-service dentistry in modern office with excellent staff support. We will finance a buy-in. Reply to Box M0310-B2, CDS Review.



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NEW PRACTICE OPPORTUNITIES: Midwest Dental is seeking candidates for Illinois. Since 1968, our philosophy of supporting doctors and staff has led to unmatched consistency and paved the way for future growth. Our team is committed to supporting doctors focused on providing optimal patient care. We pride ourselves on providing doctors the ability to practice in a traditional non-HMO practice environment coupled with the flexibility and rewards that a group can offer. Throughout 2010, we will be working on new opportunities in the Rockford market. We'd enjoy the opportunity to learn about your practice philosophy along with your career goals and expectations. Please consult our website at www.midwest-dental.com for more specific background on our support team. For a direct contact, call 715.926.5050 or e-mail development@midwest-dental.com.

PERIODONTIST/ENDODONTIST WANTED: Chicago Loop periodontist seeking endodontist or periodontist to associate or sublease in current practice. Experience preferred. Fax applications to 312.588.0112 and e-mail inquiries/questions to tiffany@millenniumperiodontics.com.

OPPORTUNITY: CHICAGO-BASED GROUP practice has position for enthusiastic, personable individual with IV experience. Excellent compensation. FT/PT available. Respond to toothgroup@comcast.net.

IDEAL LOCATION FOR A YOUNG dentist for the spring or summer 2010. We are a privately owned group practice in a stable, nice, small town. There is a buy-in for a full partnership, fully financed by the practice. Excellent mentoring available in all aspects of dentistry, including ortho, oral surgery and perio. This is a good place to raise a family, near urban areas and excellent income potential. Send résumé to Box J0709-A3, *CDS Review*.

DENTAL DREAMS desires a motivated, quality-oriented associate dentist for its offices in Chicago and suburbs. We provide quality general family dentistry in a technologically advanced setting. Our valued dentists earn \$240,000/year, with health insurance, three weeks vacation, CE and malpractice insurance. We have full-time, part-time and Saturdays-only schedules available. Call 312.274.0308, ext. 324, e-mail hr@dentaldreams.org or fax CV to 312.944.9499 to join our team.

NORTHERN ILLINOIS – ORAL SURGEON: Established multi-specialty group practice is looking for a part-time oral surgeon. Hours and days are negotiable. Contact Carol at 815.397.4280, ext. 110, or admin@rockford-dental.net.

DENTIST: Chicago-based group practice has a position for enthusiastic, personable individual, ability to grow with quality operated group of general dentists and specialists. Excellent compensation. Please respond to toothgroup@comcast.net.

ASSOCIATE GENERAL DENTIST: Great associateship opportunity. Full-time hours. State-of-the-art equipment. Work days are Thursday through Sunday. You choose your own hours! Please send résumé to kimberly@kimberlysmiles.com.

TREMENDOUS ASSOCIATE OPPORTUNITY: Busy, progressive, high-tech, northwest suburban group dental practice looking for a motivated associate dentist. Great potential for partnership/equity position. Experience and familiarity with Mercer Systems a plus. Please forward résumé/CV to tmalm@tmcghr.com.

DENTALCARE PARTNERS is an established practice management development company operating in nine states (Illinois, Indiana, Michigan, Ohio, Pennsylvania, Wisconsin, Kentucky, Tennessee and North Carolina). We are currently seeking highly motivated general dentists as well as specialty dentists and orthodontists for full- and part-time positions. The ideal candidate must be concerned with quality patient care, be a team player and have a strong desire to learn, grow personally and professionally. Benefits will include a guaranteed salary with attractive earning potential, partnership opportunity, 401(k), health insurance, term life and vision insurance, short- and long-term disability, malpractice insurance, paid vacations and continuing education. Interested candidates please contact Deborah Hammert at 800.487.4867, ext. 2047, fax résumé to 440.684.6942, or e-mail her at dhammert@dcpartners.com.

SEEKING GENERAL DENTIST: Must be self-motivated, strong communicator, and confident with molar endo. Ideal candidate has at least two years experience, and ability to speak Spanish is preferred. Send résumé to dmfamilydentistry@att.net.

PART-TIME DENTAL ASSOCIATE: Two locations on Chicago's north side. Position available immediately. Please contact Mr. Youbert at 312.671.3375.

PART-TIME DENTIST: Growing, modern, paperless practice with an excellent team needs a part-time dentist. At least one year of experience. FFS, PPO. E-mail résumé to info@globaldentcare.com.

ORTHODONTIST WANTED: Northwest suburban pediatric/general dental office is looking for the right person to provide quality orthodontics part-time for our patients. Send résumé to mrice@abcdds.com if interested.

GENERAL DENTIST: Family Dental Care. Full- or part-time. Several of our associates have become partners. Come and talk to them. Very high income potential. Specialists on staff. Currently four locations and growing. 95% fee-for-service. No Public Aid. Family Dental Care. 773.978.1231 or 773.978.7801 (ask for Tony or Niko) or e-mail fdc92@hotmail.com. www.familydentalcare.com.

GENERAL DENTIST: Well-established, busy practice in Joliet is looking for general dentist with experience in all phases of dentistry. Two days/week with opportunity to grow. Excellent compensation. Fax 815.727.7260 or e-mail mydental53@yahoo.com.

ASSOCIATE/PARTNER WANTED: General practice in beautiful Door County, WI, seeks an individual to deliver high-quality dental care in our fee-for-service practice. Become part of our professional dental team currently serving a rapidly growing patient base in a modern, four-operatory office. Please send a résumé to: John E. Ludwigsen DDS, PO Box 349, Sister Bay, WI 54234.

ASSOCIATE DENTIST WANTED: Part-time associate wanted for busy practice in Morris. Three days/week to start leading to full-time for the right person. Fax résumé to 815.942.0966.

PART-TIME ASSOCIATE NEEDED – AURORA general practice: Private established family practice looking for committed dentist to join our great team, two full days/week plus every other Saturday half day. No PPO/HMO. State-of-the-art, paperless, digital. Please fax résumé to 630.892.8935.

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Please fax CV to 773.375.9526.

ENDODONTIST
Seeking endodontist to join established perio practice in north side of Chicago. Great growth potential. Will accommodate working arrangements to fit your needs and goals. Establish your own endo practice or work as an independent contractor.
E-mail your résumé to periohealthcare@aol.com or fax it to 773.769.1370.

WELL-ESTABLISHED DENTAL CLINIC IN CHICAGO
Seeks experienced dentist in extractions and root canals Monday-Friday, 2-10 p.m.
If you are available, please fax your résumé to 630.794.9162.

ORAL SURGEON: Full- or Part-time
Busy multi-specialty practice looking for an oral surgeon to join our established practice. We offer state-of-the-art facilities with a generous compensation package.
E-mail lpdentalspecialists@hotmail.com or fax info 773.327.3208.

NORTH SUBURBS: Great associate opportunity. Well-established, high-tech practice is looking for experienced individual with excellent interpersonal skills as well as technical skills. We provide the highest quality care in a compassionate environment and seek the right person to join our team. The ideal candidate will consider this as a potential long-term relationship full or part-time. Fax résumé to 847.945.6179 or e-mail jcrow7@comcast.net.

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* Northern Suburbs – Vernon Hills *
State-of-the-art paperless practice looking for quality-oriented, general dentist part-time/full-time. Great team, multi-doctor, multi-specialty practice. Winning staff, the latest equipment and a fantastic facility. We are looking for a confident dentist who wants to be associated with a great office. E-mail us today!
Send résumé to drjeff@metro dental.com.

ENDODONTIST
* SPECIALTY DENTAL PRACTICE *
Endodontist needed full-/part-time for large multi-Dr./multi-specialty practice. Existing endodontist is leaving. Excellent opportunity.
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Dental Dreams desires a motivated, quality-oriented associate dentist Offices in Chicago, southwest, far north, and northwest suburbs. Our valued dentists earn \$240,000/year with health insurance, malpractice insurance, vacation and more.
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E-mail hr@dentaldreams.org or fax CV to 312.944.9499 to join our team.

INDEPENDENT AND MOTIVATED GENERAL DENTIST WANTED
Earn \$180,000+
Chicago offices: Quality-oriented, fully digital (paperless) and modern. Excellent staff. Pay based on production with guaranteed minimum. Some private practice experience preferred.
Full-time (may consider part-time).
pd4614@yahoo.com or Fax: 708.222.9505

PEDODONTIST: Berwyn and Elgin. 45% of collection. 815.814.1313. Send e-mail to cowboy3368@sbcglobal.net.

GREAT OPPORTUNITY FOR DENTISTS: New, state-of-the-art practice in Chicago looking for full-time/part-time dentists to join our growing team. Benefits include competitive guaranteed salary plus bonus, health benefits, malpractice insurance and paid vacation.
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Please contact Naomi Shelton-Korkus for further information at 312.753.9122 or naomi.korkus@sonrisafamilydental.com.

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Our small but busy office needs a full-time general dentist as an associate. We emphasize quality dentistry but kindness and compassion are preferred over experience. Please fax résumé or call for information.
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ORTHODONTIST WANTED
~ FOR ESTABLISHED ~
ORTHO/GENERAL OFFICE
Orthodontist is needed to take over existing ortho patients and all new future patients in established south suburban office. Current orthodontist has opened their own practice.
Please contact Gina Gliniski at 708.503.9000 or fax résumé to 708.503.0037.

DENTIST WANTED: Part-time associate wanted for well-established, beautiful FFS/PPO general dental practice with periodontist on staff. Joining doctor must have minimum two years experience and ability to work Saturdays and one evening/week, dynamic personalities preferred. Please fax résumé to 312.962.4972 or e-mail southsuburbdentist@gmail.com.

PART-TIME GENERAL DENTIST NEEDED: Accepting dental insurance and All Kids. Five operatory chairs. Good potential to take home \$100,000 on two and half days a week. Located in Belvidere, west of Elgin. New graduates welcome. Send résumé to belvideredental@gmail.com or fax 815.547.7308.

NEW POSITIONS/TEMPORARY COVERAGE: Do you have a passion for patient care? Do you enjoy new challenges and desire a flexible work environment? We want to talk with you! Our team is looking for doctors with open personalities who are interested in covering maternity leaves, military leaves and extended vacations in our fee-for-service practices. If you've ever considered the benefits of temporary coverage, give us a call. With us, you can work as much or as little as desired. We have practices located in various communities throughout CO, IA, IL, MN, NM and WI. To learn more, please contact our development team at 715.926.5050 or development@midwest-dental.com. Visit online at www.midwest-dental.com and www.mountaintidental.com.

GENERAL DENTIST WANTED: Looking for dentist to join our team. Friendly staff, great environment to work in. Looking for one dentist for two locations. Submit résumé to dentaloffice87@yahoo.com.

GENERAL DENTIST: Part-time/full-time associate wanted for modern, paperless practice. Great opportunity with potential for partnership. Wonderful working environment with well-educated staff. Great earning potential, based on production. Accepting PPO/FFS/Medicaid. At least one year of experience preferred. Please fax résumé to 847.241.4467.

GENERAL DENTIST NEEDED: Excellent opportunity for a self-motivated dentist. Full/part-time general dentist needed for well-established office for Chicago south suburb. Fax résumé to 708.747.9426.

GENERAL DENTIST: Excellent opportunity in busy, modern, paperless office with excellent staff in Bolingbrook (west/southwest suburbs), accept PPO/FFS/Medicaid patients. Tremendous earning potential based on production, new grads welcome to apply. Send résumé to dentalpointe@gmail.com.

ORTHODONTIST WANTED: Established, fee-for-service, Lockport practice seeks orthodontist one day/week to join current part-time orthodontist. Beautiful, well-run office. Must have excellent clinical/communication skills and friendly personality that sells cases. Résumé e-mailed to healydental@yahoo.com.

GENERAL DENTIST NEEDED: Part-time leading to full-time. Busy, state-of-the-art, digital office(s). FFS/PPO/Medicaid. Excellent collections-based compensation with initial guaranty. Paid malpractice insurance, CE allowance and sign-on bonus. E-mail résumé to dmd-dds007@gmail.com.

GENERAL DENTIST / PEDODONTIST: Growing practice in the southwest suburbs has an excellent opportunity for a general dentist and a pedodontist (part-time). Establish your career in this fast-paced, modern, paperless office with two locations. No HMO or Medicaid. Joining doctor must have minimum two years experience (GPR a plus) and ability to work Saturdays and one to two evenings/week. Future buy-in option available. Dynamic personalities preferred. Please fax résumé to 312.276.8871 or e-mail to doctorsws@gmail.com.

FULL- OR PART-TIME DENTISTS WANTED: Our associates earn \$200,000 and are paid on production. We love to teach comprehensive pedo, surgical extractions, fillings, etc. to the right persons. If you are confident, willing to learn and not afraid to work, we will keep you busy. Malpractice paid. Recent grads welcomed too. Several offices in Chicago and cities just outside of Cook County. E-mail résumé (as Word or PDF attachment only or paste résumé in e-mail message) or questions to dimitri_h@hotmail.com.

GENERAL DENTIST: Full or part-time associate wanted for a beautiful, modern office in a great Oak Brook location. Excellent opportunity for a dynamic, motivated dentist. Experienced staff, no HMOs. Fax résumé to 630.573.1300.

EXCELLENT OPPORTUNITY FOR general dentist: Part-time/full-time. Quality-oriented, fast-growing, digital, modern practice in southwest suburbs. Great earnings potential FFS/PPO only. Polish language a plus. Great location, easy commute. Please fax résumé 708.233.6208; e-mail dr.beata@att.net.

COSMETIC/GENERAL DENTIST: High-end, fee-for-service cosmetic practice in northern suburbs has once in a lifetime opportunity for the right person. We are seeking a dynamic person with top technical and verbal skills as well as a genuine love of dentistry. You must be outgoing and have an unending thirst for knowledge. We require a strong background in continuing education courses. You will work with an amazing team and have an opportunity for ownership in the very near future. This is an office with unending "bells and whistles." If you are aggressive, passionate about dentistry, love learning and growing you belong on our team. We need you. Submit résumé to yourfantasticsmile@gmail.com.

GENERAL DENTIST: Hinsdale GP looking for GP to start part-time leading to full-time partner. Must want to practice long term in Hinsdale. Fax résumé to 630.323.9545.

DENTIST-FULL-TIME, PART-TIME: Come join our beautiful, flourishing practice in Joliet. Work with diverse patient base in all phases of dentistry. Earn \$200,000 with malpractice paid. Call 815.726.6000, fax 815.726.8613, e-mail krishandental@yahoo.com.

GENERAL DENTIST NEEDED part-time, three days. Root canal and denture experience required. Call after 12 p.m. 773.745.7188. Ask for Grace.

ASSOCIATE DENTIST: Immediate opening in one of our clinics in Chicago. Full-time and part-time. Excellent percentage-based pay. Spanish, Hindi a plus. Will apply for H-1 or Green Card. E-mail résumé sharafats@hotmail.com.

PERIODONTIST: Well-established, busy practice in downtown Chicago is looking for a periodontist with experience in all phases of dentistry. Two days/week. Excellent compensation. Fax 312.926.3885 or e-mail info@northwesterndental.com.

GENERAL DENTIST: Part-time for nice, west suburban office. Mix of private and Kid Care patients. Daily guarantee. Please reply with résumé to vrrj10@gmail.com.

DENTIST POSITION: Part-time leading to full-time general dentist position in Mundelein. Fee-for-service dentistry. Please send résumé to thyandassociates@yahoo.com.

FEE-FOR-SERVICE OFFICE on the northwest side of Chicago is looking for an orthodontist twice a month and a restorative dentist or prosthodontist who is proficient with all on four restorations. Both must be dedicated and experienced. We need help with complicated and cosmetic cases. Please send résumé to ameliadmo@yahoo.com.

GENERAL DENTIST: Part-time general dentist needed to join our busy, west suburban office. Please fax résumé to 630.628.1104 or e-mail accessdentalcenter@live.com.

GENERAL DENTIST: Busy dental practice on the north and south side of Chicago is looking for part-time dentist. International and new grads are welcome. Fax résumé to 630.214.5100 or e-mail at dentalwish@hotmail.com.

EXCELLENT ASSOCIATE OPPORTUNITY: High quality, well-established Glenview practice looking for experienced dentist with excellent technical and interpersonal skills. We treat our patients with compassion. Potential long-term relationship. Full-/part-time for ideal candidate. Fax 847.724.3972 Phone 847.724.3969.

TINLEY PARK: Four-operator office for sale. Complete office, fully functioning. Very nice office in professional building just south of 159th St. on Harlem. Equipment and rental space only, no patients. For more information and/or photos: tjrdds@gmail.com or 708.305.0729

For Sale by Owner

SOUTHWEST CHICAGO PRACTICE and building for sale/rent: Grossing over \$70,000 on one day/week, two ops. Can work sale into rent. Plenty of room to expand, park. E-mail archertoothdoc@aol.com.

ESTABLISHED, 27-YEAR-OLD PRACTICE located in Midway Airport area. Options include immediate or transition buy-in/buy-out. No temporary associates. Doctor transitioning to teaching career. Call 708.424.5700 or e-mail doctorwhy@sbcglobal.net. Visit www.yerkesdental.com.

EQUIPMENT FOR SALE: Planmeca PM 2002 CC Proline Pan-Ceph unit. Great condition. \$8000 or best offer. Will deliver (no setup) in Chicago metro area. Send requests for photos to drtooth81@comcast.net.

DENTAL OFFICE FOR SALE:

Two operatories, with potential to expand. Across the street from a CVS pharmacy. Brookfield, IL. Dentist is moving out of state. Please call Dr. Jabri at 708.691.8959 or 708.485.7754.

JOLIET: Established practice for sale. Retiring after 32 years. Grossing \$250,000 plus at a relaxed pace schedule of five days/week. All FFS. No PPO or HMOs. Three fully functional operatories with modern cabinetry. Send e-mail to rsampat50@aol.com.

LINCOLN PARK HIGH-TECH OFFICE for sale: High-traffic, southeast, Lincoln Park, street-level storefront, beautiful/modern office, three-ops, brand new state-of-the-art equipment, digital X-ray, Eaglesoft, panoramic, great signage/visibility. E-mail for photos lpdentist@gmail.com.

ELGIN PRACTICE FOR SALE: Ideal for exp. or new graduates. Only associates that wish to buy practice will be considered. 100% financing available. cowboy3368@sbcglobal.net or 815.814.1313. \$400,000+ gross, sell \$280,000.

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PRACTICE FOR SALE IN southern Wisconsin: Exceptional opportunity for practice ownership in a prosperous and growing community. Successful practice, modern facility, well-trained staff. Accommodating transition arrangements. Motivated seller. Reply to Box J0710-C1, *CDS Review*.

PRACTICE FOR SALE – SOUTH SUBURBAN area: Established practice in same location for 27 years. Up-to-date equipment with digital radiography. Three ops fully equipped. Great opportunity for new or established dentist to take over active practice, as dentist is retiring. For more information, please e-mail deborah1571@comcast.net.

PRACTICE FOR SALE: Great deal for new dentist. Two equipped ops with Pan/Ceph machine. Modern facility. Good location near Schaumburg. \$200,000 gross on one to two days/week. Selling price only \$125,000. E-mail dr.rose@lakecookdental.com.

TWO GENERAL PRACTICES, one three-op condo located at Ogden/First in Lyons. Includes real estate. Second practice, four ops, very reasonable rent, located Villa Park. Both practices priced total \$389,000 including real estate for Lyons practice. Assumable lease for Villa Park practice. Residential condo also available in Lyons building for \$90,000. Call 708.448.3355.

FOR SALE: Fee-for-service, restorative dental practice Chicago/Oak Lawn area. Established over 25 years with \$1.3 million annual income. Exquisite build-out 3,600 square feet, five operatories, one private surgical suite, two consultation, one conference, two offices and kitchen. Newly remodeled with state-of-the-art equipment. Building for lease or purchase. 708.285.2000.

CEREC AC: New Cerec AC with MC XL milling unit. Includes Cerec connect and unlimited mills (no dangle). E-mail replies to cubbieblue4444@gmail.com.

GREAT DEAL: Busy, community-based practice for sale in professional building. \$250,000 gross on three and a half days a week, and no weekends. Doctor relocating. \$100,000 or best offer. E-mail adcdentist@gmail.com or call 773.988.2128.

MODERN, SIX-OPERATORY OFFICE located in the western suburbs of Chicago in a high-quality professional building at a prime location. This long-established practice currently averages \$135,000 per month and is 100% fee-for-service. Call 630.640.3967 for more information.

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DENTAL EQUIPMENT FOR SALE: Dental chairs, assistant stools, dental lights, cabinetry etc. Stop by and make us an offer. Des Plaines. 847.640.0778.

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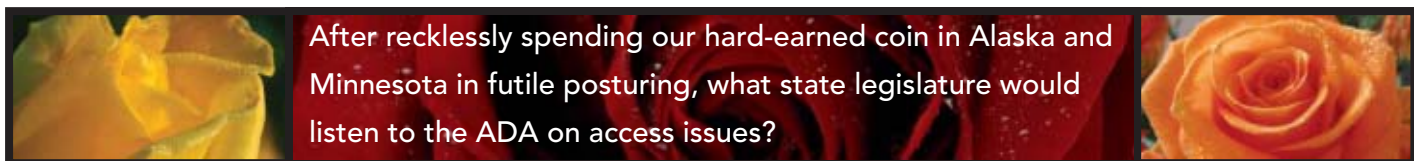
The May 17 issue of the *ADA News* announced that a one-day, by invitation only, conference would take place July 18 to discuss workforce issues.

Invitees include the ADA Board of Trustees, Council of Dental Practice's Subcommittee on Work Force Issues, selected ADA council members, and up to three members of each constituent dental society. The conference is billed as strictly informational; debate of ADA policies will not be allowed.

At the same time, the notice talked of engaging in dialogue to better understand regional differences.

healthcare in an increasing number of countries. Multiple studies have documented that dental therapists provide quality care comparable to that of a dentist, within the confines of their scope of a practice." The utilization of mid-level providers in New Zealand, Malaysia, Canada and California has led to dramatic decreases in the need for permanent tooth extraction for the underserved. Google produced no studies with negative data about mid-level providers.

House resolution 31H-2009 emphasized that the workforce needs (are they talking about a mid-level provider?) are under



All of this adds up to doublespeak.

The association refuses to use the term everybody understands, mid-level provider, although it is the gorilla in the room. So where is the opportunity for dialogue?

No doubt we will be "treated" to a report on the conference using ADA jargon that paints a rosy picture. Having been a participant or observer for 40 consecutive sessions of the ADA House of Delegates, I can say no other issue has been this contentious. "Regional differences" is a euphemistic term. Collegiality in the House is non-existent; the profession is a house divided.

The success of the Dental Health Aide Therapist (DHAT), put forth by the Alaskan Native American Health Council, has fueled the adoption of some form of mid-level provider legislation in four states, Alaska, Minnesota, Washington and Connecticut, with more on the horizon. ADA vigorously opposed the DHAT concept, citing patient safety concerns that the Alaskan media brushed away as self-serving.

Are patient safety concerns evidence-based?

Scores of studies have been done at the University of Alabama School of Dentistry's groundbreaking program for the advanced dental assistant since 1971, when *JADA* published a report on it. The researchers found that the advanced assistants did as well as practicing dentists performing the simple procedures they were trained to do.

Scores of studies from across the world, even as the complexity of dental procedures assigned to therapists has risen, show the same results.

A study in the 2008 *International Dental Journal* states, "New Zealand dental nurses/therapists have improved access to oral

the jurisdiction of the states "and any proposed new member of the dental team (do they mean a mid-level provider?) should be established at the state level with the advise and counsel of the relevant ADA constituent dental society."

After recklessly spending our hard-earned coin in Alaska and Minnesota in futile posturing, what state legislature would listen to the ADA on access issues? Casting this problem as a states' rights issue is a reactionary response defending the status quo.

But there is an opportunity to reclaim some of our lost reputation with lawmakers and the public. It's time to come to grips with the fact that mid-level providers are here to stay and opposing their formation is a lost cause.

The Community Dental Health Coordinator program, ADA's vapid response to the DHAT program, needs to go. It is cruel and unusual punishment to educate a person to do very little (and that poor soul has no prospect of being hired by anyone to do so little).

Of course, we must hold fast to our core values. The mid-level provider is part of a team, under the supervision of a dentist; the profession shapes the curriculum of mid-level providers through the Commission on Dental Accreditation and defines the scope of the mid-level provider's practice designed to meet the needs of the community.

We need the deeply divided Board of Trustees of ADA to put aside long-held prejudices and "regionalism" and lead the profession proactively.

If we are to be relevant to the public and the profession, our leadership must be nimble, embrace change, and strive for transparency, which has been sorely lacking in recent years. ■

The Chicago Dental Society Officers and Directors cordially invite you and your spouse/guest to attend the

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Sunday
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6:15 p.m. in the Loge

Installation of Officers:
7 p.m. in the Ballroom

Dessert Reception:
8 p.m. in the Loge



The 2011 Officer Nominees

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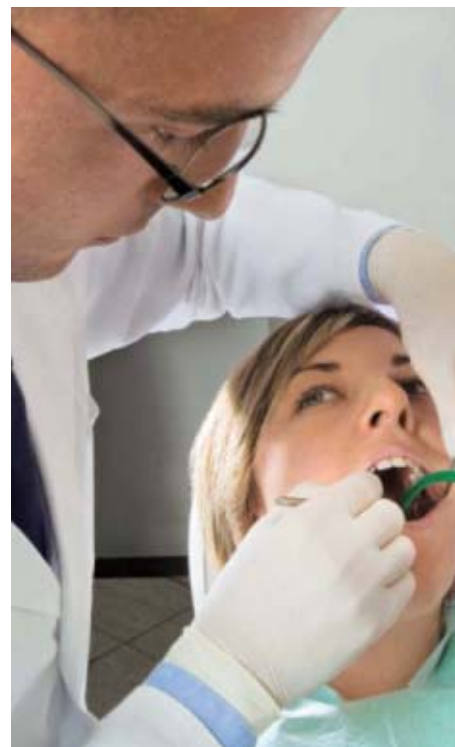
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