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CHICAGO DENTAL SOCIETY — MIDWINTER MEETING THE RESPECTED LEADER IN SCIENTIFIC DENTAL MEETINGS. Scientific Program: February 26 - March 1, 2009 Exhibits: February 27 - March 1, 2009

Volunteers needed!



In order to maintain the level of excellence for which the Midwinter Meeting has become known, we ask every regular and associate CDS member to please consider volunteering your time as a Room Chair, Presiding Chair, or if you are a dental student, consider becoming a Student Chair.

PRESIDING CHAIRS: The primary responsibility of our Presiding Chairs is to introduce the course speakers. Presiding Chairs greet our speakers in our registration office, escort them to breakfast and then to the rooms where they will lecture. They then escort the speakers to lunch and back for their afternoon programs.

ROOM & STUDENT CHAIRS: The primary responsibility of our Room Chairs is to verify tickets, distribute course handouts and help with crowd control.

THE ASSIGNMENTS ARE NOT DIFFICULT.

CDS will provide volunteers with all of the information and support needed to fulfill their missions. In addition to complimentary amenities, Presiding, Room and Student Chair volunteers get a unique opportunity to develop up-close and personal relationships with some of the country's most outstanding clinicians.

VOLUNTEER TODAY!

The CDS Midwinter Meeting is widely regarded as one of the best dental meetings in the country, earning a reputation as the respected leader in scientific dental meetings. Our meeting has gained this reputation through the dedication and hard work of our members who volunteer their time and energy.

Earn money when you volunteer!



SIGN-UP ONLINE TO PARTICIPATE AS STUDENT, ROOM OR PRESIDING CHAIRS.

TO PARTICIPATE, PLEASE VISIT WWW.CDS.ORG/MWM.

For more information, contact Dr. Al Kleszynski, Director of Scientific Programs, at 312.836.7312 or akleszynski@cds.org.

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Pre-register online for CDS Regional Meetings

Attendance at CDS Regional Meetings is growing—and so are the lines to register on site. To reduce your wait time, CDS members and their staffs can pre-



register for free online (though Regional Meetings are free to CDS members and their auxiliaries, they cost \$250 for non-members and their staffs).

Grab your CDS member ID number (the five-digit number at the top of the mailing label on the cover) and register online at www.cds.org/meetingreg/step1/. By registering online, CDS can maintain a history of your Regional Meeting participation. Registration will close three days prior the meeting.

Remember that your badges will not be mailed in advance and must be picked up at the meeting. Don't forget to also visit the exhibitors in the foyer and thank them for supporting CDS.

CDS officers election date set for November 5

The 2009 CDS Election of Officers will be held Nov. 5 during the Regional Meeting at Drury Lane, 100 Drury Lane, Oakbrook Terrace.

Handouts go green

In 2009, course handouts for the 144th Midwinter Meeting prepared by our scientific clinicians for their programs will again be available to participants online at www.cds.org/mwm from Nov. 1 through the end of March. You may print out your own copy of the handouts you need for the courses for which you pre-registered while at home or in the office, review them, and bring them with you. Please note there will be no printing stations available at McCormick Place this year, nor will printed handouts be available at McCormick Place. Plan ahead, print ahead, and enjoy your course by joining CDS in going green. ■

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CORRESPONDENCE & CONTRIBUTIONS

Address editorial correspondence to: Chicago Dental Society CDS Review 401 N. Michigan Ave.

Suite 200

Chicago, IL 60611-5585 Phone: 312.836.7300 Fax: 312.836.7337

e-mail: review@cds.org

Dr. Lamacki's e-mail: wlamacki@aol.com

Web site: www.cds.org

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ADVERTISING

National Sales:

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Tom Long: 312.836.7326; fax: 312.836.7337

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CDS members and contributors gathered at Chicago's Harborside International Golf Center in July to raise money for the CDS Foundation.



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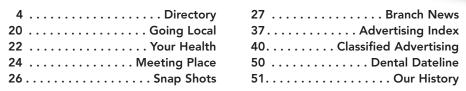
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Guide to Officers, Committees and Branch Appointments

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COVER PHOTO AND CONCEPT: John McNulty; COVER DESIGN: Tom Long

Directory

CDS Officers

President: H. Todd Cubbon; 24560 S. Kings Rd. at Exchange, Crete 60417; 708.672.6612, htoddcubbon@aol.com President-elect: David Kumamoto; 6424 N. Northwest Hwy., Chicago 60631; 773.763.5030, sportdds@uic.edu Secretary: Michael Stablein; 9 Nottingham, Lincolnshire 60069; 847.317.9127, mstablein@aol.com Vice President: Ian Elliott; 1315 Macom Dr., Suite 106, Naperville 60564; 630.862.3600, iedds@aol.com Treasurer: John Gerding; 24W500 Maple Ave., Suite 101, Naperville 60540; 630.369.2020, jgerdingdds@msn.com

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Director: John F. Moore (2010); 11675 Valley Brook Dr., Orland Park 60467; 708.479.4225, periodoctor@comcast.net President: Robert Michet; 9541 S. Pulaski Rd., Evergreen Park 60805; 708.424.2220, rsrm514@comcast.net Correspondents: Thomas Remijas; 9761 Southwest Hwy., Oak Lawn 60453; 708.422.8222, tpzl@hotmail.com

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Director: James Robinson (2009); 25 E. Washington St., Suite 1211, Chicago 60602; 312.263.5090, tntdds1@aol.com President: Daniel Berman; 8 S. Michigan Ave., Suite 1306, Chicago 60603; 312.332.4003, dcbdmd1@aol.com Correspondent: David Behm; 5600 N. Sheridan Rd., Suite 15, Chicago 60660; 773.561.7729, westiebrothers@comcast.net

Director: Susan Becker Doroshow (2010); 3901 W. Howard St., Skokie 60076; 847.677.2774, sbddds@aol.com President: Maria Fe Corpuz-Bato; 495 N. Riverside Dr., Suite 211, Gurnee 60031; 847.336.3770, mariafecbato@comcast.net Correspondent: Yendis Gibson-King; 315 Woodlawn Ave., Glencoe 60022; 847.568.1337, gibsonyl@sbcglobal.net

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NORTHWEST SUBURBAN

Director: Theodore Borris (2010); 411 W. Walnut St., Mount Prospect 60056; 847.253.3203, tjbor@comcast.net President: Edward Segal; 1500 Shermer Rd., Suite 340W, Northbrook 60062; 847.498.5630, care@perioonline.com Correspondent: William Perkinson; 10 N. Ridge Ave., Mount Prospect 60056; 847.255.7080, perkinsonw@yahoo.com

SOUTH SUBURBAN

Director: Robert Manasse (2008); 4440 W. Lincoln Hwy., Suite 300, Matteson 60443; 708.481.6086, drrjm4440@aol.com President: D. Spencer Pope; 19815 Governors Hwy., Suite 1, Flossmoor 60422; 708.799.0060, spope@oa-ltd.com Correspondent: Joseph Noetzel; 20200 S. Ashland Ave., Chicago Heights 60411; 708.755.1333, joai71@aol.com

WEST SIDE

Director: Gary Alder (2008); 1725 W. Harrison St., Suite 717, Chicago 60612; 312.829.4208, gfalder@comcast.net President: Kamal Vibhakar; 3902 S. Harlem Ave., Lyons 60534; 708.442.1900, vibhakar@comcast.net Correspondents: Carol Everett; 2140 Clarence, Berwyn 60402; 708.788.8700, carett@ameritech.net Charles Thometz; 7351 W. North Ave., River Forest 60305; 708.366.2300, Ikegeneva@sbcglobal.net Susan Zelazo-Smith; 5911 W. 63rd St., Chicago 60638; 773.284.7149, skzsmith@sbcglobal.net

WEST SUBURBAN

Director: William Kleiber (2009); 911 N. Elm St., Hinsdale 60521; 630.323.0060, dgkleiber@comcast.net President: James Maragos; 4727 Willow Springs Rd., LaGrange 60525; 708.352.7358, jmm4727@ameritech.net Correspondent: Douglas Kay; 1200 S. York Rd., Suite 3110, Elmhurst 60126; 630.834.7446, dkbusters@aol.com

American Dental Association

211 E. Chicago Ave., Chicago 60611; 312.440.2500 or 800.621.8099; Fax: 312.440.7494; www.ada.org

Illinois State Dental Society

1010 S. Second St., P.O. Box 376, Springfield 62705; 217.525.1406 or 800.475.4737; Fax: 217.525.8872; www.isds.org



Contact CDS

Send comments and suggestions to: Chicago Dental Society 401 N. Michigan Ave., Suite 200 Chicago, IL 60611-5585 review@cds.org Web site: www.cds.org

The CDS Review reserves the right to edit or reject any letter submitted to the editor. All submissions are edited for grammar and style in accordance with the Associated Press Stylebook and Briefing on Media Law.

CDS Staff

Executive Director:

Randall Grove 312.836.7308, rgrove@cds.org

Associate Executive Director: Barry Ranallo 312.836.7314, branallo@cds.org

Director of Communications: Keri Kramer 312.836.7330, kkramer@cds.org

Director of Exhibit Services: Lisa Girardi

312.836.7327, lgirardi@cds.org

Director of Member Services: Joanne Girardi 312.836.7320, jgirardi@cds.org

Director of Publications: William Conkis 312.836.7325, wconkis@cds.org

Director of Scientific Programs: Aloysius Kleszynski, DDS 312.836.7312, akleszynski@cds.org

Manager, Financial and Information Services: Mohammed Adil

312.836.7316, mkadil@cds.org

Manager, Mediation and

Peer Review: Helen Rabitoy 312.836.7331, mediation@cds.org

PHONE DIRECTORY

CDS Review.....312.836.7325 Communications312.836.7330 Classified advertising 312.836.7323 Display advertising 312.836.7326 Membership312.836.7321 Peer Review312.836.7331 Referrals312.836.7305 Scientific Programs....312.836.7312



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President's Perspective by H. Todd Cubbon, DDS

Call Dr. Cubbon at 708.672.6612, or write htoddcubbon@aol.com.

The next generation

n the July/August issue of the *CDS Review*, I addressed the dire situation of funding for traditional dental schools in Illinois. Illinois is reflective of the situation throughout the United States and for which there is no easy fix looming on the horizon.

Often when there is a void, something appears and attempts to fill it. This crisis in dental education is no exception. The intermingling of commercial interests and dental education is becoming a more frequent occurrence. Is it a storm looming, the silver lining of the financial maelstrom, or the next generation of dental education? With universities' backs against the wall, they may feel they have no alternative but to secure funding wherever they can.

Recently we saw the partnership between a national orthodontic group and the educational world. The promise was to help underwrite the expense of education both for the school and the student. In return, the orthodontic group received a ready pool of practitioners for its national network of clinics. It

The intermingling of commercial interests and dental education is becoming a more frequent occurrence. Is it a storm looming, the silver lining of the financial maelstrom, or the next generation of dental education?

sounded like a win-win. Well, as we have seen, that has turned out to be a disaster with the schools left holding the bag of unfunded promised clinic construction and students enrolled with their tuition support vaporized.

Concurrently we are seeing dental schools entering into agreements with implant and non-traditional orthodontic companies, which give the schools desperately needed funds; in return, they have access to impressionable students. It cre-

ates a tremendous burden for an educator or institution to maintain an unbiased educational arena which, I feel, is essential for a well-rounded education.

This is not unlike the challenge CDS faces with sponsored hands-on clinics presented at the Midwinter Meeting and monitoring lectures to assure that there is no commercialism in the content of the speakers program. With the advent of sponsored lectures in the near future, your Society will be tested to maintain that separation of unbiased education and commercialism. It is CDS leadership's responsibility to insure that commercialism does not trump continuing education; I am confident we

will continue to do so.

Dentistry is not the only profession facing this situation. Medicine has and is facing a similar quandary with equipment and pharmaceutical companies. A recent two-year study conducted by the Association of American Medical Colleges came down hard on the commercial influence in medical schools and proposes harsh policy measures to rectify the current state of affairs. They found that some professors had their research papers "ghost written" and a speaker's bureau provided lucrative engagements to those who would tout the company line. In some cases, lecture audio/visual materials are provided that are not the speaker's personal work. They also found that most medical schools have no conflict of interest policies. (You can read an article on this in the April 28 issue of The New York Times [www.nytimes.com] written by Gardiner Harris.) It is imperative that our dental schools take a look in the mirror and heed the lessons in that report.

What could be more commercial than a dental school that itself is a commercial venture? Contemplate an educational entity that has been created solely for the purpose of being a successful business model for its founders by producing the "product" of board- and license-eligible graduates at a profit. Such a school will be opening in Illinois in the very near future at Midwestern University in Downers Grove. With the tremendous cost involved in opening a new school and administering a dental education, it will be enlightening to learn how they will accomplish this in the private sector. Will there be a strong financial input from outside commercial companies? Will the school be walking a tightrope to preserve an unbiased educational environment? Will they be able to resist the forbidden fruit of financial influence? Will they fail a student and lose the subsidy? Or, will they be lean and mean enough to succeed, to be the answer to the funding dilemma, and become the Next Generation of dental education?

Fast fact

I am enjoying watching Brett Favre give the Packers fits instead of the Bears.

The Chicago Dental Society Officers & Directors cordially invite you and your spouse/guest to attend the



NOVEMBER C

Chicago Hilton & Towers 720 S. Michigan Ave., Chicago

Welcome Reception: 2 p.m. Installation of Officers: 3 p.m. Gala Dessert Reception: 4 p.m.

THE 2009 OFFICER NOMINEES



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User

WHAT ARE PATIENTS SAYING **ABOUT YOU ONLINE?**

by Joanna Brown

used to be that when a patient • had a good experience in the dental office, the highest compliment would be to tell someone about it—another parent in the carpool, maybe, or a neighbor she ran into at the grocery store.

Now it seems that the first person to hear about your patient's experience is a complete stranger who logs on to one of many Web sites that invite users to review everything from dog groomers to plastic surgeons. Sites like yelp.com, Angie's List and Doctoroogle take word of mouth recommendations-and condemnations—to a new extreme.

Healthcare providers are a growing segment of online review sites, with even restaurant authority Zagat's making plans to add a healthcare component to its Web site, cnn.com reported in April.

"There is tremendous evidence that consumers trust the opinions of other consumers more than they trust traditional media sources," explained Matt Moog, CEO of Viewpoints Network. The Chicago-based company launched usergenerated review site viewpoints.com a year ago. Mr. Moog is also a spokesperson for the Chicago-based Word of Mouth Marketing Association.

"You have to be conscious of the large cross section of your customer base that needs the services you provide and goes to the Web for referrals."



As evidence, Mr. Moog said that *viewpoints.com* will welcome more than 1 million users this year. The site receives 32,000 hits per day, and Mr. Moog says with confidence that consumers are interested in reading usergenerated reviews in 700 categories of services.

Reviews of healthcare providers are a growing addition to his site, and dentists will be held to new standards as both business owners and healthcare providers, as their patients increasingly turn to the Internet to share their opinions with thousands of people each month

For example, Mr. Moog recently reviewed his eye surgeon; the review received 192 hits in 60 days this summer. (In contrast, Mr. Moog's review of a new Chicago restaurant received more than 1,000 hits in the same time period.)

The trend in reviews, Mr. Moog admitted, is a J-curve—80 percent of reviews tend to be four or five stars on a five-point scale. But doctors who receive negative reviews shouldn't be tempted to quash them. Having one or two bad experiences in a sea of positive reviews is normal.

(Incidentally, the most negatively reviewed items on *viewpoints.com* in July included Microsoft's Vista and a cable television provider.)

If you are confident in the work that you do and the customer service your staff provides, Mr. Moog recommends that dentists capitalize on the trend. Pick a few sites you like and encourage patients to post reviews there. The more reviews you have, the more weight they carry with potential patients.

"It's a way to communicate with 100,000 people in the area who need your service," Mr. Moog said.

That being said, it's important for doctors to remain aware of what reviewers are posting about the practice. If that sounds like a tough job, remember that Google Alerts is one tool for Internet users to monitor news about specific topics without having to search manually every day. Google will automatically search for the terms you register at google.com/alerts and e-mail you new links to relevant postings.

Look for trends in the reviews of

your practice; don't focus on an isolated bad experience. Be honest and introspective when you ask yourself if the review is accurate. Use negative reviews as an opportunity for growth.

Arizona-based communications coach Katherine Eitel recommended doctors tell their staffs before logging on to read reviews. Agree that it is important to know what is being said about your practice, and that the comments will be considered an opportunity for growth—not a reason to point fingers at individuals.

"If the reviews online mention a rudeness or friendliness factor, ask yourselves as a team, 'what are we doing to assure each patient of our willingness to give them great service?" Ms. Eitel said.

Following is more expert advice to turn your patients' reviews of your practice into apportunities for growth

"Making an appointment was the first hurdle—the person who answered the phone was so rude..."

Patients who call your office to make an appointment need to know right away that customer service is your top priority. But they only have one dimension on which to judge that: the sound of the receptionist's voice.

Ms. Eitel, who will discuss telephone etiquette at the 2009 Midwinter Meeting, recommended staff members simulate the patients' experience by facing away from each other and reading something in a normal voice; then do it again in an exaggerated, overly happy voice. Partners usually choose the second version as the one they preferred to hear.



When answering the phone, staff should identify the name of the practice and themselves, and then anything else you can tag at the end without taking a breath. Avoid references to the time of day (like, "Good morning and thank you for calling the dental offices of. . . .") so that your phone routine can be swift no matter when the phone rings.

Finally, don't have an agenda when you answer phone. Instead of immediately telling callers "No, we don't do things that way," ask for more information and offer the caller an appropriate option.

"On top of the lackluster reception, the waiting room was a dump. . ."

Dental office esthetics are crucial to the end result of care, said David Ahearn, a dentist and president of Westport, MA-based Design/Ergonomics. The way your office looks is a crucial part of how patients evaluate the care you provide.

"Most buyers do not make decisions the way most dentists do, with the left brain," Dr. Ahearn said. "Most buyers make decisions with their right brain and then justify them as they move through the buying process with left brain input."

Pointing to retail giants like Wal-Mart and Nordstrom, Dr. Ahearn explained that every detail counts when you're working toward a desired response. Having a clean and tidy office is certainly important, but so is the amount of time—seconds—it takes to get from the front door to a smiling face in the reception area.

"Office esthetics relate to how easy it is to get to the bathroom without having to ask in public. Even to little things like what the far end of the hallway looks like count," he said. "These cues set the stage for our dental team to have the chance to do the right thing and, as a result, to have a patient accept treatment—eagerly."

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"And then I got the bill..."

"If you haven't communicated clearly with your patient, you can predict there may be shock when he receives the bill," said communications consultant Mary Byers. "Don't start working until you are certain that fees and billing have been discussed with your patient."

Even if you have a designated member of your office team to discuss issues of billing and insurance with patients, Ms. Byers said, it is the doctor's responsibility to confirm that the conversation between those two parties was clear and comprehensive prior to treatment.

Conversations regarding money are not always easy to initiate—especially when they involve great sums—but they are necessary.

"I like phrases like, 'I just want to make sure that we're on the same page regarding this procedure and the cost,'" she recommended. Offer to contact the patient's insurance provider to confirm coverage.

"If you are very matter-of-fact about what treatment you are recommending and what the fees will be, patients aren't as likely to be uncomfortable."

"When I finally saw the doctor, I was shocked. I had no idea this would eat up so much of my time. . ."

"It's really good advice to share with your patients anything you can quantify: how much something will cost, how long it will take, how they will feel afterward, how long the recovery time is." Ms. Byers said.

Patients often don't know what questions to ask, so it is important that staff members work as patient advocates to offer all of the information that will make a patient's experience as predictable as possible, she explained.

"The bottom line is that the fewer surprises there are in the operatory, the less likely a patient is to get online and badmouth you."

Comments

E-mail: review@cds.org

Dr. Lamacki: wlamacki@aol.com

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Karl S. Richardson

Executive Director 1950-1979

by Joanna Brown

He was instrumental in

the establishment of

Children's Dental Health

Week, the fluoridation

of Chicago's water

supply in 1956, and the

growth of the annual



ervices were held Aug. 14 at St. Michael's Episcopal Church, Barrington, for Chicago Dental Society Executive Director Emeritus Karl S. Richardson. Mr. Richardson died Aug. 4 at his home in Florida. He was 98

A reception followed at the Hilton Garden Inn, Hoffman Estates. Interment will be in St. Michael's Garden Columbarium.

Mr. Richardson served CDS as executive director for 29 years, beginning June 1, 1950. He was awarded honorary membership at the 114th Midwinter Meeting immediately prior to his retirement. In bestowing the honor, then-CDS President Richard G. Fischl said that it came from the Board of Directors "as a testimonial of their love and affection and in appreciation of his years of tireless and dedicated service to the Society."

Mr. Richardson's tenure began after a lengthy interview process that drew him to the top of a pool of 75 candidates. He continued to serve the society for many years after his retirement as a senior advisor and Executive Director Emeritus.

"Karl was a truly unique individual who willingly shared with me his knowledge of the Chicago Dental Society and provided counsel and guidance whenever needed." said current CDS Executive Director Randall Grove. "His great humor, storytelling and ability to send me to the thesaurus will always be remembered and cherished. Karl epitomized what true professional association management is all about. I will miss his reassuring words and friendship."

Mr. Richardson's wife, Mary Lou, said his Midwinter Meeting. years at CDS made Mr. Richardson very proud, as he was instrumental in the establishment of Children's Dental Health Week, the fluoridation of Chicago's water supply in 1956, and the growth of the annual Midwinter Meeting. Attendance at the Midwinter Meeting more than doubled during his tenure, and Mr. Richardson was universally respected for his gentle way of dealing with the growing number of exhibitors that make the meeting strong.

Mr. Richardson was a member of the American Association of Dental Editors, founding president (1973) of the Association of the Component Society Executives, member of the Professional Convention Management Association, member of the American Society of Association Executives, member and president (1978-79) of the Conference of Medical Society Executives of Greater Chicago, and member of the Executive Service Corps of Chicago. Upon his retirement, Mr. Richardson was given honorary membership in the American Dental Association, the Illinois State Dental Society, the Chicago Dental Society and the Odontographic Society of Chicago, in recognition of his contributions to the field of dentistry.

In his free time, Mr. Richardson was an avid horseman, allaround outdoorsman and sports enthusiast. He flew flags for the University of Michigan, the Chicago Cubs and the Chicago Bears in Florida during each team's games.

Mr. Richardson, himself an Eagle Scout, hosted Boy Scouts from his hometown of Ottawa for campouts at his residence in the Barrington area, northwest of Chicago.

Mr. Richardson was also an avid reader, and thus served as a consultant and supporter to the CDS' Fortnightly Review and its successor, the CDS Review.

The son of an architect, he was interested in buildings of all kinds. He was especially knowledgeable of Chicago's historical landmarks.

> Mr. Richardson graduated from the University of Michigan, where he earned a football letter and was a member of the Kappa Sigma fraternity. He went on to serve with the U.S. Navy in World War II. He served on the U.S.S. Pitt in the Pacific, and traveled for many military reunions well into his retirement.

> Mr. Richardson is survived by his wife, Mary Lucille (nee Lindrooth) Richardson; daughter Pamela Ippoliti of Evanston; stepdaughter Nancy (Tim) Hellyer of Granger, IN;

stepson Michael J. O'Donnell of Estero, FL; grandchildren Jennifer and Allyson Hellyer, and Robert T. O'Donnell, of Estero, FL, and Elizabeth O'Donnell, of Madison, WI; niece Melanie (Michael) Dundy, of Oregon; nephew Douglas Richardson, of California; nephew William (Karen) Richardson, of Barrington; and grandnephew David Kelliher, of Oregon.

He was preceded in death by his first wife, Jean Lawson Richardson, son Jason M. Richardson, son-in-law John A. Ippoliti, and brother Donald F. Richardson.

The family requests that memorials in Mr. Richardson's name be sent to Alexian Brothers Bonaventure House, P.O. Box 148187, Chicago, IL 60614-8187. ■

May there be no sadness of farewell



REMEMBERING KARL S. RICHARDSON

by Walter F. Lamacki, DDS

And may there be no sadness of farewell.

—From Crossing the Bar by
Alfred Lord Tennyson

arl S. Richardson was a man of many interests, some esoteric, most fascinating; he could expound on the proper method of shining shoes (you had to rub in the applied polish with a smooth long bone, preferably from a calf). His office at the CDS headquarters was lined with hand tied fly fishing flies, although he never mentioned ever using them for their intended purposes. His lunch hour seldom varied; He would smoke one of the two cigarettes he allowed himself daily and would stroll the downtown area studying in depth a building or two, most likely a habit he learned from his architect father

He was a devotee of haggis (never ask the contents of the Scottish sausage enclosed in a sewn-tight lamb's stomach) and attended annual dinners of the Scottish communities ending with the presentation of the "delicacy."

I met Karl in the early 1970s, when I served on various CDS committees. He was reserved at first, but soon I learned he took your measure without being judgmental and focused on your strengths, which he would gently nurture. I had the privilege to serve directly on the CDS board with him for two years before his retirement. He seldom entered the discussion, allowing matters to take their natural course. When he was called upon to give the Executive Director's Report, he would comment,



Karl Richardson was awarded the 1981 Award of Merit by the American College of Dentists.

"I have nothing to add to my written report." The report was so comprehensive no comment was needed.

Karl was an honorary past president of CDS, an honor he took seriously. He attended the past presidents' luncheons at the Midwinter Meeting that were often sophomoric. He would wear an impeccable blue blazer, perfect gray flannels (Oxford gray or Cambridge), highly polished black cap toe oxfords and his beloved alma mater's blue and gold University of Michigan tie.

Karl loved the written word and

along with his close friend, Harold Hillenbrand, encouraged and supported the formation of the ADA's Council on Journalism. He practiced what he preached by being a sublime letter writer; to be on his cc list was a delight.

In short, Karl wrote as Fred Astaire danced, light and elegant as if the pen floated across the page.

Karl would make up the CDS Board meeting agenda and the last item would be ATTITUDE ADJUSTMENT. Those who knew him will lift a dram or two in his memory. ■



CDS Family Picnic returns to **Brookfield Zoo**

More than 700 people attended the annual CDS Family Picnic at the Brookfield Zoo. Members and their families and friends gathered at the zoo Sunday, July 20, to have a roarin' good time seeing everything from the aardvarks to the zebras.

Lunch was served in the brand new Pavilions picnic area, serving the traditional array of tasty picnic foods. Despite it being gloomy in the morning, the sun was out by noon and everyone enjoyed the time spent with their families seeing the exciting exhibits the zoo had to offer. ■

—Rachel Azark























by Joanna Brown

he Port course was packed July 14, as 72 golfers took to the tees promptly at 1 p.m. for a challenging afternoon of golf—tempered with the company of good friends—at the 2008 CDS Foundation Golf Outing at Harborside International Golf Center.

"It was wonderful to see so many friends of the CDS Foundation on the course that afternoon," said CDS Foundation Chair Barbara Mousel. "Many thanks to our sponsors and golfers for making our inaugural event successful. Their participation makes it possible for the CDS Foundation to fulfill its mission."

Beyond the social nature of the outing, participants said the course offered significant challenges for golfers at all levels.

"For a course that looks so wide open, there were plenty of places to get into trouble," said CDS President-elect David Kumamoto.

Money raised at the outing benefitted the CDS Foundation, the charitable arm of the Chicago Dental Society. The CDS Foundation was established in 2007 to build a lasting dental endowment with support from the public, the profession and other organizations in the local dental community. The CDS Foundation aims to improve the oral health of the public CDS members serve by providing a permanent and stable source of income for dental education and access to care programs. ■

Award winners

Longest Drive

Carolyn Suh Michael Kozak

Closest to the Pin

Dan Welch Carolyn Suh Greg Pinkerton

First Place Net

Mike Benson Jack Brabec Mark Kikos Brent Linkin

First Place Gross

Bruce Lowy Paul Motter Greg Pinkerton Dan Welch















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In Other Words by Mary M. Byers, CAE



Read Mary Byers' online column, The Front Desk, at www.cds.org.

When the going gets tough

t's difficult, if not impossible, to find someone who hasn't been affected by the country's economic woes. Some have been affected seriously by job loss; others have been simply inconvenienced by higher food and gas prices. Regardless of where you are on this spectrum, you may have noticed a shift regarding your patients' decision making as they worry about tightening their belts in order to be able to ride out the storm. If you've noticed a shift, here are some powerful tips to help you respond.

Ask questions. Find out if patients are turning down your treatment plan because of financial restrictions or something else. If it's money, offer a financing program that will help patients meet their needs. And if you already offer one, be sure it's well advertised internally so that patients know about it. If case acceptance is low for other reasons (patient uncertainty, lack of clarity, poor presentation) it's essential to know this as well so that you can change how you and your staff are communicating with patients.

Think strategically. Strategy requires selecting and arranging your resources in a way that will give you the best possible outcome. Think about your staff, financial and equipment

When the going gets tough, smart dentists ask questions, think strategically, retrench, reorganize and learn something new.
Doing so allows them to turn time on their hands into money in their pocket down the road.

resources, and how you might be able to put them to better use. Are there ways to reduce spending or increase collections? Would more aggressive marketing encourage patients to become more open about their needs and wants? What small changes could end up making big differences to your bottom line?

Retrench. Airlines are a prime example of retrenching. After 9/11 routes were cancelled and food was eliminated. Recently, as fuel prices skyrocketed, many began

charging for beverages and checked luggage, both of which used to be free. As the economy shifts, air travel has too.

Is there a lesson to be learned in your office? Perhaps you could scale back your hours—or maybe you need to change

them in order to be more accessible to patients who no longer feel they can take time off of work to see you. How about using locum tenens services in which you bring in a substitute dentist when you have to be out of the office so that your office produces revenue even when you aren't present? How else can you retrench for the good of your bottom line in a way that doesn't inconvenience patients? (Inconveniencing passengers is one aspect the airlines haven't considered!)

Reorganize. Take a look at how things are working in the office. Is scheduling running smoothly? Is production what it should be? Is staff being challenged? If you could do one thing differently in your practice, what would it be? Answering these questions may allow you to see a way that reorganizing would increase efficiency and/or job satisfaction for employees.

Learn something new. It's a Catch-22: if your schedule has slowed, it's more difficult to justify spending money on continuing education. But if you have more time in the schedule and can consolidate patients into fewer days, then it's perfect timing to send staff members to classes that would polish their technical skills. Whether it's software training for the front office staff or technical training for your hygienist, now's a good time to invest in the future of your practice. And don't forget your own professional development. If you've been thinking about adding lasers to your practice, why not do it now while you have the time?

When the going gets tough, smart dentists ask questions, think strategically, retrench, reorganize and learn something new. Doing so allows them to turn time on their hands into money in their pockets down the road. Will you be one of them?

The views expressed in this column are those of the writer and not necessarily the opinions of the Chicago Dental Society.



It's the Law by Petra von Heimburg, DDS, JD

Contact Dr. von Heimburg at 847.382.2832 or ceprof@aol.com, or visit www.petravonheimburgddsjd.com.

Your hygiene department: Boon or bust?

o you know how much it costs you per hour to operate your hygiene chair? Have you ever put pen to paper and calculated all the factors that contribute to its cost? How much dental work is generated by your hygiene department? Have you ever kept track?

If you have never done so, it is time to investigate—to do the math in order to evaluate the cost structure and profitability of your hygiene department and to track the origin of the dental work that flows through your office.

However, your investigation should go beyond a cost analysis. Do you know how your hygienist treats your patients? Do you know if everything your hygienist states is legal? Do you know if your hygienist has a positive impact on your practice? Is your hygienist boosting treatment acceptance?

If not, it is time to survey your patients, to be part of the interaction, to take a closer look at the image your hygiene department portrays and how it is perceived by the patients.

As laid out above, the hygiene department has two distinct, yet interrelated components: 1) The revenue stream of the hygiene operation and its profitability, and 2) the creation of a trust environment, the promotion of dental need awareness and the achievement of a positive patient response in terms of treatment acceptance and scheduling appointments with you, the dentist.

Hygiene profitability

Know your gross and net practice revenue; know the hygiene production revenue and its overhead. Cost calculations of your hygiene department overhead should include the hygienist's compensation, the supplies, instruments, etc., i.e. costs solely attributable to the hygiene department, as well as its proper percentage share of common costs, such as rent, utilities, front desk staff, phone, etc.

Create dental-need awareness

The hygienist is in the best position to emphasize and reinforce the treatment plan put in place by the dentist. The patient is generally more relaxed in the hygiene chair than in the dental chair and is able to pay better attention to the suggested care. The hygienist has the opportunity to explain the dentist's diagnosis to the patient and tie the recommended dental work to the present state of the patient's mouth. In addition, the patient

often views the hygienist as an independent third party and will ask her opinion regarding the dental work recommended by the dentist.

However, the dentist, as the employer, has to be aware of the statements made by the hygienist. Legally, he is responsible for what goes on and what is said in his office. The dentist has to ensure that the hygienist, in her zeal to "sell" treatment, does not make a diagnosis and establish a treatment plan she perceives to be appropriate. A hygienist who oversteps her bounds can be accused of practicing dentistry without a license and the dentist, condoning such behavior, faces the charge of aiding and abetting the unlicensed practice of dentistry.

Both aspects of the hygiene profession, ensuring profitability and creating dental-need awareness in the patient, are interrelated. When the hygienist spends a little extra time with a patient discussing the proposed treatment plan, this will surely cut into her productivity and the overall revenue and return of the hygiene department. However, the dentist should weigh slightly lower hygiene profitability against treatment plan acceptance rate by patients upon leaving the hygienist's chair. The few extra minutes spent by the hygienist "selling" a six-unit bridge or implants are surely worth a reduction in hygiene revenue.

Conclusion

Even though it is important to know your cost calculations for hygiene services, this is not an end in itself. I have never been a fan of a pure mathematical approach to evaluating revenue figures for the dentist's hygiene department. Besides supporting the acceptance of a treatment plan, a hygienist is a crucial factor in creating the atmosphere of caring and familiarity, which is so important to achieving a positive office image and feel. It is the inviting office which receives the referrals, retains its patients, is known for quality treatment and portrays a caring and unhurried atmosphere—and which tends to prosper.

Dr. von Heimburg is a practicing dentist and a practicing attorney in the Chicago area. She represents, advises and educates dental professionals, exclusively, in all matters relating to the practice of dentistry.

This article does not constitute legal advice but is for educational purposes only. The views expressed in this column are those of the writer and not necessarily the opinions of the Chicago Dental Society.

Going Local a look at what's happening in our community

UIC International Dentist Program grads can now earn their DDS degree

The University of Illinois at Chicago (UIC) College of Dentistry has created a Doctor of Dental Surgery (DDS) degree completion program for graduates of the UIC College of Dentistry International Dentist Program (IDP) who received a certificate in the years 1996-2006.

Only those who are graduates of the UIC IDP qualify for this program.

The IDP Degree Completion Program requires that former IDP certificate graduates enroll and rematriculate in the UIC College of Dentistry. All former IDP certificate students must complete an application and meet the current admission requirements of the International Dentist Degree Program (IDDP), which succeeded the IDP and grants DDS degrees.

Upon enrollment, the College will provide course-hour credit for courses completed in the IDP certificate program good toward the IDDP (DDS) degree. In addition, enrollees would need to take several courses, including Dental Ethics, Intro to Geriatrics, Intro to Hospital Dentistry, and Comprehensive Care IIIB. A clinical course to demonstrate competence in treating medically compromised patients using a portfolio is also required.

It is anticipated that IDP graduates would be able to complete the IDDP requirements as part-time students in two semesters. The enrollment period for this degree completion program is limited to 2009 and 2010.

For more information, log on to http://dentistry.uic.edu or contact Braulia Espinosa, Assistant Director for Admissions, Office of the Associate Dean for Student and Diversity Affairs, at 312.355.0320 or bespin1@uic.



Sarah Testa and Rebecca Testa (Tooth Fairy) taught children how to properly brush their teeth at Rush University Medical Center's Preemie Picnic in June.

Rush University Medical Center's Preemie Picnic draws attention to special needs of infants born early

More than 600 people who attended Rush University Medical Center's 34th Annual Preemie Picnic June 22 received a special lesson in oral health with gifts from the University of Illinois at Chicago College of Dentistry, the Alliance of the Illinois State Dental Society, and the Chicago Dental Society.

The Preemie Picnic annually brings together the graduates of Rush's Special Care Nursery (neonatal intensive care unit) to renew friendships with the Special Care Nursery staff and other families, celebrate the lives of their children, and have some fun.

This year, continuing education for young families was a priority at the picnic. Because the baby's immediate care needs are so numerous when they leave the hospital, healthy habits like dental care are not frequently discussed with new parents.

Numerous educational booths offered materials for the parents and children, including coloring pages, crayons, toothbrushes and toothpaste for the children. The Tooth Fairy also attended the event.

Alpha Omega honors Dr. Laurie Gordon Shaw

CDS member Laurie Gordon Shaw received the first Alpha Omega Foundation Meritorious Service Award June 13



Laurie Gordon Shaw

in Vail, CO. Dr. Shaw was recognized for her work on behalf of the Alpha Omega Foundation, especially the Foundation's auctions.

Laurie graduated from the University

of Illinois at Chicago College of Dentistry, and joined Alpha Omega during her first year there. She served as social chairperson, vice president and president in the Alpha Alpha student chapter. Upon graduation, she immediately continued her involvement with the Illinois Alumni chapter, holding every office from program chairperson to president.

She has served at the international level as regent, and is wrapping up a three-year term as member-at-large to the Board of the United States Foundation.

Dr. Lee Graber elected secretary-treasurer of AAO

CDS member Lee Graber was elected secretary-treasurer of the American Association of Orthodontists (AAO), the



Lee Graber

world's oldest and largest dental specialty organization.

The AAO is comprised of more than 15,500 member orthodontists in the United States and abroad.

Dr. Graber

earned his dental degree, and later a master's degree in anatomy and a doctorate in human growth and development, from the University of Michigan. He received his orthodontic education at Northwestern University. He is a Diplomate of the American Board of Orthodontics

Dr. Graber is a scientific advisor to the CDS Review. He also has served on the editorial boards of the American Journal of Orthodontics and Dentofacial Orthopedics, the World Journal of Orthodontics, Quintessence International, and Adult Orthodontics and Orthognathic Surgery. He has served on the faculties at Northwestern University, Loyola University and the University of Michigan.

Active in organized orthodontics, Dr. Graber is a past president of the Illinois Society of Orthodontists and the Midwestern Society of Orthodontists. He is the immediate past president of the World Federation of Orthodontists, a position he held from 2000-05.

Dr. Graber has lectured throughout the United States, South America, Europe and Asia on topics including craniofacial growth and development, early orthodontic treatment, adult orthodontic care and new treatment technologies.

Dr. Graber is joined in his Vernon Hills practice by his daughter, Katie Graber, and Mart McClellan. The Grabers share a long legacy of orthodontic clinical practice started by Dr. Graber's father, the late T.M. Graber, in 1946. Dr. Lee Graber lives in Mundelein with his wife, Dr. Jane Graber.

Chicago Implant Forum 2008

the ultimate implant education continuum

Michael Pikos, DDSJune 4, 2008: 2-6pm

Esthetic zone rehabilitation

• Interactive CT with hard and soft tissue grafting

Stuart Froum, DDSAugust 7, 2008: 6-9pm & John Ricci, PhD

Achieving the goals of modern implant dentistry
• Crestal bone maintenance and soft tissue attachment

Craig Misch, DDS, MDS.....October 2, 2008: 2-6pm Immediate placement strategies

· When, why, and how from a scientific perspective

Maurice Salama, DMD November 12, 2008: 2-6pm

Techniques in achieving optimal implant esthetics

• Implants as an integral part of Smile Design





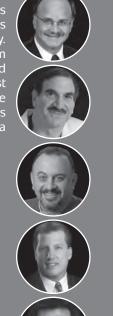
About this event

The Chicago Implant Forum provides a multi-specialty approach to address the challenges of implant dentistry. This unique educational continuum offers the latest in technology and techniques from some of the best known experts in the field. Topics are addressed in a series of presentations to allow for in-depth education in a convenient format.

Venue information
The Congress Plaza Hotel
& Convention Center
520 S Michigan Ave
Chicago, IL 60605
312.427.3800

Registration contact Lindy Griffin 205.986.1238 Igriffin@chicagoimplantforum.com

\$250 per session Buy 3, get 1 free 14 CE credit hours



Your Health a discussion on health-related topics

Tips for a healthy heart

by Joanna Brown

eptember is National Cholesterol Education Month—a reminder to the 65 million American adults with high cholesterol that a few changes in their lifestyles can drastically reduce their risk for heart disease.

The National Heart, Lung and Blood Institute recommends that all adults have their cholesterol measured. Know the numbers and therefore your risk for heart disease, and maintain a healthy lifestyle to keep them both down.

The Institute offers several tools to aid in your transition:

- A list of nine steps to reducing your risk of heart disease is available at http://hp2010.nhlbihin.net/cholmonth/tips.htm. Click through some of the links to learn more about reading food labels, calculate your body mass index (BMI) and visit the virtual fitness room.
- Download heart-hearty recipes at http://hp2010.nhlbihin.net/cholmonth/recipes.-htm
- Review the Institute's list of heart healthy foods and condiments at http://nhlbisupport.com/chd1/Tipsheets/lookfor.htm. They include tips for grocery shopping, too.
- Download tips for lowering your cholesterol at www.nhlbi.nih.gov/health-/public/heart/chol/chol_tlc.htm. The 84-page booklet explains how to follow a diet that is low in saturated fat, trans fat and dietary cholesterol; increase physical activity; and manage your weight. The guide includes helpful lists and charts, sample menus, a 10-year coronary heart disease risk calculator, and several tips for success.



Heart research update

Medical research confirms the importance of a heart-healthy diet and an active lifestyle every day. But if your summer was too busy to keep up with the latest findings, here's a short refresher course.

Early intervention is key to controlling cholesterol

A team of physician-researchers at the University of California, San Diego, School of Medicine says that approaches to lowering cholesterol to prevent heart disease are too little, too late—that instead, we should be altering our lifestyles beginning in early childhood.

The researchers, who published their review in the Aug. 5 issue of *Circulation*, noted that "instituting a low-saturated fat, low-cholesterol diet in infancy (7 months) is perfectly safe, without adverse effects."

"Our review of the literature convinces us that more aggressive and earlier intervention will probably prevent considerably more than 30 percent of coronary heart disease," lipid researcher Dr. Daniel Steinberg, a professor emeritus of medicine, said in a university news release. "Studies show that fatty streak lesions in the arteries that are a precursor to atherosclerosis and heart disease begin in childhood, and advanced lesions are not uncommon by age 30. Why not nip things in the bud?"

Interventions typically begin in adults diagnosed with high cholesterol levels or other risk factors or symptoms of coronary artery disease. However, even if efforts to lower cholesterol in a 50-year-old patient prove successful, it's unlikely to reverse established arterial disease

These researchers don't advocate the

use of drug therapy to achieve low cholesterol levels in the population at large. Instead, they suggest programs to promote lifelong healthy eating and exercise.

Lower those lipids

Many patients with cardiovascular disease fail to achieve recommended levels of "bad" I DL-cholesterol and other lipids (blood fats), according to a report published in the July issue of the American Heart Journal.

Dr. Nathan D. Wong from the University of California, Irvine, and colleagues examined the extent to which recommended levels of lipids were present in a large sample of U.S. adults.

Among individuals free of cardiovascular disease, 85-89 percent had recommended levels of harmful LDL cholesterol and triglycerides and healthy or "good" HDL cholesterol, the researchers report.

In contrast, less than 40 percent of patients with cardiovascular disease were at goal for LDL cholesterol and non-HDL cholesterol, 35 percent had low levels of healthy HDL cholesterol, and 44 percent had levels of harmful triglycerides above the recommended level.

Overall, only 17 percent of cardiovascular disease patients were at recommended levels for all lipids.

Just over a third of patients with abnormal lipid levels reported being treated with a lipid-lowering drug, the report indicates, though this ranged from 3 percent in patients aged 20-29 years to 51 percent in patients aged 70-79 years, and from 24 percent in those without cardiovascular disease to 63 percent in those with heart and blood vessel disease.

Despite treatment, only 30 percent of these patients were at recommended levels of all three lipids.

"Greater use of proven efficacious dosages of lipid-lowering agents as well as intensified consideration of combination therapy to address those with multiple lipid disorders are required, particularly among persons with cardiovascular and related high-risk comorbidities," Dr. Wong and colleagues concluded.

Contrary to claims, soy protein doesn't lower cholesterol

Eating foods with soy protein has been promoted as a way to lower cholesterol, but a recent study finds it has no significant effect on cholesterol levels.

The findings "do not support the current health claims for soy protein in a general population," study author Dr. Peter R.C. Howe, director of the Nutritional Physiology Research Centre at the Sansom Institute for Health Research at the University of South Australia, said in a news release.

He's referring to the health claims approved for soy foods in both the United States and the United Kingdom that link daily consumption of 25 grams of soy protein to a reduction in heart disease risk through a lowering of LDL, or "bad." cholesterol.

Dr. Howe's team studied 35 men and 58 women, average age 52, who had mildly high cholesterol levels. He assigned each participant to rotate through one of three diets for six weeks each. Each diet had varying amounts of

soy protein and isoflavones, substances in soy that some experts say may have cholesterol-lowering powers.

Dr. Howe's team measured each person's blood cholesterol-LDL, HDL and trigylcerides—at the start of the study and after each six-week diet. They found no significant effect of the diets with soy protein on LDL levels.

The findings were published in the August issue of The American Journal of Clinical Nutrition.

Dr. Howe's study was confined to those with mildly high cholesterol; he said it may have an effect on those with higher cholesterol levels. And the soy diets did lower triglycerides, a blood fat, by 4 percent.

However, "there are other benefits to soy foods," said Dr. Frank Sacks, a professor of nutrition at the Harvard School of Public Health. They are healthy due to high levels of polyunsaturated fats, fiber, vitamins and minerals. But, he added, "forget soy protein for lowering LDL." ■



Meeting Place a guide to dental meetings and CE opportunities

Regional Meeting

NOVEMBER 5 Gary Zalesky

The Passion-driven Practice CDS Regional Meetings are 9 a.m.-2:30 p.m. at Drury Lane, 100 Drury Lane, Oakbrook Terrace. The presentation is worth 5 CE hours.



Educational meetings are free to all CDS members and their auxiliaries, as well as dental hygienist members of the Illinois State Dental Society. A \$250 fee is charged to dentists and their staff who are not ADA members, which may be applied to membership for the current year. Advance registration is not requiredrequired, but CDS encourages you to pre-register online at www.cds.org.

Study clubs

MONDAYS

Greater Evanston Dentists Association

Meets first Monday of every month, noon-1 p.m., Gio Restaurant, 1631 Chicago Ave., Evanston. Contact Roger Nouneh, 847.475.7754.

TUESDAYS

Central Lake County Dental Study Club

Meets third Tuesday of every month at noon, January-November, Grandma V's Pancakes, 10 E. Maple Ave., Mundelein. Contact Paul Showers, 847.816.3636.

THURSDAYS

Chicago Aesthetic Masters, a Hornbrook Group Study Club

Meets monthly, 6:30-8:30 p.m. at the office of Sheldon Seidman, 410 N. Michigan Ave., Suite 1014, Chicago. Contact Sandra Lopez, 312.644.4321 or *smilechicago2@aol.com*, for future dates. Next meeting: Oct. 10

FRIDAYS

Uptown Dental Forum

Meets weekly, 12:30-2 p.m., at Sauganash Restaurant, 4732 W. Peterson Ave., Chicago. AGD sponsorship approved. Contact Marshall Dolnick, 773.588.3880.

Waukegan Dental Study Group

Semi-monthly meeting, noon-2 p.m., Waukegan Ramada, 200 Green Bay Rd. Waukegan. Contact Rob Bard, 847.244.0155, or Rod Morrow, 847.689.1213.

Upcoming events

SEPTEMBER

23: North Side Branch

Lawrence Zager, DDS: Dental Applications of Cone Beam Volumetric Tomography. Monastero's Ristorante, 3935 W. Devon Ave., Chicago. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Sheldon Seidman, 312.644.4321 or seidmandds@aol.com.

27: Dental Arts Club of Chicago

Installation of Officers. Park Ridge Country Club, 636 N. Prospect Ave., Park Ridge. Cocktails: 6 p.m. Fee: \$95 per person. Black tie optional. Contact Joseph Sodini at 847.318.7681.

OCTOBER

7: Kenwood/Hyde Park Branch

De'Avlin Olguin, DDS, MS, and Lakshmi Boyapati, BDS, MS: The Perio-Restorative Interface: Using Perio Procedures to Improve Your Patient's Smile. Rumba, 351 W. Hubbard St., Chicago. Cocktails: 6:30 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Kimberley Bolden, 312.372.7874 or kmhbolden@aol.com.

7: North Suburban Branch

Fred Margolis, DDS: Traumatic Injuries to Tots and Teens. Maggiano's Little Italy, 175 Old Orchard Shopping Center, Skokie. Cocktails: 6 p.m.; Dinner: 6:45 p.m.; Program: 7:45 p.m. Contact Susan Graber, 847.729.7711, drgraberdds@aol.com; or Maria Fe Corpuz-Bato, 847.336.3770, mariafecbato@comcast.net.

7: Northwest Side Branch

Michael Zak, DDS: Orthognathic Surgery and the General Dental Patient. Colletti's Restaurant, 5707 N. Central Ave., Chicago. Cocktails: 6:30 p.m.; Dinner: 7:30 p.m.; Program: 8:45 p.m. Contact Brett Gilbert, 773.775.3663 or kingendo@sbcglobal.net.

7: Northwest Suburban Branch

Sergio Rubinstein, DDS: Multidisciplinary Communication for Success in Implant Dentistry. The Wellington, 2121 S. Arlington Heights Rd., Arlington Heights. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Petra von Heimburg, 847.382.2832 or ceprof@aol.com.

14: Englewood Branch

Staff and Professional Development Night. Nikos' Restaurant, 7600 S. Harlem Ave., Bridgeview. Cocktails: 6 p.m.; Meeting: 6 p.m.; Dinner: 7:30 p.m. Contact Aaron Tucke, 708.423.5990 or atucke@yahoo.com.

14: South Suburban Branch

Political Night: Featuring local political leaders. Idlewild Country Club, 19201 Dixie Hwy., Flossmoor. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Eric Kosel at 708.532.0091 or koseldental@netzero.com.

14: West Side Branch

Guy Petruzelli, MD, PhD: Malignant Tumors of the Maxilla and Soft Palate. Philanders at The Carleton of Oak Park, 1110 Pleasant St., Oak Park. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 7:45 p.m. Contact Gary Clemens, 708.795.1255 or *qclem14714@ameritech.net*.

14: West Suburban Branch

Legislators Night. Oak Brook Hills Marriott Resort, 3500 Midwest Rd., Oak Brook. Cocktails: 6:30 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Jiten Patel, 630.655.3636 or jitenbp@yahoo.com.

17: Chicago Dental Study Club

A progressive interdisciplinary learning exchange. 9 a.m.-5 p.m. Holiday Inn Chicago North Shore, 5300 W. Touhy Ave., Skokie. Contact Forrest Tower at 708.423.0610 or towerdiver@rcn.com.

28: Dental Arts Club of Chicago

The Use of Lasers in the Dental Office (A hands-on lecture). Space limited to 40 people. Sponsored by Biolase and held at the Sullivan-Schein Dental Showroom, 501 W. Lake St., Suite 108, Elmhurst. Contact Dave Wojtowicz, dewojtowicz@yahoo.com or 847.933.1855.

NOVEMBER

4: Northwest Side Branch

Michael Higgins, DDS: The Role of Sedation and General Anesthesia in Dentistry. Colletti's Restaurant, 5707 N. Central Ave., Chicago. Cocktails: 6:30 p.m.; Dinner: 7:30 p.m.; Program: 8:45 p.m. Contact Brett Gilbert, 773.775.3663 or kingendo@sbcglobal.net.

6: West Suburban Branch

Corky Willhite, DDS: Transitional Composite Bonding. Oak Brook Hills Marriott Resort, 3500 Midwest Rd., Oak Brook. Cocktails: 6:30 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Jiten Patel, 630.655.3636 or jitenbp@yahoo.com.

7: Illinois AGD—Chicago

Richard Tuttle, DDS: Ultradent Presents Endodontics for a New Millennium. 8 a.m.-4 p.m. Registration at 7:30 a.m. 7 CE hours. The Hyatt Lodge at McDonald's Campus, 2815 Jorie Blvd., Oak Brook. For information, contact Maryam Hafezi at 630.400.4938 or hmaryam@yahoo.com.

11: Englewood Branch

Bruce Lowy: Practice Management. Nikos' Restaurant, 7600 S. Harlem Ave., Bridgeview. Cocktails: 6:30 p.m.; Meeting: 7 p.m.; Dinner: 7 p.m. Contact Aaron Tucke, 708.423.5990 or atucke@yahoo.com.

11: Kenwood/Hyde Park Branch

Charles Greene, DDS: Current Therapies in Treating TMD/TMJ Conditions. Rumba, 351 W. Hubbard St., Chicago. Cocktails: 6:30 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Kimberley Bolden, 312.372.7874 or kmhbolden@aol.com.

11: North Side Branch

Mohamed Fayad, DDS, MS, PhD: Root Canals or Implants? Let's Stop the Debate and Understand the Rationale. Via Veneto, 6340 N. Lincoln Ave., Chicago. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Sheldon Seidman, 312.644.4321 or seidmandds@aol.com

11: North Suburban Branch

Petra von Heimburg, DDS, JD: Fraud in the Dental Office. Maggiano's Little Italy, 175 Old Orchard Shopping Center, Skokie. Cocktails: 6 p.m.; Dinner: 6:45 p.m.; Program: 7:45 p.m. Contact Susan Graber, 847.729.7711, drgraberdds@aol.com; or Maria Fe Corpuz-Bato, 847.336.3770, mariafecbato@comcast.net.

11: Northwest Suburban Branch

Amy Brodsky, MD: A Cosmetic Approach to Perioral Wrinkles. The Wellington, 2121 S. Arlington Heights Rd., Arlington Heights. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Petra von Heimburg, 847.382.2832 or ceprof@aol.com.

11: South Suburban Branch

Anjoli Faso, RD: How to Lead a Long and Healthy Life. Idlewild Country Club, 19201 Dixie Hwy., Flossmoor. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Eric Kosel at 708.532.0091 or koseldental@netzero.com.

11: West Side Branch

Aleks Dabrowski, CLTC: Retirement Planning and Spending. Philanders at The Carleton of Oak Park, 1110 Pleasant St., Oak Park. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 7:45 p.m. Contact Gary Clemens, 708.795.1255 or gclem14714@ameritech.net.

25: Dental Arts Club of Chicago

Tom Sarna, DDS: Current Topics in Endodontics. Bohemian Crystal Restaurant, 630 N. Blackhawk Dr., Westmont. Contact Dave Wojtowicz, dewojtowicz@yahoo.com or 847.933.1855.

DECEMBER

2: Kenwood/Hyde Park Branch

Donald Kipper, DDS: Access to Care (CDS officers to attend). Rumba, 351 W. Hubbard St., Chicago. Cocktails: 6:30 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Kimberley Bolden, 312.372.7874 or kmhbolden@aol.com.

2: Northwest Side Branch

Holiday Gathering (Family and staff are welcome). Location TBA. Contact Brett Gilbert, 773.775.3663 or kingendo@sbcglobal.net.

9: North Suburban Branch

Nadir Sharifi, DDS, MS: A Huge Surprise in Posts and Cores. Maggiano's Little Italy, 175 Old Orchard Shopping Center, Skokie. Cocktails: 6 p.m.; Dinner: 6:45 p.m.; Program: 7:45 p.m. Contact Susan Graber, 847.729.7711, drgraberdds@aol.com; or Maria Fe Corpuz-Bato, 847.336.3770, mariafecbato@comcast.net.

9: West Side Branch

Don Bennett, DDS: Computer-aided Design and Manufacture of Dental Restorations. Philanders at The Carleton of Oak Park, 1110 Pleasant St., Oak Park. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 7:45 p.m. Contact Gary Clemens, 708.795.1255 or gclem14714@ameritech.net.

14: Englewood Branch

Christmas Party. Edgewood Valley Country Club, 7500 S. Willow Springs Rd., LaGrange. Cocktails: 6:30 p.m.; Meeting: 7 p.m.; Dinner: 7 p.m. Contact Aaron Tucke, 708.423.5990 or atucke@yahoo.com. ■



Tell us about your meeting? Fax: 312.836.7337 • e-mail: review@cds.org

Include the subject, date, time, location and speaker's name and degree, as well as the name and phone number or e-mail of your contact person. The CDS Review publishes meeting listings for free as space permits. Only meetings open to all CDS members may be listed. Be sure to send us your information at least 60 days prior to your meeting. Meeting listings will also appear online at www.cds.org/for_your_practice/continuing_education/courses.html.



Dr. Lodding practices a different beat

by Rachel Azark

lgin dentist Dean Lodding has been playing the drums for the past 10 years. "I always wanted to play when I was a kid," he said.

Finally, he asked himself what he was waiting for and then just decided to do it.

The 1980 graduate of the University of Illinois at Chicago College of Dentistry got his first opportunity to play at the 2000 American Academy of Cosmetic Dentistry (AACD) Scientific Session, where he was being honored as the incoming president. As soon as Dr. Lodding and a few other dentists heard the meeting's theme was to be "Celebrating the Revolution of Dentistry," a plan was hatched to put a band together for one night of entertainment.



"I thought it would be just a one-time deal," Dr. Lodding recalled. Little did he know the band would grow to 25 people, including four male singers and four female singers. They played high-energy classic rock songs with a dental twist like "Born to Make Smiles" and "Addicted to Teeth." Fifteen hundred people swarmed the dance floor once the music started.

"It was a hoot! I tried to photograph in my mind that moment," Dr. Lodding remembered. "The first night was fantastic, a magical moment."

Since that big night eight years ago, the band has named itself the Matrix Band, after the band that goes around the tooth. They've performed nine shows and even recorded a CD in Nashville. The CDs are sold at the band's shows and all the proceeds go to the Give Back a Smile program to help victims of domestic abuse restore their smiles. Give Back a Smile was established by AACD, an organization to which every band member belongs.

"I thought it would be just a one-time deal,"
Dr. Lodding recalled. But little did he know
the band would grow to 25 people, including
four male singers and four female singers.

Dennis Wells, a member of the band, has a younger brother who was the lead guitar player for Dolly Parton's band. Kent Wells, with his musical talent, really brings the band together and also helped them produce the CD.

"He is the most encouraging person I ever met. He tells me, 'Dean, play it loud and play it proud!" Dr. Lodding said.

Normally performing one to two times a year during dental events, the band's tenth show will be at the next AACD meeting in Hawaii in spring 2009. Lately, though, there have been other bands comprised of dental professionals springing up on the East Coast. Even dental manufacturer Biolase has a band.

"I thought we had this unique idea. Now there are dental band wannabes," joked Dr. Lodding. ■

Dean Lodding plays the skins for Matrix Band.

Branch News

news from the home front

Englewood

Thomas Remijas, DDS

Englewood's Installation of Officers Night was held in May at Francesca's. Thanks to Sue and **Bob Michet** for putting together a memorable evening. Officers for the 2008-2009 year are: **Bob Michet**, president; **Carlo Pagni**, president-elect; **Carlos Diaz-Albertini**, treasurer; **John Burke**, secretary; **Brian Karshen**, vice president; and **Aaron Tucke**, program chair.

The Englewood Golf Outing was held in June at Cog Hill Country Club. Once again, **Mike Meehan** put together a great day. Eighty golfers participated, and the low gross score of 72 belonged to **John Green Jr**.

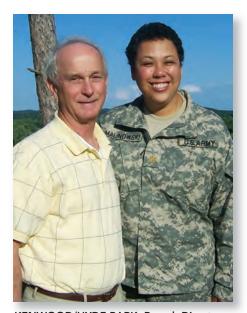
After many years of defending dentists as an attorney for Querrey and Harrow, **John Green Jr.** has opened his own law office. I'd say send him some business, but. . . .

Congratulations to **Brian Gambla**, who was married in May. Brian and his bride, Amber, honeymooned in Hawaii.

Ray Bartz, Bill Petty, John Fredricksen, Bill Heaton, Ken Szafranski, Brad Wright and Tom Remijas traveled to Beaver Creek, CO, for a long weekend of golf in late June.

Speaking of not working, John Fredricksen also found time for a golf trip to Las Vegas, and spent 10 days traveling in Italy with our CDS Treasurer-elect David Fulton Jr. and their respective wives, Trish and Kim. They toured Rome, Montefiascone, Capri and the Amalfi Coast. Throw in his new membership at Prestwick Country Club and you can see John is working hard to fill the void of no CDS duties for the first time in years.

Lastly, I'm sorry to report the passing of two longtime Englewood Branch members, **Gerald Scanlan** and **Zeke Krol**.



KENWOOD/HYDE PARK: Branch Director Sharon Lyn-Malinowski received a visit from CDS President Todd Cubbon while deployed stateside. Dr. Lyn-Malinowski is a Major in the U.S. Army Reserve.

Kenwood/Hyde Park

Sherece Thompson, DDS

BON VOYAGE! Sharon Lyn-Malinowski was deployed June 16, stateside, to serve our country. She was expected to return in September. We wish her well and look forward to seeing her at our first branch meeting in October.

GREAT FOOD, COMPANY: Kenwood/ Hyde Park President **Lena Casimir** met with the Membership Committee at Opera in Chicago's South Loop to discuss plans for recruitment and retention efforts to the CDS.

On July 10, **Sherece Thompson** attended the Trainers Program for the Bright Smiles from Birth program. The seminar was held at the University of Illinois at Chicago College of Dentistry. Partici-

Branch Correspondents

ENGLEWOOD

Thomas Remijas

9761 Southwest Hwy., Oak Lawn 60453; 708.422.8222, tpzl@hotmail.com

KENWOOD/HYDE PARK

Sherece Thompson

9127 S. Western Ave., Chicago 60620; 773.238.9777, sthompsondds@sbcglobal.net

NORTH SIDE

David Behm

5600 N. Sheridan Rd., Suite 15, Chicago 60660; 773.561.7729, westiebrothers@comcast.net

NORTH SUBURBAN

Yendis Gibson-King

315 Woodlawn Ave., Glencoe 60022; 847.568.1337, gibsonyl@sbcglobal.net

NORTHWEST SIDE

Spencer Bloom

5530 W. Montrose Ave., Chicago 60641; 773.777.3309, wecatertocowards@sbcglobal.net

NORTHWEST SUBURBAN

William Perkinson

10 N. Ridge Ave., Mount Prospect 60056; 847.255.7080, perkinsonw@yahoo.com

SOUTH SUBURBAN

Joseph Noetzel

20200 S. Ashland Ave., Chicago Heights 60411; 708.755.1333, *joai71@aol.com*

WEST SIDE

Carol Everett

2140 Clarence, Berwyn 60402; 708.788.8700, carett@ameritech.net

Charles Thometz

7351 W. North Ave., River Forest 60305; 708.366.2300, lkegeneva@sbcglobal.net

Susan Zelazo-Smith

5911 W. 63rd St., Chicago 60638; 773.284.7149, skzsmith@sbcglobal.net

WEST SUBURBAN

Douglas Kay

1200 S. York Rd., Suite 3110, Elmhurst 60126; 630.834.7446, dkbusters@aol.com

Branch News



KENWOOD/HYDE PARK: The Kenwood/Hyde Park Branch leadership team gathered in May for the Installation of Officers.

pants were trained to be presenters to pediatric and family practice offices in Cook and the collar counties. Dr. Thompson looks forward to being a presenter and helping to meet the goal of educating healthcare professionals about early childhood caries and its risk factors.

North Side David Behm, DDS

Our recently installed president, Daniel Berman, has lined up four terrific dinner meetings. Mark your calendars. The first two are:

Sept. 23:

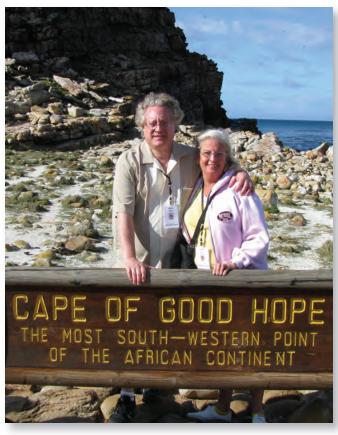
Lawrence Zager, DDS Dental Applications of Cone Beam Volumetric Tomography Monestero's Ristorante 3935 W. Devon Ave., Chicago 6-9 p.m.

Nov. 11:

Mohamed Fayad, DDS, MS, PhD

Root Canals or Implants? Let's Stop the Debate and Understand the Rationale Via Veneto, 6340 N. Lincoln Ave., Chicago 6-9 p.m.

A special note: **Daniel Berman** did an outstanding job hosting the installation brunch at the Walnut Room in Macy's.







NORTH SIDE: (Far left) David and Donna Behm traveled to South Africa this past summer.

(Above, L-R) The North Side Branch installed its officers in May. Pictured are Gene Romo, Janet Kuhn, Daniel Berman, David Behm and Jun Lim with CDS Secretary Michael Stablein. (Not pictured: Cecile Yoon-Tarlie)

(Left) Jeffrey Kramer and Eliot Becker enjoyed themselves at the installation party, held in the Walnut Room at Macy's. He presented gifts to everyone present and showed great leadership in his role as master of ceremonies.

Cissy Furusho gave birth to a wonderful baby boy, Ryan, in April. Better start saving that college money now!

Lynse Briney and Brent got hitched in September! They honeymooned in Hawaii, on the islands of Kauai and Maui, How romantic!

Jamie Robinson and his wife, Carol, celebrated their 30th wedding anniversary by taking a Mediterranean cruise. They stopped in Italy, France, Greece and Spain. Sounds like they planned one amazing trip!

David Behm and his wife, Donna, traveled through southern Africa, covering Cape Town/Johannesburg, South Africa, and the countries of Zambia and Botswana. They went on several safaris

and experienced the very modern and poor areas of the region. It sounds like the trip of a lifetime.

Marv Berman's 10-year-old grandson Jonah starred in *Les Miserables* at the Lincolnshire Marriot Theatre. Marv and his wife, Joyce, will be celebrating their 50th wedding anniversary this year. WOW!

Jun Lim and his family toured Vancouver and Seattle. Why is it that Jun always travels in June? We'll have to ask.

Kevin Andrus earned board certification for oral and maxillofacial surgery. He is now a diplomat of the American Board of Oral and Maxillofacial Surgery. Congrats!

What's new with you? Please share your news and photos by sending them to me at *westiebrothers@comcast.net* or call 773.561.7729.

North Suburban

Yendis Gibson-King, DDS

North Suburban Branch members are looking forward to the first branch meeting of the 2008-09 season, Oct. 7, featuring **Fred Margolis**, "Traumatic Injuries to Tots and Teens," at Maggiano's, 175 Old Orchard Shopping Center, Skokie. Office staff is encouraged to attend. Contact **Dorothy Anasinski**, 847.685.6686, for reservations.

The 2008-09 Executive Board extends an invitation to North Suburban Branch dentists, classes of 2004-08, to purchase half-price season tickets to the North Suburban Branch 2008-09 Lecture Series. Contact **Dorothy Anasinski**, 847.685.6686, for additional information and reservations.

North Suburban Branch

2008-09 BRANCH MEETING SEASON TICKET PLAN

Introducing a special half-price season ticket offer of \$147.50 for dental school graduates from the class of 2004-08

Season Ticket Plan benefits:

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- Networking opportunities
- All meetings include dinner and cocktails

For more information

- Dr. Maria Fe Corpuz-Bato, president, 847.336.3770 or mariafecbato@comcast.net
- Dr. Susan Becker-Doroshow, director, 847.677.2774 or sbdds@aol.com

Meetings are held at

Maggiano's Little Italy, 175 Old Orchard Shopping Center, Skokie. Cocktails: 6 p.m • Dinner: 6:45 p.m. • Meeting: 7:45 p.m.

Branch News

Northwest Side

Spencer Bloom, DDS

Gail and Michael Biasiello and their sons, Michael Jr. and Dominic, spent 12 days in Italy over the summer visiting Venice, Rome, Sorrento, Pompeii and other cities. Their daughter, Gina, spent a semester at Loyola's Rome campus. It was Mike and Gail's 25th wedding anniversary. It seemed like a wonderful time for a family vacation, and it certainly was. Mike and Gail also visited Mike's grandparents' home town in Abruzzi and reported that their family is alive and well and very happy to see them. Mike says that the Italian scenery and food are second to none. They can't wait to go back!

Notre Dame High School had its first Alumni Car Club gathering in April. **Mike Biasiello** has been active with Notre Dame's activities since his graduation days. **Dan Janowski** and his son,



NORTHWEST SIDE: Mike Biasiello and his son, Dominic, restored their 1971 Chevy Camaro Z28 to glory from the ground up.

Cameron, attended the show along with Mike and his son Dominic. Up to this point, Mike concentrated on restoring Corvettes with matching numbers. This year would be totally different in that the project car was a 1971 Chevy Camaro Z28. From what Mike says, it

was a restoration from the ground up, which took two years to complete. The car is green with racing stripes down the center, which is quite rare. As Mike sees it, this year it was in Niles, but who knows, next year might be in Concours d'Elegance at Pebble Beach!

President Profile

Maria Fe Corpuz-Bato, DMD I NORTH SUBURBAN

Dr. Corpuz-Bato earned her Doctor of Dental Medicine degree in

1979 from the University of the East College of Dentistry in Manila,

Philippines.

Family: Dr. Corpuz-Bato lives in Gurnee with her husband, Fortunato Bato, and her son, John Frinie Corpuz.

Hobbies: She enjoys dancing, traveling, playing badminton, going to movies, hiking, singing, gardening and cooking.



Maria Fe Corpuz-Bato with her son, John Frinie Corpuz, and husband, Fortunato Bato.

What is the role of branch president? "The role of the branch president is to make sure the general membership is provided with a great academic program. One should always be prepared to present an agenda to the Board members during the monthly meetings. The branch president should also be able to support organized dentistry by promoting membership and retention by encouraging non-members to participate in branch meetings, and to be able to share information with the general membership regarding legislative issues that might benefit them."

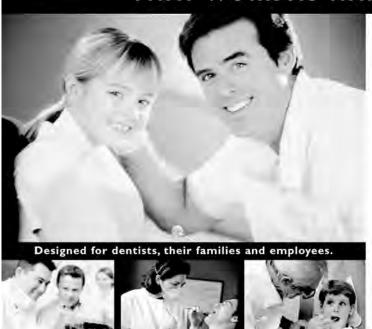
Tina and William Li are proud to announce that their youngest daughter, Shawna, graduated from Butler University May 10 with her Doctor of Pharmacy degree (PharmD). She has accepted a position with Walgreen's. Their eldest son, Terrence, a third year neurology resident at State University of New York Upstate (SUNY) Medical University, was awarded the Resident Scholarship Award and the Resident Medical Student Teaching Award June 14, by the Neurology Department. Additionally, he was awarded the Arnold P. Gold Foundation Award for the second consecutive year, selected by SUNY Upstate Medical University Class of 2009 for humanism and excellence in teaching.

In July, Kevin King and Brett Gilbert held an open house for their newly opened office at 6769 N. Milwaukee Ave. Several dozen friends and colleagues stopped by for food and drink and tours of the beautiful, high-tech,



NORTHWEST SIDE: Brett Gilbert and Kevin King held an open house at their new office. Pictured (L-R) are Brett Gilbert, Lillian Mitchell, Jenny Barrios, Jody Schintgen, Janis Kinser, Judy Kern, Kevin King and Sandra Norman.

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Branch News

paperless office which features operating microscopes and digital X-rays in all four operatories.

For his 25th wedding anniversary, Larry Rogus took his wife and kids on a 10-day California vacation to Disneyland and San Diego.

Sam Cascio attended the St. Mary's University of Minnesota Alumni Homecoming in June in Winona. It was the 60th reunion for the Class of 1948. He received his Bachelor of Science degree 60 years ago. Sam served on the Board of Trustees for 10 years at the university. He is a recipient of the Alumni Appreciation Award. He was honored and recognized for his service to the university, and was invited to sit at the president's table at the homecoming banquet.

In May, Kimbra and **Spencer Bloom** attended the Army Special Forces graduation ceremony of their son, Rocky. In

June, Rocky and his wife welcomed their first child, Ryan Israel, who is Spencer and Kimbra's ninth grandchild.

Northwest Suburban

William Perkinson, DDS

The upcoming fall season brings with it many changes and news from the Northwest Suburban Branch.

In July, the Northwest Suburban Branch summer board meeting was conducted with new president **Ed Segal**. One of the primary goals of this meeting year is to increase attendance at branch meetings. Of course, all members are encouraged to attend— and to bring a non-member guest would be superlative. Another topic of discussion was to have a Sunday brunch for the Installation of Officers. This will be put to a general vote Oct. 7.



NORTHWEST SUBURBAN: Three generations of dentists (L-R) Robert, Jaclyn and Jerome Slovick.

As in years past the Suburban Scramble golf outing at Kemper Lakes was a huge success, thanks to the hard work of **Jeff Kemp** and staff. The weather cooperated and a good time was had by all. Just as a reminder, the 2009 golf outing will tentatively be set for the first Monday following Memorial Day (June 1, 2009).

Chicago Aesthetic Masters Study Club All Day Extravaganza with Barry Freydberg DDS "Techsthetics" and "Myth Busting"

Examining the Truth and Myths of Prepped vs. Prepless Porcelain Veneer...The "Lumineer Perspective"

Dr. Freydberg, a noted expert on dental technology, will demonstrate the relationship between technology and esthetic dentistry, or TECHSTHETICS" which can enhance the acceptance and performance of esthetic procedures.

This fast paced entertaining course is designed for both doctors and staff who want to increase the esthetic services in their practice, and who want to understand the role of technology.

Attendees will learn:

- Which cause can be "no prep", "minimal prep" and still be periodontally healthy, esthetic and natural
- How to use digital technology to perform, diagnose, educate and motivate patients toward better esthetic dentistry
- How to save time and communicate and consult more effectively with patients via the Internet
- Some of the newer legal issues regarding esthetic dentistry

Some educational funding will be provided by Denmat Holdings LLC.

Friday, October 10, 2008; 410 N. Michigan Avenue, Chicago, IL 60611. Conference Room (Former 410 Club) 8:30 am to 5:00 pm- Includes Continental Breakfast and Lunch. Fee: \$249 RSVP by October 1st – Includes Doctor and 1 Team Member. Additional Team Member \$59. \$299 After October 1st or at the door. Team Members \$69.

Contact Sandra Lopez to register at 312-644-4321 or smilechicago2@aol.com

Fill out and mail to Smile Chicago 400 N. Michigan Ave Suite 1014 Chicago, IL 60611 Attn: Sandra. Make checks out to "Chicago Aesthetic Masters Study Club". We accept American Express, Discover, Visa and Mastercard.		
Name:	Email :	Phone # :
Address:	# of attendees :	Amount \$
Credit Card #	Exp	
Signature	Check Enclosed	

On a more personal note, the Northwest Suburban Branch has an impressive graduation and family to recognize. The Slovick family has a three-generation family tree of dentists. This year at the University of Illinois at Chicago (UIC) College of Dentistry graduation, grandfather Jerome Slovick (Loyola Class of 1952) and father Robert Slovick (UIC Class of 1984) had the honor of hooding Jaclyn Slovick. Even more impressive is the fact that Jaclyn became the ninth dentist in the immediate family, which also includes Margaret Sujack, Jeff Slovick, Ronald Slovick, Beth Pudik (Slovick), Joe Humenik, and Mark Humenik. Jackie has joined her Dad and Aunt Peg in their Schaumburg practice. Congratulations, Jackie!

If you are part of the Northwest Suburban Branch and have any news or photographs for the *CDS Review*, please contact me at 847.255.7080 or e-mail *perkinsonw@yahoo.com*.

South Suburban

Joseph Noetzel, DDS

The South Suburban Branch installed its new officers May 3 at Cooper's Hawk Winery in Orland Park. Guests were treated to a specially selected wine tasting and tour followed by a wonderful dinner! Congratulations to newly installed President **Spencer Pope**, and a very heartfelt "thank you" to outgoing President **Loren Feldner**. We all thank Loren for a job well done!

Mike Mintz and his wife, Julie, traveled to Prague and Budapest in July. They had a wonderful time visiting all the sites and experiencing the culture. On his trip, Mike ran into a fraternity brother whom he hadn't seen for 25 years. Mike was able to laugh and share memories of his wild days.

Generand Algenio and **Eric Kosel** attended the ADA New Dentist Committee meeting in New Orleans this past



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Branch News

June. At the meeting, Eric and Generand shared experiences with young dentists from across America. And Genrand was able to catch up with a cousin he hasn't seen in almost 30 years!

Right after the Midwinter Meeting, Johanna and Robert Manasse flew to Playa del Carmen, Mexico, for the wedding of their daughter, Janny Nicole. A four-day funfest with sumptuous food, sparkling turquoise water, beach and sun culminated March 1, when Robert escorted daughter Janny barefoot on the beach for a sunset ceremony. Fellow CDS members James Tharp and Gary Alder were also there to celebrate this wonderful moment with Robert and his family.

One of our dedicated members of the South Suburban Branch and the current CDS president, **Todd Cubbon**, was a guest speaker at the Third West-East Dental Conference in Warsaw, Poland.

Irene Gula was also at the conference. Irene, who has family in Warsaw, acted as an interpreter for Todd at the conference and was a big help!

Our current Branch President, **Spencer Pope**, and his wife, Lydia, are proud to announce the arrival of their new son, Ian James, born May 19. Ian was 6 lbs. 3 oz. and 18.5 inches long. Both Mom and baby are doing wonderfully. Congratulations, Spencer!

We also congratulate **Michael Gideon** on the April birth of his third child, Beckett Graham Gideon. Beckett was a scale-busting 9 lbs. 15 oz. We hear the Chicago Bears are already scouting Beckett between naps. Great team spirit, Mike!

If you have any news that you would like to share, please e-mail me at *joai71@aol.com*.

West Side

Carol Everett, DDS, Charles Thometz, DDS, and Susan Zelazo-Smith, DDS

Our West Side Branch officers for 2008-09 are: **Kamal Vibhakar**, president; **Gary Clemens**, vice president; **Don Bennett**, secretary; **John Perna**, treasurer; and **Frank Orland**, librarian.

The Installation of Officers took place May 31 at the Alhambra Palace Restaurant. A wonderful evening—highlighted by our president "giving dancing instruction" to the featured belly dancer of the evening—was shared by all.

This year's West Side Branch golf outing, held with the West Suburban Branch, took place June 11 at the Old Oak Country Club in Homer Glen. Our PGA "wanna-bes" included Russ Umbricht, Ralph Cress, Keith Sommers, Henry

President Profile

D. Spencer Pope, DDS, MS I SOUTH SUBURBAN

Dr. Pope is a 1995 graduate of the Northwestern University Dental School. He earned his specialty in orthodontics and dentofacial orthopedics from Northwestern in 1997.

Family: Dr. Pope lives in New Lenox with his wife, Lydia, and two sons, Ethan and Ian.

Hobbies: He enjoys cycling, scuba diving, skiing and computers.



Spencer Pope with his wife, Lydia, and boys Ethan and Ian.

What is the role of branch president? "The branch president should lead by example and inspire his branch members to contribute to our wonderful profession, whether it is through involvement in organized dentistry, financial contributions to political action committees and dental foundations, time invested in lobbying and developing relationships with our elected representatives, serving on the teaching faculty of dental schools, or in any other way possible. We have the knowledge and the tools to protect dentistry from coercive outside influences, but our members also need the will and determination to act, before it is too late."

Fung, Gary Alder, Rich Pacelli, and Greg Matke. A perfect day was had by all, as the course was beautiful, the weather ideal, and the scores fantastic.

Our own **George Zehak** has been a most busy individual. He attended the Northeast Regional Board Meeting in Orlando, FL, June 13-14. He was present for the Illinois State Dental Society board retreat in Utica, IL, July 11-12. He then headed back to Orlando for a meeting of the Illinois Academy of General Dentists, House of Delegates, July 17, as immediate past president of this organization. George gives so generously of his time and expertise in so many capacities, and the West Side Branch is proud to claim him as one of our own.

Joan and **Ed Walsh** vacationed at their lake home on Lake Paya in the Nicolet Forest, WI, early in July. Ed reports the weather was excellent, fishing good and

time spent with family and grandchildren the best.

Monica and **Ray Munaretto** and twin sons, Alex and Nick, took a small boat cruise through the inner passage of Alaska. The scenery was beautiful and they also have some fish (fishy) stories to tell. Ray reports that Alex and Nick are now enrolled as freshman in the premed program at the University of Illinois in Champaign.

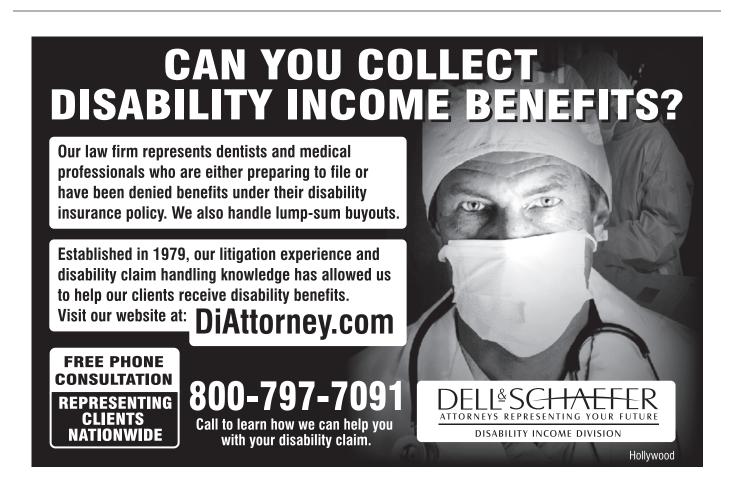
Speaking of pre-med, Laura and John Perna's son, Mike, is also in a pre-med program. Mike will be a sophomore at the University of Wisconsin in Madison this year.

Ruth and **Steve Soppet** proudly announce the marriage of their daughter, Rachel, to Peter Allport. Rachel and Peter both graduated from Northwestern University's law school in May, and were married in June. They are studying for their bar exams. After the exam, they plan to honeymoon in South Africa.

Carol Everett and **Berta Silva-Lopez** headed out west to Seattle to take a course on myotronics. After the course they traveled to Vancouver, BC, and took in the sights.

Ray D'Amico has been spending free time at Racine Harbor, where he has kept his power boat for many years. He also spent time in the Boston area, where he visited with family.

Carol and Ralph Cress have pretty much completed their "place in the country," their new home away from home. They have 94 acres near the small town of Lena, IL, situated on rolling hills complete with beautiful old growth forests, farmland, a creek and a wonderful panoramic view from their home. Sounds



Branch News

like a wonderful place to vacate from the everyday pace of big city life!

Yours truly, **Chuck Thometz** and wife, Sue, ushered in the summer spending nine days in Yosemite National Park. Eleven members from three generations of the Thometz family shared a little togetherness in this splendid masterpiece of nature. **Brian Caraba**, one of the Thometz clan's "adopted family members," spent five days with us in Yosemite.

Also to set the record straight Chuck is still very involved in the active practice of orthodontics. Somehow there was a error in the May/June issue of West Side Branch News stating I have retired. In reality it was my brother, Richard, who retired Dec. 31 after a long and wonderful career in the practice and teaching of orthodontics.

Mark your calendars and reserve time for our branch meetings which will be held the second Tuesday of each month at the Carleton Hotel, with food provided by Philander's Restaurant. Good programs, good food, good fellowship: plan to be there!

Our president, **Kamal Vibhikar**, would like to incorporate what he refers to as "care to share" as a part of each meeting—allowing a brief period of time for individuals to relate timely and informative highlights from educational meetings or seminars they have attended.

Finally, on a sad note, the West Side Branch extends its sympathy and condolences to **Jack Lieberman** on the passing of his father, **Sam Lieberman**. Sam passed away July 1 at the age of 100 and would have celebrated his 101st birthday in August. The Lieberman family will sorely miss his presence

Auf Wiedersein for now.

West Suburban

Douglas Kay, DDS

The big news for the West Suburban Branch is the change to our monthly meeting location. We are now gathering at the Oak Brook Hills Marriot Resort, 3500 Midwest Rd., Oak Brook.

Our first meeting at the new venue will be Oct. 14 at 6:30 p.m. for Legislator Night.

We sincerely thank our clubhouse for the last several years, Maggiano's Oak Brook, for fine cuisine and service. However, we have outgrown our space there and must move on to accommodate the increasing number of attendees.

This year we have an all-star lineup of speakers, and we are anticipating record turnouts. Please send in your RSVPs early to our dinner chair, **Dottie**Mackie. Our dates, speakers and con-

President Profile

Kamal Vibhakar, DDS | SOUTH SUBURBAN

Dr. Vibhakar earned his Bachelor of Dental Surgery degree in 1974 from the Nair Hospital Dental College in Bombay (Mumbai), India.

Dr. Vibhakar earned his Doctor of Dental Science degree as an

international dental graduate in 1978.

Family: Dr. Vibhakar lives in Burr Ridge with his wife, Charu (also a practicing dentist and CDS member), son, Neil, and daughter, Bindi.



The Vibhakars: Neil, Bindi, Charu and Kamal.

Hobbies: He enjoys playing golf, racquetball and volleyball, and various other outdoor activities.

What is the role of branch president? "As president, I would like to communicate with the present active members and keep them interested in attending our branch meetings by offering good speakers and a pleasant and convenient location with good food. I would like to encourage other members to be active in the branch meeting and increase attendance by targeting young dentsts to participate in organized dentistry."





WEST SUBURBAN: (Left) Doug Kay stops for a picture outside a dental office while vacationing in Venice.

(Above, L-R) Newly installed West Suburban **Branch President James Maragos and** President-elect Mark Ploskonka.

tact numbers can be found online at www.cds.org. (Click the CDS Branches link on the left side of the page. You'll need your member number and password to access the information)

In other news, the West Suburban Branch welcomed our new president, James Maragos, during his installation May 13 at Costa's Restaurant in Villa Park. Outgoing President Patrick **Pendleton** passed on the gavel, while Installing Officer Dean Nicholas—with his customary reserve and high-brow humor—kept the proceedings moving along. Also installed were a pinstriped Mark Ploskonka, president-elect; dapper **Don Kipper**, vice president; jovial Brian Del Carlo, secretary; and ebullient **Paul Kemp**, treasurer.

There was Greek music, excellent food and so many of Dr. Maragos' relatives on hand that this installation had the festive air of a Greek wedding.

The next day some of our branch members and other CDS members were up before 4 a.m. to attend the Dental Arts Club Annual Fishing Event. Anglerextraordinaires Andy Browar, Mike Lenart, Bob Daszkiewicz, Bob Dutka, Jim Bryniarski, Rich Bona, Wally Dudek Jr., Keith Petranek as well as

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Fax: (856)753-0064

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Milestones

Applicants

Albazzaz, Michael B.

University of Illinois, 2005 307 Gatesby Rd., Riverside West Side Branch

Bicakci, Hirant

University of Illinois, 2003 1155 Main St., Glendale Heights West Suburban Branch

Bock, Derek J.

Tufts University, 2003 1129 S. Harlem Ave., Forest Park West Side Branch

Choi, Jennifer Y.

University of the Pacific, 2002 2020 N. California Ave., Chicago North Side Branch

Cross, Patrick C.

Loyola University, 1993 5915 W. Montrose Ave., Chicago Northwest Side Branch

Darling, Eugenie G.

University of Costa Rica, 1980 17726-A Oak Park Ave., Tinley Park South Suburban Branch

Dimouris, John

University of Illinois, 1985 5780 N. Lincoln Ave., Chicago North Side Branch

Emani, Sreekanth R.

New York University, 2006 2316 W. Madison St., Chicago West Side Branch

Evans, Meredith W.

University of Michigan, 2006 2536 N. Lincoln Ave., Chicago North Side Branch

Fisher, Stephanie K.

Southern Illinois University, 2008 1700 W. Foster Ave., Chicago North Side Branch

Gilsdorf, Bret B.

University of Nebraska, 2005 908 S. Milwaukee Ave., Libertyville North Suburban Branch

Hamper, Patrick M.

Southern Illinois University, 2008 2556 N. Laramie Ave., Chicago Northwest Side Branch

Hirons, Kiley N.

University of Illinois, 2008 2001 S. California Ave., Chicago West Side Branch

Joyce, Kristen M.

Marquette University, 2008 775 W. Route 22. Lake Zurich Northwest Suburban Branch

Khan, Irfan

The Ohio State University, 2008 1 Orrington Ct., Schaumburg Northwest Suburban Branch

Kotsiopoulos, Peter J.

Northwestern University, 1992 135 W. Johnson St., Palatine Northwest Suburban Branch

McDonald, Jason S.

Case Western Reserve University, 2008 434 W. Ontario St., Chicago North Side Branch

McNichols, Sherlyn A.

Marquette University, 1985 1744 Culver Ln., Glenview North Suburban Branch

Nguyen, Quoc L.

New York University, 2004 1303 Macom Dr., Naperville West Suburban Branch

O'Donovan, Brian J.

Loyola University, 1982 2246 Ogden Ave., Aurora West Suburban Branch

Pennino, Douglas

University of Iowa, 1989 525 Old Northwest Hwy., Barrington Northwest Suburban Branch

Platson, Kyle M.

University of Michigan, 2008 115 Commerce Dr., Grayslake North Suburban Branch

Powell, Avery C.

University of Maryland, 1989 P.O. Box 232, Matteson South Suburban Branch

Vij, Kapil

University of Illinois, 1999 801 S. Paulina St., Chicago North Suburban Branch

Voegeli, Michael D.

University of Illinois, 1989 7601 W. Irving Park Rd., Chicago Northwest Side Branch

Volk, Tonya, M.

University of Nebraska, 2005 4833 Church St., Skokie Northwest Suburban Branch

Warens, Israel J.

University of Illinois, 1984 5406 W. Devon Ave., Chicago Northwest Side Branch

Waters, Julie D.

Indiana University, 2007 7716 W. 26th St., North Riverside West Side Branch

Yong, Tony H.

Southern Illinois University, 1992 714 S. Butterfield Rd., Mundelein North Suburban Branch

Deceased Members

Lieberman, Samuel Z.

Chicago College of Dental Surgery, 1931 9242 Gross Point Rd., Skokie West Side Branch Passed away June 30.

Scanlon, Gerald P.

University of Illinois, 1959 6435 S. Pulaski Rd., Chicago **Englewood Branch** Passed away July 3.

Semiloff, William

Northwestern University, 1943 8 Court of North Corner, Northbrook North Side Branch Passed away July 28.

Silberberg, Daniel F.

Chicago College of Dental Surgery, 1950 545 S. River Rd., Apt. 501, Des Plaines North Suburban Branch Passed away July 2008.

your correspondant were reeling in some great salmon on the waves of Lake Michigan off Zion.

The post-cruise land excursion included a lunch on shore of the aforementioned freshly-caught salmon, sponsored by our grill-stoking landlubber Dave Wojtowicz.

On June 11, West Suburban Branch members and guests enjoyed the Annual Golf Outing at The Old Oak Golf Club. There were prizes, a raffle and a barbeque lunch. If you missed it, don't despair. Planning is already underway for the 2009 golf outing.

Held June 24, was the West Suburban Planning Board Meeting, at James Maragos' home. Ordinarily, this might not be a newsworthy event—not even for the considerable amount of thought that goes into every decision. However, the West Suburban Branch Board was impressed by the culinary aptitude of the Maragos family. Thanks to Jim's wife, Mary, a nurse practitioner by day, as well as sons Michael (attending the University of Miami in Coral Gables, FL), Nick (starting DePaul Law School) and Andrew, a high school junior.

Congratulations on the move to new dental offices for Branch Director Bill Kleiber and partner/spouse Diane Kleiber. Also congrats to Bob Shana**han** on his new office space.

Finally, the West Suburban Branch has 60 tickets for one of the last White Sox games, Saturday, Sept. 27, at noon. They'll take on Cleveland and kick off our dental season. Call our dinner chair, **Dottie Mackie**, to determine availability.

Send your news for the next issue to dkbusters@aol.com or mail it to 1200 S. York Rd., Suite 3110, Elmhurst, IL 60126.





APPLY ONLINE.

Delivery

The CDS Review is published seven times annually. The magazine mails the middle of the first month the issue covers. For example, the January/February 2008 issue mailed January 15, 2008.

November September 15, 2008
December October 31, 2008
January/February December 15, 2008
March/April January 15, 2009
May/June April 15, 2009
July/August June 15, 2009
September/October August 17, 2009

All advertisements, changes and extensions must be submitted in writing. No advertisements, changes or confirmations will be taken over the telephone. Although every effort is made to place advertisements received after the deadline in a specific issue, we cannot guarantee that late advertising will appear in the issue requested. The advertisement will appear in the following issue. Advance payment covering the number of insertions must accompany your written advertisement.

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Standard Classified: \$85 for the first 30 words plus \$2 for each additional word.

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GP: Will do oral surgery at your office *

GP with post-doctoral training will do impacted extractions, expose and bonds, etc. at your office in Chicago and suburbs. Please e-mail gpos12@gmail.com or call 847.858.3690.

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PERIODONTICS AND IMPLANTS IN YOUR office: For the comfort of your patients, recently graduated periodontist is available to perform periodontal treatment and implant placement in your office. If interested please call 312.343.0568.

Opportunities

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New graduates welcome to apply.

Please send resume to: P.O. Box 866 St. Charles, IL 60174

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* GENERAL DENTIST * GENERAL PRACTICE

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GENERAL DENTISTS NEEDED to work in busy practice in Chicagoland area. Earn approximately \$250,000 annually while working in a great environment. Excellent patient flow, paid malpractice, health and vacation benefits. Please call 312.274.0308 ext. 320 or 324. E-mail CVs to hr@dentaldreams.org or fax to 312.944.9499.

ORAL SURGEON: Established multi-specialty group practice in Northern Illinois seeks oral surgeon 1-2 days per week. Competitive salary. Reply to Box A0408-M1, CDS Review.

GENERAL DENTIST, ENDODONTIST, periodontist wanted: Lincoln Park general practice seeks an endodontist, general dentist and periodontist to work part-time. Fax resume to 773.871.0981 or e-mail: rkhaghani@sbcglobal.net.

GENERAL DENTIST NEEDED AS PART-TIME associate two to three days per week near UIC college campus. GPR training with endo and extractions proficiency required. Salary based on production. Call Ted 312.226.1537 Monday-Friday, 10-6 p.m.

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Send resume to drjeff@metrodental.com or call 847.680.7171. No GPs, please.

ASSOCIATE DENTIST NEEDED

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E-mail resume to *lvmaloles@sbcglobal.net* or fax to 847.330.9991.

GENERAL DENTIST Established group practice in northern Illinois (multi-specialty) looking for full-time general dentist. Competitive wage and benefit package. Reply to Box A0408-Z2, CDS Review.

GENERAL DENTIST: Spanish-speaking a plus. Associate dentist wanted part-time Saturdays, Mondays, Fridays. Offices in Addison and Aurora. Call 630.892.7967 or e-mail mfrddspc@yahoo.com.

DENTAL ASSOCIATE WANTED: One to two days a week. Michigan Avenue/Loop practice. New office with six ops. Must be willing to do some hygiene. Fax resume to 312.346.5681.

GENERAL DENTIST: Full- or part-time. Several of our associates have become partners. Come and talk to them. Very high income potential. Specialists on staff. Currently four locations and growing. 95% fee-for-service. No Public Aid. Family Dental Care. Call 773.978.1231 or 773.575.7660 (ask for Harry), e-mail fdc92@hotmail.com, or visit www.familydentalcare.com.

ASSOCIATE DENTIST NEEDED for quality general dental practice (fee-for-service and PPOs only) in south suburban Oak Forest. Experience preferred. 2-3 days per week. 40% of collections/hourly pay. Fax resume to 708.226.0248.

DENTAL VOLUNTEERS NEEDED: Dentists and hygienists needed to volunteer to treat children in India, Nepal, Vietnam or Guatemala. One to three weeks. Make a difference while traveling. www.himalayandental.com or 800.543,1171.

ASSOCIATE DENTIST WANTED for expanding practice, pressure free environment, competitive pay, part-time to start, with full-time available. Spanish speaking a plus. Southeast side of city. No HMOs. New grads welcome. Resume/inquiries to jkpar@comcast.net.

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PART-TIME ASSOCIATE DENTIST NEEDED in Peoria: Established practice in Peoria, Illinois is seeking a dentist that is available to work two to three days/week. Ideal candidate would be a dentist that is comfortable performing extractions. Good chair side manner is a must. Working interview is available. Compensation for a part-time associate dentist will be a guaranteed daily rate for days worked each week. To learn more contact Stuart Raney at 800.313.3863, ext. 2295, or e-mail stuart.raney@affordablecare.com.

SPECIALISTS: PERIODONTIST, orthodontist, oral surgeon for very busy, very well-managed group practice located in Romeoville. Excellent income potential. Fax resume to 815.293.1435.

NW INDIANA GENERAL DENTIST NEEDED for associate position. Full-/part-time for established, friendly practice. New grads welcomed. Call 219.769.6444 or fax to 219.755.4790 with attention to Dr. Williams.

ASSOCIATE DENTIST—BUFFALO GROVE: Emergency Dental Care USA in Buffalo Grove is looking for a part-time/full-time independent contractor dentist immediately. Must be very comfortable with molar endo, surgical extractions, and restorative dentistry. Minimum of five years experience. Emergency Dental Care USA is a fee-for-service practice. Learn more at www.emergencydentalcareusa.com. Contact Dr. Obeng at michael.obeng@emergencydentalcareusa.com.

SPECIALISTS: PERIODONTIST, ORTHODONTIST, oral surgeon for very busy, very well-managed group practice located in southwest suburbs. Excellent income potential. Fax resume to 815.293.1435.

ENDODONTIST: Downtown, part-time, busy and lucrative. Please fax resume to 312.368.6426.

DENTIST WANTED IN CHICAGO: Looking for part-time dentist in Chicago. New grads OK. Call 312.630.0400. Fax your resume to 312.633.9467.

IMMEDIATE FT/PT ASSOCIATE: Positions available for well-established, beautiful practice in Aurora. Work with diverse patient base and friendly staff. \$200,000-250,000 annual. Malpractice insurance paid. E-mail: krishandental@yahoo.com, 630.892.4000 (office), 630.892.6873 (fax).

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FULL-TIME GENERAL DENTIST: A fast paced, high volume practice seeks a full-time general dentist with a minimum of one year experience. Compensation based on production. Potential of making \$600 to \$1,500 per day. Excellent opportunity. Fax resume to 630.213.0685.

PART-TIME DENTAL ASSOCIATE: Three locations on Chicago's north side. Position available immediately. Please contact Mr. Youbert at 312.671.3375.

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FULL-TIME GENERAL DENTIST: A modern practice in northwest suburb seeks full-time general dentist. Prior working experience is preferred due to high volume. Compensation based on 35% of production. Potential of making \$200,000 plus. E-mail resumes to busydental@hotmail.com.

DENTAL CONSULTANT TO REVIEW dental claims for MetLife. Two or more days per week in Aurora, IL. Five-plus years clinical experience and current dental license required. Must have good keyboarding skills and sound clinical judgment. E-mail resume and/or inquiries to Brian T. Fitzgibbons, DDS, at bfitzgibbons@metlife.com.

ORTHODONTIST NEEDED for one to two days a month, flexible north suburban Lindenhurst, fast growing community. New grads welcome. A very nice practice. Send resume/inquiries to bgniadek20@aol.com.

ASSOCIATE DENTIST: Established group practice is looking for a caring, energetic dentist for our Bloomingdale location. Our well-trained and experienced staff has the practice administration and clinical skills to complement your commitment to excellence. Established and growing patient base, dedicated employees and proven practice administration for over 30 years. This is an outstanding opportunity for an enthusiastic and motivated dentist. Fax resume/CV to 630.539.1681.

GENERAL DENTIST: FULL-TIME OR part-time general dentist for Waukegan and West Chicago. Please call 630.229.5469 or fax to 630.299.0168.

DENTAL CLINIC LOCATED SOUTH of downtown Chicago seeks a general dentist. Must be comfortable with children. Excellent opportunity for the right individual. Established and growing patient bases, wellequipped with the latest technology and dedicated employees. Fax resumes to 773.962.4620 or e-mail dental@stbh.org.

VERY WELL-ESTABLISHED BUSINESS WITH several locations throughout Chicago and suburbs. We are seeking for a highly motivated dentist full-/part-time to join our team, which offers a great opportunity with a six figure salary range. Please call 630.516.0000 or fax your resume to 630.516.0012.

CHICAGO NORTHWEST SIDE SPACE sharing: Your patients will love the location! Excellent opportunity for dentist to share space, either retiring or want to reduce overhead. Excellent location, on Milwaukee Avenue, near Devon. Office open Monday-Saturday. Fully staffed and equipped state-of-the-art, digital, cerec office. Call and speak to Anna or Gayle at 773.774.4611.

ASSOCIATE/PARTNER, NORTH SHORE: Associate leading to partner desired. North Shore Pankey-style practice. Learn while you earn! Minimum three years experience. Fax 847.441.0510 or e-mail drwarga@yahoo.com.

PEDIATRIC DENTIST: Growing practice amidst hundreds of young families seeks specialist for one day per week with potential to increase. Fee-for-service. Sycamore. Call 815.895.6100.

ORTHODONTIST looking for extra income without the headaches of marketing and overhead? Cosmetic/comprehensive dental practice in Chicagoland area seeks orthodontist to see existing adult clients in our office one to two days per month. Please fax cover letter and resume to 630.378.9981.

FULL-TIME DENTIST NEEDED: Busy general practice located in Dolton. looking for a full-time dentist. Immediate position, no Saturdays and compensation based on production. Mixture of private, PPO and Medicaid patients. Medicaid ID# helps but not needed to start work. Fax resume to 708.481.8210.

FULL-TIME DENTIST NEEDED: Established dental office in Alsip looking for a full-time GP to take care of private (97%) and Medicaid (3%) patients. Compensation is based on percent of production or collection. This position is available immediately. Fax resume to 708.371.9424.

DENTIST NEEDED: PART-TIME for southwest area. Excellent compensation. Spanish speaking helpful. Possible partnership and buy-in potential. Please call 773.931.6787 or fax resume to 773.284.4057.

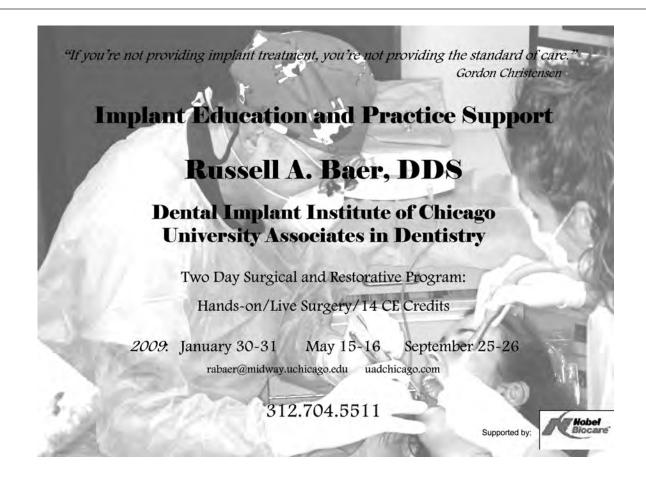
ASSOCIATE DENTIST: Lindenhurst, very fast growing, two days/evenings a week, fee-forservice and some PPOs only. Competitive pay, patient-focused/friendly modern practice. Contact or send resume to *bgniadek20@aol.com*.

GENERAL DENTIST: Crystal Lake general dental office is looking for a part-time associate with good clinical and communication skills willing to perform all phases of dental treatment. This is a great opportunity to work in a high-tech office with a friendly staff. Please fax resumes to 815.444.8890.

PART-TIME ASSOCIATE: Rapidly growing state-of-the-art dental office located in the far western suburbs is looking for the right person to join their team. Great opportunity. New grads welcome to apply. Please fax your CV to 630.554.9545.

ASSOCIATE WANTED—GENERAL DENTIST: Two to three days, part-time for the Chicago location. Please call 312.316.5508.

PART-TIME/FULL-TIME DENTIST NEEDED in Chicago area dental practices. Base salary/35% production compensation. Make \$120,000-\$150,000 a year. Benefits, paid vacations and bonuses. Relatively new equipment. Will sponsor dentists who need immigration status changed to Visa or Permanent Residency. Please call 708.439.4655 or fax resume to 773.884.0159.



GENERAL DENTIST NEEDED part-time, three or four days. Public Aid ID# helpful. Root canal and denture experience required. Call after 12 p.m. 773.745.7188. Ask for Grace.

HIGHLAND PARK FEE-FOR-SERVICE growing practice seeks a part-time associate. Friendly staff committed to excellence in care. Doctors with residency experience or continuing education commitment preferred. Please e-mail resumes to asadiads@gmail.com.

DOWNTOWN CHICAGO OFFICE associate opportunity: Growing Bucktown practice seeks a part-time associate. Friendly team committed to excellence. State-of-the-art Cerec, Dexis, Caesy technology and more. Experience is preferred. Please e-mail resume to kimberly@kimberlysmiles.com.

ENDODONTIST WANTED: Northwest suburban group practice desires to add an endodontist to our established endodontic department. Excellent opportunity for the right individual. Please call 847.882.8770 or e-mail dnu@aol.com.

GENERAL DENTIST NEEDED: Full-/Part-time associate with good clinical and communication skills wanted at a growing, friendly, modern practice in Aurora. Please fax CV to 630.851.5377 or e-mail ean1@sbcglobal.net.

Miscellaneous

WANTED: Used dental equipment, hand instruments and supplies for free clinic on Indian reservation. Tax deductible. Please contact Dr. John Boarini at 847.395.1461.

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LOOKING TO PURCHASE, SHARE OR RENT: General dentist seeks a practice, office or space in the Lincolnwood, Skokie, Chicago area starting immediately. Call 773.414.4029 or e-mail agsdmd@yahoo.com.

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LAKE VIEW DENTAL PRACTICE New Listing, Turnkey office for sale, professional building, two operatories, gross \$40,000/month, great staff. E-mail dbt57@sbcglobal.net. Call David, 847.679.8777.

PERFECT PRACTICE FOR SALE: Cook County suburbs. Four operatories. All fee-for-service. Gross revenue: \$550,000. Free standing building. Real estate available. Call The Snyder Group, 800.988.5674.

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starter.

NORTH SUBURB: \$650,000+ digital office, three operatories five plumbed.

FAR NORTHWEST SUBURBS: Sold!

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LISLE: Great starter just east of downtown Naperville. Real estate for sale with practice. FOX RIVER VALLEY: Great starter practice, \$200,000 plus. Growing community. CALUMET CITY: Three operatories. \$575,000. Practice and real estate priced at less than 60% collections.

DEKALB: Great starter, \$150,000. Very low overhead. Two operatories.

NORTH CENTRAL ILLINOIS: \$550,000, 100% fee-for-service, 3-4 days per week. Spectacular building for sale with practice. Five operatories with incredible views. Ninety minutes from the Loop.

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NORTH CENTRAL ILLINOIS: \$400,000+, 100% fee-for-service with building. Located outside Chicago suburbs off I-80. Priced under 50% collections.

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BROOKFIELD: Two operatories. Newer equipment. Collections \$120,000.
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BUFFALO GROVE: Three operatories. 100% fee-for-service. Collections \$220,000. Digital. Owner relocating.

CALUMET CITY: Four operatories. Collections \$600,000. 100% fee-for-service. Part-time. FOREST PARK: Three operatories. Newly renovated. Collections \$242,000. Building for sale

OAK BROOK: Two operatories. 100% fee-for-service. Collections \$120,000.

SOUTH ELGIN: Four operatories. Newer. Digital/paperless. Collections \$600,000. SOUTH LOOP: Two operatories. Big windows! Fee-for-service and PPO. Collections \$150,000.

INDIANA:

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LIVE AND WORK, SAME PLACE; practice and real estate: General practice and three-op storefront condo located on Ogden/First in Lyons. Great opportunity for established practitioner or recent grad! Call 708.448.3355. Financing available. Practice and office space: \$289,000. Residential condo price: \$149,000.

FOR SALE: Mt. Prospect/Prospect Heights three operatory office in busy shopping center. Turnkey operation. Excellent location and excellent opportunity to own your own practice! This is only for the build-out and major equipment. Patients do not come with office. \$35,000 or best offer. Call 847.253.5901.

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ESTABLISHED. 26-YEAR-OLD PRACTICE located in Midway Airport area. Options include immediate or transition buy-in/buyout. No temporary associates. Doctor transitioning to teaching career. Call 708.424.5700 or e-mail doctorwhy@sbcglobal.net. Visit www.yerkesdental.com.

FOR SALE: Mt. Prospect/Prospect Heights three-operatory office. Once in a lifetime opportunity to own your own practice with minimal investment. Priced to sell. Sale includes major dental equipment plus all furnishings for reception room, doctor's office, break room, lab sterilization area, bathroom, everything from paintings on the walls to phone system included! Patients do not come with office. Great location with high visibility in busy suburban shopping center. \$45,000 or best offer. Doctor moving in September. Call 847.253.5901 for more information.

PEDIATRIC DENTAL PRACTICE FOR SALE IN the western suburbs: Established 40-year-old pediatric practice. Immediate buy out. Two private operatories. Six open bay operatories. All equipment new or used within the last five years. No Medicaid, HMOs, DMOs. Yes PPOs. E-mail: peds_dentistry@sbcglobal.net.

GREAT DEAL ON PRACTICE: Owner relocating and must sell guickly. \$250,000 gross on 3.5 days a week. Austin neighborhood professional building with bank, pharmacy and more. Medicaid/PPO/HMO. \$125,000 OBO. Call 773.988.2128.

DENTAL FURNITURE FOR SALE: Reception room furniture—light blue seating for 10 with tables: \$550. Four mauve colored doctor chairs: \$50 each. PeriPro film developer: \$250. Three mobile storage carts: \$50 each. 847.567.2160.

DEVELOPER OF SHOPPING CENTERS is looking for a dentist. New shopping centers in Elgin, Elk Grove or Round Lake. Will finance build-out. Call 630.894.1277, ext. 11.

FOR SALE: Niles dental office located inside Golf Mill shopping center. Three operatories, reception, business room, sterilization, lab, break room, consultation room (plumbed and convertible into the operatory), doctor's office. All fully equipped and furnished. 1,500 square feet with a rent around \$2,000 per month. Doctor moving in October/November. You can start practicing immediately without any other investments. Office comes without patients. \$45,000. All furnishings and equipment can be sold separately. Call 847.962.3188 for more information.

ESTABLISHED, 24-YEAR-OLD PRACTICE located in Midway Airport area. Options include immediate or transition buy-in/buyout, or possible partnership. No temporary associates. Call 708.424.5700 or e-mail doctorwhy@sbcglobal.net.

GREAT OPPORTUNITY TO START your own practice or to expand your existing one: North suburban, two ops, digital X-rays, visible busy location. Great new patient potential! \$35,000. Call 847.274.4281.

22-YEAR-OLD BUCKTOWN DENTAL practice: In medical center, used as second office for past 10 years. Eight hours/week. Three chairs. Best offer, Call 312,946,9999.

GRAYSLAKE DENTAL OFFICE for sale. Fully equipped. 1,700 square feet. Office with two operatories, room for expansion, located on main street but no patient base. \$25,000. Contact 847.274.0857.

ASSOCIATE WITH OPPORTUNITY to purchase: Well-established practice in Oak Park with strong hygiene recall in place. Please write P.O. Box 5134, River Forest, IL 60305.

LEMONT PROFESSIONAL CONDOMINIUMS: New professional office condominiums available in Lemont. Ideal for dental specialists. Only orthodontist available in town. Eightunit building with six left for sale. Units are about 1,400 square feet. General dentist and internist will occupy two units. Ideal location on 127th Street, just blocks from the entrance to I-355. Heavy traffic, great exposure. Broker compensation available. Lease with optionto-buy available. For more details contact enacopol@yahoo.com or 630.205.9095.

OFFICE FOR SALE: Two fully equipped operatories and one office room in the medical/ dental building on northwest side of Chicago. Great location, parking on premises, low price, Korean-speaking dentist preferred. Please call at 773.458.4870.

LAKE FOREST: 45-year-old dental practice. 1,300 sq. ft. with improvements. Excellent parking. Dentist retiring. Write Box A0102-A2, CDS Review.

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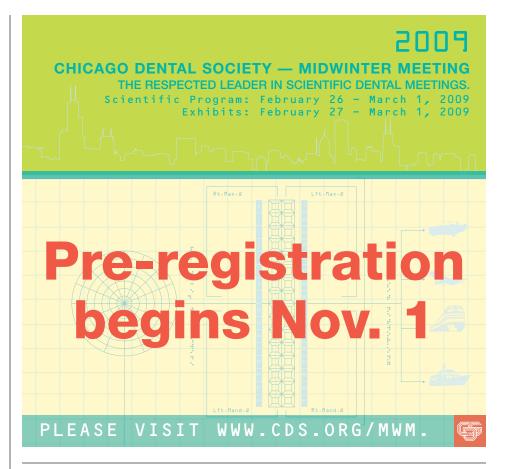
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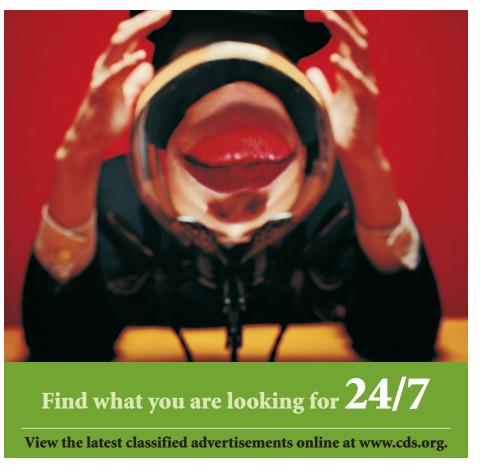
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How to make a trip to the dentist fun for kids

Tips from more than 300 dentists

roper dental health starts early and that includes trips to the dentist. While children may feel awkward or nervous their first time in the dental chair, visiting the dentist should not be a scary thing.

The Chicago Dental Society surveyed more than 300 dentists to find the best tips for parents to make visiting the dentist positive for kids.

Start dental visits early. Many dentists recommend starting visits from as early as six months or about the same time your child's first tooth appears. Visiting the dentist at a young age will help the child to develop positive associations with the experience.

Educate on the importance of dental health. Teach your kids the basics of healthy teeth. Set an example by maintaining your own oral care and brush with your children in the morning and at night.

Don't make it such a "big deal."

Many dentists surveyed agree that parents set the stage for the dental visit and can be the culprit for any fears their child experiences. Be wary of making your children think the dentist is scary before they even go. Let them form their own opinions.

Entertain while you wait. Play with toys, watch cartoons, or fill out coloring books in the waiting room with your children. This will help distract them from feeling scared and will also help calm you down, too.

Be positive. Keep a friendly smile at all times and use positive and encouraging words when discussing the dental visit.

Give a small treat. After the visit, feel free to give your child a fun 'prize' like a cool toothbrush or stickers to cheer on their experience. Many pediatric dentists may also offer a small treat for children to look forward to after the cleaning is complete.

Relax! Your child can pick up on your anxieties. Remember this is an important part of your child's health. ■

Dental Dateline is provided by your Chicago Dental Society member dentists. For more oral health information, visit us online at www.cds.org.





Battle of the titans

by Walter F. Lamacki, DDS

EDITOR'S NOTE: The following is the first of a two-part series examining the origins of the CDS coalition political arangement. Part two follows on page 52.

r. Arthur Black, son of G.V., was his father's successor as the second dean of Northwestern University Dental School. Arthur was a force in ADA politics and a key figure of the 1903 merger of the American Dental Society with the Southern Dental Society. A further reorganization in 1913 established Trustee Districts and Constituents, an arrangement devised by Black— essentially the same managing system in place today. He topped it off by literally selecting ADA's first executive secretary (today's executive director). Dr. Black founded the Index of Dental Literature and was its editor for 24 years.

Dr. William H.G. Logan was a renowned oral surgeon and he too was the second dean of his school, The Chicago School of Dental Surgery. He succeeded his father-in-law, Dr. Truman Brophy. Drs. Brophy, Logan and C.N. Johnson owned the school, lock stock and barrel, ultimately selling the school to Loyola University in 1923. Dr. Logan's innovations in the surgical treatment of cleft-palate were ground breaking; he lectured and gave clinics throughout the country on his techniques. Dr. Logan served as ADA president in 1917-18. (C.N. Johnson also served as ADA president, in 1924-25.) He lobbied Congress to detach the Army Dental Corps from the Medical Corps and was named the first chief of the U.S. Army Dental Corps in 1919

with the rank of colonel.

Chicago, at the turn of the 19th century, was the acknowledged center of international dentistry. The three dental schools—Northwestern University Dental School, The Chicago College of Dental Surgery and the University of Illinois College of Dentistry—were universally admired and respected. Besides the celebrated G.V. Black, the schools could boast faculty of J.N. Crouse, Edmund Noyes, Edgar Coolidge and many others.

Although Drs. Black and Logan worked together to organize an efficient society and advance dental education, they became competitive over who would control the Mid Winter (today we spell it Midwinter) Meeting. The MWM was the jewel in the crown of dentistry, attracting the best and brightest clinicians in dentistry.

Dr. Black and his former students controlled elections by sheer numbers, until Dr. Logan asked in the grand tradition of Chicago, "Where's mine" or as Mike Royko suggested for Chicago's motto. . . Ubi Est Mea. For some unknown reason U of I stayed above the fray.

Elections were hotly contested, with former students of the two titans packing the meetings. On more than one occasion, meetings were held in the wee hours of the morning. Separate trains chartered by the two groups took their supporters to Peoria (state dental society headquarters then) to vote for state wide candidates. Dr. Black's group took the clever name The Members, while Dr. Logan's adopted The Petitioners, the precursor of today's Independent Organization. Eventually an election landed in court.

In 1938 CDS's nominating commit-

tee could not agree on a slate. In accordance with by-laws, two slates of officers were proposed by the groups. The Members Group nominated Dr. Harold W. Welch for president-elect; the Petitioners nominated Dr. Joseph G. Wieder. Underlying the already tawdry affair was a dirty little secret—those of Jewish faith could not be elected president and Joseph Wieder was Jewish.

The election was held April 19, 1938, at the Stevens Hotel (today's Chicago Hilton and Towers) and was attended by a record crowd of 1,485. Dr. Welch won by 739 to 736 with 10 votes disqualified because they were deemed improperly marked with an "X" crossing outside a box next to the candidate's name. The Petitioners immediately requested a recount. CDS's lawyers opined that, irrespective of the marking method, intent was more important than strict interpretation of the intersecting lines rule. The Board promptly declared Dr. Wieder the winner. Undeterred, Dr. Welch applied to the Circuit Court of Cook County for a writ to set aside the Board's action. Circuit Court Judge Harry Fischer refused to hear the case, ruling that a legal issue was not involved. However he recommended that the matter be submitted to binding arbitration.

Judge Otto Kerner Sr., father of the future Illinois governor, as arbitrator concluded, ". . . that the factual situation here did not warrant the Board's (CDS) action in directing a recount. . . to allow a recount in this case is to create precedent, promotion of future strife and contention within the Society. It follows that the recount must be disregarded and Dr. Harold Welch must be declared president-elect."

It is generally agreed that the jurist went further, admonishing the leadership of the society to come to some agreement in their elections and not trouble the courts.

Thus was born a system, bound by a contract, establishing a rotation of the CDS officer corps. Approximately seven years later a third party, The Progressives, gained power and received a third of the officer positions.

And so they lived happily ever after. . . or did they? \blacksquare

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Final Impressions by Walter F. Lamacki, DDS

Write Dr. Lamacki at wlamacki@aol.com.

It's time to re-examine the coalition

EDITOR'S NOTE: The following is the second of a two-part series examining the origins of the CDS coalition political arangement. See page 51 for the first article in the series.

he aftermath of the agreement, called coalition, did not eliminate "future strife and contention" as Judge Otto Kerner Sr. hoped; it just added a veneer of respectability to what amounted to barroom brawls. The coalition agreement contained a poison pill, a blackball provision permitting a group to "knock-off" another's candidate; it became a weapon of retribution to settle old scores and was used frequently. Candidates were denied office for the flimsiest reasons: signage that was too large, perceived alcohol abuse, an "inappropriate" wife, one's association with a "fallen angel" and just plain bias. It was harder to understand the Machiavellian machinations of party elections than Middle East politics.

When I joined a party in 1963, the winds of wrath had waned but not completely. I remember one distasteful election evening when three qualified candidates from one party were turned down. But eventually reasonable heads prevailed as the blackball all but disappeared. The rise of third party plans and the intrusion of government in doctor-patient relations were catalysts that drove the parties together.

I believe it's time to study the coalition, dispassionately. Can we do better? Can we be more inclusive? Can we continue to attract the best and brightest?

CDS is big business and the system did produce the needed strong leadership, vetted by a rigorous committee structure and the election of branch directors. Successful Midwinter Meetings are a byproduct of the friendly competition between the officers.

However, there are niggling problems with the coalition. The membership of the three parties is little more than 300 total, not

elected by anyone, to be de facto electors of CDS officers. The membership of the groups has been static for a decade, despite vigorous recruitment initiatives. There is no pragmatic road to the presidency for a member without a party affiliation.

The coalition has not fashioned a diverse officer corps; only three African-Americans served as president, one of whom was a woman and to date the only woman president. Although a number of women have served on the Board of Directors, the natural path to the presidency, none have sought election to the officer corps, perhaps sensing a glass ceiling. All of the African-American directors of CDS have come from one branch, Kenwood/Hyde Park. In fact, almost all of our African-American members are in that branch. Latinos are invisible. David Kumamoto will be installed as the 2009 president, but Asian-Americans aren't really at the table. CDS membership hovers around 70 percent of the market, especially lagging in the recruitment of women and minorities. You only have to look at the make-up of dental school classes to realize that the future face of dentistry will be different than that of today's CDS leadership.

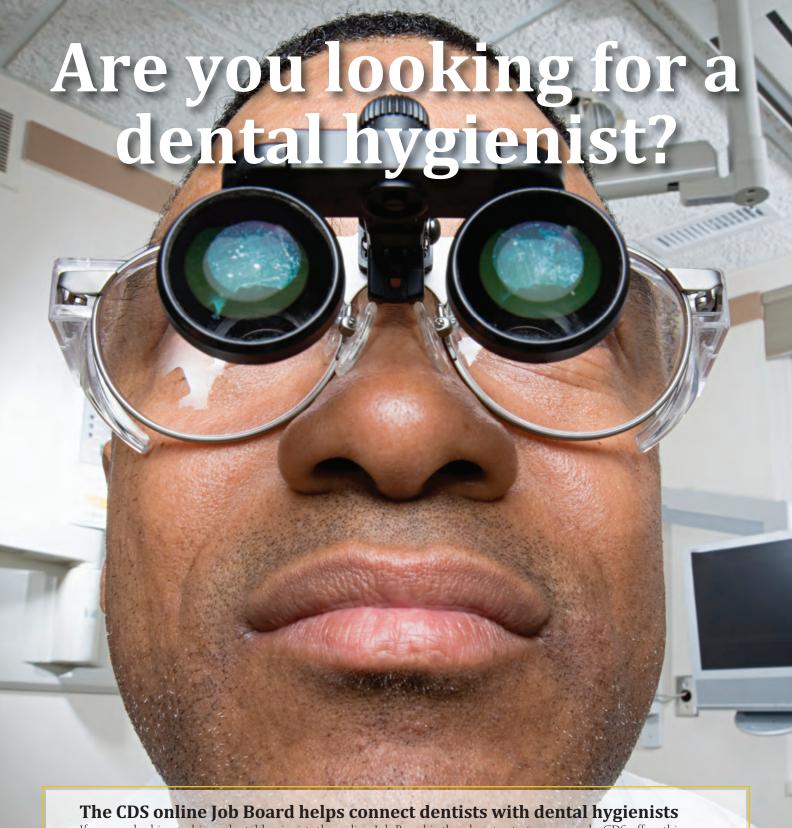
I believe it's time to study the coalition, dispassionately. Can we do better? Can we be more inclusive? Can we continue to attract the best and brightest? Our MWM is internationally admired; we must change to reflect the multiplicity of the profession if we are to prosper.

I am not suggesting throwing out the baby with the bath water. Nor am I calling for election by the general membership; representational governance is efficient. The groups should not disband, but after 70 successful years all organizations must study why they are and how they can continue to be for the 21st century. Just as the best time to advertise is when your business is flourishing, strategic planning is best accomplished when an organization is not in the save our ship mode. IBM reinvented itself; it no longer makes PCs. Is it any less successful?

But the main question is, does our current political system encourage participation by members of the parties and non-members? This is a question that I believe deserves an answer and I hope CDS will form a committee to seek that answer.

Sometimes we love the solution to a problem so much that we keep the problem. \blacksquare

SPECIAL COMMENT: I am indebted to CDS Past-President Irwin Robinson for his historical perspective of this event in the March 2001 Vox Pop section of the *CDS Review*, which I have freely quoted here. Further, the late Karl Richardson's history of coalition in the 125th anniversary issue of the *CDS Review* was an invaluable resource.



If you are looking to hire a dental hygienist, the online Job Board is the place to start your search. CDS offers this new service to members and dental hygienists. CDS members may post positions available; dental hygienists seeking jobs may post their résumés; and each may browse the other's postings. It is a great way to connect the job seekers with the job posters. And it is FREE!

Check out the newest addition to your Web site and don't forget to tell your fellow members about it. Looking for a new dental hygienist just got really easy. For more information on the Job Board visit www.cds.org/jobboard.



CDS Regional Meeting







The Passion-driven Practice

Featuring Gary Zalesky





PRE-REGISTER ONLINE!

We encourage you to reserve your spot at the next CDS Regional Meeting by visiting www.cds.org.

Wednesday, November 5

9 a.m.-2:30 p.m. • Drury Lane, 100 Drury Lane, Oakbrook Terrace

About our program:

When was the last time anyone asked you what you are passionate about? Gary Zalesky believes it is our passion for life that should define our position in life. Mr. Zalesky will deliver a high-energy presentation in which he shares the attributes of what it is to live a passionate life and in the process become more productive and profitable, as well as create a pleasurable work environment.

About our speaker:

Mr. Zalesky has earned recognition as a communicator, sharing the stage with motivational speakers such as Zig Ziglar and Chicken Soup for the Soul co-author Mark Victor Hanson. He has also appeared on the TV program Inside Edition, named as one of the most entertaining speakers in America. A former salesman of 15 years, Mr. Zalesky knows the value of building relationships with customers. He has owned and operated a successful international youth specialties company and developed and taught a four-year major at North Central College. He presently serves as director of personal development for the Nash Institute in Charlotte, NC, and is a business coach for Business Advantage Consulting in Sacramento, CA.

CE credits: 5 CE hours

Target audience: General interest

Directions:

For driving directions to Drury Lane, call 630.530.8300.

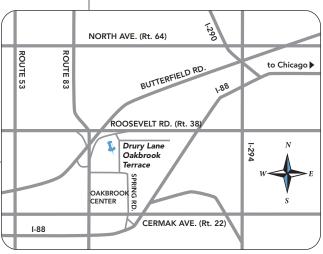
About CDS meetings:

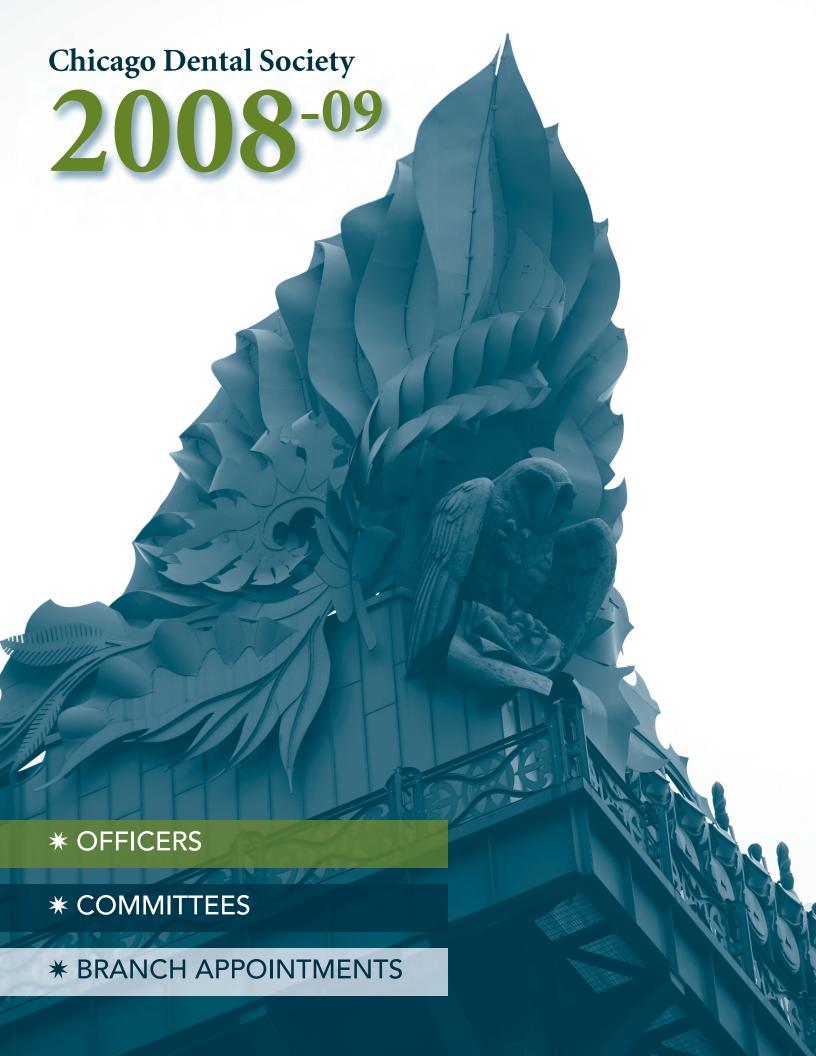
Regional Meetings are FREE to all CDS members and their staff, as well as dental hygienist members of the Illinois State Dental Society.

A fee of \$250 is charged to dentists who are not CDS members and their staff, which may be applied to membership for the current year. Advance registration is not required, but CDS encourages you to pre-register online at www.cds.org.

CDS Regional Meetings are recognized by the ADA CERP as a provider of continuing education







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Douglas Chang, 2008-09

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James Maragos, 2008-09
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TBA, Secretary, 2011
Peggy Richardson, Englewood, 2010
Jack Liu, Kenwood/Hyde Park, 2011
Howard Spector, North Side, 2009
Maria Fe Corpuz-Bato, North Suburban, 2010
Michele Bogacki, Northwest Side, 2011
Petra von Heimburg, Northwest Suburban, 2009
Ronald Waryjas, South Suburban, 2010
George Zehak, West Side, 2010
Mark Ploskonka, West Suburban, 2009

MEDIATION

Chester Klos, Chair, 2009 Susan Zelazo-Smith, Vice Chair, 2010 Carlisle Weese, Secretary, 2011 Denise Hale, Englewood, 2011 Jack Liu, Kenwood/Hyde Park, 2011 David Behm, North Side, 2010 Susan Graber, North Suburban, 2009 Chester Klos, Northwest Side, 2009 Dennis Lind, Northwest Suburban, 2010 Walter Flor, South Suburban, 2010 Edward Walsh, West Side, 2011 James McKee, West Suburban, 2011

MEMBERSHIP

Edward Segal, Chair, 2009
Thomas E. Sullivan, Vice Chair, 2010
Vincent Oganwu, Secretary, 2011
Jennifer Lee, New Dentist, 2010
TBA, New Dentist, 2011
Victoria Rinando, New Dentist, 2009
Kevin King, Englewood, 2010
Lena Casimir, Kenwood/Hyde Park, 2011
Joshua Ries, North Side, 2010
Brad Weiss, North Suburban, 2011
Thomas Schneider Jr., Northwest Side, 2009
Juliana Parry, Northwest Suburban, 2010
TBA, South Suburban, 2011
Frank Orland, West Side, 2011
Robert Shanahan, West Suburban, 2009

PEER REVIEW

Jeffrey Kramer, Chair, 2009
David Durkin, Englewood, 2010
Mark Robinson, Kenwood/Hyde Park, 2010
Jeffrey Kramer, North Side, 2010
Robert Krueger, North Suburban, 2011
Gordon Ziols, Northwest Side, 2010
John Dzakovich, Northwest Suburban, 2010
Wayne Helge, South Suburban, 2009
Edward Walsh, West Side, 2009
Sharon Szeszycki, West Suburban, 2009

REGIONAL MEETING PROGRAM

James Maragos, Chair, 2009 Michelle Jennings, Vice Chair, 2010 Astrid Schroetter, Secretary, 2011

RELIEF

Bernard Sullivan, Englewood, 2010 Mark Robinson, Kenwood/Hyde Park, 2010 David Kanarek, North Side, 2009 Robert Smith, North Suburban, 2010 Michele Bogacki, Northwest Side, 2009 Robert Skopek, Northwest Suburban, 2009 Richard Holba, South Suburban, 2010 James Bryniarski, West Side, 2011 Robert Banks, West Suburban, 2010

SPECIAL EVENTS

James Ridlen, Chair, 2009 Constantine Politis, Vice Chair, 2010 James Frett, Secretary, 2011 Glenn Bailey, 2011 Sheri Doniger, 2009 Thomas Schneider Jr., 2010

Midwinter Meeting Committees

COURSE COMMITTEE

Glenn Bailey, Englewood, 2010 Kathryn Bielik, Englewood, 2010 Alexander Haralampopoulos, Englewood, 2011 Robert McNicholas, Englewood, 2009 Robert Michet, Englewood, 2009 Yetta McCullom, Kenwood/Hyde Park, 2011 Patrick Smith, Kenwood/Hyde Park, 2009 Bonciel Washington, Kenwood/Hyde Park, 2010 William Feingold, North Side, 2009 Arnold Goot, North Side, 2010 John Hagopian, North Side, 2009 Lisa Kearney, North Side, 2011 Sheldon Seidman, North Side, 2010 Matthew Davis, North Suburban, 2010 Walter Heinlein, North Suburban, 2009 Mark Humenik, North Suburban, 2009 Martin Rogers, North Suburban, 2010 David A. Williams, North Suburban, 2011 Spencer Bloom, Northwest Side, 2011 Michele Bogacki, Northwest Side, 2010 Denise Fisher, Northwest Side, 2011 Chester Klos, Northwest Side, 2009 Loretta Luksha, Northwest Side, 2010 Sam Bassali, Northwest Suburban, 2011 Tina Smith-Arpino, Northwest Suburban, 2011 Scott Smoron, Northwest Suburban, 2011 Walter Flor, South Suburban, 2011 Susan Foundos-Biegel, South Suburban, 2011 Robert Moll, South Suburban, 2010 Carol Everett, West Side, 2011 Michelle Jennings, West Side, 2009 Martin Karwowski, West Side, 2011 Rick Alwan, West Suburban, 2009 Philip Girgis, West Suburban, 2009 John Milgram, West Suburban, 2010 James Sheldon, West Suburban, 2011 Kastytis Zymantas, West Suburban, 2011

COURSE DIVISION

Michael Biasiello, Chair, 2009 John Kozal, Vice Chair, 2010 Phillip Fijal, Secretary, 2011

ENTERTAINMENT

Dean Nicholas, Chair, 2009 Sharon Lyn-Malinowski, Vice Chair, 2010 Hugo Bertagni, Secretary, 2011

EXHIBITS

Donald Kipper, Chair, 2009 Bruce Gronner, Vice Chair, 2010 John Schmeda, Secretary, 2011 John Bonaguro, 2011 Sam Ciccarelli, 2010 Richard Szatkiewicz, 2009

GENERAL ARRANGEMENTSVickie Grandinetti, Chair, 2009

Richard Caraba, Vice Chair, 2010
Robert Manasse, Secretary, 2011
Donald Bennett, 2010
Richard Mantoan, 2011
Mark Robinson, 2009
Bernard Sullivan, Englewood, 2010
Sharon Lyn-Malinowski,
Kenwood/Hyde Park, 2009
Harry Melnick, North Side, 2009
David Lewis Jr., North Suburban, 2010
Thomas Schneider Jr., Northwest Side, 2009
Steven Banks, Northwest Suburban, 2011
TBA, South Suburban, 2011
Edward Walsh, West Side, 2010
James Discipio, West Suburban, 2011

GENERAL CHAIR

Louis Imburgia, Chair, 2009 George Zehak, Vice Chair, 2010 Terri Tiersky, Secretary, 2011

LECTURE DIVISION

Samuel Grandinetti, Chair, 2009 Andrew Browar, Vice Chair, 2010 Loren Feldner, Secretary, 2011

LIMITED ATTENDANCE DIVISION

Maharukh Kravich, Chair, 2009 Michael Cascio, Vice Chair, 2010 Michael Higgins, Secretary, 2011

PROGRAM CHAIR

James Bryniarski, Chair, 2009 Cheryl Watson-Lowry, Vice Chair, 2010 Michael Durbin, Secretary, 2011

REGISTRATION & CREDENTIALS

Robert Banks, Chair, 2009 Mark Ploskonka, Vice Chair, 2010 James Frett, Secretary, 2011 Kimberley Bolden, 2010 Vickyann Chrobak, 2010 Dan Hilo, 2009 Nils Sandstrom, 2011 Alan Shapiro, 2011 Salvatore Storniolo, 2009

SPOUSE LUNCHEON

Nancy Machnowski, Chair, 2009 Marilyn Bonaguro, Vice Chair, 2010 TBA, Secretary, 2011 Leona Bryniarski, 2009 Jyl Bonaguro, 2010 Courtney Elliott, 2011

TABLE CLINIC DIVISION

Steven Kumamoto, Chair, 2009 Denise Hale, Vice Chair, 2010 Ronald Waryjas, Secretary, 2011 Ryan Molis, Englewood, 2010 Todd Molis, Englewood, 2010 Noreen Salmon, Englewood, 2009 Jeffrey Walker, Englewood, 2011 Kimberley Bolden, Kenwood/Hyde Park, 2009 Lena Casimir, Kenwood/Hvde Park, 2009 Jack Liu, Kenwood/Hyde Park, 2011 Henry Moore, Kenwood/Hyde Park, 2011 Stephen Gordon, North Side, 2009 Genaro Romo Jr., North Side, 2009 Joseph Toups, North Side, 2010 Amy Van Fossen, North Side, 2011 James Benz, North Suburban, 2011 Yendis Gibson-King, North Suburban, 2011 Maria Fe Corpuz-Bato, North Suburban, 2009 Peter Neuhaus, North Suburban, 2010 Joseph Fornal, Northwest Side, 2010 Martin Piekos, Northwest Side, 2011 Timothy Tishler, Northwest Side, 2009 Jeffrey Wittmus, Northwest Side, 2011 Daniel Greising, Northwest Suburban, 2011 James Pastika, Northwest Suburban, 2009 Antonino Romano, Northwest Suburban, 2010 Victoria Ursitti, Northwest Suburban, 2010 Anthony Ilardo, South Suburban, 2011 Alfred Kosel, South Suburban, 2009 Eric Kosel, South Suburban, 2009 Christopher Seidel, South Suburban, 2011 James Bryniarski, West Side, 2009 Timothy Thometz, West Side, 2011 Russell Umbricht, West Side, 2011 Susan Zelazo-Smith, West Side, 2009 Douglas Chang, West Suburban, 2010 Paul Kempf Jr., West Suburban, 2009 Stephen Sum, West Suburban, 2010 Daniel Weber, West Suburban, 2011

VIP RECEPTION

John Gerding, Chair, 2009 Thomas Machnowski, Past President, 2009 John Fredricksen, Past President, 2010 H. Todd Cubbon, Past President, 2011

VIP SPOUSE LUNCHEON

Diane Kleiber, Chair, 2009 Johanna Manasse, Vice Chair, 2010