

MARCH/APRIL 2008

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REVIEW

The Official Publication of the Chicago Dental Society



A Midwinter Meeting success story



A BENEFIT GOLF TOURNAMENT for the CDS FOUNDATION

MONDAY JULY 14

Harborside International

BISHOP FORD EXPRESSWAY (I-94) AT THE 111TH STREET EXIT IN CHICAGO
Tournament limited to 144 players. Harborside is a spikeless golf facility.

TEE TIME:

- 1 p.m. shotgun start, scramble format
- Buffet-style dinner and awards program follow play

\$200 PER PLAYER INCLUDES:

- Greens fee and cart rental
- Use of driving range
- In-cart box lunch and light dinner

REGISTRATION DEADLINE:

Friday, June 27. Be sure to register early.

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Mail a copy of this form and a check made payable to:

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January 12 Regional Meeting minutes

The Chicago Dental Society Regional Meeting convened at the Drury Lane Oak Brook, Oak Brook Terrace, at 9:10 a.m., with CDS President H. Todd Cubbon presiding.

Attention was directed to the minutes of the meeting of Wednesday, Sept. 12. Inasmuch as the official minutes of the meeting of Wednesday, Sept. 12, were published in the December issue of the *CDS Review*, a motion was entertained to dispense with reading them.

MOVED by Dr. Hugo Bertagni, seconded by Dr. Robert Banks, and carried to dispense with reading the Sept. 12 minutes at this time.

MOVED by Dr. Banks, seconded by Dr. Bertagni and carried to accept the minutes of the meeting of Wednesday, Sept. 12.

Attention was directed to the minutes of the meeting of Nov. 7. Inasmuch as the official minutes of the meeting of Nov. 7 were published in the December 2007 issue of the *CDS Review*, a motion was entertained to dispense with reading them.

MOVED by Dr. Richard Holba, seconded by Dr. Banks, and carried to dispense with reading the Nov. 7 minutes at this time.

MOVED by Dr. Bertagni, seconded by Dr. Ronald Testa, and carried to accept the minutes of the meeting of Nov. 7.

Attention was directed to the minutes of the meeting of Nov. 11. Inasmuch as the minutes of the meeting of Nov. 11 had not yet been published, a motion was entertained to dispense with reading and approving them until everyone has had the opportunity to review them.

MOVED by Dr. Jeffrey Socher, seconded by Dr. John Gerding, and carried to dispense with reading the minutes of the meeting of Nov. 11 until everyone has had the opportunity to review them.

There were no reports of the Board, Standing or Special committees. There was no unfinished business to report and no new business to present.

With no further business, Dr. Cubbon called upon Dr. Bertagni to introduce Dr. Roger Alexander, who presented the program "Evaluation and Management of Dental Patients with Cardiovascular Diseases and Conditions."

The meeting was adjourned at 1:55 p.m.

Special events baseball game dates announced

CDS members will have the opportunity to purchase tickets to a Chicago Cubs or White Sox game this summer. In order to maximize the number of members who can participate, CDS has imposed a limit of four tickets total that members may purchase for the three games available. Members can choose from the following:

- Cubs vs. the San Francisco Giants: Sunday, July 13, 1:20 p.m. scheduled start
- Cubs vs. the Houston Astros: Wednesday, Aug. 6, 1:20 p.m. scheduled start
- White Sox vs. the Boston Red Sox: Sunday, Aug. 10, 1:05 p.m. scheduled start.

Tickets go on sale online only at 9 a.m. Wednesday, April 30. Order your tickets at www.cds.org. All tickets will be sold on a first-come, first-served basis.

Next Regional Meeting is Wednesday, April 23

Dr. Michael DiTolla will present "How to Correct and Prevent the Top 10 Crown and Bridge Mistakes" Wednesday, April 23.

All CDS Regional Meetings are held 9 a.m.-2:30 p.m. at Drury Lane, 100 Drury Lane, Oakbrook Terrace. Earn 5 CE hours by attending. Regional Meetings are free to all CDS members and their auxiliaries, as well as dental hygienist members of the Illinois State Dental Society. A fee of \$250 is charged to dentists who are not CDS members, which may be applied to membership for the current year. Advance registration is not required.

Download your 2008 MWM CE certification for free

Did you resolve to be more organized in 2008? Keep better records? Not fall behind in your paperwork?

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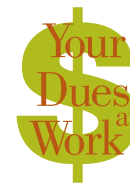
Visit www.cds.org today through the end of April to download your 2008

Midwinter Meeting CE certificates at no cost. You

need three pieces of information: the course number, its verification code and the 2008 MWM convention number that will be printed on your MWM badge (looks like 123456/1). Once you enter all the information, a CE certificate will be provided in PDF format.

Doing this before May 1 will help you with another of your New Year's resolutions: to be more frugal.

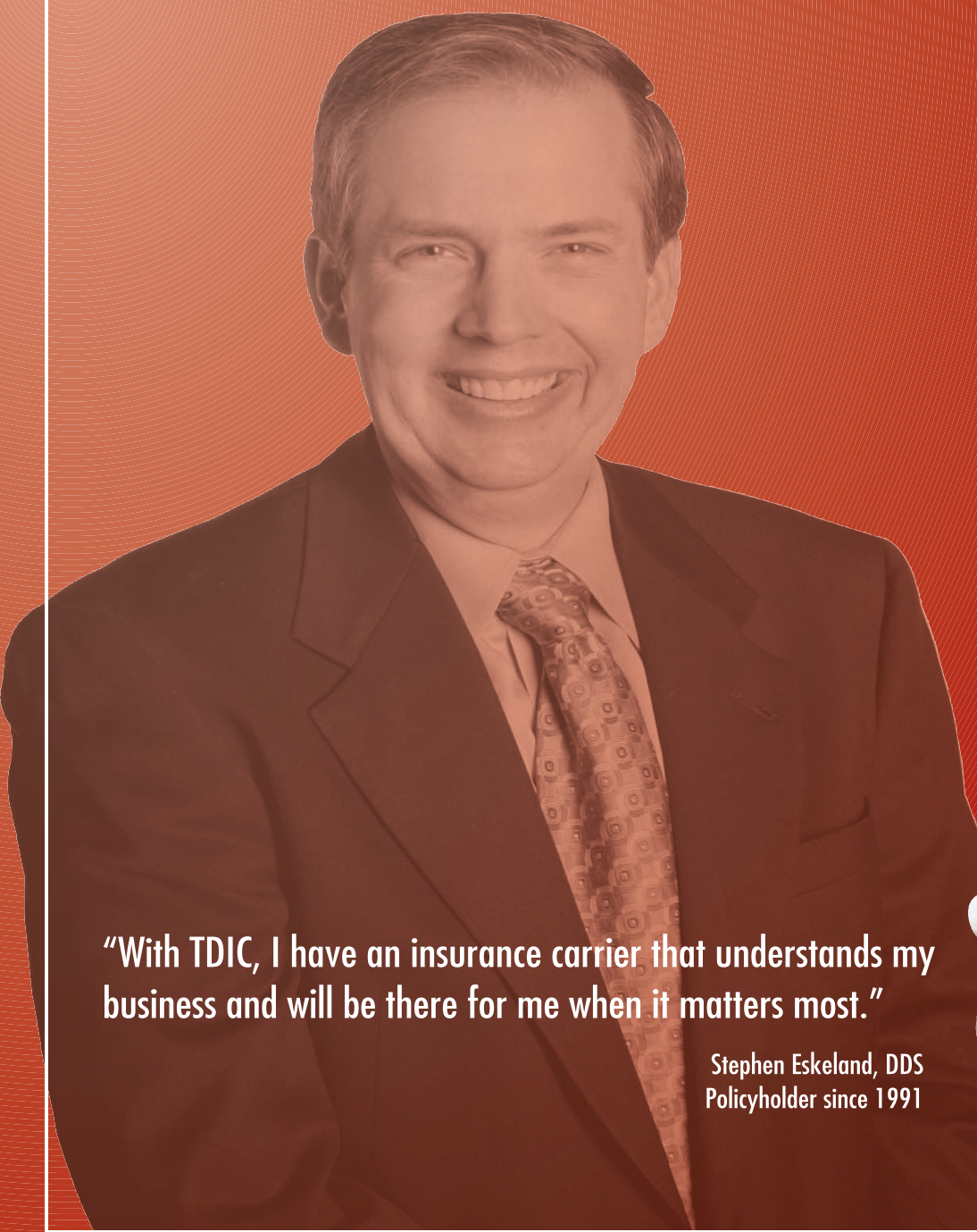
Downloading CE certificates for courses taken during the 2008 Midwinter Meeting is free through April 30, but there is a \$25 fee for each certificate requested beginning May 1. While you're there, you can also download CE certificates for past CDS meetings for \$25 per certificate.



The MWM rebate coupon deadline is March 31

Regular and Associate members of the Chicago Dental Society who pre-registered for the 2008 Midwinter Meeting received rebate coupons with their badges and course tickets. Rebate coupons are valid for purchases made on the Exhibit Floor during the Midwinter Meeting only. Rebates can not be applied to registration fees, course fees, special event/tour tickets or dues payments.

Remember that rebate coupons must be postmarked no later than March 31 to be redeemed. To receive your rebate, submit your rebate coupon with receipts from purchases (which include the amount of your purchase) made on the Exhibit Floor to: CDS MWM Rebate, 401 N. Michigan Ave., Suite 200, Chicago, IL 60611. We'll mail you a check. ■



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Page 10: We take a look back at the 143rd Midwinter Meeting.

Features

- 10 Off the charts: Record attendance highlights a successful Midwinter Meeting**
 The CDS Review recaps events from the 143rd Midwinter Meeting.
- 18 Mentorship Program helps lay pipeline to profession**
 CDS Senior Writer Joanna Brown discusses the expansion of the Mentorship Program.
- 20 Volunteers give kids a reason to smile**
 CDS Senior Writer Joanna Brown reports on the volunteer efforts of CDS members during National Children's Dental Health Month.

Columns

- 8 President's Perspective:** Has dentistry changed? Yes and no
- 22 In Other Words:** Many benefits go with seamless referrals
- 24 It's the Law:** Reining in the employee-at-will
- 48 Final Impressions:** Madison Avenue

Departments

- 4 **Directory**
- 6 **Vox Pop**
- 26 **Snap Shots**
- 28 **Looking Back**
- 30 **(new) Our History**
- 31 **Dental Dateline**
- 32 **Your Health**
- 34 **Going Local**
- 36 **Meeting Place**
- 37 **Advertising Index**
- 38 **Classified Advertising**

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The following letters were received in response to a column written by CDS Review Editor Dr. Walter Lamacki and printed in the January/February issue.

What about individual accountability?

I'm always impressed with your ability to express your thoughts. But I don't understand why you would mention drug cartels or the greediness of dentists in the same breath with McDonald's. There is no parallel relationship between them, as far as I'm concerned. Using that comparison is not morally or intellectually justified because I don't equate doing drugs or knowingly providing poor dental treatment for patients with choosing to eat a hamburger. Furthermore, you're ignoring the abundance of good will that McDonald's provides in the global community that so often goes unnoticed.

Most disturbing of all, I feel you are demeaning the dignity of all those people who are

working minimum wage jobs in an effort to exist. The criticism of McDonald's business model is similar to the grief that's

It's time that all of us took some individual responsibility for what we do and what happens to us as a result of our actions and stop blaming everybody around us.

heaped upon a Home Depot or a Wal-Mart. I worked all kinds of minimum wage jobs as I was growing up, and thank goodness for the big businesses



that were willing to hire me.

It's so easy to blame the ills of the world on big business. . . the president. . . everyone except ourselves. Crime, dishonesty, evil, poor eating habits, etc. are not part of a world plot by restaurant chains. People will do what they do. The dishonesty, greed and lack of integrity exhibited by some dentists is deplorable, but it is not part of the moral fiber of our profession. It is shameful that we, as members of the dental profession, allow them to continue fouling the atmosphere.

It's time that all of us took some individual responsibility for what we do and what happens to us as a result of our actions, and stop blaming everything and everybody around us. What's happened to individual accountability? Well, that's it for now. I'm going to enjoy a Big Mac and then a Snickers and maybe even a glass of wine, and then I'll brush my teeth, not because somebody enticed me to do it but because those are the choices I've made.

—Marvin Berman, DDS
Chicago

Has dentistry been reduced to a bottom-line business?

Finally someone is speaking up about putting patients ahead of making money.

I wholeheartedly agree with you about these franchises that are really putting patients and dentists at risk. My husband and I relocated to Illinois from Michigan with the dream of practicing dentistry with either a company or in private practice. He has more than 18 years experience in general dentistry. At present, he is working as a temporary dentist until he joins or purchases the right practice. He interviewed with some of these franchises; they all are looking for factory workers who just happen to be dentists. It is sad when some of the first questions asked during an interview are: "Are you fast?" and "How many patients can you squeeze in a day?" Has the field of dentistry been reduced to bottom-line bucks? What has happened to making patients the center of dental care, where treatments are based upon initial exams, treatment plans and consultations, especially for those patients on Medicaid or have no insurance?

I would like to see this issue addressed by the Chicago Dental Society, possibly at the Midwinter Meeting. These franchises with their Jiffy Lube philosophy have no business serving dental patients. If there is anyone who is in need of a skilled, caring and compassionate dentist, who will treat patients with respect and dignity, let them come forth. My husband is interested in meeting you.

—Pamela Hall
Lombard



Let us hear from you

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There is no finish line in the race for quality

There is an old saying that "each new year is an adventure into which we must go." And, the Chicago Dental Society Midwinter Meeting begins the dental new year and a time of renewal for our profession.

Each year, the Midwinter Meeting is held in Chicago in February. Although the month is the same, the quality of the meeting continues to exceed the standards of excellence and hospitality by which other meetings around the world are measured.

And, as CDS has learned (first-hand) each year—"in the race for quality, there is no finish-line."

On behalf of the Illinois State Dental Society, I wish to express my congratulations to Dr. H. Todd Cubbon, Mr. Randy Grove and the entire CDS Board of Directors, staff and volunteers on another outstanding and quality Midwinter Meeting – Charting Dental Success.

—Keith W. Dickey, BS, DDS, MBA
President
Illinois State Dental Society



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President's Perspective by H. Todd Cubbon, DDS

Call Dr. Cubbon at (708)672-6612, or write htoddcubbon@aol.com.

Has dentistry changed? Yes and no

Has dentistry changed? After 37 years in practice, I qualify as the "Old Guard" and I can say unequivocally, yes and no.

Yes, the technology has changed drastically. When I graduated, fusing porcelain to gold was in its infancy, light-cured composite wasn't even a thought, and the only thing digital I had were the 10 digits I used to do dentistry. I can only hope that 37 years from now we will view today's dentistry as archaic.

Also changed is the level of intrusion into our profession from outside interests, namely the government and the insurance industry. Believe it or not, there was a time when all payments were paid by the patient only, which yielded a true doctor-patient relationship. Now governments, both national and state, have more alphabet agencies than I can list that cost us more time and energy than they can ever hope to recover in benefits for the public.

Yes, dental insurance has changed. My first experience with a type of dental insurance was Illinois Medicaid-funded dentistry for the indigent. Originally, it was a valuable program. Reimbursement was fair and the range of services you could provide was broad enough to give your patient quality service. As it evolved, the fees stayed the same and the allowed treatments diminished to essentially emergency care at a financial loss to the dentist. My experience with Medicaid dentistry was, however, a valuable learning experience and served me well when "insurance dentistry" appeared. It too started out well but then followed the Medicaid template: annual maximums stalled for years, deductible amounts appeared and increased, "usual and customary" limits put a cap on payments, and, in a move I call *brilliant*, they changed the definition of a single crown from a "restoration" to a "prosthetic." This lowered the coverage from 80 percent to 50 percent and in some cases triggered or increased the deductible. Another "innovation" that probably rewarded some green shade-wearing geek with a hefty bonus was the "carve out clause" for dependents with dual coverage. Essentially, under the clause, the secondary carrier carves out benefits that were paid by the primary carrier that they would have paid if they were the primary carrier. For example, if both pay a service at 80 percent, the secondary carrier claims the 80 percent paid by the primary carrier is the same 80 percent they would have paid. So, since it has been paid, the secondary carrier owes nothing. *Brilliant!* The ADA and the insurance industry agreed upon a "universal claim form." Immediately it became dentistry's responsibility to supply their policyholders with forms. Don't even ask my opinion of their policy on submission of our X-rays.

DMOs and PPOs were the next to appear. Letters began arriving at my office offering me the opportunity to join their networks. The letter included the not too veiled threat that my neighboring colleagues would be joining, and if I declined, I

would be left out in the cold and the offer would not be made again. Based on my experience with Medicaid dentistry, I made the conscious decision not to join any of them. I reasoned that if every employee in the Midwest was enrolled in a capitation program they would need every licensed dentist to provide the needed services. I feel that was and still is a good choice, and the solicitations continue.

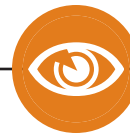
In 2005, the Illinois State Medical Society approached CDS wanting to know what Illinois dentists had done to resist joining HMOs and PPOs and what medicine could do to reverse their situation. Ron Testa, then CDS president, spoke to them and also referred them to Joe Hagenbruch, then ISDS president, who attended their meeting. We learned the practices of medicine and dentistry differ drastically. Medicine is hospital-based and the practitioners allowed the hospitals and insurance industry to dictate the parameters of patient coverage. They followed rather than led, and ended up with almost 100 percent participation in managed care. Reverting to fee-for-service is all but impossible for medicine.

Dentists are a different animal, and this is where some things haven't changed. Dentists were and are predominantly in solo private practice, 70 percent plus, fiercely independent thinkers, and the model of a private entrepreneur. We can admit a mistake and many dentists have resigned from DMOs and PPOs after learning that it is all but impossible to realize a profit in a DMO, and PPOs just drain your practice slowly.

Dentists need to realize that the practice of dentistry is unique in healthcare. I can think of no other healthcare profession that has such a personal relationship with its patients. We do surgery on conscience patients who have to participate and cooperate in the event. We often treat all family members for several generations. We build relationships based on years of trusted advice and treatment. This is a strong bond that is our best ally against impersonal intrusion by big business. Don't underestimate its value or power, but respect it and let it help you build or maintain a successful practice.

The insurance industry can not deliver dental care; only dentists can. We are the horse, not the cart, and we should continue acting like it. A shortage of "participating dentists" could force plan purchasers to consider freedom of choice plans. It's simple supply and demand.

Fast fact: Dr. Frederic Hofschneider, a dentist in Rochester, NY, invented, manufactured and sold the famed "Red Eye Wiggler," a famous and effective metal fishing spoon I still use. His kids were responsible for the addition of the red glass eyes and assembled the lures in their garage. Oh yeah, he is most famous for inventing the "Automatic Dental Lubricator" in 1923, the first water cooling device used in tooth preparation. But, how about that lure? ■



HOW TO CORRECT AND PREVENT THE TOP 10 CROWN AND BRIDGE MISTAKES

MICHAEL DITOLLA, DDS



WEDNESDAY, APRIL 23

9 a.m. to 2:30 p.m.

Drury Lane, 100 Drury Lane, Oakbrook Terrace

CE CREDITS: 5 CE hours

TARGET AUDIENCE: Doctors, hygienists, assistants and office staff

ABOUT OUR PROGRAM:

There were approximately 45 million crowns done in the United States last year. According to Dr. Gordon Christensen, almost 90% of the impressions that dental labs received did not have clearly visible margins around the entire preparation periphery! A procedure performed this often clearly needs to be more predictable, and thus more profitable.

Dr. DiTolla uses a combination of photographs and live patient treatment video to illustrate methods to improve your crown and bridge restorations. This information applies to all-ceramic restorations, as well as traditional ceramometal restorations, and also focuses on premium esthetic PFMs. Dr. DiTolla will show you the good, the bad and the ugly; and the compromises a laboratory has to make in these situations.

ABOUT OUR SPEAKER:

Dr. DiTolla is an internationally recognized speaker and has published more than 100 articles in national and state dental journals. As Director of Clinical Education and Research at Glidewell Laboratories, Dr. DiTolla has the unique opportunity to view thousands of preps and impressions from dentists nationwide. This insight gives Dr. DiTolla a distinct perspective on the state of restorative and esthetic dentistry today.

ABOUT

CDS MEETINGS:

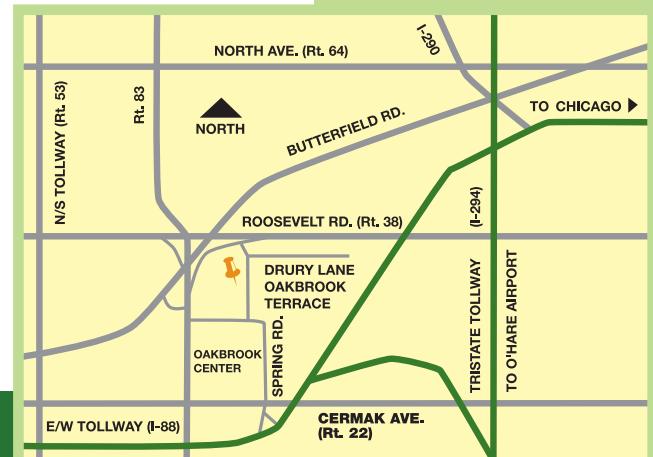
Regional meetings are **FREE** to all CDS members and their auxiliaries, as well as dental hygienist members of the Illinois State Dental Society.

A fee of \$250 is charged to dentists who are not CDS members, which may be applied to membership for the current year.

Advance registration is not required for any regional program.

DIRECTIONS:

For directions to Drury Lane, call (630)530-8300.



Off the charts

Record attendance highlights a successful Midwinter Meeting

by Joanna Brown



The 143rd Midwinter Meeting opened with a warm welcome from CDS President H. Todd Cubbon, encouraging attendees to use the tools offered during the four-day festival of continuing education opportunities and commercial exposition to chart their success. A record number of attendees participated in events that supported their pursuits in the art and science of dentistry.

More than 34,500 attendees—including 7,515 dentists, 4,216 hygienists, 464 lab technicians and 126 reporters—from across the United States and 92 foreign countries were in Chicago Feb. 21-24 for the Midwinter Meeting.

Opening Session

The Opening Session offered accolades for several honored guests, including Dr. Gordon Christensen, who became an honorary member of the Chicago Dental Society and was presented with a green jacket similar to those worn by all CDS officers and directors.

Newly attired, Dr. Christensen acted then to present the Gordon J. Christensen Recognition Lecturer Award to Dr. Harold L. Crossley. The Christensen Award was established in 1990 to recognize one outstanding lecturer's contributions to dentistry and to the Midwinter Meeting.

Patricia Ciebien accepted a \$10,000 grant from the Chicago Dental Society and the ADA Foundation for the DuPage Community Dental Clinic. The clinic provides dental care to DuPage County residents who meet federal poverty-level guidelines but do not



Photography by John McNulty

The Exhibit Hall featured nearly 600 dental manufacturers and service providers.

qualify for government assistance. For every \$1 the clinic receives, the staff provides \$2 in dental services.

Chicago Dental Society Recognition Awards, supported by GE Healthcare Financial Services, were presented to two Illinois dental students in recognition of meritorious academic achievement and professionalism: Daniel Lovell, Southern Illinois University School of Dental Medicine, and Russell Verbic, University of Illinois at Chicago College of Dentistry.

Illinois Lt. Gov. Pat Quinn received

143rd MWM attendance

Dentists	7,515
Graduate Students/Residents	257
Dental Students	820
Hygienists	4,216
Dental Assistants	3,699
Office Personnel	2,642
Laboratory Technicians	464
Hygienist/Assistant Students	1,398
Guests	2,145
Press	126
Trade	1,262
Exhibitors	9,991
TOTAL	34,535



1. CDS presented a \$1.5 million check to help establish the CDS Foundation. Pictured are John Fredricksen, Ronald Testa, H. Todd Cubbon, Barbara Mousel and Tom Machnowski.

2. Perhaps the man who epitomizes success most to Chicagoans, Mike Ditka delivered a motivating speech at the Opening Session.

3. Gordon Christensen, who was recognized for his service to the CDS Midwinter Meeting with a green jacket and honorary membership, presented the Distinguished Lecturer Award that bears his name to Harold Crossley.

4. Illinois Lt. Gov. Pat Quinn was the recipient of the George H. Cushing Award for his efforts to raise public awareness of oral health issues.

5. Chicago Dental Society Recognition Awards were presented to Illinois dental students for meritorious achievement and professionalism. Pictured are SIU's Daniel Lovell, CDS President H. Todd Cubbon, UIC's Russell Verbic and GE Healthcare Financial Services General Manager Catherine Estrampes.

6. CDS and the ADA Foundation presented a check for \$10,000 to the DuPage Community Dental Clinic to help provide dental services to residents who meet federal poverty guidelines but do not qualify for government assistance. Pictured with Dr. Cubbon are Patricia Ciebien and ADA President-elect John Findley.

the George H. Cushing Award from CDS' Communications Committee in recognition of his efforts to raise the public awareness of oral health issues.

The evening's greatest honor came at the end of the program, however, when CDS Past Presidents John Fredricksen, Ron Testa and Tom Machnowski joined Dr. Cubbon on stage to present a \$1.5 million grant to the newly formed CDS Foundation. Dr. Barbara Mousel, CDS Foundation Chair, accepted the grant amid tremendous applause, signaling

support from the oral health professionals in the audience.

The program closed with Midwinter Meeting General Chair Richard Holba's introduction of keynote speaker Coach Mike Ditka, a local restaurateur, wine maker, actor, arena football team owner, charitable volunteer and sports analyst best known (and loved) for coaching the Chicago Bears to a Super Bowl victory in 1985. Coach Ditka shared lessons learned in a life of commitment and attention to fundamentals, resulting in victory.



Fashion Show and Luncheon

Spring was in the air in the Fairmont Hotel International Ballroom. Chicago boutiques and local designers offered a sample of their latest designs, while guests enjoyed a light lunch during the Fashion Show and Luncheon.

Models of all ages walked the runway clad in the latest styles. Bright tops with white pants, large prints and bold colors—think taxi-cab yellow—will prevail this season.

Feminine styles will continue this year, as even the khaki-colored, utility-inspired pants and short trench coats shown by local designer Dismero were finished with peach accessories. Other boutiques highlighted floral prints and embellishments in clothing for all occasions.

The crowd always cheers loudest, however, when the Chicago Dental Society officers walk the runway. Treasurer John Gerding, Vice President Ian Elliott, Secretary Michael Stablein and President-elect David Kumamoto escorted models wearing ball gowns.





As seen at McCormick Place



Rockin' Friday Night

The Hyatt Regency was the place to be for the Friday night special event, when two local favorites took the stage.

The New Colony Six kicked the night off. The self-described "quintessential '60s garage band," formed in Chicago. They played fan favorites like "Love You So Much," "I Confess" and "Treat Her Groovy," reminding attendees why the band has maintained its popularity.

The '60s flashback continued with headliners The Cryan' Shames. The band started playing together in Hinsdale in the 1960s. Over the years they recorded hits like "Sugar and Spice," "I Wanna Meet You" and "It Could Be We're in Love."





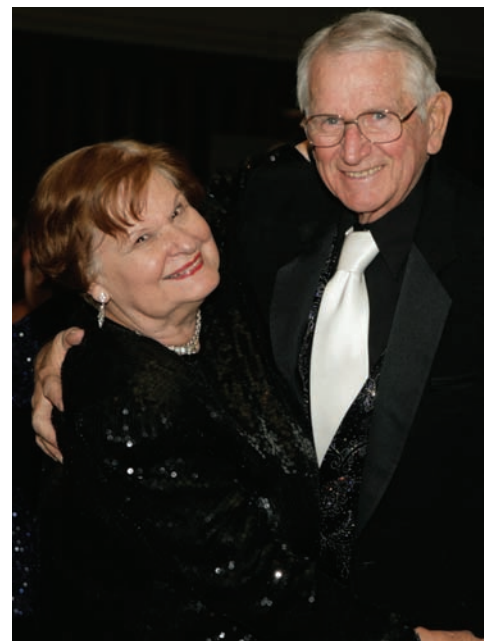
President's Dinner Show

Leaders in organized dentistry gathered Saturday night to honor the Chicago Dental Society's first family, Dr. and Mrs. H. Todd Cubbon. The Steve Edwards Orchestra provided dance music (a good thing, because Dr. Cubbon's dance card was full!) following a performance by speaker/comedian Tim Cavanagh.

Many dignitaries traveled great distances to celebrate with CDS members and friends, including leaders from the Journées Dentaires de Nice, France, Dental Meeting; the Sao Paulo Brazil, Dental Meeting; the Associazione Italiana Odontoiatri; the Asociacion Dental Mexicana; the Asociacion Dental del Distrito Federal; the Hispanic Dental Association; the American Dental Society of Europe; the California Dental Association; the Greater New York Dental Meeting; the Pacific Northwest Dental Conference; the Texas Dental Meeting; and the Yankee Dental Congress.

There were also many representatives of the American Dental Association and the Illinois State Dental Society in attendance.







1.



2.



3.

1. The ADA/DENTSPLY Student Clinician Award winners are recognized each Midwinter Meeting at the Breakfast with the Presidents. Pictured are CDS President H. Todd Cubbon, Abby J.T. Shannon, DENTSPLY Professional Relations Coordinator Tammy Roland and Chi Tonglien Viet.

2. The ACDS Scholarship Committee presented \$500 scholarships to four women pursuing careers in dental hygiene: Gayle Briley, Ritamarie Buen, Sonia Lichtenwalter and Susan Stein. In addition, a \$1,500 scholarship was presented to Olivia Lares.

3. Breakfast with the Presidents Co-Chair Nancy Matias presented a \$250 check to honor CDS President H. Todd Cubbon and ACDS President Johanna Manasse, who, in turn, donated the money to the Heartland Alliance Spang Center for Oral Health, which treats patients with HIV.

Breakfast with the Presidents

Enabling success was the theme Saturday morning when dental spouses and friends gathered to honor CDS President H. Todd Cubbon and Alliance to the Chicago Dental Society President Johanna Manasse.

In lieu of gifts recognizing their year of service, Dr. Cubbon and Mrs. Manasse were honored with a \$250 donation to the Heartland Alliance Spang Center for Oral Health, a network of five local clinics serving patients of all ages with HIV and AIDS.

The ACDS Scholarship Committee presented \$500 scholarships to four women pursuing careers in dental hygiene: Gayle Briley, Prairie State College; Ritamarie Buen, Kennedy-King College; Sonia Lichtenwalter, College of DuPage; and Susan Stein, College of Lake County. In addition, a \$1,500 scholarship was presented to Olivia Lares, a second year student at the University of Illinois at Chicago College of Dentistry.

Dr. Cubbon honored the ADA/DENTSPLY Student Clinician Award winners Ms. Abby J.T. Shannon, of the University of Iowa, and Ms. Chi Tonglien Viet, of the University of California at San Francisco.

Attendees were then treated to a presentation by Wendy Lipton Dibner and Hal Dibner on "The Action Formula: The shortest distance between what you have and what you want." Mrs. Manasse said in introducing the pair that she and her husband, Dr. Robert Manasse, found the Dibners' message inspiring when they were charting their practice's success. ■

Hersey students win journalism competition

by Joanna Brown

It's no wonder that candy is a \$16 billion industry in this country: 80 percent of adults use gum and mints to freshen their breath. A whopping 95 percent of teens do the same.

That's why the Chicago Dental Society asked local high school students to write about "Hidden Sugars: Dental Dangers" for the 2008 High School Journalism Competition.

Organized by the Communications Committee, the High School Journalism Competition annually asks students to think about some facet of their oral health habits. Students are required to consult at least one oral health professional and write an article for publication in their school's newspaper.

This year, students examined the hidden sugars they consume during a normal day and considered the effects mints, cough drops and hard and chewy candies have on their teeth and gums.



Hersey High School juniors Kate Hargett and Laura Kraegel.

First prize went to Hersey High School juniors Kate Hargett and Laura Kraegel, both of Arlington Heights, for their article, "Sweet Temptations: Sugar intake rots teens' teeth." It was published in their school newspaper, *The Correspondent*, Nov. 16.

Miss Hargett and Miss Kraegel agreed that entering the High School Journalism Competition was something their newspaper staff had never done before, and the challenge was motivating.

"It definitely took more time and effort than other stories we've done because we really wanted to go in-depth

with it," Miss Hargett said. She plans on a career in medicine, and maybe a journalism minor in college.

"It was very educational and I'm glad we tried it," added Miss Kraegel, who plans to major in English or journalism in college.

In recognition of the students' achievement, CDS gave the Hersey High School journalism department \$1,000.

Second prize went to Evan Ribot, a sophomore at Stevenson High School, in Lincolnshire. Mr. Ribot's article, "Refined sugars lead to oral health problems," was published in *The Statesman* Nov. 2. Stevenson High School's journalism department received \$500.

Third prize went to Sara Hewitt, a senior at Lake Zurich High School. Her article, "Dental Dangers: How can you prevent serious health risks," was published in the October issue of her school newspaper, *Bear Facts*. Lake Zurich High School's journalism department received \$250.

Each of the students also received certificates and gifts in recognition of their accomplishments. ■

Important dates in history



1928 Alexander Fleming discovers penicillin

1957 The Dodgers leave Brooklyn

1969 Man lands on the moon

1989 The Berlin Wall falls

2005 The White Sox win the World Series

2008 Daniel Berman installed as North Side Branch President



THE

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Sunday, May 18

11 a.m.-2 p.m.

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Vice President: Gene Romo
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RSVP: Make your check payable to CDS NSB and send it by May 15 to:

Dr. Jun Sup Lim, 4801 W. Peterson Ave., Suite 404, Chicago, IL 60646; (773)794-1299 • jslim22@yahoo.com

Mentorship Program helps lay pipeline to profession

Five years after the Chicago Dental Society and the University of Illinois at Chicago College of Dentistry (UIC) jointly established the Mentorship Program, the program is set to expand with additional training for mentors and new partners who will ensure that all interested students have access to mentors who are familiar with their career goals.

The Dental Pipeline Connections program will bring the Lincoln Dental Society, the local branch of the National Dental Association, and the Greater Chicago Hispanic Dental Association, the local affiliate of the national Hispanic Dental Association, as well as the UIC chapters of the Student National Dental Association and the Hispanic Student Dental Association into the fold.

“There are a multitude of mentors for dental students and not all of them are dentists—parents, faculty, dentists—and there’s no limit to the number of mentors a student can have,” CDS Director of Member Services Joanne Girardi said. “The growth of the Mentorship Program gives students greater access to people who will affect their future in a positive way.”

The Mentorship Program was established in October 2002 to introduce local students to dental professionals within organized dentistry and to foster relationships that benefit both the students and the profession. Students might call on their mentor for information or advice from “someone who’s been there” as they work to finish dental school and transition into their careers.

Program founders from CDS, UIC and the University of Illinois’ Dental Alumni Association, working with CDS’s Academic Chapter and the New Dentists Committee, intentionally designed the program to be flexible. CDS recruited member dentists to act as mentors.

“The idea was for the member and the student to be in contact frequently

throughout the year, either at the social or professional level,” Ms. Girardi said. “There were opportunities for the dental students to get a flavor for the career they’ve chosen.”

The launch, Ms. Girardi remembers, was immediately successful. Volunteer mentors and students both came forward quickly. Teams were paired based on students’ requests for mentors from specific geographic areas, professional specialties, gender or ethnicity whenever possible.

More than 170 students and 135 mentors are participating in the Mentorship Program this academic year—signs of rapid growth that were exciting to both program organizers and other community leaders. The Mentorship Program was rewarded last year with a grant from the American Dental Education Foundation and the W.K. Kellogg Foundation so that UIC might build the Dental Pipeline Connections program.

“Because of our efforts over the last five or six years to develop and recruit

more minority students for dental careers, they felt that we could use the additional resources to help us with those endeavors,” said Dr. Darryl Pendleton, assistant dean for student and diversity affairs at UIC. “Our numbers of minority students were up, but our mentor numbers were still low. We knew there were minority dentists out there who were interested in participating in volunteer opportunities, but we simply were not connecting with them.”

Grant monies totaling \$50,000 were used between January and August 2007 on a pilot program that was implemented this academic year. The revamped and expanded Mentorship Program has four goals: to identify dentists of minority descent, primarily in the Chicago area, to serve as mentors; to identify pre-dental and dental students of minority descent; to develop and implement a training program for all mentors; and to offer events for mentors and students to participate in together to develop their relationship and network with other professionals.



Dr. Pendleton said the pilot period was insightful.

"We definitely learned some lessons. We learned how to do things differently than we had been and we did a lot of training," he said. "But we also became more confident that what we have been doing all along was on the right track."

The changes they implemented this year, however, were not insubstantial.

"We're being more receptive to the needs of our mentors, where we've always been cognizant of students and their needs," Dr. Pendleton said. This includes training mentors, follow-up communication, making it easier for mentors to participate and more ideas for interaction. "We're sort of assessing things along the way, making sure both parties understand the benefits of their relationship and making it meaningful."

The new training program is 90 minutes, and works with mentors to help them break the ice, set goals with their students and get the ball rolling. Activities enable mentors to stimulate conversation most easily, especially through non-traditional means.

"It's not labor intensive. Many of our mentors just touch base once a week through e-mail or text messages— whatever the individuals define as part of their relationship," Dr. Pendleton said.

"The students see a lot of clinic work at the college, so they're not looking for someone to shadow. They're looking for a friend who has more experience than they do."

Since the program was revamped, Dr. Pendleton said, he's been impressed with the result.

"I'm very proud of the number of mentors who have stepped forward," he said. "Ideally, we'd like to see every student have a mentor, and every volunteer have an opportunity to participate. It doesn't necessarily have to be one-on-one. We encourage students to seek out many mentors."

One dentist who has been a mentor since the program's inception agrees that the students are looking for camaraderie. Dr. Gene Romo was on the UIC Dental Alumni Association Board when the Mentorship Program was established.

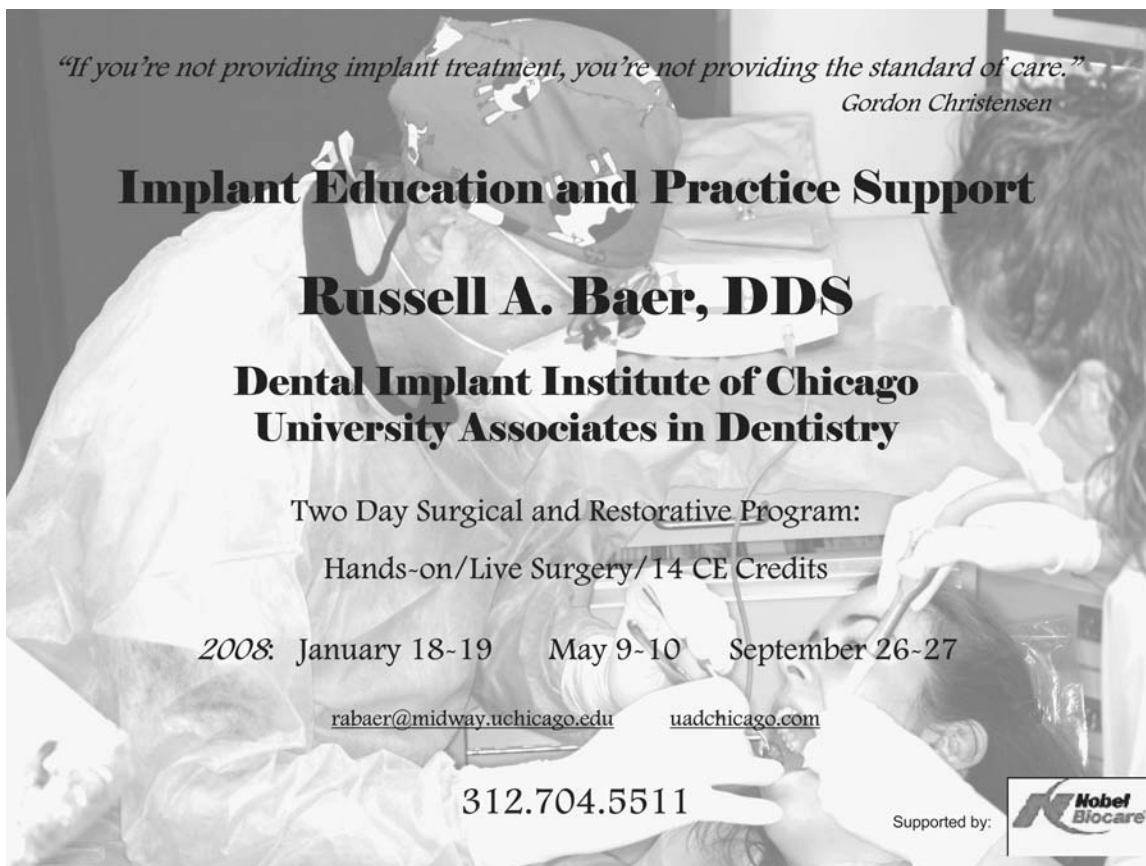
"Being a new dentist at the time, I felt

like I still knew what it felt like to be a dental student and I could connect with students on that level," he said. "But that sense of being a rookie doesn't go away. The feeling of being a student is still fresh in my mind—it's kind of surprising. When I hear a student talk about doing different things or messing up or feeling stressed, I know what they're feeling and I can honestly tell them to hang in there."

"The feeling of being a student is still fresh in my mind—it's kind of surprising. When I hear a student talk about doing different things or messing up or feeling stressed, I know what they're feeling and I can honestly tell them to hang in there."

"Being with a mentor, I think, for them is almost like seeing a light at the end of the tunnel."

To volunteer as a mentor dentist, contact Ms. Girardi at jgirardi@cds.org. ■



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Volunteers give kids a reason to smile

by Joanna Brown

The Chicago Dental Society's celebration of National Children's Dental Health Month climbed to new heights this year. A record number of children were reached by the volunteer efforts of oral health professionals, local teachers and the Alliance of the Chicago Dental Society.

"The level of participation we saw in Chicago and the surrounding suburbs this month was truly outstanding," said Dr. Alice Boghosian, chair of Children's Dental Health Month activities for CDS. "I am confident that the Chicago Dental Society and the American Dental Association have done a remarkable job of raising member awareness to generate volunteerism for Give Kids a Smile Day. I'm excited to see what future years will bring."

More than 800 teachers, CDS members and their auxiliaries registered to receive educational kits for use during classroom visits throughout the month

of February. These kits included coloring and activity sheets from the ADA, a coloring contest from the Illinois State Dental Society, a list of online resources for more information on healthy habits, and a color poster to display our Oral Health

Pledge in English and Spanish. Teachers and dentists were asked to lead the pledge during classroom visits.

The Oral Health Pledge is also avail-

"We recognize (Give Kids a Smile Day) annually to acknowledge and draw attention to the very serious lack of access to oral health care for children from underserved families in Illinois and across the country."



Photography by Tanja Tucka



able to download in PDF format at the CDS Web site, www.cds.org.

In addition, CDS donated 111,312 toothbrushes to classrooms in Lake, Cook and DuPage counties, allowing students who learned the importance of caring for their teeth and gums to put their knowledge into practice at home.

The highlight of the month-long event was Give Kids a Smile Day, celebrated Friday, Feb. 1. The ADA had

reports of nearly 1,800 events across the country, all aimed at bringing education and preventative and restorative care to low-income children who do not have access to care.

In Chicago, Give Kids a Smile Day opened with a snowstorm. But not even 10 inches of snow could keep volunteers or children away from University of Illinois at Chicago College of Dentistry. Seventy-one children from St.



Malachy School and 25 from the El Valor Headstart program were greeted by Flossie the Beaver and the Tooth Fairy before they met with volunteer dentists and dental students.

“Fifty percent of children starting kindergarten already have oral disease,” said Dr. Indru Punwani, head of the Department of Pediatric Dentistry at UIC. “The demographics of early childhood disease demand that the child

receive an oral assessment and counseling by the first birthday so that we can prevent, rather than repair the aftermath of this very preventable disease.

“We recognize (Give Kids a Smile Day) annually to acknowledge and draw attention to the very serious lack of access to oral health care for children from underserved families in Illinois and across the country.” ■

ACDS reaches out to new members, community

The Alliance to the Chicago Dental Society (ACDS) acted in February to give 1,200 kids something to smile about at a time when they needed it most. ACDS members and friends assembled care kits for distribution to children in 18 emergency shelters—many of which work with victims of domestic violence—around Chicago and its suburbs.

A January ACDS Health Fair served two purposes: first, for long-standing ACDS members to work cooperatively on a project that also allowed them time to visit, and second, a chance to recruit new members to the Alliance by demonstrating the fellowship and community service sides of the organization.

ACDS members spent the fall months gathering items and soliciting donations to fill their goodie bags. One member spotted crayons on sale at a major office supplies store during back-to-school time, for example, and sent an e-mail to mobilize members. In the end, many members purchased more than 1,000 boxes of crayons at a tremendously low price.

Other items for the goodie bags included toothbrushes, toothpaste and dental floss; coloring sheets with oral health themes; small stuffed toys for snuggling; and games to engage the children’s minds at a time when they could use some distraction, such as card games, tiny pinball machines and bouncy balls.

“Our idea was not just to take care of their teeth, but to care for their emotional needs as well,” said Johanna Manasse, president of ACDS. “We talked to experts and professionals from the agencies, and they told us that something soft for the child to hold on to or a game to focus their attention on seems to help them when they arrive at the shelters, sometimes with only the clothes they are wearing.”

ACDS members worked with social service agencies to distribute the kits to shelters, many of which are in locations kept confidential for the safety of their temporary residents.

A veteran member of the Alliance herself, Mrs. Manasse said she was most proud of the way long-time members and new friends worked together to assemble the care kits.

“That, and the enthusiasm everyone had for the project,” she said. “There was a lot of laughter that day.”

—Joanna Brown



Many benefits go with seamless referrals

When handled well, interdisciplinary treatment can build patient loyalty and trust. When handled poorly, it can result in the loss of a patient. How are you handling—making and receiving—referrals in your office? It's a question worth asking.

Referring and receiving referrals is a common occurrence in daily practice. When done well, with clear communication between all three parties, patients get the care they need and both practices benefit. If communication breaks down, however, the experience can cause patients to lose faith, thereby compromising the doctor/patient relationship. To ensure that the referral system in your practice is working as it should, follow these steps:

Provide a referral slip and/or practice brochure for the referring office. Patients like to have something tangible in their hands when they leave with a referral. If a referral slip is completed, be sure that a copy is mailed or faxed to the specialist's office.

Prepare the patient for the referral. Be specific about why you're referring and what the patient can expect when appearing at the specialist's office. Are you sending the patient for an exam or for treatment? The clearer you are about this with the patient, the more comfortable it will be for the patient to follow through with the referral.

Referring and receiving referrals is a common occurrence in daily practice. When done well, with clear communication between all three parties, patients get the care they need and both practices benefit.

Contact the specialist's office on behalf of the patient. Though this adds to staff workload, patients appreciate knowing that your office has introduced them to the specialist's office. Once this call has been made, it's easier for the patient to follow up to set the appointment. If staff calls while the patient is still in your office, consider letting the patient set the

appointment time on the same call. This way, you'll increase the chances that the patient will follow through.

Discuss the treatment plan prior to the referral appointment. The general practitioner and specialist should confer prior to the patient's arrival for the specialty appointment. This makes effective use of both the patient's and specialist's time and allows the specialist to support the referring dentist's treatment plan.

Inform the patient that the pre-appointment conference has taken place. Patients like to know that the general dentist and specialist have conferred prior to the specialty appointment. If you're a specialist, be sure to emphasize this by letting the patient know the general dentist sent x-rays and that the two of you have talked.

Return the patient to the general dentist and follow up with a report. If you're a specialist, encourage the patient to return to the general dentist's care and then follow up with the referring dentist to report on treatment outcome. This allows the general dentist to confirm with the patient that he or she has spoken with the specialist and is up to date on the patient's care. This builds trust and loyalty in both practices.

Track patient satisfaction with the referral process. After making a referral, it's a good idea to touch base with the patient to insure their experience was satisfactory. Not only does this show patients you care, but it gives you an opportunity for valuable feedback about your referral procedures and partners.

When the above steps are followed, patients will feel good about the seamlessness of moving between dental offices. Trust is built between the patient and participating caregivers as well as between the dental offices. It's a win-win situation for everyone.

If communication breaks down, however, it not only hurts the doctor/patient relationship but the doctor/doctor relationship as well. That's why it's important to take a look at your referral practices and relationships at least once a year in order to determine what's working well and what's not. It's far better to address what's not working when a patient isn't involved. That way, any bumps in the road can be worked out without jeopardizing a patient relationship. ■

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It's the Law by Petra von Heimburg, DDS, JD

The following article does not constitute legal advice but is for educational purposes only. Dr. von Heimburg is a practicing dentist and a practicing attorney in the Chicago area. She represents, advises and educates dental professionals, exclusively, in all matters relating to the practice of dentistry. Contact her at (847)382-2832 or ceprof@aol.com, or visit www.petravonheimburgddsjd.com.

Reining in the employee-at-will

Running a dental office is not an exercise in democracy. Decisions have to be made, rules have to be set and when untoward situations arise, it is the “Boss” who is on the hook. This does not mean that the employer should not listen to and consider suggestions and input from staff. Nonetheless, the employer is responsible for the actions or non-actions of his or her employees, provided the employees are or were acting within the scope of employment and for the benefit of the employer.

Written rules for the at-will employee

Why, then, is it customary for many at-will employees at a dental office to work without a written contract? High turnover rates of support staff as well as straight hourly pay arrangements seem to support the idea that a written document is not needed. The legal doctrine of “employment at-will,” which provides that either the employer or the employee may terminate the working relationship at any time for cause or without cause, appears to lend support to this thinking.

Nonetheless, an employment contract serves many different purposes. It is more than a consensus of pay, working hours and vacation days. It is a vehicle to guide and, to some extent, control an employee’s actions during and after the termination of employment.

Here are some situations to consider:

Privacy: We all know our professional obligation to safeguard the privacy of our patients. Besides staff training and education, which is required under HIPAA, how can you further ensure that your employees are not discussing your patients’ concerns at the dinner table? Have it in writing.

The written employment contract should include language that creates a breach of contract to disclose patient information to anyone other than office staff. Should an infraction occur, you have a basis for legal action. In addition, should you, as the employer, be sued for negligence in your duty to supervise your employees, the employment contract will serve as a defensive tool.

Defamation: When you terminate an employee, are you concerned at all that the former employee (who probably lives in the area) might talk badly about you and your practice, and thus might damage your reputation and cause harm to your business? The former employee might sit in the coffee shop across from your dental office and talk about patient complaints the former employee witnessed, a threatened malprac-

tice suit, possible financial difficulties of your business, or other internal office affairs. How can you attempt to prevent this from happening? Have it in writing.

Include language in the written contract forbidding your former employee from revealing, during and after termination of employment, non-public information about your practice he or she has learned during the employment period.

Interference with business relations: You have spent considerable time and effort building a “team.” Everyone gets along well and enjoys working with each other, contributing to a positive office atmosphere. What if a staff member leaves your employment and induces other team members to quit and follow her to her next employment position? Can you prevent an employee from “raiding” your valuable office team? Have it in writing.

Your office is only as good as the people working there. To protect your investment in the team you have created, include language in the contract prohibiting an employee from soliciting other staff members to leave your employment.

So do you think the above situations are far fetched and could not happen to you? Not so—the above events reflect cases I have handled as an attorney for my dental colleagues.


The moral of the story...

Invest in a written employment contract for your at-will employees, just as you do for an independent contractor/dentist who you might want to hire. An employment contract can spell out all your concerns and be tailored to your particular office situation and expectations.

An at-will contract does not negate the employer’s and employee’s right to terminate the relationship with or without cause; in fact, it should reiterate and reinforce it. In addition, it delineates the boundaries and behaviors the employer demands and expects from his or her employees.

The afterthought

Even though at-will employees in a dental office traditionally have been retained without signing an employment contract, a written agreement reiterating the at-will nature of the arrangement and listing critical restrictions which go along with the position can prevent major and minor controversies in the future. ■



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Stargazer treks across the globe for solar eclipse

by Rachel Azark

For some people, stargazing is a simple act of stepping into their backyard and looking into the sky. For Western Springs orthodontist Dr. Mark Runge, his fascination with the sky and astronomy has led him as far away as northern Africa. In March 2006, Dr. Runge ventured to Libya to witness a total solar eclipse.

“I have a list of things I want to do before I die and that was on the list,” said Dr. Runge, a 1981 graduate of the Loyola University of Chicago School of Dentistry.

His desire to see a solar eclipse led him halfway across the world and into the middle of a desert. But, Dr. Runge wasn't alone in his desire. While surfing the Internet one day for information on total eclipses, he came across a travel company arranging a tour to see the phenomenon. He contacted the company and before he knew it, he was traveling to Libya with 100 other people from South Africa, Britain, Germany, Canada and the United States. A group of NASA scientists was also on site seeking evidence of the sun enlarging by observing solar flaring.

Once Dr. Runge arrived at the camp, it was abuzz with energy created by the excitement of people awaiting the eclipse, which was expected to start at midmorning. Scientists were setting up their equipment in a wide stretch of flat desert, making sure they had the best angle. Amateur and professional eclipse chasers were preparing their cameras and adding solar filters to their binoculars.

“It reminded me of a parade day—that there was something bigger going to happen,” commented Dr. Runge.

As the hour and a half passed between the partial sun and totality, viewers were talking and sharing their solar filters with others, he said. When the moon started to close over the sun, a shadow began to cross the ground. It was similar to a Midwest thunderstorm shadow crossing the plains, but the eclipse shadow was approaching Dr. Runge and the others at 1,000 miles per hour faster than a thunderstorm shadow. As the land darkened, it got cold, dropped 20 degrees and became quiet as a

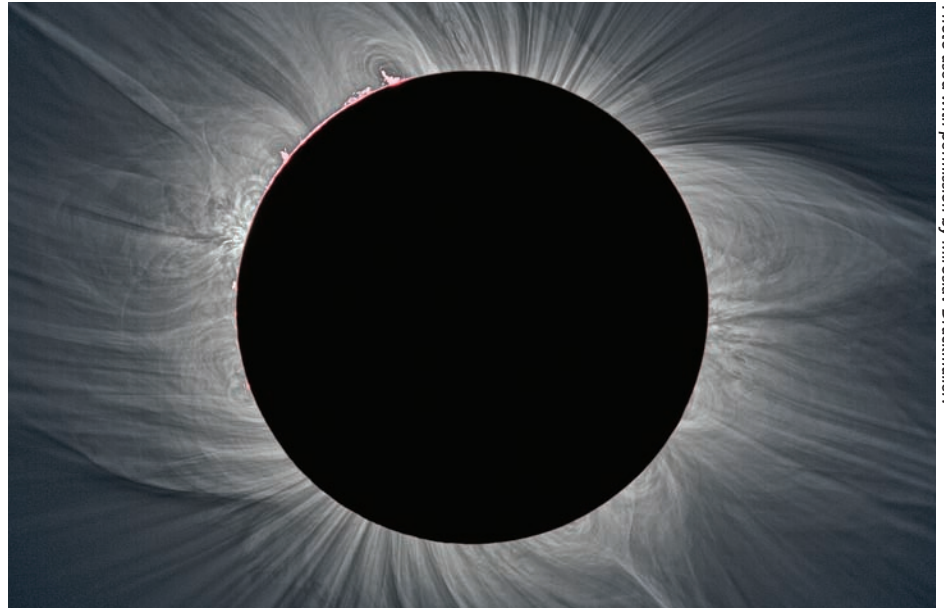


Photo used with permission by Miroslav Drucknüller.



Dr. Runge, pictured with an eclipse chaser from Germany he met in Libya in 2006, will travel to Mongolia in August to view a total solar eclipse.

church. Dr. Runge described it as being almost reverential as everyone went silent and began photographing it. After four minutes, the moon broke away, creating what is called a “diamond ring,” the first light that breaks through. The shadow quickly passed and the sunlight returned.

Dr. Runge will travel again, to a total solar eclipse viewing in Mongolia in August. He will travel with friend and astrophotographer Andreas Gada, and plans to transport a 600 mm lens that he claims looks like a jet engine to photograph the event.

“I’m always fascinated by how over time what early man thought of the event because they lived so much of their life through the planets,” he said. “There’s a certain timelessness to it all.”

Black and white photography is another hobby of Dr. Runge’s, and perhaps in the future he can add his pictures of solar eclipses to his office wall, already adorned with photos he took during his travels through Vietnam and Cambodia. ■

**NORTHWEST SUBURBAN BRANCH
NORTH SUBURBAN BRANCH**

2008

Suburban Scramble



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8 A.M. SHOTGUN START

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Looking Back

a historical perspective

MWM social events put society in CDS

by Joanna Brown

Each year at this time the *CDS Review* recaps the Midwinter Meeting. Colorful photos from the Exhibit Floor, elegant ceremonies honoring leaders in oral health, and festive celebrations of our volunteers' accomplishments fill the pages of this magazine.

The social events have always been important parts of the Midwinter Meeting. Opportunities for attendees to deepen their relationships with their colleagues offer as much reward as the scientific programs.

The 75th Midwinter Meeting was held Monday through Thursday, Feb. 13-16, 1939, at Chicago's famed Stevens Hotel. Entertainment Chairman Noel Maxson in the Preliminary Program invited guests to attend Tuesday night's Frolic and Entertainment: "Undoubtedly one of the most attractive entertainment features of the annual Midwinter Meeting. . . . Because of the richness and quantity of material available in Chicago for this vaudeville performance, we are always able to present a show of which every act is a headliner." Admission cost \$1, and benefited the Commission for the Aid of Needy Members of the Society.

The women who attended the Frolic likely came straight from the Ladies' Luncheon and Bridge, held in the Boulevard Room. For \$1.25, the ladies enjoyed lunch and music by Ralph Foote's String Ensemble; the Eight Singing Marines, "a male octette in resplendent uniforms," performed after the meal. Bridge, both auction and contract, followed for the balance of the afternoon.

The 73rd Midwinter Meeting featured a similar program of social and scientific events, but also a Hobbies Exhibit at the North End of the Lounge, Second Floor, of the Stevens Hotel. Dentists were encouraged to display their "varied interests," which included photography, painting, sculpture, wood carving, casts, stamps, jewelry,

hunting and fishing, models, book plates, axioms, houseplants, soap carvings, dahlias, building a home and a category of "varied collections." These included sea shells, playing cards, semi-precious stones, guns, arrow heads, steins, mineral specimens, recording of voice and poetry.

This meeting in 1937 was the first time the exhibit included a category of "gadgets." Most seem related to the practice of dentistry, as the list included items like "handle for gingival inlays," "gingival matrix instrument" and "wax guns."

The program for the 72nd Midwinter Meeting, held Feb. 17-20, 1936, included an invitation from the president of the State Street Council for Midwinter Meeting attendees to visit the "famous thoroughfare."

Visitors could find Easter fashions, home goods in preparation for spring renovations and "novelties and supplies to help make Washington's Birthday a festive occasion.

"Most of the buildings on State Street hold retail shops in which it is fun to browse around and you must not overlook this vast, gleaming thoroughfare at night, when its brilliant lighting system, the brightest in the world, turns night into day. Motion picture palaces, purveying the latest offerings of Hollywood, famous dance orchestras and elaborate stage performances are to be found there and when you are hungry, you can secure the simplest or most elaborate of meals. The window displays alone, which line both sides of State Street, are a show in themselves.

"We are eager to serve and know you will enjoy the spirit of State Street, where all Chicago meets." ■



Photo by John McNulty

With marquee attractions like the Chicago Theater, retail shops and night life, State Street is once again a gleaming thoroughfare at night.

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Our History

a look at people who influenced dentistry

Drei Kameraden

by Walter F. Lamacki, DDS

The annexation of Austria by Hitler's Germany in 1938 forced many Jewish intellectuals to flee Europe for America. It was a seminal event in a tapestry of dark days for humanity in the first part of the 20th Century.

But it precipitated a "golden age" for dental education in Chicago and the world, stretching from the 1940s through the 1960s.

It began when three physician-dentists, members of the prestigious Viennese Medical faculty headed by Julius Tandler and Bernard Gottlieb, took flight to America to escape the persecution and hatred being fostered by the Nazis against Jews and many others. They were Drs. Balint Orban, Harry Sicher and Joseph-Peter Weinmann.

Dr. Isaac Schour, head of the University of Illinois at Chicago (UIC) College of Dentistry Department of Histology at the time, influenced these three giants of our profession to come to Chicago. Drs. Orban and Sicher taught and did research at Loyola University, while Dr. Weinmann did the same at UIC, but they all lectured at each school.

The scientists' towering intellect amalgamated the disciplines of biology, histology, anatomy, bone metabolism and pathology into clinical practice.

Dr. Orban, who many believe was the founder of modern periodontal practice, authored *Oral Histology and Embryology* in 1962—still a respected text. Sicher was a noted contributor.

The landmark book *Bone and Bones*, written by Drs. Sicher and Weinmann, posited that bone is a living tissue while bones are organs. Their contribution to science made possible the stunning advances in periodontics, orthodontics and eventually implants. Dr. Weinmann died

young in 1941, but his co-authorship of *Bone and Bones* is a living monument to him.

Those of us privileged to have experienced instruction in anatomy by Dr. Sicher will tell you that his lectures were breathtaking in scope, scholarship and charm. He would turn to the blackboard with chalk in each hand and draw the most exquisite anatomical studies.

He also had a quick temper when he encountered intellectual laziness. He lectured around the world enchanting dentists,



Photos courtesy of UIC College of Dentistry



TOP: (L-R) Maury Massler (standing), Balint Orban, Isaac Schour (seated), Joseph-Peter Weinmann (standing with cigarette) and Harry Sicher.

LEFT: Joseph-Peter Weinmann

physicians and anatomists. At each venue he would ask for time to search for and collect butterflies, a passion he never lost.

His erudition was encyclopedic; he was often asked to dinner at the fraternities of Loyola and UIC. After dinner, we would crowd in the living room at his feet, and listen raptly as he expounded on dueling in Austria when he was a young man. Or, memorably one night, he regaled us about his dissection of an elephant at the Vienna Zoo—how he used kitchen knives instead of scalpels and carpenters' saws, crawling into the abdominal cavity of the behemoth, exposing nerves, veins and bones. His drawings of the dissection remain the definitive study of an elephant.

Besides an enormous intellect, Dr. Sicher possessed a marvelous sense of humor.

During my four years at Loyola, each class participated in a skit at the annual Christmas party. Nothing was sacred; any idiosyncrasy of a professor was seized upon by the portrayers and magnified out of proportion including Dr. Sicher's thick Viennese accent. It was the first year of the skits, and we all looked timorously at Dr. Sicher for his reaction. Not to worry—he roared his delight at his own caricature. He got even by organizing the faculty in a skit skewering the students.

He died in 1974, bequeathing his enormous collection of Lepidoptera to Chicago's Field Museum where it forms the cornerstone of the museum's collection.

Recently, while reading a biography of Einstein, I was struck by the similarities between the two: their escape from Nazi Europe; their love of music, especially Mozart; and above all, their voracious curiosity that gave us untold gifts.

Camcorders didn't exist when Dr. Sicher was alive. . . more the pity. His contributions will live on; those of us who experienced this golden age will remember it and him in our hearts always. ■

Their contribution to science made possible the stunning advances in periodontics, orthodontics and eventually implants.

You're never too old to wear braces

In a recent survey of more than 300 Chicago Dental Society member dentists, 85 percent reported that more of their adult patients are seeking orthodontic treatment. Braces and other strategies for straightening your teeth and jawbones provide significant health benefits to an ailing mouth, as well as a boost to your self-esteem.

Having crooked or crowded teeth is called malocclusion—literally, “bad bite.” You may have an uneven bite, too, because your upper and lower jaws don't meet properly. This can affect the way you speak and chew.

Malocclusion may be inherited, or it may be the result of some other condition: thumb sucking, missing teeth and physical accidents can all result in crooked or crowded teeth.

Correcting your teeth may make you feel better about your smile, but it can also make your mouth healthier. Straight teeth collect less plaque—the colorless, sticky film filled with bacteria—and are easier to clean, which makes tooth decay, gum disease and tooth loss less likely to occur. Crooked teeth can also lead to improper wear on the enamel of your teeth and problems with your jaw. Protruding teeth are more likely to be broken in an accident.

People of all ages can benefit from orthodontic treatment—the process of adjusting teeth is the same for people of any age, but it may take longer in adults than in children.

People of all ages can benefit from orthodontic treatment—the process of adjusting teeth is the same for people of any age, but it may take longer in adults than in children. The American Association of Orthodontists estimates that one in five orthodontic patients is an adult.

Talk to your regular dentist about your concerns. The dentist will discuss your options, or the dentist may refer to you an orthodontist to learn more about braces,

corrective procedures and other appliances that straighten teeth and jaw alignment. If you had braces as a child, your experience likely won't be the same as an adult. There are new tools and styles that make orthodontic treatment more comfortable than ever before. It shouldn't interfere with any of your normal activities—not even if you play the flute.



If you decide that braces are right for you, plan on wearing them for a few years. The doctor may recommend you wear a retainer to hold your teeth in their new positions after the braces are removed.

Good health habits are especially important while you're wearing braces. Brush and floss as usual, paying extra attention to the corners of your mouth that are crowded with wires. Talk to your dentist or orthodontist about special tools for keeping these corners free of bacteria. ■

March is National Nutrition Month

by Joanna Brown

Whether your health goal is to stave off chronic illness or to fit into an old pair of jeans, eating fruits and vegetables may hold the key to your success. Chicago-based registered dietician Dawn Jackson Blatner says the farmer's market is like a holy grail.

"The statistics are that nine out of 10 people do not eat enough fruits and vegetables," Ms. Blatner said. "We like people to eat two cups of fruit and two and a half cups of vegetables daily. And what I tell the patients I work with is that I don't care where you get it—fresh, frozen or canned—as long as you eat it.

"The fact is that we eat with our taste buds—we want our food to taste good. So we appeal to patients' sense of taste to get them to eat more fruits and vegetables, and fresh tastes better," Ms.

Blatner said.

March is National Nutrition Month. Celebrated since 1980, the American Dietetic Association aims this month to focus attention on the importance of making informed food choices and

developing sound health habits.

Registered dietitians like Ms. Blatner are experts in food and nutrition. They help clients translate science into practical solutions for healthy living. They separate facts from fads, enabling clients to lose weight, eat healthfully and reduce their risk of chronic disease.



Ms. Blatner tells her patients that fruits and vegetables contain the unsung dynamic duo: fiber and water.

"Fruits and vegetables are extremely good sources of fiber, which we all need in our diets, and they are also really good sources of water," she said. "Basically, the two make people feel fuller on fewer calories. And when two out of three people are dealing with issues of weight management in our world, that's a big thing.

"You can eat a whole box of dry crackers and not feel full, but to eat the

same amount of grapes, for example, is really hard to do. It's the best kept secret of the diet industry."

Fiber

Dietary fiber is a broad, general term for the part of the plant that the human body can't digest. It's found mainly in fruits, vegetables, whole grains, beans and peas, and nuts and seeds. Foods that are high in fiber are usually low in fat and calories—and, they make us feel fuller sooner, which is another way we

lower our caloric intake.

"Fruits and vegetables are full of vitamins, too, to fight every chronic disease known to man. All fruits and vegetables can claim some sort of help in preventing everything you're trying to avoid," Ms. Blatner said.

Fiber-rich diets are also low in saturated fats and cholesterol, which can lower your blood pressure and prevent obesity. Keeping these numbers in check will make your body better by lowering your risk for heart disease, and make your physician proud.

The recommended daily allowance for fiber varies: 30-38 grams for men, versus 21-25 grams for women. Nevertheless, most people are only getting about half that amount in their regular diets.

There are several ways to improve your fiber intake:

- Resolve to eat more fruits and vegetables. Aim for 2 cups of fruit and 2

1/2 cups of vegetables. Whole fruits are convenient, portable snacks for busy people.

- Keep bags of frozen vegetables in your freezer. Add a handful to store-bought soups and pasta dishes you prepare. Or, defrost the vegetables to add to salads.

- Order pizza with extra vegetables on top

- Exchange ice cream treats for smoothies this summer. Toss berries, milk, low fat frozen yogurt and fruit juice into a blender for a low fat treat.

Fresh vs. canned

A vegetable is a vegetable, Ms. Blatner said, and the more you add to your diet (to replace, say, garlic bread), the happier your body will be. There is no reason to clean all the canned beans out of your pantry.

"On a microscopic level, the heat

from the canning process eliminates some of the vitamins in vegetables," Ms. Blatner said. "Really there's no difference between fresh, frozen and canned. But the glory goes to the Farmer's Market because the price is right when the food is in season and the fresh foods you're buying taste so good. It's almost like an indulgent treat when you taste fresh fruits and vegetables."

But when buying frozen and canned foods, however, Ms. Blatner recommended this: look for "no salt added" canned vegetables, and "unsweetened" fruits to minimize the foods' negative effects on your diet.

To find a registered dietician near you, consult the American Dietetic Association at www.eatright.org/findanrd.

Based in Chicago, the American Dietetic Association has 65,000 members. ■

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Going Local

a look at what's happening in our community

Don't get stuck in traffic

Spring brings many things to Chicagoans: you'll have daylight to guide you as you drive to and from work, you'll renew your annual promise to clean out the garage, and you'll remember what fresh air smells like the first time you crack a window open.

Spring also heralds the start of construction season on Illinois' many highways. This year promises to be a doozy, as officials have announced plans to improve many of the most traveled roads; virtually no trip will be interrupted this summer.

Local newspapers have been reporting on the 2008 construction schedule since Labor Day.

"Construction will resume this spring on a nearly 45-mile stretch of the Tri-State from O'Hare International Airport to the Wisconsin state line," the *Chicago Tribune* reported recently. Rebuilding and widening projects will continue through 2010 in several places: between Dempster Street and Lake Cook Road, and from Half Day Road to Illinois Highway 173; between Balmoral Avenue and Dempster; and at interchange ramps at Touhy and Dempster. Open-road tolling will be added at Touhy. Seventeen bridges will be rebuilt and widened.

The South and West sides of the city won't be any better. More than 17 miles of the southbound Tri-State tollway will be rebuilt between South Holland and Oak Lawn. Workers will finally finish widening and rebuilding I-88 between Washington Street and Finley Road this summer, including improvements at interchanges and bridges in five locations.

The list seems endless, so plan your trips carefully. Check some of these Web sites before you get behind the wheel:

- The City of Chicago's Office of Emergency Management and Communications posts a daily list of street closings. Visit www.cityofchicago.org/oemc,



Photography by John McNulty

Road construction season is just around the corner. Go online before hitting the road.

then click on the "Street Closures" link under the Traffic Management Authority heading.

- The Illinois Department of Transportation posts traffic information at www.dot.state.il.us/tpublic.html#road.

- Tollway information is available at www.illinoistollway.com.

- The Federal Highway Administration has many resources to help motorists. Visit www.fhwa.dot.gov/trafficinfo/il.htm to find links to construction maps for cities throughout the Midwest.

Park the SUV in the garage and use pedal power

Some local motorists will trade their weekend road trip for a bike ride this summer—and with good reason. Bicycling offers many benefits for the mind and the body: low impact aerobic activity, savings on gas and parking fees, and the satisfaction of knowing your transportation is environmentally friendly.

As for the energy savings, the International Bicycle Fund explains it this way.

One egg contains 80 calories. Biking one mile burns, on average, 25 calories.

So, the average cyclist can travel three miles on one egg.

A pedestrian would need three eggs to travel the same distance.

A loaded bus needs two dozen eggs for each passenger it carries three miles. A train needs three dozen eggs for each passenger traveling three miles.

A car needs seven dozen eggs to carry one person three miles.

Before your feet hit the pedals, visit one of these sites to plan your route:

- The Federal Highway Administration has bike maps for all 50 states. Search for one at www.bicyclinginfo.org/bikemore/map.cfm.



You can bike three miles on one egg.

• Chicago Mayor Richard M. Daley wants his to be the most environmentally friendly city in the nation. Find a map to plot your route at www.chicagobikes.org. Find safety tips and learn more about the laws governing cyclists at www.ci.chi.il.us/Transportation/bikemap/.

• Get inspired by participating in the annual Bike the Drive May 25 (Memorial Day weekend), when Lake Shore Drive is temporarily closed to cars so that cyclists may ride safely. Find more information at www.bikethedrive.org.

• The League of Illinois Bicyclists has maps and other information on routes through Lake, Cook and DuPage counties at www.bikelib.org/mapstrails/index.htm.

Follow this advice for your next road trip

If you absolutely must use the highways this summer, plan ahead to make the best of it. *RoadTripAmerica.com* columnist Dennis Weaver recommends several snacks for successful road trips:

• Fruits and vegetables that come bite-sized (grapes, cherries, cherry tomatoes) are easy to eat without making a mess. Larger vegetables could be sliced before you leave home. If you have a co-pilot, consider giving them the job of spreading peanut butter on celery sticks or apple slices.

• Granola is a favorite travel snack. Making your own will keep fat and calories lower than some of the pre-packaged varieties. www.roadtripamerica.com offers an easy recipe.

• Nuts and dried fruit will satisfy a sweet tooth. Try pecans with pears, or cherries with almonds. Add a chocolate element to entice kids traveling with you.

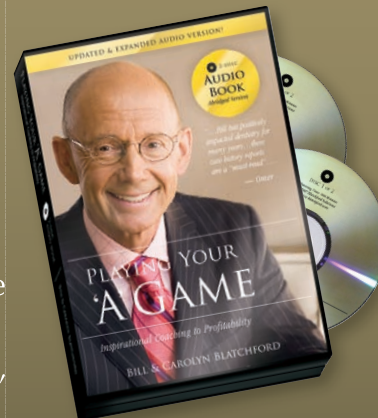
• Cookies with oatmeal, fruit or nuts will feel more satisfying than the stand-by chocolate chip cookies because of the added fiber. They are also tougher and will better withstand the stress of travel.

More snack ideas are available at www.allrecipes.com/Recipes/Everyday-Cooking/On-The-Go/Road-Trip-Snacks/Main.aspx. Readers submit and review recipes that they've enjoyed behind the wheel. ■

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Meeting Place

a guide to dental meetings and CE opportunities

Regional Meeting

APRIL 23

Michael DiTolla, DDS How to Correct and Prevent the Top 10 Crown and Bridge Mistakes

CDS Regional Meetings are 9 a.m.-2:30 p.m. at Drury Lane, 100 Drury Lane, Oakbrook Terrace. The presentation is worth 5 CE hours.



Educational meetings are free to all CDS members and their auxiliaries, as well as dental hygienist members of the Illinois State Dental Society. A \$250 fee is charged to dentists who are not ADA members, which may be applied to membership for the current year. Advance registration is not required.

Study clubs

MONDAYS

Greater Evanston Dentists Association

Meets first Monday of every month, noon-1 p.m., Gio Restaurant, 1631 Chicago Ave., Evanston. Contact Roger Nouneh, (847)475-7754.

TUESDAYS

Central Lake County Dental Study Club

Meets third Tuesday of every month at noon, January-November, Grandma V's Pancakes, 10 E. Maple Ave., Mundelein. Contact Paul Showers, (847)816-3636.

THURSDAYS

Chicago Aesthetic Masters, a Hornbrook Group Study Club

Meets monthly, 6:30-8:30 p.m. at the office of Dr. Sheldon Seidman, 410 N. Michigan Ave., Suite 1014, Chicago. Contact Rima Baghdassarian, (312)644-4321 or smilechicago2@aol.com, for specific dates.

FRIDAYS

Uptown Dental Forum

Meets weekly, 12:30-2 p.m., at Sauganash Restaurant, 4732 W. Peterson Ave., Chicago. AGD sponsorship approved. Contact Marshall Dolnick, (773)588-3880.

Waukegan Dental Study Group

Semi-monthly meeting, noon-2 p.m., Waukegan Ramada, 200 Green Bay Rd. Contact Rob Bard, (847)244-0155, or Rod Morrow, (847)689-1213.

Upcoming meetings & events

APRIL

1: Kenwood/Hyde Park

Cornell McCullom III, DDS, MD: Medical Emergencies in the Dental Office: Are You Prepared? Rumba, 351 W. Hubbard St., Chicago. Cocktails: 6:30 p.m.; Dinner: 7 p.m.; Program: 7:30 p.m. Contact James Harris, (773)374-2737, or Eric Barnes, (773)734-1500 or e.m.barnes@sbcglobal.net.

1: Northwest Side

John Sisto, DDS: Dental Implant Update. Colletti's Restaurant, 5707 N. Central Ave., Chicago. Cocktails: 6:30 p.m.; Dinner: 7:30 p.m.; Program: 8:45 p.m. Contact Salvatore Storniolo, (708)456-0800 or triple-doc@comcast.net.

2: Alpha Omega International Dental Fraternity

Centennial Lecture featuring Gordon Christensen, DDS, MSD, PhD: New Aspects in Esthetic Dentistry. UIC College of Dentistry, 801 S. Paulina St., Chicago. 8:30 a.m.-4:30 p.m. 7 CE hours. For registration information, contact Fred Margolis, (847)537-7695, kidz-dr@comcast.net.

8: Englewood

Lillian Obucina, DDS, JD: Legal Considerations for the Dental Profession. Nikos' Restaurant, 7600 S. Harlem Ave., Bridgeview. Cocktails: 6:30 p.m.; Dinner: 7:15 p.m.; Program: 8 p.m. Contact Carlos Diaz-Albertini, (708)361-1770 or palosrootcanal@comcast.net.

8: South Suburban

Charles Polcaster, PhD: Hygiene Awards Night: Motivation and Success Management. Idlewild Country Club, 19201 Dixie Hwy., Flossmoor. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Judy Johnson at (708)647-0740 or jajtlp@hotmail.com, or Loren Feldner at ljfeldnerdds@pol.net.

8: West Side

Organizational Meeting. Philanders at The Carlton of Oak Park, 1110 Pleasant St., Oak

Park. Cocktails: 6:15 p.m.; Dinner: 7 p.m.; Program: 7:30 p.m. Contact Kamal Vibhakar, (708)442-1900 or kvibhakar@gmail.com.

8: West Suburban

Barry Freidberg, DDS: The Relationship Between Technology and Esthetic Dentistry. Butterfield Country Club, 2800 Midwest Rd., Oak Brook. Cocktails: 6 p.m.; Dinner: 6:45 p.m.; Program: 7:30 p.m. Contact Patrick Pendleton, (708)246-2405 or pcp_dds@comcast.net, or Derrick Williamson, (630)961-5850 or drd-williamson@sbcglobal.net.

12: Quintessence Publishing

Tomaso Vercellotti, MD, DMD: New Ultrasonic Implant Site Preparation Technique to Improve Implant Surgery. Lecture and hands-on course, 8 a.m.-5 p.m. Quintessence Publishing, 4350 Chandler Dr., Hanover Park. To register or for information, contact Debbie Mealer, (630)736-3600, ext. 412; dmealer@quintbook.com.

22: North Side

Staff Appreciation Night: Tim Caruso, PT, MBA, MS: Mom Was Right . . . Sit Up Straight! East Bank Club, 500 N. Kingsbury St., Chicago. Cocktails: 6 p.m.; Dinner: 7 p.m.; Program: 8 p.m. Contact Jun Lim, (773)794-1299 or jslim22@yahoo.com.

26: Quintessence Publishing

Domenico Massironi, MD, DMD: Precision Tooth Preparation for Esthetic Restorations. Full-day lecture, 8 a.m.-5 p.m. Quintessence Publishing, 4350 Chandler Dr., Hanover Park. To register or for information, contact Debbie Mealer, (630)736-3600, ext. 412; dmealer@quintbook.com.

29: Dental Arts Club of Chicago

Vincent Bufalino, MD: Cardiology Update 2008. Bohemian Crystal Restaurant, 630 N. Blackhawk Dr., Westmont. For information, contact Dave Wojtowicz, (847)933-1855 or dewojtowicz@yahoo.com.

14: Dental Arts Club of Chicago

Fishing Trip. For information, contact Mike Lenart, (630)707-5671.

16: Illinois AGD—Chicago

George Warga, DDS: Are Your Implants Lasting Long Enough? 7 CE hours. 8 a.m.-4 p.m. La Tasca Tapas Restaurant, 25 W. Davis St., Arlington Heights. Contact Cheryl Mora at (847)367-7222 or dr.cherylmora@agd.org.

17: Quintessence Publishing

Naoki Aiba, CDT: DENTSCAPE: Dental Photography for Functional Esthetics. Lecture and hands-on course, 8 a.m.-5 p.m. Quintessence Publishing, 4350 Chandler Dr., Hanover Park. To register or for information, contact Debbie Mealer, (630)736-3600, ext. 412; dmealer@quintbook.com.

27: Dental Arts Club of Chicago

Russ Hartig: Retirement and Estates in 2008. Lincoln Tavern, 1858 W. Wabansia Ave., Chica-

go. For information, contact Dave Wojtowicz, (847)933-1855 or dewojtowicz@yahoo.com.

30: Quintessence Publishing

Dale Miles, DDS, MS: The CAT's Out of the Bag: Cone-Beam CT for Dentistry. Full-day lecture, 8 a.m.-5 p.m. Quintessence Publishing, 4350 Chandler Dr., Hanover Park. To register or for information, contact Debbie Mealer, (630)736-3600, ext. 412; dmealer@quintbook.com.

Tell us about your meeting?

Fax: (312)836-7337

e-mail: review@cds.org

Be sure to include the subject, date, time, location, speaker's name and degree, as well as the name and phone number or e-mail of your contact person. The *CDS Review* publishes meeting listings for free as space permits. Only meetings open to all CDS members may be listed. Be sure to send us your information at least 60 days prior to your meeting.

Advertising Index

ACOA Ltd Construction Company	7
AFTCO Associates	42
Blatchford Solutions	35
Chopp Commercial Properties	39
Cincinnati Insurance Companies	5
Dell & Schaefer	33
Dentech by Softech	7
Dr. Mart McClellan	37
Matsco	41
Office Anesthesiology and Dental Consultants PC	47
Paragon, Inc.	35
Progressive Management	inside back cover
Senate Management	45
TDIC, The Dentists Insurance Co.	2
University Associates in Dentistry	19

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Delivery

The *CDS Review* is published seven times annually. The magazine mails the middle of the first month the issue covers. For example, the January/February 2008 issue mailed January 15, 2008.

May/June	April 15, 2008
July/August	June 16, 2008
September/October	August 15, 2008
November	September 15, 2008
December	October 31, 2008
January/February	December 15, 2008
March/April	January 15, 2009

All advertisements, changes and extensions must be submitted in writing. **No advertisements, changes or confirmations will be taken over the telephone.** Although every effort is made to place advertisements received after the deadline in a specific issue, we cannot guarantee that late advertising will appear in the issue requested. The advertisement will appear in the following issue. Advance payment covering the number of insertions must accompany your written advertisement.

Rates

Standard Classified: \$85 for the first 30 words plus \$2 for each additional word.

Display Classified: \$100 per column inch.

Member discount: CDS members are entitled to a 10% discount. You must provide your CDS membership number as proof of membership when placing your classified ad, otherwise you will be charged the non-member rate.

Changes or edits to ads: \$10 per ad for any edit or change that an advertiser asks CDS to make prior to the ad's expiration.

Payment

Make checks payable to: Chicago Dental Society. Classified ads must be paid for in advance.

Practices for Sale

Dental practices listed for sale within this section of the *CDS Review* are limited to practices that are being sold either by a dentist or a management company hired by the dentist to sell the practice. Advertisements from all others may not be placed in the *CDS Review*.

Reply Box Numbers

For an additional \$30, CDS will issue a confidential reply box number for your ad. These numbers ensure the privacy of our advertisers. All unopened responses are mailed to the advertiser once a week.

Replies to CDS Review box number ads should be addressed as follows: Box Number, Classified Advertising, Chicago Dental Society, 401 N. Michigan Ave., Suite 200, Chicago 60611-5585. (An example of a *CDS Review* reply box number is A0104-A1, *CDS Review*. **Any classified ads with numbers that do not follow this sequence are not CDS Review reply boxes.**)

Send all correspondence, including advertisements and payments to: Chicago Dental Society, Classified Advertising, 401 N. Michigan Ave., Suite 200, Chicago, IL 60611-5585.

Although CDS believes that advertisements published in the *CDS Review* are from reputable sources, CDS neither investigates the offers nor assumes responsibility for them. **CDS reserves the right to edit, decline, accept and withdraw advertisements at its discretion.**

Classifieds

place your ads online at WWW.CDS.ORG

Space Sharing

SCHAUMBURG SPACE SHARING: Fee-for-service group practice is looking to share space w/GP or specialist. Great opportunity for recent grad or satellite office. Flexible options. E-mail smiles2008@sbcglobal.net.

ORAL SURGEON, ENDODONTIST, periodontist wanted to share space in state-of-the-art general dental practice in Bolingbrook. Needed minimum of one day/month. 50/50 or per diem rate. View www.healthysmileds.com and reply by e-mail or fax to (630)759-3711.

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SPACE SHARING—NORTHBROOK: Ideal location for satellite or new graduate, with future buy-out assured. Your place with no start-up costs. Flexible hours. Telephone (847)564-0084.

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For Rent

ROSELLE DENTAL OFFICE FOR LEASE. Vacant dental facility available immediately, includes four operatories fully equipped with plumbing and air lines, reception area, lab, private bath, private office, staff lounge area. Flexible lease terms and rates. Call (630)627-0606, ext. 2416.

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BLOOMINGDALE DENTAL OFFICE FOR rent: Outstanding 5-operator facility that is 6 years old and outgrown by current practice. State-of-the-art build-out in highly sought location. Attractive lease terms. Available summer 2008. Contact drminalt@sbcglobal.net.

SPACE AND EQUIPMENT FOR SPECIALISTS. Heart of Bucktown. New 1,700 square-foot office with five operatories. Will provide staff and equipment. General dentist considered if bringing full practice. Contact Jessica for further info at (773)276-1047.

OAKBROOK TERRACE DENTAL OFFICE FOR lease: Vacant dental facility available immediately, includes two operatories, hygiene room and lab, reception area, private bath, private office and staff lounge. Flexible lease terms and rates. Call (630)627-0606 ext. 2419.

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MEDICAL/DENTAL OFFICE SPACE: Take over lease as of June. Excellent first floor location in a prominent building located in Mt. Prospect, next to business district corner of Route 83 and Rand Road. Fully furnished with reception area and excellent parking, low monthly fee. Dentist is relocating to a different town. Call (224)875-9075.

NORTHWEST SIDE CHICAGO: 6217 N. Milwaukee store front, 1,200-square-foot dental office. Four plumbed operatories with nitrous oxide. Cabinetry throughout office, some current equipment available for purchase. Present practice is expanding, available June 2008. Contact Chris at (773)600-2400 or (773)774-9000.

HYDE PARK AREA: Excellent for dental specialist. 1,400 square feet already built out as medical office space on second floor, elevator building. Busy business district. Corner of 53rd and Harper. Easy CTA access. City parking lot next door. Existing large medical practice on third floor, general dentist on second floor. Great condition, competitive pricing. Call (773)851-1888.

OSWEGO OFFICE SPACE FOR LEASE: New professional building, 1,500-5,000 square feet available. Ideal for specialists in this growing community. Call Roger at (630)251-4317.

SPACE FOR RENT: Unique opportunity in Highland Park for dentist/dental specialist to lease. Four fully equipped, up-to-date operatories, two X-rays, laboratory. Private courtyard entrance, excellent parking, public transportation. 1,013 square feet. Call (847)853-8811.

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MEDICAL/DENTAL OFFICE SPACE for rent. 1,000 square-foot space is ideal for a dental specialist in a 4,750 square-foot brand new professional building anchored by general/cosmetic dentist and MD internist group practice in Bolingbrook. View www.536property.com for more info.

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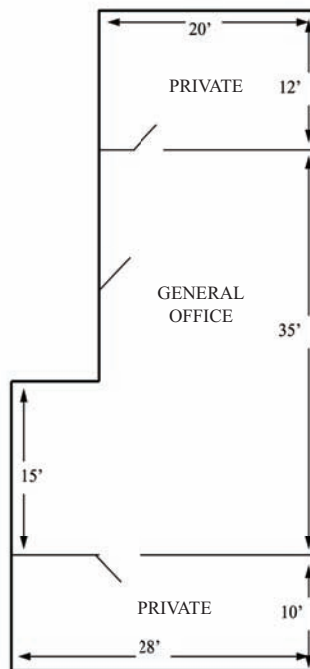
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Opportunities

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GENERAL DENTISTS: EXCITING FULL-TIME opportunity at Great Lakes Naval Clinic. 40 hours/week M-F, no weekends or evenings. Any license accepted. Malpractice insurance not required. Competitive salary. Great benefits. Positions also available in RI, VA and CA. Call DPS (800)328-3371 or visit www.dpsjobs.com.

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DENTIST FOR CHICAGO AREA: BriteSmile seeks dentist to perform cosmetic whitening procedures including veneers. E-mail: spiedra@sleekmedspa.com.

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PEDIATRIC DENTISTS: Greater Elgin Family Care Center, Elgin's Federally Qualified Health Center, is recruiting one full-time and one part-time pediatric dentist for its new Children's Dental Clinic, to open in September. Collaborate with our skilled staff and hygienists in providing the full range of preventive & restorative oral health care to Elgin's publicly insured children. New grads welcomed to apply. Must be licensed in Illinois by Aug. 15. We offer an excellent base salary, bonuses and a full compliment of benefits, malpractice insurance and tail and qualification for HRSA and Illinois student loan repayment. To join our team-oriented, professional environment, please contact Bob Tanner, Greater Elgin Family Care Center, 370 Summit St., Elgin, IL 60120; btanner@gefcc.org; Fax: (847)608-0672. www.gefcc.org.

ENDODONTIST, PERIODONTIST, ORAL surgeon: Great opportunity—part-time, flexible hours—one to two half-days per week. Excellent location in Chicago, close to expressway. Fax resume to (847)550-9926 or e-mail mccullyrossa@ameritech.net.

WANTED: DENTIST PART-TIME for Morton Grove office. Two days a week (Thursdays and Saturdays, preferred). Recent graduates accepted. Some hygiene work (prophys and deep cleanings), basic restorative and anterior (some bicuspid) root canals. If interested call (847)663-1196 ask for Ana.

PART-TIME/FULL-TIME DENTIST NEEDED in Chicago area dental practices. Base salary/35% production compensation. Make \$120,000-\$150,000 a year. Benefits, paid vacations and bonuses. Relatively new equipment. Will sponsor dentists who need immigration status changed to Visa or Permanent Residency. Please call (708)439-4655 or fax resume to (773)884-0159.

ESTABLISHED GROUP PRACTICE in Elmhurst is looking for a part- to full-time orthodontist for our newly remodeled, state-of-the-art facility. Your excellent clinical skills will be complemented by our outstanding staff. Over 30 years of proven practice administration experience allows you to practice dentistry, not worry over business decisions. Terrific opportunity for energetic, motivated orthodontist with superior people skills to be part of a dedicated team of dental professionals. Fax CV/resume to (630)539-1681.

GENERAL FAMILY DENTIST: PT/FT in high-tech and state-of-art facility in NW suburbs. Excellent opportunity and growth potential to develop in all phases of dentistry within our established group practice. Must work some evenings and Saturdays. Fax resume to (847)426-5964.

GENERAL DENTIST: Modern office in Schaumburg with friendly staff. PT/FT opportunities available. Very high income potential, with partnership opportunity. Office accepts PPO/FFS/Public Aid patients. New graduates welcome. Please e-mail resume to schaumburgsmiles@gmail.com

GENERAL DENTIST: Dentist needed for multi-specialty fee-for-service group practice. Experience is important. Equally as important is an inclination and desire to excel. Compassion, attention to detail and the ability to work well with others are also key attributes. Please look at my Web site for more info: www.meadowsdentalcare.com. Then e-mail your resume to jobs@meadowsdentalcare.com, or fax (847)397-1142.

ASSOCIATE WANTED: Associate needed in cutting edge offices with potential to purchase. Downtown and North Shore locations. General dentistry office with great staff, good environment. Call (312)440-0505 or e-mail info@chicagosmilecenter.com.

POSITION ANNOUNCEMENT: Contract pediatric dentist. St. Bernard Hospital Dental Clinic is looking for a part-time pediatric dentist, beginning in January. We seek an individual with interest in community and public health. Interested candidates should fax their resume to (773)962-4620; or e-mail mbrown@stbh.org.

GENERAL DENTIST: A modern office in Streamwood with caring attitude seeks FT/PT general dentist. Great income potential as we pay on production. We accept PPO/FFS/Medicaid/all kids. International dentist program graduates welcome. Fax resume to (630)213-0685.

WANTED: PERSONABLE GENERAL DENTIST in west and southwest suburbs. We provide the staffing, the management, the patients and the marketing—you provide the dentistry. We need dental leaders who can build strong relationships with staff and patients. Looking for three years experience or more. No HMO-negotiated PPO fees. Fax CV to (312)640-0164 or freedman@manushealth.com.

DENTIST NEEDED: Looking for PT dentist in Berwyn office to cover doctor for maternity leave. Further opportunities might be available. If interested please fax your resume to (708)788-3666.

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JAPANESE SPEAKING PT ASSOCIATE wanted: A well-established practice in NW suburbs seek a dentist PT. Excellent compensation (per production). Fee-for-service, high-tech office. New graduate welcome. Fax resume (847)805-6501 or call (847)805-6500.

ST. CHARLES OFFICE seeks part-time associate interested in long-term relationship/buy out. Must have 3+ years experience or GPR, impeccable communications skills, highest integrity, willing to work hard. Excellent compensation/benefits package. E-mail resume or letter to: aadds5105@sbcglobal.net.

GENERAL DENTIST: Dentist needed in a busy Chicago practice. Excellent compensation, flexible hours, starting at 2 p.m. Please forward resume, e-mail arezee5@aol.com, fax (847)715-4485.

DENTIST: PART-TIME, THREE DAYS a week, 10 a.m.-7 p.m. Experienced in all phases of dentistry. Work at 1950 W. Cermak, Chicago. Thirty years, busy practice, five operatories. Please call Dr. Subbaraju (773)376-2777.

ESTABLISHED GROUP PRACTICE seeks a motivated dentist to work in our modern state-of-the-art dental practice in SW suburbs of Chicago. Fax resumes to (630)596-5019 or e-mail to applydds@gmail.com.

PARTNERSHIP IN CHICAGO SUBURBS: Looking to establish a partnership with another dentist. Looking to purchase/establish a practice that utilizes Pankey/Dawson principles. Contact me at jtooth12@sbcglobal.net or (847)927-4777.

ASSOCIATE DENTIST: Growing practice, Chicago, Michigan Avenue and Elk Grove Village. Salary, part-time hours to start. Experience necessary. Fax resume to: (312)819-1491.

FT/PT DENTIST: Milestone Dental Clinic, Rockford, IL, seeks a dentist to help treat our growing practice of special needs patients. We are seeking general dentists with special patient care training and pediatric dentists. Full-time Milestone employees receive a comprehensive benefit package, generous vacation and personal time, liability insurance coverage, retirement, and our dentists qualify for HRSA student loan repayment of \$50,000 for two-year service. We will consider part-time dentists for this position as well. Please contact Kathy Olson, RDH, clinic administrator, (815)484-8678 or (815)985-7392, or fax your resume (815)484-8680.

PARTNERSHIP AVAILABLE FOR POLISH-speaking dentist. Established Northwest Side Chicago dental clinic. Flexible terms. Latest in dental technology, digital X-rays, etc. Fee-for-service. Send resume to: P.O. Box 56026, Chicago, IL 60656.

GENERAL DENTISTS NEEDED to work in busy practice in Chicagoland area. Earn approximately \$240,000 annually while working in a great environment. Excellent patient flow, paid malpractice, health and vacation benefits. Please call (312)274-0308, ext. 320 or 324. E-mail CV to hr@dentaldreams.org or fax to (312)944-9499.

ORAL SURGEON, PERIODONTIST: Busy Norridge group practice seeks a part-time OS and periodontist 2-4 days/month to expand our care of our patients. Digital X-rays, Nobel implant system. Active perio program. Please e-mail wtpdds@earthlink.net or call (847)477-6443.

WONDERFUL OPPORTUNITY in a beautiful and modern family-oriented practice in far west suburbs. We seek a part-time associate who is looking for a practice they can truly feel a part of. Guaranteed opportunity to buy-in within two years. Office is fully computerized and digital and does not take medicaid/public aid or HMO. Ideal candidate must have good treatment planning and communication skills and be willing to expand their knowledge in all phases of dentistry. Minimum of two years with post grad training a plus. E-mail resume to doctorsws@gmail.com.

ASSOCIATE DENTIST: Established group practice is looking for a caring, energetic dentist for our west suburban office. Our well-trained and experienced staff has the practice administration and clinical skills to compliment your commitment to excellence. Established and growing patient base, dedicated employees and proven practice administration for over 30 years. This is an outstanding opportunity for an enthusiastic and motivated dentist. Fax resume/ CV to (630)539-1681.

MODERN NORRIDGE office is looking for a general dentist to replace a retiring doctor with a large patient base. Are you a team oriented, friendly provider who is highly skilled but is always wanting to learn more? Would you like to be mentored and be a mentor? If you believe you would be a valuable asset for an office that is very good but striving for excellence, e-mail your resume and/or comments to agdmember@sbcglobal.net.

ENDODONTIST WANTED—GREAT part-time opportunity: Established periodontal practice looking for an endodontist to work Tuesdays. Schaumburg area near Woodfield Mall. Reply to: Box M0308-S1, CDS Review.

GENERAL DENTIST WANTED: Excellent opportunity in a family practice located in a western suburb. Excellent income potential. Fax resume to (630)876-9201 or phone (224)659-2236.

ASSOCIATE DENTIST WANTED for quality fee-for-service general practice in Oak Lawn. Needed Mondays, Wednesdays and Saturdays. Experienced staff provides excellent support. Call (708)423-5155 for details.

GENERAL DENTIST: General dentist needed PT 1-2 days/week for busy, modern practice. Please call (847)465-0800.

PART-TIME DENTAL ASSOCIATE: Three locations on the Chicago's North Side. Please contact Mr. Youbert at (312)671-3375.

P/T GENERAL DENTIST wanted in Chicago downtown location. PPO and fee-for-service only. Please fax resume to (773)989-9144.

ENDODONTIST: Busy Norridge group practice seeks to replace our caring, quality-oriented endodontist who is moving out of the area. 4-6 days a month. Digital X-rays. Please e-mail wtpdds@earthlink.net or call (847)477-6443.

GENERAL DENTIST NEEDED part-time in Mt. Prospect: Excellent compensation. Please call Norma at (847)952-1905, or fax resume to (847)952-0828.

Looking to Purchase

LOOKING TO PURCHASE/TRANSITION: Loyola graduate with 10+ years experience looking to purchase a practice in the Chicago metro area. Pre-qualified for financing and open to various ways to transition. Please call at (773)729-0555.

WANTED TO BUY—WESTERN SUBURBAN practices. Midwest Dental is looking to acquire dental practices in the western suburbs of Chicago. All options considered. 100% cash buyer. If you're interested in a free, confidential and zero-obligation discussion about your practice please contact us. Midwest Dental, Sean Epp, Director of Practice Investments, (715) 579-4188, sepp@midwest-dental.com, www.midwest-dental.com.

EXPERIENCED GENERAL DENTIST looking to buy a practice in Oak Park area and vicinity. Will buy real estate as well, if available. Please call (312)945-3283 or e-mail feihy@yahoo.com.

For Sale by Owner

LIVE AND WORK, SAME PLACE; practice and real estate: General practice and three-op storefront condo located on Ogden/First in Lyons. Great opportunity for established practitioner or recent grad! Call (708)448-3355. Financing available. Practice and office space: \$289,000. Residential condo price: \$149,000.

NORTH SUBURBAN GENERAL PRACTICE Highly desirable area. 2007 gross projected at \$700,000 and still growing. All fee-for-service. Great staff, location, recent equipment. Send confidential reply and resume to riskydds@gmail.com.

HIGH GROWTH SOUTH NAPERVILLE office: 1,400 square feet, beautiful build-out, excellent equipment. Turnkey operation. Just plug in your drill and go to work. The sale price is much less than for a build-out alone. Great for specialist or general dentist. This is only for the build-out and major equipment, patients do not come with the office. (630)336-7089.

RIVER FOREST OFFICE FOR LEASE/equipment for sale: Turn-key operation. All equipment/ cabinetry for sale with option to lease. Four ops with newer equipment. All plumbing and equipment set up. Established location near train, shopping and hospital out-patient clinic. Excellent for new dentist or second location. 60,000 or best offer. Call (708)771-5437.

ESTABLISHED CLINIC FOR SALE: Two operatories, computerized billing, over \$175,000 in 28-hour/week. Huge potential. Doctor/gynecologist/pharmacy in same medical office. Shared office, so extremely LOW overhead, excellent for new dentists. Serious buyers only. Phone (630)935-4063.

FOR SALE: Mt. Prospect/Prospect Heights dental office equipment, cabinetry, furnishings, leasehold, improvements. Three equipped operatories. Turnkey operation. Excellent location and excellent opportunity for new graduate. Own your own practice! Priced to sell. Patient records are not for sale! Call (847)253-5901.

TWO ORTHODONTIC CHAIRS FOR SALE: Like new, will donate other orthodontic equipment with the sale. Phone (773)206-5869.

NORTH SUBURB OFFICE FOR SALE: \$200,000 production on Tuesday and Thursday work week (10 hours total). Three plumbed ops. Two chairs. 900 square feet. Pediatric dentist next door, oral surgeon upstairs and medical doctors. Call (773)339-7660.

GENERAL DENTISTRY PRACTICE FOR SALE: Arlington Heights office for 22 years, 100% fee-for-service, Eaglesoft software, two operatories. 2007 production \$320,000. Owner retiring. Call (847)902-9093.

ORASCOPIK ZEON ILLUMINATOR for sale: Three Orasopic Zeon Illuminators for sale. \$250 each. Like new and will include several replacement bulbs. Please call (708)957-2030.

DENTAL PRACTICE FOR SALE: 5318 W. Devon Ave., Chicago. Excellent location. Grossing \$100,000 on two days/week. PPO, FFS, limited HMO. Priced to sell: \$35,000. Two operatories; one newer equipped, one older. Practice of 22 years. Dentist moving out of state. Two-year lease offered. (847)710-9843.

MODERN, SIX OPERATORY OFFICE FOR SALE: Located in the western suburbs of Chicago in a high-quality professional building at a prime location. This long-established practice currently averages \$135,000 per month and is 100% fee-for-service. Call (630)640-3967 for more information.

FOR SALE: DENTAL ASSISTANT TRAINING school. Fully licensed in Illinois as a vocational training school. Facility is equipped with classroom, two teaching operatories, large lab and sterilization area, office and conference room. Centrally located in River Forest. 80-hour curriculum. Dr. John Hartmann, (312)339-8873.

ESTABLISHED, 24-YEAR-OLD PRACTICE located in Midway Airport area. Options include immediate or transition buy-in/buy-out, or possible partnership. No temporary associates. Call (708)424-5700 or e-mail doctorwhy@sbcglobal.net.

LAKE FOREST: 45-year-old dental practice. 1,300 sq. ft. with improvements. Excellent parking. Dentist retiring. Write Box A0102-A2, CDS Review.

USED EQUIPMENT For Sale: Airtech L-64 twin-head compressor with extra oil, Ohmeda Twin 1.5H.P. vacuum pump with box of filters, six Lazy Boy waiting room chairs. Contact Westbrook Dental Center (630)916-8985.

Miscellaneous

SCHOOL EXCUSAL FORMS for your students are available in packages of 250 and cost \$12.95 per package (including shipping). To place your order, send a check made payable to Chicago Dental Society, Excusal Forms, 401 N. Michigan Ave., Suite 200, Chicago, IL 60611-5585.

For Sale by Broker

COOK COUNTY SUBURBS: Perfect practice. Four operatories, all fee-for-service, gross revenue \$550,000. Free standing building. Real estate available. Call The Snyder Group, (800)988-5674.

SENATE MANAGEMENT SALES & Appraisals is now *ChicagoPracticeSales.com*. Visit our Web home for current listings, practice data, pictures and articles! Thinking about buying or selling a dental practice? Attend our quarterly seminar March 26. Get all of the "must know" information from our broker, attorney, accountant, lender and consultant. For more information please contact Wendy Pesavento at (773)502-6000.

COMING:

Richmond, Park Ridge, Chicago—South Loop, North Shore ortho.

CURRENT ILLINOIS LISTINGS:

BOLINGBROOK #8210: Sold!

CHICAGO #7035: Navy Pier. Under contract!

CHICAGO #2007-158: Four operatories in a street level professional building. Equipment only, no patients.

CHICAGO #2007-103: Archer Heights. Under contract! Two operatories (expandable to three) in a strip mall. Collections: \$493,000.

FFS and PPO. Digital. Busy area!

FOREST PARK #9010: New listing! Three ops in a stand-alone building. Collections: \$242,000.

Works two days/week. Building for sale.

GRAYSLAKE #8099: Two ops at street level.

Expandable. Equipment and buildout only. OAK BROOK #8081: Two operatories in the OakBrook Mall Professional Building. Low overhead, nice view.

OAK PARK #2008-12: New listing! Two ops (expandable to four) in a stand-alone building on a busy street. Collections: \$216,000.

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CHICAGO LOOP: Two practices \$375,000-\$470,000.

ARLINGTON HEIGHTS: \$900,000, fee-for-service, five operatories, new equipment.

ARLINGTON HEIGHTS: Sold!

CRYSTAL LAKE: \$600,000, fee-for-service, great staff and location.

FAR NORTHWEST SUBURBS: Fee-for-service, four operatories with room to expand. Ideal location, great visibility. \$470,000 low overhead.

OAK PARK: \$900,000+, 1,900 square feet. Building available with practice. Great visibility and traffic.

WOOD DALE: Fee-for-service. Part-time office collecting mid-\$200,000s. Strip center location.

DOWNERS GROVE: Sold!

FAR WESTERN SUBURBS: Sold!

FOX RIVER VALLEY: Great starter practice, \$200,000+. Growing community.

CALUMET CITY: Three operatories, \$575,000. Practice and real estate priced at less than 60% collections.

NORTH CENTRAL ILLINOIS: \$150,000 with building.

NORTH CENTRAL ILLINOIS: \$400,000+, 100% fee-for-service with building. Located outside Chicago suburbs off I-80. Priced under 50% collections.

PEDIATRIC PRACTICE: \$2 million+, 55% overhead, fee-for-service. Just outside Chicago suburbs.

HENRY SCHEIN PROFESSIONAL PRACTICE Transitions: Associateships; equity buy-ins; practice sales; practice valuations; we have qualified buyers. Contact Al Brown at (800)668-0629 or al.brown@henryschein.com.

CHICAGO: Three-operator office. Excellent location. Tremendous upside. Purchase of condo/office also an option. #22108.

CHICAGO: Three ops with up to eight available in this \$575,000 gross practice on busy street near major intersection #22114.

McHENRY COUNTY, IL: Three-operator practice grossing \$260,000 on limited hours in one of Illinois' fastest growing communities. Excellent upside potential. Great location. #22116.

WESTERN COOK COUNTY, IL: Four operatories, two hygiene. Plenty of windows in this nicely appointed practice producing \$725,000 annually. #22117.

LAKE COUNTY, IN: Growing practice with 2006 production over \$300,000. All state-of-art equipment in one of Indiana's fastest growing suburbs. Less than an hour from downtown Chicago. #23102.

NORTH CENTRAL IN: Four-operator practice producing \$200,000 and building for sale. Doctor retiring from this established, community-oriented practice. #23103.

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Zak Messieha, DDS
Dentist Anesthesiologist



Madison Avenue

In 1904, the Illinois State Dental Society had but 300 members out of a possible 3,000. The Odontographic Society of Chicago, at the behest of ISDS, formed a recruitment committee consisting of Drs. Arthur Black and Walter Dittmar, among several other prominent dentists of the state. Dr. Black, son of G.V., was the autocratic dean of Northwestern University Dental School. Dr. Dittmar would become president of ISDS and ultimately the American Dental Association. Dr. Dittmar was grandfather to Peter Robeson, also a president of ISDS.

Dr. Black and his committee crisscrossed the state recruiting “ethical” dentists. . . the ones who didn’t advertise. In each county, they would scour local newspapers to root out offenders. Their efforts resulted in 1,300 new members by 1905. But their greatest contribution was the development of the tri-par-tite system that was adopted throughout the nation.

A universal code of ethics was adopted, regulating what practitioners could and could not do, including micro-regulating the height of letters on your shingle. Dentists were allowed to do one advertisement, announcing the opening of a new practice, but with strict society guidelines. The system was much like the maxim; a lady’s name could only be published upon her birth, marriage and death. Some of it was just plain inane.

With the notable exception of Painless Parker, the profession overwhelmingly (membership was around 95 percent) abided by these strictures.

Chicago Magazine, owned by the Chicago Tribune, has taken on the task of identifying the 100 “best” physicians and lawyers. . . They have not yet identified the 100 best dentists, but they know we’re out there and are ready for the plucking.

But along came a spider in 1977 named the United States Supreme Court, which struck down the advertising restrictions of our code of ethics as a violation of the First Amendment. As the law evolved, the ADA adopted a new code specifying that ads may not be false or misleading in any manner. An ad can not falsely claim superiority or specialization in any area not accredited, recognized or approved by the ADA. That proviso has been challenged a number of times in

the courts and has been upheld.

And by the way, the Supreme Court never ruled that you had to advertise.

At first, those who chose to advertise dipped their toes in the *Yellow Pages*, crudely promoting what they felt would attract new patients. In the print media, they offered free exams

and discounts on procedures. Emboldened, they hit the air-waves, mimicking Sears’ promotional ads. I have seen, as you may have, neon signs, billboards and even the specter of people wearing sandwich boards walking down Wabash Avenue promoting a practitioner.

Early studies of advertising showed that demand for dental services was increased, but the patient tended to go to dentists who did not advertise. Today, the public is less judgmental of professional advertising.

A new stage has entered the scene. It’s called marketing, which has a nicer ring to it and is more sophisticated. We have patient seminars, replete with wine and cheese, “educating” the public on whacking off healthy enamel to gratify their narcissism.

Chicago Magazine, owned by the *Chicago Tribune*, has taken on the task of identifying the 100 “best” physicians and lawyers. Their rankings appear to be gleaned from the *Farmers Almanac* or some other esoteric source. They have not yet identified the 100 best dentists, but they know we’re out there and are ready for the plucking. They have sold a dozen or so full-page ads, thinly disguised as news stories, to dentists in Chicagoland. They’re slick and show the dentist/dentists in lab coats or mufti, carefully posed to portray authority and empathy at the same time, if that’s possible. I do not know the exact cost of such a puff piece, but the cost of a black and white full-page ad is \$20,485.

I am not trying to jerk the profession back to rigid standards of a bygone era, but I do wonder who pays for the advertising. ■

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SPECIAL EVENTS

2008

CIRQUE DU SOLEIL ~ KOOZA

Sunday, June 29 @ United Center

Though their art form might be difficult to describe, Cirque du Soleil will return to the United Center this summer with a new show. *KOOZA* tells the story of The Innocent, a melancholy loner in search of his place in the world. The Innocent's journey brings him into contact with a panoply of comic characters such as the King, the Trickster, the Pickpocket, and the Obnoxious Tourist and his Bad Dog.

– Ticket Value: \$90; CDS Member Price: \$65

– Ticket sales begin at 9 a.m. Wednesday, April 2.

CHICAGO CUBS & WHITE SOX

• Cubs vs. the San Francisco Giants

Sunday, July 13, 1:20 p.m. scheduled start

• Cubs vs. the Houston Astros

Wednesday, Aug. 6, 1:20 p.m. scheduled start

• White Sox vs. the Boston Red Sox

Sunday, Aug. 10, 1:05 p.m. scheduled start

In order to maximize the number of members who can participate, CDS has imposed a limit of four tickets total that members may purchase among the three games available.

– Ticket sales begin at 9 a.m. Wednesday, April 30.

CDS FAMILY PICNIC

Sunday, July 20 @ Brookfield Zoo

Zoo hours: 9:30 a.m.-7:30 p.m.

Picnic at the Oak Grove: 3-5 p.m.

Celebrate summer with family and friends at the annual CDS Family Picnic. We'll return to the Brookfield Zoo this year, RAIN OR SHINE.

CDS members may reserve a maximum of four free ticket packages for entry to the zoo and the picnic grove (Value: \$126). Additional ticket packages may be purchased at the group rate.

– Ticket sales begin at 9 a.m. Wednesday, May 14.

DIRTY DANCING

Sunday, Sept. 28 @ Cadillac Palace Theatre

Dirty Dancing – an instant hit when it was on the Big Screen 20 years ago – is now on stage! Headstrong dancer Johnny Castle and Frances "Baby" Houseman fall in love during her family's summer vacation at Kellerman's Resort. The original story has been expanded for the stage, further developing their relationship through music and dance.

– Ticket Value: \$103; CDS Member Price: \$83

– Ticket sales begin at 9 a.m. Wednesday, July 23.

Look for more information on these and other events online at www.cds.org/tickets.
All tickets sold on a first-come, first-served basis. Telephone orders will not be accepted.