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REVIEW

The Official Publication of the Chicago Dental Society



THE 2009 Midwinter Meeting

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Page One

Coalition election results

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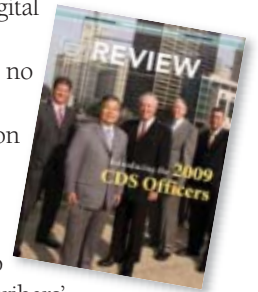
CDS Review goes digital

New for 2009, the *CDS Review* has launched a digital edition. Beginning with the January/February issue, all subscribers received digital copies of the *CDS Review* via e-mail at no additional cost.

The digital edition will be the same as the print edition – which the mail carrier will continue to deliver to our subscribers' mailboxes, seven times a year. The digital format allows readers to download and archive issues on their personal computers for further study at a later date.

CDS members: To ensure you receive your digital copy of the *CDS Review*, be sure to update your account information to include your e-mail address. You may also call our Membership Department at 312.836.7300 to provide your e-mail address.

Nonmembers will be able to subscribe to the digital version only of the *CDS Review* or purchase individual paper magazine issues through our Web site beginning later this month.



Download your 2009 MWM CE certificate

The Midwinter Meeting is over, but have you remembered to download your CE certificate as proof of the credits you earned?

You can download your CE certificate for free by going to the CDS Web site, www.cds.org, before April 30. Starting May 1, there will be a \$25 fee. All you need is your badge with your individual convention number (i.e. 123456/1) and the codes for each course you took at the Midwinter Meeting.

Don't forget that September 2009 is the deadline for having obtained your 48 CE hours in a three-year period.

If you didn't attend the Midwinter Meeting and are looking to achieve a few more CE hours before September, be sure to attend the next Regional Meeting, April 29, at Drury Lane in Oakbrook Terrace. Pre-register online at www.cds.org before April 26. ■



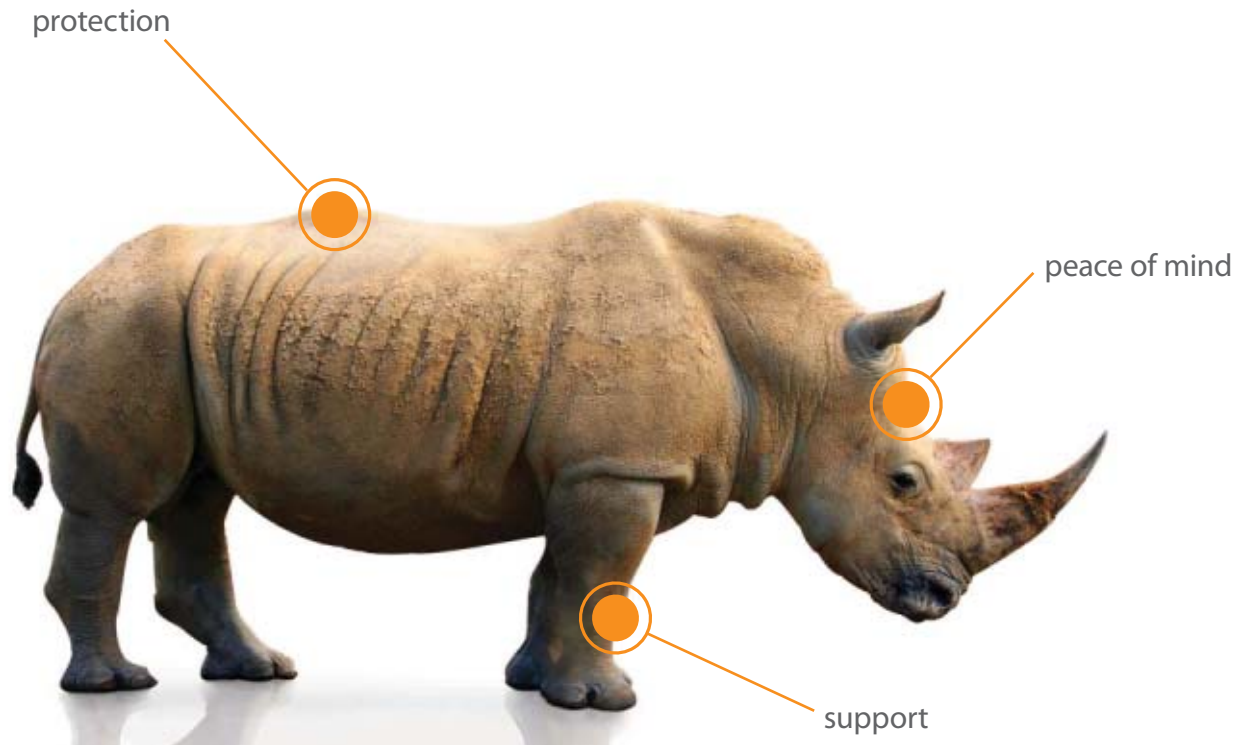
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Contents



Page 10: The 2009 Midwinter Meeting



Features

10 The 2009 Midwinter Meeting

Senior Writer Joanna Brown recaps the 144th Midwinter Meeting with photography by John McNulty.

18 Volunteers give kids a smile

Editorial Assistant Rachel Azark highlights volunteer activities from Give Kids a Smile Day.

20 The changing faces of organized dentistry

Senior Writer Joanna Brown reports on the efforts of Dr. Cesar Otero to bring diversity to the dental profession.

Columns

- 8 **President's Perspective:** Does CDS need the 2016 Summer Olympics?
- 22 **In Other Words:** What's on the horizon?
- 24 **It's the Law:** Beware of fool's gold
- 48 **Final Impressions:** Can we outdo our British cousins?

Departments

- | | | | |
|--------------|-------------------|--------------|------------------------|
| 4 | Directory | 32 | Looking Back |
| 6 | Vox Pop | 34 | Dental Dateline |
| 7 | Advertising Index | 36 | Meeting Place |
| 26 | Going Local | 38 | Milestones |
| 28 | Your Health | 40 | Classified Advertising |
| 30 | Snap Shots | | |



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comments from our readers

'If it is posted on the Internet, it must be true!'

Joanna Brown's article "User reviews: What are your patients saying about you online?" [September/October] is certainly well timed. However, I feel we have only scratched the surface on this topic, which has the potential of harming our profession, our reputations and our personal integrity.

If an individual receives a glowing review, everything is just fine and dandy. However, a negative review can be injurious and shattering to a practitioner.

There are many factors that can contribute to a bad dental experience, and it is not always the fault of the dentist or staff! Besides an unhappy patient, who else is writing these reviews? Could it come from a disgruntled employee perhaps? Or is it the opinion of a rival dentist down the street? Perhaps a former spouse is the writer? The list could go on and on.

For the accused practice, it would be tough to make negative reviews "opportunities for growth" if the allegations are false and fictional.

The American Dental Association should address these sites that post user reviews. A dialogue should be started between our profession and the search engines. Standards should be set that establish parameters regarding these user reviews. Standards such as how long will the reviews be posted in cyber space, the full name and e-mail address of the reviewer, and an opportunity for



the dentist to rebut the poor review are just a few that need to be put in place.

The way it is now, you are tried and convicted of conduct without facing your accuser or the benefit of peer review. After all, if it is posted on the Internet, it must be true!

—Tom Machnowski, DDS
Hinsdale

Dr. Lamacki injects wisdom into Botox/dentistry debate

I wish to thank Dr. Walter Lamacki, editor of the *CDS Review*, for the column [December] on Botox injections by dentists. Recently I went to my dermatologist to have a pinhead sized black growth removed for biopsy. During the procedure we discussed the Botox issue

and his answer was relatively simple: "I know 10 ways to remove wrinkles and will tailor my treatment to my patients' needs. . . it appears that dentists will now make all their patients fall into one treatment regimen."

I totally agree with your recommendation that dentists interested in giving Botox injections "go to med school." This issue points to one of busyness; it appears that our colleagues are not as busy as they should be. It could be a whole myriad of things that account for the lack of busyness, but over my 41 years in practice it usually boils down to personality and quality of care.

—Richard Guaccio, DDS
Schererville, IN

Financial benefits the real motivator behind Botox

I'd like to thank Dr. Walter Lamacki, editor of the *CDS Review*, for his column "Tummy-tucks" [December]. The last sentence of the column (By the way, there is a moral and ethical pathway to doing plastic surgery: go to medical school.) sums up my feelings completely. It would be different if dentists were expanding their scope of treatment in the best health interests of the patients, but the financial side is the obvious and real motivator.

—David Schubert, DDS
Plainfield



Say what's on your mind

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CDS Review keeps history of dentistry alive


I've been meaning to send you a letter on the various columns and articles that Dr. Walter Lamacki, editor of the *CDS Review*, has written in the past. In particular, I'd like to compliment him on three pieces published in 2008.

His article "Battle of the Titans" and column "It's time to re-examine the coalition" [September/October] were interesting, to the point, and informative. I really enjoyed them. His article on "Drei Kameraden" [March/April] was excellent and brought back memories of my earliest years in dental school at the University of Illinois in the mid-1960s.

One of the toughest and most exciting courses our freshman year was Oral Anatomy and we used Dr. Sicher's *Oral Anatomy* book as our text. Dr. E. Lloyd Du Brul and Dr. James Gagnor taught this course, and we basically had to learn everything in the book. The highlight of the course was at the end of the first semester when Dr. Sicher was the guest lecturer. We were in awe of this man who wrote the book and his lecture did not disappoint.

Dr. Lamacki's description of him was right on. It's a shame that the younger generation of today lacked the opportunity to be exposed to these intellectuals who taught prior to the late 1960s. I feel fortunate to have, at least, had that experience with Dr. Sicher. By the way, Dr. Du Brul had that legendary caliber as an intellectual that could blow you away at a lecture. No matter how much education one had, you always felt this guy was twice as smart as anyone else in the room.

—Peter C. Wasilkoff, DDS
Orland Park



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President's Perspective by David Kumamoto, DDS

Call Dr. Kumamoto at 773.763.5030, or write sportdds@uic.edu.

Does CDS need the 2016 Summer Olympics?

Everyone has an opinion about whether or not Chicago should host the 2016 Summer Olympics. Proponents say many improvements will be made in the city.

Better public transportation, dormitories that will become new housing, construction of a health clinic that could be used after the Games, and exposure of the city to the world are a few of the benefits of hosting the Olympics.

Opponents see a much different picture; it includes traffic congestion, disruption of daily activities due to the Games, expenditure of money for things that are not important for the city, tighter security everywhere, crowded restaurants and more.

The question of how the Olympic Games would impact the individual CDS member is a complex one. The answer is that the individual practitioner will probably not see any change in his or her practice; however, dentistry as a profession will play a small but important part in the overall Games.

The International Olympic Committee provides healthcare for athletes and visiting officials by setting up a Polyclinic manned by local volunteers. The Polyclinic is a facility consisting of physicians, athletic trainers and even dentists. Over approximately a three-week period, a dental clinic will provide oral care by volunteers from 7 a.m. until 10 p.m. Every procedure that can be performed during the 21-day period will be provided.

During past Olympic Games, extractions, root canal therapy, fillings and cleanings have been provided to a population of roughly 1,000 patient athletes and officials¹. Medical volunteers who will provide care at the 2012 Games in London will be selected very soon and those with experience working with sports teams and providing emergency care will be highly valued².

The Academy for Sports Dentistry will be holding its annual meeting in Chicago this May. The members of this group are dentists who work with all levels of athletes from grade school to professional to the Olympics. Three members of this organization presented at our Midwinter Meeting this year and talked



about everything from dental sports injuries to custom mouthguards. Steve Mills, a pediatric dentist from Maine, has seen numerous sports-related dental injuries in his practice and he discussed treatment of traumatic injuries. Ray Padilla, team dentist for the UCLA Bruins, lectured on mouthguard fabrication, and Brett Dorney from Australia talked about his experience at the 2004 Sydney Olympic Games. If you are interested in volunteering for a team or even the Olympics, you might want to hear what these individuals have to say when they visit Chicago again in May.

Again the question arises of how the Games will help the Chicago Dental Society. CDS already has one of the best, if not the best, dental meeting in the world. At the present time, however, our Midwinter Meeting is considered a

large regional meeting – even though more than 1,200 international visitors attended our event last year. Sponsors and exhibitors are becoming more hesitant to commit to a meeting unless it is designated a national or international event. The exposure that a host city receives during the Olympic Games is immeasurable. By showcasing the city globally, we will attract more exhibitors and dental professionals when they see our spectacular city. By attracting more people to the Midwinter Meeting, it will make our convention even bigger and better.

Chicago is a sports city and is deserving of hosting the Olympic Games. CDS will benefit in the long term, and individual dentists will have the opportunity to volunteer or just enjoy the Olympics first-hand. Hopefully, in 2016, we will hear those familiar words, “Let the Games begin.” ■

References

1. Piccininni P, Fasel R. Sports Dentistry and the Olympic Games. *J Cal Dent Assn* 33(6):471-483, 2005.
2. Sanders A. Medical Services at the 2012 Olympic Games and Paralympic Games: An Interview with Richard Budgett. *Emergency Med J Br Med J Supplement*, May, page 1, 2008.

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THE 2009

Midwinter Meeting

THE WORLD OF DENTAL NETWORKING
CONTINUES A TRADITION OF SUCCESS

by Joanna Brown

More than 31,300 oral health professionals gathered at McCormick Place for the 144th Midwinter Meeting, The World of Dental Networking. Participants traveled from across the United States and 75 foreign countries “to learn, see new products, meet with old friends and make new friends,” Chicago Dental Society President David Kumamoto explained when he welcomed guests to the Opening Session Thursday, Feb. 26. These and other goals were accomplished amid a packed Exhibit Hall and a top notch Scientific Program that offered courses for every member of the dental team, professionals in every stage of their careers.

Opening Session

The Opening Session was a celebration for many honored guests, including Barry Freyberg, who received the Gordon J. Christensen Recognition Lecturer Award from Dr. Christensen. The award was established in 1990 to acknowledge outstanding contributions made to the dental profession and particularly to the Midwinter Meeting.

Midwinter Meeting General Chairman Lou Imburgia, acting as master of ceremonies, then called American Dental Association president John Findley and CDS Foundation chairman Barbara Mousel on stage to present a joint gift from the CDS and ADA Foundations. The Infant Welfare Society of Chicago Dental Clinic and the Oak Park River Forest Infant Welfare Society Children’s Dental Clinic each received \$5,000.

Two Chicago Dental Society Senior Dental Student Recognition Awards, generously supported by GE Healthcare Financial Services, were presented. Jaclyn Ackerman, of the Southern Illinois University School of Dental Medicine, and John Foley, of the University of Illinois at Chicago College of Dentistry, each received \$5,000 and a commemorative plaque.

Dr. Kumamoto and Tammy Roland, of DENTSPLY, presented ADA/DENTSPLY Student Clinician Research Awards to two winners. Rita Chuang, of the University of Southern California Class of 2009, won in the Clinic Research/Public Health category for “Late Maxillary Protraction: Novel Treatment Modality for Cleft Lip and Palate Patients.” Neil Robertson of the University of Pittsburgh Class of 2011 won in the Basic Science Research category for “Multi-Lineage Differentiation Potential of Pericytes Isolated for Human Dental Pulp.”

Steven Perlman, Global Clinical Advisor for Special Smiles, received the George H. Cushing Award from CDS’ Communications Committee. The Cushing Award annually recognizes an individual or group that has raised public awareness about the importance of oral health.

Dr. Imburgia also recognized several winners in the Communications Committee’s High School Journalism Contest. This year, participants wrote articles on the topic “Nonverbal Communication: What does your smile say?” which were published in their schools’ newspapers.

Winners included: Jessica Loveless, Rolling Meadows High School, first place; Luke Siuty, Reavis High School (Burbank), second place; and Joanna Helm, Elise Sonnenberg and Charlie Stanton, Whitney Young Magnet High School (Chicago), third place.

Dr. Imburgia's final invitation to the stage went to Tom Dreesen, a native of suburban Harvey whose comedy has spanned decades. That night, his humor targeted Drs. Imburgia and Kumamoto, as well as city and state legislators and the characters he's met during a life well lived.

Fashion Fusion

The models took center stage in the Fairmont Hotel's International Ballroom Friday, Feb. 27, where crowds of friends – both old and new – gathered for the Fashion Show and Luncheon. Local boutiques and international designers offered Chicago Dental Society guests an exclusive look at their spring offerings.

"Buy what you love and the matching will follow," said fashion show producer Tracey Tarantino, offering shopping advice for the budget-conscious.

Designers offered something for everyone. Featured in the fashion show were the designs of Chicago native Anna Fong, whose spring line was inspired by the Hollywood glamour of the 1940s.

But no matter how stunning the models or outrageous the trends, the audience always cheers loudest when the CDS officers walk the runway.

Friday Night

The Park West rocked when Gary Sinise and the Lt. Dan Band took the stage before an audience of more than 400 Midwinter Meeting attendees.

The band played music the crowd knew and loved – everything from Country's Keith Urban to Classic Rock. And the audience delighted in seeing some of their own called on stage. Fans swooned when Mr. Sinise brought down his bass and joined them on the dance floor.

Fans knew Mr. Sinise from CSI:NY and the Steppenwolf Theatre, as well as his Emmy- and Golden Globe-winning film career as both an actor and director. But the band of vocalists and musicians who performed alongside Mr. Sinise Friday night received similarly stellar reviews.

MWM Attendance

Dentists	6,983
Graduates/Residents	263
Dental Students	675
Hygienists	3,883
Assistants	3,161
Office Personnel	2,248
Lab Technicians	369
Hygiene/Assistant Students	1,603
Guests	2,085
Press	131
Trade	871
Exhibitors	9,061
TOTAL	31,333

President's Dinner Dance

Leaders in organized dentistry and special guests gathered at the Fairmont Hotel's Imperial Ballroom Saturday, Feb. 28, to honor Chicago Dental Society President David Kumamoto and to dance to the music of the Steve Edwards Orchestra. Attending the dance with Dr. Kumamoto was Dr. Patricia Roberts.

Master of ceremonies Dean Nicholas welcomed guests from several other dental organizations around the world, explaining that their participation in the Midwinter Meeting represents "how the Midwinter Meeting has networked its success by exchanging ideas with other dental meetings. It also points out how through the practice of dentistry friends can be made throughout the world."

But before the orchestra called the crowd to the floor, Midwinter Meeting General Chairman Lou Imburgia presented a song he wrote specifically to honor Dr. Kumamoto and the 144th Midwinter Meeting. Set to the music of "Secret Agent Man" (made famous by Johnny Rivers), Dr. Imburgia sang:

World of Dental Networking is the theme this year

We're all connected dentally is the seam here

There's always someone you know at the really big show

Odds are dentally there's no better meeting. ■

CDS Foundation Raffle

The following are winners of the CDS Foundation Raffle, which was held at the Midwinter Meeting:

- Roy Joseph: \$50 gift card, provided by Bosworth Company
- Michelle Jennings, Beth Truett, Trucia Drummond, James Fitzpatrick: Four laser pointers, provided by GC America
- Rosanne Harrington: Panera gift cards, provided by Patterson Dental
- Russell Cecala: Golf hat and two sleeves of golf balls, provided by Patterson Dental
- Ronald Brown: 10 mirror handles, provided by HuFriedy
- Mistie Norten: Office supplies, provided by 3M/Espe

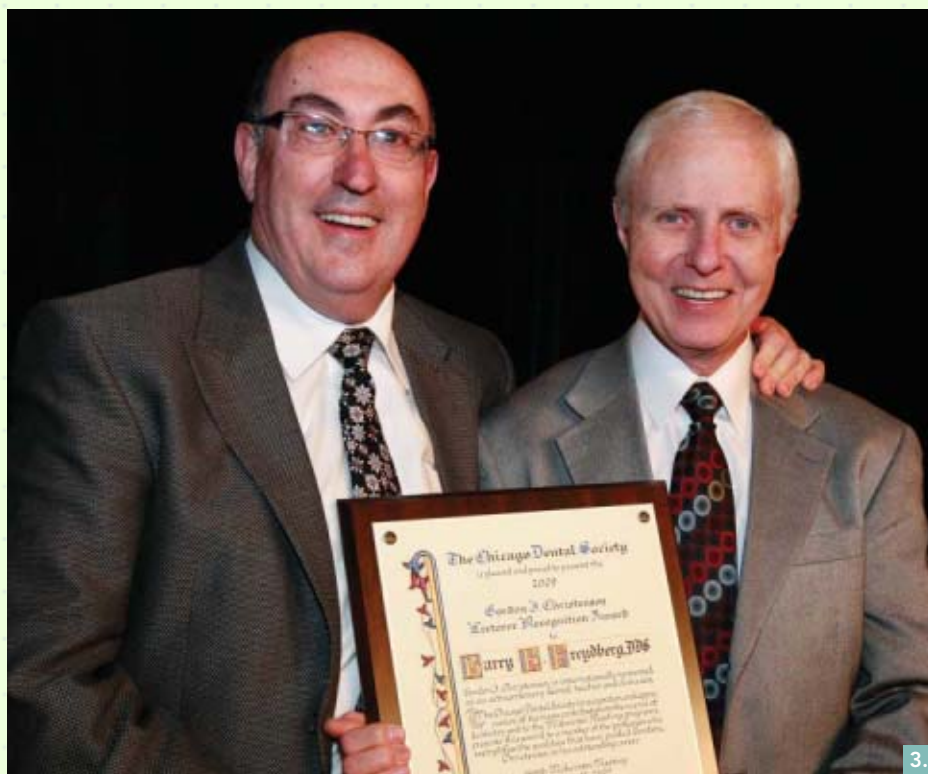
Opening Session



1.



2.



Photography by John McNulty

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4.



5.



6.

1. Comedian Tom Dreesen, a native of Harvey, entertained guests at the Opening Session at McCormick Place.
2. Steven Perlman earned the George H. Cushing Award in recognition of raising public awareness about the importance of oral health.
3. Barry Freyberg was the recipient of the Gordon J. Christensen Lecturer Recognition Award. He is pictured with the namesake.
4. Tammy Roland of DENTSPLY joined Dr. Kumamoto to present Student Clinician Research Awards to Rita Chuang and Neil Robertson.
5. Jaclyn Ackman and John Foley received CDS Senior Dental Student Recognition Awards from Drs. Kumamoto and Imburgia.
6. Representatives of the Infant Welfare Society of Chicago and the Oak Park River Forest Infant Welfare Society received grants for their dental clinics.

Fashion Fusion



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Friday Night



Around McCormick Place



President's Dinner Dance





Volunteers give kids a smile

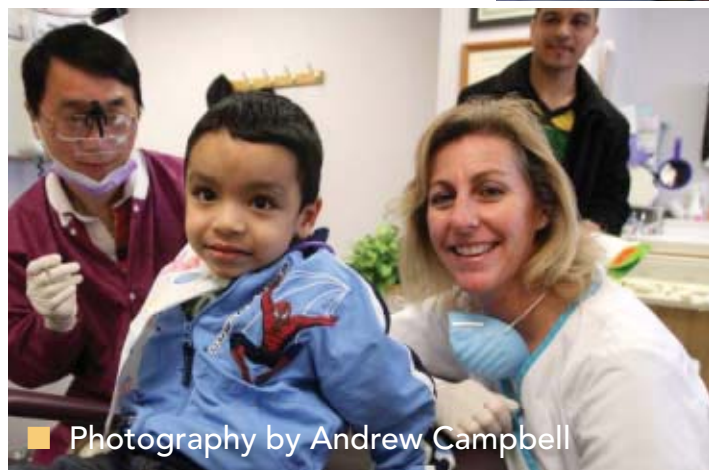
by Rachel Azark

Since Give Kids a Smile Day started in 2003, underserved children all over the country have been getting free dental care and education in February during National Children's Dental Health Month. In Chicago Feb. 5, the University of Illinois at Chicago College of Dentistry welcomed the third and fifth graders of St. Malachy's School as part of its Give Kids a Smile Day celebration.

Hygiene students from Kennedy-King College provided dental examinations, fluoride treatments and oral health education to the young students. CDS and Colgate donated educational materials to the kids.

New Gov. Pat Quinn also appeared at the event. He spoke to the media during the news conference on the importance of supporting oral health and then went to visit the children receiving oral screenings and education.

In LaGrange Feb. 6, the Community Nurse Health Association gave 120 children, ages 3-17, free dental checkups, sealants and fillings. Oral hygiene instruction was given to the patients and all of them took home dental supplies donated by CDS and Henry Shein Dental. The Community Nurse Dental Clinic provides dental care for about 3,000 uninsured and low income patients in the western suburbs annually. ■





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For more information about the Chicago Dental Society workers compensation program, please contact Cassandra Dust at Southpoint Insurance Agency (708) 478-3440, ext. 717 or sdust@sthpoint.com.

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the changing faces of Organized Dentistry

CHICAGO DOCTOR STRIVES FOR EXCELLENCE, DIVERSITY IN PROFESSION

by Joanna Brown

When the Chicago chapter of the Hispanic Dental Association was established in 2006, Cesar Otero knew the organization had potential for greatness. And though he had participated in its founding, he wasn't sure how much else he could contribute.

"I did the best I could, but I knew I needed more tools to be an effective leader and to grow the chapter and to work with other groups in organized dentistry," Dr. Otero said.

Two years later, Dr. Otero found both the tools and the confidence he was looking for at the American Dental Association's Institute for Diversity in Leadership. Dr. Otero is one of 12 participants – and the only one from the Chicago area – in the Institute's sixth class.



A year-long program for ADA members of racial, ethnic and gender groups that have traditionally been less visible in dental leadership, the Institute was developed in concert with and is led by faculty from Northwestern University's Kellogg School of Management. The curriculum

aims to make participants better leaders in their communities and the profession.

"The ADA program continually puts the issue out front and reminds people that we as an association are supporting efforts to improve not only the recruitment of under-represented minorities in dental school, we're supporting efforts to develop future leaders for the profession and for our broader communities – local, state and national. We aren't just talking, we're doing," ADA President John Findley told the *ADA News* in October.

Classroom sessions address leadership challenges in a diverse world: setting goals, making decisions, leading teams, marketing, communications and negotiations. There are also opportunities for networking with Institute graduates and leaders in the profession, including ADA trustees and corporate partners.

"The curriculum has been very, very helpful to everyone

in the course," Dr. Otero said. "It's a bit strenuous at times and the days are long, but we learn so much that everyone is enthusiastic about it."

Some of course topics are addressed through case studies of real situations, he explained.

In one case study, participants examined a change in leadership at one of Harvard's medical research centers. The new administrator believed in collaborative research methods and felt significant push-back from the long-standing faculty.

As part of his coursework, Dr. Otero sought an interview with the Harvard administrator who was highlighted in the case study and learned first-hand about the obstacles he faced. Dr. Otero called the experience a tremendous learning experience.

"The lesson was that we shouldn't be afraid to contact anyone and interview them. They can be very eager to talk about their experience and help out people who are interested in what they have to say," Dr. Otero said.

Institute participants also complete a personal leadership project, putting their new learning to use in their communities.

For his personal leadership project, Dr. Otero will focus on Access to Care, in three ways. First, Dr. Otero is lobbying with the Illinois State Dental Society's Bridge to Healthy Smiles program to increase the state budget for Medicaid reimbursement.

His next step is to develop a handbook for dentists interested in opening their practices to Medicaid patients, even on a limited basis. Having accepted Medicaid patients in his Elk Grove Village office for many years, Dr. Otero will compile information on program specifics, as well as resources for dentists seeking various approvals, dental technicians to partner in their efforts, and other secrets for success.

Third, Dr. Otero will build a Web site to connect dentists and office managers seeking advice on dealing with Medicaid, ranging from treatment options to reimbursement obstacles.

"I don't think there's a competitive nature among Med-

icaid dentists,” Dr. Otero said. “We want to help each other out because we are overburdened often, and patients are patients.”

Looking ahead, Dr. Otero hopes his experience with the Institute for Diversity in Leadership makes him a stronger advocate for his patients and the Hispanic community.

“People complain about things not going right but they don’t do anything about it. You have to step up sooner or later,” he said. “No one can advocate better for dentistry than dentists.”

Dr. Otero also wants to have a stronger voice in organized dentistry. He was recently appointed to the Chicago Dental Society’s ad hoc committee on governmental affairs.

“The more I learn, the more I feel comfortable and the more I can help out. This is a long process that I’m just starting out in, and the Institute has given me a boost.”

Applications are available for active, licensed dentists who have been in practice for at least five years. Participants receive continuing education credits. ■



Photos courtesy of ADA News © 2008 American Dental Association

The participants of the 2008 Institute for Diversity in Leadership attended their first session at ADA Headquarters Sept. 10-12. Pictured (L-R) are Drs. Alyssa York, Phoenix, CA; Ruth Bol, Venice, CA; Rachael R. Hogan, Bellingham, WA; Lauro Medrano, Valley Stream, NY; Karen Becerra, San Diego; Kevin Williams, Spartanburg, SC; Irene Marron, Miami; Cesar Otero, Elk Grove Village, IL; Sheila Dobe, Fremont, CA; Timothy Kinnard, Oklahoma City; Lisandra Soto, Portage, MI; and Viendra Jhaveri, Old Westbury, NY. Made possible by the ADA Foundation through generous contributions from GlaxoSmithKline, Procter & Gamble and Henry Schein Dental, the ADA Institute for Diversity in Leadership is designed to enhance the leadership skills of dentists who belong to racial, ethnic and/or gender backgrounds that have been traditionally underrepresented in leadership roles. For more information, visit www.ada.org/goto/diversity.

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Gordon Christensen

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In Other Words by Mary M. Byers, CAE

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What's on the horizon?

In his book *Swim with the Sharks without Being Eaten Alive*, author and business management speaker Harvey Mackay tells of a trip to Japan during which he heard speeches from the leaders of Japan's largest industrial concerns. He heard from the top officers of Honda, Sony and Mitsubishi, among others.

One of the headliners, an 88-year-old executive, spoke eloquently and profoundly. He fielded questions after his presentation as follows:

Question: "Mr. President, does your company have long-range goals?"

Answer: "Yes."

Question: "How long are your long-range goals?"

Answer: "Two hundred fifty years."

Question: "What do you need to carry them out?"

Answer: "Patience."

Notes Mackay, "Sounds like a joke. But if it's so funny, how come every time we compete with them, they bury us? Everybody and every business needs a set of basic goals and beliefs, but most of us are seat-of-the-pants, one-day-at-a-time operators. Our goals are fuzzy and our plans for achieving them are non-existent."

Are you a day-at-a-time operator? Are your goals fuzzy? If so, it may be time to sit down with a piece of paper and a pen and jot a few goals for yourself. Here's how you can make a big

impact on your practice in less than 20 minutes.

Seat-of-the-pants operators don't look at the numbers regularly or track anything in the practice. They simply hope there will be money in the account at the end of the month.

Start by identifying what you can measure over time to know if you're making progress.

What would have the biggest impact on your practice? An increase in gross revenues? A decrease in accounts receivable? An increase in new patients? A decrease in overhead? Or a combination thereof?

Seat-of-the-pants operators don't look at the numbers regularly or track anything in the practice. They simply hope there will be money in the account at the end of the month. If you want to grow your practice, you need to track something. Figure out what makes the most sense for you, then start watching the numbers.

Be specific. The more specific your goal, the easier it will be to determine if you're succeeding in your attempt to achieve it. Unclear goals make it hard to determine success.

Share your goal with staff. It's not enough to decide where you'll focus your efforts. You need to invite and encourage your staff to get on board as well. Share the numbers for the past five years and let them know what you'd like to see happen. If you're not comfortable sharing total figures, use percentages instead (i.e. "I'd like to see a 10 percent increase in gross revenue over the next year.").

Ask for input. Once you've laid your goal on the table, ask staff for ideas on how you can achieve it. This can be done by group brainstorming, private suggestions or a combination of both. Don't limit the input to staff only. Ask colleagues, professional advisors such as your accountant, and friends in other professions for ideas. Often, individuals who are removed the farthest from your situation are the ones who will provide the best ideas or the most food for thought.

Review regularly. Capturing your goal on paper doesn't take much time at all. Measuring your progress should take even less. Make it a habit to look at the numbers once a month and to update your staff regarding your team's progress.

Regroup as necessary. If it's clear that your plan to add a specified number of new patients per month is falling short, set aside additional planning time to generate new strategies. If you don't have the time to do it yourself, appoint an individual staff member or a team to focus on the goal. If you determine the goal is unobtainable, revise it.

What's on the horizon for you? Take a minute to jot a few notes to yourself. Goals that are written are more powerful than goals in your head – even if they are written on a napkin. It's the act of getting a goal from thought to paper that gets the ball rolling. And once it's rolling, it's much easier for you make an impact on your personal practice horizon. ■

The views expressed in this column are those of the writer and not necessarily the opinions of the Chicago Dental Society.

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Beware of fool's gold

NEW BUSINESS OPPORTUNITIES ARE GREAT, BUT YOU STILL NEED TO FOLLOW THE RULES

The law is never static; it is always in flux. It is expanded, restricted, voided or otherwise altered and sometimes the law even remains silent, but the law does affect the way we do business. We need to remain aware of new developments so we can take advantage of the possibilities they bring us.

Which corporate structure is right for you?

Establishing business alliances with other professionals outside of dentistry can be a promising business idea aimed at tapping into the patient relationships of other professionals and integrating various services to benefit the patients as well as the professions.

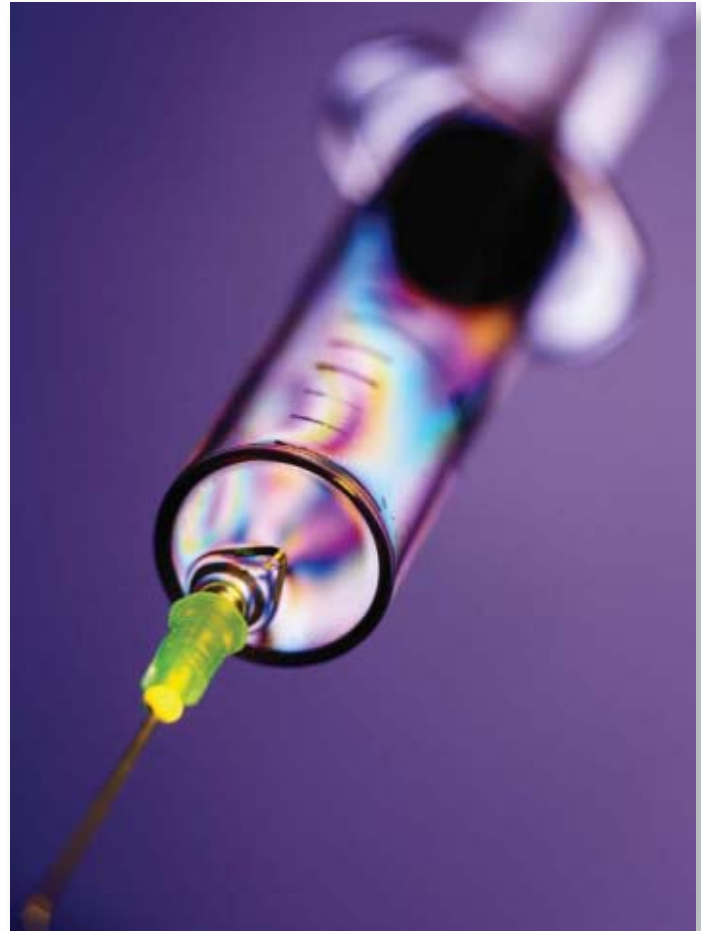
Up to and including last year, Illinois laws have prohibited certain business affiliations: a professional corporation was not allowed to have shareholders comprised of dentists and chiropractors. To many, these restrictions seemed arbitrary and without reasonable foundation.

As of Jan. 1, Public Act 95-235 amends the Professional Service Corporation Act (805 ILCS 10/3.6(2)(a)) and changes the situation. A dentist, incorporated as a professional corporation, may now have shareholders who are chiropractors.

A client of mine¹, always at the forefront of developments, was interested in such an affiliation and raised the issue. A review of the Illinois Medical Practice Act, the Professional Service Corporation Act and the new changes reveal that a much broader intertwining of some of our healthcare professions is possible. Establishing the enterprise correctly requires care; for example, a dentist and a chiropractor may incorporate under the Professional Service Corporation Act as a PC, but not under the Limited Liability Company Act as an LLC.

The impact: The change opens up new possibilities for the two professions and promises to be an interesting alliance. For example, the treatment of temporomandibular joint disorders and other stomatognathic disabilities makes a cooperative effort between dentistry and chiropractics a valuable tool in the treatment of our patients.

Beside the fact that both professions bring insight and experience to the table, a dentist's ability to treat the patient with prescription medications, when necessary, adds greatly to treatment choices.



Cosmetic services: Going beyond veneers

Illinois law has remained silent on two of the newest developments to affect dentistry: Botox injections and dermal fillers. Many Illinois dentists are confused about the legality of dentists providing these services to their patients. Their skepticism is understandable. A number of states have banned dentists entirely from providing Botox injections and dermal filler procedures to their patients, deferring instead to the medical profession; others restrict dentists from doing these procedures by requiring that the services be based on dental necessity, such as Botox injections for the treatment of temporomandibular joint disorders and the like.

The impact: Illinois took a different stance on the matter. Acknowledging that dentists have extensive training in head and neck anatomy as well as greater experience in treating orofacial conditions than some medical specialties, the Illinois Dental Board has not interfered with dentists who have promoted these services. No specific regulations exist regarding education, experience or the actual delivery of Botox injections and dermal filler procedures to patients in the dental office.

Having been given this vote of confidence by the regulatory authorities, we as dentists should also recognize the responsibility we are given. We should realize that education and preparation is vital to the successful incorporation of new procedures into our treatment repertoire. Educational courses in Botox and dermal filler procedures are available and should be a prerequisite for any dentist intending to get into the field. A dentist should scrutinize the courses being offered for content and staff qualifications. If taking a “hands-on” course, which allows actual work on patients, a dentist should ensure that the course instructors – as well as the dentist taking the course – are licensed to practice in the state where the course is given. Malpractice coverage requirements and legal considerations demand these considerations and precautions.

Before offering the new procedures to patients, the dentist should consult with his or her malpractice carrier regarding coverage of the procedures.

Conclusion

New opportunities await us, provided we are aware of them, learn about them, and employ them judiciously. We cannot take advantage of business opportunities unless we are aware of new developments. We cannot assess whether to implement them unless we learn about them, and we cannot employ them judiciously unless we know the rules governing them. ■

References

1. David J. Rubis, DDS, of Crest Hill and Lockport, is affiliating with his daughter, Lisa Marie Rubis, DC.

Dr. von Heimburg is a practicing dentist and a practicing attorney in the Chicago area. She represents, advises and educates dental professionals, exclusively, in all matters relating to the practice of dentistry.

This article does not constitute legal advice but is for educational purposes only. The views expressed in this column are those of the writer and not necessarily the opinions of the Chicago Dental Society.



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A blog for dentists by the Chicago Dental Society

Open Wide, the Chicago Dental Society’s brand new blog, debuted in January. If you’re looking for a place to interact with your fellow members, get a quick chuckle or find out what’s happening at CDS, visit www.cds.org and click on the **Blog** tab in the top navigation bar.

Members who would like to contribute to the blog should e-mail Keri Kramer, CDS Director of Communications, at kkramer@cds.org.

Going Local

a look at what's happening in our community

Delta pledges \$500k to SIU

Delta Dental of Illinois has pledged \$500,000 to the Southern Illinois University School of Dental Medicine to double the capacity of its oral surgery clinic.

The pledge will be used to increase the number of oral surgery operating spaces from three to six and to pay for a specially equipped oral surgery suite, the university said in January.

The money will be distributed in \$100,000 donations each year for five years.

More than 25 patients a day call the SIU dental school's main patient clinic requesting oral surgery services, and more than 50 additional patients call each day requesting emergency dental care, said School of Dental Medicine Dean Ann Boyle. That's in addition to routinely scheduled surgical services the dental school provides.

In 2005, Delta Dental of Illinois awarded \$250,000 to the dental school for use in expanding its main clinic. The gift and current pledge were made through Delta Dental's foundation.

Lisle-based Delta Dental of Illinois, a nonprofit, offers network-based dental programs.

Alpha Omega honors Dr. Carole Landman

CDS member Carole Landman received a Certificate of Merit from the Alpha Omega International Dental Fraternity during its annual convention in December.

The award recognized Dr. Landman's leadership as president of the Illinois Chapter of the dental fraternity, especially the philanthropic and cultural programs she organized.

Dr. Landman is a graduate of the University of Illinois in Champaign and the University of Illinois at Chicago College of Dentistry. She completed a General Practice Residency at Michael Reese Hospital in 1987, and then joined her father, Paul Landman, in private practice in Chicago with emphasis on preventive, restorative and cosmetic dentistry.

CDS donated \$1.7 million to support access, education

The Chicago Dental Society granted \$1.7 million to foundations, clinics, students and a local college to support efforts to improve dental health for all Illinoisans in 2008.

The lion's share of this total, \$1.5 million, was earmarked for the new Chicago Dental Society Foundation, which is charged with providing a stable source of income to dental education programs and dental clinics through private and corporate fundraising.

Grant recipients also include programs serving families and the disabled, as well as training programs for dental hygienists and scholarships to students at the University of Illinois at Chicago and Southern Illinois University, the state's two remaining dental schools.

CDS President David Kumamoto said, "In these tough times, support for our local dental programs is even more crucial. We at CDS are proud to lead the charge in supporting programs that improve oral healthcare in Illinois."

Since establishing a grant program in 2001, the CDS Board of Directors has authorized 79 grants, totaling more than \$4.6 million, and 837 scholarships, totaling more than \$460,000. Beginning in 2009, the Chicago Dental Society Foundation has taken over grant-making for the society. However, the core mission of funding initiatives that strengthen dental education and dental care remains unchanged.

Grant recipients for 2008 include:

- Advocate Charitable Foundation, \$2,000
- Alivio Medical Center, \$5,000
- Chicago Dental Society Foundation, \$1.5 million
- Community Nurse Health Association, \$10,000
- DuPage Community Clinic, \$10,000
- Erie Family Health Center, \$10,000
- Free People's Clinic, \$10,000
- Goldie's Place Dental Clinic, \$2,000
- Illinois Foundation of Dentistry for the Handicapped, \$10,000
- Infant Welfare Society of Chicago, \$2,000
- Near North Health Services, \$2,000
- Northwest Community Healthcare Foundation, \$10,000
- Oak Park and River Forest Infant Welfare Society, \$10,000
- Prairie State College's Dental Hygiene Program, \$9,421.50
- Racing Industry Charitable Foundation, \$5,000
- St. Bernard Hospital and Health Care Center Dental Clinic, \$10,000
- Scholarships, \$108,500

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Consider a donation for item J, the Healthy Smiles Fund.

As stated by the IL-1040 form:

Healthy Smiles Fund – Tooth decay is the most common chronic disease affecting children in our state. Recent surveys found more than half of Illinois' third graders have tooth decay and one out of every 20 suffers from toothaches. Good oral health is essential to a child's behavior, speech, language and overall growth and development. Your contribution will help ensure every Illinoisan has a healthy smile.

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Your Health

a discussion on health-related topics

Poison dangers come in many forms

by Joanna Brown

March is Illinois Poison Prevention Month, and local experts are urging people to think beyond the pesticides lurking in the garage.

“Half of all the calls we get are for exposure by children under 6,” said Carol DesLauriers, who has a doctorate in pharmacy and is the clinical services manager of the Illinois Poison Center. These calls describe children who ingest personal care items, cleaning products and medications, as well as those who get into trouble when they get their hands on batteries, tiny toys and magnets.

“But poisoning can happen to anyone, regardless of economics or education level. And it’s not just about cleaning products or pesticides. We deal a lot with medicines, bug bites and stings, and carbon monoxide,” said Dr. DesLauriers.

The Illinois Poison Center is based in Chicago, and manages calls from all Illinois residents. It is the oldest poison center in the country, and also the largest. The staff of nurses and pharmacists who have also been trained in toxicology receives 100,000 calls a year.

The Poison Prevention hotline, 800.222.1222, is free, confidential and available 24 hours a day.

Take care

Especially in the last few years, Dr. DesLauriers said, medications have prompted several types of calls: callers take the wrong medications at the wrong times, mix medications inappropriately, take too much at a time, or take them the wrong way.



“People are taking more medications now than they used to years ago,” Dr. DesLauriers said. “A person might be on 10 or 15 medications and is expected to manage them without much help from the physicians.”

To avoid problems, Dr. DesLauriers recommended that people not take medicine in a dark room; get out of bed and turn the light on, even if you are sick. Check the label every time you take your medication to be sure it is your prescription – not your spouse’s or child’s – and that it is the right medicine

if you are taking more than one. Take medicines as directed.

“Taking more of something doesn’t make it work faster or better,” Dr. DesLauriers said.

Don’t self diagnose

Long ago, the cure-all remedy for a child who got into something he shouldn’t have was to induce vomiting. Dr. DesLauriers said that is no longer the case. You should dispose of any ipecac still in your medicine cabinet.

Studies have shown that vomiting

will not reduce the risk of injury or illness – in fact, Dr. DesLauriers said vomiting could actually cause more harm.

Call the local poison prevention center for help responding to specific accidents. Have the victim with you when you call, and be aware of what they ingested. You'll likely be asked to give the victim's age, describe the incident, and give details from the label if they ingested a medication, a cleaning product or another substance.

"We ask a lot of questions and we sometimes will call you back to follow up on a call, but 90 percent of our callers are able to stay at home (rather than seek emergency care at a hospital)," said Dr. DesLauriers, who admitted that the staff acts somewhat like detectives as they try to help callers. All information they collect is confidential.

Tips from the pro

Dr. DesLauriers offered good advice to avoid calling her office:

- Regarding children, keep medications and other things that are not for

them out of sight and out of reach. "It sounds extreme, but if a kid wants to get something, they'll pull up chairs and climb shelves and do what they need to to get to it."

- Regarding medications, take them only as directed. Don't take a friend's unused pills because you have similar symptoms, and don't increase the dosages of over-the-counter pills. "You have to respect your meds because they can do a lot of good."

- Regarding herbal supplements, do some research before you take anything, especially if you'll be mixing prescriptions with herbal supplements. "Just because something is all natural doesn't mean it is 100 percent safe."

Phone first

Dr. DesLauriers said most of the calls to the Illinois Poison Center come in response to accidents that have already happened. But consider calling poison control before you act – before you try a new herbal supplement or bring a new plant into a house with small children –

as a precautionary measure. The staff's main mission is to prevent poisonings, and they work under the slogan, "no issue too small – just call."

In fact, approximately 20 percent of their calls come from hospitals and physicians who need help.

"We're so good that even the experts call us," Dr. DesLauriers said.

More information may be obtained by calling the hotline or visiting www.illinoispoisoncenter.org.

If it is your pets that have gotten into trouble, the American Society for the Prevention of Cruelty to Animals (ASPCA) also maintains a 24-hour emergency line, 888.426.4435. A \$60 fee may be applied to your credit card. A list of household dangers, including hazardous plants, is available at www.aspca.org. ■

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Snap Shots

profiles of people in the profession



Heli-boarding snowballs into a pastime for Dr. Zak

by Rachel Azark

With a population of only 425, Blue River, BC, sits 400 miles northeast of Vancouver. According to www.britishcolumbia.com, it lies in one of the world's most productive snow belts for high-quality, reliable powder snow. So it makes sense with so much snow in the Cariboo Mountains to the north of Blue River, heli-skiing would be one of the most well-known sports the town offers.

Michael Zak, a 1987 graduate of the University of Illinois at Chicago College of Dentistry, has been skiing for the past 40 years. But only in the past two years has he tried heli-boarding, which is using a snowboard (instead of skis) to carve down a snowy destination, atop which a helicopter has dropped you off.

Introducing Dr. Zak to this wild experience was his very own brother. "My brother is a very avid helicopter-skier," Dr. Zak said.

The helicopter tour group the brothers use has access to 200 peaks in the Blue River area. Mountain peaks are at about 10,000 feet, and the tree line is much lower – 6,500 feet – because of how far north Blue River is.

The first time Dr. Zak took the helicopter up to the peak and landed, his first thought was "Where are my skis?" Looking out

over the mountain ranges and distant peaks, only having snowboarded for nine years, skiing seemed like a safer option.

"It is really steep terrain and kind of puts you to the extreme of your comfort level. It's a harrowing experience," he described.

The excitement of skiing down glaciers and between trees brought him back for a second year of heli-boarding. Snowboarders and skiers are looking for the "uncut" snow, that which has been untouched. The helicopter brings you to different areas 10-15 times during the day and you ski down with a guide.

Skiing in the backcountry has its dangers, of course, one being avalanches. Everyone wears a beacon or a honing device and also carries avalanche packs that include tools to dig yourself out in case you get trapped.

If you're up for the same challenge as Dr. Zak, he suggests, "Get comfortable on more intermediate and advanced slopes and then on all terrains. This is definitely a step above what you find at a ski resort." ■



Michael Zak

2009 NORTHWEST SUBURBAN BRANCH
NORTH SUBURBAN BRANCH

Suburban Scramble

MONDAY
JUNE 1

8 A.M. SHOTGUN START

**Kemper Lakes
Golf Course**

24000 N. Old McHenry Road, Kildeer
(1.2 miles north of Route 22)

RESERVATIONS:

- Priority given to branch members who register before May 1.
- Registration will be open to all others after May 1 on a first-come, first-served basis.

FEES*:

- \$140 for North and Northwest Suburban Branch members
- \$165 for other CDS branch members and nonmembers
- Includes greens fees, golf cart, lunch and prizes
- * Fees increase by \$25 if you register after May 1

FOR MORE INFORMATION:

Dr. Jeff Kemp, 847.255.3020, or
Dr. Mark Jacob, 847.564.2180



Reservations

Name: _____	Foursome: _____
Office address: _____	_____
City/State/Zip: _____	_____
Office phone: _____	_____
CDS branch: _____	Amount enclosed: \$ _____

Send check made payable to **NORTHWEST SUBURBAN CHICAGO DENTAL SOCIETY** to:
Dr. Jeff Kemp, 1420 N. Arlington Heights Rd., Suite 230, Arlington Heights, IL 60004.

Looking Back

a historical perspective



Fluoridation has deep roots in Illinois

by Walter Lamacki, DDS

G.V. Black, lecturing a class at Northwestern Dental School in 1896, prophesied, “The day is surely coming. . . when we will be engaged in practicing preventative rather than reparative dentistry. . .” Even he could not envision the role Illinois would play in making that dream a reality.

Thirteen years after making that landmark prediction, the 73-year-old scientist took a train to Colorado Springs, CO, at the behest of a young dentist to observe a condition not described in dental literature. Fred S. McCay had noted pitted and mottled enamel of children’s teeth in his practice. The anomaly was made more striking to him since he had spent three years practicing in St. Louis, where the condition had been non-existent.

Before Dr. Black’s visit, Dr. McCay had enlisted a colleague, Isaac Burton, to survey 2,495 children who were sent home with a questionnaire to be filled out by their parents. Questions included: when was the child born, when did the family move to the area, and what was the water supply of the families. The last question was intuitive. The results showed that 87.5 percent of children born in Colorado Springs had mottled teeth.

Dr. Black stayed in the area for two weeks interviewing people with these strange darkened teeth but was completely baffled. Dr. McCay thought the local water supply caused mottling during enamel formation, but could not say so conclusively. Dr. Black was skeptical of the water theory, but backed more study, “to satisfy the public.” Dr. Black’s prestige secured modest grant money to allow Dr. McCay to do more research.

Dr. McCay found a lack of decay in the children afflicted with the strange dark teeth. He tirelessly crossed the country, gathering more facts and advancing his theory to dental societies. In 1927, his tenacity piqued the interest of Dean Arthur Black, of Northwestern University’s dental school (G.V. died in 1916). Dean Black and a team of educator/scientists went to Minonk, 120 miles southwest of Chicago, where local dentists reported seeing an inordinate number of patients with mottled teeth.

They were astonished to find substantially less decay in the mottled teeth; when decay did exist, it was less extensive. They promptly returned to report their findings to the Chicago Dental Society.

Scientists visited Minonk over the next few years, testing the blood chemistry of the local residents and studying their water supply.

In 1931, almost simultaneously, Drs. H.V. Churchill and A.W. Petrey of Aluminum Company of America (who had workers at one plant with a high incidence of mottling) and Margaret Camack Smith of the University of Arizona announced that fluorine in the water caused mottling.

Illinois would again play a major role in the collection of data that would make fluoridation a reality. The towns of Quincy and Galesburg had markedly different levels of fluoride. In 1938, detailed studies showed that children, 12-14 years old, born in Quincy, whose water supply had a level of fluoride of 0.1 parts per million (ppm) had three times the decay of children in the same age group in Galesburg, where the water supply had 1.8 ppm.

What had to be determined was the optimum level of fluoride in water that would help prevent decay without causing mottling.

Again, Illinois played a role. The United States Public Health Service surveyed the decay rate of children in eight Illinois cities, along with 13 others around the country. Three cities – Oak Park, Evanston and Waukegan – used Lake Michigan water that had 0.1 ppm of fluoride. In Aurora, Elgin, Elmhurst, Joliet and Maywood, fluoride content in their water varied from 0.5 to 1.8 ppm. The results confirmed previous studies in Galesburg and Quincy; the later group had one-third less caries than the three cities using Lake Michigan water.

Grand Rapids, MI, had fluoride added to its water at 1.0 ppm in 1945 for a 15-year study. The results speak for themselves.

In 1999, the Centers for Disease Control listed fluoridation as one of Ten Great Public Health Achievements in the 20th century. ■

West Suburban Branch ★ West Side Branch Golf Outing

Wednesday, June 3

Old Oak Country Club

14200 Parker Rd., Homer Glen
(View the course at www.oldoakcc.com)

TEE: 8 a.m. shotgun start
(7 a.m. registration)

FEE: \$85 per golfer
Includes Mesquite BBQ lunch

AWARDS for each:

- 4 Closest to the Pin holes
- 2 Longest Drive holes

Prizes! Friends!

Fun! Fun! Fun!

Bring a friend or colleague!

RSVP by May 27

Send a check payable to West Suburban Dental Society
and the names of your foursome to:

Dr. Donald Kipper, 408 Pennsylvania Ave, Glen Ellyn, IL 60137

For more information, please call Dr. Kipper @ 630.469.2444.

Dental Dateline

Dental Dateline is provided by your Chicago Dental Society member dentists.

Mouthguards prevent dental trauma

With spring comes warmer weather, and that means athletes of all interests – and levels of expertise – will be back on the field. Whether you're into competitive sports or recreational activities, consider the benefits of a mouthguard.

What good is a mouthguard?

No matter your skill level or choice of activity, accidents happen. Mouthguards cushion blows to the face. A properly fitted mouthguard will prevent broken teeth, as well as injuries to the lips, tongue, face and jaw.

A properly fitted mouthguard may be especially important for people who wear braces or have fixed bridgework. A blow to the face could damage the brackets or other fixed orthodontic appliances. A mouthguard also provides a barrier between your braces and your cheek or lips, limiting the risk of soft tissue injuries.

Mouthguards that fit properly will not impede your ability to talk or breath during athletics.

Who should wear mouthguards?

According to the Academy for Sports Dentistry, anyone participating in a sport that has a chance of injury to the teeth, jaws or oral soft tissues, or which shows a potential risk of concussion, can benefit from the use of a mouthguard. This includes contact sports that risk collision among athletes, rollerbladers who risk head injuries, and everyone in between.

Are they required for my sport?

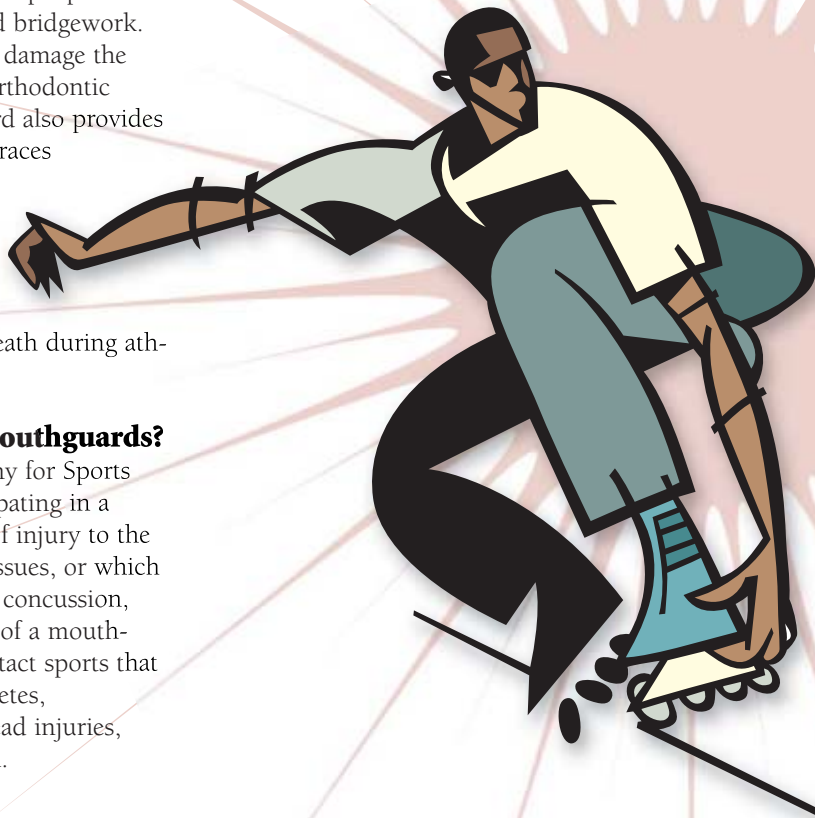
Talk to your school or athletic league to see if mouthguards are required or recommended for any sports. The National Federation of State High School Associations (NFHS) mandates the use of mouthguards in football, field hockey, ice hockey, lacrosse and wrestling (for wrestlers wearing braces). And the Sports Medicine Advisory Committee of the NFHS recommends to all NFHS sports rules committees that they consider a rule for the use of properly fitted unaltered mouthguards for participation in any sport where there is potential for oral-facial injury from body contact.

Will it affect my performance?

Mouthguards that have been properly fitted and are being worn appropriately should not interfere with an athlete performing any sport at the highest level.

Where can I get a mouthguard?

The best mouthguards are those that are fitted properly by a dentist and worn properly. Talk to your dentist about your athletic plans so that the dentist can prepare a mouthguard that is tailored to your bite and any orthodontic appliances or bridgework you may have, fits you comfortably, and can handle the impact of the sports you'll be playing. ■



ENGLEWOOD BRANCH

ANNUAL GOLF OUTING

WEDNESDAY JUNE 10

COG HILL

GOLF & COUNTRY CLUB COURSES 1 & 3
12294 ARCHER AVE. • LEMONT • 630.257.5872

TEE TIMES: Noon to 1 p.m.

FEES:

- Golf & dinner:.....\$80/player
 - Golf only:.....\$40/player
 - Cart rental:\$16/player
 - Dinner only:\$42/each
- (at 6:30 p.m., choice of steak or fish)



*RSVP

Please complete and return the attached reservation form by June 1.

Name: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____ Preferred Tee Time: _____

Your foursome (check all that apply)

- Player 1: _____ Golf & dinner Golf only Golf cart Dinner only Steak Fish
- Player 2: _____ Golf & dinner Golf only Golf cart Dinner only Steak Fish
- Player 3: _____ Golf & dinner Golf only Golf cart Dinner only Steak Fish
- Player 4: _____ Golf & dinner Golf only Golf cart Dinner only Steak Fish

Total amount enclosed: _____

Send checks payable to **ENGLEWOOD DENTAL BRANCH** to: Michael Meehan, DDS, 6745 W. 127th St., Palos Heights, IL 60463
708.448.3131 • fax: 708.448.3412 • info@meehanorthodontics.com • You may pick up your receipt for participation at the sign-in table.

Meeting Place

dental meetings and CE opportunities

Regional Meeting

APRIL 29

**Anastasia Turchetta, RDH
A Combination of Senior
Moments and Know Pain,
Know Gain**



CDS Regional Meetings are 9 a.m.-2:30 p.m. at Drury Lane, 100 Drury Lane, Oakbrook Terrace. The presentation is worth 5 CE hours.

Educational meetings are free to all CDS members and their auxiliaries, as well as dental hygienist members of the Illinois State Dental Society. A \$250 fee is charged to dentists and their staff who are not ADA members, which may be applied to membership for the current year. Advance registration is not required, but CDS encourages you to pre-register online at www.cds.org.

Upcoming events

APRIL

7: Kenwood/Hyde Park Branch

Michael Colvard, DDS, MS: Disaster Emergency Response Training: How Dentists Can Respond in a Crisis. Rumba, 351 W. Hubbard St., Chicago. Cocktails: 6:30 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Kimberley Bolden, 312.372.7874 or kmhbolden@aol.com.

7: North Suburban Branch

Ira Shapira, DDS: Diagnosis and Treatment of Sleep Apnea in Relation to TMJ Disorder. Maggiano's Little Italy, 175 Old Orchard Shopping Center, Skokie. Cocktails: 6 p.m.;

Dinner: 6:45 p.m.; Program: 7:45 p.m. Contact Susan Graber, 847.729.7711, drgrab-erdds@aol.com; or Maria Fe Corpuz-Bato, 847.336.3770, mariafecbato@comcast.net.

7: Northwest Side Branch

Mart McClellan, DDS: Wealth Building in Uncertain Times From a Dentist's Perspective. Colletti's Restaurant, 5707 N. Central Ave., Chicago. Cocktails: 6:30 p.m.; Dinner: 7:30 p.m.; Program: 8:45 p.m. Contact Brett Gilbert, 773.775.3663 or kingendo@sbcglobal.net.

14: Englewood Branch

Infant Oral Healthcare presented by a representative of the Illinois Society of Pediatric Dentistry. Nikos' Restaurant, 7600 S. Harlem Ave., Bridgeview. Cocktails: 6:30 p.m.; Dinner: 7 p.m.; Program: 7 p.m. For information, contact Aaron Tucke, 708.423.5990 or atucke@yahoo.com.

14: South Suburban Branch

John Dzakovich, DDS: Abrfraction or Abfriction? In Vitro Reproduction of the Non-carious Cervical Lesion. Idlewild Country Club, 19201 Dixie Hwy., Flossmoor. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Eric Kosel at 708.532.0091 or koseldental@netzero.com.

14: West Side Branch

Organizational meeting. Philanders at The Carleton of Oak Park, 1110 Pleasant St., Oak Park. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 7:45 p.m. Contact Gary Clemens, 708.795.1255 or gclen14714@ameritech.net.

14: West Suburban Branch

Speaker/Program title TBA. Oak Brook Hills

Marriott Resort, 3500 Midwest Rd., Oak Brook. Cocktails: 6:30 p.m.; Dinner: 7 p.m.; Program: 8 p.m. For information, contact James Maragos, 708.352.7358 or jmm4727@ameritech.net.

25: Illinois Dental Hygienists Association

Anne Guignon, RDH, MPH: The Epidemics. Double Tree Hotel Chicago Magnificent Mile, 300 E. Ohio St., Chicago. 9 a.m.-4 p.m. Registration and continental breakfast: 8 a.m., Lunch: Noon-1 p.m. For information, visit www.idha.net.

26: Loyola University Alumni

Lilac Mass at Holy Name Cathedral Auditorium, 735 N. State St., Chicago. Meet in the courtyard at 9:30 a.m. with breakfast immediately following. \$15 at the door. To reserve your seats, call Loyola at 312.915.7660

28: Dental Arts Club of Chicago

David Barack, DDS: Implants and Occlusion. Bohemian Crystal Restaurant, 630 N. Blackhawk, Westmont. Cocktails: 6:30 p.m. Contact Joseph Sodini at 847.676.9292.

MAY

15: Illinois AGD—Chicago

Robert Bosack, DDS: Medical Emergencies in the Dental Office, 8 a.m.-4 p.m. 7 CE hours. Maggiano's Little Italy, 190 E. Woodfield Rd., Schaumburg. Contact Maryam Hafezi at 630.400.4938 or hmaryam@yahoo.com.

26: Dental Arts Club of Chicago

Dan Weber, DDS: The Latest Trends in Periodontics. Lincoln Tavern, 1828 W. Wabansia, Chicago. Cocktails: 6:30 p.m. Contact Joseph Sodini at 847.676.9292.

Study clubs

Central Lake County Dental Study Club

Meets third Tuesday of every month at noon, January-November, Grandma V's Pancakes, 10 E. Maple Ave., Mundelein. Contact Paul Showers, 847.816.3636.

Chicago Aesthetic Masters, a Hornbrook Group Study Club

Meets monthly, 6:30-8:30 p.m. at the office of Sheldon Seidman, 410 N. Michigan Ave., Suite 1014, Chicago. Contact Sandra Lopez, 312.644.4321 or smilechicago2@aol.com, for future dates.

Chicago Dental Study Club

The Chicago Dental Study Club will meet for an all day event Friday, April 17. Newcomers are free. Please RSVP. For more information, visit www.chicagodentalstudyclub.com, or call Forrest Tower, 708.423.0610.

Greater Evanston Dentists Association

Meets first Monday of every month, noon-1 p.m., Gio Restaurant, 1631 Chicago Ave., Evanston. Contact Roger Nouneh, 847.475.7754.

Uptown Dental Forum

Meets weekly, 12:30-2 p.m., at Sauganash Restaurant, 4732 W. Peterson Ave., Chicago. AGD sponsorship approved. Contact Marshall Dolnick, 773.588.3880.

Waukegan Dental Study Group

Semi-monthly meeting, noon-2 p.m., Waukegan Ramada, 200 Green Bay Rd. Waukegan. Contact Rob Bard, 847.244.0155, or Rod Morrow, 847.689.1213.

Chicago Dental Society

SPECIAL EVENTS

ANOTHER GREAT REASON TO BE A MEMBER

Another year of outstanding Special Events is planned for CDS members. All tickets are sold online and online only at www.cds.org/tickets. Check our Web site regularly for additional Special Events information.

CDS PICNIC

Tickets go on sale April 1, 9 a.m.

CDS Picnic at Ravinia

Sunday, July 12, 3 p.m.

Ravinia Festival, 200 Ravinia Park Rd., Highland Park

Celebrate summer at Ravinia Festival Sunday, July 12, when the Chicago Symphony Orchestra presents an all-Tchaikovsky concert, including the *1812 Overture* punctuated with live cannons. This popular concert is not to be missed!

CDS members and their guests will gather under Ravinia's UBS Tent beginning at 3 p.m. for a light supper of sirloin sandwiches, roasted rosemary chicken, fresh fruit and vegetables, whole wheat pasta salad and other treats made from locally grown, organic ingredients. The bar will offer beer and wine, as well as soft drinks and water. After the meal, guests will be ushered to their reserved seats in the pavilion for the concert. Guests may return to the UBS Tent for dessert from 7-8 p.m.

Ticket prices do not include parking fees. For information on getting to Ravinia, visit www.ravinia.org/GettingToRav/. CDS members are limited to a total of two reduced-price tickets to this event. To purchase additional tickets, please see the next event listing, "CDS Picnic at Ravinia – Extra Guests."

Tickets will be mailed to attendees after June 1.
CDS Member price: \$55; Ticket Face Value: \$121
 A maximum of two tickets per member is allowed.

CDS Picnic at Ravinia – Extra Guests

Extra tickets are available for this event at full price.
 Tickets will be mailed to attendees after June 1.
All seats: \$121

THEATRE

Tickets go on sale March 4, 9 a.m.

Mary Poppins

Sunday, May 17, 6:30 p.m.

Cadillac Palace Theatre

151 W. Randolph St., Chicago

Based on P.L. Travers' cherished stories and the classic 1964 Walt Disney film, *Mary Poppins* features the Academy Award-winning music and lyrics of Richard M. Sherman and Robert B. Sherman. The stage production has been created, in collaboration with Cameron Mackintosh, by Academy Award-winning screenwriter Julian Fellowes, who has written the book, and the Olivier Award-winning team of George Stiles and Anthony Drewe, who have composed new songs and additional music and lyrics.

All seats are in the orchestra level of the Cadillac Palace Theatre.

CDS Member Price: \$72

Ticket Face Value: \$92

MLB BASEBALL

CDS Members are limited to a total of four baseball tickets this season. Tickets go on sale at www.cds.org/tickets May 1, at 9 a.m.

Cubs vs. Cleveland Indians

Sunday, June 21; Start time: 1:20 p.m.

Wrigley Field

Could this really be The Year for the Chicago Cubs? Don't miss this opportunity to be part of what may finally be a magical season as your Cubs compete for their third straight NL Central title and a spot in the playoffs.

All seats are in the Terrace Reserve section.

CDS Member Price: \$22

Ticket Face Value: \$32

Cubs vs. Houston Astros

Wednesday, July 29; Start time: 1:20 p.m.

Wrigley Field

This game between divisional rivals is likely to have playoff implications. All seats are in the Terrace Reserve section.

CDS Member Price: \$22

Ticket Face Value: \$32

White Sox vs. New York Yankees

Sunday, August 2; Start time: TBA

U.S. Cellular Field

Cheer for your favorite team when the Chicago White Sox host the New York Yankees! All seats are in Boxes 522-526.

CDS Member Price: \$27

Ticket Face Value: \$37

* CDS IS NOT RESPONSIBLE FOR LOST TICKETS * NO REFUNDS * NO EXCHANGES *

Milestones

Applicants

Adeleke, Funmi

University of California, 1998
18600 Village West Dr., Hazelcrest
South Suburban Branch

Aggarwal, Neerja

Punjab India Medical School, 1982
276 W. Fullerton Ave., Addison
West Suburban Branch

Al-Sabek, Fuwad

University of Pittsburgh, 2004
6319 S. Fairview Ave., Westmont
West Suburban Branch

Andreou, Magdalene V.

University of Illinois, 1995
3315 Algonquin Rd., Rolling Meadows
Northwest Suburban Branch

Bassett, Jmi L.

Harvard School of Dental Medicine, 2005
200 S. Michigan Ave., Chicago
Kenwood/Hyde Park Branch

Cincione, Alexis M.

University of Illinois, 2008
5342 S. Archer Ave., Chicago
Englewood Branch

Coakley, Kalee A.

University of Michigan, 1996
233 E. Erie St., Chicago
North Side Branch

Cook, Philip M.

University of Illinois, 2007
1515 Sheridan, Wilmette
North Suburban Branch

Copeland, Jeffrey R.

University of Illinois, 2008
915 N. Milwaukee Ave., Libertyville
North Suburban Branch

Crowe, Tim M.

Tufts University, 1980
30 N. Michigan Ave., Chicago
Kenwood/Hyde Park Branch

Diamantakos, Demetrios

Northwestern University, 1994
108 E. Wakeman, Wheaton
West Suburban Branch

Downey, Thomas E.

Northwestern University, 1972
1220 Meadow Rd., Northbrook
North Suburban Branch

Edukutharayil, Susan K.

University of Illinois, 1997
9709 N. Milwaukee Ave., Glenview
North Suburban Branch

Gee, Hannah H.

University of Missouri, 2006
3469 Kirchoff Rd., Rolling Meadows
Northwest Suburban Branch

Gramse, Sarah J.

University of Illinois, 1989
108 E. Wakeman, Wheaton
West Suburban Branch

Huang, Matthew C.

Northwestern University, 2000
401 S. Milwaukee Ave., Wheeling
Northwest Suburban Branch

Jones, Donald K.

Loyola University, 1985
25867 W. Grass Lake Rd., Antioch
North Suburban Branch

Kaihara, Wes T.

University of Illinois, 1981
400 Lake Cook Rd., Deerfield
North Suburban Branch

Kamal, Saba S.

University of Illinois, 2008
4635 W. 63rd St., Chicago
Englewood Branch

Khan, Muhammad S.

Boston University, 2003
1614 W. Central Rd., Arlington Heights
Northwest Suburban Branch

Koos, Steven A.

Northwestern University, 1996
1827 S. Michigan Ave., Chicago
Kenwood/Hyde Park Branch

Kostrubala, Craig J.

Loyola University, 1993
9501 S. Central Ave., Oak Lawn
Englewood Branch

Kralj, Goran

Northwestern University, 2000
1827 S. Michigan Ave., Chicago
Kenwood/Hyde Park Branch

Lambert, Nicole C.

University of Illinois, 1999
313 River Oaks Dr., Calumet City
South Suburban Branch

Marfia, Sean A.

Southern Illinois University, 2002
249 W. Dundee Rd., Palatine
Northwest Suburban Branch

Marri, Arpitha

Northwestern University, 2001
5342 S. Archer Ave., Chicago
Englewood Branch

Milos, Michael

Marquette University, 2007
5000 S. 5th Ave., Hines
West Side Branch

Nickas, Jeffrey A.

University of Illinois, 2008
25 E. Washington St., Chicago
North Side Branch

Nolten, Christian J.

University of Michigan, 2008
5060 Ace Ln., Naperville
West Suburban Branch

Novick, Darshana S.

University of Illinois, 2005
1950 W. Cermak Rd., Chicago
West Side Branch

Ogufere, Osen E.

University of Illinois, 2004
6695 Grand Ave., Gurnee
North Suburban Branch

Patel, Nilesh

University of Illinois, 2007
190 N. Swift Rd., Addison
West Suburban Branch

Picard, Aimee

University of Illinois, 2007
4751 N. Kedzie Ave., Chicago
North Side Branch

Roytman, Gelena

University of Illinois, 2001
362 Townline Rd., Mundelein
North Side Branch

Rudd, David F.

Northwestern University, 1979
114 N. Orchard Dr., Park Forest
South Suburban Branch

Saguil, Cristina S.

University of Illinois, 1999
6431 Parksleg Ct., Lisle
West Suburban Branch

Shank, Christopher L.

University of Connecticut, 2004
25 E. Washington St., Chicago
North Side Branch

Shaw, Jennifer

Northwestern University, 2000
401 S. Milwaukee Ave., Wheeling
Northwest Suburban Branch

Sheynman, Irene A.

Marquette University, 2006
4941 N. Kedzie Ave., Chicago
North Side Branch

Soh, Nayonge

University of Illinois, 1997
1100 Central Ave., Wilmette
West Suburban Branch

Teluk, Michael

State University of New York at Buffalo,
2002
1394 S. Route 12, Fox Lake
North Suburban Branch

Trikolas, Tom

University of Illinois, 1987
6305 W. 95th St., Oak Lawn
Englewood Branch

Woiwood, Dennis V.

Iowa University, 1991
4020 W. Armitage Ave., Chicago
Northwest Side Branch

Zhang, Liqing

Dalhousie University, 2008
4410 S. Pulaski Rd., Chicago
Englewood Branch

Deceased members

Babcock, Curtis J.

Chicago College of Dental Surgery, 1939
1029 Mistwood Ln., Downers Grove
West Suburban Branch
Passed away Aug. 5.

Block, Ben B.

University of Illinois, 1934
7033 N. Kedzie., Apt. 1406, Chicago
North Side Branch
Passed away Jan. 19.

Harvey, Howard J.

Chicago College of Dental Surgery, 1949
215 55th St., Apt. 313, Clarendon Hills
West Suburban Branch
Passed away December 2008.

Kabat, Edward J.

Loyola University, 1956
7045 E. Meseto Ave., Mesa, AZ
South Suburban Branch
Passed away April 16.

Liedtke, Edwin C.

Loyola University, 1955
6340 S. Americana Dr., Apt. 401
Willow Brook
West Suburban Branch
Passed away Nov. 29.

Mitchener, Ralph W.

Chicago College of Dental Surgery, 1948
8747 44th Pl., Lyons
West Suburban Branch
Passed away Jan. 27.

Rowan, William A., Jr.

Northwestern University, 1943
10442 S. Oakley Ave., Chicago
Englewood Branch
Passed away Jan. 7. ■

We want your input!



The CDS Board of Directors is conducting a strategic planning process over the next year with the assistance of The Avenues Company of Flagstaff, AZ.

Input is being sought from members of OUR dental community to assess the strengths, weaknesses and opportunities for future planning and growth.

Please complete the survey by visiting www.cds.org.

Your time and confidential responses are greatly appreciated. The 10 minutes you spend will help your Chicago Dental Society establish a comprehensive strategic plan.

CDS VISION
-make it happen-

HELP US TO HELP OTHERS

As the philanthropic and charitable arm of the Chicago Dental Society, we will improve the oral health of the public we serve by providing a permanent and stable source of income for dental education and access to care programs.

But the CDS Foundation can't do anything without support from our partners in giving: local dentists, corporate friends, and community members who share our vision. Working together, we will have a greater impact on the oral health of our community.

We know from experience that the need for greater access is tremendous. So we invite you to become our partner through your donation to the CDS Foundation.

Please visit us online to make a donation. Thank you.

 **Foundation**

www.chicagodentalsocietyfoundation.org

Delivery

The CDS Review is published seven times annually. The magazine mails the middle of the first month the issue covers. For example, the January/February 2008 issue mailed January 15, 2008.

May/June	April 15, 2009
July/August	June 15, 2009
September/October	August 17, 2009
November	September 15, 2009
December	October 30, 2009
January/February	December 15, 2009
March/April	January 15, 2010

All advertisements, changes and extensions must be submitted in writing. **No advertisements, changes or confirmations will be taken over the telephone.** Although every effort is made to place advertisements received after the deadline in a specific issue, we cannot guarantee that late advertising will appear in the issue requested. The advertisement will appear in the following issue. Advance payment covering the number of insertions must accompany your written advertisement.

Rates

Standard Classified: \$85 for the first 30 words plus \$2 for each additional word.

Display Classified: \$100 per column inch. Minimum ad size is one column inch.

Member discount: CDS members are entitled to a 10% discount. You must provide your CDS membership number as proof of membership when placing your classified ad, otherwise you will be charged the non-member rate.

Changes or edits to ads: \$10 per ad for any edit or change that an advertiser asks CDS to make prior to the ad's expiration.

Payment

Make checks payable to: Chicago Dental Society. Classified ads must be paid for in advance.

Practices for Sale

Dental practices listed for sale within this section of the CDS Review are limited to practices that are being sold either by a dentist or a management company hired by the dentist to sell the practice. Advertisements from all others may not be placed in the CDS Review.

Reply Box Numbers

For an additional \$30, CDS will issue a confidential reply box number for your ad. These numbers ensure the privacy of our advertisers. All unopened responses are mailed to the advertiser once a week.

Replies to CDS Review box number ads should be addressed as follows: Box Number, Classified Advertising, Chicago Dental Society, 401 N. Michigan Ave., Suite 200, Chicago 60611-5585. (An example of a CDS Review reply box number is A0104-A1, CDS Review. **Any classified ads with numbers that do not follow this sequence are not CDS Review reply boxes.**)

Send all correspondence, including advertisements and payments to: Chicago Dental Society, Classified Advertising, 401 N. Michigan Ave., Suite 200, Chicago, IL 60611-5585.

Although CDS believes that advertisements published in the CDS Review are from reputable sources, CDS neither investigates the offers nor assumes responsibility for them. **CDS reserves the right to edit, decline, accept and withdraw advertisements at its discretion.**

Classifieds

place your ads online at WWW.CDS.ORG

For Rent

MT. PROSPECT DENTAL OFFICE SPACE for rent: First floor, 1,200 square feet, handicap accessible, four operatories, three with nitrous. Separate lab and sterilization, basement storage. Ready to move in. Newly renovated. Available immediately. Please contact Bob Parrilli at bob@bobparrilli.com.

OAK BROOK AREA: Excellent location for dentist or dental specialist. Modern building with atrium, 1,100 and 2,000 square feet available. Landlord will assist in build-out and remodeling cost. Call 630.279.5577 or visit www.brittanyoffices.com.

LINCOLN PARK: PROFESSIONAL building has 1,000-2,200 square feet ideal for dental office. Building has doorman and valet parking. Call Matt at 312.953.1798.

NEW PALATINE OFFICE SPACE TO RENT/merge/buy-in: Beautiful new office with plenty of room for another general or specialty practice to work along with existing practice. Rent as independent space share or potential to merge practices with option to buy into building. Seven ops equipped with two more plumbed. Full computer network. Busy road frontage with excellent signage. Call 847.359.7520 or e-mail drunti@earthlink.net.

DENTAL SPACE FOR RENT: Fully or partially equipped dental space. 1,000 to 4,000 square feet available. 5400 N. Milwaukee Ave., Chicago. Contact 847.921.6836.

MEDICAL/DENTAL OFFICE SPACE FOR lease in Bolingbrook: 1,500 to 2,500 square feet available in new 5,000-square-foot building anchored by general dental practice. Great location for medical or dental specialists. View Web site at www.536property.com.

DENTAL OFFICE FOR RENT with newer equipment for purchase (\$20,000 negotiable.) 950 square feet, two-chair office, fully equipped, available immediately, in Colonial Court Professional Building in Glenview. Please contact Bill Dillon for photos and questions 847.729.1090.

PRIME RETAIL SPACE AVAILABLE

~ Evergreen Park ~

Seeking established or start-up dental/orthodontist group to lease space in new retail strip center on 95th Street in Evergreen Park.

Join national tenants in this convenient location across from Little Company of Mary Hospital. End cap and in-line spaces available from 1,100-6,000 square feet. Please call Tyson Fraser for information.

Tyson Fraser, Edgemark Real Estate
630.572.5613

DENTAL OFFICE FOR LEASE: BUFFALO Grove/Long Grove area. Excellent visibility. Up to five operatories, fully plumbed; two lab areas; private office; large reception area. Available immediately. Call Susan at 847.913.1400.

ORLAND/TINLEY PARK DENTAL SPACE for lease/rent: For specialist, ortho, perio, pedo. 1,400-1,600 square feet. Excellent location, visibility, busy road frontage and ample parking. Professional building. Landlord will assist in build-out and remodeling. Cheap rent - \$2,000 all included. Hurry, only one left. 312.399.8877.

FREE RENT: Locate your practice in one of our highly visible retail centers: Homer Glen, New Lenox, Crestwood, Channahon, Dixon, Geneva, Elmhurst, Oswego and Sycamore. Space available immediately. Alan Erickson, 708.390.1629.

WINNETKA PROFESSIONAL CENTER: Currently has general dentist, prosthodontist, endodontist, orthodontist and pedodontist. We are looking for an oral surgeon or periodontist to rent space in our building. Call 847.446.0970.

NEED HELP?
Dental Hygienist Job Board
www.cds.org/jobboard
IT'S FREE!

BEAUTIFUL MEDICAL BUILDING spaces for lease: Located in Belvidere (near Rockford), residential neighborhood with ample trees and grasses. Two acres of parking spaces and 22,000-square-foot building. Only \$7 lower level, \$10 upper level, \$12 first floor. These gross rates include property tax and CAM. Located in Park Ridge, across from Lutheran General Hospital. \$19-25 gross per square foot. Call 773.988.8971.

Space Sharing

DOWNTOWN EVANSTON SPACE SHARING, leading to partnership: Great opportunity to put roots down, build your practice in a beautiful office, and have a mentor to learn from. Evanston continues to grow and change. E-mail cover letter/resume to busydds@hotmail.com.

DENTAL OFFICE AVAILABLE: Wednesdays and most Saturdays. Modern office in Glenview. Ample parking in contemporary setting. Phone 847.724.2444.

NILES/PARK RIDGE: FULLY EQUIPPED modern office space for rent. Four operatories. Premier location inside enclosed mall. Great for recent graduate, part-timer, specialist, satellite office or retirement overhead reduction. Reasonable. 847.885.6555.

SPACE SHARE – EVANSTON. Established five-operatory office looking for personable dentist with our patient following to space share. Experienced staff able to provide clinical and administrative support, if needed. 847.867.0015.

WANTED OFFICE SPACE IN LAKE FOREST: Looking for two half days of space sharing an office located in Lake Forest. A leading implant center in Illinois wants to expand toward the Lake Forest area but will require a high-end office with digital X-rays, panoramic machine, etc. Please call Tina at 630.743.0023.

UPSCALE OFFICE FULLY EQUIPPED TO share space: Itasca/Schaumburg area. We are a two doctor practice with seven operatories, computerized, digital X-rays every op, in a beautiful office/hotel complex. Ideal for satellite/part-timer/semi-retired/new practitioner to reduce overhead. General or specialist dentist welcome. Days to share are flexible. 630.730.7573 or danpdds@comcast.net for more information.

NORTHBROOK DENTAL OFFICE TO SHARE: Downtown Northbrook. Modern, fully equipped, state-of-the-art dental office. Less than two years old. Two ops. Fully computerized. Digital X-ray. Laser. Dentrrix. Ideal for specialist or GP. 847.738.8353.

AWESOME DENTAL OFFICE: Beautiful dental office ideal for specialists. Surgical rooms, digital radiographs, top of the line equipment, computerized. Be the only specialist in desirable Sugar Grove. Reasonable daily rent. E-mail dentalshare@gmail.com.

DOWNTOWN CHICAGO SPACE SHARING/associateship: Our group practice comprised of a part-time endodontist, periodontist, orthodontist and four part-time general dentists is seeking a general dentist with an established or developing patient base to share space. Our office is a modern well-appointed office located on Michigan Avenue in downtown Chicago with operatory views overlooking Millennium Park and panoramic views of Chicago's beautiful lakefront. This is a great opportunity to build your practice within a very professional environment with mature and talented mentors. Contact: Douglas James, DDS, FAGD, MAGD at douglasajames@aol.com or call 312.922.9595.

Positions Wanted

FOR THE COMFORT of your patients: General dentist is available to work in your office, performing surgical extractions and removal of impacted third molars. Fax inquiries to 847.940.9885.

ENDODONTICS IN YOUR OFFICE: Experienced general dentist with over 4,000 treated root canals will perform endo in your office. Fees are based on your zip code UCR. If keeping more of your endodontic cases in-house seems to be an intriguing option or if you would simply like more information, contact: Ron Baran DDS, MBA, MA at drRonBaran@hotmail.com, or call 630.325.9857.

KEEP YOUR REFERRALS: GP will perform both perio and oral surgeries, including crown lengthening and impactions. Also, general dentistry. Harvard grad, GPR residency, 5-year experience. Part-time needed, open to buy-in/transition. 630.687.2974, frlbio@yahoo.com.

ORTHODONTIST AVAILABLE: Motivated, friendly, charismatic orthodontist available for orthodontic, pediatric or group practice in Chicago and surrounding suburbs. Please e-mail chicagobraces@gmail.com if interested.

Opportunities

DENTIST: CHICAGO-BASED GROUP practice has a position for enthusiastic, personable individual, ability to grow with quality operated group of general dentists and specialists. Excellent compensation. Please respond to toothgroup@comcast.net.

ASSOCIATE DENTIST: Outstanding opportunity for a holistic-minded associate with a busy, west suburban FFS holistic dental practice. Salary/percentage arrangements with intent for partnership. Experienced holistic dentists or those committed to practicing holistically. Fax CV to 630.836.1618 or e-mail kba2007@comcast.net.

GENERAL DENTIST WITH EXPERIENCE in cosmetic dentistry, N₂O, posterior composite restorations, crown and bridge, dentures, root canal, patient management, case presentations needed for fabulous office near downtown. Office is fee-for-service only, has complete staff including hygienist, office manager etc., is fully computerized and has Caesy educational monitors in each treatment room. This is a great opportunity for a very positive, quality-orientated dentist. Excellent compensation. E-mail chicagolandsmiles@yahoo.com.

GENERAL DENTISTS NEEDED to work in busy practice in Chicagoland area. Earn approximately \$250,000 annually while working in a great environment. Excellent patient flow, paid malpractice, health and vacation benefits. Please call 312.274.0308 ext. 320 or 324. E-mail CVs to hr@dentaldreams.org or fax to 312.944.9499.

CHICAGO NORTHWEST SIDE SPACE sharing: Your patients will love the location! Excellent opportunity for dentist who is either retiring or wants to reduce overhead to share space. Excellent location on Milwaukee Avenue near Devon. Office open Monday-Saturday. Fully staffed and state-of-the-art equipped, digital, Cerec office. Call and speak with Anna or Gayle at 773.774.4611.

PERIODONTIST

~ Specialty Practice ~

Periodontist needed full-/part-time for large group practice in Vernon Hills. Take over a thriving periodontal practice.

Beautiful facility. Trained staff, latest materials and equipment. Flexible hours.

Send resume to drjeff@metro dental.com or call 847.680.7171.

LOOKING FOR A REWARDING ASSOCIATESHIP? MAKE DENTAL DREAMS A REALITY!

General dentists needed to work in busy practices in Chicago, Southwest, Far North and Northwest Suburbs.

Excellent minimum guarantee of \$120,000-\$150,000 with paid malpractice, health benefits and vacation.

Visa sponsorship assistance is available.

Earn \$250,000 to \$350,000 while working in a great environment with excellent patient flow and friendly, supportive staff.

Full-time and part-time opportunities are available.

Please call 312.274.0308 ext. 320 or 324.

E-mail CVs to hr@dental dreams.org or fax to 312.944.9499.

DENTIST TO LEAD BRAND NEW PRACTICE

Prime location — Chicago north suburbs

Incredible opportunity for general dentist to run brand new practice that shares space with busy multidisciplinary medical clinic.

Buy-in opportunity exists for the right candidate. Bilingual english/polish preferred. Please forward CV to tnarantic@e-ppc.com.

DENTALCARE PARTNERS is an established practice management development company operating in nine states (Illinois, Indiana, Michigan, Ohio, Pennsylvania, Wisconsin, Kentucky, Tennessee and North Carolina). We are currently seeking highly motivated general dentists as well as specialty dentists and orthodontists for full- and part-time positions. The ideal candidate must be concerned with quality patient care, be a team player and have a strong desire to learn, grow personally and professionally. Benefits will include a guaranteed salary with attractive earning potential, partnership opportunity, 401(k), health insurance, term life and vision insurance, short- and long-term disability, malpractice insurance, paid vacations and continuing education. Interested candidates please contact Deborah Hammert at 800.487.4867, ext. 2047, e-mail her at dhammert@dcpartners.com, or fax resume to 440.684.6942.

*** GENERAL DENTIST ~ VERNON HILLS ***

Comprehensive dentistry with priority on quality and excellent patient care. Experience necessary. Excellent long-term potential.

Great opportunity in a large multi-doctor, multi-specialty practice. Part-time/full-time. Send resume to drjeff@metro dental.com.

*** DENTIST SOUGHT – PALATINE ***

Part-time plus

Looking for caring individual to grow practice. Paid on percentage of collections. Immediate availability. Let's talk.

Cell: 847.691.1998

Non-boutique general dentist wanted!

ASSOCIATE DENTIST NEEDED: For an office in Beach Park. Experience preferred. Two to three days/week. Serious inquiries only. Fax resume to 847.872.1683.

GENERAL FAMILY DENTIST: PT/FT in high-tech and state-of-art facility in NW suburbs. Excellent opportunity and growth potential to develop in all phases of dentistry within our established group practice. Must work some evenings and Saturdays. Fax resume to 847.426.5964.

OPPORTUNITY: CHICAGO-BASED GROUP practice has position for enthusiastic, personable individual with IV experience. Excellent compensation. F/PT available. Respond to toothgroup@comcast.net.

ORAL SURGEON: Established multi-specialty group practice in northern Illinois seeks oral surgeon one to two days per week. Flexible schedule and competitive salary. Write box N1108-Z3, *CDS Review*.

GENERAL DENTIST: Full- or part-time. Several of our associates have become partners. Come and talk to them. Very high income potential. Specialists on staff. Currently four locations and growing. 95% fee-for-service. No Public Aid. Family Dental Care. Call 773.978.1231 or 773.978.7801 (ask for Tony or Niko), e-mail fdc92@hotmail.com, or visit www.familydentalcare.com.

SPECIALISTS POSITIONS: Multi-specialty group with offices in Lincoln Park and Orland Park looking for periodontists, oral surgeons and endodontists to join our established group practice. Fantastic earning potential in an established, modern, fully supported environment. E-mail your resume to lpdentalspecialists@hotmail.com or fax 773.327.3208.

ENDODONTIST—Specialty Practice

Endodontist needed full-/part-time for large group practice in Vernon Hills. Beautiful facility. Trained staff, latest materials and equipment. Flexible hours.

Send resume to drjeff@metro dental.com or call 847.680.7171. No GPs, please.

GENERAL DENTIST & ORAL SURGEON

~ Office located in Wheeling ~

Established, modern dental practice seeks P/T general dentist and P/T oral surgeon.

Please call 847.465.0800

or fax CV to 847.465.0053

ASSOCIATE DENTIST NEEDED: Established group practice in Rockford seeks full-/part-time associate for busy fee-for-service practice. Excellent opportunity for the right individual to provide ethical, conscientious, comprehensive treatment to patients. Fax resume to 815.637.4295.

DENTIST: FULL-TIME/PART-TIME, 10 a.m. to 7 p.m. Experienced in all phases of dentistry. Work at 1950 W. Cermak, Chicago. Thirty years, busy practice, five operatories. Please call Dr. Subbaraju at 773.376.2777.

FULL-TIME/PART-TIME DENTIST: Dentist competent in endo and some molars (Tulsa) rotary (will teach) make \$800-1,500 daily, three- to 12-month commitment (or temporary daily position available too) and be able to work two to three rooms. Producers fax resume to 847.695.3351. cowboy3368@sbcglobal.net.

DENTAL ASSOCIATE – AURORA AND Joliet: Full-time, part-time positions available for our beautiful expanding practices. Earn up to \$200,000-\$250,000 while practicing all phases of dentistry. Fax: 630.892.6873 or e-mail: krishandental@yahoo.com. Phone: 630.892.4000.

GENERAL DENTIST: General dentist wanted one day a week in progressive fee-for-service Chicago northwest side office. Send resume to dkodner@nolandsales.com.

DENTISTS: SEEKING A FULL-TIME general dentist in Belvidere. We offer flexible schedules, excellent financial opportunities and a culture of continuing education, mentorship and comprehensive general dentistry. If you are looking for a rewarding practice opportunity while delegating the business liabilities, call 715.926.5050.

ASSOCIATE DENTIST
~ General Dentist ~

State-of-the-art, family practice is looking for an associate dentist to join our team to perform high-quality dentistry in Bolingbrook (near I-55). A fantastic potential to earn a substantial amount based on production. Recent grads welcome. Part-time position leading to full-time.

Please forward CV to enaidee501@yahoo.com for consideration.

PART-TIME DENTAL ASSOCIATE: Three locations on the north side of Chicago. Position available immediately. Please contact Mr. Youbert at 312.671.3375.

ASSOCIATE DENTIST: PART-TIME general dentist needed to join practice in northwest suburbs. Long-term opportunity for the right individual, some experience needed. E-mail resume to msch68@gmail.com.

GENERAL DENTIST wanted two to three days a week in multi-specialty PPO and fee-for-service practice in Plainfield. vmf33@yahoo.com.

AURORA AND JOLIET DENTISTS WANTED: Full-time and part-time. Our associates earned over \$200,000 and have become partners and now it's time to look for more because we are expanding. We love to teach the right persons in a fast-paced setting with emphasis on comprehensive pedo, surgical extractions, fillings, etc. If you are willing to learn, not afraid to work hard, and self-confident, we will keep you busy. Malpractice paid. Recent grads welcomed too. Visit www.allstardentalclinic.com. E-mail resume or questions to dimitri_h@hotmail.com or fax to 847.564.2246.

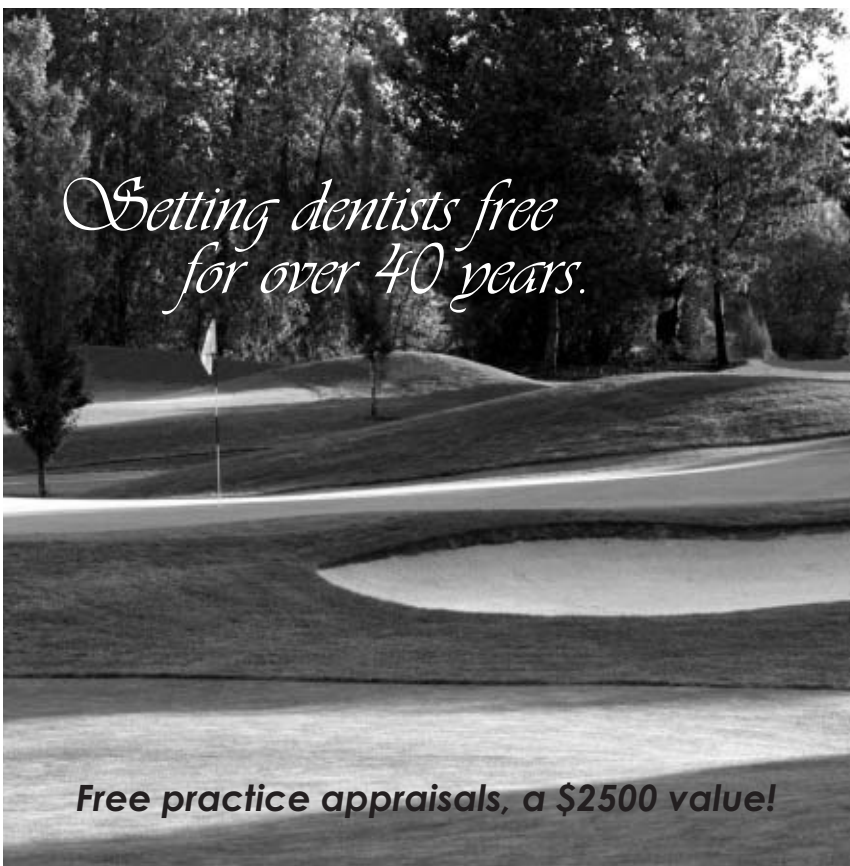
ASSOCIATE DENTIST NEEDED: Immediate opening in one of our three locations in Chicago. Full-time or part-time. Excellent commission based pay. Can sponsor H-1/Green card. Send resume to 773.533.5353 or call 630.935.4063.

ENDODONTIST AND PERIODONTIST wanted: Part-time, at least one year of experience, must have good treatment plan and communication skills. PPO provider helpful. Northwest suburbs. Call 847.255.5550, fax resume 847.259.3945.

DENTIST NEEDED – LINCOLN PARK: Dental associate needed for large group practice in Lincoln Park. Dental Salon is a fast growing group practice with in-house specialists and the latest equipment. We are looking for a dentist comfortable with a wide variety of procedures and able to work efficiently with a double-booked schedule. Must be able to work evenings and weekends. E-mail dentist@dentalsalon.com for more information.

ENDODONTIST: Busy, modern Norridge group practice seeks to replace our caring, quality-oriented endodontist who is leaving the area. Two to four days a month. Digital X-rays. Please call 847.477.6443 or e-mail wtpdds@earthlink.net.

GENERAL DENTIST – FREEPORT and Sterling: The team at Midwest Dental has continued to exhibit strong growth due to our great doctor team. By leading your clinical team and focusing on patient care, get back to enjoying the personal and financial reward that dentistry can offer. To learn more about our newest practices, please contact us at www.midwest-dental.com. Andrew Lockie, alockie@midwest-dental.com, 715.926.5050.



800.232.3826 . www.AFTCO.net

Ernest A. Winhoffer, D.D.S.

has acquired the practice of

John J. Nilles, D.D.S.

Rockford, Illinois

AFTCO is pleased to have represented all parties in this transaction.

- Practice Sales
- Practice Mergers
- Equity Associateships
- Pre-sale Program
- Stockholder Program

PRIVATE PRACTICE OPPORTUNITIES –
Midwest Dental: We are looking to add a doctor motivated to providing the highest quality of care to each patient in our two newest practices. Both practices are located in western Illinois and offer outstanding financial reward, newer facilities and dedicated staffs. These opportunities are extremely rare and offer perfect balance for someone looking to gain security and flexibility. The practices are located in Kewanee and Sterling. For more information, please contact Andrew Lockie at 715.926.5050 or e-mail at alockie@midwest-dental.com.

GENERAL DENTIST: Full-/part-time general dentist. North side of Chicago. Flexible schedule. Recent grads welcome. Please fax resume to 773.353.2102.

PART-TIME/FULL-TIME DENTIST NEEDED in Chicago area dental practices. Base salary/percentage of production. Make \$200,000-\$250,000 a year. Relatively new equipment. Will sponsor dentists who need immigration status changed to Visa or Permanent Residency. Please fax resume to 773.884.0159 or e-mail resume aqel4@msn.com.

HELP! WE'RE DROWNING WITH PATIENTS! Quality PPO and fee-for-service dental practice is looking for a great dentist to take care of new patients in Lincoln Park. Weekend and evening flexibility is important. Experienced dentists encouraged to apply. Visit us online at www.dentalsalon.com. E-mail dentist@dentalsalon.com for more information. Thank you!

GENERAL DENTIST: Part-time/full-time general dentist needed to join practice in northwest suburbs. Long-term partnership opportunity for the right individual, some experience preferred. Production-based pay. E-mail resume to smiles0889@yahoo.com.

ASSOCIATE POSITION: Full-time, Barrington. In a progressive general practice. Computerized, iTero, Biolase, Digital X-ray, Nomad. If you want to practice with the latest equipment and can work as part of a team send your resume to drtooth81@comcast.net.

GENERAL DENTIST: General dentist full- or part-time for northwest and western suburbs of Chicago. Excellent working environment. PPO, fee-for-service, Public Aid, all kids accepted. Compensation based on production. Fax resumes to 630.213.0685.

ASSOCIATE GENERAL DENTIST: Located in Belvidere (near Rockford), new dental clinic with five operatories, PT/FT, comprehensive general dentistry including dental implants and orthodontics. Fax resume 815.547.7308 or e-mail samwoodds@verizon.net.

ORAL SURGEON, PERIODONTIST: Busy Norridge group practice seeks a part-time OS and periodontist two to four days/month to expand our care of our patients. Digital X-rays, Nobel implant system. Active perio program. Please call 847.477.6443 or e-mail wtpdds@earthlink.net.

ASSOCIATE DENTIST PART-TIME leading to full-time: Dentist needed for two growing new, state-of-the-art offices in southwest suburbs. Excellent compensation, partnership potential. Call 630.699.8112 or e-mail resume spirodds@sbcglobal.net.

DESIRE DENTAL AUTONOMY without overhead: Lansing dental boutique needs associates to treat patients. No Fridays or Saturdays. Evenings are a must. Straight six-hour scheduling. Position open immediately. Send resumes to beckerdentalcompany@netzero.net.

GENERAL DENTIST NEEDED PART-TIME, three or four days. Root canal and denture experience required. Call after 12 p.m. 773.745.7188. Ask for Grace.

ASSOCIATE/PARTNER, NORTH SHORE: Associate leading to partner desired. North Shore Pankey style practice. Learn while you earn! Minimum three years experience required. Must have patient following. E-mail drwarga@yahoo.com.

Looking to Purchase

LOOKING TO PURCHASE, SHARE OR RENT office: General dentist with existing patient base seeks an office (approximately 1,100 square feet) in Skokie/Lincolnwood area for immediate sale, lease or sharing. 773.414.4029.

DAVID B. TRUDMAN CERTIFIED PUBLIC ACCOUNTANT

Affordable accounting, tax services, as well as buying and selling of dental practices.

I can help you make good choices along your journey.

**Call David B. Trudman
847.679.8777**

or e-mail dtrud@sbcglobal.net

CHICAGO (SOUTH LOOP, UIC AREA) DENTAL OFFICE FOR SALE

**50% cash and PPO. No HMO.
Lowest overhead you will find.**

Stop working for companies and take all the profit from your hard work you put in with your patients. Our practice grosses \$300,000 a year and it is right next to South Loop downtown. Please call if interested. This practice is for sale because the doctor wants to move to better weather. You can enjoy being in best location in Chicago and the overhead is so low.

**Please call 312.823.7842
and leave a message**

* DENTAL OFFICE FOR SALE *

Dempster Avenue, Morton Grove
Excellent start-up or satellite location. Sale for equipment and build-out. Two fully equipped ops. Ample parking. Available in June. Dentist relocating. Reasonable rent.
**E-mail c_escueta@yahoo.com
or call 630.667.5786**

Condo for sale near dental school

Great location for entire medical center
Why rent for four years? Know a student who is going to dental school or medical school in the fall? Two bedroom deluxe condo is just at two minute walk from UIC College of Dentistry. 711 S. Ashland. Available in June. Covered parking garage. Beautiful complex. **Call 847.833.5363.**

For Sale by Owner

ELGIN HIGH NET: Four operatories grossing \$450,000-\$480,000 with 55+% net. Priced at 70% of gross. Serious buyers only. 25-40+ new patients/month. No cap. 65% PPO, 35% FFS. Can net \$250,000+ on 20 hours per week. Great practice, great staff. Fax questions to 847.695.3351. cowboy3368@sbcglobal.net. Additional income from orthodontist.

AVAILABLE: SMALL PROFESSIONAL building in the western suburbs. Ideally suited for a group practice or can be subdivided. Call Lori at 630.308.6699.

IDEAL SOUTH NAPERVILLE LOCATION: 1,400 square feet with three functional operatories. Lease hold improvements and existing equipment for sale. Office produces over \$1 million. Great location for start-up, satellite or specialist. Patients are not included. Call today 630.212.7187.

HIGHLY SUCCESSFUL \$1.2 million+ cosmetic practice in southwest lower Michigan. Beautiful lakeside community. Nine ops, two dentists and two hygienists five days per week. www.red-arrowdentistry.com. E-mail: ykieft@aol.com.

ESTABLISHED, 26-YEAR-OLD PRACTICE located in Midway Airport area. Options include immediate or transition buy-in/buy-out. No temporary associates. Doctor transitioning to teaching career. Call 708.424.5700 or e-mail doctorwhy@sbcglobal.net. Visit www.yerkesdental.com.

LIVE AND WORK, SAME PLACE; practice and real estate: General practice and three-op storefront condo located on Ogden/First in Lyons. Great opportunity for established practitioner or recent grad! Call 708.448.3355. Financing available. Practice and office space: \$289,000. Residential condo price: \$149,000.

DENTAL OFFICE FOR SALE: Mt. Prospect, in busy strip mall with ample parking. Approximately 1,000 square feet, fully equipped three operatories, fourth operatory plumbed. Asking price \$50,000 OBO. Assume rent. Call 847.368.0200.

CHICAGO – NORTH SIDE, FULLY EQUIPPED dental office for sale: Three operatories in a high quality professional building in a prime north side location. Call Jan 773.604.4619.

FOR SALE IN SOUTH SHORE: Long-established family practice. Equipment, inventory and building for sale. Three operatories. Excellent opportunity for new or established dentist. Call the corrected number 312.750.1065 for more information.

DENTAL OFFICE FOR SALE: Orland Park, - great location, professional building, five modern and fully equipped ops. \$370,000+ collections on 3 1/2 days, 75% fee-for-service, 25% PPO. Full of potential. Ask for Mary: 708.460.7885

DENTAL EQUIPMENT FOR SALE: Dental equipment and cabinetry for sale in Lake Zurich. Gendex Panorol, Royal patient chair, Shein patient chair, Schein track light, doctor and assistant stools, Dentsply dental cart units, Belmont and GE X-ray machines and lots of cabinetry. Come in and make an offer on each piece or for the whole thing. Please call 847.602.6516 to set up an appointment.

DIGITAL PAN/CEPH: Panoramic Corp. Laser 1000 Pan-Ceph unit with Paxorama 2000 digital scanner by Digident. My office has upgraded to a 3D CT machine but this unit still works great. Scanner reads image from a reusable phosphorous screen. I never used the cephalometric part of the machine but everything is in operable order. Includes software and we linked it with our Dexis imaging software with no problems. \$9,975 OBO. No reasonable offer refused. Call 630.779.6249.

FOR SALE: Opened, but never used K7 machine. Equipment in perfect order. Please e-mail christine@chicagolanddentists.com. Best offer.

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NORTH SHORE: Five-op cosmetic practice. Great location. \$430,000, fee-for-service.

VERNON HILLS: New digital office. Three operatories, five plumbed.

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NORTH CENTRAL IL: \$150,000 with building.

NORTH CENTRAL IL: \$400,000+ 100% FFS with building. Located outside Chicago suburbs off I-80. Priced under 50% collections.

HENRY SCHEIN PROFESSIONAL PRACTICE Transitions: Associateships; equity buy-ins; practice sales; practice valuations; we have qualified buyers. Contact Al Brown at 800.668.0629 or al.brown@henryschein.com. NAPERVILLE #22120: Five ops, 4,000 square-foot building also available. Gross receipts over \$1 million.

CHICAGO #22121: Doctor/owner retiring from well-established \$2 million, multi-specialty, 14-op practice a block from beautiful Millennium Park and Michigan Avenue! Tremendous growth opportunity for business oriented GP or specialist. On-site lab is also for sale.

CHICAGO #22114: Three ops with up to eight available in this \$575,000 gross practice. Located on a busy street near a major intersection.

WESTERN COOK COUNTY #22117: Four ops, two hygiene. Plenty of windows in this nicely appointed practice producing \$725,000 annually.

SOUTHERN INDIANA #23105: For sale. Well-established fee-for-service, four-op practice in county of 28,000 people. Growth opportunity as retiring doctor reduced time to only three days a week yet still grossed approximately \$325,000.

ST. JOSEPH COUNTY, IN #23108: New listing! Great income and growth potential, as selling dentist is producing almost \$270,000 on only 3 1/2 days with very low overhead. Well established practice with excellent visibility on a high traffic main street.

ONE HOUR SOUTHWEST OF CHICAGO #22123: LaSalle County. Beautifully appointed five-op general dental office located about 80 miles southwest of Chicago off I-80. Doctor is retiring from this solid, 28-year-old practice that averaged approximately \$550,000 production last five years. Contact Al Brown 800.668.0629, 800.730.8883.

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BERWYN: Under contract! Two ops plumbed for third. Collections: \$331,000.

BUFFALO GROVE: New price! Three ops. 100% FFS. Collections: \$220,000. Digital.

CALUMET CITY: Four ops. Collections: \$600,000. 100% FFS. Part-time.

FOREST PARK: Under contract! Three ops. Newly renovated. Collections \$200,000.

HOMEWOOD: Three ops. Collections: \$330,000. FFS/PPO. Busy area.


OAK BROOK: Two ops. 100% FFS. Collections: \$100,000.

OAK LAWN: Under contract! Four ops. 100% FFS. Collections: \$1.2 million. Good location.

OAK PARK: Four ops of equipment. No patients. Reasonable rent.

SOUTH LOOP: Two ops. FFS/PPO. Collections: \$150,000. Owner relocating.

WOODSTOCK AREA: New! Four ops. New equipment/buildout. FFS/PPO. Collections: \$225,000.

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Final Impressions by Walter F. Lamacki, DDS

Write Dr. Lamacki at wlamacki@aol.com.

Can we outdo our British cousins?

Last year my nephew (finally) got married to a lovely English girl in her home country. Many members of our family traveled to England to celebrate the nuptials.

Kate has easily become Americanized, even painting her face orange and blue to attend a Bears game.

At a family dinner, she shared with me that she had to wait six months for a dental appointment for extraction of her third molars. Recently a patient, who had spent 20 years in England, told me that she had no trouble getting a dental appointment. So I Googled the British National Health Service (NHS)/dentistry.

On Nov. 2, NHS reported that 1 million fewer adults and 200,000 fewer children were able to receive NHS dental care since reforms were introduced in 2006 to improve access. The executive director of the British Dental Association, Peter

Ward, reacting to the figures said, "These figures provide yet more evidence of the problems caused by the 2006 dental reforms. . . Patients who are able to access care are confronted with a system driven by targets that discourages modern preventative care."

So what is a bureaucracy to do? Simple. Form another committee to groupthink a "solution." They will be facing a new and growing problem: patients who want to opt

in and out of the system so that they can pay for some sophisticated procedures themselves but still receive routine care under NHS. Good luck to our British cousins.

Enter the American Dental Education Association (ADEA), stage left, with a white paper that was unanimously adopted by its board in November as interim policy, *Oral Health Care: Essential to Health Care Reform*. Most likely ADEA's rubber stamp House of Delegates will adopt it.

Here are a few details of its plan.

"Prevention is the foundation for ensuring general and oral health and for controlling costs within the U.S. health care system." No disagreement there. However, the documents plow unfamiliar ground.



"A diverse and culturally competent workforce is necessary to meet the general and oral health needs of our demographically changing nation. . . new models of oral health care that provide care within an integrated health care system. . . will involve expanded roles for allied dental professionals. . ."

The paper concludes, "Good oral health is essential for general health." We all can agree with that. Unfortunately there is more, "Any comprehensive reform of the U.S. Health Care System must include coverage and access to affordable oral health services. . . ensuring oral health of all is the shared responsibility of individuals, the private sector and federal, state and local governments."

I always search for a pony when reading these white papers; I'm just suspicious about the real meaning hidden in the sanctimonious rhetoric.

The way I see it, expanding roles for allied dental professionals means creating a mid-level provider; but the idea that more providers lead to more access at a lower cost is a bankrupt concept. ADEA gains revenue by educating the new "dental professionals." The creation of a mid-level provider advances the American Dental Hygienists' Association's (ADEA's handmaiden) agenda of independent practice. Providing more than preventative services would make that practice more viable.

We do not know what President Obama will propose to reform healthcare, but my guess is that planners will not find money to fund a comprehensive dental plan. Britain has 60 years experience providing spotty, inefficient oral healthcare that doesn't focus on prevention. Do you think we could cobble together a better system?

The answer to achieving optimum oral health at a cost we can afford is prevention and dental health education. That is doable; that is where ADEA should put its efforts.

It's not the first time ADEA has stepped in where angels fear to tread; I'm sure we will hear from them again. ■

The answer to achieving optimum oral health at a cost we can afford is prevention and dental health education. That is doable; that is where ADEA should put its efforts.

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9 a.m.-2:30 p.m. • Drury Lane, 100 Drury Lane, Oakbrook Terrace

About our program:

By 2011, nearly 10,000 Americans a day will turn 65. Ms. Turchetta will deliver an enlightening program to prepare you and your staff to overcome many of the challenges associated with treating the elderly and build a better patient relationship.

How many of your patients are enduring some degree of pain or discomfort before, during or after a dental appointment? In the second part of her lecture, Ms. Turchetta will tackle the issues of dentin hypersensitivity and dental anxiety. The team-oriented program will introduce pain-free solutions you and your staff can use to foster improved patient care.

About our speaker:

Ms. Turchetta has been a practicing clinical hygienist for nearly 20 years. She is an energetic speaker who has lectured internationally and has been published in numerous magazines, including *Dental Practice Report*, *RDH* and *Modern Hygienist*. She is als the creator of *Just A Cleaning?* an interactive assisted hygiene guide.

CE credits: 5 CE hours

Target audience: Dentists, dental hygienists and dental assistants

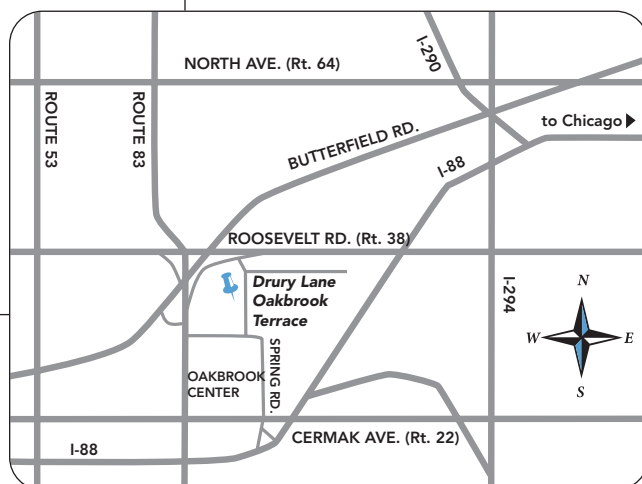
Directions to Drury Lane: Call 630.530.8300.

About CDS meetings:

Regional Meetings are FREE to all CDS members and their staffs, as well as dental hygienist members of the Illinois State Dental Society.

A fee of \$250 is charged to dentists who are not CDS members and their staffs, which may be applied to membership for the current year. Advance registration is not required, but CDS encourages you to pre-register online at www.cds.org.

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